Better Homes and Gardens

Serving more than 3,500,000 families
October 1951 • 25c In Canada 35c

Would you feel at home here . . .

Or would you prefer friendly green?

Does blue best suit your personality?

Or do you like yellow? *See page 57*

I say it takes a woman to plan a pretty bathroom

"THAT room has to be pretty," I told Mr. Everett, our builder. We were going over our house plans, and his pencil was pointing to the bathroom.

"There isn't much you can do with a bathroom," he said. I didn't agree. Too many people thought the way Mr. Everett did. I saw no reason why a bathroom couldn't be as pretty as any other room.

"If we could get the fixtures out of the way, it would be easier to decorate," I said.

Mr. Everett began to sketch on the back of the plans. "We might put the tub and toilet back to back—with the shower wall in between. You'll save money that way by keeping the pipes together."

That sounded sensible to me. "Well, if that's the case," I said, "can't we put the washbowl near the other fixtures? We could attach it to a little wall at the end of the tub. It would make a sort of alcove for the toilet."

The idea worked out beautifully. The alcove can be completely closed off by a draw curtain.

Mr. Everett was slow to agree with some of my ideas, but on one thing he was with me right from the beginning.

When I said that I thought I'd put in a floor of Armstrong's Linoleum, he smiled and nodded. "That's one thing I like to put in every house I build," he said.

In the linoleum store, the only problem I had was which floor to choose from all those beautiful styles and colorings. I decided on one of Armstrong's lovely ribbon designs. Then I had one of my best inspirations of all. I hit upon the idea of cutting a scallop border to fit the design of the linoleum.

With the fixtures tucked away, I had room for a good-sized wrought-iron dressing table and chair. The chintz is a lily of the valley print, and you can see how I painted a matching design on the edge of the mirror that's over the washstand.

At our housewarming I heard one of the girls say she'd like a bathroom as pretty as mine. I think she's going to have one, too. I saw her in town this morning buying some Armstrong's Linoleum!

Much more than pretty, this bathroom is exceedingly practical, too. The graceful wrought-iron furniture is just as sensible as it is dainty. The dark-green linoleum cove base is a beautifully decorative touch—but it also makes cleaning easier. Armstrong's Linoleum on the floor and Armstrong's Linowall® on the walls make the room splashproof—and Armstrong's Cushiontone® on the ceiling makes the room quiet. The floor is Armstrong's Embossed Linoleum, Style No. 5822. A border of Plain Evergreen, Style No. 21, is flashed up the wall for easy cleaning. For a free room plan and complete list of furnishings, write us.

Send for brand-new book . . . "Go Ahead and Decorate." Just off the press, this useful guide was prepared by America's noted decorator, Hazel Dell Brown. It has 32 pages of stimulating new decorating ideas and full-color illustrations. In it you'll find helpful suggestions for every room in your house, new or old. Slip 10¢ in an envelope (40¢ outside U.S.A.) and send today to Armstrong Cork Company, 5110 Elm Street, Lancaster, Pennsylvania.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, ARMSTRONG'S LINOWALL

Often a bridesmaid but never a bride

EDNA'S case was really a pathetic one. Like every woman, her primary ambition was to marry. Most of the girls of her set were married—or about to be. Yet not one possessed more grace or charm or loveliness than she.

And as her birthdays crept gradually toward that tragic thirty-mark, marriage seemed farther from her life than ever.

She was often a bridesmaid, but never a bride.

You Never Know

The insidious thing about halitosis (unpleasant breath) is that you, yourself, may not know that you have it . . . and even your best friends won't tell you. It may be absent one day and present the next. And when it is, you offend needlessly. You appear at your worst instead of your best.

Sometimes, of course, halitosis comes from some systemic disorder. But usually—and fortunately—it is only a local condition due to the bacterial fermentation of food particles in the mouth that yields to the regular use of Listerine Antiseptic as a mouth wash and gargle.

Be Extra Careful

Why risk offending when Listerine Antiseptic is such a simple, wholly delightful and *extra-careful precaution against halitosis?* Never, never omit it, night or morning, or before any date when you want to be at your best.

Sweetens for Hours

Listerine Antiseptic is the *extra-careful* precaution because it freshens and sweetens the breath . . . not for mere seconds or minutes . . . but for hours, usually. Your whole mouth feels cool and clean. When you want that extra assurance, don't trust makeshifts. Trust Listerine Antiseptic. Make it a part of your passport to popularity. Lambert Pharmacal Company, *St. Louis, Mo.*

M. K.

Better Homes and Gardens

October, 1951 Vol. 29, No. 14

The four color schemes on our cover represent four different personalities. We don't say the quiz on page 57 will force you to paint your walls a different color to be happy—but try it, to find your color type!

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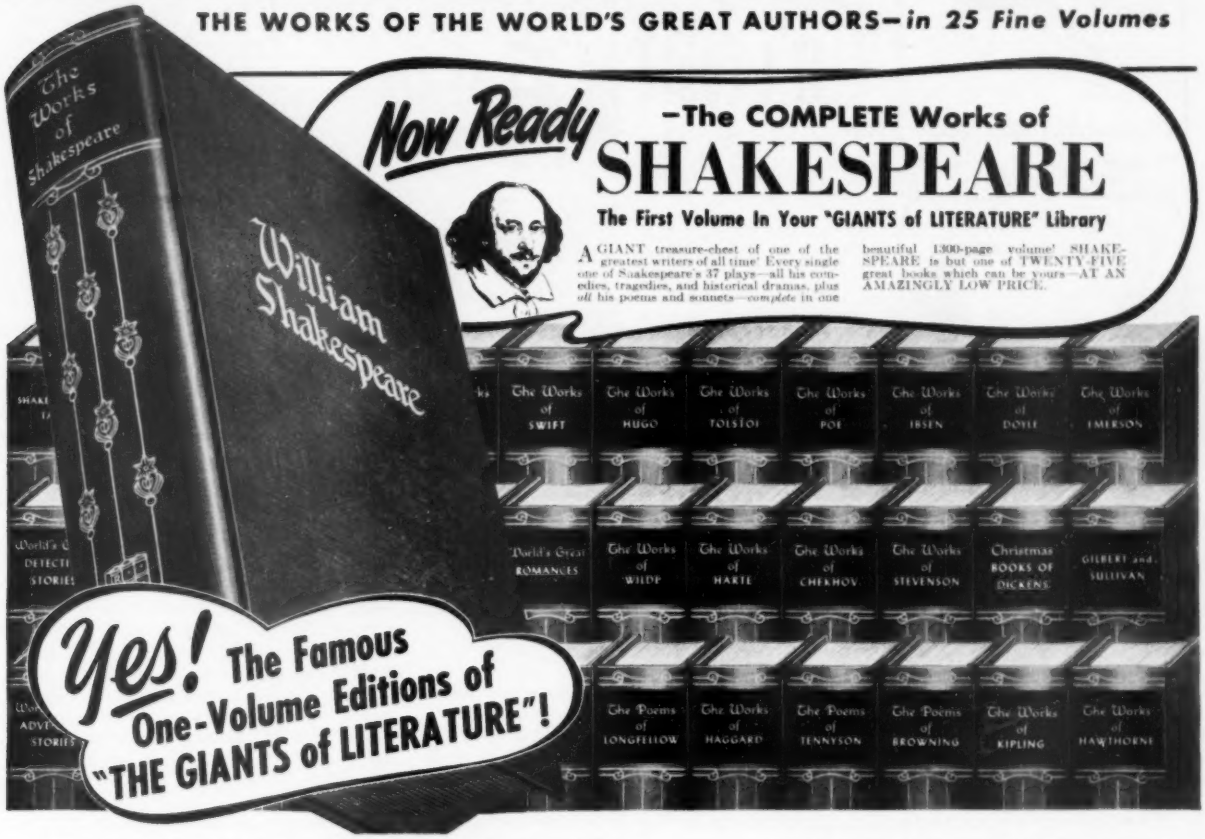

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Whisk pans bright with a sturdy square Brillo *pad-with-soap!*

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Brillo's firm metal-fiber pad has spunk! *Sticks* off scorch!

And Brillo has jeweler's polish. Shines aluminums *twice as fast* as other cleansers tested! Grand for cleaning ovens, too.

Brillo now lasts longer!

More Shines in Every Pad!

RED box — soap-filled pads
GREEN box — pads plus cake soap

If I could be 35 again . . .

Here are some of the things I'd do

- **Make better use of my time**
- **Have more handicrafts**
- **Look for the brighter side**
- **Keep my creative hobbies**
- **Mix with younger people**
- **Make more of nature**
- **Get to know my neighbors**
- **Seek recreation close at hand**
- **Plan a retirement project**

Here are tips for your future happiness from the firsthand (though anonymous) experience of a man who wishes he knew 27 years ago what he knows today

Now that I'm 62, I can give any younger person one sure-fire prediction about his or her future. No matter how good life looks to you at 36 or 43, when you get to be 60, you're going to look back and sigh: "If I could be 35 again . . .!"

Strangely enough, the few big mistakes you've made won't get you down as much as the *little* things you *could have done* to build for yourself a way of life that will protect you and your mate against boredom and inactivity when you're older.

Better preparation for old age gets more important every year. You've read that 18 years have been added to the average lifetime since 1900. In 1950 alone, another half year was tacked on. So, for the sake of your family, your nation, and yourself, it's becoming imperative that you learn how to make the best possible use of the longer life that has been given you.

As more and more of us live to a ripe old age, psychologists and doctors who specialize in the aging have been trying to find out why some old folks are so cheerful and active while others are ingrown and bogged down in their years. Why, for instance, is my Aunt Katharine, now 81, so spry mentally that I enjoy visiting with her more than I do with others only half her age? Perhaps you know an elderly couple down the street who have such lively minds and so many interests that they make you wish to heaven you could be like them when you're old.

If you ask people who are aging successfully how they got that way, you're apt to get an answer like this: "Oh, I don't know. Maybe it's because I never missed a chance to have fun, go places, see things, enjoy all kinds of people, and make the most of whatever happened to me. There's always something new to enjoy, and every year I get more pleasure out of good books, my hobby, nature, music, and just listening to what my friends are doing. I was always that way, and now it's too late to change!"

Gerontologists, those specialists in the study of aging, are throwing a challenge at us. They like to say that now that years have been added to our lives, it's up to us to add life to those years. It looks as though the best possible way to do this is really to live when you're young. In your 40's, especially, you should guard against getting bogged down too exclusively in your work and family responsibilities. For the way you live *then* will, in large measure, determine how well you will live *after you're 60.*

I'm making this confession because so many of the mistakes *I* made are typical ones. I want to save you from them. But don't get me wrong! I've lots of good friends, a happy family life, pleasant interests and hobbies, and no financial worries. Just the same, I'd enjoy life even more today if I'd lived a fuller life when I was 35.

If I could be 35 again, I'd certainly try to use my spare time to better advantage.

"Time is the stuff that life is made of," wrote Ben Franklin, but though I read that in my 20's, I was 55 before I found out how to avoid wasting much of my free time. Suddenly it seemed as though I didn't have time enough for anything I wanted to do! For two weeks running, I kept a detailed account of how I spent my spare hours. It was an eye opener! I was wasting three-quarters of an hour more at mowing the lawn than I needed to. I was squandering precious weekend hours at little chores I could easily tuck into odd moments during the week. I began to allot a definite amount of time to certain tasks like washing the car. With this new program, I added surprisingly to my free time for hobbies, reading, and social life.

If I could be 35 again, I'd do more things with my hands.

One reason is that there's no better way to get your mind off your problems at any time of life. And hand skills are wonderful assets when you're older. You can become so skillful that, in retirement, you may get your home and grounds in better condition than they have been for years. But I thought I was "all thumbs." Now I know that no one is so clumsy that he can't mend a plaster crack, paint, and learn to make simple repairs to the plumbing.

Women live about five years longer than men, and some experts believe it's [*Turn to page 336*

Start Your Child's Day Right

with the *Right* Hot Drink at Breakfast!

Hot Ovaltine Takes No Extra Time!

While your morning coffee is brewing, just heat some milk in a pan. Pour the hot milk into a cup. Stir in three teaspoonfuls of Ovaltine. Long before your coffee is ready the Hot Ovaltine will be ready to serve. Give your child a bracing cupful of hot Ovaltine every morning. Try it and see if he doesn't enjoy his whole breakfast better and get a good start for the day!

How Mid-Morning Fatigue Affects Schoolwork

If your child acts dull and listless in the middle of the morning, look to his breakfast first! Surveys indicate a shockingly large number of children fail to get an adequate breakfast. And authorities say children cannot readily make up for it at other meals without over-eating.

An inadequate breakfast can cause poor concentration, lack of alertness, lower grades. Hot Ovaltine at breakfast gives your child extra nourishment, helps him enjoy breakfast and avoid mid-morning let-down.

Your Child May Need Better Breakfasts Winter and Summer!

Nutrition experts more and more are coming to recognize that breakfast may well be the most important meal of the day. Children, they tell us, should get from a quarter to a third of their daily food requirements at breakfast, winter and summer.

What's more, it is known that children need two or three times as much of certain vital food elements, in proportion to their size and weight, as we adults do.

The U. S. Bureau of Human Nutrition advises: "Eat a good breakfast to start a good day." And it adds, "Something *hot* is cheering, and tones up the whole digestive route."

Hot Ovaltine furnishes nourishing food essentials to improve a child's breakfast, helps put him in a cheerful mood to start the day right!

A Nourishing Hot Drink Like Ovaltine in the Morning Acts As a "Spark Plug" for the Day!

Our children want a hot drink at breakfast just as we adults do! And they can get genuine *benefits* from a hot drink that is *right* for them.

Ovaltine mixed with hot milk as directed is the *right* kind of hot drink to give your child at breakfast.

First, it supplies essential vitamins, proteins and minerals that children *must have* for good growth and robust health. It is a rich supplementary food that fills in the gaps and chinks which may occur in children's breakfasts, even in the best of homes.

Second, its soothing comforting warmth helps to put little folks at ease to enjoy and digest their breakfasts.

Third, Ovaltine itself is quickly and easily digested—starts giving out its bracing food-energy by the time children reach the schoolroom.

Authorities say that a good breakfast every morning can change a child's whole outlook on life. And something *hot* is almost a "must" in a really good breakfast.

So, to insure a more adequate breakfast for your child, serve Hot Ovaltine—as an addition to, not a substitute for—the other foods he eats at breakfast. Why not start serving a cup of hot Ovaltine (Plain or Chocolate Flavored) with your child's breakfast tomorrow morning!

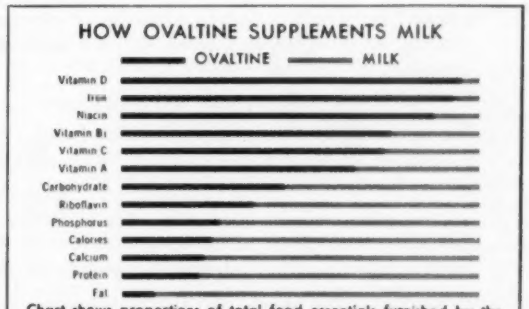

Chart shows proportions of total food essentials furnished by the Ovaltine and by the plain milk in a serving of Ovaltine beverage. Notice how Ovaltine is richest in the essentials in which milk is low and which children need in liberal amounts.

OVALTINE

THE HOT FOOD DRINK FOR CHILDREN THAT'S RIGHT FOR BETTER BREAKFASTS!

Ovaltine costs so little compared to the good it can do, you'll want to serve hot Ovaltine with your child's breakfast every morning! Use just three teaspoonfuls to a cup of hot milk as directed on the label.

TWO KINDS: CHOCOLATE FLAVORED AND PLAIN

Elbowroom–Family Style

It's easy to see why folks with growing families like big cars. They need a lot of room.

So it comes as no surprise to us that these very same people like to ride in Buicks when the family goes visiting, or on a shopping spree, or on a week-end journey.

For Buick room is high, wide and plentysome.

There's room in a six-passenger Buick for six *big* passengers, or their equal in small fry—and with elbows barely brushing.

There's room for legs, knees, hips, shoulders, heads and hats—and plenty of easy-to-get-at room in the trunk compartment that's sized for a traveling family.

If you look at the figures, you find that hiproom in a Buick like the one pictured here stretches out to a whopping 64.4 inches on the front seat, 64.9 inches on the rear seat.

And if your living-room sofa is any wider than that—mister, it's oversize!

Naturally, this bigness in a Buick extends throughout the whole car.

Frames are big and substantial to backbone its solid structure. Tires and rims are big and broad. The whole ride is steadied by torque-tube drive, levelly cushioned by coil springs on all four wheels. Power is big and able, and long on miles-per-gallon—because every Buick has a valve-in-head Fireball Engine.

Above all, *value* is big in a Buick.

For any Buick SPECIAL, SUPER or ROADMASTER costs less per pound than any other car of comparable size, room, power and equipment.

Check that at your Buick dealer's first thing tomorrow—and see for yourself why family folks especially say "Smart Buy's Buick."

BUICK *Division of* GENERAL MOTORS

Equipment, accessories, trim and models are subject to change without notice.
**Standard on ROADMASTER, optional at extra cost on other Series.*

No other car provides all this:

DYNAFLOW DRIVE* • FIREBALL ENGINE • 4-WHEEL COIL SPRINGING
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WHITE-GLOW INSTRUMENTS • DREAMLINE STYLING • BODY BY FISHER

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"Smart Buy's Buick"

Your Key to GM Greater Value

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

Here are some interesting side lights

A slab entrance door gives a chance for a splash of bright color at the front of your house, but it blocks all the light from your entrance hall.

To get light into the James Hunters' entrance hall, Architect Chalfant Head put a panel of fluted glass to one side only, its lines running vertically. The dividers are 2x4s to suit the scale of the house

Photographs: Hedrich-Blessing, Cleveland, Parker

Side lights of translucent or clear glass, in one piece or divided, at both sides or on just one, admit light into your hall. Here a dramatic vertical effect is obtained with a single glass panel coming to the full height of the entrance door.

It's ribbed, admits light sufficient for the hall, but it completely blocks the view from outside into the house

Here glass panels flanking the door and above it get light into the hallway of *Better Homes & Gardens* Five Star Home No. 1907. Sheer glass curtains let light in and permit a view out, but prevent clear view in, even at night.

With these ideas for a start, think about the use of side lights in your home—you have a choice of many designs

This Iron Fireman GAS FURNACE will save you money

The Iron Fireman Radiant gas furnace is a complete, compact, warm air heating unit. Cleans, warms, humidifies and circulates the air. Heavy gauge welded steel furnace body, beautiful baked enamel cabinet.

Here's the most carefree heating you've ever known—*and a money saver besides.*

A FEW MINUTES A YEAR—that's all the time your furnace will demand with Iron Fireman Radiant gas firing. When cool weather threatens in the fall just start the pilot and set the dials—and your furnace chores are done for the season. Both day and night temperatures will be regulated according to your desires.

Gas Conversion Burner

How you can have so much comfort and still save fuel is a matter of Iron Fireman engineering. The heat distributing, radiant combustion chamber is an extremely fast-acting heat source. It is enclosed in a scientifically designed furnace that quickly transforms the heat of the gas flame into home comfort.

Gas Boiler

Iron Fireman quality is evident in every detail—the baked enamel finish, the extra heavy gauge welded steel furnace body, and the exclusive Iron Fireman precision Syncrostat controls.

Other Iron Fireman gas fired equipment includes conversion burners which have had an astonishing economy record in thousands of homes, and unusually compact gas boilers for steam or hot water.

Phone or see your local Iron Fireman dealer, or mail coupon below.

IRON FIREMAN *gas heating*

Ask for "The Magic of the Radiant Fire," sent free. Use this coupon. Address Iron Fireman Mfg. Co., 3117 W. 106th Street, Cleveland 11, Ohio. Other plants in Portland, Oregon; Toronto, Ontario. Dealers everywhere.

Name _____

Address _____

City _____

State _____

NOW! 20 INCH TV THAT

Overpowers interference Overrides distance too!

BLACK-DAYLITE TELEVISION

OBVIOUSLY a 20" screen lets you see more than the old 10, 12 and 14 inch sets. But there are all kinds of 20-inch TV. Here's the set that is built to overpower interference, pull in remote, hard-to-get stations. And here's the set with extra tubes, extra power — specially engineered for clear, realistic pictures even at arm's length! Authentic FM sound. Hand-rubbed genuine mahogany veneers or natural blond wood cabinet. Finely-figured doors. Concealed casters make it so easy to move! For big-screen viewing at its best, see General Electric. Model 20C150.

General Electric Company, Electronics Park, Syracuse, N. Y.

Prices range from $279.95 to $775.00 including Federal Excise Tax. Installation and picture tube protection plan extra. Prices subject to change without notice, slightly higher West and South.

You can put your confidence in—

GENERAL ELECTRIC

What's wrong with

1 **"Why don't you come and live with us, Dad?"** Fred Burke is content in his third-floor room, but the doctor has told his daughter, Mary, and son-in-law, Paul, that the stairs may prove too much for a man with a heart condition.

2 **Fred, persuaded to move in with his children, isn't happy.** "They're very kind, but I feel better in my own place," Fred tells himself. He has decided that it will be easiest if he just leaves a note and slips away before they return.

this family?

Prepared in cooperation with the Family Service Association of America

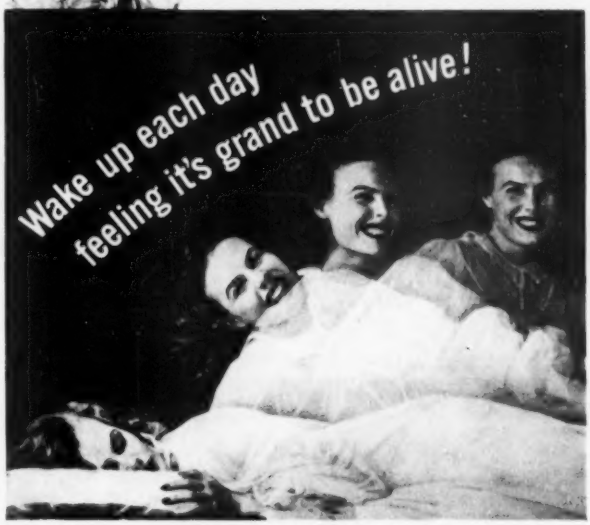
3 **"Four aces in his hand, and he bid like he could hardly manage two tricks."** Fred is being ribbed by his old friends, but he's enjoying his old quarters. Here, Fred is his own boss, and his friends won't get in anybody's way.

Photographs: Arnold

4 **"If he's happier that way, maybe that's more important than his health."** Mary decides that they shouldn't try to make her father come back. Paul disagrees, "Yes, but what will people say? They'll blame us if anything happens."

What's wrong with this family?
See page 321 for the answer.

Your morning mirror quickly shows the signs of sleepless nights!



Don't compromise with pillow comfort!

GET PLAYTEX® HIGH QUALITY AT NEW LOW PRICES!

What a difference the PLAYTEX Pillow makes in how you sleep at night—how you look in the morning—how you feel all day long!

Exclusive "staggered core" construction cradles your head in the most restful position all night long . . . gives new vitality for the day ahead! Millions of tiny air cells actually "breathe," give you a heavenly night's rest.

New production records, made possible by America's tremendous acceptance of PLAYTEX Pillows, make these sensational new low prices possible.

NEW LOW PRICES MAKE PLAYTEX YOUR BEST PILLOW BUY!

"Regular" Height, in white, pink or blue extra-fine Sanforized cotton cover **$7.95**
"Extra-Plump," in white, pink or blue extra-fine Sanforized cotton cover . **$8.95**
"King-Size," longer, wider, plumper **$11.95**

Prices slightly higher in Canada and Foreign Countries.

Also luxurious non-slip rayon satin covers or zippers, slightly higher. Beautifully gift-packaged. At department stores, furniture stores and sleep shops, everywhere.

DAYTIME HIT! ARLENE FRANCIS in *"Fashion Magic,"* top entertainment, CBS-TV Nationwide Network. See local papers for time and channel.

INTERNATIONAL LATEX CORP'N. Playtex Park Dover Del. ©1951 **PLAYTEX LTD. Montreal, Can.**

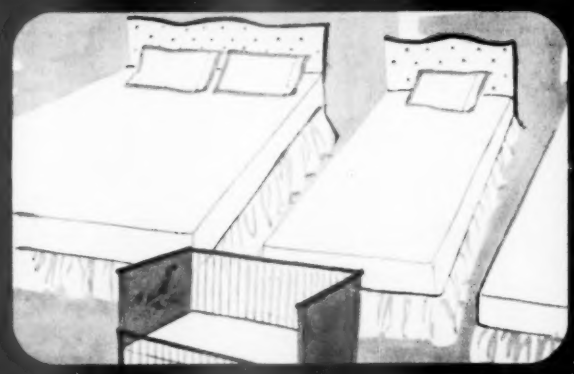
Is day-to-day bedmaking a chore?

1. If you have to remake the bed completely each morning because the bottom sheet pulls out

2. you need a CONTOUR SHEET*—it can't pull out, won't wrinkle, stays smooth all night long!

3. Four mitered, sewn-in corners cap the mattress. A shaped tuck-under on all 4 sides

4. holds the sheet drum-tight no matter how you toss and turn. When you get up your bed is half made!



5. A Contour Sheet is easy to launder, won't shrink because it's Sanforized® Ironing's optional

6. Combed percale or muslin in standard sizes... double, twin, youth, crib... that adjust to mattress thickness

At your favorite store, or write for folder and name of your nearest dealer to Pacific Mills, Dept. AA10, 1407 Broadway, New York 18, N.Y. *Reg. U.S. Pat. Off.

Contour... a PACIFIC sheet

BY PACIFIC MILLS . . . WEAVERS OF FINE COTTONS, RAYONS, WOOLENS AND WORSTEDS

Here are trends in

Furniture fashions

Bed headboard. It puts everything right at your finger tips. It's easy to reach your books, radio, telephone — with a spot overhead for your lamp. There's no cluttered, small bedside table here. Notice how the design and finish of the headboard matches double dresser and chest

Photographs: Byrne

Wood trim. You'll be right up to date with this type of upholstered furniture in your living room. It will give you a chance to get more continuity into your rooms by matching the trim with tables and other pieces. You'll find furniture such as this is easy to clean under

Cane. You'll be following the trend by accenting your Modern furniture with cane. Here it's used on the upper door of a two-piece outfit. Pieces can be used together, as shown, or the top unit can be used as a bookcase on the floor; the base as a living-room console

Where to get it, see page 339

He's learning to live as well as to play—

As that boy of yours learns the priceless rewards of piano music created with his own hands, he also learns the advantages of self-discipline and self-assurance. For the keyboard of a Wurlitzer builds personality as well as melody . . . for life.

And a Wurlitzer Piano is a good investment.

Famous for fine construction, long life, easy action, and rich true tone, the Wurlitzer Piano is a good investment today and for the future.

Wurlitzer can put more into its pianos —yet sell them for less—because Wurlitzer is the leader in its field.

More people buy Wurlitzer Pianos than those of any other name.

A Wurlitzer Piano is an investment in good education

Is your child's future worth a Wurlitzer Piano?

Wurlitzer Piano Model 630. Walnut, mahogany or blond mahogany. Like all Wurlitzer Pianos, it may be bought on convenient terms.

WURLITZER

World's Largest Builder of Pianos and Organs Under One Great Name

Wurlitzer is famous for the finest in electronic organs, too—among them a remarkable new electronic organ for the home. Easy to install... Easy to play.

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS

RUUD-MONEL

means HOTTER Hot Water BETTER Service

in the Bathroom . . .

More baths per tankful—stored 180° water, mixed with cold gives *20% more* bath-temperature-gallons.

in the Modern Kitchen...

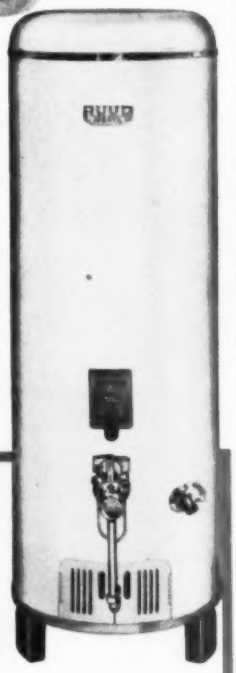
For hand or automatic dish washing —*plenty* of hot water, *plenty* hot. For the sanitizing rinse, *180° water.*

in the Automatic Laundry...

For *really white* washes you need *lots* of hot water; a minimum temperature of 160° in the washer tub, 180° in the storage tank.

Only RUUD-MONEL... assures the *flexibility* and *extra stored heat* of 180° hot water, because only Ruud-Monel safely withstands extra-high temperatures.

RUUD-MONEL . . . is PERFORMANCE-RATED. Performance-Rating *measures* the *hot water service* provided. It takes into account *speed of heating, tank capacity* and *stored water temperature.* For your guidance, the model number of each Ruud water heater denotes its Performance-Rating.



RUUD PRODUCTION is determined by the materials supply—Monel, steel, zinc, copper. Monel, in particular, is short because it is a vital war material. During this period when Ruud water heaters will be made in limited numbers, high manufacturing and performance standards will be rigidly maintained.

OTHER RUUD PRODUCTS

- Galvanized-steel-tank water heaters.
- Commercial and industrial water heaters.
- The Ruudiator House-heating Boiler.

RUUD Manufacturing Company, Pittsburgh 1, Pa.

Summer bulbs are worth saving

By Dr. L. C. Grove

You'll be doing the thrifty and smart thing if you dig and store your gladiolus, dahlias, and tender bulbs that can't survive freezing.

Prices vary, but glad bulbs you'll want to plant next spring will cost 10 to 20 cents each; dahlia tubers may cost from 50 cents to $50, depending on variety.

What's more, your better, named kinds will be saved to brighten your garden again.

Lifting glads is easy. The larger, more brittle dahlia clumps take more time and care. While you're at this—better dig and save tuberoses, Peruvian-daffodils, *Ismene*, Tigerflowers, *Tigrida*, Jacobean-lilies, *Sprekelia*, caladiums, and tuberous begonias.

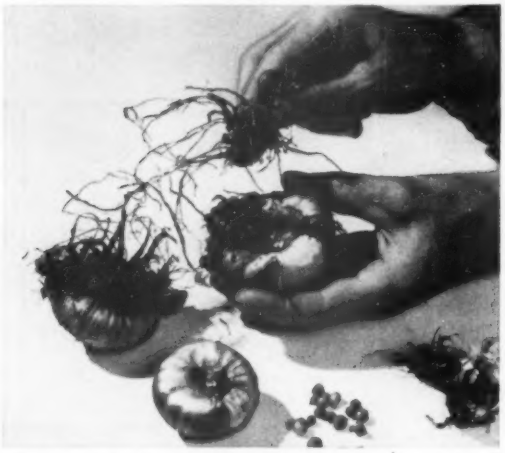
Leave all soil that clings to tuberose and canna clumps. Store Peruvian-daffodils, Tigerflowers, and Jacobean-lilies the same as dahlias. Leave caladiums and tuberous begonias in pots of dry soil—or you can handle them as you do your gladiolus.

Stored these ways, they'll keep well until spring.

Photographs: Stanley

The time to lift your gladiolus bulbs for storing is from six to eight weeks after the last blooms have faded. Your earlier-flowering varieties will turn yellow in late August or September; the later kinds stay green longer, sometimes up to killing frost. When you dig them, push your fork straight down a few inches from the plants. Pry back up to loosen the bulbs while you pull the plants free with your other hand

Cut the tops off close to the bulbs after digging, as shown here. Place each variety in a separate box or mesh sack, label, and put in a spot which has good air circulation for two to three weeks. This must be a place where the bulbs won't freeze. If you store your bulbs in boxes, turn them occasionally to make sure that they are drying uniformly



After drying, check to see if the old shriveled bulbs under the new ones will pull off easily. If they do, it's time to clean them. Pull away the remains of the old bulbs and roots. Sort your firm new bulbs according to size. The small bulbs should be the size of a swollen pea. Store them separately in jars filled with expanded mica or dry sand

After you've cleaned your gladiolus bulbs, it's good insurance to sprinkle them with a dust containing 5 percent DDT. DDT kills the microscopic pests called thrips which winter over in the dry bulbs. Your bulbs will be in better shape for planting next spring if you store them in a place which never freezes and never gets too warm

More on page 255

...and a hiding place for telephone wires

Walls and cabinetwork look their best when wires are hidden behind them. And the time to plan for concealed telephone wiring is *before* you build or remodel your home.

Simply show your architect or builder the places in your plans where you will want telephones.

During construction, inexpensive pipe or tubing will be built into the walls to carry telephone wires out of sight to these locations.

For more information about this important home feature and for free telephone planning service, just call your nearest Bell Telephone Business Office.

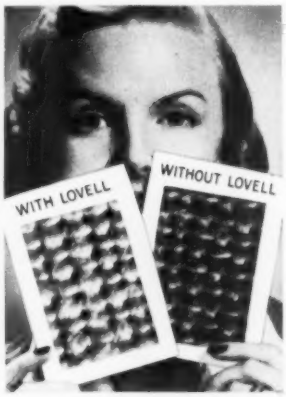
BELL TELEPHONE SYSTEM

Now you can enjoy wringer-washer savings ...and safety, too!

LOW COST! Balancing a budget today is no cinch, but it's easier when you buy a *wringer*-washer. The price tag's smaller. And you save on soap, water, electricity, repairs.

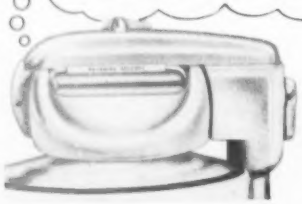
SAFE! A washer equipped with a Lovell *Instinctive* Wringer gives you safety, too. A slight, instinctive pull on the article going through stops the rolls instantly.

FAST! No long washing and rinsing cycle to wait for. A quick push or pull swings the Instinctive Wringer to the next operating position. No groping for a release lever.



CLEAN! Lovell's Pressure-Cleansing action squeezes out dirt that would otherwise remain in the fabric. Clothes come cleaner. Microphotos (above) prove it.

YOU GET YOUR WASH DONE QUICKEST WITH A WRINGER-WASHER AND AN AUTOMATIC DRYER...AND THE COMBINATION COSTS LESS THAN YOU THINK!



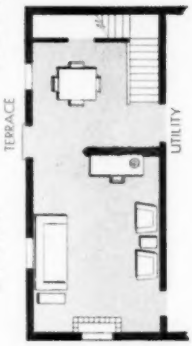
Lovell

PRESSURE CLEANSING WRINGERS

Lovell Mfg. Co., Erie, Pa.

Divide your basement for full-time use

BEFORE. Basement was a catchall. Without partitions to separate work areas from play areas, it deprived the Victor Smiths, Des Moines, of a lot of usable living space. See how much they gained when they divided the basement in half

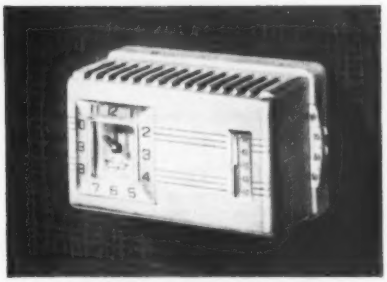


Floor plan shows how basement is split. Utility area and heating plant are on one side of pine partition. Long, narrow room remaining offers space for storage, play, and study. The ground-level door leads onto the terrace at side of house

Photographs: Stanley

AFTER. By hiding the work area, the Smiths gained a second living room. They bought used bricks for a penny apiece, bricked in area underneath basement stairs, and built a low partition behind desk. Door behind game table, at left, opens into a large storage closet

"What's wrong with us? Everyone left early again!"



Honeywell Clock Thermostat

This thermostat, designed by Henry Dreyfuss, automatically turns down the heat at night—lets you sleep cool; turns up the heat *while you sleep*—so your home is warm when you get up. Saves fuel besides! Look in classified phone directory for your nearest heating dealer—have him install a Honeywell Clock Thermostat *now* or buy the plug-in model *you* can install.

The answer to the lady's question is hanging on the wall—right behind her husband! See that old-fashioned, inaccurate thermostat? It keeps the room temperature seesawing between too-hot and too-cold—makes everyone uncomfortable. No wonder guests leave early!

Have *you* been putting up with an uneven, uncomfortable flow of heat? Have your *guests?* There's really no reason for it! A modern Honeywell thermostat is often all it takes to correct the trouble. And the price is surprisingly small. Figuring the cost over its lifetime you can enjoy the comfort and convenience of a Honeywell Clock Thermostat for less than 2¢ a day! And other improvements in your heating system can cost correspondingly little.

So ask your heating dealer. Find out *now* about the advancements that have been made in heating equipment in the past few years.

Find out *now* about the new Honeywell thermostats and other automatic controls. Whether you buy a new heating plant or modernize your present one, we think you'll be glad you specified *Honeywell* Controls. More people buy Honeywell Controls than any other make!

MINNEAPOLIS
Honeywell
First in Controls

Don't be uncomfortable this winter, too—send this coupon today!

Minneapolis-Honeywell Regulator Co.,
2721 Fourth Ave. South, Minneapolis 8, Minnesota

Please send me a free copy of "HOW TO MODERNIZE FOR COMFORT," including specific information on items below.

ELECTRIC CLOCK THERMOSTATS make your automatic heating *completely* automatic.

ELECTRONIC MODU-FLOW. The magic sensitivity of *electronics* applied to heating your home.

ZONE CONTROL. The wonderful new trend in comfort control for ranch-type and larger homes.

Name _____

Address _____

City _____ Zone _____ State _____

READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other dentifrice, ammoniated or not, offers such conclusive proof!

LATER—Thanks to Colgate Dental Cream

Use Colgate Dental Cream
To Clean Your Breath
While You Clean Your Teeth—
And Help Stop Tooth Decay!

*YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.

Good ideas you can use

By Ruth W. Lee

Photographs: Suter, Hedrich-Blessing

The effect of a partition between living and dining areas is achieved with pine cabinets dividing this long room. Cabinets are purposely lower than window height, to retain a feeling of openness. This is the Harry Newmans' home, Highland Park, Illinois

←

Hobby sets color scheme. Mrs. Newman collects blue-and-white antique china, displays it on open shelves. Drapery color matches it. Indirect lighting is concealed on top of cabinet; it reflects off the ceiling to give the whole room a soft glow of light

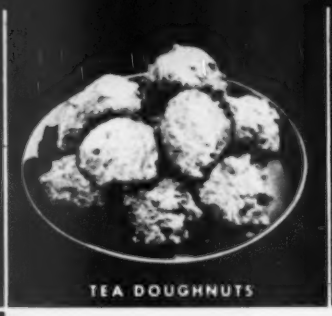
Plan shows furniture placement

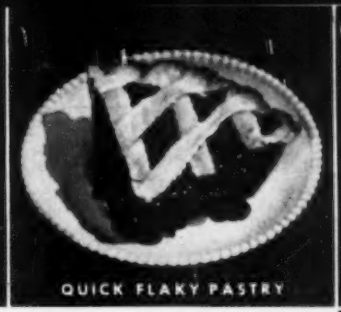
←

Only one strong pattern — a highly stylized floral print — is used in room, at windows, and repeated on piano chair seat. Small spinet piano fits into bay window without blocking view. Walls and ceiling are white, carpet is gray, wing chair is dull gold

More pictures on page 20

PARTY FARE SHORTCAKE


TEA DOUGHNUTS


QUICK FLAKY PASTRY

GRAHAM CRACKER LOAF CAKE

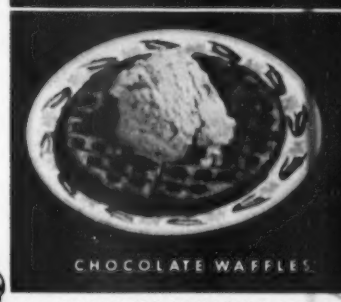
BANANA CUPS

QUICK MEAT PIE

GUMDROP BARS

SPICE CUP CAKES

sample recipe


CHOCOLATE WAFFLES

PRAISES, PRAISES, EVERYWHERE FOR

"that wonderful mix you can use in 99 different dishes!"

YOU MAKE IT YOURSELF, WITH SWIFT'NING*

CHOCOLATE SIRUP DUMPLINGS

½ cup Swift'ning	¼ cup chopped nuts
Make-Your-Own Mix (do not pack)	2 tablespoons milk
1 tablespoon sugar	½ cup chocolate sirup
	½ cup water

Pour chocolate sirup and water blended together into a small shallow baking dish (7" in diameter). Place in a hot oven (400°F.). Blend the Mix, sugar, and nuts in a bowl. Stir in milk until the Mix is just moistened. Drop by spoonfuls on top of hot chocolate. Bake uncovered in a hot oven for about 15 minutes. Serve warm or cold, with ice cream or whipped cream.

TO MAKE THE MIX you just blend Swift'ning with flour, salt, and baking powder according to Martha Logan's recipe (in the free Folder offered below). So easy . . . it takes less than 10 minutes! Store your mix in the pantry.

YOU USE IT (adding other ingredients as needed) in any of *99* delicious recipes, including all the tempters you see here. Here is a sample recipe; send order blank now for the rest.

THE SHORTENING THAT GIVES YOU

digestibility ...plus!

This "*Make-Your-Own*" Mix was developed especially for Swift'ning. Success can't be promised with any other shortening.

You see, rich "quick-mix" Swift'ning gives you digestibility . . . *plus*. Yes, digestibility plus *finer cakes, flakier pies, better-tasting fried foods,* and *more nutrition* than any other all-purpose shortening!

Send for new Recipe Folder

First came Martha Logan's "77" Recipe Booklet . . . 77 time-and-money-saving ways to use Swift'ning's "*Make-Your-Own*" Mix. Cakes, pies, hot breads, main dishes, waffles, and many, many others!

Now, by popular request, Martha Logan has developed 22 *new*, work-saving recipes for her wonderful Mix. They're in a new, free Folder—recipes for doughnuts, fritters, scones, new main dishes, new desserts.

Send today for this new, handy "Popular Request" Recipe Folder. It includes an order blank for the original "77" Recipe Booklet, too. Both are free. Clip the order blank at the right. Send for yours *today*.

**Swift'ning is the trade-mark for Swift & Company's Shortening.*

NEW RECIPES... FREE!

Swift'ning, P.O. Box 5985, Chicago 77, Ill.

Please send me Martha Logan's new "Popular Request" Folder which includes 22 new recipes and an Order Blank for the original "77" Recipe Booklet. (A)

NAME _____

ADDRESS _____

CITY _____

STATE _____

In Canada write: Swift Canadian Co., Ltd., Toronto, Ont.

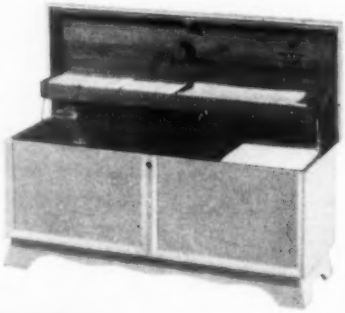
Need more storage space?

See how much you can keep in a Lane Cedar Chest!

You can store blankets, comforters, clothes—*anything* moths attack—in a Lane Cedar Chest. Absolute moth protection is guaranteed by one of the largest insurance companies.

• Unusual modern chest—with large drawer in base—comes in two sizes, regular and large. Miss America Special, blond oak or walnut, $69.95.* Miss America De Luxe, blond oak, walnut, grey walnut, mahogany, or cordovan, $79.95.*

• Handsome 18th Century Chest in glowing African mahogany, with lots of space for blankets and quilts. Self-lifting tray for small linens and clothing. Aroma-tight, like all Lane Chests. Model #2601, $59.95.*



• Stunning low modern chest of blond oak doubles for bench or table in foyer, living room or bedroom. Attractive picture frame molding around the front panels. Lane patented automatic self-lifting tray. Model #2737, $59.95.*

• 18th Century drawer chest of rich African mahogany. Has deep, roomy cedar chest in top—large drawer in base. Beautiful addition to any room in the house. Model #2221, $89.50.* Other Lane Chests as low as $49.95.* Easy payments.

*Slightly higher in the West and Canada.

©1951, The Lane Co. Inc., Altavista, Va. Also makers of occasional tables

Good ideas you can use

Begins on page 18

TV set fitted into a niche **alongside wardrobe closet serves multipurpose game and guest room. You could find the same space in your home by taking door off a small closet. Shelves above hold plants and accessories. Card group has gray leather chairs and red-top table. Beige plastic wallpaper is practical choice for activity room, over dado painted a driftwood color. Rug is multicolored striped cotton**

Guest closet papered with blueprints **of their home, drawn by Architect James Schnur, remind the Newmans of the fun they had planning and building it. And blueprint paper matches living-room scheme of blue and white. Decorator was Lucille Ullman, A.I.D.**

25% to 50% more food space

Compare this new General Electric with old-style refrigerators and see how G-E gives you much more space in the same floor area!

There are 133 items in this grouping of food. And, *you* can place every item—*and more*—in the G-E Refrigerator shown at the right! Everything's in its place, too.

Model NH-10 above. Most General Electric Refrigerators are available with either right- or left-hinged doors. *Trim and specifications subject to change without notice.*

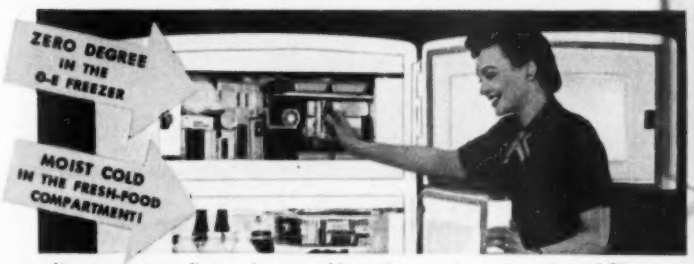
TO GET the best buy in a refrigerator, keep these three mighty important things in mind: You want lots of food space. You want convenience features. You want dependability.

SPACE. The General Electric Refrigerator gives you 25% to 50% more space than most old-style refrigerators now in use.

CONVENIENCE FEATURES. You'll be pleasantly surprised when you see *all* the wonderful features in the G-E Refrigerator.

DEPENDABILITY. No other refrigerator can surpass General Electric's record for dependability. *More than 2,700,000 General Electric Refrigerators with sealed refrigerating systems have been in use 10 years or longer. Many for 15, 20 years and longer!*

See these wonderful refrigerators at your G-E dealer's. You'll find him listed in your classified telephone directory. General Electric Company, Bridgeport 2, Connecticut.



You get two appliances in one cabinet when you invest in a General Electric Refrigerator-Food Freezer Combination.

ONE: The large food freezer has its *own separate door*, and its *own separate refrigerating system*. It's not just a storage compartment for frozen foods. In it, you can *freeze your own foods*, for it maintains *zero*-degree temperature.

TWO: The de luxe refrigerator also has its *own separate door*, and its *own separate refrigerating system*, and its own temperature control. In it, moist cold keeps *foods garden-fresh day after day!*

G-E gives you all these wonderful convenience features:

Foods remain crisp and fresh! *Frost does not* build up in the fresh-food section. Uncovered foods do not dry out, an advantage of *moist cold*.

Redi-Cube Ice Trays! You can pick out cubes singly, and return the rest to the freezer—still undisturbed in the dividers.

Vegetable Rolla-Drawers, on rubber-tired wheels, roll quietly. So easy to keep clean. High-humidity keeps vegetables garden-fresh.

No more hard butter! This special conditioner, built into the door keeps a full pound of butter at *spreading* and mixing temperature.

Judge values for yourself

In our opinion, G-E Refrigerators are unsurpassed for quality, workmanship, and features—yet are priced as low as you will pay for other refrigerators with less usable space, fewer conveniences.

GENERAL ELECTRIC

At Last !

Matching Wallpapers and Fabrics at Budget Prices !

Now Be Your Own Decorator !

You can be the expert who creates exciting interiors and makes your house a delightful inviting home! You do it with these exclusive wallpapers and fabrics in patterns and solid tones styled and matched by leading authorities. And you do it at *budget prices!*

United Wallpaper and Spectrum Fabrics have developed the beautiful Fabri-Tone Ensembles and Tropicaff Texture Ensembles so you can correlate your wallpapers, draperies and furniture coverings with lovely harmonious results.

Look for these Display Books! Now for the first time you can create modern or traditional interiors based on your own good ideas! See these superb *budget-priced* matching wallpapers and fabrics at your favorite department store, drapery shop, wallpaper or paint store —or write for name of nearest dealer.

WALLPAPERS BY UNITED WALLPAPER INC

MATCHING FABRICS BY Spectrum FABRICS CORPORATION

MERCHANDISE MART PLAZA, CHICAGO 54, ILL.

Two-in-one furniture

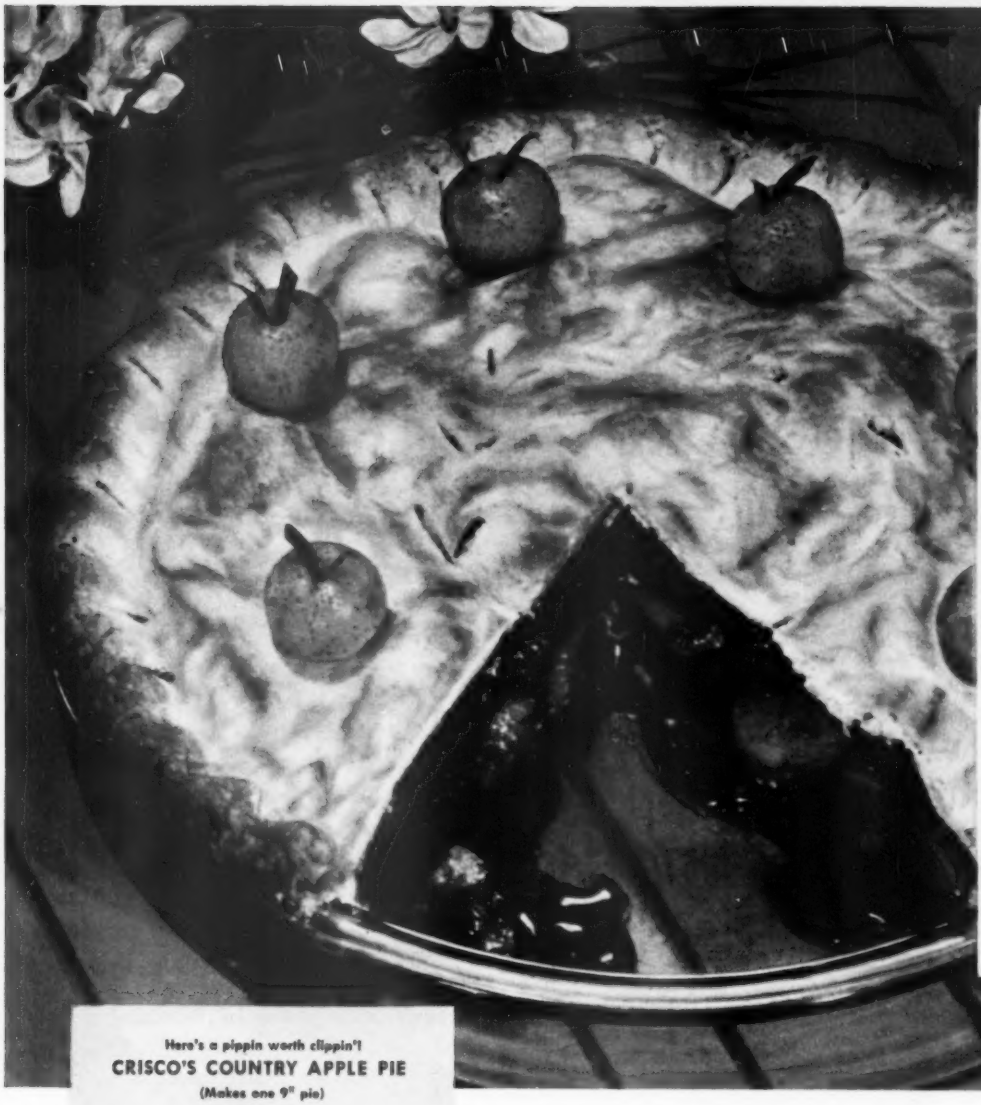
Desk is actually two separate pieces. Top desk lifts off, and you have a fine lamp table. The desk section has three handy drawers and letter shelf. Opened, the unit provides plenty of writing surface with more small drawers inside

Photographs: Rooks

Chest-step-up table is just right for a reading lamp with four welcome drawers for playing cards, score pads, and many other small items

But look! All you have to do is just move the lower table section away and it will provide that always-needed, extra, informal serving table

Where to get it, page 339



SPECIAL OFFER!

HOW TO SAVE ON FOOD BILLS!

30 New Budget-stretching menus!

Yours for ONLY 10¢

with yellow certificate on this special 3-lb. Crisco label.

Here it is—just the help you need to beat the high cost of eating—Crisco's 32-page *Econo-Meals Cookbook!* Contains 30 delicious money-saving recipes and menus! Two pages of tips on thrifty meal planning and food buying! All developed by leading food editors and home economists, all tested in Crisco's own kitchens. Don't miss it—ask your dealer for special-label Crisco today.

EXTRA BONUS! With *Econo-Meals Cookbook* you get a coupon worth 10¢ toward the purchase of a 3-lb. can of Crisco!

GET FULL DETAILS ON THE SPECIAL-LABEL CRISCO AT YOUR DEALER'S TODAY!

Here's a pippin worth clippin'!

CRISCO'S COUNTRY APPLE PIE

(Makes one 9" pie)

CRISCO PASTRY

2¼ cups sifted flour	¾ cup Crisco
1 teaspoon salt	4 tablespoons water

All Measurements Level. Mix flour and salt in bowl. Remove ⅓ cup flour. Cut Crisco into remaining flour until the pieces are the size of small peas. Mix water with the ⅓ cup flour to make a paste, and add to Crisco-flour mixture. Mix and shape into a ball. On a floured pastry canvas lightly roll a circle of dough ⅛" thick. Line pie plate with pastry and trim edge even with plate. Fill with apple filling. Roll remaining dough. Place over apples. Trim edges to ½ inch beyond edge of plate. Fold edge under and flute with fingers. Slash top to permit escape of steam. Bake in hot oven (425°F.) about 40 minutes, or until brown.

APPLE FILLING

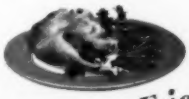
Combine: 3½ to 4 cups sliced apples (about 5), 1 cup brown sugar, 2 tsps. cinnamon, ½ cup chopped raisins, 3 tbsps. tapioca or flour, 2 tbsps. molasses. Pour into pie pan. After baking and cooling, decorate with "apples" of yellow cheese rolled in paprika with green leaf stems.

It's flaky! It's tender! It's made with Crisco!

Want to treat the apple of your eye to a *super* apple pie? Give its spicy filling extra zip with molasses and brown sugar . . . and surround it with the flakiest, tenderest crust that ever made a prize cook proud!

It's easy! For Crisco is now creamier than any other vegetable shortening . . . blends thoroughly with the least handling. And with pure, all-vegetable Crisco and Crisco's sure-fire pastry method given here, even a *beginner* can make flaky, tender, *digestible* pie crust every time.

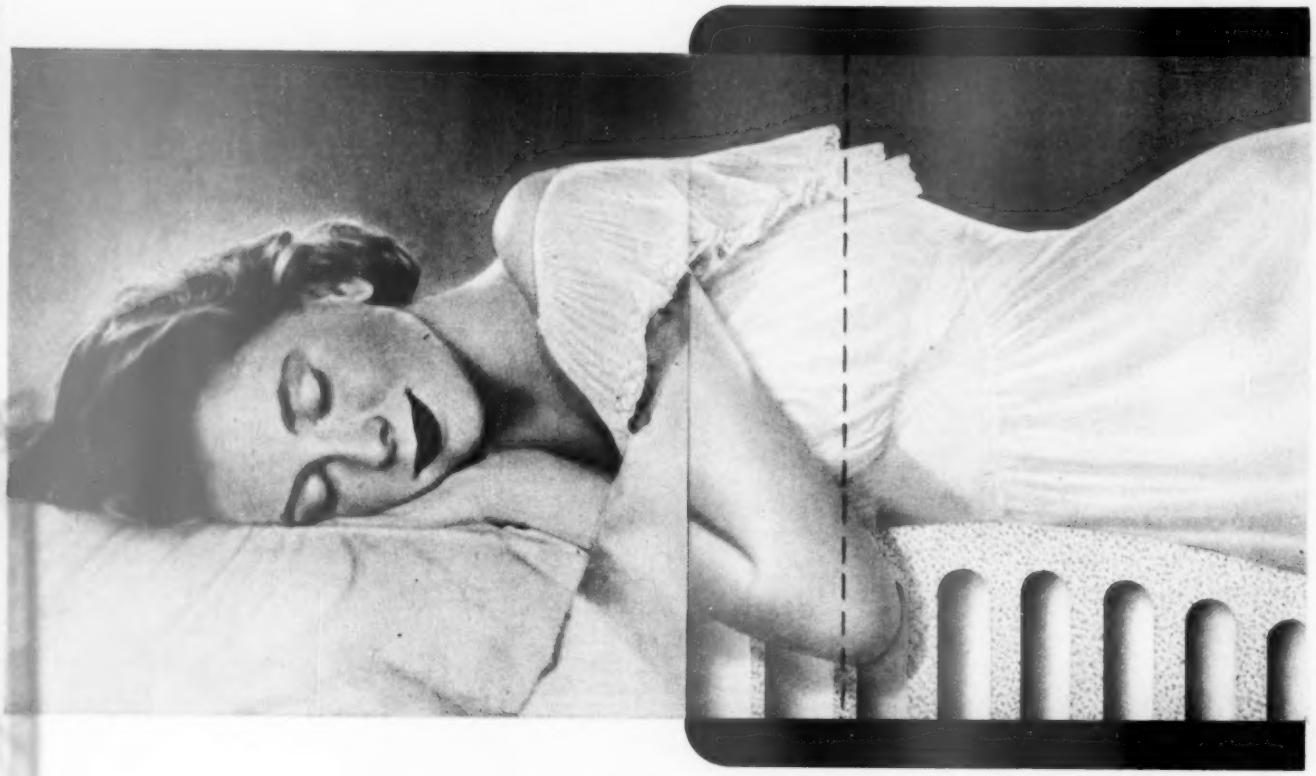
So get a big hand for mouth-melting pie crust you're proud to say is all your own. Just remember shortening is the most important ingredient in pie crust. Make sure you always use Crisco—for Crisco is the finest shortening money can buy. No wonder more women cook with Crisco than with any other brand of shortening!



For Cakes and Pies and Tasty Fries— ***use Crisco***

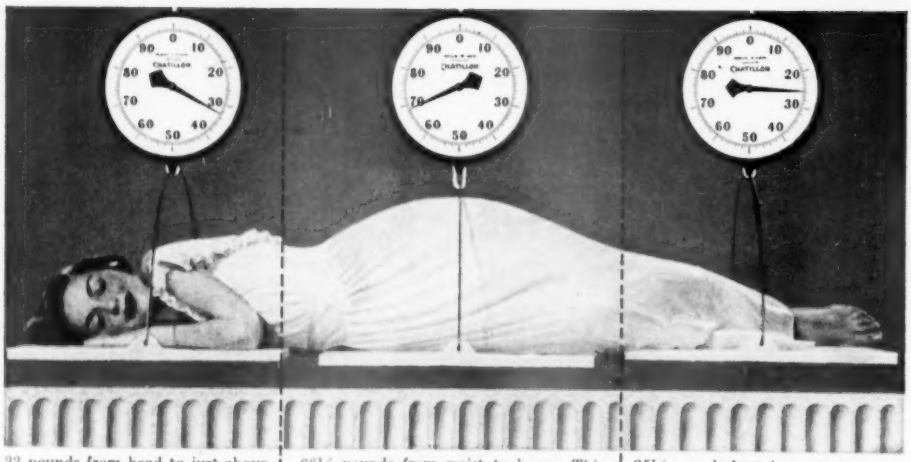
IT'S DIGESTIBLE!

the X-ray story of how to



Form-Fitting, because it is built to support the different weights of head . . . torso . . . limbs . . .

No matter what your size, weight or build, your body weights vary much like this young lady's. So you need the Form-Fitting Mattress Construction that gives different kinds of support to the different weights of your body. The Form-Fitted *Foamex* Mattress does this . . . and floats your body in natural balance while you sleep.



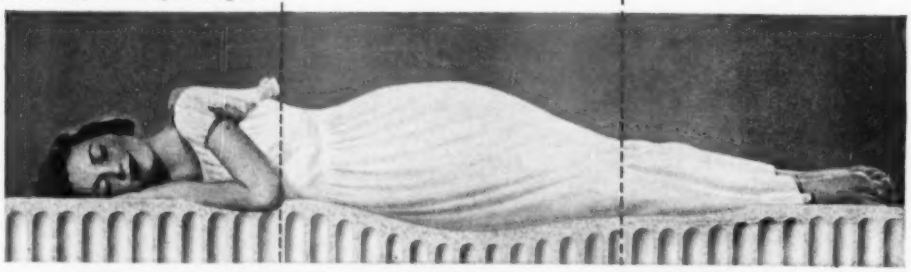
33 pounds from head to just above the waist. The larger air spaces (nature's own springs) in this section of the *Foamex* mattress give lighter support where *you* are lighter.

68½ pounds from waist to knees. This mattress section is built with more firm, lively *Foamex* (smaller air spaces) for heavier support where *you* are heavier.

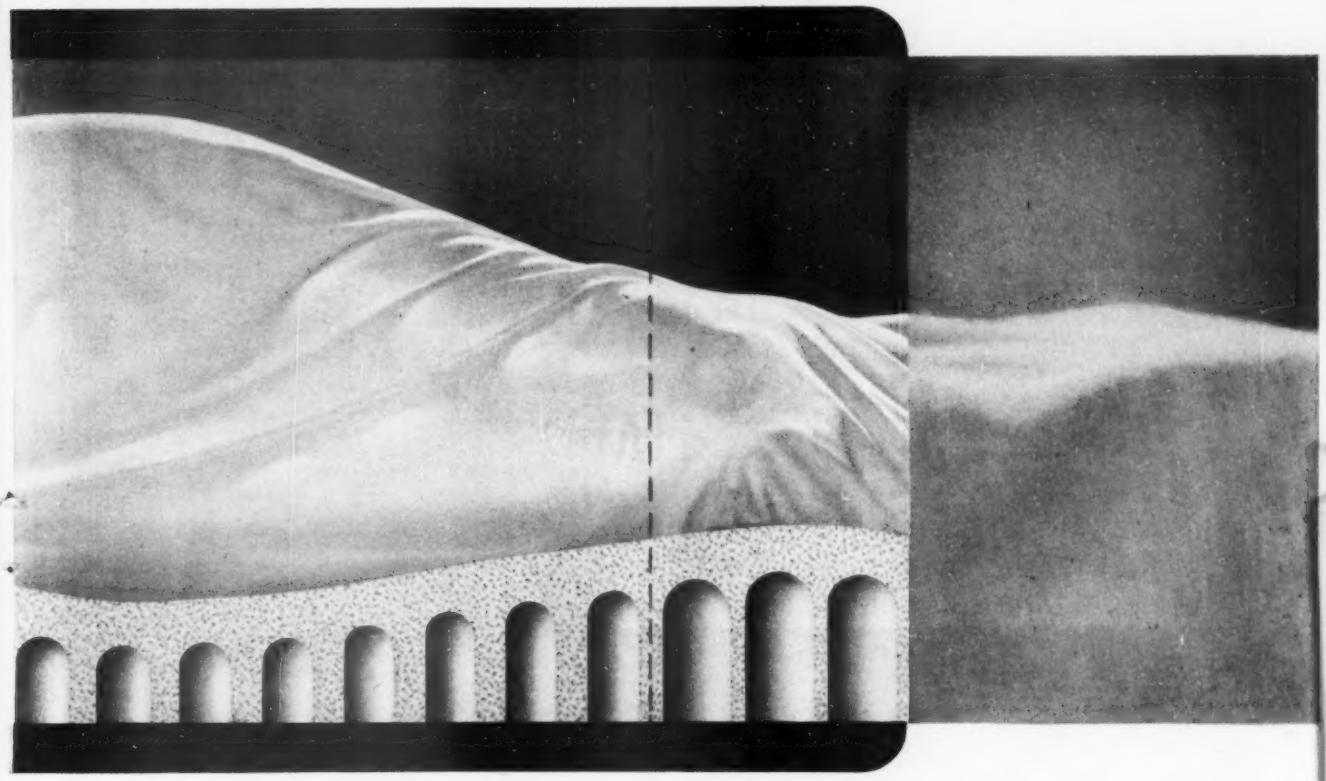
25½ pounds from knees to toes. You get larger air spaces in the foot section of the *Foamex* mattress to float your lighter limbs.

Form-Fitting, because it moulds itself to the curves of your body.

Foamex conforms to your contours like a second skin. It yields to fingertip pressure . . . returns instantly to level smoothness when you take the pressure away. Although soft as a rose petal to the touch, *Foamex* supports you firmly when you lie on it. Tired, aching muscles are cradled in blissful relaxation. You sleep deeply—you awake alert and refreshed on a Form-Fitted *Foamex* Mattress.



get more rest while you sleep



This entirely new and exclusive Form-Fitting Construction supports your different body weights while it cradles your body curves

The Form-Fitted Mattress of

Firestone FOAMEX*

Look for this label at better stores everywhere!

The X-Ray Story proves it! Now your body can rest as nature meant it to rest. Not on the board-like surface of too firm a mattress, not on the sagging discomfort of too soft a mattress. But cradled in balanced comfort on cloud-soft *Foamex* built with firmer support in the mid-section.

The Form-Fitted Mattress is a Firestone *Foamex* exclusive! No other mattress so completely supports your body in correct sleeping position. The Form-Fitted *Foamex* Mattress gives you lighter support in the head and foot sections—firmer support under your heavier mid-section. No matter how much you turn, twist or change position in sleep, your different body weights stay evenly balanced in rest.

Night after night, year after year, Firestone *Foamex* always gives "brand new mattress" comfort. *Foamex* stays lively for life. Nothing to break or come apart. Just pure milk of the rubber tree, whipped with air to a creamy foam—baked like angel food cake. After 12 years of 24 hour use in hospitals, *Foamex* mattresses showed no sign of wear.

You can feel the heavenly softness of *Foamex* yourself. Bedding departments everywhere feature Form-Fitted *Foamex* Mattresses and matching Box Springs. Just stretch out and imagine what it's like to be cradled in comfort every night of your life.

Form-Fitted Mattress of Firestone *Foamex* $79.75

available with Special Matching Box Spring $69.75

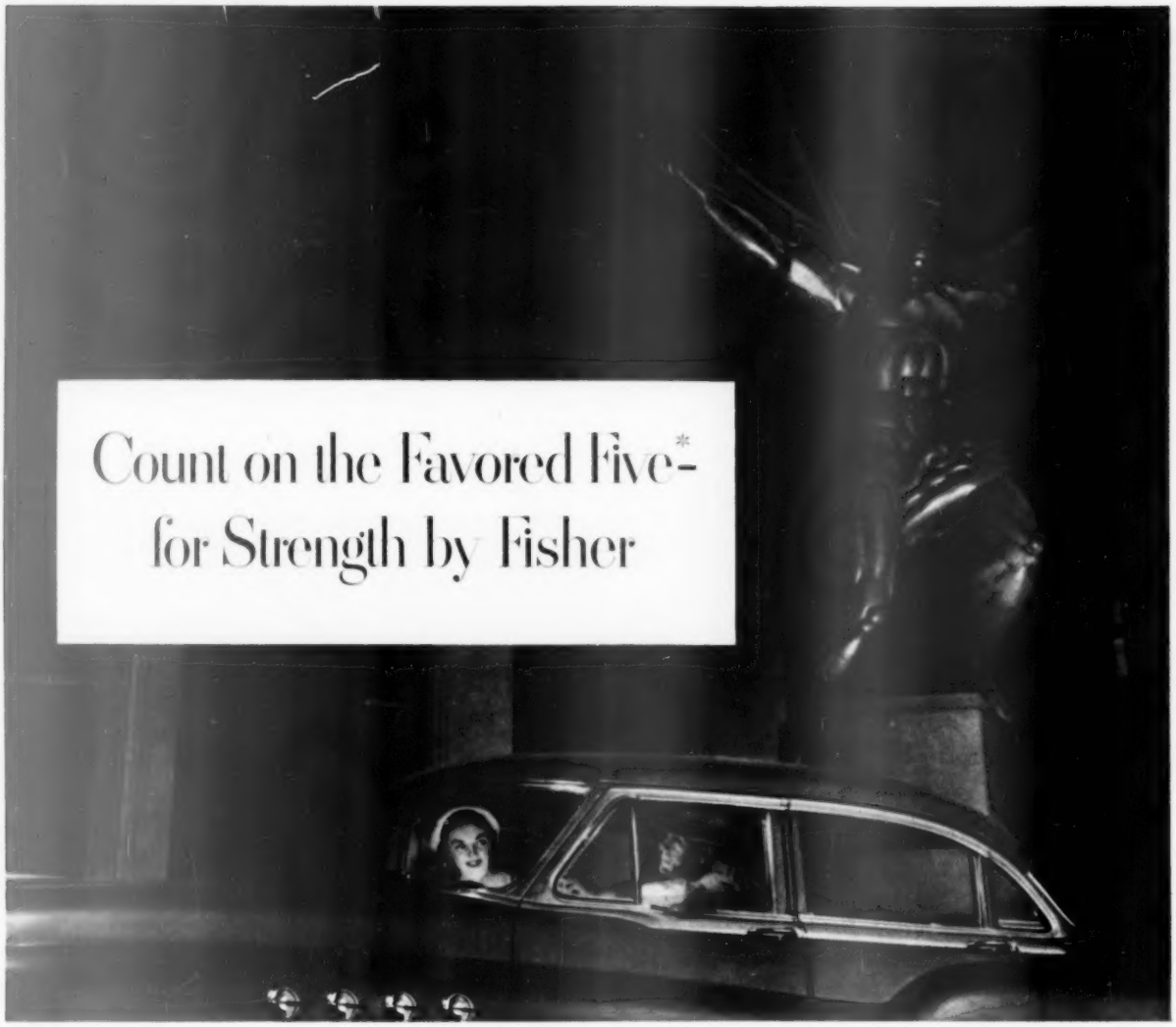
Prices subject to change

© *1951 Firestone Industrial Products Company*

Enjoy the Voice of Firestone Monday Evenings on NBC Radio and Television

Guaranteed by Good Housekeeping

*Trademark



IN car owners' minds, one auto body is favored above all others.

Ask them which one they prefer and why. Invariably, the vast majority will sum it up by naming Body by Fisher as the "best body built."

Its strength, its comfort, its elegant luxury down through the years have won a reputation for this one car body that is rare indeed.

So why not be sure that Body by Fisher is part and parcel of *your* next automobile?

Simply choose one of the five cars—and there are only five—that bear the Body by Fisher emblem.

These favored five—Chevrolet, Pontiac, Oldsmobile, Buick and Cadillac—are America's only cars whose own excellence is enhanced by this famous body.

Body by Fisher

**On General Motors cars only:*

CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC

Need another room?

Here's proof that your attic can be just as homey and attractive as downstairs rooms

Photograph: Krantzen

An attractive planting box built on top of the stair rail suggests a division between the stair well and this attic room. An effective use of inexpensive materials are the ordinary wooden drapery rods painted and used as the desk leg and for the rods extending from plant box to the ceiling. The Nick Hoye home, Oak Park, Illinois

Howland

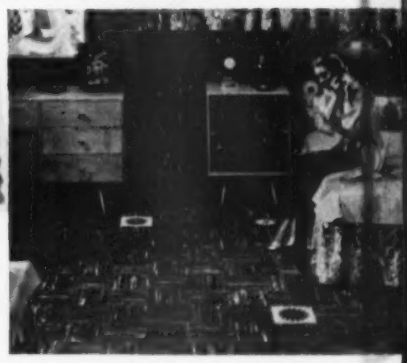
Even the space under the eaves can be used. In the attic-den at the Charles K. Freeman home, Croton-on-Hudson, New York, built-in seat fits neatly under eaves. It also doubles as extra guest sleep space

KENTILE DEALERS' PRICE ONLY $38.75* INSTALLED

See these low-priced

KENTILE FLOORS

at your KENTILE DEALERS only!



GUARANTEED as long as you live in your home!

IF ANY of your rooms need doing over—if you want the most beauty and longest wear for your money—*see your Kentile dealer now!* He'll show you richly beautiful Kentile in 26 glorious colors that can be arranged to make rooms seem larger, smaller...creating any decorative scheme you wish. Think, too, of the many hours of work you'll save with this quick-cleaning floor that needs only occasional no-rub waxings to gleam like new. Your Kentile dealer, and nobody else, has these low-priced floors with that unbeatable guarantee. Get a FREE estimate today—look under FLOORING in your classified directory for your Kentile dealer's name and address.

*Price is for a 7'6" x 9' kitchen. Your Kentile Floor may cost less or slightly more depending on the color you choose; size and condition of floor. Color of Kentile shown in kitchen: Napoleon Gray and Toledo Red, in dining room: Grand Antique. In Bedroom: Genoa Green.

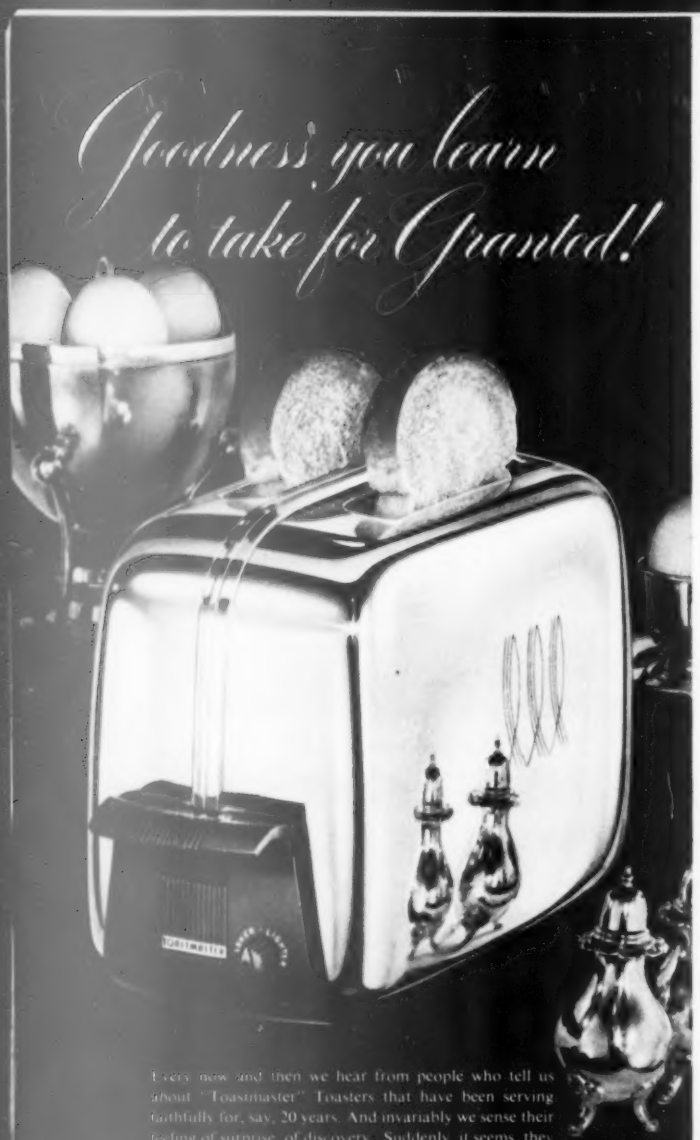
KENTILE • KENCORK • KENTILE RUBBER TILE • KENTILE INC., 58 2nd Ave., Dept. B-7, Brooklyn 15, N.Y.

Colors Built in! Kentile colors can't wear off—they extend right through each tough, durable tile.

Dirt Locked out! Dirt or stains can't penetrate the smooth surface of Kentile—easiest of floors to keep clean.

KENTILE®

The Asphalt Tile of Enduring Beauty



Every now and then we hear from people who tell us about "Toastmaster" Toasters that have been serving faithfully for, say, 20 years. And invariably we sense their feeling of surprise, of discovery. Suddenly, it seems, they are acutely aware of enduring value. As one recent writer put it, "We just sort of took our 'Toastmaster' Toaster for granted."

You, too, will value the toaster which, by its freedom from service trouble, never calls attention to itself.

Money can't buy a finer *gift* toaster—the one to whom you give the "Toastmaster"* Toaster being fully aware of that fact. It is welcomed everywhere with a degree of excitement that no substitute quite succeeds in producing.

** "Toastmaster" is a registered trademark of McGraw Electric Company, makers of "Toastmaster" Toasters, "Toastmaster" and "Scotch Knight" Water Heaters, and other "Toastmaster" Products.*

"My 'Toastmaster' Toaster was a wedding gift 23 years ago. I feel that the facts warrant my telling you of my certainty that the 'Toastmaster' Toaster truly lives up to its name in every way."

Mrs. W. C. Strobel, 162 Kingston Ave., Yonkers 2, N. Y.

TOASTMASTER

Automatic Pop-Up Toaster

TOASTMASTER PRODUCTS DIVISION, McGRAW ELECTRIC COMPANY, ELGIN, ILL. © 1951

MIRROR OF AMERICA AT MEALTIME

What the teacher will never tell you

If she'd ever let her hair down, though, here's some of the advice you'd get

By Jan Barlowe

If your youngster lacks interest in school or doesn't seem to be doing well, it's easy to blame the teachers or the school system. But it may be you who's letting him down.

I'm convinced, after many years of administrative work in elementary schools, that children need their parents' help in order to make a success of school. Here are nine ways you can aid your boy or girl:

1. Get to know your child's teacher and principal

These are the people who, along with you, are responsible for molding your boy or girl into a useful citizen and intelligent, well-adjusted adult. What do you know about them? One thing you do know—they have deep-rooted interest in their work, and love for children, or they would not have chosen such an underpaid profession. But what do you really know about them? Have you taken the time to drop in to see them and introduce yourself? They are busy and their time is limited, but you can arrange your visit to coincide with the teacher's free period, and you are always welcome to visit the principal. After all, they are there to serve you. They share your interest in Billy or Jean, and by knowing you, they are sometimes better able to understand your child.

2. Take an interest in school projects

You can help with class projects and trips, like those to museums, farms, factories, airports, and so on. Without the help of *some* mother or dad, the teacher couldn't handle such a trip. It's too big a job to keep track of 20 to 40 curious kids at one time. And how about offering to help with costumes for a play, sending souvenirs from home for a class exhibit, hauling bundles for a paper drive?

3. Clamp down on too much outside activity

The old saying, "All work and no play makes Johnny a dull boy," is true to a certain extent. But get carried away with all of these extracurricular activities, and see what happens. School itself, you know, is a full-time occupation. When Frannie becomes nervous and irritable, won't eat, has a hard time getting up in the morning, and receives poor grades at school, see if you haven't got her doing too much on the side.

4. Enforce good health habits

Does your child get at least 8 to 10 hours of sleep each night? Does he also have a well-balanced diet—including plenty of fresh vegetables, fruit, and milk? School people discovered a long time ago that inattentiveness, laziness, and other bad classroom habits could [*Turn to page 30*

A Better Homes & Gardens Child Care and Training Feature

See them! Taste them! You'll agree with millions...

KRAFT DeLuxe SLICES

are best ever for cheese sandwiches!

BETTER FLAVOR! PERFECT SLICES!

By a marvelous new Kraft-patented method the fine process cheese is formed into slices as it comes from the pasteurizers—with extra-good flavor sealed in every one. Every slice is perfect. (No slivers or "curling" dried edges. No broken slices.)

KRAFT-PROTECTED!

Immediately after pasteurization, 8 big, perfect slices are sealed in a neat ½-lb. package by Kraft—protected until *you* slit the wrapper in your own kitchen. Discover these *fine* slices and you'll never be without them!

HANDIER!

At room temperature these slices separate so easily it's "almost like peeling a banana." And they keep beautifully—are always ready at a moment's notice for snacks, and cheese trays, and husky toasted luncheon sandwiches.

FIVE DELICIOUS VARIETIES!

Besides the extra-mellow Kraft Pasteurized Process American there's *Pimento*, nut-sweet *Swiss*, *Brick* and sharp *Old English Brand*. The packages stack so neatly in the refrigerator, are such space-savers you'll keep several kinds on hand.

THE WORLD'S FAVORITE CHEESES ARE MADE OR IMPORTED BY KRAFT

"Here's something the plans don't show"

You can't always tell how well a house is built by looking at the plans. That's why it pays to have a builder who knows good construction and good materials. This house, for example, will be stronger and more comfortable because the walls are being built with Armstrong's Temlok® Sheathing.

Armstrong's Temlok offers much more than ordinary sheathing. It's made of interlocking wood fibers, formed into large, strong boards. Because of its unusual strength, Temlok Sheathing provides better bracing for the walls and gives you a sturdier home.

Temlok also provides excellent insulation. It saves fuel in winter by cutting down heat-loss, keeps the house cooler in summer. Dampness doesn't harm Temlok because each individual fiber is weatherproofed with a coating of asphalt.

With all these advantages, Temlok usually costs less to use than ordinary sheathing. The big, lightweight boards are more quickly installed, and this reduces labor costs. There's practically no waste.

When you start planning your new home, make sure Armstrong's Temlok Sheathing is in the specifications. For complete details, drop by your local lumber yard or building supply store.

WRITE FOR FREE BOOKLET "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5110 Farnum Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

What the teacher will never tell you

Begins on page 28

usually be traced to the home. How about the radio, and the television set if you have one? Do you enforce sensible listening, or do you let these electric "genies" take over?

Maybe you have read somewhere that it's better not to force a child to eat something he doesn't want. There's some truth in this, but it doesn't hurt to use a little gentle persuasiveness. If you don't, your youngster may miss out on the very things he needs most.

And what do you do when your child has—let's say—a cold? Do you send him on to school rather than mar a perfect attendance record, or do you put him straight to bed and treat the cold the way it should be treated?

5. Teach him to be a good citizen

Citizenship, like charity, begins at home. A teacher cannot teach a child how to be a good citizen unless he is learning it at home, too. A child who has been taught to cooperate with members of his family by putting his clothes and toys away, and has learned to respect the rights of others, is learning the real meaning of citizenship.

6. Don't make a fetish of his personal appearance

Naturally, you're proud of your boy or girl. But don't sacrifice your child's health and happiness to exploit your own vanity. That's what Mary's folks were doing, whether they knew it or not. The school nurse discovered that Mary needed glasses and called Mary's mother about it. The mother declared Mary was not going to wear glasses. She didn't need them, and besides, it would ruin her appearance. So Mary isn't wearing glasses, yet she complains of frequent headaches, and her schoolwork is becoming gradually worse.

Or take a look at sixth-grade Jack, whose mother insists on his *always* being neat and well dressed. In maintaining his Little Lord Fauntleroy appearance, she is making him into a bully, disliked by the other kids, because that is the only way he can prove he is not a sissy. If he were to go around like other boys, in jeans and sport shirts, with even a patch or two on his pants, he would feel that he was "one of the bunch." He wouldn't have to prove himself.

There is a big difference between pride in your children and vanity. Don't allow the latter to take the place of natural pride.

7. Keep your domestic troubles to yourself

If parents realized the importance that home environment plays in a child's attitude at school, they would try to set a good example and cut down on friction at home. Take, for example, Jimmy, whose parents were separated. Both loved him, but each was bitter toward the other, and Jimmy could tell it. Nor was the situation helped by Jimmy's grandma, who began visiting him at school. Jimmy became so upset, torn as he was by domestic ties, that he began having fits of weeping in the classroom. His grades began to drop. After his parents were reconciled, he became a happy, well-adjusted child again.

What about problems? Do you discuss them in front of your children? Even if you have no real difficulties, do you gripe about the high cost of living, taxes, and so on when your children are around? "Little pitchers have big ears," and sometimes an innocent remark of yours may take on huge proportions in your child's mind. Sally, caught stealing money from the teacher's desk, said she had heard her father tell her mother they would end up in the poorhouse if they didn't stop spending so much. [*Turn to page 237*

Don't just get rest...get Beautyrest!

Yours for only 2¢ a night!

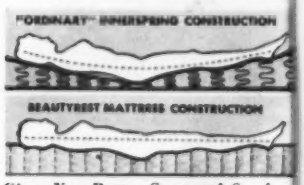
TONIGHT ... *and every night* ... you can bless yourself with the deepest, soundest rest in the whole wide world.

It's all yours, the first minute you relax on your Beautyrest* ... the world's most luxurious mattress!

Is it any wonder that more people buy Beautyrest than any other mattress? Beautyrest is made for comfort ... made differently from all other mattresses. (See below.)

So make Beautyrest *yours*—tonight. You can, for only 2¢ a night. That's all it costs you. Let your dealer give you details!

Proof—No Sags! Water glass placed on any of the 837 Beautyrest springs won't spill when nearby springs are pushed down. Each spring acts *independently*—can't pull each other down! Can't sag!



Gives You Better Support! See for yourself! Top Chart: See how body slopes and sags on ordinary mattress. Bottom Chart: See how Beautyrest gives even, "Levelized Support" to *every* part of body.

Lasts Longer! Proof: At the United States Testing Co., Beautyrest took 740,744 more poundings from "Torture Tester" machine—lasted twice as long as any mattress tested. Truly, a real value!

Only Simmons Makes

Beautyrest

ALSO FROM THE HOUSE OF SIMMONS: Matching Beautyrest Box Spring. Deepsleep* Mattress, Hide-A-Bed* Sofa, Ace* Spring.

*Trade mark Reg. U. S. Patent Office
Copr. 1941 by Simmons Co., Mdse. Mart, Chicago, Ill.

FRIENDS AND RELATIVES

YOUNGER SISTER: "When I get married, I want yummy Cannon Percales like yours. But moonlight yellow. So romantic!"

STUDIOUS COUSIN: "Our home ec teacher said Cannon Combspun* Percales were the intelligent thing to buy. Excellent wearing qualities!"

JUST-MARRIED CHUM: "And here's my pink-and-white room. See? Shell pink Cannons for top-sheets, white for bottom. Pretty!"

DOWAGER AUNT: "The chambermaid? Not very good, my dear! She used aquamarine sheets. On this bed I always use sunrise peach!"

HAVE-YOU-HEARD GIRL: "Mrs. Miller's cousin is coming! A real movie star! Mrs. Miller was buying Cannon Percales—lagoon green."

FRIEND WITH IDEAS: "I can just see it . . . a SWOOSH of sunset rose draperies! Expensive? Nonsense! Make 'em with Cannon Percale sheets!"

PUNCTUAL FEMALE: "Cannon Percales are so light, easy to wash—I'll be through by, say 12:25 . . . meet you for lunch at 1:05 sharp!"

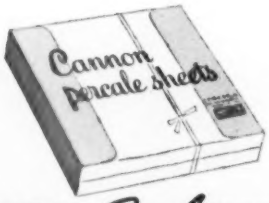
OLD FAMILY FRIEND: "Cannon Combspun Percale! COMBSPUN! C-O-M-B-S-P-U-N! With the cotton combed so that only the long, smooth-weaving fibres remain!"

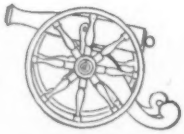
COMPLAINER: "Just my luck! My sister sends me Cannon Percales and the postman comes when nobody's home! Another day to wait!"

COPR. 1951, CANNON MILLS, INC.

AGREEABLE MOTHER: "Yes, I'll play horse. But watch those spurs! I've got on my beautiful new Cannon Nylon Stockings!"

Guaranteed by Good Housekeeping





TRADE MARK CANNON

CANNON *Combspun* PERCALE SHEETS

*REG. U. S. PAT. OFF.

CANNON TOWELS • STOCKINGS • BLANKETS • BEDSPREADS • CANNON MILLS, INC., N. Y. 13, N. Y.

Have you heard the

Latest Garden News?

By Dr. R. Milton Carleton

Modern plant breeding moves fast!

Without ever discovering what causes brown blight in lettuce, U. S. Department of Agriculture scientists have bred varieties which will eliminate this disease in lettuce growing.

Snail trail saves oranges

Something new in natural controls has been added in Florida orange groves. If the idea can be developed to include ornamental plants, it may ease the lot of the home gardener.

Orange-grove owners in the Orlando, Florida, area are introducing the Tavares snail into their groves. This snail apparently lives on mold, eating it and other fungi from the leaves. In passing over the foliage, it leaves a sticky track which seems to repel aphids and other insects.

Except for the species eaten by the French, the Tavares snail seems to be the only useful member of an otherwise undesirable tribe.

Checks mites on African-violets

Capsules containing sodium selenate have proved highly effective in controlling insects on African-violets, as well as on other house plants.

Although dry sodium selenate is a rather dangerous poison, the capsule form is easy to use without danger to the user. The capsule is inserted in the soil, the coating dissolves, and the chemical is absorbed by the plant, which becomes deadly to insects that try to feed on it.

Sodium selenate in capsule form is particularly effective against redspider-mites, thrips, and other insects too small to see with the naked eye.

New flower for cutting

Scabiosa Blue Moon is perhaps one of the most satisfactory annuals we have for cut flowers. A companion variety, Coral Moon, promises to equal or surpass it in popular favor.

Coral Moon will appear in catalogs for the first time in the spring of 1952.

New vegetables taste best

Modern American vegetable varieties excel the old-timers, now available only from European sources.

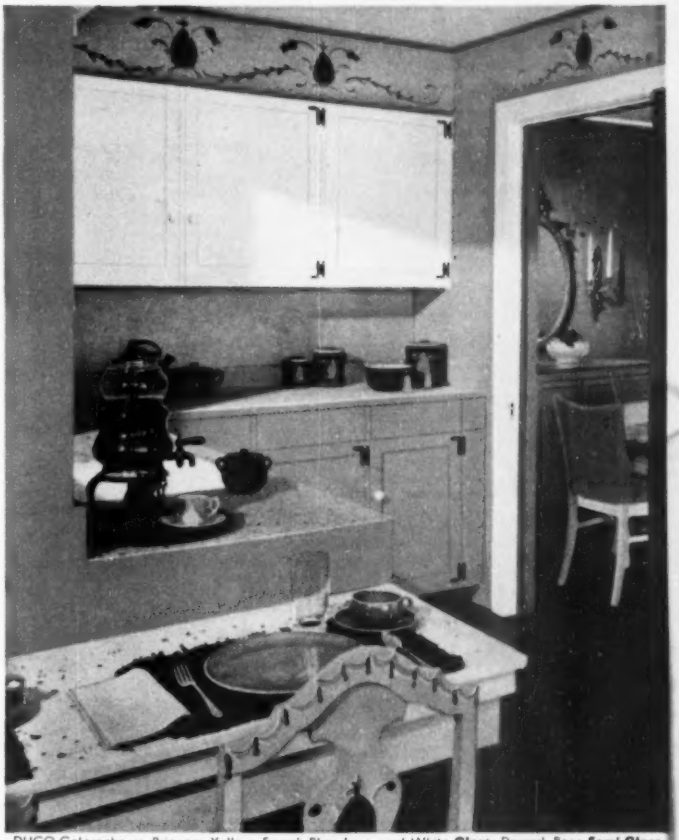
After having run tests over the past three years on hundreds of vegetables famed for their quality in

More on next page

***NOW** for dream-come-true rooms . . . stay-like-new rooms . . .*

it's Du Pont DUCO Enamel

REG. U. S. PAT. OFF.



DUCO Colors shown: Primrose Yellow, French Blue, Ivory and White **Gloss;** Damask Rose **Semi-Gloss.** Decorations in the Peter Hunt "Transformagic" manner. Ask your Du Pont Paint dealer about the 40-page illustrated booklet "Transformagic by Du Pont," or send 25¢ to Du Pont Co., Dept. B-10, Wilmington, Del. (Offer good only in U. S. A.)

*Your choice—new **DUCO** Semi-Gloss or famous **DUCO** Gloss*

Now, get that "Show-Place Look" in *all* your rooms—living room, kitchen, bedroom, bath—with durable Du Pont DUCO Enamel.

New DUCO Semi-Gloss produces a rich, velvet finish that lasts for years on walls or woodwork. Or, if you like a sparkling, tile-like finish for furniture, kitchen and bathroom walls, and woodwork throughout your home, the perfect enamel is famous, long-wearing DUCO Gloss.

Anywhere, everywhere . . . a Du Pont DUCO finish has what it takes—in washability, durability, mar-resistance. Pick *just* the color you want from a glorious selection—including popular pastel shades and stunning modern deep tones. Ask your Du Pont Paint dealer about DUCO Enamel today!

Easy to apply!

Extra washable!

Extra tough!

For every interior surface!

DU PONT PAINTS *for every purpose*

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

HAKO

Asphalt Tile FLOORING

Imagine—beautiful new floors in any room of your home—on or below ground level—on concrete or wood! Because each HAKO Asphalt Tile is separate, you can match or blend the colors of your choice and design a floor pattern to improve any interior. HAKO Asphalt Tile is thrifty to buy—easy to install—and easy to keep clean throughout the years and years of its rugged life.

HAKO Econ-O-Kit — All the tools you need to install your own "HAKO" tile floor are available in the handy HAKO Econ-O-Kit.

Coronet
PLASTIC WALL TILE

Once you've seen its sparkling beauty on the walls of your kitchen, bathroom or playroom, you will be a "Coronet" enthusiast forever. Deep-bevel edges give this superior plastic tile an appearance of luxurious depth. Once over lightly with a damp cloth renews its original beauty even after years of use, and—best of all news—it is thrifty to buy and goes on your walls quickly and easily! Install it yourself or ask your dealer for an estimate.

NACHMEISTER-INC. Dept. BH-3
2332 Forbes St., Pittsburgh 13, Pa.
I am interested in HAKO Asphalt Tile Flooring ☐
HAKO Coronet Plastic Wall Tile ☐
Please send literature and the name of my nearest "HAKO" dealer.
NAME
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PLEASE CHECK
I plan to remodel ☐
I plan to build ☐
I will install myself ☐
Dealer will install ☐
Remarks

Guaranteed by Good Housekeeping

Member Asphalt Tile Institute

Since 1903
NACHMEISTER-INC.
General Offices: Pittsburgh 13, Pa.

grandfather's day, I can report that only three varieties seem worth reviving.

One of these—Early Winningstadt cabbage—probably won't come back because it has a pointed head, and Americans demand round-head cabbages. Long Dark Blood beet, a superb English variety, is in American commerce to a limited degree. Blue Coco bean, an old French sort I've mentioned before, will be revived for 1952, thanks to demand created by the readers of this column.

Lick wilt in big asters

Here's encouragement for gardeners who live where aster wilt has limited growing of asters:

Wilt-resistant varieties of Super Giant types now are available in an increased color range. Kinds that will appear in 1952 catalogs include Beverly Hills (azure blue), El Monte (crimson), Hollywood (white), Pasadena (peach), and Santa Barbara (purple).

To date, the original Los Angeles, a shell pink, is not available in wilt-resistant form.

Tree-killing fungus foiled

Progress has been made in conquering the disease that killed off thousands of mimosa trees in the Southeast during the past decade.

A soil-inhabiting fungus has been found responsible, and trees with roots resistant to this fungus have been discovered. These are being propagated and will be distributed in the next few years in areas where the mimosa has passed out of existence.

Easy plant food test available soon

A new test for checking whether plants are getting enough nitrogen has been turned over to a commercial laboratory for introduction to the public by the University of Illinois. This badly needed test is the easiest of all tests to use.

A leaf from a plant is placed on a special paper, sprinkled with a reagent powder, and the leaf crushed against the powder. Color of the squeezed-out sap shows instantly whether the plant is actually receiving nitrogen, or whether plant food applied to the soil is being wasted.

It just isn't true!

Homeowners often complain they have been sold crabgrass instead of good lawn seed, or that their lawn mixtures were contaminated with this No. 1 turf pest. Here's why such complaints against seedsmen are completely unjustified:

You can buy weedy grass seed from unreliable sources, but crabgrass is another story. Crabgrass seed would cost many times the price of the best bentgrasses if offered commercially. When I had to collect some for experimental work, the seed cost me more than $5 per pound. Even where it grew thickly, one man had to spend over three hours collecting a single pound. Because it grew too low to harvest by machinery, it had to be hand-stripped.

Not only does crabgrass grow too low to be harvested, even accidentally, but it matures at a different season. Grass-seed harvest is over by a month before the first crabgrass seed matures.

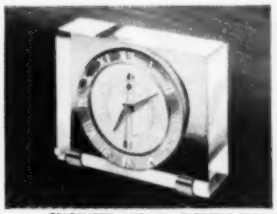
No seedsman in his right mind would hand-strip crabgrass to adulterate lawn mixtures!

start your day with a song!

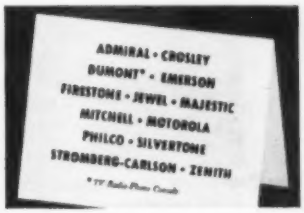
enjoy a clock radio...timed by *Telechron*®

CLOCK RADIO TIMER

Drift asleep to music!



TELECHRON "AIRLUX" ELECTRIC CLOCK



A TELECHRON TIMER on your clock radio automatically wakes you up to music, sings you to sleep at night. Three simple knobs control radio, alarm, and "Sleep Switch."

YOU GET THE FAMOUS ACCURACY of Telechron electric clocks in your Telechron timer. Synchro-Sealed Motor is synchronized with electric power plants. It can't run wrong!

THESE FAMOUS TRADE NAMES appear on handsome clock radios that use Telechron timers. Look for them before you buy. They're quality brands ...at leading stores everywhere.

EVERY ROOM IN THE HOUSE gains from clock radios timed by Telechron timers. They're useful servants. Many...through appliance outlets...automatically control electric appliances. They even guard your home by turning on lights while you're away. Telechron is a trade-mark of Telechron Department, General Electric Company, Ashland, Mass.

THIS **Clock Radio** IS CONTROLLED BY A *Telechron*® CLOCK TIMER

BE SURE TO LOOK FOR THE TELECHRON TRADE-MARK

AMERICAN-Standard

First in heating · first in plumbing

Remodeling your home? Then remember that nothing contributes more to its comfort, beauty and livability than its heating and plumbing. And therefore, it's only good sense to start your remodeling program with them. Check over your needs. Look at the remodeling ideas shown here. Then see your heating and plumbing retailer for information about the complete line of American-Standard products.

POPULAR WITH EVERYONE. A welcome addition to *any* basement in a small to medium size home is the smart oil fired Winterway Winter Air Conditioner in its attractive Forge Red jacket. Also fits utility rooms and closets. The Winterway gives you all the heat you want with the least possible fuel consumption. Equipped with the famous Arcoflame burner, it responds instantly and accurately to the demands of the thermostat, and circulates warm, humidified air evenly throughout the house.

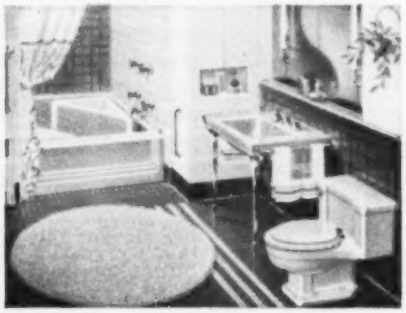
QUARTERS FOR THE CUBS. This basement playroom is just the place for Cub Scout Den meetings. And just the place, too, for the compact, cool-to-the-touch, easy-to-clean Arcoliner Wet Base Boiler. The Arcoliner, designed exclusively for oil firing, furnishes clean, fully automatic radiator heating. Its wet base construction permits first floor installation. Wash-up room has smart American-Standard fixtures.

A BEAUTY ON DUTY. This streamlined, handsomely-jacketed Empire Boiler is a gas-fired wizard when it comes to keeping a small or medium size home warm and cozy in winter. The Empire is entirely automatic, its burners precision-made for efficient fuel burning. It is clean, compact, ideal for basement game room or first floor installation. This is one of America's most popular boilers for modernization work.

AIR CONDITIONING the year 'round. At left, Seneca Winter Air Conditioner for automatic gas heat in winter. At right, new Mayfair Summer Air Conditioner cools and dehumidifies the air during hot weather. And above, new Magne-filter Air Cleaner removes dirt, smoke and pollen. (Mayfair or Magne-filter can be installed in existing forced warm air systems.)

SERVING HOME AND INDUSTRY: AMERICAN-STANDARD ..... AMERICAN BLOWER ..... CHURCH SEATS .....

HERE IS YOUR KITCHEN . . . chock-full of charm, and a winner in practical usefulness, too. Main reason: the beautiful Royal Hostess Sink and Cabinet. Sink has sloping drainboard; deep, roomy wells; new Chromard fitting; acid-resisting enamel-on-cast-iron construction for long life. Smooth-front cabinet has special cutlery compartment, sliding towel rack, tilting vegetable bin, wooden cutting board.



EXCLUSIVELY YOURS. There is no other bathtub in the world like the exclusive Neo-Angle Bath by American-Standard. With its lovely lines, its roomy diagonal bathing compartment, and its convenient corner seats, the Neo-Angle works remodeling miracles . . . especially when you make it a smart threesome by adding a Roxbury Lavatory and a Master One-Piece Water Closet (both of genuine vitreous china).

* * *

Free — New 1951 Home Book. Ideas for bathrooms, kitchens and basements. Illustrated in full color. Brings you in one book money-saving facts you need on both heating and plumbing. Pictures a wide choice of kitchen sinks, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains easy time payment plan for remodeling. Just use the coupon below.

FIRST FLOOR PLAYROOM. Solves many parental problems with its individual storage compartments. Solves the house-heating problem, too . . . with the attractive gas fired Wyandotte Winter Air Conditioner that's designed for first floor installation in utility rooms, kitchens or even closets. The Wyandotte provides low-cost, automatic heating for small and medium homes.

NEW FREEDOM in room decoration comes to your house to stay when you remodel your rooms with American-Standard Radiantrim Panels. These baseboard heating panels, extending less than one inch from the wall, replace conventional radiators and leave all your wall and floor space free and unobstructed. They make rooms seem larger . . . and provide wall-to-wall warmth on the coldest days.

—PLEASE PRINT—

American Radiator & Standard Sanitary Corporation
Dept. B101, Pittsburgh 30, Pa.

Please send me your free Home Book. I am interested in:

	Heating:	Plumbing:
☐ Building	☐ Radiator	☐ Bathroom
☐ Modernizing	☐ Warm Air	☐ Kitchen

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....DETROIT LUBRICATOR.....KEWANEE BOILERS.....ROSS HEATER.....TONAWANDA IRON

you simply can't go wrong...

WITH VENETIANS IDENTIFIED BY THE LEVOLOR TAG

FASHIONED FOR STYLE... MADE FOR PERFORMANCE

*Look for the LEVOLOR tags. They identify venetians custom-made with the very finest materials by the country's leading manufacturers.

Perfect tailoring gives them a sleek beauty of style all their own. And the patented precision construction of their working parts assures a lifetime of trouble-free functioning.

LEVOLOR

Trade Mark

time-proven products for Venetians

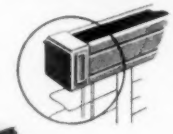
Copyright 1951 Levolor Lorentzen, Inc.
391 West Broadway, New York 12, N. Y.

Going to buy Venetians?

Here's how to make sure your selection is right

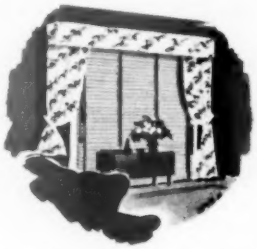
CHOOSE your Venetians as architects and decorators do. Here's what *they* look for:

Sleekly tailored metal head enclosing all working parts. The LEVOLOR head, unsurpassed in design and construction, allows even corner windows to be fitted with perfectly functioning Venetians.



Your Venetians should have slender, graceful bottom bars (see illustration to your left) into which tapes disappear instead of bulging around underneath.

To all decorators color is important. Ask to see the LEVOLOR color chart showing a wide range of high-style colors. Choose just the right one to enhance your walls, your drapes, your entire room!



Make sure that tilt cords won't ride up. Look for the LEVOLOR self-adjusting tilter and the beads that keep cords even.

Important! Your Venetians should be easy to clean. LEVOLOR's gleaming plastic coating responds to the mere flick of a cleaning cloth. It is easy for you to remove the slats for seasonal clean-ups.

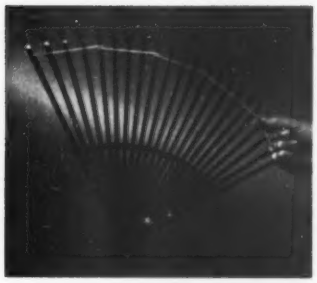
Send for your copy of WINDOW MAGIC, the 20-page book in full color packed with decorating hints and helps . . . including an ingenious color-matching dial to help you harmonize your drapes, walls and Venetians. Just send your name, address and 25¢ to Levolor Lorentzen, Inc., 391 West Broadway, New York 12, N. Y.

HOW-TO

for the handyman

No trial and error. Paint a permanent mark at the balance point on one side rail of your long ladder. Then you can pick up the ladder quickly and carry it from one place to another without juggling and banging it on the ground as you try to get your balance.

John Webster
Des Moines, Iowa



No clog, no leak. Stretch several heavy rubber bands over the teeth of your broom rake to prevent leaves from clogging and small stones from slipping through when you're doing that fall raking. Overlap the rubber bands on every fifth tooth and they will hold the teeth in place, and give you a clean job more readily.

Don Golden
Burlington, Iowa

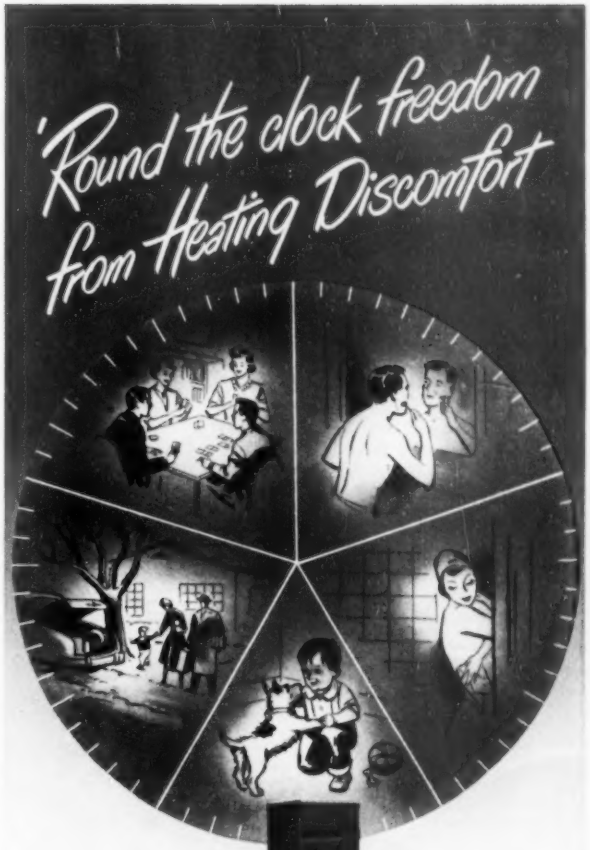
Whizzing sharp corners. You can make sharp, 90-degree turns with electrical conduit in limited space by combining two gradual curves as shown. Bend the conduit gradually downward into the corner flat against one wall, and out from the corner flat against the other. Thus the conduit makes the right-angle turn without strain, and paneling will cover the cable without a break.

Jim Norland
Denver, Colorado

Hang the poisoner. Mothballs can be neatly hung anywhere in a closet by spacing them between two lengths of cellulose adhesive tape. Press the tapes together between each ball, but don't use tape so wide it seals them in. Moth or deodorant crystals can be handled in a similar manner, merely by coating them onto the adhesive side of a single length of tape. When cleanup time comes, it's a simple matter to remove the strips from the closet.

Ken Murray
Calon, Michigan

More on page 41



COMFORT-LEVEL GAS-HEATING

®Janitrol
WINTER AIR CONDITIONER

While ordinary automatic warm air heating brought freedom from furnace fixing it didn't always bring complete comfort. Sudden cold and hot air blasts . . . cold floors . . . chilly "seventies" were common. Surface Combustion, leading pioneers of advanced design gas heating equipment, overcame these problems to bring complete freedom from heating discomfort.

New, more accurate controls, faster heat transfer, improved combustion efficiency and constant air circulation are combined in Janitrol Winter Conditioners to bring you heating luxury that costs no more than out-dated equipment.

So, insist on Janitrol for comfort-level heating...enjoy the benefits of a continuous gentle flow of filtered, humidified warm air that provides a more even room temperature from floor to ceiling regardless of outside weather.

Your Janitrol dealer will gladly demonstrate these features that make Janitrol the preferred heating in builders' own homes. Your Janitrol dealer is listed in the yellow pages of your phone directory under "Furnaces"—call him for winter comfort advice.

Check the type of heating in which you are interested
Literature will be sent without obligation—

Winter Conditioner
Boiler
Gravity Furnace
Floor Furnace
Conversion Burner

Surface Combustion Corporation—Toledo 1, Ohio
Please send literature checked:
NAME _____
ADDRESS _____
CITY _____ STATE _____
BH-10

No Wash, No Wipe Tonight!

NEW DREFT DOES BOTH AND DISHES SHINE

. . . . . *All YOU do is RINSE!*
Even pots and pans glisten!

You don't wash . . . Instead of washing dishes just let them soak in warm Dreft suds for 2 minutes. Dreft floats grease and food particles away. Your hands barely touch the dishwater. All *you* have to do is rinse the dishes, giving a swish of the cloth where needed, and presto! They're done!

You don't wipe . . . New Self-Washing Dreft leaves no dishwater film. It washes dishes and glasses so clean, they shine—even without wiping.

You don't scour . . . Even pots and pans practically *soak* clean. Dreft's amazing "float-away" action gets *under* grease . . . lifts it off. Then grease *rinses* away . . . without hard scouring.

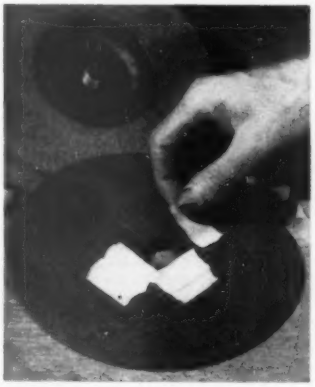
BEAUTY TIP!

New Dreft is so mild, and your hands are in water so little, it leaves hands beautifully white and soft!

It's magic...sheer magic...it's self-washing

How-to for the handyman

Begins on page 39



Sanding disc lasts longer. An electric sander with a flexible rubber backing for the sanding disc soon tears the sandpaper at the center washer. Reinforce the back of the sandpaper with a few pieces of masking tape around the hole before putting it on the sander. It will not tear out, and the sandpaper disc will stay on until it is worn out.

Edward Herbott
Philadelphia, Pennsylvania

Rough and ready. Glue sandpaper to a shaped stick of hardwood to make a handy sandpaper file. With a coarse grade of paper on one side and fine finishing paper on the other you have a tool ready to shape and finish small pieces of work quickly. Drill a hole in the handle to hang it convenient to your workbench.

F. B. Jewson
Superior, Wisconsin

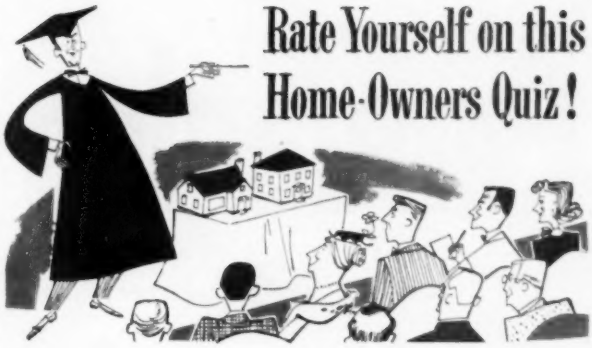
Paint-can seal. When the lid of a paint can is damaged in removal, it may leak air and cause the paint to thicken. You can easily insure an airtight seal when replacing the lid. Partly fill the groove around the mouth of the can with linseed oil and press the lid down.

Ralph Johnson
Little Rock, Arkansas

A boost for the card table. You can raise the height of a card table to that of your dining table with these extensions: Drill holes 2 inches deep in blocks of wood 4x4x6 to take the table legs. Since the card table is usually just four inches shorter than the dining table, these blocks fitted onto the legs will raise it to dining-table height.

F. N. Calnon
Sheldon, Iowa

More on next page



Rate Yourself on this Home-Owners Quiz!

Q. How do blanket insulations compare in cost with ordinary insulations?

☐ Slightly less ☐ Slightly more ☐ About the same

A. A blanket insulation costs slightly more than ordinary insulations; yet the *overall* cost may be considerably lower because the home-owner can install it himself. In fact, with an easy-to-install blanket insulation like KIMSUL* (Regular or Reflective), complete attic protection for the average six-room home costs only about $75—and two or three evenings' installation time. What's more, the $75 is returned in fuel savings within just a few years—and your investment continues paying dividends for the entire life of the house.

Q. How much training is needed to install insulation?

☐ About 2 hours ☐ None ☐ Depends on your I. Q.

A. Some insulations require special equipment and skilled labor for installation; many others are unpleasant to install because of irritation to skin. However, KIMSUL is clean, pleasant to handle. It is a pre-fabricated insulation designed for fast, efficient installation without special training. KIMSUL blankets come in easy-to-carry rolls—are cut to desired lengths—then simply stapled to wall studs and ceiling joists. By measuring area to be insulated, home-owners can buy the required number of rolls at building and lumber supply dealers, carry them home in car.

Q. How long will insulation last?

☐ 5 years ☐ About 15 years ☐ Lifetime

A. Reflective KIMSUL (or Regular KIMSUL) will last the lifetime of your house. What's more, it's fire-resistant and is protected against vermin and mold.

Q. Do reflective insulations keep a home cooler in summer?

☐ No ☐ Up to 15° cooler ☐ Only north of Mason-Dixon line

A. Some insulations offer partial, others more effective protection against summer heat. Reflective KIMSUL combines a thick, low density many-layer blanket of fiber plies, with a highly efficient cover of aluminum foil. This unique combination enables KIMSUL to perform with greatly increased effectiveness and keep your house up to 15° cooler on hottest summer days.

NOW TWO KINDS OF KIMSUL!

REGULAR KIMSUL—with Pyrogard* cover

REFLECTIVE KIMSUL—with aluminum foil vaporseal cover

*T. M. REG. U. S. PAT. OFF. & CAN.

KIMSUL INSULATION — A product of Kimberly Clark Research

FREE INSULATION BOOKLET!
KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me complete information on both Regular and Reflective KIMSUL, including the new booklet, "How to put your home in the Comfort Zone." I am interested in insulation for:

☐ My present home
☐ The home I plan to build
☐ My school work

BHG-1051

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

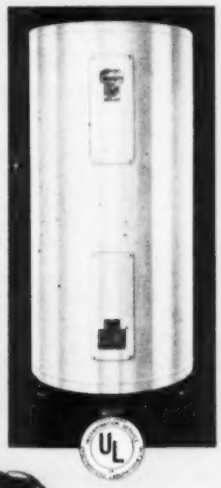
Permaglas

the automatic water heater that

can't rust!

Oceans of clean hot water, instantly and always—free from tank rust and sparkling clear as your water supply!

That's what you enjoy when you own a *Permaglas*, the only automatic water heater with glass-surfaced steel tank that can't rust because glass can't rust!



COSTS NO MORE

than an ordinary water heater!

A. O. Smith mass-production economies give you this longer-lasting, can't-rust water heater for no more than you'd pay for an ordinary, galvanized water heater.

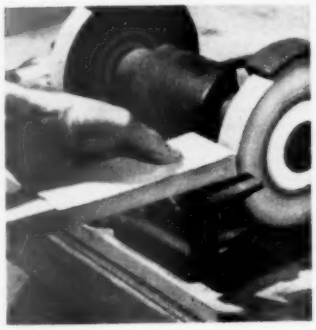
See your A. O. Smith dealer, or write for FREE booklet on the *inside story* of *Permaglas* superiority. A. O. Smith Corporation, Water Heater Division, Dept. BH-1051, Kankakee, Ill. Licensee in Canada: John Inglis Co., Ltd.

A.O.Smith

AUTOMATIC WATER HEATERS

How-to for the handyman

Continued from preceding page



Sanding the grinder. A piece of heavy sandpaper over the end of a stick of softwood will clean an emery wheel quickly. Hold it against the turning wheel, and grime and soft-metal residue will come off, leaving the pores of the stone clean and renewing its grinding efficiency.

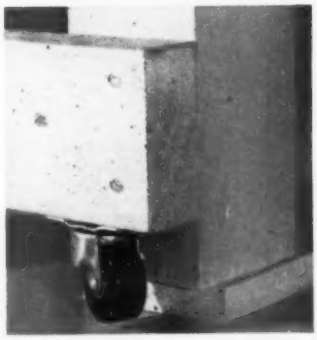
Hugh Lineback
Stillwater, Oklahoma

Slick switch. The pouring spouts in the tops of table-salt boxes make excellent closures for other containers. Cut out the cardboard lid, fit it into the canning rim of a jar, and you will have a convenient container for popcorn, rice, baking soda, or other pourable kitchen staples. Paint top for prettiness.

Mrs. N. Gentile
Westmont, Illinois

Chalk talk. Hand tools and knocks and rattling about will take their toll of your disc of carpenter's chalk. Conserve it and keep it handy. Drill a hole through the chalk and drive a finishing nail on the tool board above the workbench (or in the end of the toolbox) over which to slip the chalk after each use. It makes for a neater bench or box and saves chalk.

Ethel L. Helander
Tacoma, Washington



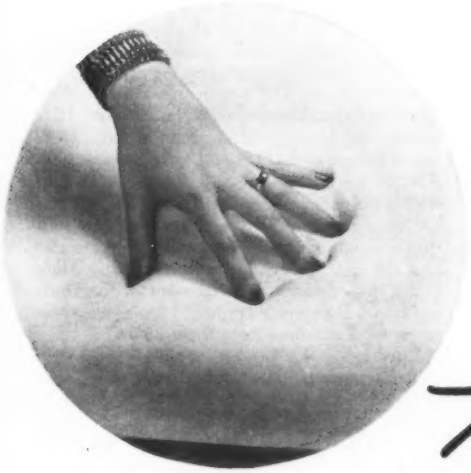
Traveling workbench. On casters, your workbench will move easily from one place to another. Fasten a swivel caster at each leg to a 2x4 crossbar so the bottoms of the casters are one-half inch below the bottoms of the legs. To set the bench solidly in any location, lift each leg slightly to slide a $\frac{3}{4}$-inch board underneath. To move, just slide the boards out.

R. E. Eberle
Glendora, California

▶ Send us your home-repair tips. For each accepted, *Better Homes & Gardens* will pay $5. Suggestions will be considered carefully, but we regret we cannot return those not accepted. Send to Home Maintenance Editor, 6710 Meredith Building, Des Moines 3, Iowa.

Perfect Comfort...and no "after-crush"

THIS luxurious cushioning plumps ITSELF up after using!



FEEL *how* AIRFOAM *molds itself to every pressure —responds with an instant buoyant uplift! Make this comfort test before you buy new furniture.*

Want beautiful furniture? Want comfortable furniture? Want furniture that doesn't get that crushed-down, beat-up look after an evening at home?

Then you want furniture cushioned with AIRFOAM!

You see, AIRFOAM never needs fluffing up. It never sags or hollows out—doesn't harbor dust. AIRFOAM simply stays plumply unrumpled through the years —keeps the upholstery free from wrinkles and creases.

That's because AIRFOAM contains millions of tiny air cells. They resiliently shape themselves to you—provide cool, blissful, buoyant rest—and automatically plump right up to cradle the next lucky user!

So, for super-comfortable furniture to live *with*, not *for*—furniture that keeps its company looks in spite of hard use —get *genuine* AIRFOAM cushioning in your new furniture! Or—reupholster with AIRFOAM!

Either way, no other form of cushioning has so *many* timesaving, moneysaving, beauty-preserving qualities! Goodyear, Airfoam Dept., Akron 16, Ohio.

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GOODYEAR

THE GREATEST NAME IN RUBBER

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio.

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Long life for linens is one of the big reasons millions of women prefer Clorox. For Clorox is *extra gentle* . . . free from caustic and other harsh substances . . . made by an exclusive formula protected by U. S. patent!

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Whenever you get a stain on white or color-fast cottons or linens, refer to the Clorox label. For Clorox removes numerous stains from linens . . . kitchen and bathroom surfaces, too.

3 AN *effective* DEODORIZER

Yes, Clorox deodorizes in laundering and in routine cleaning. Clorox-clean linens, and kitchen and bathroom surfaces, not only *look* clean . . . they *smell* clean!

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Clorox is the most efficient disinfectant of its kind . . . it *acts faster, kills germs quicker.* Give *your* family the added health protection of a Clorox-clean home. Disinfect drainboard, sink, wash basin, shower, tub and toilet bowl *regularly* with Clorox. See directions on the Clorox label.

You get all 4 in 1 with

CLOROX

AMERICA'S FAVORITE

Who says teasing's funny?

If you put up with a tease, you're harming your child, his friends, and also yourself

By Rose and Irv. Leiberman

Recently, we called on a mother whose boy was an only child and inclined occasionally to tease his playmates.

As we approached the nursery to look in at the boy and a neighbor child who was visiting him, we heard an outcry. As we came in the room, it was evident that Fred had just soundly slapped the little friend for wanting to use his hobby horse. Fred had been telling his playmate what wonderful fun it was, but wouldn't offer the boy a ride. The mother quietly led the little visitor downstairs with "Fred will call you to play with him again when he is ready to share his toys with you." Then she returned to the nursery, paying no attention to her son, and carried the hobby horse out of the room and placed it in a closet.

Fred, we observed, was not spanked, shaken, scolded, nor sent supperless to bed, but both physical and moral treatment were applied. He was given a very simple supper and was put to bed unusually early. Just before the early bedtime, he was given a warm bath, and his mother kissed him good night with "I am so sorry you were naughty and teased your little friend, son."

"The beloved hobby horse and the playmate stayed away until Fred was ready to undo his mistake voluntarily," his mother told us later.

Another mother of our acquaintance, with less intuition in such matters, allowed her daughter to become a young tyrant before she sought for the right method to treat such a disposition.

The child would pinch and push her young sister at the slightest provocation, and stolidly hold out her hand for a whipping with only an impertinent grimace at the punishment.

One day, her mother happened to meet the girl's kindergarten teacher, and she told her in despair of the child's "strange nature."

The teacher explained how she treated the child in school with excellent results. "I simply isolate her in the 'Lonesome Corner' of the schoolroom, where she can see us at our happy games, but can't join us unless she's willing to be kind to the others.

"You'll have to carry out the same idea at home," the teacher said. "Just deprive her of good times with her sister until she learns not to tease. You'll have a struggle, but it will work if you impress upon her in every instance that your love prompts your action. Show her that you're sorry she cannot accompany her sister to the entertainment."

Older brothers and sisters frequently are guilty of annoying a younger one. "Yes, she's pretty, but oh, her disposition!" we heard a girl say recently about Shirley, our young neighbor.

Without a doubt, Shirley acquired her nasty disposition in early childhood, mainly because she was teased unmercifully from the time she could toddle. She was a fiery little girl and teasing promptly sent her into a fury. Her older brother entertained the family regularly with his wit and sallies at Shirley's expense. In our neighborhood lived an old man who, because he was unwashed and uncombed generally, was not a favorite. Always when he met Shirley, he would pat her head and say, "How's my little girl today?"

At dinner, brother would report, "Shirley saw her beau today. They'd make a fine couple. Both of them have dirty faces."

This would bring the expected laughter. Poor Shirley would burst into tears and start to leave the table, whereupon her father, suddenly stern, would call her back.

"Sit down there and eat your dinner. What do you care about a little teasing?" Choking back the sobs, Shirley would force down her food knowing that she dared not disobey.

Shirley's case, we have discovered, is not uncommon. How many families, for example, are familiar with the call, "Mother, make Allen stop! I can't do my homework when he's around. He's pushing my desk and turning out the lamp. *Make* him leave me alone!"

Mother is not so sure she can make Allen stop teasing his sister. Allen is a handful, and she's at her wit's end. The only way she can *make* him stop is to put him forcibly out of sister's room and lock the door against his return. Leaving Allen to his own devices, Mother takes up her own work with the sorry thought, "Allen's just a *born* tease. All I can do is keep them apart."

Allen's case is neither so simple nor so hopeless as his mother believes. Parents must be on guard against placing these stamps of finality upon their children because they habitually behave in certain ways.

If Allen persists in "taking it out" on his sister, it's safe to assume that it's Allen himself who's in difficulty. Allen's mother should not put the label "born tease" on him, shutting out any possibility of building up more social attitudes. She must try to find out what it [*Turn to page 47*

"Save the Surface and You Save All"

For Rooms that Say Your Hearts are Gay—

. . . decorate your home with "Dutch Boy" Paints and Enamels

When a room droops, Oops!

Quick as a wink, get your "Dutch Boy" Paints and Enamels. And put the color to it fast.

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The *same* shade as your walls, now that matching color effects are the thing. Use rich, restful, velvety *Satin Eggshell* . . . or bright, brilliant *Interior Gloss Enamel!* Both new, both "Dutch Boy," and both real "love matches" in color for *Wonsover*.

For rooms that say your hearts are gay, see your "Dutch Boy" dealer. Listed under "Paint" in your classified telephone directory. Mail coupon for new, free booklet on decorating homes colorfully, cheerfully, smartly.

*Rev. U.S. Pat. Off.

Smile the while you're decorating your walls with wonderful *Wonsover* flat. One quick and easy coat does most surfaces. Rich, restful in effect.

No room for gloom with new *Satin Eggshell* or new *Interior Gloss Enamel*. Easy to apply, easy to wash. Match all *Wonsover* colors beautifully.

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Which plate was kept in the Admiral Dual-Temp?

These cold cuts were sliced from the same meat and cheese. Those on plate above, kept uncovered 4 days in ordinary refrigerator, are shriveled, dry and useless. Those on plate below, also kept uncovered the same 4 days in an ADMIRAL DUAL-TEMP, are as fresh, tender and tasty as ever. Moist cold made the difference.

Model 1191—DUAL-TEMP—11 CU. FT.

Approved by Good Housekeeping

FOODS DON'T DRY OUT IN AN ADMIRAL DUAL-TEMP!

... AND NO DEFROSTING!

It's a wonderfully *different* kind of refrigerator! Actually *2 appliances in 1*, with 2 separately controlled temperatures, behind one door. Your Admiral Dual-Temp has a spacious storage compartment where foods stay fresh for days, without covers or wrappings, because they're kept in moist, dewy-fresh coolness.

The whole top compartment is a big freezing locker where you can quick-freeze and store as much as 72 pounds of food; keep it frozen at 52° below freezing (coldest cold of any refrigerator!). Frozen foods never get mushy, because the cold never shuts off.

Your Admiral Dual-Temp not only takes care of food, but it almost takes care of itself. You're free of the usual messy refrigerator chores; you never bother with defrosting, because there's never any frost in the spacious moist-cold compartment.

See this completely modern, work-saving, food-saving miracle-refrigerator now. **Admiral refrigerators begin as low as $199.95.**

Admiral Electric Ranges—the only ranges that give you the accuracy of Flex-O-Heat controls, plus the automatic self-turning Rotary Roaster. For refrigerators and ranges that do more and cost less, see your nearby Admiral dealer.

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There's NO DEFROSTING Ever with an **Admiral**
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TELEVISION: SEE AND HEAR "LIGHTS OUT" MONDAYS, 9 PM, EST OVER NBC NETWORK; "STOP THE MUSIC" THURSDAYS, 8 PM, EST OVER ABC NETWORK.

Who says teasing's funny?

Begins on page 44

is that makes him want to torment his sister.

Teasing doesn't always mean that the teaser deliberately tries to antagonize his victim, especially when an adult teases a child. Many grownups do not feel at ease with a child and resort to teasing because they don't know how else to treat him.

Most people are interested in children and attracted by them. Yet, few seem to know how to be friendly with children. The average adult, faced with a strange child, is likely to find himself so at a loss for something to say that he falls back on one of the pat phrases that custom has taught him to associate with children.

For some strange reason, a question is the usual choice of someone trying to strike up a conversation with a child. These questions are generally teasing ones and all too often remarkably unintelligent.

"Can I take you home with me to be my little boy?"

This question seems to be part of the stock in trade of agents, solicitors, plumbers, and all those folk who for various business reasons enter homes. They think it the correct approach to a child, having the same status that a comment on the weather holds among adults. But we feel it is very nearly the worst thing one could say to a child.

Imagine the effect on him of such a remark! How agonizing must be the idea of being taken by some fearsome stranger—for all strangeness is to a child in some degree fearsome—from the snug little world of his own home into the terror of unfamiliarity that lies without! The suggestion falls little short of torture.

There is no worse type of humor than the traditional jokes that are reserved for use with children. One form is to say what is obviously the direct opposite of fact.

"Well, what a nice little girl!" remarks a pompous visitor to an indignant little boy.

When the child attempts to argue his masculine status, his persecutor insists, with heavy jocularity, that this is surely a little girl, with great pleasure in having so expertly "got a rise" out of his young victim.

A merry jest—the denial or distortion of a name—is a common one; we have heard it many times. It has variations, all developed by inverting any common well-known fact. A little girl who was just learning the names of colors, for example, was assured that oranges were blue, and it became for a time an established sport in the family to propound a long list of queries in regard to the color of various things, with great enjoyment of the one quaint error about the blueness of oranges amid the series of correct replies.

Now the pathetic thing about grownups' teasing of a child is that it is not unkind or unfriendly people who are guilty of it. On the contrary, they are the kindest and best-intentioned people in the world. People who are interested in children and moved by them, who want to be gracious and comradely to them. It is just that they lack imagination; they don't stop to put themselves into the child's place and think how they would feel if the positions were reversed.

One of our neighbors—whom we shall call Mrs. Moore—said in an exasperated tone to us recently, "Ralph was having breakfast yesterday morning when suddenly he said to me, 'Mother, Rusty didn't come today.'

" 'Who's Rusty?'

" 'Don't you know?' asked Ralph. 'Rusty's my horse. He comes to see me every morning in my room before I get up. He has a white spot on his forehead and a black swishy tail. I feed him. He likes me to feed him. Rusty's my friend.'

" 'Ralph,' Mrs. Moore told her 4-year-old, 'that isn't true. You know it isn't true. Horses don't come to see little boys in houses. Please don't let me hear any more about Rusty.' "

Not at all convinced that Mrs. Moore had the right idea, we suggested, "Perhaps he thought he actually saw the horse."

"Well, I will not have him thinking he sees things that are not there," went on the enraged mother. "Someday he will thank me for making him overcome that imagination of his."

Although Mrs. Moore didn't know it, she was doing one of the worst things possible for the mental and emotional stability of her boy. (We heard, afterward, that she and her husband teased Ralph mercilessly about his horse. "Why do you want another piece of candy; is it for Rusty?" "When you going to buy that horse of yours a new saddle; his old one looks terrible.") The imagination must not be killed if the emotional balance of the person is to be kept normal.

During a recent investigation, questionnaires were sent to the parents of hundreds of college students, asking questions about the childhood of the boys and about imaginational growth. Many phases of imagination were found in the boyhood lives of these students.

Some of them had been given to thinking they were wealthy; others saw giants, found everything more beautiful than it actually was, or imagined they were grown up. Johnny P., who used to make mud mounds and see castles in them, was now on his way to being an architect. He had always seen towers and turrets rising above the sandbox, and his parents had guided his imagination, which is totally different from ridiculing and killing it by constant teasing.

Children are, as a rule, quick to feel a rebuff or reproach. Their natures are as sensitive to personal remarks or to thoughtless indiffer-

[*Turn to page 130*

SHLB* Robs You of a Good Night's Sleep!

The Comfort Twins

ORTHO-FLEX and SI-LATEX Will Keep You Sleep Happy!

Slumberon

INNERSPRING MATTRESS

That old "Sleep Thief" SHLB* is a dead dragon when he runs up against Slumberon's exclusive Comfort Twin combination.

ORTHO-FLEX . . .

Burton-Dixie's patented innerspring unit. Hundreds of "magic fingers" provide *individual* coil control to give you a more level sleeping surface . . . buoyant controlled body support.

SI-LATEX . . .

Burton-Dixie's miracle comfort cushion that makes Slumberon America's smoothest, most luxurious mattress. Si-Latex insulates all spring feel and assures longer mattress life.

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Make the convincing "Seeing is Believing" test at your favorite store. Prove to yourself, before you buy, why Slumberon is the mattress that is just right for you.

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Personalized Pillows

Patented inner lining for smoothness . . . Izolin processed for purity and long life. Choose the exact softness you personally prefer.

5 Degrees of Full Plume Softness
1 Extremely Soft
2 Soft
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Damp Basement to Dry Work-and-Play Room

Letting your basement "go to waste" again this winter because it's wet and ugly? Wet winter weather can seep through porous masonry walls and make your basement damp, disagreeable. But you can seal moisture out, redecorate your basement colorfully, make it a dry, attractive "extra room" with Bondex Cement Paint.

Before A damp, ugly, useless basement, all because moisture seeped through masonry walls . . . walls that needed Bondex Cement Paint.

Low-cost Bondex penetrates all kinds of masonry walls, seals dampness out, gives lasting, beautiful protection in one easy treatment. Bondex transforms basements into dry, cheerful work-and-play rooms. Choose from 12 lovely colors and pure white . . . all easy to apply, nonfading and scrubbable. To solve almost any masonry moisture-control problem, ask your paint dealer about other useful products in the Bondex line.

After A dry, cheerful work-and-play room, thanks to a simple treatment of Bondex on the masonry walls and a few carefully placed wallboard partitions. Bondex beautifies and protects *all* kinds of masonry walls. It's inexpensive, too!

Bondex, world's largest-selling cement paint, is just the thing for outside masonry walls, too. It gives exterior walls new, colorful beauty and lasting protection against moisture by penetrating masonry surfaces and sealing dampness outside. Bondex colors are sunfast . . . will keep *all* the masonry walls of your house looking better and lasting longer . . . make your home more livable, more salable. For complete information ask your paint dealer for the free informative booklet, "How to Beautify and Protect Masonry Surfaces."

Where Can You Buy Bondex?
Bondex is available at better paint dealers everywhere. For the name and address of your nearest Bondex dealer . . . PHONE WESTERN UNION AND ASK FOR "OPERATOR 25" . . . or write The Reardon Company, St. Louis 14, Mo. In Canada, write: The Reardon Co., Ltd., Montreal 1. © THE REARDON CO. 1951

Shutters make a flexible wall

Though wood shutters aren't being used too much any more on the outside of houses, they are becoming very popular as a flexible screen inside.

All you need is enough matching shutters to fill a wall opening, a pair or 1½ pairs of hinges per shutter (depending on shutter height), and some sort of closing finger pull, and you can end up with the attractive division between living room and dining room you see below.

Though these shutters in the Herman Platt home were designed specifically for this house, you can often pick up shutters second-hand. Shutters are hinged to each other, pile up at each side of the opening; and they should clear at the top and bottom by about ¼ inch

Photographs: Cleveland

This particular shutter arrangement gives double flexibility. By closing the smaller shutters, you seal off view of the dining table, but shuttered doors keep traffic lane open. When all of the shutters are closed, air circulates through the louvers and over the open transom

Do you keep your bedroom behind closed doors?

Open the door to compliments with Mengel Furniture...and be as proud of your bedroom as you are of the rest of your house. What a wonderful addition it will be! Choose Mengel Furniture now, and you'll make your whole home, and life in it, more beautiful.

Make Your Room Look Made-to-Order!

"Sun 'n Sand"

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MENGEL

See how it measures its efficient way, piece by piece, around your room... even turning corners into useful cabinet areas.

Sun 'n Sand will fit your home, your hopes, *and* your budget to perfection. Built by Mengel... it's the kind of furniture that, at great expense, you might have had made to order.

Just look at the drawer-space, the smooth easy-to-care-for surfaces, the congenial way one piece greets the next, the floor-space you gain! Note, too, the color... Mengel's newest... warm 'n wonderful Sun 'n Sand.

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*Decorator: Everett Brown, A.I.D.; Photo: Hedrich-Blessing

Oak Flooring Leading Strong Decorating Trend

By Everett Brown, A.I.D.

We decorators and homeowners have a common meeting ground when it comes to flooring—we both insist upon oak, and for good reason, too. Oak flooring is the only flooring that provides the homeowner with beauty, adaptability, durability, economy and "healthfulness"—and basic flooring needs.

As a decorator I appreciate the ease with which I can design a room having an oak floor. It is correct for every type of house, for every style of decorating and it "goes" with every color scheme.

Homeowners ask for a lifetime floor and oak is the only answer. Never does a worn out spot have to be replaced and the weight of furniture and foot traffic have no marring effect on oak's beauty.

Another important reason why more and more decorators and homeowners are showing more oak is the natural insulating qualities of this fine flooring. Here is a flooring that keeps rooms warm in winter and cool in summer.

When a floor provides all of the basic flooring needs as oak does, it's no wonder 85% of all prospective homeowners prefer oak flooring.

***Send for NEW Planning and Decorating Booklet!**

Everett Brown is one of the nationally recognized interior decorators who has designed rooms which appear in full color in the wonderful new booklet, "How to Plan and Decorate Masterpiece Rooms."

This booklet will show you how you can give your rooms the same color charm found in the world's great paintings, without any previous knowledge of color. Just pick the color combinations you like best—the rest of your color decisions are made for you automatically.

Please send 10c in coin or stamps to cover mailing costs to: Home Service Bureau, National Oak Flooring Mfrs. Assn., 817 Sterick Building, Memphis 3, Tenn.

Bookshelves to fit the space

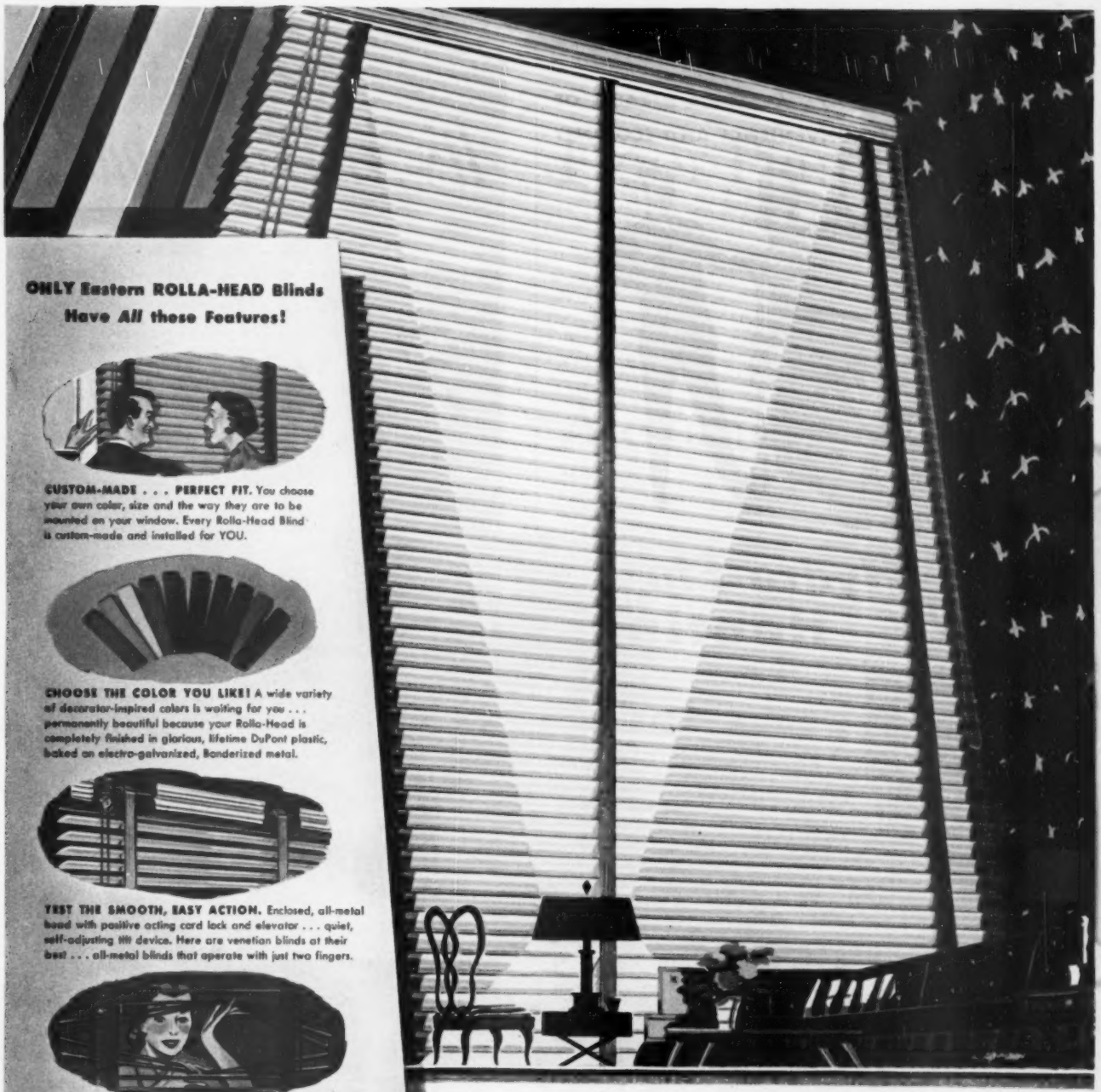
If you need room to house your books, here are ideas you can adapt for your own use

Photograph: de Gennaro

Bookshelf arrangement with a formal look is used in the Richard E. Dixon home. The built-in radio-record player just fits between the two large windows. Bookshelves put the wall space above the unit to good use. Decorator: Helen Logan; architect: Theodore L. Pletsch

Sunderland

Bookshelf-desk arrangement makes good use of this small space under sloping ceiling. Ledge across top of unit is fine for heavy reference books. Desk fits snugly between bookshelves. The Dr. H. F. Schluter home. Decorators: Bowman and Long; architect: Frank Williams



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B & G *Hydro-Flo* Heating is a *forced hot water system*—which means that the heat supply is always under positive control. The temperature of the water circulating through the system is automatically raised or lowered to meet every change in the weather. Even in spring and fall when only a little warmth is needed, your home is kept exactly at the comfort level—no overheating. That's why a B & G *Hydro-Flo* System costs so little to operate—it doesn't waste fuel in supplying unnecessary heat.

And not least is the ever-ready supply of domestic hot water furnished by a B & G *Hydro-Flo* System . . . all you can use for kitchen, laundry and bath . . . *winter and summer both!*

Homes with picture windows and large glass areas are ideally heated with a B & G *Hydro-Flo* System using baseboard panels.

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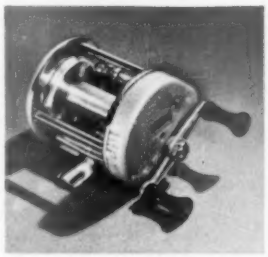
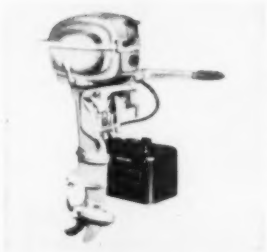


Reel uses electricity as braking power to cut down on backlash. Three Alnico magnets and a revolving copper disc are mounted inside one end of the reel. As the spool spins, the disc interrupts the magnets' field, setting up electrical currents which slow down the excess speed of the spool. The device acts as an "energy skimmer" to constantly temper the spool's speed to both fast and slower phases of the case. Adjusting lever can be set to any of five different positions to give maximum or minimum braking. *Aluminum Electromatic Bait-Casting Reel*, $22, in stores. Horton Bristol Mfg. Co., Bristol, Conn.

Captain's chairs for children are sturdy, comfortable, junior versions of adult models. "Little Skipper Set" includes a matching table with Lazy Susan. *Child's Captain's Chair*, $9.95; *Table*, $19.95; *Lazy Susan*, $7.95; in stores. Standard Chair Co., Union City, Pa.

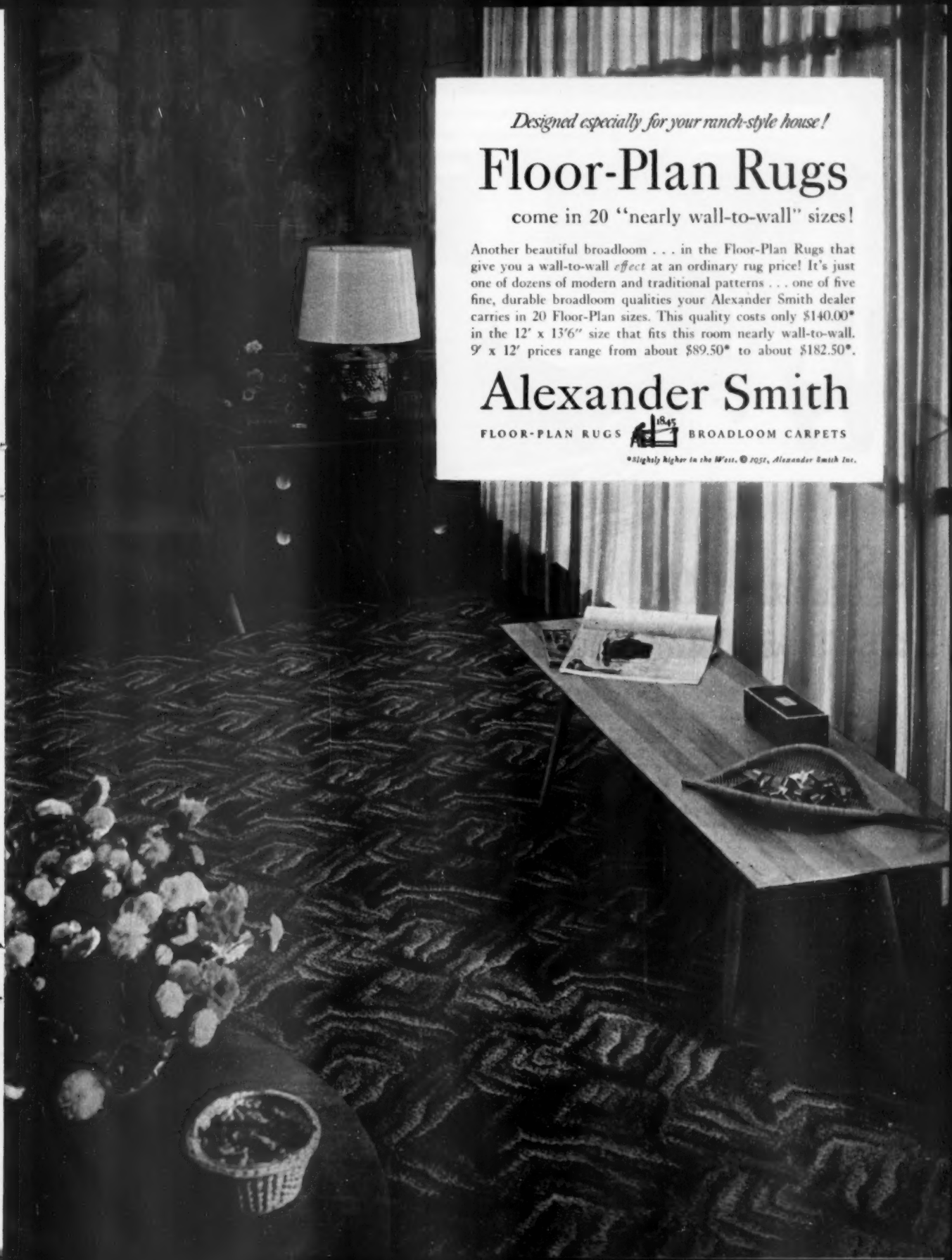


Outboard motor with exceptionally low power-weight ratio, develops 25 hp but weighs just 3.4 lbs. per hp. Throttles smoothly down to slow trolling speed; has forward, reverse, and neutral gear-shift control. Separate 6-gallon capacity fuel tank with fuel gauge. *Big Twin Outboard Motor*, $390, F.O.B. Milwaukee. Evinrude Motors, Milwaukee, Wis.

Midget grease gun lubricates model machinery, delicate instruments, small working parts of all types. Pen-sized gun uses a fine hypodermic needle with transparent plastic grease chamber and plunger. Cap protects needle when not in use. *Hypo-Lub*, $1, in stores or ppd. from manufacturer. Gaunt Industries, 827 Irving Park, Dept. B.H., Chicago 13, Ill.

Rubber garbage pail makes no noise when you clamp the lid on and move it around. Lock-tight cover prevents escape of odors, can't be knocked off by animals. Readily cleaned inside; synthetic rubber pail won't rust or rot. Black-and-red, 4-gallon pail will fit under sink for use indoors. *Plia-Pail*, $7.95, in stores. Nesco, Inc., 201 N. Michigan Ave., Chicago 1, Ill.

More news on page 55


Designed especially for your ranch-style house!
Floor-Plan Rugs
come in 20 "nearly wall-to-wall" sizes!
Another beautiful broadloom . . . in the Floor-Plan Rugs that give you a wall-to-wall *effect* at an ordinary rug price! It's just one of dozens of modern and traditional patterns . . . one of five fine, durable broadloom qualities your Alexander Smith dealer carries in 20 Floor-Plan sizes. This quality costs only $140.00* in the 12′ x 13′6″ size that fits this room nearly wall-to-wall. 9′ x 12′ prices range from about $89.50* to about $182.50*.
Alexander Smith
FLOOR-PLAN RUGS 1845 BROADLOOM CARPETS
*Slightly higher in the West. © 1951, Alexander Smith Inc.

Compare FORD with America's Highest Priced Cars

You can pay more but you can't buy better!

America's Highest Priced Cars are powered with a V-8 ENGINE . . . . a V-8 ENGINE powers FORD! Yet it's a mighty frugal car because it has Ford's Automatic Mileage Maker that matches fuel charge to timing to squeeze out every last ounce of power!

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America's Highest Priced Cars give you the magic of liquid-smooth, effortless AUTOMATIC DRIVE . . . . and so does FORD—with FORDOMATIC!* The Fordomatic Ford brings you automatic driving at its finest and flexible best. You get flashing getaway . . . instant acceleration . . . plenty of zip for passing and hill climbing...and all with real economy. Ford also offers Overdrive* (an automatic "fourth gear" which reduces engine wear—cuts fuel costs up to 15%) . . . or, if you prefer, popular Conventional Drive!

*Optional at extra cost. Equipment, accessories and trim subject to change without notice.

See "Ford Festival" starring James Melton on NBC-TV.

The one fine car in its field!

It's NEWS to me!

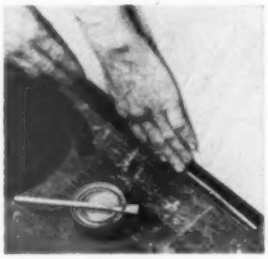
Begins on page 52

Plane guide makes it easy to plane a perfectly square edge at the first try. Clamp has free-turning cylindrical sleeve, extending below the base of the plane, which keeps plane at right angle to side of board. Clamp can be used on right or left side of plane. A uniform bevel can be obtained by adjusting the angle of the plane's blade. *Square-Ezy Guide*, for block and smooth planes, $2.98; for jack and joiner planes, $3.98, ppd. from manufacturer. Bratton Co., Edwardsville, Kans.

Weatherstripping will not crack or dry out under extreme changes in temperature. It can be stripped off and re-used. Seal window frames, bathtub joints, mop-board cracks; calk boat seams; in the house apply to keep out cold, dust, moisture at points where wood has rotted. Just press in place for temporary or permanent seal. *Kord Weatherstripping*, 29c for 18′ roll, in stores. Sterling Paint & Varnish Co., 184 Commercial St., Malden, Mass.

Lunch-box liner fits inside any standard lunch box, makes it easy to pack a lunch the night before and keep it in refrigerator. Two covered compartments hold salad, vegetables; large compartment takes sandwiches, pastry, fruit. Plastic lunch box is light to carry, makes an attractive food server. *Sal-San Liner*, $1.50, in stores. Sal-San Corp., Box 784, Decatur, Ill.

Motor-driven sander runs abrasive sheet at 5,000 r.p.m. in an orbital motion to give a smooth surface, regardless of grain direction. Maneuvers easily in corners and close to trim. Speedy sander reduces time required to do the work. *Guild Finishing Sander*, $59.50, in stores. Porter-Cable Machine Co., Syracuse 8, N. Y.



Rubber baseboard you can install yourself with a special adhesive, replaces worn quarter round. It's flexible, to go around corners and fit curves. Makes a positive seal; eliminates crevices where insects hide and dirt collects. Available in colors: yellow, green, red, blue, gray, black. *Sani-Base*, 20′ length with adhesive and brush; $3.95 for colors, $3.25 for black. Cass Products Co., 6127 N. Cicero Ave., Chicago 30, Ill.

Baby chair can be converted into five essential types of nursery furniture. Start with it as a high chair; then when child grows older, remove tray to convert it into a youth chair. Seat comes off the base and the two can be used as a separate table and chair. The chair also is readily adaptable as Baby's car seat. Included with the two pieces illustrated is a four-wheeled stroller frame. Just slip chair in place on frame to make stroller ready for use. *Wonda-Chair*, about $44.95, from dealers. Babyhood Industries, Inc., 175 Union St., Worcester, Mass.

A PRODUCT OF ARMOUR AND COMPANY

Dash

is fortified with LIVER -the richest of all meats!

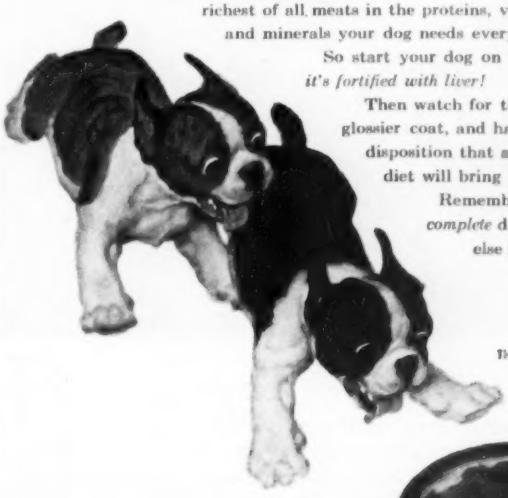
DOGS LOVE LIVER—thrive on liver, too! That's what makes Dash such a wonderful food for dogs—the fresh-ground liver they love so much *does* so much for them!

For, as any veterinarian will tell you, liver is the richest of all meats in the proteins, vitamins and minerals your dog needs every day.

So start your dog on Dash today—*it's fortified with liver!*

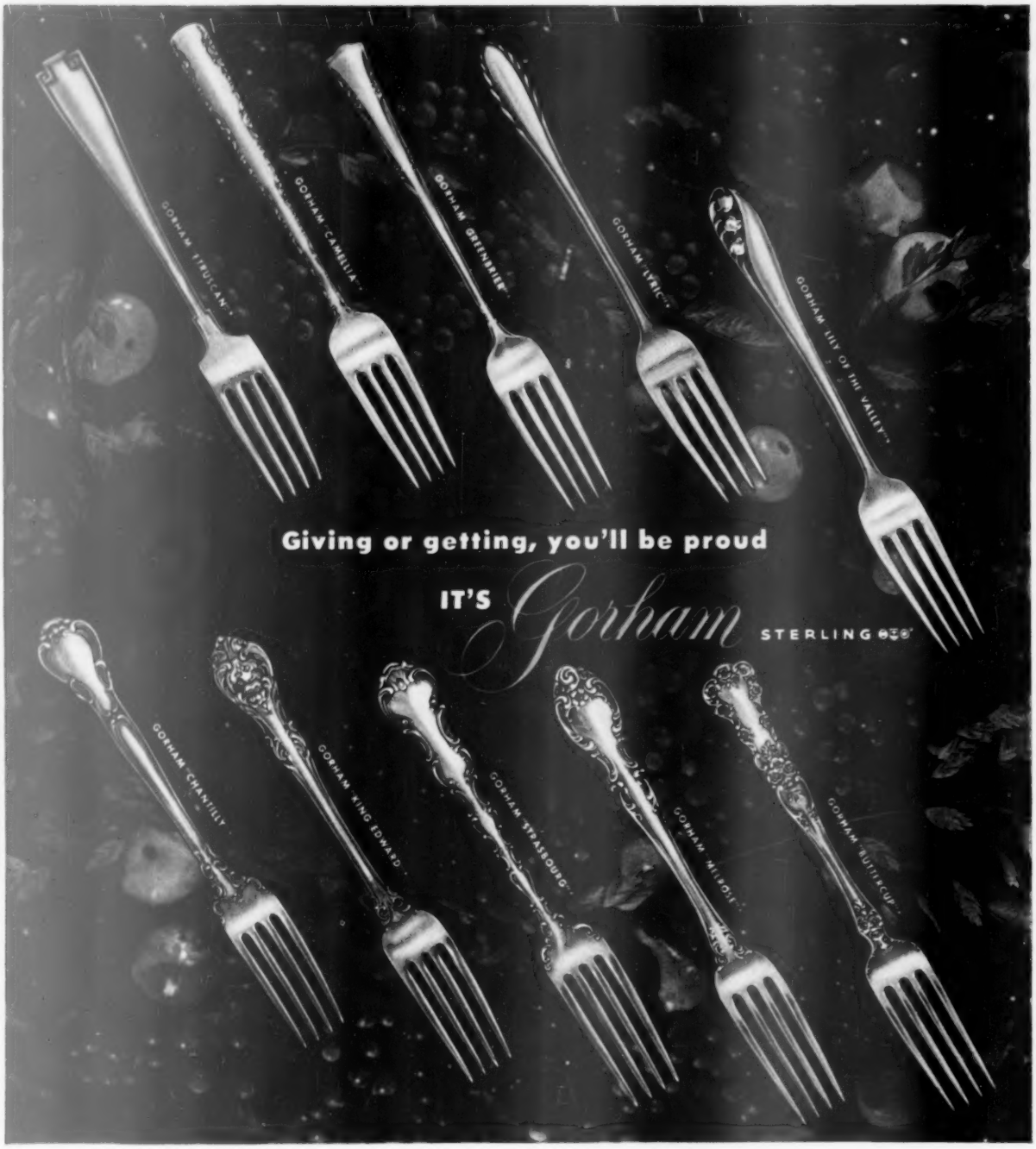
Then watch for the brighter eyes, glossier coat, and happier disposition that an improved diet will bring your dog.

Remember! Dash is a *complete* dog food—nothing else is needed!



The dogs illustrated are Boston Terriers

Cats love liver, too—try Dash and see! Dash is fortified with liver! Every ingredient in Dash is good for cats—and one can of Dash gives your cat *complete* nutrition for 2 to 4 days. Get Dash today!



Vintage Beauty that grows richer through the years is yours in Gorham® Sterling. For Gorham gentles classic grandeur into easy lines that flow gracefully into our modern way of life. Shown here: ten patterns from the beautifully designed collection of sixteen Gorham patterns in sterling flatware. Start with a six-piece place-setting for one person: knife, fork, teaspoon, salad or pastry fork, soup spoon, and butter spreader for as little as $29.75 (Fed. tax incl.). Budget plans are available. And remember it's never too soon to pick out *your* favorite Gorham pattern...there's someone who'd like to know.

Ask your Gorham dealer to show you Gorham's *new* exclusive one-piece sterling knife handle. Doesn't dent if you accidentally drop it—no seams to discolor—remains rattle-resistant.

America's Leading Silversmiths Since 1831. ALSO MAKERS OF GORHAM SILVERPLATE, GORHAM SILVER POLISH, GORHAM BRONZE, GORHAM ECCLESIASTIC WARES. ®TRADE MARKS. COPYRIGHT 1951 BY THE GORHAM COMPANY.

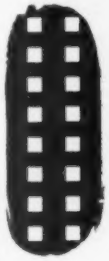
What is your favorite color?

By Faber Birren
Color Consultant

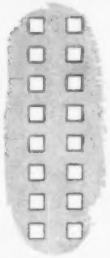
JUST FOR FUN: Check the points below which you think apply to you. Where the *most* check marks appear, there you'll find your true favorite color, the one which most accurately reflects your personality. The second column is for your spouse. If you and she differ, how about different colors for different rooms?

1. I want my home to make a vivid impression on others.
2. I like furnishings and decorations that are unusual.
3. In general I enjoy bright colors.
4. I am eager to make new friends and to see new faces.
5. I find pleasure in getting out and around in the world.
6. My life is an active one and I like to seek diversions.
7. I get excited easily, have emotional ups and downs.
8. The parties we have at our house are rather lively affairs.

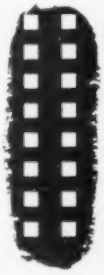
1. I want my home to have a cheerful, pleasing atmosphere.
2. When we entertain we usually play cards.
3. Give me comfort above all else in home furnishings.
4. I like colors if they aren't too strong.
5. I have a fairly wide circle of loyal friends.
6. I have a balanced disposition but need friendship.
7. I keep busy, take part in community affairs.
8. My troubles are small and I take them in stride.



1. I like to work at home on my own pet projects.
2. We'd rather talk than play cards when entertaining.
3. Most modern art and modern decoration appeal to me.
4. I choose colors more by reason than emotion.
5. I like people with good minds rather than good natures.
6. I am self-sufficient, get along well with myself.
7. My life is occupied more with thought than with action.
8. I have a high regard for intellectual ability.



1. I want my home to be dignified and impressive.
2. We prefer a quiet evening with a few close friends.
3. I am fond of antiques and Traditional furniture.
4. My taste in color is limited to quiet colors.
5. I choose my guests very carefully.
6. I am more or less conservative in nature.
7. I lead a well-occupied but quiet existence.
8. I am emotionally stable but sometimes depressed.



"I'm an extrovert, but I wouldn't be found dead in a red living room!" And, "I'm *not* an arty intellectual, but I'm nuts about yellow. What do you say to that, Mr. Birren?"

If the editor of *Better Homes & Gardens* doesn't get at least a dozen verbal horsewhippings for running this article, he'll know you haven't read it. And if I don't receive at least a bushel of letters written in the same vein as the above, I'll be forced to conclude that the 20 odd years I've spent studying and working with human reactions to color have been a waste of time. If there's anything I've gained from my experience, it is that color can: start an argument; sell a house, a car, a can of tomatoes; give you indigestion; or make good food taste better. In short, an article on color—especially if it comes as close to home as this does—can raise a lot of questions. That's putting it mildly!

In the column at left, you'll notice you're pegged as a red, green, yellow, or blue personality, depending on where most of your check marks fall. You might well ask: How about coral and brown and peach and chartreuse and purple—not to mention dozens of subtler shades? The truth of the matter is that: (1) It would take an entire issue of this magazine to show the *exact* tints and shades that correspond with various personality types, and (2) I couldn't tell you whether you were a ginger-peachy personality or a special rosy beige. About the best I can do is tell you that according to the law of averages, you'd probably get more satisfaction from some shade of green, for example, than you would from the red family—which includes everything from orange to brown.

Working with people's favorite colors is not a mere hobby with me. In my profession, the problem of what color to use in restaurants, hospitals, and institutions is largely a matter of visual and physical comfort for the general public. But when you get into the question of the right color for a specific type of person, that's something else again. I don't use a crystal ball or a psychiatrist's couch when I analyze a person's color preferences. First impressions aren't always accurate, but I'd venture to say that if I sat down and talked with you for [*Turn to next page*

Found your color? Our editors show you what it can do for your home →

What is your color?

Begins on preceding page

Photography, Inc.

Green gives a friendly, yet quiet, exterior

Middle-of-the-road green is neither too garish nor too subdued. Neutral white on trim complements green clapboards to create a soft blend rather than a sharp contrast of colors.

15 minutes about the way you entertain, the way you'd like to have your home look, the kind of life you lead—I could hazard a pretty good guess as to the color you really prefer. Not, mind you, the color you may think you *should* prefer!

If I missed, it wouldn't necessarily prove that my system is all wet. It might only prove that I'm not very good at interviewing. I could miss by a pretty wide margin if I attached undue importance to some one human quality that came out in your conversation. Personalities are a complex of many traits; that's why people are so much alike and so different. Just as there probably are no saints who are all good, or villains who are all bad, human qualities overlap and differ mainly in degree. And that's why *I* could arrive at the wrong conclusion. All I'd have to work from would be clues, and, of course, I could attach too much importance to a wrong clue and follow it too far.

But when *you* interview yourself, you know much more than I about the subject—your background, your living habits, your inner self. That's why the questionnaire contained in this article could prove helpful. If the answer you get [*Turn to page 60*

Blue—conservative, dignified →

Carefully chosen Traditional furnishings will reflect your taste. Here the wide expanses of blue are broken by the wise use of a single fabric and a single color.

Green—comfort and hospitality

Here the green walls form a background for brilliant splashes of color. Notice how the color is repeated throughout the room. Mellow maple furniture fits naturally into setting.

Hedrich-Blessing

A conservative home painted a conservative blue

Blue-painted siding is in keeping with this home's cool, crisp tinge of formality. Balanced arrangement of windows and center of interest focused on front door hints at the well-ordered rooms within.

What is your color?

Continued

Red—active, forceful, dynamic

Variety should keynote your home if this is your color. Consider the wide range of reds available, such as the watermelon red used for the walls here. Or introduce "your color" in well-chosen accessories.

Meisel

Yellow accents a unique new exterior

Yellow—reflecting intellectual eagerness to try new, unconventional things—is here expressed as an accent color. Though used sparingly, it counts strongly by contrast with the brown tones of siding and red brick.

corresponds with what you think it should be, it may confirm your own good judgment. If you come up with something altogether different, perhaps it will set you thinking, make you wonder whether a color in tune with your personality isn't more important, more satisfying, than a room that's properly color-schemed in relation to its north, south, east, or west exposure.

But suppose your favorite color is in the red family while your mate's is a shade of blue? And to complicate matters, your son wants green and your daughter likes yellow? The only way to have peace in the family is, I suppose, to have different color schemes for different rooms. But what will you have in the living room? Far be it from me to say anything more than that the strongest personality will probably win!

If you're still with me, you're probably wondering what my system is for determining which color goes with which type of person. Actually there isn't any tricky system. All I'm doing is drawing on some things you've known for a long time, plus a few fine points I've picked up in my work.

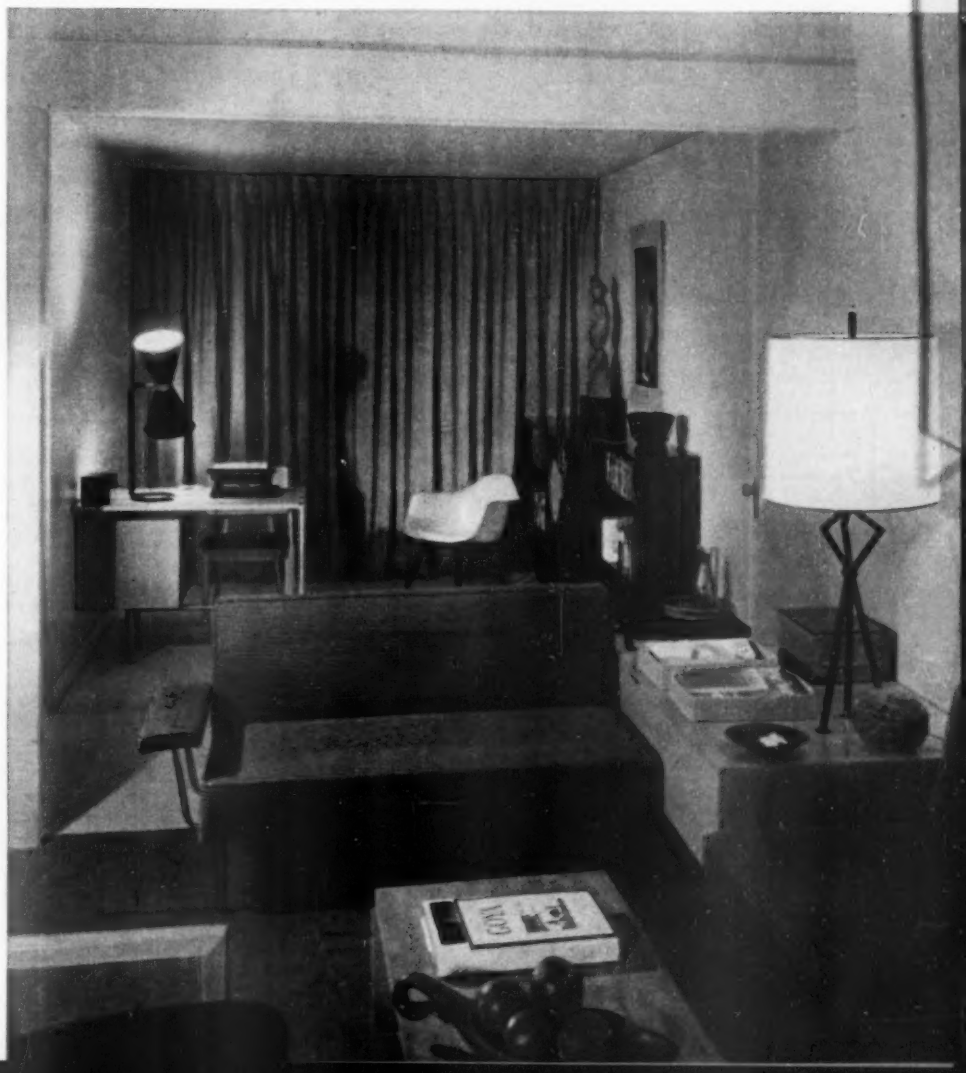
For example, you've known all along that you feel drawn to colors that suit you best, and that you feel your best when you're surrounded with those colors. And, in a general way, you can be said to resemble those colors. To illustrate that: Most children like red, and practically every child is like red—full of energy and excitement. As a child grows older, his liking for greens and blues often increases. Like these colors, he becomes more reserved.

Everyone thinks of green as being a fresh, peaceful, well-balanced color. Yellow is cheerful and sunny; red is warm; blue is cool. And we don't have to be psychiatrists to know that some people are extremely active, outspoken, interested more [*Turn to page 339*

de Gennaro

Red is a friendly attention-getter

Showy red board and battens, setting off the secondary white of shutters and trim, make for a lively exterior. The shutters, diamond-pane windows, bracketed porch posts and railings give further evidence of a hearty, active personality.



Yellow has an intellectual appeal

The yellow woods and clearly defined lines of the furnishings in this room appeal to the intellectual who's inclined to choose functional furniture. He appreciates the easy upkeep. Ceiling-to-floor draperies give room a spacious look.

Room settings photographed at Gimbels, New York City, by William Howland. Reproductions of these rooms can be seen at stores listed on page 152. For help with your decorating, visit one of the Home Planning Centers listed on page 151.

How to give your home a good front

By Herschel W. Weber
Landscape architect

Attractive from the street, inviting to come home to—that's the way you want your home to look. It's your purpose whether you're making plans to landscape a new house with good lines, or want to make the best of one that is too tall and badly proportioned. Or whether you're changing or only adding to plantings already there.

You won't get what you're after by hit-or-miss methods. Begin by looking at your place—house and setting—as a unit. Seek to achieve a balanced composition—not too strong horizontally, nor dominated by up-and-down lines. Vertical lines of the house need to harmonize with horizontal lines of the lawn. Plants help to unify the architecture of the house with the natural mass of lawn or garden.

Scale—the relationship between the size and texture of what you plant and your house and grounds—has much to do with the over-all look. As a rule, [*Turn to page 331*

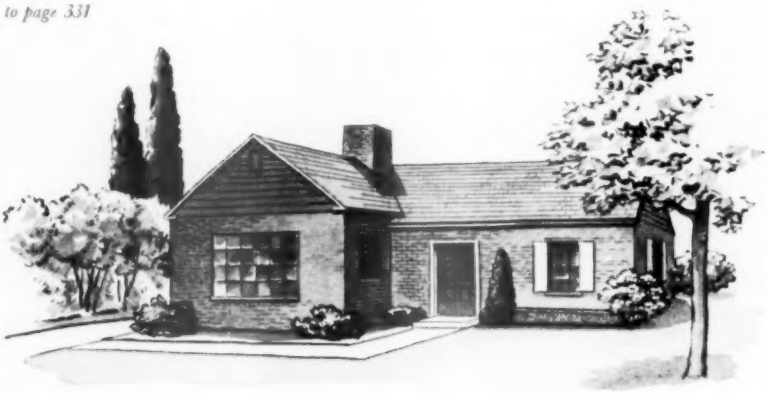
Plants tie Cape Cod house to the ground →

Medium-high shrubs soften corners of this well-proportioned house; a row of clipped Dwarf Barberry unites front with lawn. Birch cluster partly screens breezeway, helps subdue the garage. Tree on each side helps focus attention on house but makes composition horizontal. Lombardy poplars bring back good proportion.

A pointed evergreen accents door

Here's an answer if your house lines are well balanced, but you need to break up wall space to pull the front of your home into a unit.

Low hedge of deciduous shrubs extends from accent evergreen to rounded, medium-high shrub at right corner. Plant two or three low-growing shrubs of one variety to soften, but not accentuate, the corner left of the door. Door is the focal point.



Plantings soften a forbidding front

Making a house with poor lines look restful is difficult, but it can be done with plants.

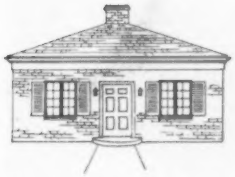
Use taller shrubs at the corners. A thick, clipped hedge hides rail, makes this porch more inviting. Train a vine up far-left post and across the porch. Trees lower the apparent height of the house, and they focus attention on the doorway by framing it.

Drawings: Harrie Wood

Rounded shrubs minimize height

A house with two- or two-and-a-half stories needs to have emphasis put on corners with tall shrubs. A pair of rounded evergreens near the doorway carry out symmetrical lines of this house.

The tree in left foreground—it might be a flowering crab, hawthorn, or clump of white birch—"widens" the look of the house. Lombardy poplars, spaced evenly in a row, look like a tall hedge when newly planted. Although tall, row adds width.



Low hedge plants help broaden base

A bit tall for its width, this house is improved by symmetrical planting in front. Hedge calls attention to doorway without overemphasis. Sides should not be planted symmetrically, however—don't carry the hedge around the house.

With few exceptions, front-of-house planting should be shaped like a bowl in over-all outline.

de Gennaro

Have a bigger, better tulip show

Pick your tulip bulbs now to make yours the longest and brightest display next spring. Then use these inexpensive planting tricks

By Fleeta Brownell Woodroffe

When you buy tulip bulbs this fall, you're buying color, excitement, and pride that will be yours next spring. The sleek brown bulbs look much alike. But not the flowers. From one bulb may come a squat red double in full bloom with the early dandelions. From another you'll get, four to five weeks later, a 30-inch stem topped by an egg-shaped, blue-based flower as trim as though made of wonderfully colored pink wax. So—right off—do recognize that in tulips you can have great variety.

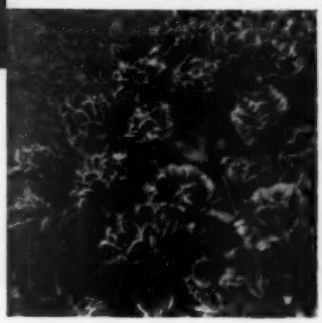
Your show can start in April. You can make it last till the end of May. And by providing the right neighbors, you can make a few tulips look prettier than several hundred set down without imagination in one bulky bed. And for less cost. Here's where the "tricks" come in.

Single Early tulips look much like the midseason classes listed as Triumphs and Mendels (shown opposite). Single and Late Doubles (below) supply ex- [*Turn to page 138*

By planting in clumps, you'll get better color effects from fewer bulbs. Use uneven numbers and uneven spacing of clumps for informality. Bedding violas and primroses like these of the Munstead type flatter your tulips

Photographs: Beer

You'll get a scene-stealer if you contrast the spectacular and irregular Parrots with the trim lines of a clipped hedge



Double tulips set six inches apart will bloom cheek-to-cheek and make the brightest show of all. Doubles also flame out delightfully if you group them below flowering quinces, spireas, kerria

When tulips bloom—it's spring!

←

Close-set groups will give you real color splashes. Plant where you can see into open tulip cups. Hardy candytuft makes a good groundcover. Iceland poppies add airiness here for Mrs. Manfred Meyberg, Bel-Air

See other combinations, page 138

For planting steps, see page 141

Before you call your decorating finished,

Turn on all the lights!

ABCs
OF DECORATING
NO. 10 OF A SERIES

By Mary L. Brandt

And let the family judge. Can you really *see?* Do you, Dad, have a good light by your easy chair? What about the kids? Are they nosing their history books under a "cute" little dim bulb, straining to read?

If Mom dotes on decor, to the end that *you* can't see, rebel! You're entitled to good light.

Turn to page 280, and see how tall and how strong your lamps should be, and where they should be placed. Then get out the tape measure, and see if your lamps meet these simple requirements.

[For more ideas on lighting your home, refer to "The Right Light in the Right Place!" *Better Homes & Gardens*, November, 1950.]

But in defense of Mom, we don't mean to understate the case for decorative lamps and lighting. Today, you don't have to compromise. You can find lamps and fixtures to complement any room, any period—and their light rates as high as their looks.

For general room illumination, take your choice of valance lighting, wall brackets, pin-up lamps, or ceiling fixtures. One of the newest of these is the reel lamp, suspended from the ceiling on a pulley. Use it high to light your dining room; pull it down, close to the table at meal- or study-time.

Think of your lamps—their color and design—as accessories in their own right, and as a *glow of light* in your room; in both respects, they are part of your decoration. Buy lamps with total room effect in mind. Most homes need four or five lamps to take care of family needs in today's multiple-purpose living rooms.

You have a certain leeway in choice of shades. Translucent shades will spread a soft glow around the corner of a room. However, if the lamp will be in front of you (as at a desk) use an opaque shade.

Colors should blend with your room's scheme. Try a light-colored shade to contrast with dark walls, for drama. Whether light or dark, every shade should have a white or nearly white lining to reflect light well. Ornate lamp bases call for plain shades.

Your lamp base will give you years of service, and far outlast the shade. Shades themselves go out of date as fast as millinery. So keep your lamps new-looking by changing their shades often.

Graceful china lamp is a decorative piece in Mrs. Irvin Livingston's home, Glencoe, Illinois. Equally important to room's scheme is glow of light it makes to point up colors in other furnishings. Decorator, Agatha Schoenbrun

Valance light, for general room illumination, casts indirect light on ceiling; spills down to dramatize drapery print in the Harold Evans home, Des Moines.

Ideal for dressing and general bedroom use, valance lighting is a good solution for dining room, too. Lamp beside bed provides direct light for reading

Photographs: Hedrich-Blessing, Photography, Inc.

New lamp shades reflect increasing emphasis on texture. This one: paper-thin wood strips

Three adjustable light cones on this Modern floor lamp provide both general and spot illumination. Direct one cone against the wall or ceiling to reflect light into the room; point the other cones at desk or chair, to spotlight reading or close work

A fully illustrated, 16-page study lesson in booklet form on this article is available. It's one of a new Better Homes & Gardens series on how to do your own decorating. See the "How-to Helps" feature on page 157 for details on the series and how you can get it. Next month: Accessories

In preceding issues we've shown how to make use of attic space and put breezeways, porches, and garages to year-round use. Now, let's go downstairs and fix up your basement . . .

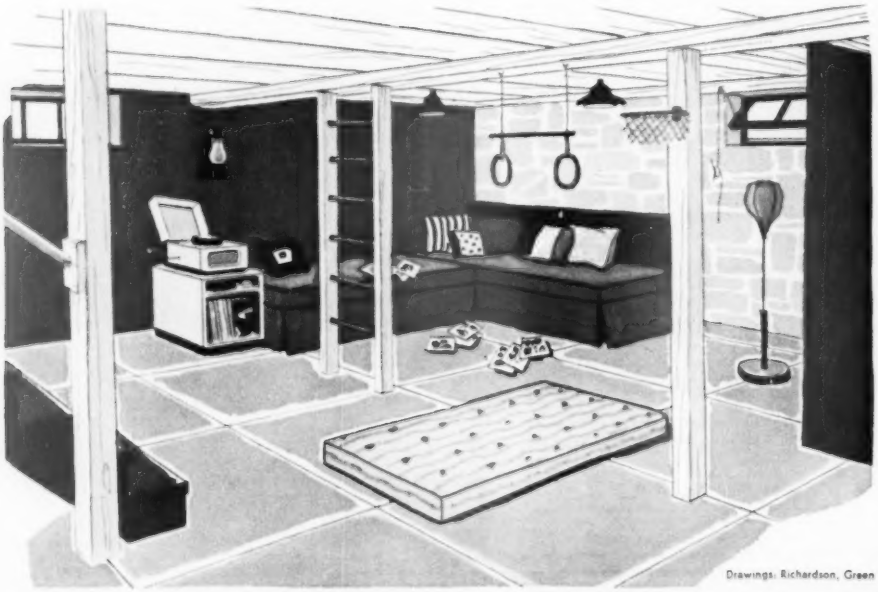
For work and play!

Enclosed stairs can give you plenty of storage space, and everyone will enjoy the snack bar. It's one solution for that usual cluttered spot. Pegboard accommodates wraps. Floor is asphalt tile

By Harry Richardson and Florence Byerly

Sure it's possible to make your basement an invitation to family fun. Just consider your needs, and you can't go wrong. To start you thinking, here are some ideas to give your lower level the top billing it deserves.

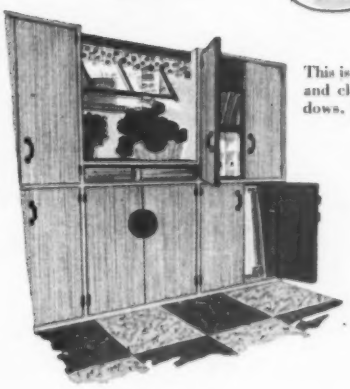
One thing for sure: You'll want to overcome that drabness with lots of color, even on the floor. But keep it light and cheery. You'll want good lighting; look for new fixtures to meet your own particular situation. Use simple furnishings—for instance, set up several card tables when you entertain the gang. Push them together for indoor picnics. Whatever you do, make it a family project; your youngest may have the best idea! Let everyone have his say.



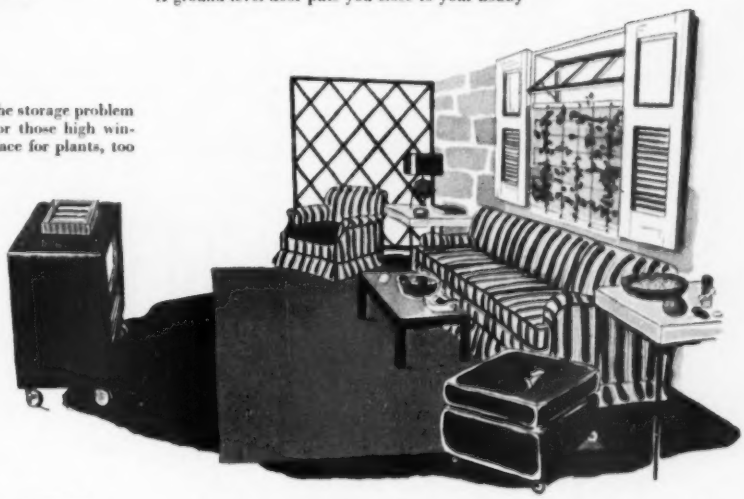
Drawings: Richardson, Green

A home gym is a good place for your youngsters to work off that excess energy. Notice how the posts are utilized. The gang can lounge on benches cushioned with bright, washable, inexpensive, cotton-filled, cotton-covered mattresses

If you're the gardener of the house, here's your chance to fix a room just the way you want it. A ground-level door puts you close to your hobby

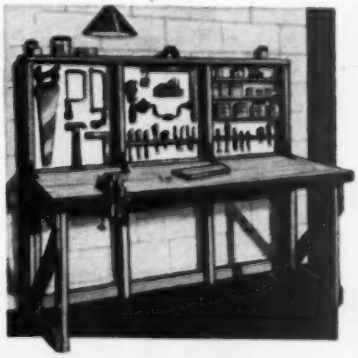


This is your answer to the storage problem and clever treatment for those high windows. It gives you a place for plants, too



A *movable* television set is just the thing for that living room in the basement. It beats adding wheels to the furniture. Drag out folding chairs and just shove the television set back for your large gatherings

A double-time corner—Mother can do the laundry and keep an eye on the young one, too. Linoleum-covered platform is easily cleaned and insures Junior against dampness from floor. Decals make up the menagerie



Keep those itchy fingers off Dad's favorite tools with a folding workbench that locks. An old door with plywood top provides shelf

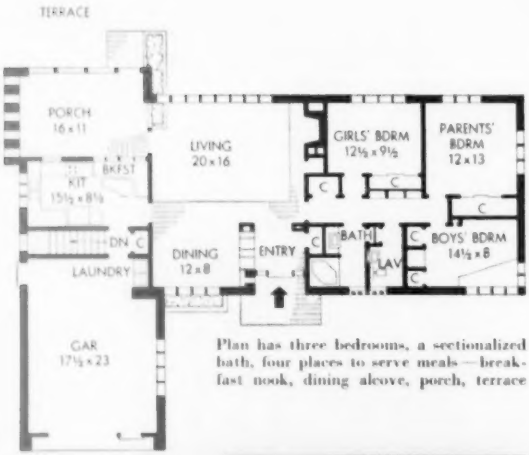
For more basement remodeling, see page 233

Solid-looking yet friendly, too, Five Star Home No. 2110 features red Roman face brick for exterior walls and presents a conservative use of glass to the street

Better Homes & Gardens Five Star Home No. 2110 proves that

You can build well with masonry

By John Normile, A.I.A.
Building Editor



Plan has three bedrooms, a sectionalized bath, four places to serve meals—breakfast nook, dining alcove, porch, terrace

Over-all dimensions: 68½x50½. Architects: Leonard Wolf and Thomas Fitzpatrick, Ames, Iowa. Decorated by Younkers, Des Moines, Iowa

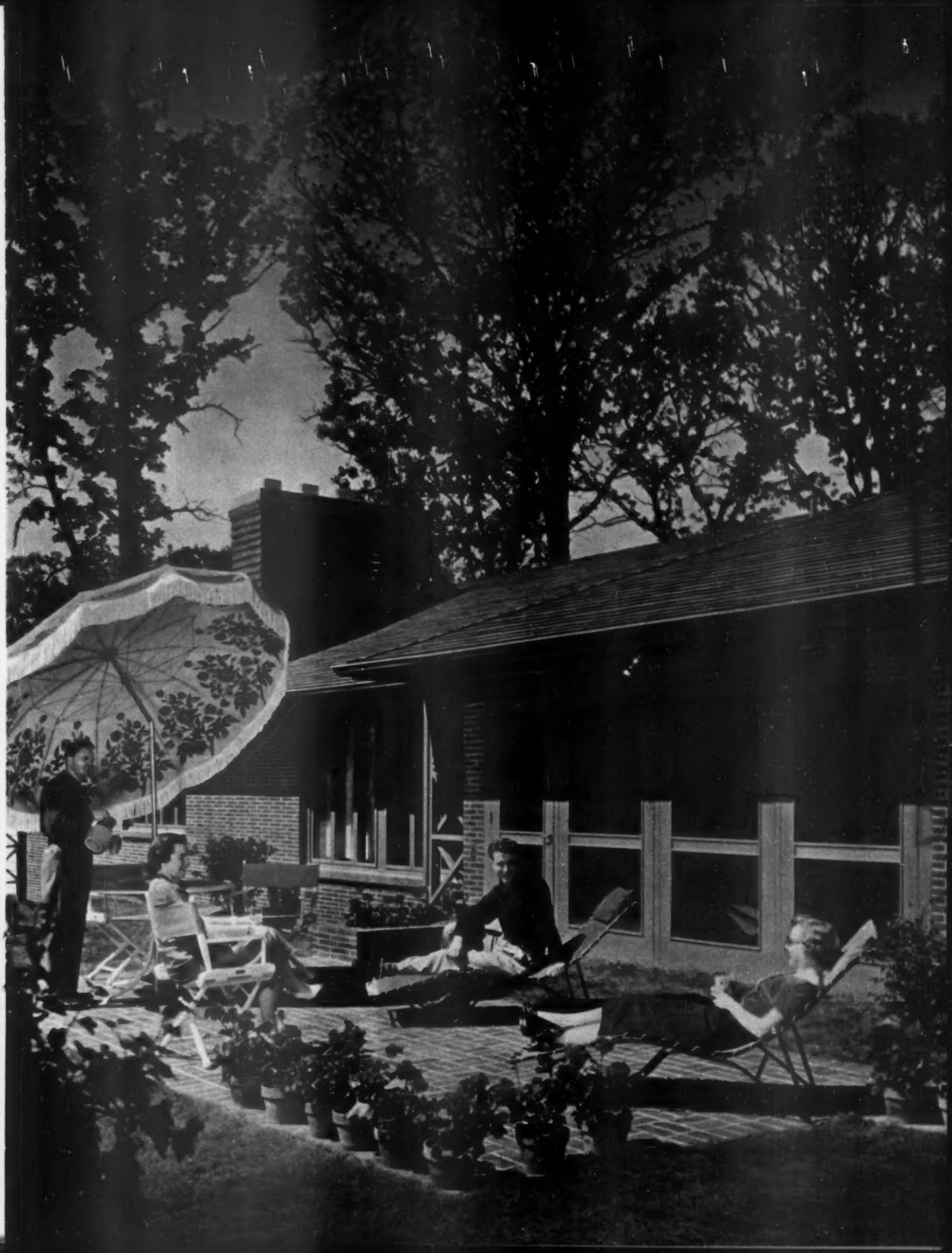
YOU CAN BUY PLANS FOR THIS OR ANY *BETTER HOMES & GARDENS* FIVE STAR HOME

As you plan your new home, have you ever thought about building a masonry house? A house that uses masonry not just as a thin veneer, but as the basic building material from the lowest course of the foundation clear on up to the eave line?

Better Homes & Gardens Five Star Home No. 2110 proves that masonry construction is not only durable, as you'd expect, but that masonry materials, used freshly and honestly, can give you one of the most distinctive and livable homes in your neighborhood. Here's why:

Insulated cavity walls provide year-round comfort. You may have heard that a masonry house stays cool in summer, but that it can be cold, damp, and hard to heat in winter. Not so in Five Star No. 2110. Every outside wall is actually two walls, with a two-inch space in between. This space is filled with mineral wool insulation [*Turn to page 72*

Here's a happy spot to spend your season in the sun. Brick-paved terrace opens off porch, provides plenty of quick-drying outdoor living space. Planting box, at far center, extends into the living room



Build well with masonry

Begins on page 70

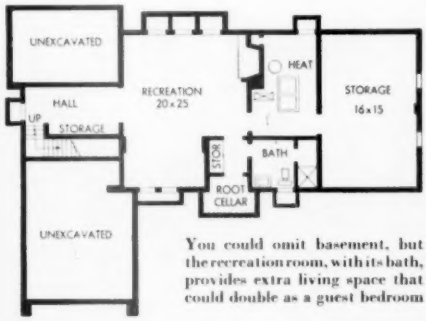
to make a house that's tight against the elements and easy to heat (see drawing, page 150).

Upkeep costs are cut to a minimum. This masonry Five Star is termite-, rot-, and rodent-proof. No repairs to make or preventive steps to take on any of those three common sources of damage. And for long life, both inside and out, you can't beat masonry products. If you leave walls unpainted, you'll never have to do a major paint job. Just touch up the trim.

Masonry details give distinction. Five Star No. 2110's lines are clean, straight, and simple. Masonry details bring out their beauty. Over the bathroom windows, [*Turn to page 144*

Girl's bedroom is feminine, has all the charm and privacy you could wish for your daughter's growing years at home. Copper-rust wall sets off print draperies and dust ruffle

Boys' bedroom is a narrow 14½x8 feet, but with built-in desk, bookshelves, and dresser, and by using bunk beds (for which the space was planned), you have a bedroom that's big enough for two boys to sleep and study homework in



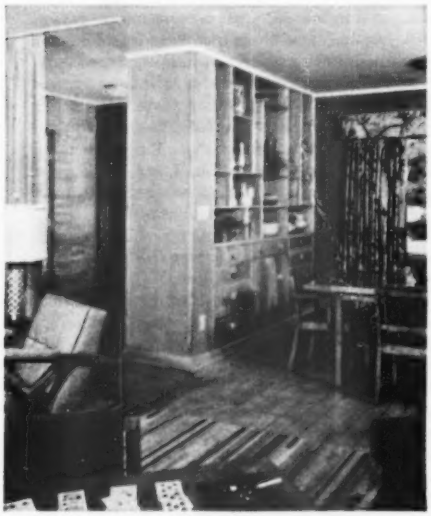
You could omit basement, but the recreation room, with its bath, provides extra living space that could double as a guest bedroom

Here's a basement room that meets your children's need for space to play in and entertain their friends. Geraniums in window are actually at bottom of a window well that's wide enough to let hours of sunlight filter into the room

Living-room color scheme starts with walls. The warm brick color is repeated in draperies and carpet. Rough, informal textures are chosen for upholstery to complement the brick. Window trim and gold-flecked fabric on chairs are copper-rust — a brilliant and needed contrast with the room's brown tones

View from entrance hall shows relationship between dining alcove, kitchen, and porch. Brick-paved traffic lane, running between kitchen and bedroom wing, by-passes living and dining areas. Saves rug from constant wearing, soiling ➔

Photographs: Photography, Inc.



Storage wall divides entrance hall from dining alcove, provides storage and display space for your house plants, china, and glassware. Drawers and cupboards, below, store everything you'd normally put in a dining-room buffet

For more pictures of this house, turn to page 144

How to get plans, page 147

ACTH
and
Cortisone

THEY CALL ACTH (adrenocorticotropic hormone) and cortisone the two greatest medical discoveries since penicillin. Unlike penicillin, they're not germ killers. They are hormones that affect the glandular balances of the human body and, of course, may upset those balances terrifically.

ACTH was first isolated by a University of California biochemist, Dr. Choh Hao Li, in 1943. ACTH gets its full name from the group of hormones that are directly under its control — the hormones of the cortex (outer casing) of the adrenals. That's why ACTH and cortisone give similar results. ACTH is extracted from animal pituitary glands.

Cortisone was first produced from cattle bile in 1948. On April 20, 1949, four Mayo Clinic researchers, Dr. Philip S. Hench, Dr. Edward C. Kendall, Dr. Charles H. Slocumb, and Dr. Howard F. Polley performed their history-making experiment with cortisone in the treatment of rheumatoid arthritis. ACTH must be taken by injection; cortisone can be taken by mouth. Both must be taken with caution, as this article points out.

What's the real truth about them?

By Lawrence Galton

What do the hormones, ACTH and cortisone, mean for your family's health? How effective are they? In what diseases? What are their dangers? How available are they? What is the real story?

Three years ago next April 20th, a group of doctors, chemists, and biologists watched a two-reel movie unfold at a Mayo Clinic staff meeting. Ever since that day when these men viewed the apparent miracles accomplished with a new hormone on previously crippled arthritic patients, the compound, (now called cortisone), and its companion hormone (ACTH) have rarely been out of the headlines.

Hailed as leaders of a whole new era in medicine, the drugs that could turn arthritis on and off like a water faucet were soon tried on almost every human ailment. From Boston came the report: Dramatic recoveries of children about to die from rheumatic fever. From Johns Hopkins and Northwestern: Severely afflicted asthmatics, given the drugs, breathed normally again. Other doctors reported dramatic results in many tough skin diseases, in blinding eye conditions, in alcoholism. Hay-fever patients got the drugs and went without attacks for a whole season. Even dread leukemia, the malignant blood condition, seemed to improve.

But the honeymoon of wild enthusiasm was short-lived. Into the news there began to creep reports of terrible, unexpected side effects from the drugs, ranging from acne and "moonface" to serious mental disturbances.

Other disturbing headlines appeared. Had the drugs been called panaceas for asthma, hay fever and, indeed, all kinds of allergies? But at a meeting of the American Academy of Allergy, just a few months ago, physicians were warned emphatically to *avoid* use of the hormones in routine management of allergies. Cures for blindness? Opthalmologists have been pointing out that the drugs don't touch glaucoma, a leading cause of blindness and do not, in fact, cure any eye disease.

Cure anything at all? Absolutely nothing at all, came the categorical statement from Mayo Clinic.

An editorial appeared in a medical journal: "How puzzling this new therapy which helps everything and cures nothing."

A doctor told a medical convention: "The twilight of uncertainty is commencing."

And the public, caught in all the crossfire, has been thoroughly confused.

It's time now to see what the score is—to put together the facts. A few years is a short time, and no final evaluation, of course, is possible. Almost certainly none will be for many years. But, at this point, you can get perspective and a clear and helpful picture of what the new hormones really do mean right now and what their development may further mean for you and your family.

And, since the dangers have been so heavily underscored, let's start with them. Cortisone, which is secreted by the adrenal glands atop the kidneys, and ACTH, a product of the pituitary gland at the base of the brain (ACTH is believed to accomplish its effects by arousing the adrenals to secrete more cortisone) are powerful substances.

They have, indeed, produced undesirable side effects—not only acne and "moonface" (rounding of the face) but, in some cases, a tendency to diabetes, dropsy, excess weight, hairiness, high blood pressure, abnormal euphoria (a state of exaggerated happiness), chills, headaches, dizziness, and cramps.

But these effects are not permanent. They disappear after treatment is discontinued. And it is also becoming clear that they are not inevitable. In the beginning, with no previous experience and criteria for determining dosages, doctors used large quantities of the drugs. More recently, smaller quantities have been found to successfully control symptoms with minimum side reactions and, in some cases, with no undesirable effects at all.

Moreover, tests are now available to guide the physician before and during treatment as to dosages to be used in individual cases. Individually adjusted dosage, plus other precautions including suitable diet, minimize side effects.

ACTH and cortisone are not drugs to be lightly used. There are in fact some conditions in which their use ordinarily is not advised—in severe diabetes, tuberculosis, peptic ulcer, and congestive heart failure, for example. Generally, however, when carefully given by doctors skilled in their use, the hormones can be valuable without being dangerous.

It is clear, however, that they are not panaceas for all human ills. And that they do not cure any disease—not in the sense of eliminating the trouble once and for all. It must be remembered, however, that in the same sense insulin is not a *cure* for diabetes. ACTH and cortisone are dramatically effective tools in many situations. In addition to chronic conditions which they control, there are acute situations in which they save lives. In many cases, they also avoid crippling aftermaths of disease.

With this article, you'll find a disease-by-disease breakdown, based on latest available data, showing the drugs' abilities. But, by itself, the breakdown doesn't begin to tell the full story.

To get proper focus, let's briefly consider the revolutionary work of Dr. Hans Selye at the University of Montreal—out of which has come an understanding of a basic body mechanism into which fit not only ACTH and cortisone but a number of other discoveries made even more recently.

In a nutshell, Selye, as far back as 1939, found that when he exposed laboratory animals to many different kinds of stresses—to starvation, excessive exercise, freezing, or high temperatures—always afterward the animals had enlarged adrenal glands, swollen to two and three times normal size. Evidently, the adrenals were involved in the way the animals adapted to unusual stress conditions.

Then Selye exposed other animals to less intensive but longer stress. The animals learned to live with the stress and appeared to return to normal. But actually they didn't return to normal at all and, if the stress were continued long enough, they died.

Moreover, Selye soon found that when animals, in the process of adapting to one stress situation, were exposed to another, collapse and death came almost immediately.

Evidently, deduced the brilliant young Canadian scientist, the adrenal glands were endowed with only a certain amount of capital for adaption to stress situations. Once that capital was exhausted—whether by prolonged stress or by one stress immediately put upon another—the animals died.

But Selye went further to uncover another equally important fact. Under prolonged stress, many animals developed high blood pressure, stomach ulcers, hardening of the arteries, kidney diseases, and even the enlarged joints and swollen limbs of arthritis. Such diseases, Selye theorized, were diseases of adaption. Always accompanying them was a breakdown of the adrenal glands. The glands, overworked and enlarged, no longer were able to secrete the balanced set of hormones essential for normal living.

Selye's work and that of other scientists as well has led to the idea that, in humans as well as animals, the adrenal glands play a big role in all disease. And that the chronic degenerative diseases that plague us—arthritis, kidney troubles, heart conditions, and so on—may well be diseases of civilization brought on because, after long-continued stresses of modern living, the adrenals break down.

Under any stress or threatening situation, the pituitary gland puts out more ACTH, apparently under orders from the brain. The ACTH travels through the blood to the adrenals and stimulates the outer bark, or cortex, of these glands to turn out more secretions, cortisone among them.

In an acute infection, for instance, adrenal secretions speed up heart action and blood circulation, increase production of white blood cells to go after invading organisms. In short, adrenal secretions mobilize body defenses. If the latter are adequate, the patient recovers.

But, as we've seen, according to Selye, adrenal gland reserves are not inexhaustible and many people, even when they seem to be in good health, may have low adrenal reserves because they've used them up throughout their lives. Their adrenals, thrown out of kilter by repeated stress situations, may not pour enough chemicals or may turn them out not balanced according to need. There may be too much of one, not enough of another.

It is faulty adrenal functioning, many scientists now believe, which explains why low-grade or chronic infections develop. And they believe, too, that it is the person whose adrenals are out of balance who develops chronic diseases such as arthritis, allergies, rheumatic fever.

The ability of ACTH and cortisone to turn on and off the symptoms of many diseases buttresses this belief. But it's also obvious that the two hormones are not the whole answer.

Cortisone, whose production from the adrenals is stimulated by ACTH, is a complex chemical known as a steroid. All told, 28 steroids have been isolated from animal adrenal tissue processed after slaughter. What roles do these play? As yet, nobody knows.

But as an example of the significant possibilities ahead when all the answers are in, there's the recently announced work of Dr. Gregory Schwartzman at Mount Sinai Hospital, in New York, which may open a whole new avenue toward conquering polio. [*Turn to page 174*

"But—I didn't see the child!"

Here's what you can do at home to offset the shocking sacrifice of men, women, and children to the automobile—1,835,300 killed or injured in 1950. Spare yourself a burned-in memory of taking a life

By Phil Amundson

"I didn't *see* the child—until it was too late to stop!"

Honest as they are, these words, spoken by each of hundreds of drivers who backed over and killed a child in a home driveway last year, might as well have been left unsaid. They are a sorry consolation for those who loved the accident victims, worse for the driver who knows he should have seen, regardless of legal responsibility. And might have, if he'd given himself a chance.

Ask any police sergeant or traffic officer.

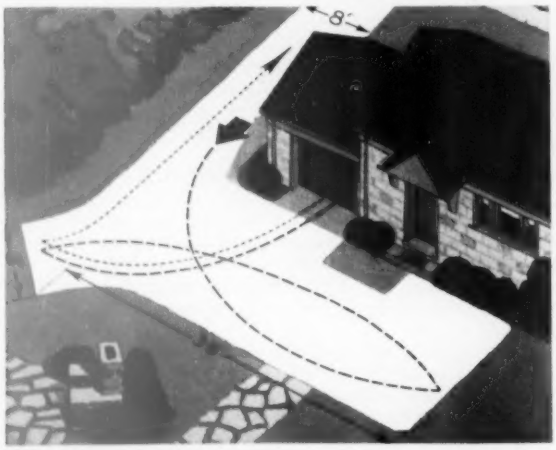
He'll tell you first, in these or similar words, that while the average motorist may look on other cars as engines of destruction, he's sure that he himself always has complete control over the vehicle he drives.

Swing the talk to driveways, and he'll point out that while fatal accidents could happen that way, he can recall few, if any, children being struck by an automobile in a drive when the car was moving forward.

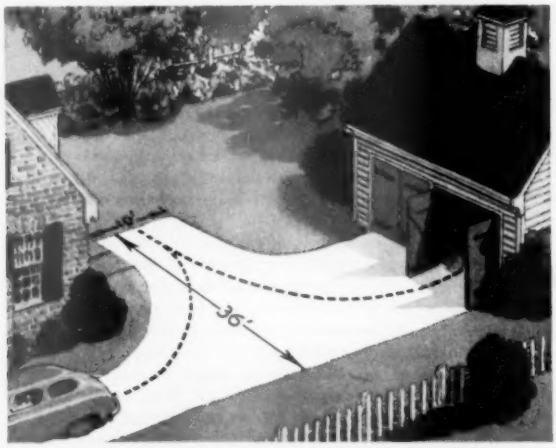
It's the driver who *backs* out over a sidewalk, with vision blocked by misplaced, overgrown shrubs or trees, or by banks or buildings that effectively cut off side visibility, who flirts with death daily.

The driver of the emerging car (upper right) hasn't a chance in the world to avoid [*Turn to page 210*

Here are four good ways to avoid backing into the street



1 Even if your garage is located so you must approach it from the back, you can build a turn-around that will let you head your automobile into the stream of traffic that flows past your house. A surfaced area will give you valuable off-street parking space that is easy to maintain

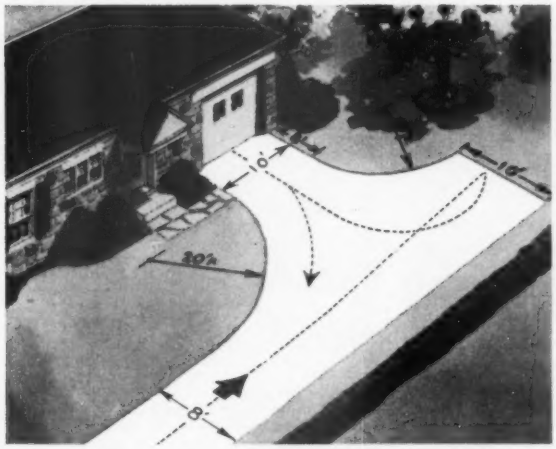


2 Here's a simple turning "Y" adaptable for a garage which faces the street. Allow at least 36 feet at widest point so you needn't see-saw. If you can spare the space, allow extra width for delivery trucks. Select paving material with an eye to durability and good looks

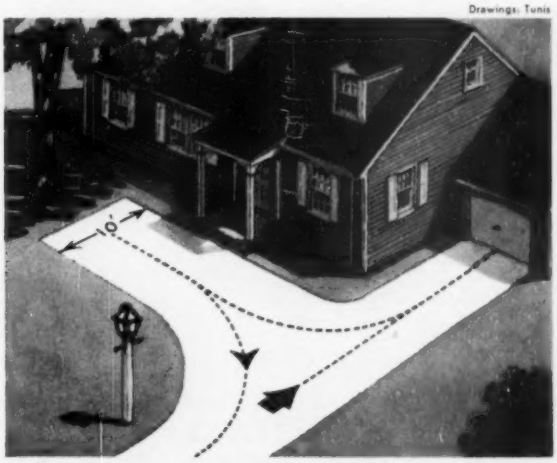
Photographs: Arnold

Start your day by backing your car through a "death trap" like this? Then see if one of these alternatives for a safe driveway won't fit the layout of your place

Drawings: Tunis



3 The side-entrance garage attached to house presents another situation in which you need turn-around space—or must back all the way out on a curve. Mark the minimum curves and dimensions of your proposed turn-around with lime or garden hose. Then get in your car and check



4 If the side of your front-entrance garage parallels your lot line, consider a surfaced turn-around on space in front of your house. Make sure newly filled ground has settled at least a year before you lay a drive. A subbase of cinders or gravel under the concrete provides best drainage

More ideas on page 210

Enjoy the beauty of your

Last garden flowers

By Fae Huttenlocher

You can find a beauty in your fall garden unmatched in any other season—rich reds, yellows, bronzes in a range of gorgeous hues. So accent your rooms with brilliant autumn colors. If you don't have enough flowers in your garden to make a full arrangement, use hawthorns, crabs, and berried shrubs with their jeweled fruit to fill in.

Below are step-by-step directions for making the striking autumn arrangement at right. You can use the same directions for all flowers in your garden. Select a bowl two-thirds to one-half as long as your tallest flower. And for best results, choose a simple bowl that won't steal the show from your flowers. Place your needlepoint holder to one side of the bowl.

Finished arrangement brings a lovely touch of fall to your coffee table, mantel, or buffet. You complete it by adding 7-inch, 8-inch, and 9-inch, rose-colored zinnias in low center front. Point the low zinnia to you, middle zinnia to left, rear zinnia up

Here's exactly how long to cut flowers, where to place them

Photographs: Hopkins

1 Place 27-inch berried branch in rear center on needlepoint holder, a 21-inch branch pointing to left front corner of bowl. Put 15-inch branch at angle toward right corner. Add 12-inch marigold on left, 18-inch in center, 8-inch at right. Add a 20-inch branch at back and left of center

2 Put a red zinnia 9 inches long to right of tallest branch. Add a 6-inch yellow zinnia close to right branch. Your arrangement will look its best if you keep all the flowers facing up. Check to see that blossoms fit within triangular outline made by the first three berried branches

3 Add a red zinnia 15 inches long directly in front of the tallest branch. Place a yellow zinnia 13 inches long to the lower left of it. Face a 6-inch zinnia pointing to the left front corner of the bowl. Follow the directions under picture above for completing the arrangement

How to arrange spider chrysanthemums, page 171

First: you take TOMATO Soup—

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY *Anne Marshall*

OH, what *magic* is in that can of tomato soup! Is there a woman now alive and cooking who could keep house half so easily and thriftily without this wonderful soup? For it serves her in 3 ways—as a soup, as a smooth pour-on sauce and as an everyday cooking ingredient.

Tomato soup is made from luscious, field-ripened tomatoes fresh from summer vines, and puréed with creamery butter. It lends color and zest to any meal—to almost any dish.

Use tomato soup a dozen ways! Pour it over meat, fish, spaghetti and vegetables—use it as an ingredient in any cooking that calls for the best tomato sauce. *First* you take tomato soup!

To make a Tastier Stew!

Tomato soup gives it a richer flavor and more color. In making your favorite stew, use a can or two of tomato soup for part of the liquid.

To glorify Hamburgers!

Hamburgers are *always* more delicious with tomato soup heated (seasoned, if desired) and poured on them. *Extra*-rich, *extra*-smooth just as it comes from the can.

To prepare America's Favorite Soup:

(left) CREAM OF TOMATO—Blend with milk for a rich, delicious cream soup that's always appetizing.

(right) TOMATO—For the zesty flavor and tempting color of red-ripe tomatoes, just add water.

Din-ner!

Swing your partner and gather round

By Myrna Johnston

There are big baked pork chops with good old-fashioned stuffin'. There are little, rosy crabapples, whole-kernel corn with thick butter pats all melting over the top. (That's what's on the platter.) And over there's a pot of real home-baked beans with salt pork snuggled in the middle. And be sure to take a couple of those good, thick slices of hot brown bread (with *plenty* of butter).

You'll want the salad recipe! It's full of crunchy fall apples and celery and nuts, and it's the *color* of cinnamon candy. Juicy pineapple slices are [*Turn to page 97*

Photograph: Kuoni

Wonderful harvest desserts

Take down fragrant spices and the sugar and flour canisters. Bring out the packages of nuts, dates, and prunes; a bowl of ruddy apples; canned fruits. It's harvest in the kitchen. Time to turn on the oven, time to bake some wonderful autumn desserts.

Try your hand at the luscious Peach Skillet Pie. You can make it family-style with a quick turnover of the biscuit edge. Or if you're expecting company, go fancy with pretty, picot-edged scallops.

Or bake a delicate spice cake swirled with a fluffy prune-whip topper.

There's the easy-to-fix Date-Apple Torte crowned with a little puff of whipped cream, chock-full of dates, apples, and nuts. The Pineapple Upside-down Cake spangled with pineapple slices and red cherries, glistening with butter and brown sugar. And gingerbread topped with a rosy-cheeked pear.

What to serve them with? You'll find ideas below.

Dad's Choice

MAIN DISH	VEGETABLE	SALAD OR ACCOMPANIMENT	DESSERT	NICE TO SERVE
Swiss Steak With Tomato Sauce	Oven French Fries Honey-glazed Carrots*	Molded Vegetable Salad	Peach Skillet Pie* Country Cream	Walnut Bowl Chilled Cider

Simmer the steak gently in 1 cup tomato sauce. Cut pared potatoes in narrow strips. Brush with salad oil. Bake in a shallow pan in hot oven (425°) until tender, about 45 minutes. Baste frequently with drippings. Turn shimmery molded salads out on crisp lettuce frills. Bring on the beautiful Peach Skillet Pie while it's still warm from the oven. Pass the pitcher of cream.

Family Night

Savory Stew*	Potatoes, Onions, Carrots (in stew)	Beet-Onion Salad Hot Biscuits	Date-Apple Torte* Whipped Cream	Honey Butter

A delicious stew, because you season it expertly, cook it lazily. Salad's easy. You marinate paper-thin onion and cooked beet slices in tart French dressing an hour. Biscuits are quick with a mix. Honey Butter: ¼ to ½ cup honey beaten into ¼ cup creamed butter. Serve squares of Date-Apple Torte either warm or cold. On top goes a spoonful of whipped cream.

Turn on the Oven

Cranberry-topped Ham Loaf*	Baked Squash Buttered Green Beans	Sliced Tomatoes, Green Pepper Rings, Cauliflowerets	Prune-whip Spice Cake*	Hot Coffee

You have the oven on for the spice cake. And you're smart because you bake the meat and squash at the same time. Mold ham loaf on shallow pan; bake. Cranberry topping goes on the last 20 minutes. Bake halved acorn squash cut side down 20 minutes. Turn up; add seasonings and 1 tablespoon cream. Bake 30 or 40 minutes. Spice cake gets a fluffy prune frosting.

After Church

Oven-fried Chicken	Mashed Potatoes With Cream Gravy Harvard Beets	Old-fashioned Coleslaw Brown 'n' Serve Rolls	Gingerbread With Pears* Cinnamon Sauce*	Candy-stuffed Dates* Hot Spiced Cider

Chicken fries out of the way in the oven. (See picture recipe, page 132.) Chicken gravy: For each cup, blend 1½ tablespoons flour in 1½ tablespoons fat. Cook, stirring, till golden. Add 1 cup milk. Stir till thickened. Salt and pepper. Simmer a few minutes. We give you a recipe for gingerbread. Or use a mix. Top with juicy pear halves and a trickle of pink cinnamon sauce.

Photograph: Kuoni

How About a Party?

Fruited Pork Tenderloin Slices*	Whipped Sweet Potatoes Cauliflower Paprika	Lettuce Wedges With Fresh-tomato Mayonnaise	Pineapple Upside-down Cake*	Chilled Olives, Celery Curls

A pretty meat platter—pork tenderloin and golden peach slices. Whip sweet potatoes with a dash of orange juice and grated orange peel. Sprinkle cooked cauliflower generously with paprika. For Fresh-tomato Mayonnaise, combine 1 cup mayonnaise and 1 cup peeled, diced, and drained red-ripe tomatoes. Cake's handsome; be sure to serve it at the table.

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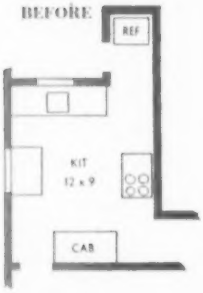
Kitchens you'd love to call your own

By Helen Hutchinson

Foldaway table opens to an L like this for breakfast; or for a work or play counter. On page 90 see table neatly folded. Stools stack up out of way to save space

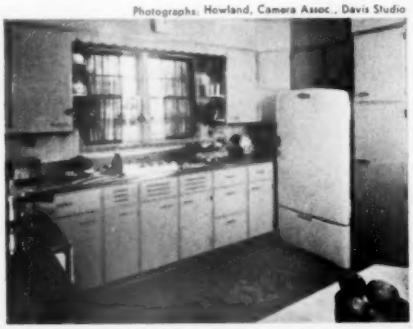
The Nortons remodeled their old kitchen and got this blue and raspberry-red beauty

Blue clay tile makes this a sparkling kitchen, easy to keep clean. Sleek blue cabinets keep everything in an easy-to-reach spot. Note wood surface left of range and the tray file at right. Ned and Jim can play "architect" at the foldaway table, well out of their mother's work path



Photographs: Howland, Camera Assoc., Davis Studio

BEFORE. This low window was replaced by a *pair* (check floor plans, left) to make a smooth-running work area. Dining-room door was moved, to make perfect U



AFTER. Refrigerator and cleaning closet replaced the old cabinets (see picture, left). Old jog in the wall for refrigerator has been put to clever use—see page 90

The blue kitchen's a remodeled kitchen: the pink one is new. Their cheeriness, good work plan, and equipment are what make them kitchens you'd love to call your own. All their ideas are here for you to enjoy—from smart eat-spots to little, inexpensive touches that make them so lovely to look at. Browse through the floor plans as well as the pictures to see what makes 'em tick.

The blue kitchen belongs to the Joseph Nortons of Hohokus, New Jersey. The before plan shows you a big, old, inefficient kitchen. The new U-plan gives Mrs. Norton a stepsaving kitchen that understands boys and toys.

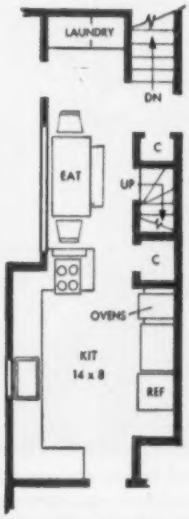
The pink kitchen's a lovely New England kitchen planned for easy, cheerful work. You'll see the placement of the platform range top and *two* built-in ovens.

The *big* idea is happy family living!

Two built-in ovens, one above the other, save juggling when you plan steaks for a crowd (there's a broiler in each oven) or at holiday time when Mr. Turkey crowds out pie and rolls

Brand-new pink kitchen has brand-new ideas about saving you a lot of work

Surface units are built into a cabinet peninsula—you can reach the stirring spoon from three sides! With dinette close by, you get breakfast to the table *hot* and fast. Big window floods room with cheery light



Architect: Royal Barry Wills, A.I.A.

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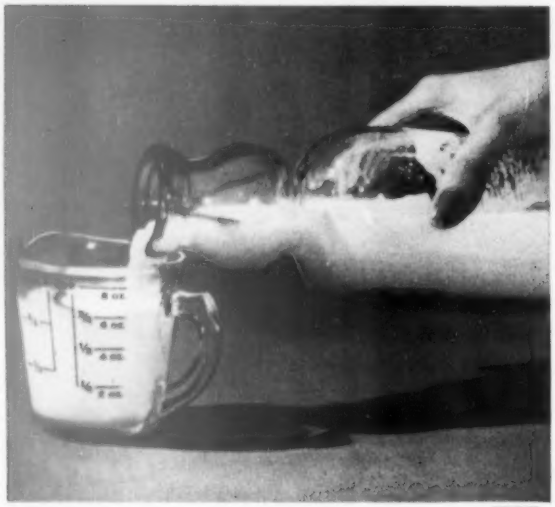
Get the best from your cake mix

Follow package directions



Measure milk or water exactly

Set cup on level surface and have measuring line at eye level. If directions call for milk, add milk. If they say water, use it, not milk. *Don't add or change ingredients*

By Dorothy Wenke

Baking a beautiful cake's so *easy*. A box, a pan, a spoon, a bowl—and you're ready to go. In the box, there's the magic—a perfectly balanced, blended set of ingredients carefully measured and mixed for you. All there's to do is follow the package directions for getting the cake into the oven to bake.

There's a good reason for every step of the directions. Take this one: The package will say add only part of the liquid at first. That's to keep the batter thick so your stirring spoon or electric mixer can blend the ingredients thoroughly. The package tells you the *exact* mixing time, *size* pan to use, oven *temperature* and baking *time*.

Follow the big blue arrows on these two pages—they point the way to a glorious cake from a package of mix.

Follow the directions, too, for cooling the cake. When it's completely cool, brush off any extra crumbs. Bottom layer goes on the plate upside down. Top layer's right side up. To make your cake look extra high, make *up strokes* of the spatula on the sides of the cake. See the picture—that's how high, handsome, and beautiful a cake-mix cake can be!

Mix batter thoroughly

Use full sweeping strokes around the bowl, occasionally cutting across center. Bowl with sloping sides, small bottom, helps you do a better mixing job by hand—see sketch of mixing bowl, right

Time mixing carefully

If you're using a mixer, watch second hand of clock. Mixer speed should be low to medium. Package will tell you mixing time. Use rubber scraper to guide batter into beaters. Stop mixer after each minute and scrape bowl and beaters. To mix by hand, count your strokes, allowing 150 to a minute

You've really turned out a beauty

It's a cake that wins the *prettiest* compliments! Cut deep wedges with a cake breaker, or a sharp knife with a thin blade or serrated edge

Use your cake mix for:

Upside-down cakes, cupcakes
drop cookies, loaf cakes

Check all the package recipes.
They're real short cuts to delicious desserts

Photographs: Photography, Inc.

Use the right-size pan

Package says what size to use. Measure across the center — inside edge to inside edge. If pan's too large, cake may not be big as you like, top won't brown, cake may be dry. If pan's too small, cake may mushroom over edge, fall in center. Line bottom with plain paper; or grease and flour pan

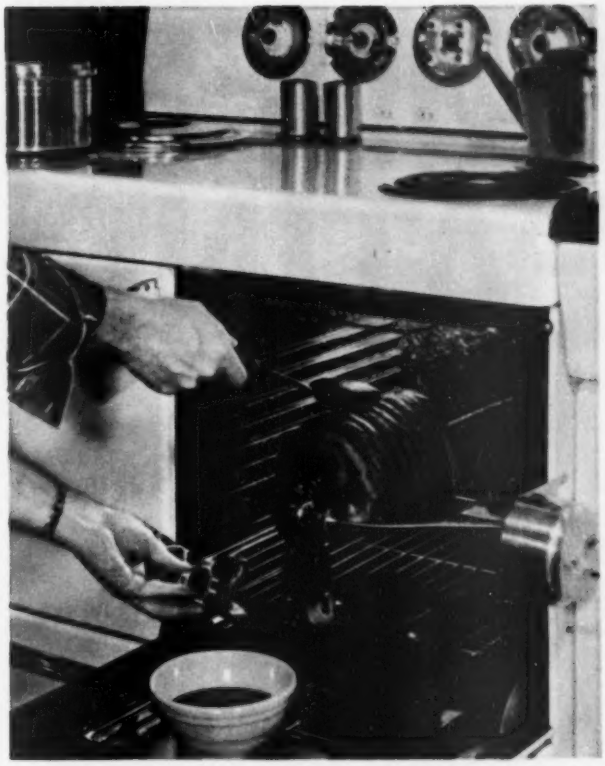
Follow exact oven temperature and time

Bake only until *just done*. To test: Touch cake lightly in center with finger. It should spring back, not show fingerprint. This is a better test than the color of the crust. Allow cake to cool in pan 10 minutes. Loosen edge with spatula; tap bottom of pan sharply on table; then turn cake onto rack to cool

Roll out the barbecue!

Get everyone in a friendly circle to watch supper cook to a turn. Circular charcoal grill in picture can be used on porch, too. Build a bed of coals 2 inches deep; let burn down to a gray color with just a hint of ruddy glow. Grease hot grids with a strip of bacon wound around the big fork. Or spread meat patties lightly with butter before you broil them to a sizzling brown. Around fire's edge keep the big pot of coffee hot, buns toasty; beat flaky-crusted pie

You can charcoal-cook with the grill upright like this, or flat. Upright's right for steaks: even heat from the charcoal bed in the center; no good meat juices lost. Bring your plate. The steak chef's going to give you a big hunk of steak with a pat of melting butter skidding over the top



Have a kitchen party and let the guests in on the fun. Roast turns slowly, cooks evenly—and you can watch the whole fascinating process. Spear rolled rib roast with the barbecue spit. Ladle on the peppy barbecue sauce. Switch on the motor and turn on the broiler. Close oven door till it touches the motor you see on side

Photographs: Suter, Hedrich-Blessing, Photography, Inc.

Just take a whiff of that good old Indian-summer air—now's the time to barbecue

By Ida Ruth Miller

At last we're all realizing that the way to make guests feel right at home and have a good time, is to entertain them *home-style*. And there's nothing more home-style, more friendly and casual than a barbecue.

Roll out the barbecue the evenings you want to show the *family* a good time but want to keep the cooking easy. Roll it out for the *crowd*—it's the easiest way to entertain a gang.

Each picture here shows you a different kind of barbecue, a different kind of meal.

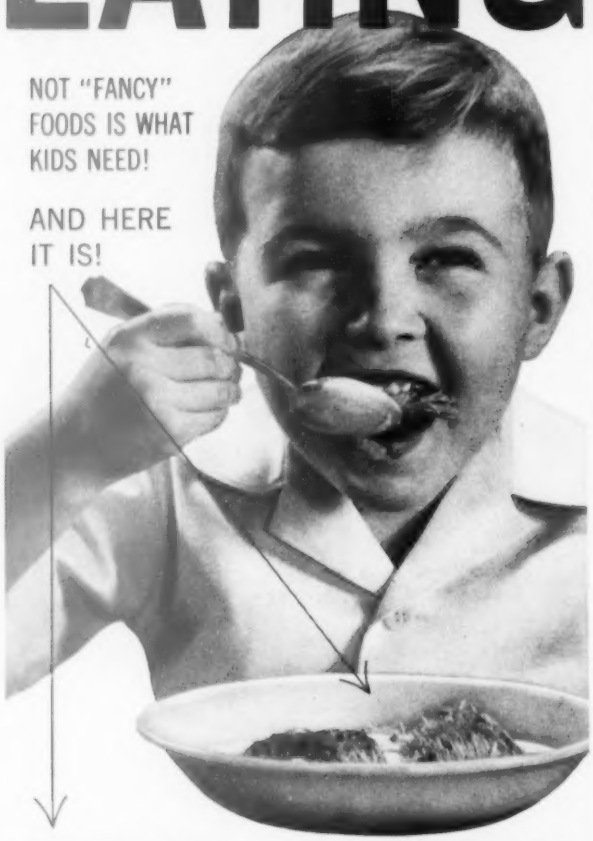
Barbecued franks, hamburgers. You don't have to be any expert to put on this kind of a barbecue. *Equipment:* Portable barbecue brazier can be moved to sun or shade, to back yard, terrace, or porch. *How-to:* The coffee, the buns, the pie—the foods you want to keep warm—you slide to the edge of the barbecue bowl. If the kids pooh-pooh the lazy man's way of rolling the franks over with tongs or long-handled fork, equip 'em all with green sticks and let them sit cross-legged around the barbecue [*Turn to page 311*

You've never *eaten* barbecued ribs till you've had them out of a barbecue barrel, cooked over charcoal and hickory smoke. Hang the ribs on the wire hooks. Crank 'em down into the barrel. (Cover you see goes along, too.) Let them barbecue all afternoon for your evening picnic. Give them swish of sauce every hour or so. Started at 1 p.m., they're perfection at 6 p.m. and the talk of the party

HONEST EATING

NOT "FANCY" FOODS IS WHAT KIDS NEED!

AND HERE IT IS!



NABISCO SHREDDED WHEAT ...100% WHOLE WHEAT... WITH MILK IT'S AMERICA'S GREAT BODY-BUILDING BREAKFAST!

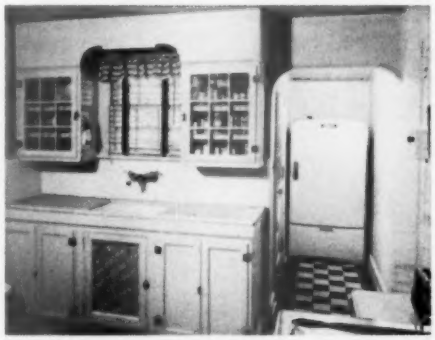
NATIONAL BISCUIT COMPANY

Here's the breakfast that makes sense! Wholesome as only whole wheat can be, with the wheat germ and bran left in to make it *honestly* good! Get the original Niagara Falls product – NABISCO SHREDDED WHEAT – see how delicious *honest* eating can be!

THE BREAKFAST FULL OF POWER FROM NIAGARA FALLS

Kitchens you'd love to call your own

Begins on page 84



BEFORE. Remember the jog in the wall in the *before* plan, page 84? Here's a picture of it. Count the steps you'd take chasing back and forth to that alcove! Now look below

AFTER. Storage closet catches balls and bats when the boys run in from play. Refrigerator was moved up into the efficient U of the kitchen, has a counter alongside. Here's the foldaway table, folded

Need help with your problems? For aid in specific problems about lawn and gardens, home or shop, home building or furnishings, you are cordially invited to write the Home Service Bureau of *Better Homes & Gardens*. There is no charge; simply enclose an addressed stamped envelope and outline in complete detail the problem you wish to discuss. Our reply will be mailed to you as promptly as possible.

OVER 200 VALUABLE PRIZES

Win a Florida or California Winter Vacation and a New Packard!

FIRST GRAND PRIZE *(Federal Income Tax Paid)*

A NEW PACKARD *PLUS* AN ALL-EXPENSE PAID 2 WEEK VACATION FOR TWO. Winner can choose:

The luxurious **AMBASSADOR HOTEL,** Los Angeles, California with round-trip transportation furnished or

The beautiful ocean-front **SEA ISLE HOTEL,** Miami Beach, Fla. with round-trip transportation via **NATIONAL AIRLINES'** world-famed **STAR—** ***also $500 cash bonus*** if your entry is accompanied by 2 Durkee's Margarine Package Guarantee Panels, or one Margarine Guarantee Panel and the trade name "Durkee" from the label of a jar of Durkee's Mayonnaise or Whipped Salad Dressing.

SECOND GRAND PRIZE *(Federal Income Tax Paid)*

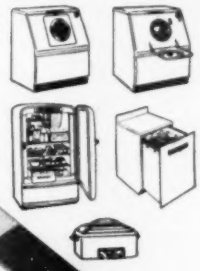
A ROUND TRIP FOR TWO TO FLORIDA VIA NATIONAL AIRLINES' world-famed STAR with two weeks at the Sea Isle Hotel...

Plus a $1,000 winter wardrobe from Burdine's *in Miami—*

also $250 cash bonus if 2 Durkee's Margarine Package Guarantee Panels, or one Margarine Guarantee Panel and the trade name "Durkee" from the label of a jar of Durkee's Mayonnaise or Whipped Salad Dressing accompany your entry.

5 THIRD PRIZES—Westinghouse Laundry Twins

The next five winners will each receive a Westinghouse Laundromat *and* a Westinghouse Electric Dryer.



195 Other Big Westinghouse Prizes

10 Automatic Electric Dishwashers
10 Westinghouse Colder Cold Refrigerators— (8 cu. ft.)
175 Westinghouse Roaster Ovens

You can win any one of these prizes with Five Little Words...

This is the easiest contest yet! All you do is send in five words that best describe the superior qualities of Durkee's Margarine—along with the Guarantee Panel (or reasonable facsimile) from a Durkee Margarine carton. (To qualify for the cash bonus, add another Margarine Guarantee Panel or a label from Durkee's Mayonnaise or Whipped Salad Dressing).

These five words may be existing or coined and may consist of five disconnected "descriptive" words, such as "mild, delicious, nutritious, economical, healthful" or any five word combination such as "An unbeatable spread for bread."

When you taste Durkee's on bread, biscuits or pancakes, you'll think of many words which are descriptive of its fresh, delicate flavor. Write five of them on this entry blank and mail to R. L. Polk & Company, P. O. Box 7107, Chicago 77, Illinois, or secure entry blank from your favorite grocer with official contest rules. Only entries postmarked between September 22nd and November 15th (inclusive) will be eligible.

Get complete rules from your grocer and fill in this entry blank today—

I believe these five words best describe the superior qualities of Durkee's Margarine:

_____

_____

Name _____

Address _____

City _____ *State* _____

Durkee's Own Grade AA Margarine

If you like to be hugged by a boy aged 4...14 or 40

remember, men love

Swans Down cakes

(and the girls who bake them!)

AUTUMN GLORY CAKE

Prepare to reap a harvest of compliments . . . when you whisk up this chocolate-crowned beauty. Watch your cake-loving lads light into its velvety softness . . . and you'll *know* that when you really want to bowl 'em over, you've *got* to make your cake with *Swans Down Cake Flour.*

That's because Swans Down is a *superfine* flour . . . specially milled to give you *finer, tenderer* cakes. No mix . . . no ordinary flour . . . in fact, *no* other flour can give you Swans Down's spectacular results. (No wonder more women use Swans Down than all other packaged cake flours combined!)

To Mix: Use recipe for Swans Down White Cake on back of Swans Down Cake Flour package.

To Bake: Bake in layers as directed in recipe. Cool.

To Frost: Spread Fluffy Orange Frosting between layers and on top and sides of cake. Melt 1 square Baker's Unsweetened Chocolate with 1 teaspoon butter; cool. Dribble chocolate mixture around top edge of cake and allow to drip down the sides.

Fluffy Orange Frosting: Combine 2 unbeaten egg whites, 1½ cups sugar, dash of salt, ⅓ cup water, and 2 teaspoons light corn syrup in top of double boiler. Beat 1 minute, or until thoroughly mixed. Cook over rapidly boiling water, beating constantly 7 minutes, or until frosting will stand in stiff peaks. Remove from boiling water. Add 4 teaspoons grated orange rind, 1 teaspoon orange extract, and 1 teaspoon vanilla. Beat 1 minute, or until thick enough to spread. Tint a delicate orange.

A Product of General Foods

Bake him a better cake with **Swans Down** CAKE FLOUR

Fig Dainties

Bake a fresh panful when company comes—

- 3/4 cup shortening
- 1 1/2 cups brown sugar
- 1 beaten egg
- 2 3/4 cups enriched flour
- 1 tablespoon baking powder
- 1 teaspoon salt
- 1 teaspoon cinnamon
- 1/4 cup milk
- 1 cup ground dried figs
- 1 cup chopped California walnuts

Thoroughly cream shortening and sugar. Stir in egg. Sift together dry ingredients. Add alternately with milk to shortening mixture. Stir in figs and nuts. Mix well; form in 1 1/2x2 1/2-inch bar. Wrap in waxed paper; chill in refrigerator several hours or overnight. Slice thin. Bake on ungreased cooky sheet in moderately hot oven (375°) 10 minutes. Makes about 7 dozen.—*Sherry Little, Van Buren, Arkansas.*

Orange Chip Cookies

There are pretty flecks of rich chocolate in every bite—

- 1 cup shortening
- 1/2 cup granulated sugar
- 1/2 cup brown sugar
- 1 egg
- 2 tablespoons orange juice
- 1 tablespoon grated orange peel
- 2 3/4 cups enriched flour
- 1/4 teaspoon soda
- 1/4 teaspoon salt
- 1 1-ounce square semi-sweet chocolate, grated

Thoroughly cream shortening and sugars. Add egg, orange juice and peel. Mix well. Stir in sifted dry ingredients, then chocolate. Form into rolls, 1 1/2 inches in diameter. Wrap in waxed paper and chill in refrigerator several hours or overnight. Slice thin. Bake on ungreased cooky sheet in moderately hot oven (375°) 10 to 12 minutes. Makes 8 dozen.—*Mrs. William H. Soper, Arcadia, California.*

Butterscotch Thins

So good and butterscotchy. And extra quick to mix—

- 1/4 cup butter or fortified margarine
- 1/4 cup shortening
- 1/3 cup granulated sugar
- 1/3 cup brown sugar
- 1 egg
- 1 1/3 cups enriched flour
- 3/4 teaspoon baking soda
- 3/4 teaspoon vanilla
- 1/3 cup chopped California walnuts

Melt butter and shortening. Add sugars; mix well. Add egg; beat till light-colored. Sift together flour and soda; stir into shortening mixture. Add vanilla and nuts. Shape in rolls, 1 1/2 inches in diameter. Roll in waxed paper; chill several hours or overnight. Slice thin. Bake on ungreased cooky sheet in moderately hot oven (375°) 10 minutes. Makes 4 dozen.—*Virginia C. Hammond, San Diego, California.*

Cooks' Round Table of Endorsed Recipes

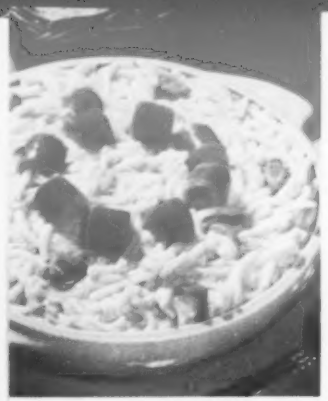
Casseroles

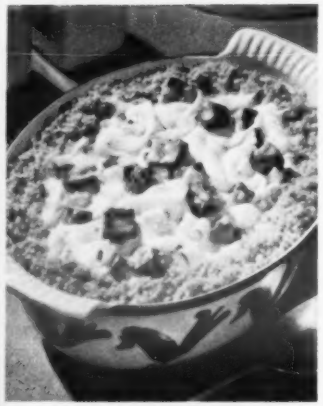
Hot Macaroni Salad

Bits of crisp bacon, nippy dressing, crisp celery, and green pepper make a delicious, main-dish salad—

- 1 7-ounce package shell macaroni
- 6 slices bacon, diced
- 2 tablespoons vinegar
- 1 tablespoon finely chopped onion
- 1/2 teaspoon salt
- 1/4 teaspoon pepper
- 1/2 teaspoon prepared mustard
- 1/3 cup salad dressing
- 1/2 cup sliced radishes
- 1/4 cup chopped green pepper
- 1/4 cup chopped celery
- 1/4 cup chopped parsley

Cook macaroni in boiling, salted water. Fry bacon until crisp; drain. Add vinegar, onion, and seasonings to 1 tablespoon bacon fat. Heat to boiling. Add drained macaroni and remaining ingredients. Toss. Serves 6.—*Mrs. E. W. Thiel, Oshkosh, Wisconsin.*





Ellin's Macaroni

There's a good cheesy sauce and frankfurter cuts to make this a choice supper dish—

- 1 6-ounce package 7-minute macaroni
- 1 tablespoon butter or fortified margarine
- 1 10½- or 11-ounce can condensed tomato soup
- ½ pound sharp cheese
- 1 cup sour cream
- 6 wieners, cut in ¾-inch pieces
- Salt
- Pepper

Cook macaroni in boiling, salted water till tender. Drain. Add butter, soup, and cheese. Cook over low heat until cheese melts, stirring constantly. Stir in sour cream, wieners, and seasonings. Serves 8.—*Marian Barnet, Wisconsin Rapids, Wisconsin.*

Corned-beef Casserole

One of those good dinners you can whip up from supplies on hand—

- 1 8-ounce package noodles
- 1 12-ounce can corned beef, diced
- ¼ pound American cheese, diced
- 1 10½- or 11-ounce can condensed cream of chicken soup
- 1 cup milk
- ½ cup chopped onion
- ¾ cup buttered crumbs

Cook noodles in boiling, salted water until tender; drain. Add corned beef, cheese, soup, milk, and onion. Pour into greased 2-quart casserole. Top with buttered crumbs. Bake in moderate oven (350°) 45 minutes. Serves 8 to 10.—*Mrs. Harvey Miller, Marcus, Iowa.*

Mexitalian Spaghetti

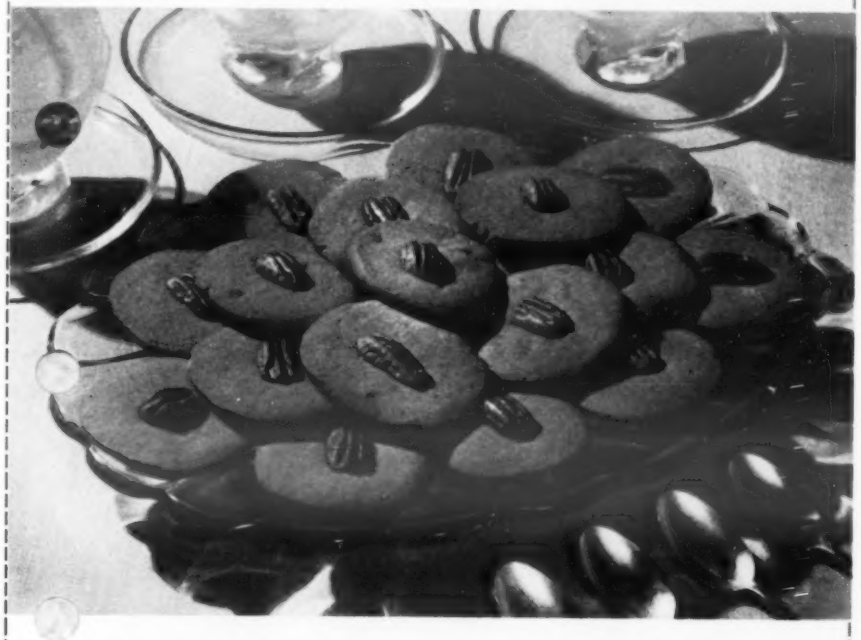
This is fast, easy, delicious spaghetti—

- 1 pound ground beef
- 1½ cups chopped onion
- ¾ cup chopped green pepper
- 1 small garlic clove, minced
- 3 8-ounce cans tomato sauce
- ⅓ cup water
- 1 teaspoon celery seed
- ½ teaspoon dry mustard
- 2 teaspoons Worcestershire sauce
- 1½ teaspoons salt
- ⅛ teaspoon pepper
- 1 3-ounce can mushrooms
- 1 teaspoon horseradish
- 1 16-ounce package spaghetti, cooked

Brown meat; drain off excess fat. Add onions, pepper, and garlic; cook 1 minute. Add tomato sauce, water, celery seed, mustard, Worcestershire sauce, salt, and pepper. Cover and simmer till onions and green pepper are tender, stirring occasionally. Stir in mushrooms with liquid. Heat. Just before serving, add horse-radish. Serve over spaghetti. Serves 8 to 10.—*Mrs. John F. Day, Boonton, New Jersey.*

Cooks' Round Table of Endorsed Recipes

Cookies



Coffee Crispies

The delightful flavor is two flavors, coffee and rum extract—

- 2 cups enriched flour
- 2 tablespoons instant coffee
- ⅛ teaspoon soda
- ½ teaspoon baking powder
- ½ teaspoon salt
- ⅓ cup shortening
- ⅓ cup butter or fortified margarine
- ½ cup brown sugar
- ⅓ cup granulated sugar
- 1 beaten egg
- 1 teaspoon rum extract
- Pecan halves

Sift together flour, coffee, soda, baking powder, and salt. Thoroughly cream shortening, butter, and sugars. Add egg and rum extract; beat thoroughly. Stir in dry ingredients; blend. Shape in rolls 2 inches in diameter; wrap with waxed paper and chill several hours or overnight. Slice thin and place on ungreased cooky sheet. Center each cooky with a pecan. Bake in moderately hot oven (400°) 8 to 10 minutes. Makes 6 dozen.—*Bernice Brown, Chicago, Illinois.*

You just made a magnificent impression

How could you do otherwise when right from the start you chose DEL MONTE Fruit Cocktail?

Look at those clean-cut, tidy gems of glorious summer fruit. Did you ever see anything so gay and glamorous—so full of promise, so easy to serve?

And what wonderful flavor, too! That's DEL MONTE's real distinction.

No wonder more women prefer DEL MONTE Fruit Cocktail than any other brand. Isn't that to be expected from the brand that's earned your confidence on so many other foods?

JIFFY FRUITED LEMON PIE

- 1¼ cups fine gingersnap crumbs
- 4 tbsps. melted butter or margarine
- 1 egg, slightly beaten
- ¼ tsp. salt
- 1⅓ cups (15-oz. can) sweetened condensed milk
- ⅓ cup lemon juice
- 1 #303 can DEL MONTE Fruit Cocktail, well-drained
- Sweetened whipped cream

Blend gingersnap crumbs with butter. Press on bottom and sides of 8-in. pie plate. Bake 10 minutes in a slow oven (325°F.). Cool. Mix egg, salt, and milk. Stir in lemon juice and pour into crumb shell. Chill thoroughly. Top with the chilled, well-drained DEL MONTE Brand Fruit Cocktail and serve with whipped cream garnish. Serves 6 to 8.

Del Monte Fruit Cocktail

BRAND

—the brand that puts flavor first

"It's a pleasure to serve something new now and then!" declared Elsie, the Borden Cow

"Why experiment on me!" howled Elmer, the bull. "I like to know what I'm eating!"

"Don't worry, dear," chuckled Elsie, "it's sure to be something you'll like if Borden's has a hand in it."

"What's new about Bordens?" bellowed Elmer. "You've been going on about their stuff for umpteen years."

"But there's always something new to *say* about the Borden Family of foods," explained Elsie. "Folks will want to hear about the delicious new *Borden's Chive Cream Cheese* . . . and my new way to serve *Borden's Ice Cream* to charm the children. And they'll be glad to know that tots will drink their milk if it's *Borden's Homogenized Vitamin D Milk* because it tastes so good! That's good news for mothers!"

"It'll be good news for fathers," stormed Elmer, "when you gals stick to the good old stand-bys and stop spending dough on every new thing that comes down the pike!"

"New Borden products, like the old familiar ones," smiled Elsie, "are very good food buys. The Borden name on a label—and no other name is on so *many* food labels—tells a gal she'll get her money's worth!"

"Then I'm for Borden's, too!" conceded Elmer. "Say, let me have a taste of that new cheese. Man alive—*that's* chive!"

"Isn't it *good?* beamed Elsie. "You can always be sure that *if it's Borden's it's GOT to be good!*"

They'll drink this Milk you bet! It's Borden's!

Good news, mother! There's an *easy* way to get your children to drink the milk they need! Youngsters love the milk with Elsie's picture on it—it tastes so good!

Give them Borden's Homogenized Vitamin D Milk. There's cream in every drop. Delicious flavor! It's easier to digest!

Added Vitamin D gives your tots the benefit of summer sunshine all year round.

Older people, too, need the calcium and vitamins this wholesome milk provides. So have Borden's Homogenized Milk delivered at your door or buy it from your store.

Refreshments without fuss—a Chive Cheese "Chip Dip"

When company comes and you want to serve something new and good, but haven't time to fuss, whip up a dip for potato chips with Borden's Chive Cream Cheese!

Saves work—the fresh-flavored cream cheese is already blended with tender, tangy chives grown in Borden's own gardens.

Just soften the cheese, thin it with milk, and whip it till it's fluffy. Serve with plenty of potato chips and let folks do their own dipping.

Borden's Chive Cream Cheese comes in a handy 3-oz. foil package—a companion to Borden's 6-oz. Wej-Cut Chive Cream Cheese. Look for them in the dairy case at your food store.

New for tots! Good for tots! Elsie's "Ice Cream Clowns"

Few desserts that children love are as good for them as Borden's Ice Cream! Made from pure, wholesome ingredients, it's an energy-giving food that supplies well-balanced nourishment.

And here's a new way to serve it for a party: Place a round scoop of Borden's Chocolate Ice Cream on a plate. Make eyes with candy mints, nose with candy corn, and mouth with strip of cherry. Top with an ice cream cone hat, and add a ruff of whipped Borden's Cream.

Borden's Ice Cream in the thrifty half-gallon size is perfect for parties and handy to have for quick desserts. There's a fine choice of flavors where you see the Borden sign.

© The Borden Company

If it's Borden's, it's got to be good!

Din-ner! Swing your partner

Begins on page 80

peeking out from underneath. Curly endive's the green.

Pick up olives (ripe and stuffed), carrot and celery curls, pickle chips . . . some of everything.

When you finish all that, there are the flakiest little pumpkin pies with a big spoonful of whipped cream, and great big mugs of hot mulled cider. Stirring stick is cinnamon.

So swing your partner and gather round! Din-*ner!*

Baked Stuffed Pork Chops

- 8 thick rib pork chops
- 2 cups dry bread cubes
- 1½ tablespoons chopped onion
- ½ teaspoon salt
- ⅛ teaspoon pepper
- ⅛ teaspoon poultry seasoning
- 3 tablespoons melted butter or fortified margarine
- ½ cup chopped apple

Combine bread, onion, salt, pepper, poultry seasoning, butter, and apple. Add liquid to moisten. Toss gently to mix. Stuff chops. (See the stuffed pork chops pictured on page 80.) Season with salt and pepper. Brown carefully in small amount of hot fat. Cover. Bake in slow oven (325°) 1 hour. Add a little water, if necessary. Garnish platter with rosy crabapple pickles, buttered golden corn, and fresh sprigs of parsley.

Cinnamon Apple Salad

- 1 package cherry-flavored gelatine
- 1 cup hot water
- ¼ cup red cinnamon candies
- ½ cup boiling water
- 1 cup chopped pared apples
- 1 cup chopped celery
- ½ cup chopped California walnuts

Dissolve gelatine in 1 cup hot water. Add cinnamon candies to ½ cup boiling water; stir to dissolve. Add enough water to make 1 cup liquid. Add to dissolved gelatine. Cool until partially set. Add remaining ingredients. Pour into individual oiled molds; chill until firm. Serve on crisp lettuce. Serves 6.

Little Pumpkin Pies

- 1½ cups cooked or canned pumpkin
- ¾ cup sugar
- ½ teaspoon salt
- ½ teaspoon ginger
- ¼ teaspoon nutmeg
- 1 teaspoon cinnamon
- 3 slightly beaten eggs
- 1 6-ounce can (¾ cup) evaporated milk
- 1¼ cups milk
- Plain Pastry

Thoroughly combine pumpkin, sugar, salt, and spices. Add eggs and milk. Pour into pastry-lined 4-inch pie shells. Bake in hot oven (450°) 10 minutes, then in moderate oven (325°) about 50 minutes, or until mixture doesn't adhere to knife. Serves 8. Top with a fluff of whipped cream.

Lazy Susan spins the little pies around to the guests and says: "He never dines alone whose heart is a crowded place."

Plain Pastry

- 2 cups enriched flour
- 1 teaspoon salt
- ⅔ cup shortening
- 5 to 6 tablespoons cold water

Sift flour and salt; add shortening. Cut in with pastry-blender till pieces are the size of small peas. Add cold water by teaspoons, tossing with a fork until all the flour-coated bits of fat are barely dampened. Turn mixture onto a square of waxed paper. Gather up corners, pressing to form a compact ball. Divide. Roll ⅛ inch thick. Line piepans. *Tasting-Test Kitchen Note:* It will take 1½ times the recipe for 8 little 4-inch pie shells.

Carrot and Celery Curls

Cut *thin* lengthwise strips of carrot. Roll each strip; secure with toothpick. Chill at least 1 hour in ice water. Remove the picks before arranging crisp curls on the relish tray.

Cut short lengths of crisp celery. Slash each end into narrow sticks. (See picture, page 81.) Chill at least 1 hour in ice water so ends will curl.

Hot Mulled Cider

- 2 quarts fresh or canned cider
- Peel of 1 lemon
- 1 1-inch stick cinnamon
- 2 or 3 tablespoons honey
- 1 orange, sliced
- 2 maraschino cherries, sliced
- Whole cloves

Combine cider, lemon peel cut in spirals, cinnamon, and honey. Simmer 20 minutes. Serve hot in individual mugs. Top each with orange and maraschino-cherry slices. Stick whole cloves in each half orange slice. (See the picture on page 81.) The stirring stick is *stick* cinnamon. Serves 6.

Home-baked Beans

- 2 cups navy beans
- ¼ pound fat salt pork, sliced
- 1½ teaspoons salt
- ¼ cup granulated or brown sugar
- ½ teaspoon dry mustard
- 2 tablespoons molasses
- 1 small onion, quartered

Wash beans; cover with water and soak overnight. Cook slowly until skins burst or until just tender. Drain, reserving liquor. Place half the beans in bean pot or casserole. Bury part of pork in beans and add half of combined remaining ingredients. Add remaining beans and seasonings. Place remaining salt pork over top. Cover with bean liquor. Cover and bake in slow oven (250° to 300°) 6 to 8 hours. If necessary, add more liquid. Serves 6 to 8.

Brown Bread

- 1 cup corn meal
- 1 cup graham or whole-wheat flour
- 1 cup enriched flour
- 1 teaspoon salt
- 1 teaspoon baking powder
- 1 teaspoon soda
- 6 tablespoons light molasses
- 6 tablespoons brown sugar
- 2 cups buttermilk
- 1 cup seeded raisins

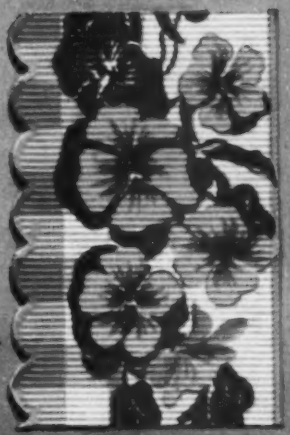
Add corn meal and graham flour to enriched flour sifted with salt, baking powder, and soda; add molasses, brown sugar, buttermilk, and raisins; beat thoroughly. Half-fill 3 greased No. 2 cans; cover tightly with waxed paper or aluminum foil; steam 3 hours on rack in covered containers, using small amount of boiling water. Remove covers; place in hot oven (450°) 5 minutes before removing from cans.

"Royal Dahlia" Royledge above.

Don't miss these NEW IDEAS for your kitchen and every meal!

NEW COLOR for your kitchen

Cut out Royledge patterns and see how they color-glorify shelves instantly. Sparkles up the whole kitchen! Costs only about a penny a foot. Select gorgeous new Royledge Shelving now at 5 & 10's, Supermarkets, Neighborhood, Dept. Stores.

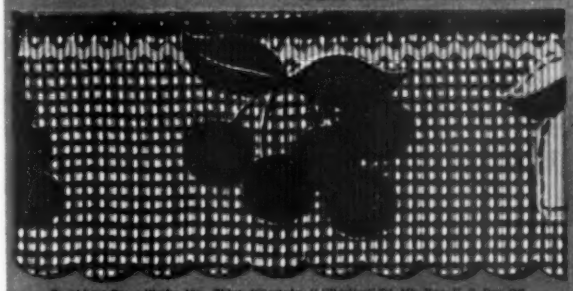


"Gingham Garden" above, "Fruit-n-Check" below.

Plasti-Chrome Royledge

Shelving Paper & Edging all-in-one. 9 ft. & 20 ft. pkgs.

New ADHESIVE Edging for steel or wood shelves



Royal Lace Paper Works, Inc., Bklyn. "Royledge," "Roylies" Td. Mk. Reg. U. S. Pat. Off.

It's jam-making season all year 'round-thanks to

THE NEW 15-MINUTE MIRACLE METHOD!

RECIPE:

DOUBLE-QUICK STRAWBERRY JAM

Yield: about 5 six-ounce glasses

2 (12-ounce) boxes Birds Eye Sliced Strawberries
2½ cups sugar
½ cup water
4 tablespoons (½ box) Sure-Jell powdered fruit pectin. (Mix contents of package thoroughly before measuring.)

Thaw strawberries as directed on package. Measure sugar and set aside. Combine strawberries, water, and Sure-Jell in a large saucepan. Place over high heat and stir until mixture comes to a hard boil. Add sugar at once. Bring to a *full rolling boil* and *boil hard 1 minute*, stirring constantly. Remove from heat. Stir and skim by turns for 5 minutes to cool slightly, so fruit won't float. Ladle quickly into glasses. Paraffin at once.

FREE: For more new miracle-quick recipes, write to Frances Barton, Dept. C10, General Foods Corp., 250 Park Ave., New York, N. Y.

Frozen Strawberries and Sure-Jell make wonderful Strawberry Jam in only 15 minutes!

SO EASY!

Use frozen fruits or juices, or bottled juices—they're all prepared for you! Then Sure-Jell and the short-boil method work the miracle! Just mix the ingredients, heat, and boil *one minute*. And you have *homemade* jam or jelly in *15 minutes*—start to finish!

SO THRIFTY!

Sure-Jell saves you money *three* ways: The ingredients cost less than jam or jelly you buy! You get *50% more* jars than with the long-boil method! And—with the tested Sure-Jell recipes you get *surer results!*

SO DELICIOUS!

Sure-Jell won't let the rich flavor of your fruit boil away. It's the *natural* fruit pectin product that helps *all* fruits to jell *just right!* (Fresh fruits, too! Look for the recipes for fruits and berries in every Sure-Jell package.)

Powdered fruit pectin for easy jelly making

Product of General Foods

HOMEMADE Jams and Jellies can't be beat, can't be bought!

Peppy flavor from your mustard jar

The jar of zippy mustard you keep handy for hot dogs and hamburgers is one of the best food bargains in your kitchen, flavor-wise and price-wise.

You can reach up to the mustard-jar shelf and get chef-style flavor for the vegetable dish, meat platter, the salad bowl, the relish dish, breadbasket, and hearty sandwich. Thrifty, delicious flavor. We have seven pictures and recipes here to prove it.

Cabbage-bowl Salad

It's easy coleslaw—cold and crunchy-crisp—with zipped-up salad dressing. The fresh, green cabbage makes the beautiful salad bowl. Garnish top with thin, crisp cucumber slices

Luscious Spoonburgers

This is the sort of thing that makes Mother a hit with the young crowd. Popular hamburger served a different way and pepped up just right with seasonings. Fix it in a big skillet

More on page 100

"M-m! Bacon with Pancakes, Syrup, Butter, and Coffee!"

Excite 'em WITH A Real American Breakfast!

Headlining Swift's Premium Bacon

America's Favorite Bacon...with the Sweet Smoke Taste!

There's something mighty satisfying about the sight of your family really enjoying a good breakfast. And it's a sight you'll see for certain when Swift's Premium Bacon's on their plates.

Because Swift's Premium is the bacon with the can't-be-copied Sweet Smoke Taste . . . the teasing, tantalizing flavor that gives breakfast such a marvelous lift.

No other bacon has this matchless flavor. No other *can* have it . . . it comes from Swift's own sweet mild cure and special smoking over hardwood fires.

Tomorrow, bring on *Swift's Premium* Bacon and a stack of Aunt Jemimas with plenty of Log Cabin Syrup. Add fragrant cups of coffee. Watch your family relish a *real* American breakfast!

Pear Cactus Salads

...new, luscious, crunchy!

And so easy to fix with "Philadelphia," the world's most famous brand of cream cheese

Be the first in your crowd to serve "cactus" salads. The "spines" are crisp almonds. They're imbedded in juicy pears which have been spread with delicate-rich Philadelphia Brand Cream Cheese softened with a little milk. Arrange the salads on a chop plate and garnish with maraschino cherries. They're fun to make! They inspire "table talk," whether you serve them "as is" or with Miracle French Dressing.

And don't forget—Philadelphia Brand Cream Cheese is delicious in snacks and sandwiches, delightful on breakfast toast. Buy a package, tomorrow.

Look for the red Kraft K. Only Philadelphia Brand Cream Cheese has it on the package!

Other cream cheeses are in similar packages. To help you pick the real thing at a glance, look for the red K; it's on every package of famous Philadelphia Brand.

2 POPULAR SIZES
3-OZ. famous since 1880
½-LB. saves you as much as 12%

WITH CHIVES. *Here's that old favorite "Philadelphia" delicately laced with chopped chives. Grand for appetizers, sandwiches. Try "Chive Philadelphia" . . . look for the green letters and red Kraft K on the package.*

WITH PIMENTOS. *Delicate-rich "Philadelphia" with bright red bits of racy pimento added! Sure to be a snack favorite with your family. The "Pimento package" is printed in red . . . also bears the red Kraft K.*

THERE IS ONLY ONE PHILADELPHIA BRAND
...IT'S MADE BY **KRAFT** *AND GUARANTEED FRESH!*

Peppy flavor from your mustard jar

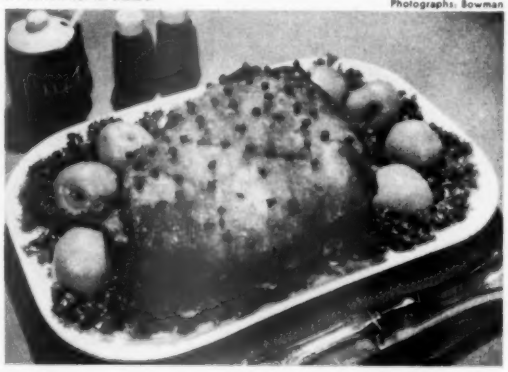
Begins on page 98

Crusty Cheese Loaf

Cut gashes in a long French loaf. Spread with golden mustard butter. Then slip in thin slices of mild, big onion and cheese. Oven-heat

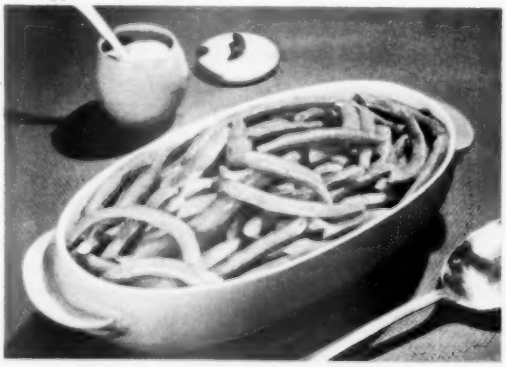
Golden Glaze

Photographs: Bowman



Handsome roast's a Boston-style pork butt. Halfway through roasting, score fat, spread with mustard and brown sugar, stud with cloves

Tangy Green Beans



The sauce is easy. No cooking—just heat it up and pour it over the hot, cooked green beans. Really does great things for the flavor

More photographs on page 102

"M-m! Pancakes with Syrup, Butter, Bacon, and Coffee!"

Entice 'em WITH A Real American Breakfast!

© Quaker Oats Co., 1951

Starring **Aunt Jemimas**

America's Favorite Pancakes... Now "fluff-whipped"!

Get set to bake the *lightest, most delicious pancakes* of your life! For Aunt Jemima's famous Old South recipe is now "Fluff Whipped" . . . a special blending process that whirls a wonderful fluffy lightness right into Aunt Jemima Pancake Mix. All *you* do is stir the creamy batter *very, very* gently, and bake. In a jiffy you're serving your folks the lightest, tenderest pancakes in the whole wide world!

Yes, it's *easy* now to make *breakfast* their favorite meal. See how eagerly they pull up their chairs to Aunt Jemima's "Fluff-Whipped" pancakes and all the trimmin's. Log Cabin Syrup, Swift's Premium Bacon and satisfying coffee. A feast of goodness that's truly American —*any time, any* day!

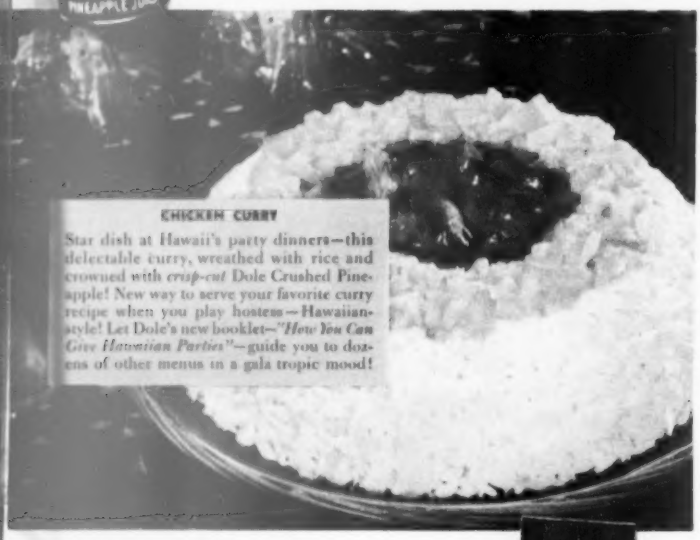
The Red box for pancakes

The Yellow box for buckwheats

TERIYAKIS

They're the favorite appetizers of the Hawaiian Islands—and what a hit they'll make with your crowd! Marinate cubes of steak in ½ cup drained pineapple syrup, ¼ cup soy sauce, 1 clove chopped garlic, ⅛ tsp. ground ginger. Broil piping hot with juicy Dole Pineapple Chunks. One of the many grand ideas from Dole's new booklet—*"How You Can Give Hawaiian Parties"!*

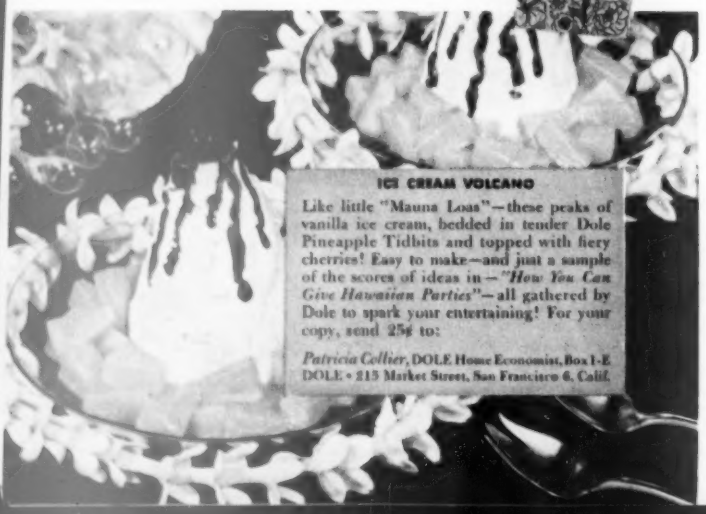
Give a Hawaiian party—



CHICKEN CURRY

Star dish at Hawaii's party dinners—this delectable curry, wreathed with rice and crowned with *crisp-cut* Dole Crushed Pineapple! New way to serve your favorite curry recipe when you play hostess—Hawaiian-style! Let Dole's new booklet—*"How You Can Give Hawaiian Parties"*—guide you to dozens of other menus in a gala tropic mood!

DOLE shows you how



ICE CREAM VOLCANO

Like little "Mauna Loas"—these peaks of vanilla ice cream, bedded in tender Dole Pineapple Tidbits and topped with fiery cherries! Easy to make—and just a sample of the scores of ideas in—*"How You Can Give Hawaiian Parties"*—all gathered by Dole to spark your entertaining! For your copy, send 25¢ to:

Patricia Collier, DOLE Home Economist, Box 1-E
DOLE • 215 Market Street, San Francisco 6, Calif.

Peppy flavor from your mustard jar

Continued from page 100

Peanut-butter Surprise

You blend prepared mustard, salad dressing, and peanut butter for a sandwich spread. And until you try it, you won't know how *good* it is!

Old-fashioned Mustard Pickles

Open a jar of these next winter to put a lot of zip into your relish tray. They're so simple to make. Use little pickles or 1½-inch chunks

Recipes with peppy mustard flavor

Cabbage-bowl Salad

It's the dressing that's pepped up—

- 2 cups shredded cabbage
- ½ cup diced cucumber
- ½ cup diced celery
- ¼ cup chopped green pepper
- ½ cup salad dressing
- 1 teaspoon prepared mustard
- 2 tablespoons vinegar
- 1 teaspoon salt
- ¼ teaspoon paprika

To make shredded cabbage extra cold and crisp, let it stand in ice cubes and water 1 hour. Drain. Combine with other vegetables. Combine remaining ingredients; blend. Pour over vegetables and toss lightly. To make a cabbage salad bowl: Select a large head with crisp, curling leaves. Loosen the leaves and spread out, petal fashion. With a sharp knife, hollow out center to within 1 inch of sides and bottom. Chop center to make slaw.

Crusty Cheese Loaf

Slide it out of the oven, hot and crusty, when folks get to the table—

Cut gashes in loaf of Vienna or French bread. Blend 2 tablespoons prepared mustard with 2 tablespoons softened butter or margarine. Spread on cut surfaces of bread as it remains in loaf form. Be liberal with your mix. Slip in thin slices of sweet onion and cheese. Place loaf on baking sheet. Heat in a moderate oven (350°) for 15 minutes.

Golden Glaze

An easy, delicious glaze to put on pork while it's roasting. Everyone will like it and will praise you for it—

Score a 4-pound, Boston-style pork butt; dot with whole cloves. Place fat side up on rack in open

[*Turn to page 104*

"M-m! Syrup on Pancakes with Butter, Bacon and Coffee!"

Delight 'em WITH A Real American Breakfast!

Featuring LOG CABIN

America's Favorite Maple-Blended Syrup with the Real Maple Flavor!

Yes, America's favorite maple-blended syrup just *makes* the real American breakfast! Log Cabin gives you the perfect blend of sugar and pure maple sugar . . . the rich, North Woods flavor that all America loves.

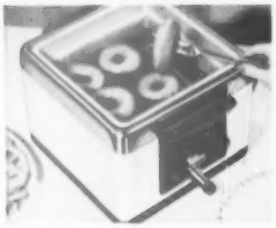
Tomorrow, surprise your family with a breakfast of fluffy Aunt Jemima Pancakes and syrup, crisp Swift's Premium Bacon and your favorite coffee. But be *sure* the syrup's Log Cabin—sold only in the familiar tin or the "antique" bottle. No other syrup gives you that same extra-satisfying Log Cabin blend . . . no other has Log Cabin's special *wonderful* flavor. Just *one* taste and you'll know why folks buy *far more Log Cabin than any other maple-blended syrup!*

Product of General Foods

HOW TO deep-fry all foods at home

as Expertly as the World's Finest Chefs!

DOUBLE ORDINARY SIZE! Jumbo fry-basket (9 x 9 x 4½ inches) provides greater frying capacity. Deep-fry as little as you want or as much as you need for average family servings *all at once!*



DOUGHNUTS . . . Lighter, fluffier and PERFECT every time . . . made the PRESTO DIXIE-FRYER way.

FRENCH FRIES . . . Crispy, golden-brown! Easier, faster, better when PRESTO DIXIE-FRIED!

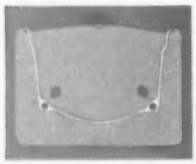
HERE'S HOW to get that golden-brown, full-flavored, mouth-watering goodness in all deep-fried foods *right in your own home* . . . deep-fried delicacies usually served only in the finest restaurants! Make them easily, economically, quickly, with the amazing new PRESTO *Automatic* DIXIE-FRYER!

How your family and guests will go for these crisp, flavor-sealed goodies . . . *chicken, french fried potatoes, onions, fritters, fish, shrimp, canapes, yes, even steaks* . . . an endless variety of taste-tempters, all with that matchless "French-chef" appeal, can be made with the PRESTO *Automatic* DIXIE-FRYER!

Exclusive, exact *automatic temperature control* prevents soggy, grease-soaked foods and over-heating of shortening. Shortening can be used over and over again, without transfer of food flavors!

For best results in deep-frying every time, right from the start, use a PRESTO *Automatic* DIXIE-FRYER!

Yes, it's fun to keep house the PRESTO way!



CAST-IN LONG-LIFE HEATING ELEMENT . . . Sealed type heating unit in sides, leaves a cool wall below heating unit . . . prevents burning of collected food particles. 1350 watts AC only.

AUTOMATIC TEMPERATURE CONTROL KNOB . . . Once set, this highly accurate thermostat *automatically maintains* exact heat for best frying results, 200-400 degree range for frying all foods.

FLO-RITE DRAIN SPOUT . . . For extra convenience and safety in removing shortening . . . makes cleaning and storing of shortening for repeated use a fast, simple process.

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Give ELECTRIC HOUSEWARES . . . *First Choice for Every Gift Occasion*

GIVEN . . . Included, at no extra cost with every PRESTO DIXIE-FRYER, a beautifully illustrated 40-page instruction-recipe book on deep-frying of all foods . . . more than 100 taste-tempting recipes.

Get your PRESTO *Automatic* DIXIE-FRYER wherever quality electrical housewares are available.

Presto AUTOMATIC Dixie-Fryer

NATIONAL PRESSURE COOKER COMPANY, Eau Claire, Wisconsin

Made by the Makers of World Famous PRESTO COOKERS *and* PRESTO VAPOR-STEAM IRONS!

Peppy flavor from your mustard jar

Continued from page 102

roasting pan. Season with salt and pepper. Roast uncovered in moderate oven (350°) 40 minutes per pound, about 3 hours. Meat thermometer should register 185°. Halfway through roasting, score the fat. Spread with mixture of 2 teaspoons prepared mustard and ½ cup brown sugar. Stud with whole cloves.

Spoonburgers

Saves you time—no patties to shape. So juicy and good in big buns—

- 1 pound ground beef
- 2 tablespoons fat
- ⅔ cup chopped onion
- 1 tablespoon prepared mustard
- 1 tablespoon catsup
- ½ teaspoon salt
- ⅛ teaspoon pepper
- 1 10½- to 11-ounce can condensed chicken gumbo soup
- ¼ cup water

Brown meat in hot fat; add onion; cook until golden. Stir in remaining ingredients. Simmer over low heat 30 minutes. Spoon from skillet to buns. Serves 8.

Peanut-butter Surprise

Try it and see how good it really is—

- ¼ cup peanut butter
- 1 tablespoon prepared mustard
- 2 tablespoons salad dressing

Combine ingredients; mix till smooth and creamy. Spread between buttered slices of whole-wheat bread. Tuck in a crisp lettuce leaf, too.

Tangy Green Beans

The butter sauce is tangy with mustard. Quick to do because there's no cooking—

- 2 tablespoons prepared mustard
- 2 tablespoons sugar
- 6 tablespoons butter or fortified margarine
- ½ teaspoon salt
- 2 tablespoons lemon juice
- 2 tablespoons vinegar
- 3 cups cooked green beans

Combine mustard, sugar, butter, and salt. Heat slowly, stirring constantly. Stir in lemon juice and vinegar. Pour over hot green beans. Heat a few minutes, but do not boil. Serves 6.

Old-fashioned Mustard Pickles

With this recipe, you have easy pickling, good old-fashioned results—

- 3 pounds small pickles
- ½ cup prepared mustard
- 4 cups white vinegar
- ½ cup salt
- 3⅓ cups sugar

If small pickles aren't available, cut cucumbers in 1½-inch pieces. Combine remaining ingredients. Heat to boiling. Add pickles and reheat to boiling; pour into hot, sterilized jars, filling to ¼ inch from top. Vinegar solution should cover pickles. Seal each jar immediately. Makes 7 pints.

Smart cook!

Hearty brown-and-serve sandwiches

1 Cut off top of brown-and-serve hard rolls. Carefully scoop out a trough in center. Fill with your favorite ham, tuna, or chicken salad, or cheese spread. Replace top crust

Photographs: George Miller, Inc.

2 Bake in hot oven (400°) 12 to 15 minutes. Rolls are crusty, golden brown, have a delicious hot filling. Add a plate of relishes and plenty of hot coffee for a perfect snack for the crowd

"M-m! Coffee with Pancakes, Syrup, Butter, and Bacon!"

Invite 'em WITH A Real American Breakfast!

Nothing takes the place of COFFEE at Breakfast Time ... At Any Time!

Whatever the hour—nothing hits the spot like a cup of coffee. Wonderful with a breakfast of Aunt Jemima Pancakes, Log Cabin Syrup and Swift's Premium Bacon. With *any* meal or in-between snack—no other beverage offers such a full measure of pure pleasure.

Honestly now, when you come to think of it—for *sheer* satisfaction—for old-fashioned goodness—you can't name anything that satisfies like coffee. At home or in a restaurant—morning, noon or night—nothing compares with America's best-loved beverage!

HOW TO MAKE GOOD COFFEE EVERY TIME

- Take 1 Standard Coffee Measure (2 level tablespoons) to each ⅔ measuring cup of cold, fresh water.
- Brew in spotlessly clean coffee-maker and serve as soon as possible. Never, never boil or re-heat coffee.

PAN-AMERICAN COFFEE BUREAU, 120 Wall Street, New York 5, N. Y. • Brazil • Colombia • Costa Rica • Cuba • Dominican Republic • El Salvador • Guatemala • Honduras • Mexico • Venezuela

Cut down dish-washing drudgery

USE INEXPENSIVE

DIXIE CUPS

- for between-meal drinks
- for children's milk
- for fruit juices, soft drinks

so time-saving!

Work-saving Dixies leave busy mothers more time for vital Civilian Defense and Red Cross activities! Protect health, too—keep working members of family on their jobs!

so handy!

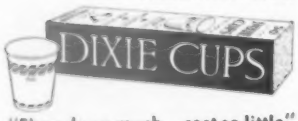
Perfect for after-school snacks, quick lunches, at bed-time, too . . . no glasses to wash, break, or litter your sink . . . nothing to clean-up!

so economical!

Big new *economy-size* boxes of paper Dixie Cups now mean low-cost health-protection for busy mothers.

so easy to use!

Smart new crystal-clear Home Dispenser mounts easily on any wall. Dixie Cups and Dispensers *specially priced today* at most stores. If your favorite dealer doesn't have them yet, write Dixie Cup Company, Easton, Pa.



"They do so much...cost so little"

Your pocketbook will like these ideas

The decorating tricks shown here have a million-dollar look, but all cost $10 or under to build

By Betty Childs

For about $5 you can make this distinctive radio, record-player, and magazine rack. Of course, cost doesn't include radio and player! Rack measures 3x4 feet, so a 4x4-foot piece of plywood will give you enough extra to make strips that hold magazines. Rack is hinged to base of cabinet. Abaca cloth covers the front. Drawer holds record-player

Photographs: de Gennaro

Hanging bookcase shelf cost $10 for materials. It's made from plywood and nailed to wall studs. Lamp cost $1.50—the price of wire frame for shade. Attractive shade was made by winding cotton rug yarn around frame. The base is a blue bottle found behind a drugstore

Handsome screen divides living room from dining area. Materials—plastic screening set in 1x1-inch double frames—cost $6. Screening is stretched and fastened to one frame, and other frame conceals fastening. Ideas by art students Dave Maslan, Tom Hale, Don Stumpf

You'll always be a "Glad Girl" when TAPPAN is your range

"Glad it has the Tel-U-Set for automatic cooking"

The wonderful Tel-U-Set puts automatic cooking at your pretty finger tips. Set it and forget it.

"Glad for that beautiful cove top with its extra counter space" Now you have all the room you need for top-of-range cooking, plus plenty of serving space right on your beautiful Tappan gas range.

"Glad for Tappan's easy-to-clean features"

Most parts removable and are just as easy to wash as a china dish.

Range specifications subject to prevailing government restrictions.

Your guide to the best in modern automatic cookery

A Tappan Value For Every Budget

Remember, whatever price you plan to pay for a range, you'll get a better value in a Tappan. Models for city gas, Philgas, or other LP Gas. The Tappan Stove Company, Dept. B-101, Mansfield, Ohio. In Canada, John Inglis Company, Ltd., Toronto.

Choose wisely . . . choose

TAPPAN
Gas Range

You'll be GLAD for every feature

- **Crisp-Chest keeps dry foods appetizingly fresh**
- **CleanQuick smokeless broiler**
- **Easy-to-clean individual burner trays**
- **Automatic "even-on" indicator**
- **Automatic "burner-on" signals**

AGAIN WE REPEAT
what has become America's greatest homemaking event

Pillsbury's BEST 3rd GRAND NATIONAL $100,000 Recipe and Baking Contest

Again . . . to bring to light the most treasured recipes of all America . . . your favorite recipe may win you $25,000 or any of the 772 great prizes!

It could happen to you! Imagine a trip of a lifetime to New York City . . . a two-day stay at the glamorous Waldorf-Astoria . . . the excitement of the Bake-off . . . the hushed air of expectation at the Awards Luncheon (packed with famed celebrities)—where you might win $25,000 or any of the other great prizes.

1950 Winners. These happy people are Mrs. Robert G. Walker, Mrs. Peter Wuebel, and Mrs. T. L. Green, Jr. *Your* recipe may bring *you* the same exciting experience in 1951!

All this might be yours, just for sending in a recipe! All sorts of recipes are wanted—time-saving, work-saving recipes, economy recipes . . . modern streamlined recipes . . . cherished family recipes handed down from Grandmother to Mother to you . . . foreign recipes, novelty recipes—all have a chance to win big prizes.

It's easy and fun to enter. No need for any fancy writing. No jingles, no essays. Just enter one of your favorite recipes for cakes, pies, cookies, breads, one-dish meals or desserts.

Recipes like these won before . . . Former Grand Prize Winners include a cooky with a chocolate wafer baked inside . . . a pie with peanuts in the crust . . . a simple orange loaf cake. Your recipe may be the winner this year.

Hurry! Get started now. Your entry must be postmarked before midnight, October 15, 1951. Get out that favorite recipe—give it an interesting name. Get the rules and entry blank from your grocer's (or use the coupon below). Get into Pillsbury's Best 3rd Grand National $100,000 Recipe and Baking Contest.

$25,000 FIRST PRIZE

772 PRIZES IN ALL
TOTAL VALUE AWARDS $138,000

To the 75 Senior Recipe Contest Winners and the 25 Junior Recipe Contest Winners—a trip to New York City and a two-day stay at the Waldorf-Astoria Hotel (at Pillsbury expense) in order to compete in the Grand Ballroom of the Waldorf in the Baking Contest, plus a cash prize of $50 each.

The same trip will be provided at Pillsbury expense for one parent or approved adult for each of the 25 Junior prize winners.

To winners of Senior Baking Contest

FIRST PRIZE	$25,000
SECOND PRIZE	$10,000
THIRD PRIZE	$ 4,000

Six "Best of Class" awards

Breads	$1,000	Cookies	$1,000
Cakes	$1,000	Main Dishes	$1,000
Pies	$1,000	Desserts	$1,000

To winners of Junior Baking Contest

First prize	$5,000
Second prize	$3,000
Third prize	$1,000

To the 100 contestants in the Baking Contest at the Waldorf-Astoria

100 General Electric Stratoliner Push-Button Ranges
100 General Electric Mixers
100 Samson Deluxe Folding Tables
100 Samson Upholstered Folding Chairs

Enter now! Your entry must be postmarked before midnight, October 15, 1951.

ENTER NOW! Get Complete Rules and Entry Blank AT YOUR GROCER'S
(or mail handy coupon today!)

Pillsbury Recipe Contest, Dept. B, Box 1191, Minneapolis, Minn.

Please send me complete Rules and Entry Blank for Pillsbury's Best 3rd Grand National $100,000 Recipe and Baking Contest.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

NOTE: Request for rules and Entry Blank must be received on or before October 5, 1951. Rules and Entry Blank cannot be sent after that date. Contest closes October 15, 1951.

Extra Prizes for Junior Bakers

(Girls and boys 12, but not 20 on July 1, 1951)

You Junior bakers can enter *your* favorite recipes, too. If you're among the 25 Junior winners, you'll get a trip to New York for yourself (with an approved adult), and *also* get the wonderful prizes listed above.

$22,000 in special JUNIOR PRIZES! 229 Junior Prizes in All!

Ruth Derousseau (age 17), *above*, $5,000 first-prize winner in 1950 Junior Grand National, looks on happily as Art Linkletter and Arthur Godfrey sample her prize-winning cookies.

YOU MAY WIN IN ANY OF 6 Baking Classifications

- Breads
- Cakes
- Pies
- Cookies
- Main dishes
- Desserts

General Electric Offers Bonus Awards

to Winners in Pillsbury's BEST 3RD Grand National $100,000 Contest

JUST LOOK AT THESE PRIZES!

- G-E All-Electric Kitchen
- G-E All-Electric Laundry
- G-E Automatic Dishwasher & Sink
- 6 G-E De Luxe Wringer Washers
- G-E 11-cu-ft Food Freezer
- 100 G-E "Speed Cooking" Ranges
- 100 G-E Electric Mixers

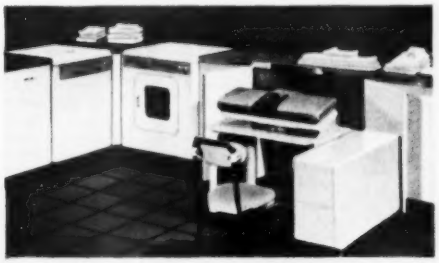
IMPORTANT! Every entrant in Pillsbury's Best 3rd Grand National Recipe and Baking Contest can qualify for these wonderful General Electric Bonus Prizes! Visit your G-E major appliance retailer today for all details, and register. Or write General Electric Company, Bridgeport 2, Connecticut.

To 1ST PRIZE WINNER! G-E All-Electric Kitchen! Completely equipped with appliances to match the G-E Electric Range awarded to each of the 100 finalists in the baking contest! Includes G-E Space Maker Refrigerator; G-E Automatic Dishwasher & Sink; G-E Disposall® and beautiful G-E Steel Cabinets.*

100 Finalists To Be Awarded G-E Electric Ranges!

De Luxe "Stratoliner" Model with Push-Button Controls!

Oh, you lucky finalists—all 100 of you! You'll have the joys of G-E "Speed Cooking"—just by pushing buttons! The famous G-E Tripl-Oven (3 ovens in 1); Built-in Pressure Cooker; Automatic Oven Timer; Tel-A-Cook Lights with push-button controls, a button for each cooking speed!



To 2ND PRIZE WINNER! G-E All-Electric Laundry!

G-E Automatic Washer washes, rinses, spin-dries—at the touch of dial. G-E Dryer fluff-dries clothes in minutes. Flatplate Ironer cuts ironing time way down. G-E Water Heater for plenty of hot water.*

To 3RD PRIZE WINNER! G-E Automatic Dishwasher & Sink!

Automatically double-washes and double-rinses and dries dishes. Complete with modern sink and G-E Disposall,® the wonder appliance that gets rid of food waste electrically.*

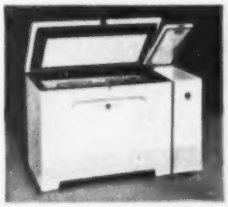
*G. E. will plan and pay for the installation of these G-E appliances in existing kitchen or laundry space in a private house.

100 Finalists To Be Awarded G-E Triple-Whip Mixers!

General Electric Triple-Whip Mixer has 3 beaters for fast, thorough mixing. It features a juicer, built-in light, and speed selector. Every Pillsbury Baking Contest Finalist gets one.

To 6 "Best of Class" Winners! G-E De Luxe Wringer Washers! G-E Activator® washing action puts clothes through 3 distinct washing zones . . . light, medium, vigorous. Has Adjustable Timer.

To 1st Prize Winner Junior Baking Contest! G-E 11-cu-ft Food Freezer! Spacious! Holds up to 389 lbs of frozen foods. Has the same sealed refrigerating system as that used in G-E Refrigerators.



GENERAL ELECTRIC

3 De-luscious Desserts
from the dream-team of the year

BAKER'S CHOCOLATE
and BAKER'S COCONUT

Chocolate Coconut Chiffon Ring

1 envelope unflavored gelatine
1½ cups cold milk
⅔ cup sugar, divided
¼ teaspoon salt
2 squares Walter Baker's Unsweetened Chocolate
3 tablespoons Walter Baker's 4 in 1 Cocoa Mix
3 egg yolks, slightly beaten
3 egg whites, stiffly beaten
1 teaspoon vanilla
1 package Baker's Coconut, divided
½ cup chilled heavy cream

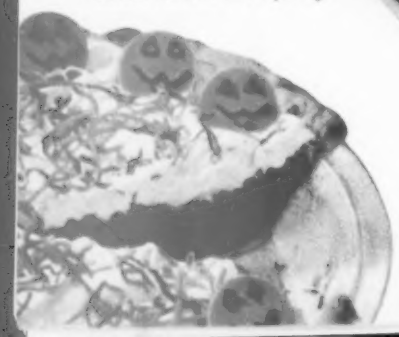
Soften gelatine in milk. Add ⅓ cup sugar, salt, and chocolate. Cook over hot water until chocolate melts and gelatine is thoroughly dissolved. Beat with rotary beater until well blended. Pour slowly over egg yolks. Cook and stir 3 minutes longer. Cool 10 minutes. Add remaining ⅓ cup sugar to beaten egg whites; beat to stiff peaks. Blend in chocolate mixture. Add vanilla and half of the coconut, cut. Turn into 1-quart ring mold. Chill until firm. Unmold. Spread with cream and Baker's 4 in 1 Cocoa Mix beaten together until fluffy and thick. Top with remaining coconut. Makes 8 servings.

Everything chocolate tastes BEST when it's BAKER'S

Products of General Foods

COCONUT BROWNIES

Substitute ¾ cup Baker's Coconut for nuts in Brownie recipe on Baker's Premium No. 1 package.



CHOCOLATE COCONUT CREAM PIE

Make your favorite Chocolate Pie with Walter Baker's Unsweetened Chocolate—add Baker's Coconut, toasted, to the filling; top with whipped cream and more toasted coconut.

Thrifty onions for

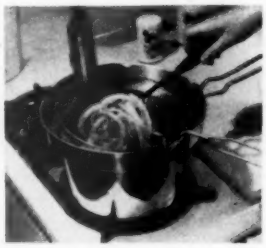
By Betsy McCracken

If you've been using onions only to add extra flavor to a meat loaf or salad, you're missing some real treats. Such as a dish of old-fashioned creamed onions smothered in butter and rich cream; steaming onion soup as good as the chef's—but simple to fix. Or crispy, golden French-fried onion rings.

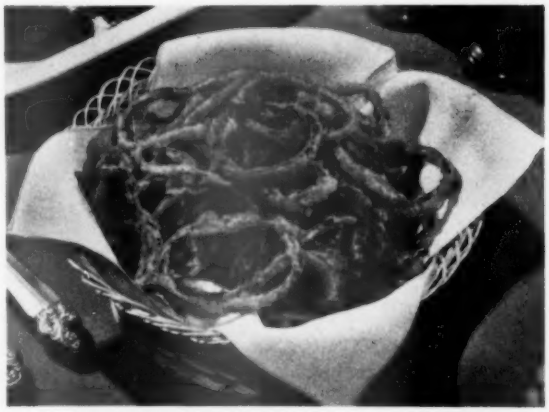
And that's only the beginning of the delicious ways to fix onions. Don't miss trying them while onions are at the peak of the garden harvest.

French-fried onions

1 Slice big, mild onions in ¼-inch slices. Combine 2 cups milk and 3 eggs; beat thoroughly; pour into shallow pan. Drop onion rings in the pan. Swish around to make sure each ring is wet. Lift onion rings out; shake over the pan to drain. Then drop into a pan of flour. Make sure that each ring is coated



2 Put onions in basket—not more than a fourth full, or onions won't brown evenly. Shake off excess flour by giving basket a sharp slap. Hold basket over pan of flour to avoid extra cleanup. Fry in hot fat (450°) till golden brown. While frying, give rings a light stir with two-tined fork. This separates rings



3 Drain quickly on paper toweling. Sprinkle with salt. Heap into a basket. Serve with a juicy steak or hamburgers. Add a big salad bowl of crisp greens with your favorite dressing. And you have a meal worthy of a special occasion. Just watch the men go for it

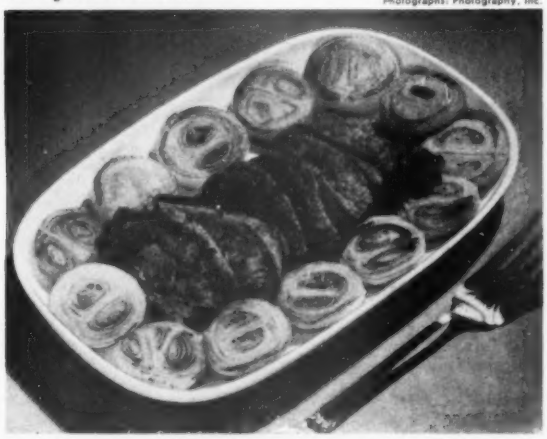
your
- vegetable dish
- meat platter
- soup bowl

Old-fashioned creamed onions

Here are onions the way Grandma fixed them, with all the old-time goodness of fresh cream and butter: Cook 1½ pounds onions (about 8) in boiling, salted water till nearly tender, about 30 minutes. Drain. Add ⅓ cup light cream and heat thoroughly over *low* heat. Season to your taste with 1 tablespoon butter, salt, and pepper. Serves 4. For 6 to 8, double the recipe, as we have in the picture

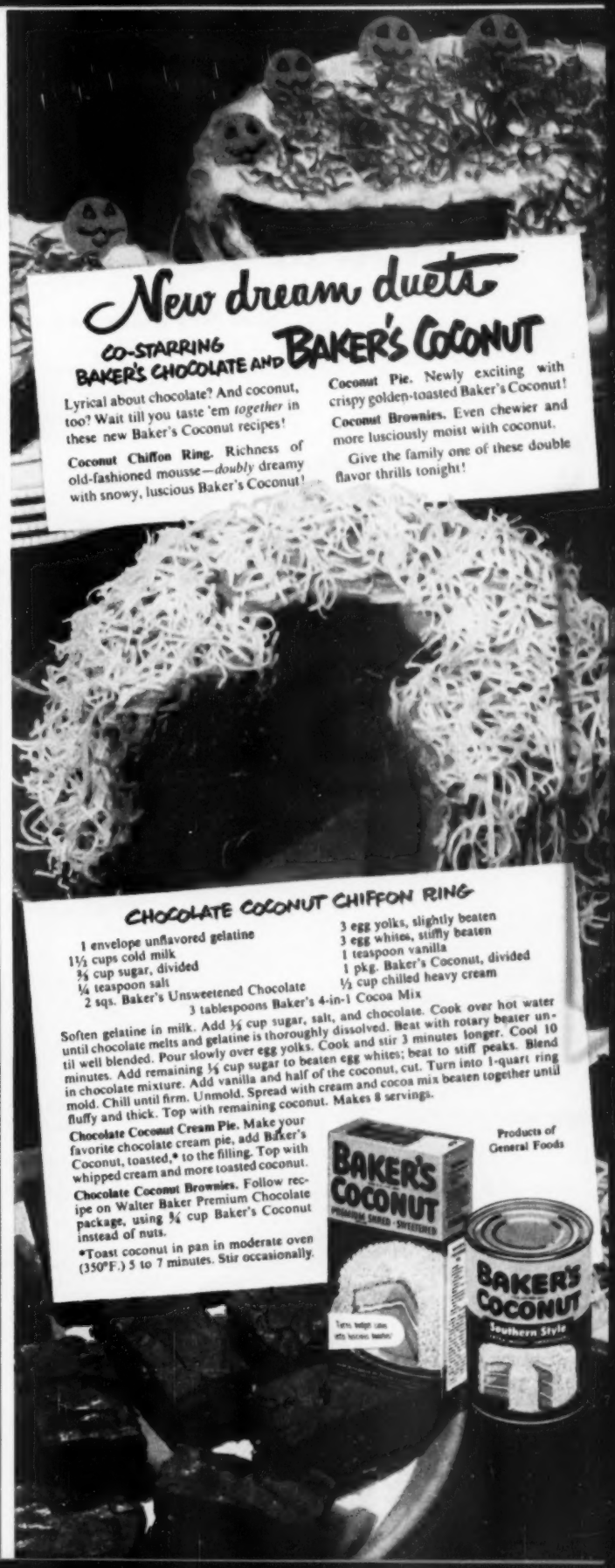
Pan-fried onions

Photographs: Photography, Inc.



Cut onions in thick slices. Melt fat in skillet—5 tablespoons for 6 to 8 onions. Add onions; cover and cook over low heat till tender, about 30 minutes. Turn once. Add a little water, if needed, to keep the onions from getting too brown. Pass with tender liver slices

More on next page



Now! All ready to Serve

Choicest Mushrooms Broiled in Butter!

Save Time and Money
with B in B
Broiled in Butter Mushrooms.
Packed 3 ways
for every mushroom use!

WHOLE CROWNS add zest to steaks, chops, meat patties.

Use CHOPPED for spaghetti sauce, meat loaf, soups.

SLICED mushrooms are wonderful in chicken à la King, with peas.

Enjoy all 3 styles—broiled in butter and ready to use

B=B Mushrooms are freshly-picked hothouse mushrooms, broiled in creamery butter to a natural brown color, then packed in mushroom broth.

Three ready-to-use styles
B=B Whole Mushroom Crowns
B=B Chopped Mushrooms
B=B Sliced Mushrooms

You'll save time by using B=B Mushrooms already prepared as called for in your favorite recipes.

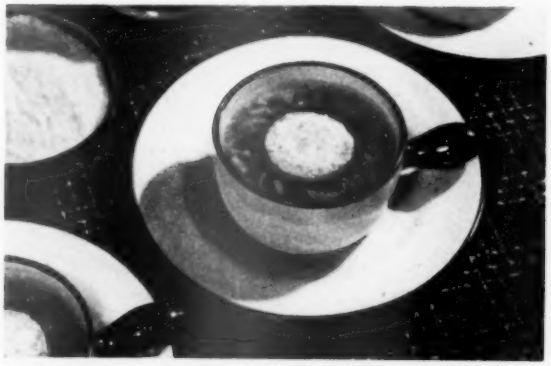
ONE OF THE QUALITY FOODS OF GROCERY STORE PRODUCTS CO.

Thrifty onions

Begins on page 110

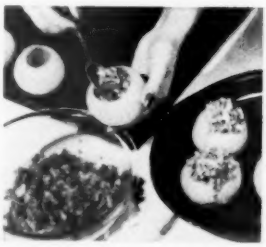
Quick onion soup

Cook 2 cups thinly sliced onions in 2 tablespoons butter or fortified margarine till golden, but not brown. Be sure to use low heat. Add two 10½- or 11-ounce cans consomme. Heat to boiling



Ladle steaming onion soup into hot soup bowls. Top with toast rounds sprinkled with grated Parmesan cheese. Takes you only a few minutes, but you have the flavor that's made French chefs famous

Big onions, hash-stuffed



Cut top slice from big, cooked onions. To remove centers, loosen with tip of knife. Hold onion in both hands and push bottom with your thumbs. (Save center for creaming.) Snip each onion top two or three times to allow room for stuffing. Spoon canned corned-beef hash into the onion shells. Heap generously

Place stuffed onions in baking pan. Spoon 1 cup consomme or 1 cup hot water, flavored with concentrated meat extract, over onions. Then bake uncovered in moderate oven (350°) 30 to 40 minutes. It's meat and vegetable all in one. And a big supper for little money

"Better than my own French Dressing!"

KRAFT FRENCH AND MIRACLE FRENCH ARE SEASONED SO DELIGHTFULLY...SAVE SO MUCH WORK AND WORRY...THAT HOSTS OF SALAD-FANCIERS BLESS THE DAY THEY TRIED THEM. WHY DON'T YOU GIVE THEM A WHIRL?

KRAFT
THE NAME THAT MEANS WONDERFUL SALADS

October Salad Platter

Leaf lettuce
Tomato wedges
Scored unpeeled cucumber slices
Shredded red cabbage
Cauliflowerettes
Carrot sticks
Onion rings
Miracle or Kraft French Dressing

Arrange 5 lettuce nests on a round chop plate. Fill the nests, respectively, with tomato wedges garnished with tiny lettuce leaves, cucumber slices, shredded cabbage, cauliflowerettes, and carrot sticks. Garnish the platter with onion rings and serve with a bowl of *Miracle* or *Kraft* French Dressing in the center. Kraft French and Miracle French are so immensely popular that they actually outsell *all* other French Dressings combined!

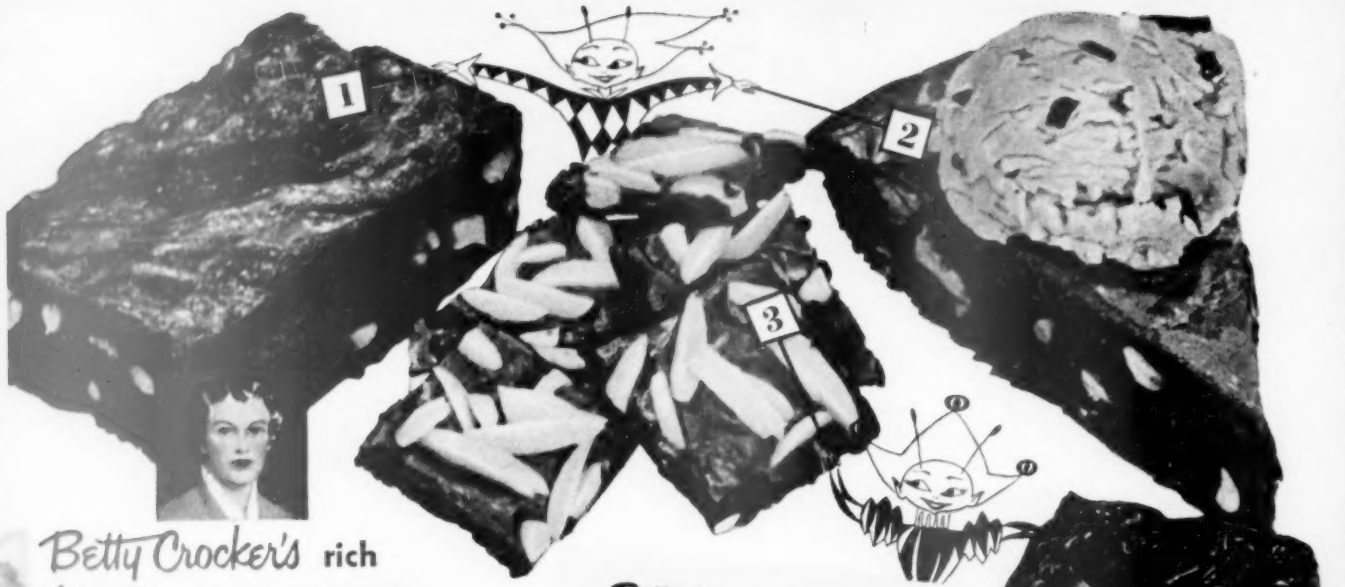
America's Favorites!

Deftly seasoned with onion and garlic

Miracle French has a "Parisian accent" that gourmets praise. If you like onion and garlic in French Dressing—a deft touch, just the right touch—you'll share the enthusiasm for Miracle French Dressing.

Creamy-thick, with a smooth yet zippy flavor

Kraft French is the most widely popular French Dressing ever offered for sale! A creamy-thick dressing that the whole family loves, famous Kraft French is mild enough for children, zippy enough to please grown-ups.



Betty Crocker's rich moist BROWNIES

... all 5 from one basic recipe

Here are the easiest cookies of all! Simply pour the batter into a pan and bake. No dropping by teaspoon, no rolling out. When Brownies come from the oven they'll be rich—moist—deliciously chewy.

You can make regular Brownies—delicious just as they are! Or Brownies with a golden top, Brownies frosted with chocolate, Brownies a la mode, dainty tea Brownies—all five from this one basic Betty Crocker recipe!

Betty Crocker promises perfect results only with GOLD MEDAL FLOUR

Betty Crocker's "five-way" Brownie recipe was perfected to match the superb uniform baking qualities of Gold Medal Flour. It exactly *fits the flour* . . . takes full advantage of the fine modern baking features found in Gold Medal. If you use a less dependable flour than Gold Medal you risk throwing the Betty Crocker recipe out of balance . . . your baking may suffer.

Try these rich delicious Betty Crocker Brownies . . . but use *only* Gold Medal "*Kitchen-tested*" Enriched Flour. Get Gold Medal today . . . it's the *only* flour you need for everything you bake. Other Betty Crocker recipes and a valuable silverware coupon in the sack.

Wonderful Gift to Send Servicemen

Welcome as a letter from home. Just wrap each Brownie individually in waxed paper. They'll keep moist and fresh. Select a heavy packing box, not ordinary pasteboard. Place a layer of filler in box (any crushed or shredded paper). Cover filler with waxed paper. Place cookies close together on waxed paper. Cover cookies with thick layer of filler, another layer of waxed paper, more cookies, another filler, etc. Wrap with heavy paper and cord. Address with permanent ink. Cover address with cellulose tape or colorless nail polish. Mark the box "PERISHABLE".

Betty Crocker's BROWNIES

1 REGULAR BROWNIES

Preheat oven to 350°.
Melt over hot water with..... **4 sq. unsweetened chocolate (4 oz.)**, **⅔ cup Wesson Oil or shortening**
Beat in... **2 cups sugar**, **4 eggs**
Sift together and stir in... **1⅓ cups *sifted* GOLD MEDAL Flour**, ***1 tsp. double-action baking powder**, ***1 tsp. salt**
Mix in ..... **1 cup broken nuts**
Spread in well greased oblong pan, 13 x 9½ x 2-in. Bake *30 to 35 minutes in moderate oven* (350°). A slight imprint will be left when top is touched lightly with finger. Cool slightly . . . cut into 32 squares.

TIPS: For Brownies with shiny tops, beat in sugar and eggs thoroughly with rotary beater. If oven-glass dish is used, lower the temperature to 325°.
**If you use Gold Medal Self-Rising Flour (sold in parts of the South) omit baking powder and salt.*

2 BROWNIES A LA MODE

Bake Brownies in two well greased 9-in. pie pans and cut into pie-shaped wedges. Top with ice cream, also chocolate sauce, if desired.

3 TEA BROWNIES

Use half of the Regular Brownie recipe. (Nuts must be finely chopped.) Make thinner Brownies by spreading the *warm* dough in *two* well greased oblong pans, 13 x 9½ x 2-in. Sprinkle with ¾ cup blanched and finely sliced almonds or green pistachio nuts. Bake 7 to 8 minutes. Cut immediately into squares or diamonds. Remove from pan while warm.

4 CHOCOLATE-FROSTED BROWNIES

Use half the Regular Brownie recipe. Spread batter in a well greased square pan, 8 x 8 x 2-in. Bake as for Regular recipe. Before cutting, spread with Marie's Chocolate Icing: Melt over hot water 1 tbsp. butter and 1 sq. unsweetened chocolate (1 oz.). Blend in 1½ tbsp. warm water. Stir and beat in about 1 cup *sifted* confectioners' sugar (until icing spreads easily).

5 GOLDEN BROWNIES

Make half of the Regular Brownie recipe, except use 1 whole egg and 1 egg yolk. Save extra white for the meringue topping. Spread batter in a well greased square pan, 9 x 9 x 1¾-in. Before baking, spread over the batter the following meringue: Beat until frothy throughout 1 egg white. Beat in gradually 1 cup brown sugar (packed in cup) and ½ tsp. vanilla. Continue beating until very stiff. Fold in ½ cup chopped nuts. Bake same as Regular recipe.

It must be better ... Women buy more sacks of

GOLD MEDAL "Kitchen-tested" ENRICHED FLOUR *than the next 5 brands combined!*

General Mills

"Betty Crocker" and "Kitchen-tested" are reg. trade marks of General Mills, Inc.

Wonderful harvest desserts

Begins on page 82

Peach Skillet Pie

Bake a luscious peach pie in your skillet. Picture is on page 82—

- 2 cups enriched flour
- 2 tablespoons sugar
- 1 tablespoon baking powder
- 1 teaspoon salt
- ⅓ cup shortening
- ⅔ cup milk
- • • •
- ⅓ cup sugar
- ½ teaspoon salt
- ½ teaspoon cinnamon
- 3 tablespoons enriched flour
- 3 tablespoons butter
- 2 No. 2½ cans (5 cups) sliced peaches, drained

Sift together flour, sugar, baking powder, and salt. Cut in shortening till mixture resembles coarse crumbs. Add milk all at once and stir just until dough follows fork around bowl. Knead gently ½ minute. Roll out dough ¼ inch thick. Pat into 8-inch skillet or cake pan. Combine sugar, salt, cinnamon, flour. Add butter and drained peaches. Cook over low heat until thick, stirring occasionally. Spoon into biscuit-lined skillet. Fold hanging dough toward center. Leave a little space uncovered. Bake in hot oven (425°) 25 minutes. Serves 6. For a fancy Peach Skillet Pie: Use a pastry wheel to cut an 11-inch circle with five 3-inch-wide scallops 4 inches apart on the rim of circle. (For best results, mark lightly on dough before cutting or make a paper pattern to trace around.)

Savory Stew

The seasonings are its success secret—

- 2 pounds beef chuck, cut in 1½-inch cubes
- 2 tablespoons fat
- 4 cups boiling water
- 1 teaspoon lemon juice
- 1 teaspoon Worcestershire sauce
- 1 clove garlic
- 1 medium-size onion, sliced
- 2 bay leaves
- 1 tablespoon salt
- ½ teaspoon pepper
- ½ teaspoon paprika
- Dash of allspice or cloves
- 1 teaspoon sugar
- 6 carrots, quartered
- 1 pound (18 to 24) small white onions
- 2 cups cubed potatoes

Thoroughly brown meat on all sides in hot fat; add water, lemon juice, Worcestershire sauce, garlic, onion, bay leaves, and seasonings. Simmer 2 hours; stir occasionally to keep from sticking. Add carrots, onions, and potatoes. Continue cooking 20 to 30 minutes, or until vegetables are done. Remove meat and vegetables; thicken liquid for gravy. Serves 6 to 8.

Date-Apple Torte

Surprising that anything so delicious could result from just putting everything in a bowl and stirring!—

- 4 cups diced tart apples
- 1 cup sugar
- ½ cup sifted enriched flour
- 2 teaspoons baking powder
- 1 egg
- 1 tablespoon melted butter or fortified margarine
- 1 teaspoon vanilla
- ½ cup coarsely chopped nuts
- ½ cup chopped dates

Wash apples. Pare if skins aren't tender. Cut in 8 sections. Remove core and cut each section into 4 or 5 pieces. Combine ingredients in bowl. Stir till thoroughly mixed. Do not beat. Turn into greased 8x8x2-inch pan. Bake in hot oven (400°) about 40 minutes till apples are tender (test with fork). Cut in generous squares and serve hot or cold with cream, whipped cream, or vanilla ice cream.

Cranberry-topped Ham Loaf

Juicy ham loaf gets a cranberry red frosting—

- ⅔ pound ground ham
- 1⅓ pounds ground pork
- 1 cup dry bread crumbs
- ¼ teaspoon pepper
- 2 beaten eggs
- 1 cup milk
- 1 cup cranberry sauce
- ¼ cup light corn syrup

Combine meats, crumbs, pepper, eggs, and milk. Mix thoroughly; form in loaf in 8½x4½x2½-inch loaf pan. Bake in moderate oven (350°) 40 minutes. Top with mixture of cranberry sauce and corn syrup. Continue baking 20 minutes.

Prune-whip Spice Cake

A dusky beauty with a glamour prune-whipped cream frosting—

- 2½ cups cake flour
- ½ cup sugar
- 1¼ teaspoons soda
- 1½ teaspoons cinnamon
- ¾ teaspoon nutmeg
- ¾ teaspoon cloves
- 1 teaspoon salt
- 1 cup brown sugar
- ⅔ cup shortening
- ¾ cup plus 2 tablespoons buttermilk
- 3 eggs

Sift together flour, sugar, soda, spices, and salt 3 times. Add brown sugar, shortening, and buttermilk. Blend; then beat 2 minutes on electric mixer or 300 strokes by hand. Add eggs; blend; beat 2 minutes or 300 strokes. Pour into 2 9x9x1¾-inch paper-lined pans. Bake in moderate oven (350°) 30 or 35 minutes. Cool. **Prune-whip Topping:** Whip 1½ cups heavy cream; beat in ½ cup sugar. Fold in 1 cup sieved prunes or two 5-ounce cans strained prunes. Frost cake. Decorate with California walnuts. You can frost cake, then keep in refrigerator a couple hours.

Honey-glazed Carrots

Golden carrots get a glistening butter-honey finish—

- 10 to 12 small carrots
- 3 tablespoons butter
- 1 tablespoon brown sugar
- 2 tablespoons honey

Cook carrots in small amount of boiling, salted water 15 minutes or until tender. Drain. Melt butter; add sugar and honey; add carrots. Cook over low heat, turning until well glazed. Serves 4 to 6.

Gingerbread With Pears

You top each tender square with a pear half and a spicy sauce—

- ½ cup boiling water
- ½ cup shortening
- ½ cup brown sugar
- ½ cup light molasses
- 1 well-beaten egg
- 1½ cups enriched flour
- ½ teaspoon salt
- ½ teaspoon baking powder
- ½ teaspoon soda
- ¾ teaspoon ginger
- ¾ teaspoon cinnamon

Pour water over shortening; add

[*Turn to next page*

the chicken that's taking the nation by storm!!!!

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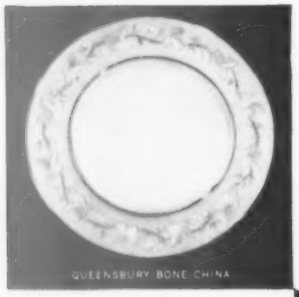

Newest in a long line of distinguished patterns is the Queensbury, illustrated at left. The simple, formal shape is beautifully complemented by a circlet of feathery foliage.

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Wonderful harvest desserts

Continued from preceding page

sugar, molasses, and egg; beat well. Add sifted dry ingredients; beat until smooth. Bake in greased 8x8x2-inch square pan in moderate oven (350°) 35 minutes. Cool in pan. Top with drained, canned pears. Drizzle with **Cinnamon Sauce:** Add ½ cup red cinnamon candies to 1 cup pear syrup. Cook until thick, about 12 minutes.

Candy-stuffed Dates

Easy and quick because the fondant filling needs no cooking—

Cream 1 tablespoon butter or fortified margarine with 1¾ cups sifted confectioners' sugar. Add 2 tablespoons orange juice. Form mixture into pencillike rolls. Slice and stuff into pitted dates. This amount fills one 7¼-ounce package pitted dates. Decorate with whole almonds.

Fruited Pork Tenderloin Slices

Flattering partners—pork tenderloin and peaches—

- 6 pork tenderloin slices (about 1½ pounds)
- 1 tablespoon prepared mustard
- 3 tablespoons enriched flour
- 1 teaspoon salt
- 2 tablespoons fat
- 1 No. 2 can (2 cups) sliced peaches, drained

Have meatman flatten tenderloin slices with mallet. Spread pork tenderloins with prepared mustard. Coat with mixture of flour and salt. Brown in hot fat; cover and cook slowly till tender, about 20 minutes. Remove to hot serving dish. Brown peach slices quickly. Arrange with meat. Add ¼ cup peach syrup to fat. Cook, stirring till blended and slightly thickened. You may prefer to brown big golden peach halves for a dramatic touch. Pour peach syrup over pork and peaches. Serves 6.

Pineapple Upside-down Cake

A feathery cake with a pretty pineapple-cherry trim—

Topping:

- 2 tablespoons butter or fortified margarine
- ½ cup brown sugar
- 5 slices pineapple
- 10 maraschino cherries

Batter:

- 2 tablespoons butter or fortified margarine
- ½ cup hot milk
- 2 eggs
- 1 cup sugar
- 1 teaspoon vanilla
- 1 cup enriched flour
- ¼ teaspoon salt
- 1½ teaspoons baking powder

Melt 2 tablespoons butter in 8x8x2-inch square pan. Add brown sugar and blend. Arrange pineapple and cherries. Add 2 tablespoons butter to hot milk. Beat eggs until thick and lemon-colored. Add sugar gradually; beat after each addition. Add vanilla. Add sifted dry ingredients alternately with milk. Pour over pineapple. Bake in moderate oven (350°) 40 minutes. Let stand in baking pan 10 minutes. Invert on the serving plate. Cake's extra delicious with whipped cream.

Smart cook!

For best baked biscuits on meat pie

Have the meat-pie mixture bubbling hot when you place the biscuits on top. The biscuits will bake faster; they'll be lighter. And the bottoms will not get soggy. This same trick holds for baked fruit dumplings or cobbler. For a pretty golden brown, brush biscuits with top milk or light cream

Beautiful beginning
Tender ending

This is a short story. It's about the life of a pea. It's short because they're Green Giant Brand peas.

These peas are farmed with such care in soil so rich that they grow to a good size while still babies in tenderness. They're *picked at their fleeting moment of perfect flavor* and packed within three hours from the vine, dewy-fresh.

That's the whole story. Oh, one more part. It's when you eat them. Most folks think it's the best part. How about you?

Improving the breed. Here a Green Giant scientist fertilizes a pea blossom by hand. Result: finer seed, more tender peas.

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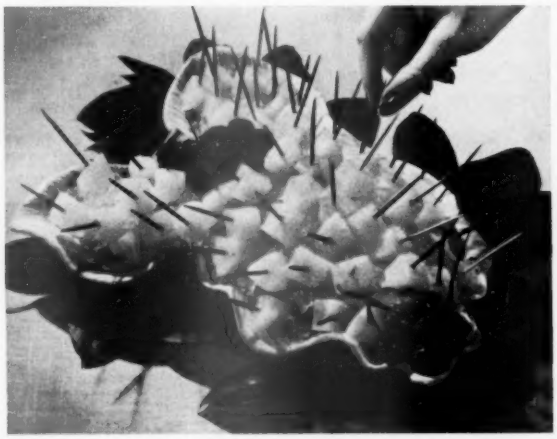
● Full-bodied HEINZ WORCESTERSHIRE SAUCE—prepared according to a traditional old English recipe—makes delicious steaks and pork roasts taste even better—gives budget meats a luxury taste everyone enjoys. Ask your grocer for a thrifty bottle!

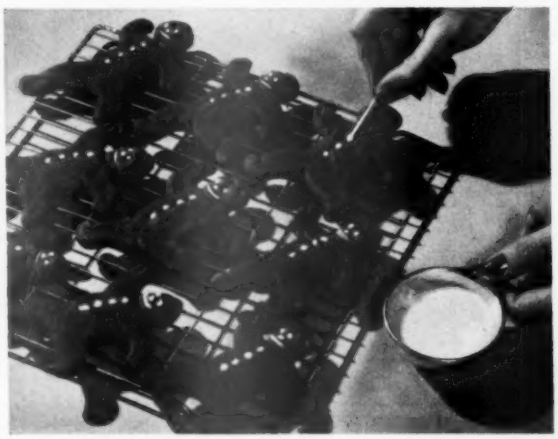
Slick tricks with

One of the handiest little gadgets you keep in your kitchen is the neatly whittled toothpick. Keep the package as handy as you do your stirring spoon. The toothpick can work for you all these ways

By Mary Carrick

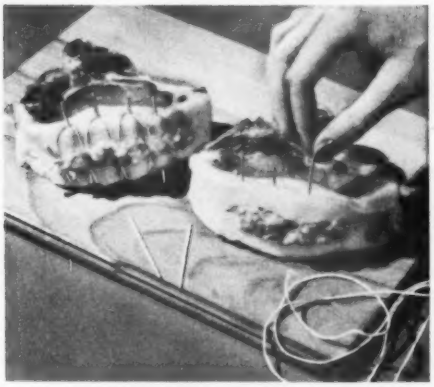


Spear fat, juicy cubes of pineapple on gay cocktail picks and arrange on a chilly bed of crushed ice. Garnish with big maraschino cherries on the stem. Pass this for an easy, delicious, and pretty dessert

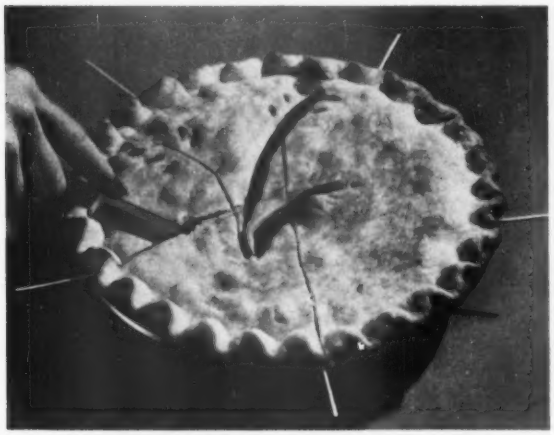


Dip the broad end of toothpick into frosting, make buttons, eyes, nose, mouth for the runaway gingerbread boys. Cooky cutter makes impressions in the dough, so you'll know where to put the frosting

the clever toothpick



Stick toothpicks through fatty edge of stuffed pork chop. Lace up with string and tie. Chop looks like a little roast. The same trick works for stuffed veal birds and roast chicken



Toothpicks make the guideposts for cutting the pie in five even wedges. One is the post that marks the middle, five divide the edge. Now cut deep, juicy wedges. Everybody's happy with "a big piece"

Photographs: Photography, Inc.

Spear the garlic with a toothpick. Put pick and garlic in the bottle of French dressing or kettle of stew. Then when flavor's just right, the garlic's easy to find to throw away

More on next page

You'll Find That It Pays To "Put Up" With The Best Pickling Vinegar—Heinz White Vinegar!

GOOD LUCK in canning means **good sense** in selecting vinegar! Use Heinz Distilled White Pickling Vinegar—the kind specially developed and perfected for Heinz own famous pickles and relishes! *Heinz Distilled White Vinegar is always* **reliably** *uniform in strength—always full-flavored and sparkling clear.* Insure **your** canning success with Heinz White Vinegar! And for better salads, remember the other three Heinz Vinegars—**Cider, Malt and Tarragon!**

● **Just a few thrifty drops of rich, tempting HEINZ 57-SAUCE add flair and zest to fish, sea foods, chops as well as gravies! This thoroughly aged sauce is really 17 delicious flavors carefully blended into one!**

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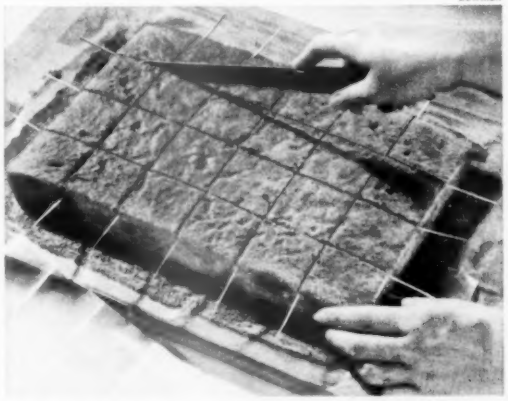
Slick tricks with the clever toothpick

Begins on page 118

Anchor your 5-story club sandwich with toothpicks. Then ride a giant olive on each pick for the bright garnish, and it's extra tempting

Bowman



Mark sheet cake in squares with toothpicks so it's divided neatly and evenly for tiny frosted party cakes. If you want to split a big, round sponge cake, you can line up toothpicks around its middle for a guide

Here's the secret of the pretty carrot curls. Cut a thin, lengthwise strip with the peeler shown, lower left. Roll it up; fasten with a toothpick; let stand in ice water at least an hour. Each pick will hold more than one curl. Toothpicks are handy for all kinds of garnishes

More on page 123

Give LIBBY'S a whirl

... and learn all about flavor!

Get enough to go around!

LIBBY'S PEAS are rich, buttery peas . . . with baby-tender skins. Picked just when their June-sweet goodness is at its peak. Rushed from field to tin within an average of 2 hours, to hold all their sunny flavor for you.

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You're sure of General Electric *dependability*, too—plus plenty of timesaving features to work for you!

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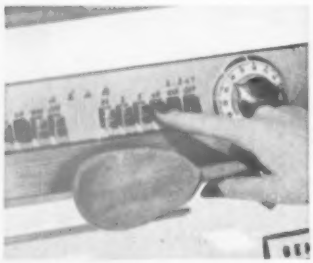
"SPEED COOKING" RANGES



PUSH-BUTTONS AND TEL-A-COOK LIGHTS

Easy as pushing a button! That's all you do to get the exact heat you want. Buttons flick on in a different color for each of the 5 cooking speeds. (All 5 to each unit.) You can tell at a glance "what's cooking."

BUILT-IN PRESSURE COOKER

Saves ⅔ cooking time! Complete with safety lid and pressure valve. Converts to economical deep-well cooking with non-pressure top. And the deep-well Calrod unit raises to range level when you need it.

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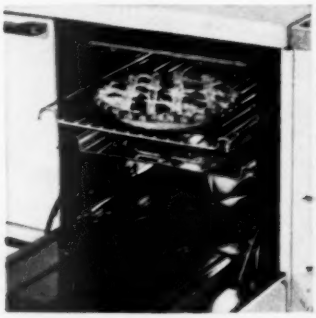

HUGE MASTER OVEN holds holiday turkeys up to 30 lbs. Rounded corners make cleaning so much easier. All-Calrod bake unit gives controlled, even heat.

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SUPER BROILER at waist level. Heats up fast. Broils everything to charcoal-rich perfection.

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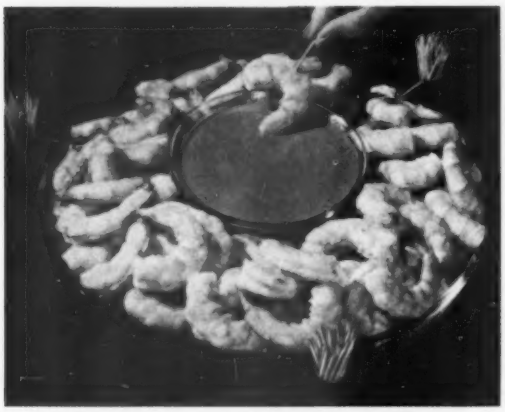
GENERAL ELECTRIC

Slick tricks with the clever toothpick

Continued from page 120



Spear the shrimp with a cocktail pick, dunk it in the sauce, and pop the nippy bite in your mouth. Fingers stay neat; there's no silver to wash after the party. Besides, folks like such casual service

With a toothpick, a big olive, and a slice of big bologna, you can make a fancy pinwheel to garnish a salad or a Dutch-lunch tray. Use half a toothpick to anchor meat corners and hold stuffed olive

Spear cheese-ball appetizers with colored picks. Then it's easy for each guest to help himself. When you're having a variety of party-time tidbits you can stick them on picks, poke them in a big grapefruit

Cranberries are Ripe

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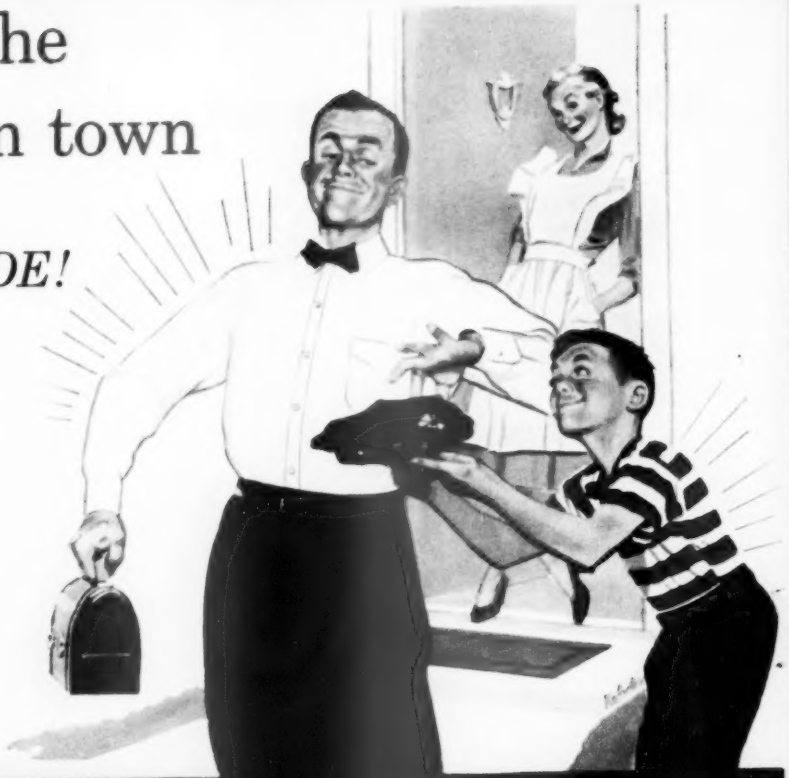
They wear the cleanest clothes in town

..."Mother" swears by TIDE!



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It's Tide that keeps both Pop and Junior
Looking mighty slick!

Tide GETS CLOTHES CLEANER THAN ANY SOAP!

No soap—no other product sold throughout America will wash as clean as TIDE!

CLEANER CLOTHES! When you rinse out a Tide wash, you've got the *cleanest* clothes in town . . . cleaner clothes than any other woman will get with *any* soap of *any* kind. And here's why—Tide not only gets out the ordinary dirt, but *removes dulling soap film*, as well.

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WASHDAY PROOF! Millions of you women have *proved* Tide's miracle. You've seen the proof in your husband's cleaner, whiter shirts . . . in your own bright wash prints. And, with all this, Tide is kind to your hands—milder than ever before. Get Tide today—for the *cleanest* wash in town!

P.S. PREFER TO SKIP RINSING?

With Tide you can skip the rinsing, and save all that time and work. Just wash, wring out, hang up. Tide will give you the cleanest possible no-rinse wash!

Guaranteed by Good Housekeeping

Is your child glued to

TV, radio, movies, or comics?

If so, you'll be interested in these opinions from a famous authority on child care and training*

By William Porter

Does this story sound familiar? The moment he arrives home from school, Mike pitches camp in the middle of the living-room floor, manipulates the knobs on the television or radio set with astonishing skill, and settles down. If he had his way, he would be there until bedtime—and beyond.

Mike isn't interested in food; he either dawdles at a tray in the living room, or gulps his dinner in the shortest possible time and then dashes back to the set. He doesn't talk; the school could have burned down during the day without his reporting it. Furthermore, if he has friends of his own age with him, he expects them to observe the same silence.

Or perhaps your youngster's passion is comic books or movies, any comic books he can lay hands on or as many movies as he can manage to get to, regardless of what's showing.

It seems to make little difference what comes over the air, on the screen, or in the comics—he may prefer the cowboys, the comedians, or the murder mysteries, but the cigarette commercial is plenty good enough to demand all of his attention when he turns on the set.

Maybe the quality of the programs isn't too high, but your worry goes deeper than that. There's something about that single-minded absorption that is deeply disturbing, almost frightening.

If you have a child like Mike, you know that discipline is difficult. You cannot put the thing on a basis of "right" and "wrong," with any honesty. It's not a matter of morals. Arguments about the bad effects on social relationships and broad personality development just don't take. You can set up and enforce a schedule for TV viewing or radio listening, and limit comic books and movies, but you feel that the youngster resents both the limitations and you. Such regulations may control the situation, but there's still a problem.

We frequently hear that it is necessary to understand a problem before working on it, and the principle applies here. Doctor Ojemann points out the following things which may not occur at first to the anxious parent:

1. Yours is not a *new* problem, but an old picture in a new frame. The passion for television, radio, comics, or movies is much the same as the passion (in Grandpa's day) for dime novels. It is not a peculiar by-product of a new and revolutionary invention. The "television chair" ballyhooed in the papers turns out to be an ordinary occasional chair—and the behavior problems that seem to go with TV turn out to be just as familiar, on close inspection.

2. Any alert and curious child will be fascinated with a new gadget, such as a television set, particularly one with such wonderful possibilities. Marathon watching and listening may go on for three or four weeks after a set comes into the home, Doctor Ojemann believes, before there's any cause for worry. At first the tendency is to excess, but, if the child's environment is otherwise healthy, there comes a saturation point.

3. TV- or radio-itis is not a condition peculiar to childhood, like whooping cough. Frequently you may see it in your adult friends—or in yourself. Many housewives keep the radio on all day just as a kind of incidental background to their work, but there are others who sit and suffer through the agonies of six or seven consecutive serial heroines. And there are fathers who are concerned about the fact that their son spends the hours from 4 until 9 in front of a television set every night, without realizing that they, themselves, do the same thing from 8 until midnight. Similarly, a youngster's absorption in comics or [*Turn to page 178*

**The opinions of Ralph H. Ojemann, Ph.D., quoted here, merit attention. A psychologist and educator, Doctor Ojeman's work at the University of Iowa's Child Welfare Research Station has won him recognition as one of the country's top authorities in child study and parent education. He has contributed numerous articles on adolescent development, psychology, mental hygiene, and adult education to psychological and educational journals, and is in demand as a lecturer and discussion leader. In addition, Doctor Ojemann somehow finds time to be an active member of the Society for Research in Child Development, chairman of the National Conference on Family Relations' committee on research in marriage and family life, and a director of the National Parent-Teacher Journal—Editors*

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Famous foods *from* famous places

Rich, golden-brown pastry crust, a full-flavored filling of onion and crisp bacon bits in sour cream—that's what gives Onion Cake its fame. Bring it in dramatically on a high cake stand as the waiters at the Bismarck's Swiss Chalet do. Cut in wedges and serve it at the table. A perfect beginning for a formal dinner or casual buffet

Recipe for Onion Cake on page 130

When you're looking for an appetizer to start a company dinner off to a big success, why not borrow an idea from the Swiss Chalet at the Bismarck Hotel in Chicago? Here's delicious Onion Cake, a specialty of the house.

Though Onion Cake is suited to a gourmet's taste, it's as easy to fix at home as making a pie. You line a pan with tender, flaky pastry. While it bakes, you can fix the thick onion filling.

The Swiss Chalet itself is as traditionally Swiss as is their Onion Pie. Other European dishes such as the Napoleon Cake below make the menu unique.

Photographs: Bowman

Napoleon Cake is another specialty that keeps customers coming back to the Swiss Chalet. Layers of flaky puff paste alternate with velvety cream filling. Top's a pink confectioners' sugar frosting decorated with butter cream flowers made with a pastry tube. Sides are dotted with nuts. Try this on your favorite cake next time you have a party

Please with Cheese these Fall Days...
Cheese Festival
DAYS SHORTEN . . . appetites sharpen! It's CHEESE FESTIVAL time—and *what a feast!* Mild or sharp, smooth or tangy, there's a CHEESE for your taste—and each one has a zesty, tempting flavor *all its own!* So many ways to serve CHEESE . . . *all so good.* Serve CHEESE often . . . *every day a different way!* It's grand with many other foods—with crackers, fruit, sandwiches. Yes, enjoy CHEESE . . . the way you like it!
FIRST FOODS
AMERICAN DAIRY ASSOCIATION
"Voice of the Dairy Farmer"
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CHEESE CASSEROLE
The tangy flavor of sharp CHEESE combines here with smoky, meaty flavor of chipped beef to make a really delicious CHEESE-macaroni main dish.
CHEESE CAKE
Ever-popular dessert . . . made with either COTTAGE CHEESE or CREAM CHEESE . . . topped with crispy, browned bread or graham cracker crumbs. Make it yourself—or buy it in one of its many tasty forms.
CHEESEBURGER
What eating! Broiled chopped beef topped with melted CHEESE on bun. Top with onion ring and pimiento olives and parsley. Serve with sweet pickles and potato chips. *M-M-m-m!*
CHEESE SOUFFLE
Fairly bursting with delicious CHEESE goodness! Puffs and fluffs into a gorgeous main dish. Every forkful a melt-in-the-mouth spicy CHEESE morsel! *Try it.* So good!
CHEESE GUIDE
1 CHEDDAR . . . mild or sharp; America's favorite.
2 PROVOLONE . . . "old worldy"; lightly smoked; delicate flavor.
3 BLEU . . . blue-veined; crumbly; salty-sharp.
4 GOUDA . . . soft, yellow; mild flavor.
5 LONGHORN SLICE . . . a variety of mellow cheddar.
6 SWISS . . . glossy, cream-colored; mild, nut-like flavor.
7 CREAM . . . snowy-white, creamy-mellow.
8 CHEESE tray including all these tasty varieties—plus creamy CAMEMBERT and zesty BRICK—plus choice of crackers.
M-M-mmm! CHEESE . . . ZEST AT ITS BEST!
CHEESE FOR EVERY TASTE
. . . FOR EVERY OCCASION

Meet the most useful cleanser there is!

S.O.S saves time—saves work—all around the house

TO CLEAN STARCH OFF IRONS, keep a box of S.O.S. handy in the laundry. S.O.S. easily removes starch that's burnt on and keeps your iron brightly polished and smooth.

TO CLEAN STAINS FROM WHITE RUBBER, use S.O.S. Quick and safe. S.O.S. removes scuff-marks, grime, discoloration from white rubber overshoes—white-wall tires, too.

TO CLEAN SPATTERS FROM STOVE TOPS, the most useful cleanser is S.O.S. Watch it clean the other metal parts of your stove: oven racks, oven liners, grills and griddles.

TO CLEAN STAIN FROM COFFEE-MAKERS, reach for S.O.S., in the YELLOW and red box at your grocer's. Cleans coffee-makers inside and out, like new, like magic.

The S. O. S. Company, Chicago, Illinois, U. S. A., S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

Contest for cooks

Cash for your canned-meat and quick-bread recipes

Your tricks with canned meats and quick breads may win you a prize in our new recipe contest. If your recipe wins top honors, you'll receive $10. The other 20 winners will be sent $3. The prize-winners will be pictured in the May Cooks' Round Table.

Canned-meat Fix-ups are your timesavers for quick meals.

Luncheon meat topped with tangy melted cheese, or baked with tart, juicy apples or pineapple, makes a dressed-up main dish.

How do you fix corned-beef hash? Do you top it with eggs or bake it with potato or biscuit topping? Do you use dried beef in salads, or a hearty casserole?

Little canned sausages and wieners are other canned meats which you may have on your shelf for that short-notice lunch. Wieners with barbecue sauce, hidden in nests of noodles or mounds of rice are a quick hot meal.

Mexican favorites—tamales and chili con carne—from the can are at home in the kitchens of the best cooks. What is your recipe for these South of the Border delights?

Maybe you have canned chicken and turkey on your shelf to put in fluffy soufflés, crusty croquettes.

Send along the canned-meat recipe you and your family like best. (Save your tuna, salmon, and oyster recipes for another contest.)

Quick Breads that you make without yeast and mix up in a hurry, give a meal a party flavor.

Perhaps you have a favorite recipe for spicy coffee cake or a fruity loaf bread. Nut-rich treats, warm and fragrant, are delicious accompaniments for breakfast or luncheon.

Are muffins, hot from the oven, with raisins, dates, berries, or bacon bits, a treat your family enjoys?

Do you dress up your biscuits with cheese or fruit or roll them up with meat or spices?

Perhaps corn bread and popovers are breads you make with a special flair. Tell us about the things you do with packaged biscuit, muffin, and corn-bread mixes.

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and *six copies of the endorsed recipe.*

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it, "May Canned-meat Fix-ups" or "May Quick Breads."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in *level* cups, tablespoons, and teaspoons, never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of your recipe.
6. All recipes submitted become the property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, October 31.
8. Address the recipes you enter to 5410 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

This month's winners

Cook of the Month is Mrs. William H. Soper. Her Orange Chip Cookies are flavored to perfection.

Like figs? Then you'll like Scherry Little's Fig Dainties. They are extra delicious with cinnamon and nuts, too. Bernice Brown's Coffee Crispies, each topped with a pecan, are party favorites.

If you want a cooky-jar snack, try Virginia C. Hammond's Butterscotch Thins.

Mrs. E. W. Thiel's Hot Macaroni Salad is a good meat stretcher, with lots of green pepper and crisp celery mixed in. Mrs. John F. Day cooks spaghetti with a hot, spicy zest in her Mexitalian Spaghetti.

Corned beef and noodles go into the prizewinning Corned-beef Casserole submitted by Mrs. Harvey Miller. Marian Barnet uses wieners and sour cream to prepare tasty Ellia's Macaroni.

These prize recipes are pictured on pages 93 and 94.

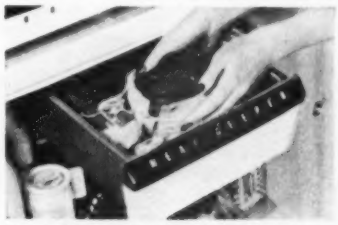
Honor Roll

Mrs. Margie Alexander, Port Republic, Va.
Marian Barnet, Wisconsin Rapids, Wis.
Mrs. Arthur Boettcher, Baraboo, Wis.
Bernice Brown, Chicago, Ill.
Mrs. Roy T. Bucy, Fort George G. Meade, Md.
Mrs. John F. Day, Boonton, N. J.
Mrs. F. W. Dillon, Mankato, Minn.
Mrs. John H. Gardiner, Tucson, Ariz.
Virginia C. Hammond, San Diego, Calif.
Miss Ethel Heiple, Auburn, Calif.
Scherry Little, Van Buren, Ark.
Miss Bertha Lorentzen, Provo, Utah.
Mrs. Harvey Miller, Marcus, Iowa.
Mrs. L. M. Nichols, Chicago, Ill.
Mrs. Thomas V. Perry, Chicago, Ill.
Mrs. Lindsay Renouf, Bradford, Mass.
Mrs. William H. Soper, Arcadia, Calif.
Mrs. Wm. Terrill, Glenview, Ill.
Mrs. E. W. Thiel, Oshkosh, Wis.
Mrs. Glenn W. Watson, Sioux City, Iowa.
Mrs. Wayne R. Watson, Cedar Rapids, Iowa.

...of course, it's electric!

READ LETTERS FROM HAPPY OWNERS who say FROST-FREE means, "No more old-fashioned defrosting chores. It's completely automatic".

FULL-WIDTH FREEZE CHEST. Says an Illinois mother of five, "Kitchen work seems nearly cut in half since I don't ever have to defrost".



ROAST-DEEP MEAT KEEPER. Pennsylvania woman finds it, "Keeps all my meat so nice and fresh. I only need to go shopping once a week".

Seems like everyone's writing fan letters about

Westinghouse FROST-FREE*

AUTOMATIC REFRIGERATORS

NO DEFROSTING...anywhere, any time!

Letters keep pouring in . . . by the thousands. Happy owners the country over write: "Wonderful" . . . "Heaven-sent" . . . "The no-defrosting feature is out of this world" . . . "Saves hours of time every week" . . . "Adds dollars to my food budget". Ask your Westinghouse retailer to show *you* the FROST-FREE's fan mail. Then you'll know why we say . . . and housewives agree . . . *it's the refrigerator you've been waiting for!*

Westinghouse FROST-FREE is the only Refrigerator that COUNTS...

When you open the door of a refrigerator you let in warm, moist air that forms frost. Westinghouse FROST-FREE Refrigerator counts door openings, then *automatically* defrosts exactly when needed. It's completely automatic.

Only the Westinghouse FROST-FREE

- ✓ Automatically defrosts *exactly* when . . . and *only* when it's needed. No clocks, no timers!
- ✓ Automatically disposes of frost water. No trays or pans to empty. Nothing to touch! Nothing to do!
- ✓ Automatically defrosts *so fast* . . . even ice cream and frozen fruits stay hard. Nothing thaws, ever!

FROST-FREE gives you both a Refrigerator and a Freezer in a single unit, and *neither needs defrosting*. See the new FROST-FREE models and the other great Westinghouse Refrigerators at your retailer's now. Westinghouse Electric Corporation, Mansfield, Ohio.

LOOK TO WESTINGHOUSE FOR TV's TOP ENTERTAINMENT . . . Exclusive Telecasts of Outstanding COLLEGE FOOTBALL GAMES . . . plus WESTINGHOUSE "STUDIO ONE" every week

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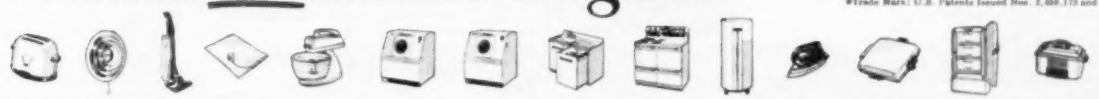

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10 BRAND NEW FEATURES

Now more wonderful than ever—the new Stainless Steel Steam-O-Matic—the original fully automatic home Steam and Dry Iron! Now you can use ordinary Tap Water... Magic Circle distributes steam over 3 times greater area...Visual Tilt-Top filling, no caps, no funnels... Lightest steam iron filled, ready for use... *New* corrosion-resistant Stainless Steel steam chamber... *New* fabric dial... *New* "no-bunching" bevel back ...*New* "buttoneer®" button grooves...Cool, comfortable handle...*New* ironing speed. Fully Guaranteed. U.L. Approved.

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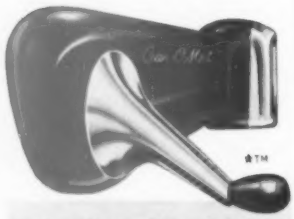
PARENTS

MOST BEAUTIFUL CAN OPENER EVER MADE
CAN-O-MAT®



New Removable cutter. Cleans easily. No levers ... no oiling. Gay Colors and Chrome $4.98
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GRIND-O-MAT

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Famous foods

Begins on page 126

Onion Cake (Zwiebelkuchen)

2 cups enriched flour
½ teaspoon salt
⅛ teaspoon sugar
1 cup butter
4 tablespoons milk

Sift dry ingredients into mixing bowl; cut in butter. Add milk 1 tablespoon at a time; toss until all flour-coated bits of fat are barely dampened. Turn mixture onto a square of waxed paper. Gather up corners to form compact ball. Chill. Roll ⅛ inch thick, and transfer to 8-inch round layer pan or 9-inch piepan. Bake in moderate oven (350°) 10 minutes.

Filling:

6 slices bacon, cut in ¼-inch strips
4 large onions, chopped (3 cups)
2 beaten eggs
1 beaten egg yolk
¾ cup sour cream
½ teaspoon salt
⅛ teaspoon pepper
1 teaspoon chopped chives or green onion tops
¼ teaspoon caraway seed

Fry bacon until crisp; drain on absorbent paper. Drain off part of fat; add onions and cook until soft, but not brown; drain. Combine eggs, egg yolk, sour cream, onions, bacon, seasoning, and chives. Pour into partially baked crust; sprinkle with caraway seeds. Bake in moderately hot oven (375°) until firm, about 25 minutes. Serve warm.

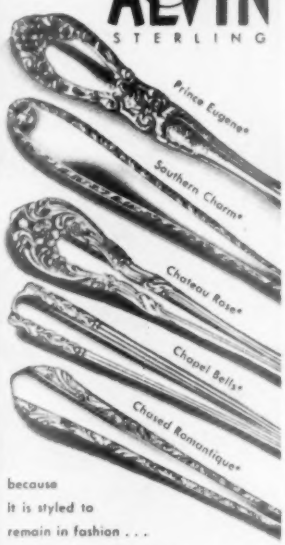
Remarks after paying off the mortgage

Do you remember, dear my
spouse,
When, newly wed, we built
this house,
With romance garlanding the
beams,
And paint and plaster mixed
with dreams?
And how you shuddered at
each nail
I drove for pictures? How I'd
wail
At any minor mark you
wrought
On hardwood floors? One
would have thought
To hear our howls the house
would fall
With its perfection marred at
all.
And we behaved, that vernal
season,
Toward marriage with the
same unreason,
As though the slightest
scratch across
Its surface tokened total loss.

How good, my love, that we
were wrong.
Today each edifice stands
strong,
And by those chips and dents
they took
Wear both that happy
lived-in look.

—*Georgie Starbuck Galbraith*

It's smart to buy
ALVIN*
STERLING



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it is styled to
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through and through and constant use
will only enhance its beauty.
Modestly priced for satisfaction
and service, year after year,
for a lifetime.

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Write us for free illustrated price folders of these and other ALVIN patterns.
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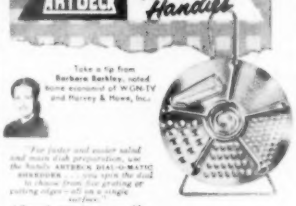
How To Hints-
FROM HOME ECONOMISTS
WITH ARTBECK Kitchen Handies



Take a tip from Barbara Barkley, noted home economist of WGN-TV and Harvey & Howe, Inc.

For faster and easier salad and main dish preparation, use the handy ARTBECK DIAL-O-MATIC SHREDDER . . . you spin the dial to choose from five grating or cutting edges—all on a single surface.

- Smooth, one-piece removable handle and base gives solid support, firm control.
- Without handle, makes fine lifter for steaming vegetables.
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Try these other Artbeck Kitchen Handies, too!
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At department, hardware and variety stores . . . or write direct:
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HOOKED RUG SUPPLIES!
MONEY-SAVING "FACTORY TO YOU" PRICES
SEND 25¢ FOR CATALOG
WILSON BROS. DEPT. BH SPRINGFIELD, MO.

Who says teasing's funny?

Continued from page 47

ence as our flesh is to the prickings of a pin.

Yet how many people, who show careful consideration for the feelings of their grown-up friends, too often forget that their own children have feelings to be considered?

Grown persons should remember that a child's self-respect is at least as important as their own. Children resent keenly being treated with ridicule or condescension. We have found that the way to meet a child on his own level is not by trying to act childish yourself, but by treating the child as if he were—as indeed he is, within the limits of his experience and comprehension—quite the same sort of being as yourself. *Always avoid thoughtless disregard of children, for the simple reason that no one's feelings deserve disregard.*

For the boys in your family

. . . and for neighbors and friends

A practical answer to several "boy problems"—what to buy a boy as a gift, what to do to keep him busy—appears with the fall issue of *Mark Trail*. The illustration above is from the cover of the fall issue.

This brand-new, quarterly magazine is written especially for boys, and Editor Ted Kesting packs each copy not only with good fiction but with hundreds of how-to suggestions and articles on sports, hobbies, woodcraft, nature. The magazine is completely illustrated with photographs and detailed sketches.

A year's subscription—four quarterly issues—is only $1. It will give your boy or other boys hours of real enjoyment and practical projects. Write to the subscription office of *Mark Trail* magazine, 1109 Northwestern Bank Building, Minneapolis, Minnesota.

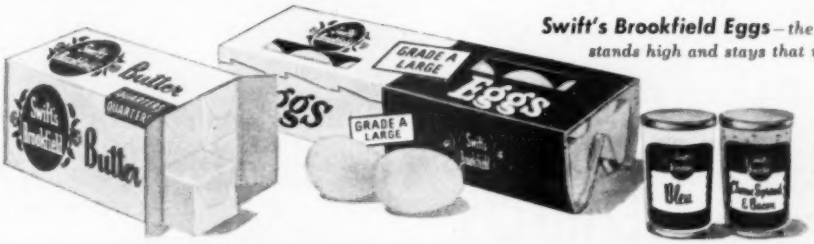
Swift

top it with Swift's Brookfield Cheese Food for the swellest snack this side of midnight!

Everybody goes for this smooth combination of tangy, aged cheddar and choice, mild cheese and other milk nutrients. So nourishing for all the family. So right for all your cheese recipes.

Swift's Brookfield fine dairy foods

Swift's Brookfield Butter—*"Quality-Guarded" from the churn to your grocery store. Always delicate in flavor . . . rich in Vitamin A.*



Swift's Brookfield Eggs—*the white stays firm, the rounded yolk stands high and stays that way. That's the test of a quality egg.*

• *Swift's Brookfield Pasteurized Process Cheese Spreads. Seven varieties, each in handy 5 oz. jars*—OLD YORK, CHEESE AND BACON, OLIVE PIMIENTO, BLEU, PIMIENTO, RELISH and PINEAPPLE.

Company Buffet with that

French's flavor

Curried Chicken Melt ¼ cup butter or margarine, add 2 tablespo. French's Onion Flakes and brown slightly. Stir in ½ cup flour and 1 teasp. salt, 2 teasps. French's Curry Powder, ½ teasp. French's Worcestershire Sauce. Add 2 cups chicken stock, cook until thick stirring constantly. Add 1 cup milk and 2½ cups diced chicken. Heat thoroughly. Serve with hot rice. 6 servings.

Tossed Green Salad French Dressing

Combine 1 teasp. salt, 1 teasp. French's Paprika, ⅛ teasp. French's Black Pepper, 1 teasp. Colman's Dry Mustard and ½ teasp. sugar in jar or bottle. Add 1 cup salad or olive oil and ⅓ cup vinegar. Add ¼ teasp. French's Garlic Powder if desired. Cover tightly; store in refrigerator. Shake vigorously before serving.

Yield: 1⅓ cups.

Hermits

Mix and sift 1¼ cups flour, 2 teasps. baking powder, ½ teasp. salt, ½ teasp. French's Cloves, 1 teasp. French's Cinnamon, 1 teasp. French's Allspice. Cream ⅓ cup shortening and 1 cup brown sugar, firmly packed, until light and fluffy. Add 1 egg, well beaten, and 1 teasp. French's Vanilla. Add 1 cup seedless raisins, 1 cup chopped nutmeats; mix well. Add dry ingredients alternately with ¼ cup milk. Chill. Drop by teaspoons 2 inches apart on greased cookie sheet. Bake in moderate oven (375° F.) 12 to 15 min. Yield: 4½ dozen cookies.

French's SPICES and EXTRACTS

Tender, crusty fried chicken—

from the oven

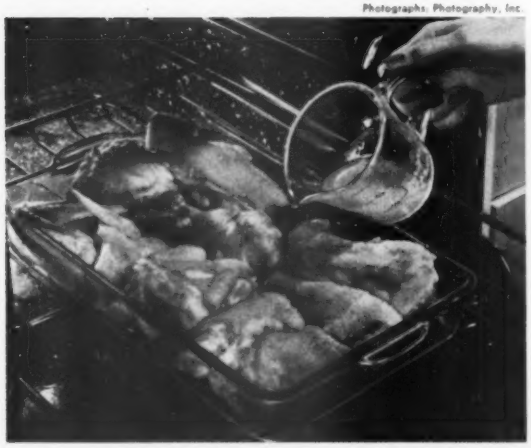
Combine 1 cup enriched flour, 1½ tablespoons salt, 1½ tablespoons paprika, and ¼ teaspoon pepper. Work into chicken pieces, leaving no moist spots. If you have time, space coated pieces on a rack to dry a few minutes. Save unused flour for gravy. Brown in ½ inch hot fat

Place the browned chicken in a shallow baking pan. Avoid stacking the pieces, so each will keep its crusty, golden-brown edge. If you are cooking more than one chicken, you may need to use two baking pans

Help yourself. Each piece is moist, temptingly browned, and fork-tender

Next time you have a chicken dinner at your house, try frying chicken the new way—in the oven. You'll like the way each piece tastes from the first crispy bite to the last delicious morsel

Photographs: Photography, Inc.



Drizzle over mixture of 2 tablespoons melted butter, 2 tablespoons milk for each chicken. Bake uncovered in moderate oven (350°) till tender, 30 to 40 minutes. Pour extra milk over during baking if pieces look dry

It's got that French's flavor

Company Ham

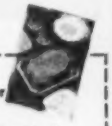
Wrap a tender smoked ham loosely in wrapping paper, place fat side up on rack in uncovered roaster. Add no water. Bake ham in moderate oven (325° F.), allowing 3½ to 4 hours for 10- to 12-lb. ham.

After baking ham, remove the paper and skin. Score fat surface in squares. Spread ham liberally with French's Prepared Mustard. Cover the surface with 1 cup of brown sugar mixed with 2 tablespoons of flour. Stud the squares with whole cloves. Bake in a moderately hot oven of 400° F. for 15 minutes or until ham is golden brown in color. Serve with pineapple slices browned in ham liquor.

French's is smoother, creamier, millions prefer it!

(ALSO MADE IN CANADA)

This famous golden mustard is a blend of the finest spices, mustard seed and vinegar money can buy. Its superlative goodness permeates the meat while it's cooking—adds subtle flavor that makes this truly *company ham!*



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Your IH Freezer freezes *fast* . . . on all five interior surfaces! Lets you stock *up* when food prices are *down!* Cuts kitchen time, shopping time in half!

See All Three Sizes—7.0 cu. ft., 11.1 cu. ft., and 15.8 cu. ft.—at your IH refrigeration dealer's . . . now!

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International Harvester Also Builds Refrigerators . . . McCormick Farm Equipment and Farmall Tractors . . . Motor Trucks . . . Industrial Power

Here's an idea!

Photograph: Bourdon

Picture grouping makes this wall a definite point of interest in living room of Architect C. A. Johnson's home, Houston, Texas. Chests and bookcase are grouped together. Pictures are matted with gray grass cloth in narrow red frames. Decorator is William John MacMullin

de Gennaro

Plant box pulls this hallway out of the ordinary. Planting box is countersunk into the top of storage wall. Window shutters make light regulation easy. And another interesting note is the night spotlight built in above plants. Note the doors to storage space below. Architect: Gerard Colcord, A. I. A.; Decorators: Rennick and Warrick

More on next page

"M-M-M-M-M! darling, that's coffee!"

Hot from the **COMPLETELY AUTOMATIC**

MIRRO-MATIC
ELECTRIC PERCOLATOR

• The stimulating fragrance of hot coffee perking in the pot will please your husband *every* day and delight your guests on *party* days.

Coffee "Experting" Is Easy

Really good, hot coffee is a pleasure you can give your family and your friends with less trouble than it takes to make a pitcher of ice water! MIRRO-MATIC asks nothing of you. None of your time. No attention. No practice or skill. You simply put in enough coffee and cold water for four to eight cups, and plug it in. Without watching or timing, it perks to the very peak of aroma and flavor. Then, at the instant of perfection, it *automatically* changes to low heat and holds the full-bodied brew drinking-hot till you want it.

Once you have a MIRRO-MATIC in your home, you'll wonder how you ever got along without its businesslike efficiency, its classic beauty, and its happy way of making your husband say, "M-m-m-m! Darling, *that's* coffee!"

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WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS

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MIRRO THE FINEST ALUMINUM

MIRRO-MATIC PRESSURE PAN 4-qt. 12.95 6-qt. 17.45 — COOKY PRESS 16 pieces 2.95 — EGG POACHER 3-egg size 1.60

TEA KETTLE 5-qt. 4.25 — DOUBLE BOILER 1½-qt. 2.45 — TUBED CAKE PAN 1½ cups egg whites 1.75 — BROILER 15x10½x2" 2.75 — COOK BOOK 304 pages 2.00

Prices slightly higher in west

Give.. Fostoria

There's nothing equal to the brilliance of fine handmade glassware. And no pattern more popular than *American* . . . as wisely-wanted today as similar patterns were cherished, a hundred years ago, for the hospitable tables of early New England. Handmade by American craftsmen, *American* is a friendly, durable glass always correct for your nicest occasions. You'll find it has captured the good wishes of gift-lovers everywhere . . . and rightly so, because there are over 180 sparkling individual gifts for your selection. All available in open stock at better stores . . . because Fostoria has a quality everyone likes.

FOSTORIA

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA

Here's an idea!

Begins on preceding page

Hedrich-Blessing

Wondering where to put the telephone? The R. R. Rossiters built in a triangular seat in their hallway. Large-scale hunting scene on wall plus the wall plant and colorful pillows and seat covers makes an interesting corner. Good way to make use of the available space

Shulman

Brick wallpaper was used to conceal uneven walls in the den when the Hugh Parrishes redecorated their old home. Mrs. Parrish, a decorator, hung muslin curtains at bottom sash of windows for privacy. The wide valance placed at ceiling line gives illusion of height

See amazing

JET-TOWER DISHWASHING

the Youngstown Kitchens way!

There had to be a better way to do dishes. Now, here's the secret!

When you see Youngstown Kitchens Jet-Tower Dishwashing, you'll know that all other methods are now old-fashioned.

58 swirling, booster-heated jets shear under dirt and film with vigorous, top-to-bottom action that no man or machine can equal—in less than 10 minutes!

So *look inside*—at the most economical, most sensible way to do dishes. End the nuisance of old methods for good!

And let your factory-trained Youngstown Kitchen dealer show you your dream kitchen in perfect miniature, show you how to save on installation and how easy it is to finance. If building, specify a Youngstown Kitchen. You'll *save!*

For full-color booklet of kitchen-planning ideas, send 10c cash to Dept. B-1051.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
Youngstown Kitchens are sold throughout the World

Youngstown Kitchens

JET-TOWER DISHWASHER

FIRST ANNIVERSARY SALE

$100.00 for your old sink

or

FREE Youngstown Kitchens Food Waste Disposer*

with a purchase of a Youngstown Kitchens Jet-Tower Dishwasher.

To celebrate the first anniversary of revolutionary Jet-Tower Dishwashing, thousands of dealers are making the above offer until October 31, 1951.

Watch your local newspapers for the announcement of dealers making this offer.

*Not installed and where use not contrary to current local ordinances or state laws.

© 1951 Mullins Manufacturing Corporation

So beautiful...

and so practical!

There's a special surprise in store for you when you choose a Quaker Lace Cloth. You'll find the most gracious setting for your table completely practical, too! Quaker Lace is simple to keep fresh. Spots sponge off easily. The lightest touch smooths away wrinkles. These designs that look so delicate are incredibly sturdy, to give you pleasure for many long years.

Baroness Pattern No. 5180
U. S. Des. Pat. No. 154382

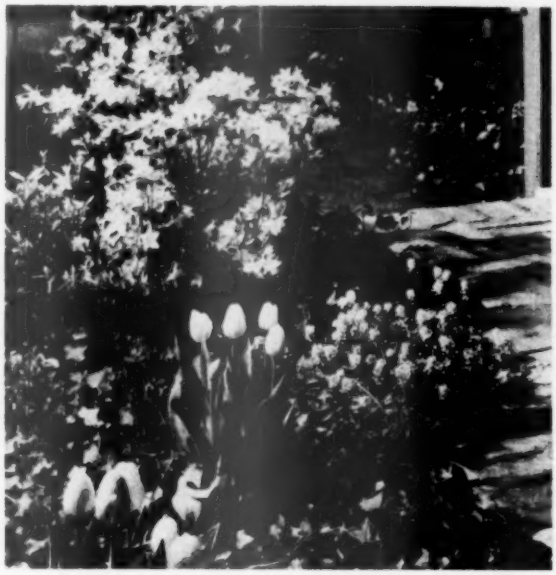
Quaker
LACE CLOTHS

Quaker Lace Company, Philadelphia 33, Pa.
Sales Office: 330 Fifth Ave., New York 1, N. Y.

Also makers of QUAKER NET CURTAINS *and* QUAKER NYLON HOSIERY

Bigger, better tulip show

Begins on page 64



Nothing gives a mixed border such a finished and well-furnished look in tulip time as flowering shrubs for background and a good groundcover. Here a large-flowered hybrid azalea backs up the tulips while English ivy covers the soil, saves flowers from rain spatter

ceedingly showy rosettes quite often as big as peonies. The Darwins (examples pictured upper right, page 65) give you tall stems and cuplike flowers. Other groups blooming in May are the equally tall, dusky-colored Breeders, curiously feathered Parrots, and the Cottage and Lily-flowered groups.

It's what you put in front of, behind, and beside your tulips that counts. Never plant tulips in one thin line. Nor scatter them singly like lonely polka dots, in a border.

Five to 25 of the same color make groups that will really sing out.

Flowering shrubs, evergreens, and deciduous hedges just pushing out into fresh, new growth make the prettiest backgrounds. Some perennials, such as peonies and bleedinghearts, are tall enough by May to back up tulips wonderfully.

The pansy family—from pixy-like Johnny-jump-ups, through blue, white, yellow, and purple bedding violas, to the large and velvety pansies themselves—are probably first choice as close neighbors. Cream Violets and the taller Canada Violets are especially good if the tulips are in a border laced by the shadows of budding tree branches.

The later forms of Moss Phlox such as Dixie Brilliant make a fetching foreground for your May-flowering pink and white tulips.

Other low-growing perennials good for edging tulip plantings are Golden Alyssum, Blue Phlox, Arabis, true forget-me-nots, creeping veronicas, and the earlier and shorter primroses. All these should be set carefully and well watered after the tulips are planted this fall.

With pansies and violas, be guided by your own climate. If fall-set plants winter over for your neighbors without trouble, do get tulip bulbs and their pansy neighbors in place at the same time.

Threesomes are even more telling than pairs. You'll be congratulating yourself on your bargains in bloom if you plant these:

Single Early Tulip Coleur Cardinal surrounded by palest blue pansies and backed by white Thunberg Spirea.

Triumph Tulip Denbola—a lovely amaranth red with cream-white borders, with forget-me-not flowered anchusa at each side, in front of red-leaved barberry.

Darwin Tulip Yellow Giant surrounded with a swirl of Blue Phlox, *P. divaricata*, before an arching Forsythia Spring Glory.

Breeder Tulip Louis XIV—purple-flushed bronze and coffee brown, with light purple of Honesty flowers and/or golden primroses backed up by Japanese Yew.

Cottage Tulip Mayflower—enormous red, easy to see from a distance, in front of Van Houtte Spirea with White Canada Violets.

Blue Parrot—richest heliotrope blue, with yellow bedding violas or primroses, below early blue lilacs.

Late Double Tulip Uncle Tom—huge, dark red pompons, with bleedingheart clumps and late white poet's narcissus.

To plant tulips, see page 111

It's the LENOX *touch that makes it lovelier*

FOR THE METROPOLITAN MUSEUM—BEAUTIFUL, HAND-DECORATED CHINA

One of the magnificent $18,000 a dozen service plates created as a "Command Performance" by Lenox craftsmen and exhibited at the renowned New York Metropolitan Museum. Connoisseurs the world over come to Lenox for superior quality and beauty in china.

FOR YOU—RUTLEDGE
IN THE SAME FINE QUALITY CHINA

The same fine hand-craftsmanship, on the same fine translucent china, makes Rutledge as lovely as every Lenox museum piece. For Lenox makes only one quality china—the finest. Use your Rutledge service every day. For all its delicate translucency, Lenox china is made to last for generations—and the jewel-like, hand-enameled field flowers, the 24-k. gold decorations, will maintain their beauty throughout the years.

Rutledge, 5-piece place setting (dinner, salad, and butter plates, teacup and saucer) . . . $23.25

5-piece place setting, $27.75

5-piece place setting, $19.25

For Help in Choosing Your Fine China, send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. 03, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.

LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHINA

Better Baking-Cleaner Cooking-Longer Lasting

With Sensational Calrod Heating Units! Fast, Accurate, Dependable—They Are First Choice Throughout America. See Hotpoint, The World's Finest Electric Range

EVERY COOKING convenience you've ever dreamed of is yours in the great new Hotpoint Pushbutton Range—including sensational Calrod® *instant heat!*

● ● *Yes—again Hotpoint is first with the finest—the finest electric range ever! Just turn a dial, push a button, and your new Hotpoint cooks your entire dinner automatically! Cooking's that easy when you own a gleaming new Hotpoint Pushbutton Range—it's faster, cleaner, cooler, safer, more effortless!*

● ● Only Hotpoint, the pioneer and leader in electric cooking, can offer you all of the latest advances—amazing *instant heat*, exclusive "Talking Colors" pushbutton controls, high-speed broiler, extra-large oven, raisable deep-well cooker, automatic timer, and many other great features.

● ● *See the outstanding new Hotpoint Electric Range at your nearest dealer's.* There's a model for every budget—on easy terms, if you wish. Hotpoint Inc.* (A General Electric Affiliate), *5600 W. Taylor St. Chicago 44, Ill.* **Listed in your classified directory.*

Approved as Seal of Good Housekeeping Guaranteed by Good Housekeeping

Everybody's Pointing To

Hotpoint

Quality Appliances

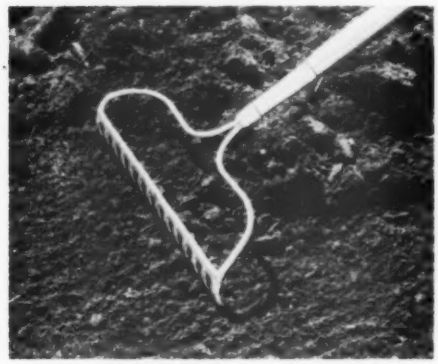
Look To Hotpoint For The Finest...FIRST!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

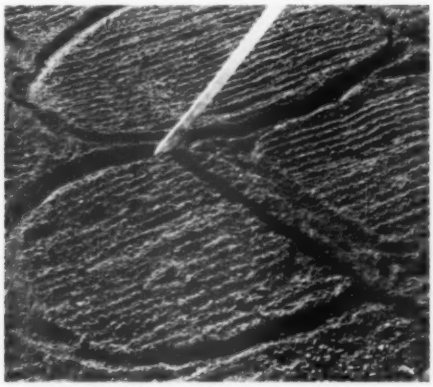
Bigger, better tulip show

Continued from page 138

Dig soil deeply. Shove fork or spade down full depth. Do this when soil is in state to pulverize easily. Plant October through November in North and Midwest. In Lower South wait till January, but store bulbs cold, in the lower 40's



Rake smooth. Because the bulbs have food stores within them, tulips will flower the first year even when planted in poor soil. However, well-dug, well-pulverized soil enables you to set the bulbs evenly, aids quick root growth you want



Allot spaces before you start. Combinations of tulips as shown on page 65, or plantings of tulips interspersed with flowers that bloom before or afterward should be mapped on the spot. Plan for neighboring foliage to overhang later

More on page 143

ever
FRESH
always
BEAUTIFUL

This wallcovering is soil-proof!

Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL

Glendura has the soft surface of finest wallpaper and hangs more easily

It's protected by an invisible substance that stops soil at the surface

It can be washed with soap, cleaning fluids, even bleaches

Once you have GLENDURA on your walls, you're through with redecorating flurries for a long, long time! GLENDURA Soil-Proof Wallcovering by Imperial is so lovely you want it to last forever—and it practically does! It's so soil-proof, so scrubbable . . . it's rightly called "Beauty in Armor." See GLENDURA, by the makers of Imperial *Washable* Wallpapers. It's the last word in fashion freshness for your walls!

GLENDURA is guaranteed for 3 years to resist fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge.

Test GLENDURA'S cleanability yourself, use this coupon.

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Dept. B-104, Glens Falls, N. Y.
Please send me a trial sample of GLENDURA and booklet, "Beauty in Armor" giving all the facts about GLENDURA'S sensational durability. I am enclosing 10¢ to cover handling costs.

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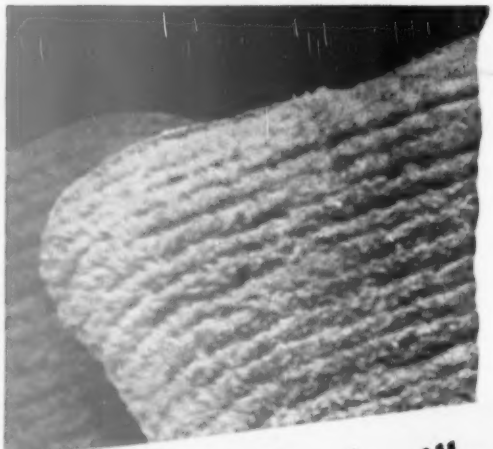

Get a fluffy chenille Dusting and Polishing Mitt FREE

DUSTS furniture! Makes it easy to get at hard-to-reach places. **POLISHES** wax to gleaming luster. Wonderful for use with Pride. **WASHES** woodwork, walls, cars. Does not fade or shrink.

Large "time-saver" size, with pre-shrunk, washable chenille dusting surface.

Nothing to mail. Nothing extra to buy. Get Pride at its regular price. Your dusting and polishing mitt is banded right to the bottle.

–at no extra cost with your next purchase of

Johnson's Pride

Pride is Johnson's new Wax discovery. It *waxes furniture without rubbing!* Just spread it on... let it dry...wipe lightly...to get the richest, longest-lasting wax luster you've ever seen on wood. Real wax protection, too—against spilled foods, water, other liquids. Pride contains its own cleaning ingredient, as well.

Look for Johnson's Pride—with the dusting and polishing mitt attached to the bottle. It's at your dealer's today.

NEW!

WAXES FURNITURE WITHOUT RUBBING!

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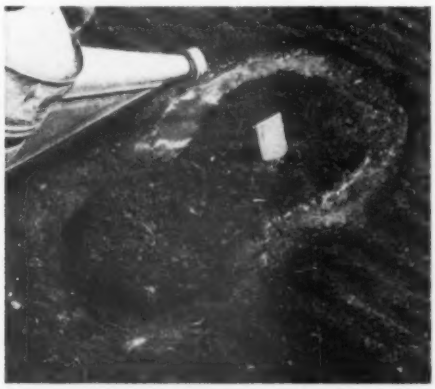
Bigger, better tulip show

Continued from page 141

Arrange bulbs. Inside the area allotted the group, space your tulip bulbs with at least five inches between them. Pick up first bulb; stab hand trowel full depth into spot where it lay. Pull soil back; push bulb to bottom of hole

Firm soil evenly. Before or after all bulbs are planted, set stake to mark center of planting. Be sure every bulb is set firmly, has point up, and at least five inches of soil above its tip. Press soil with palms of hands; don't tramp



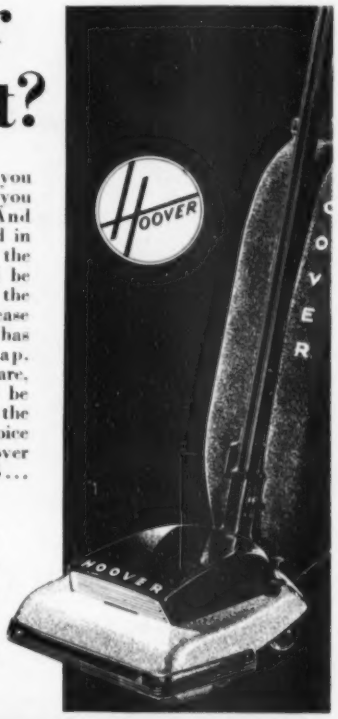
Water around edge. Never pour water directly onto bulbs before they start growth. If season is dry, make shallow furrow around planting, and fill with water. This permits gradual mellowing, as with rain. Protect against traffic

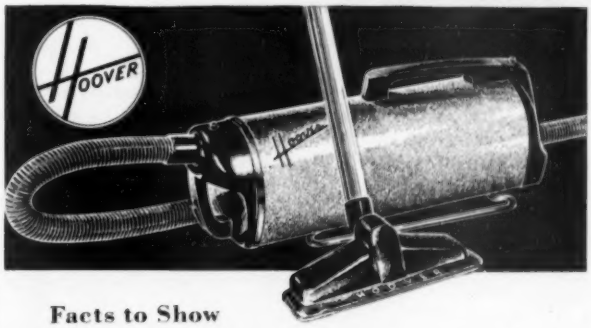
Which type cleaner do you prefer...

tank or upright?

Whichever you like best, you can get it with the name you *know* best... Hoover! And your Hoover—years ahead in design today and built for the long, long haul—will still be helping you whip through the house with the greatest ease long after a lesser cleaner has landed on the scrap heap. Times being what they are, don't you think it would be smart planning to get the Hoover Cleaner of your choice *now*? Especially since Hoover prices start as low as $59.95... with easy terms?

Prefer an upright cleaner? Famous Hoover Triple-Action Cleaner saves rugs and furnishings, restores colors when it beats, as it sweeps, as it cleans. Routs deeply embedded dirt and grit, lint, litter, even dog hairs. Instant conversion for above-the-floor cleaning. Triple-Action Model 29 (right) $87.95. Tools extra. Other models as low as $59.95.





Facts to Show Your Husband

- 44 years of manufacture—oldest and largest.
- More than 10,000,000 Hoovers already sold.
- 48% of Hoover new sales made on direct recommendation of Hoover users.
- Both types—upright and tank—most complete line of cleaners in the industry. Most complete service facilities, too.
- Best-known, best-selling cleaner in 65 countries around the world.

THE HOOVER COMPANY
North Canton, Ohio; Hamilton, Ontario, Canada
Perivale, England

Prefer a tank cleaner? Hoover AERO-DYNE Tank Cleaners have extra-effective controlled suction, "Litter Gitter" nozzle to get more dirt faster—*exclusive Dirt Ejector clicks it out.* YOUR HANDS NEVER TOUCH DIRT! Hoover AERO-DYNE Model 51 (above) complete with Veriflex hose and tools, $84.95.

Prices slightly higher in Canada.
Prices subject to change without notice.

You'll be happier with a

Hoover®

You wouldn't do this to a fresh-washed sheet!

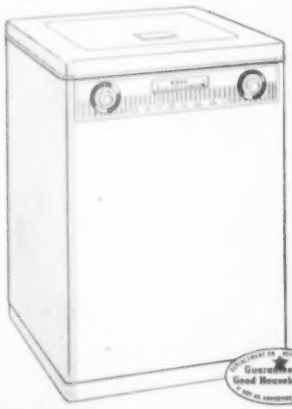
Then why buy a washer that does?

Don't wash the dirt *out* of your clothes—then put it right back in. *Bendix does it differently!*

The astonishing new washing principle found only in the new Bendix Economat actually forces dirty, sudsy water out top and bottom—your fresh-washed clothes stay clean.

The secret is the amazingly flexible Wondertub. It actually moves—*works* with the agitator to get clothes cleaner and keep them cleaner. Forces dirty water up and away from the clothes, *out* the top drain—down and away from the clothes, *out* the bottom drain!

Today, the Bendix Economat is the fastest-selling, lowest-priced automatic washer in the world. It gives you fully automatic washing for about $60 less than the average automatic washer price. Join the millions of owners who now enjoy work-free washdays and dazzling, *cleaner* washing with a Bendix. Have your Bendix dealer demonstrate it before another washday.



- DIRTY WATER GOES OUT THE TOP
- DIRTY WATER GOES OUT THE BOTTOM
- YOUR FRESH-WASHED CLOTHES STAY CLEAN

BENDIX automatic Washers DRYERS IRONERS

Bendix Washer prices start at $189.95
(Suggested Retail Price)

BENDIX HOME APPLIANCES, *Div. Avco Manufacturing Corp., So. Bend, Ind.*

You can build well

for instance, a Roman-brick grill gives a finely sculptured appearance to the front wall, as does the projecting course of brick below the window sills. The tall windows and strong, vertical lines of the chimney cleverly break up the low lines of the ridge and eaves.

In many rooms, brick and tile masonry is left generously exposed, both for its real beauty and for easier housekeeping, too. Major traffic lanes—the front entrance hall and the lane which runs from kitchen to bedroom wing, bypassing the living and dining rooms—are paved with buff brick. You have hard, long-wearing, easy-to-clean floors right where you need them most.

Masonry construction provides safety against fire. Every well-constructed house has its fireplace, hearth, and chimney built with either stone masonry or brick fire clay. Here you have almost an *entire* house built of structural clay. Even the floors are of precast tile construction (see drawing, page 150). Think of what that means in terms of family safety and in preventing property damage!

Roof truss construction allows freedom of planning. Because the roof load is carried from outside masonry walls by means of wood trusses, interior walls are freestanding partitions that can go anywhere (see drawing, page 150). These partitions efficiently organize every inch of available space into seven wonderful rooms, an enclosed porch, and an attached garage. Thus the size of the rooms and closets is never sacrificed for the sake of strengthening the structure itself.

This house was sponsored by the Structural Clay Products Institute, Washington, D. C. The Institute is sponsoring several similar homes around the country. To find the home that's located nearest to your community, turn to "Where to see it" list on page 152.

Brick wall, near the lot line, gives privacy to the porch. Screened openings, lined with flue tile, let air through but slow up high winds. Pass-through from kitchen speeds serving porch meals to your hungry crew. Porch opens on brick-paved terrace you saw on page 71

with masonry

Begins on page 70

As you approach the front door you notice how handsome brick masonry can be when freshly and honestly treated. Decorative grill, while giving both light and privacy to bathrooms, lends a finely sculptured effect. Wide roof overhang protects the windows from weather

Valance lighting gives good general light in breakfast nook when you're busy getting the family fed before work and school. Free-form table was specially built to conform with kitchen traffic pattern

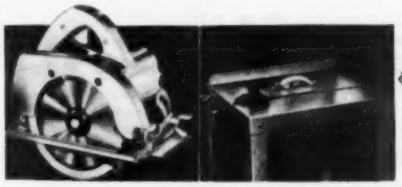
More on page 117

This bright and efficient kitchen for only $185

There's a new look to our kitchen! Now my wife has plenty of storage space, plenty of work space, and all because of the neat efficient cabinets I built in my spare time. And they cost us just the $185 I paid for materials. *You* can do this too, with the *free* SKIL-Chart No. 105 and SKIL Home Shop Tools!

You don't have to be an expert to make these cabinets. I'm just an amateur, but I bought a six-inch SKIL Home Shop Saw that did all the work! It was easy to make bevel, miter and rip cuts, since the adjustments were so simple and quick. When mounted in the SKIL Home Shop Saw Table, the unit becomes a tilting arbor table saw—unbeatable for more accurate work. A sanding drum and molding cutters are inexpensive accessories for cabinet making and hobby projects.

There are dozens of things you can build for the house with SKIL Home Shop Tools. You can speed repairs too. And the great thing about these fine tools is the way they pay for themselves with the money they save!



SKIL Home Shop Saw—Model 520. Fast, accurate, powerful 6" saw. Full adjustments for bevel and depth of cut. No-load speed: 5800 r.p.m. Automatic blade guard. Non-glare satin finish. Overall length: 10⅛". Weight: 10½ pounds. $59.50.

SKIL Home Shop Saw Table—Model 497. Doubles the uses of Model 520 saw, eliminates need of purchasing expensive stationary equipment. Includes accurate guides for miter cuts, bevels and straight or bevel rip cutting. All steel. $29.95.

SKIL Sander and Shaper Kit—Model 5600. Converts SKIL Saw Table into shaper and drum sander. $19.25.

Prices subject to change without notice.
*For materials only. Local prices vary.

SKIL home shop Tools

Made only by Skilsaw, Inc.
5033 Elston Avenue, Chicago 30, Ill.
In Canada: Skiltools, Ltd., 3601 Dundas St. West, Toronto 9, Ont.

Skilsaw, Inc., Dept. B-101
5033 Elston Ave., Chicago 30, Ill.

FREE! SKIL-Chart No. 105 shows you how to buy materials and build the kitchen cabinets shown above. We'll also send you full information on the complete line of SKIL Home Shop Tools. Mail the coupon today.

Name _____

Street _____

City _____ State _____

Replace dirt-clogged furnace filters NOW!

It costs you less to change 'em twice a year than to forget 'em . . . even once!

OWENS-CORNING FIBERGLAS

DUST STOP* (UL)

AIR FILTERS

The "original equipment" filter in the best warm-air furnaces.

Important Information

UP TO 96 HOUSEFULS OF AIR A DAY pass through the air filters and blower of your forced-warm-air heating system during the heating season.

DUST AND LINT FROM ALL THIS AIR is trapped by the Fiberglas DUST-STOP* Air Filters inside the furnace. You get cleaner air to breathe, save dusting and cleaning. Your furnishings, walls and woodwork stay clean longer.

IN TIME, FILTERS GET CLOGGED with several times their own weight in dirt. Then less air gets through. Your burner and blower work overtime trying to keep you warm, but some rooms may still be chilly.

CLEAN FILTERS, that take only 2 minutes to install, let air flow through freely. You get greater comfort throughout the house—and burn less fuel to get it.

WHAT YOU SAVE IN FUEL will pay the small cost of DUST-STOP Filters over and over again. It's good economy to change filters twice a year—oftener if you live in a dusty area.

YOU CAN BUY GENUINE DUST-STOP FILTERS from your furnace man, hardware dealer or department store. Look at your filters now. Replace if they are dirty.

FREE BOOKLET tells facts you should know about heating: what to look for if you're buying or modernizing, how to get better heat with less fuel. Write for "How to Get More of the Comforts of Home." Address: FIBERGLAS, Dept. 4-J, Toledo 1, Ohio.

*FIBERGLAS and Dust-Stop are trade-marks (Reg. U.S. Pat. Off.) of Owens-Corning Fiberglas Corporation for products made of or with fibers of glass.

You can build well with masonry

Continued from page 145

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2110, about which you have just read, is one of the series of one- to four-bedroom homes which make up our Five Star Home Plan Service. This service includes:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for your building dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. Cost is *$5 per set,* plus any state sales tax which might apply, including . . .

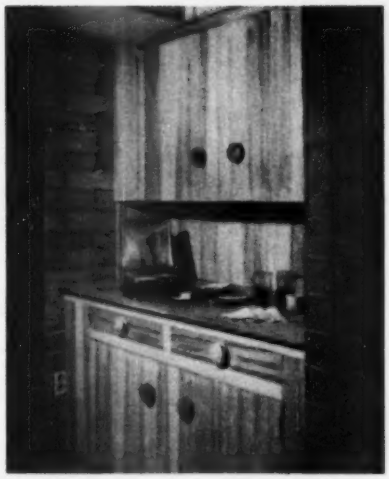
★ **Complete specifications** which outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Contractor-and-owner agreement,** a suggested legal contract which will make sure your home is built as specified.

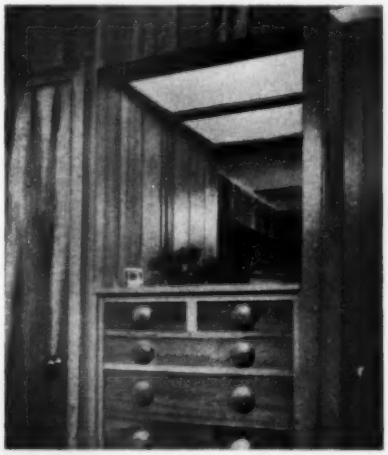
★ **Cost-finding list of materials** is available for an additional *15 cents.* With this list your builder or building materials dealer can compute in advance the cost of your new home.

These home-planning materials may be ordered conveniently from firms listed on page 151, from your local building materials dealer, your bank, or direct from *Better Homes & Gardens,* Des Moines 3, Iowa.

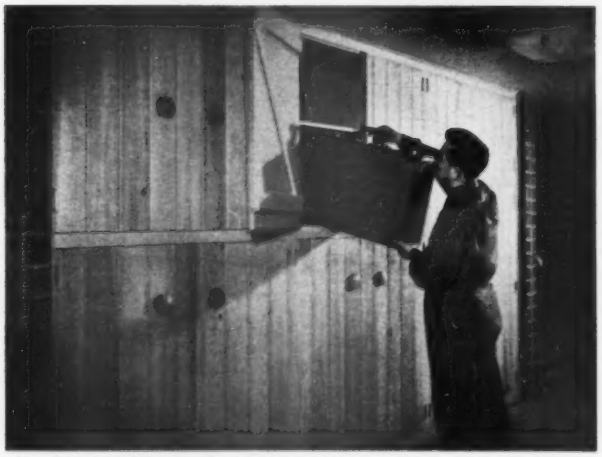
[*Turn to page 151*



Basement snack bar, tucked in alcove off recreation room, facilitates quick treats while you're gathered around the TV set. Here, the walls are clay face tile



Built-in furniture makes for more floor space in the boys' bedroom. Here, two ample closets flank a built-in dresser with recessed lighting above



Floor-to-ceiling storage wall runs almost the full length of basement stair well; provides a dry, out-of-the-way place for suitcases, trunks, and out-of-season clothing. Hall leads to recreation room

More photographs, next page

ADJUSTABLE BOTTLE STOPPERS

ADJUSTABLE to fit almost any size beverage bottle. A twist makes stopper larger or smaller—a flip of the thumb closes or opens it.

AIR TIGHT—keeps drinks from going flat and retains flavor.

SNAP-TITE *adjustable* bottle stoppers come in three popular sizes—Beverage, Vacuum and Picnic Jug. Made of stainless steel, other rust-proofed materials and high grade rubber . . . never any odor . . . no taste . . . no sticking . . . easily cleaned. Every home needs SNAP-TITE *adjustable* bottle stoppers—get them at your favorite store today.

Special sizes for commercial use made to your specifications—write for details.

***Your beverages will keep their flavor and fizz because you "lock it in" with a SNAP-TITE *adjustable* bottle stopper.**

Cloudy and Colder

...Get a Winter's Worth of Weatherproof Protection For Your Family's Feet

Right now is the time to buy your family's BALL-BAND Weatherproofs. Get the jump on the weather, while the store that displays the famous Red Ball trade-mark can still give you a full selection of sizes and styles—BALL-BAND Styles that you and your children will actually like to wear to keep your feet warm and your shoes dry all winter long.

TRADE MARK

Look for the RED BALL on the shoe

SHEBOYGAN

BEVERLY

SHEBOYGAN. For the women of the family. Slide-fastener boot, fleece-lined, with warm wool pile cuff.

BEVERLY. Easy for little hands to get on and off. One strap and snap gaiter.

10" SLIDE FASTENER GAITER. All-rubber, all-weather gaiter. A favorite with father and son.

MANISTEE. Fleece-lined rubber arctic. Sizes for everyone who works or plays outdoors.

PRAIRIE. White personal name plate on front to help prevent loss. To wear over shoes.

10" SLIDE FASTENER GAITER

PRAIRIE

MANISTEE

BALL-BAND

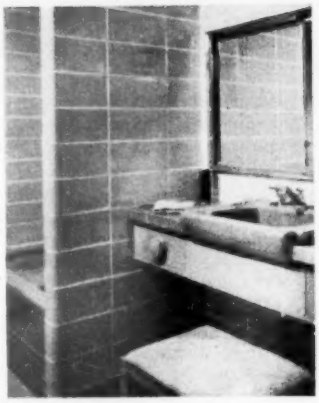
Weatherproofs

MISHAWAKA, INDIANA

Build well with masonry

Continued from preceding page

Washer and dryer fit in 12½ square feet of laundry space at end of garage. Fluorescent tube beneath storage cabinets provides good light over the work area. The door at left leads directly into the kitchen



This is the tub-lavatory side of the sectionalized bathroom. The other section contains toilet and lavatory (see plan, page 70) to reduce family traffic problems during the to-school-and-to-work rush hour

Wide window well lets sunlight into the basement recreation room. Those are the same potted geraniums you saw through the recreation-room window in picture on page 72

More on page 150

More than insulation—you get comfort, plus safety, plus dollar savings!

This winter save up to 40% fuel . . . and enjoy a draft-free home! Next summer, live in rooms as much as 15° cooler than hot outdoors! And reduce fire hazard . . . reduce noise!

These are just some of the "profits" from a surprisingly small investment in an Eagle-Picher Certified Insulation Job.

A Certified Job means that you get the benefit of *complete* insulation. Permanent, fireproof mineral wool is installed in side walls, in hard-to-get-at places as well as in the attic. Eagle-Picher factory-controlled specifications show the exact areas to be insulated, thickness of insulation and quality of workmanship. Only franchised contractors do the work.

Eagle-Picher insulation lasts a house time, too . . . without repairs or any operating expense. Still another benefit is that you make every room cleaner, more healthful. Yes, an Eagle-Picher Certified Insulation Job is certainly the most "profitable" home investment you can make.

ATTIC . . . *you get genuine, permanent fireproof mineral wool in your attic.*

SIDE WALLS . . . *the same efficient mineral wool is installed to full wall thickness.*

HARD-TO-GET-AT PLACES . . . *garage walls, knee walls, and areas around doors and windows are properly insulated.*

Since 1843 EAGLE EP PICHER **EAGLE-PICHER**

Your Home deserves the Best...

For over 100 years, the business of Eagle-Picher has been developing and making products that provide better living . . . products that have helped make American homes the best in the world.

As a result, homeowners all over the country have invested in the comfort and economy of an Eagle-Picher Certified Insulation Job.

Similarly, Eagle-Picher Paints have been used by generations of painters for both interior and exterior work . . . and thousands of American homes enjoy the superlative convenience of Eagle-Picher Combination Storm Windows and Screens.

Yes, "Eagle-Picher" on *any* product means you *are* getting the best.

Eagle-Picher—since 1843—creators of quality products for home and industry

THE EAGLE-PICHER COMPANY, Dept. BH-1051
Cincinnati (1), Ohio

Please send me, without obligation, details on the Eagle-Picher Certified Insulation Job for my present home ☐ future home ☐.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

I am also interested in information on
☐ Storm Windows ☐ Interior Paints

Why not wash away garbage?

with a G-E Disposall!

DO THIS!

1. With G-E Disposall® easily fitted under your sink, you just scrape food-wastes into the drain opening.

DO THIS!

2. Lock Twistop safety control into sink drain. That's the last of messy scraps, food-waste . . . even bones!

DO THIS!

3. Turn on cold water to start Disposall action which shreds waste to tiny bits and *washes* them away!

NOT THIS!

4. Never see, smell, handle garbage again! No smelly garbage pail in the kitchen—no messy can in the yard!

Compare! See why more people own G-E Disposall than any other make!

With a G-E Disposall installed in your sink, you couldn't have it *easier*. Just scrape food-waste down the drain. Your Disposall chews it up and washes it away *automatically*. No more scraps cluttering your sink. No more trips to the smelly garbage can. Your yard's cleaner. Your kitchen's cleaner. And you're happier for many long years with this extra-rugged dependable appliance.

Economical, too. You can enjoy these wonderful conveniences for less than a nickel a day!

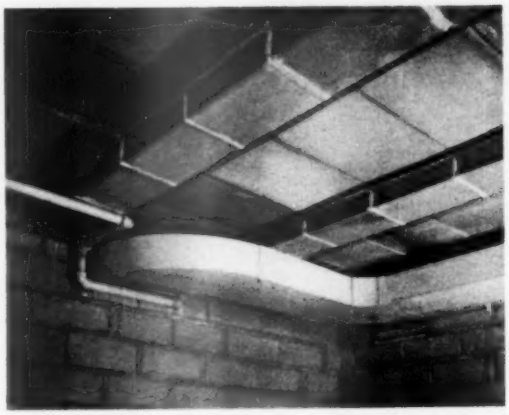
Fits most any sink, and works effectively on normal sewer line or septic tanks. See the Disposall now, at your G-E dealer's today. General Electric Co., Bridgeport 2, Conn.

Trim and specifications subject to change without notice.

GENERAL ELECTRIC

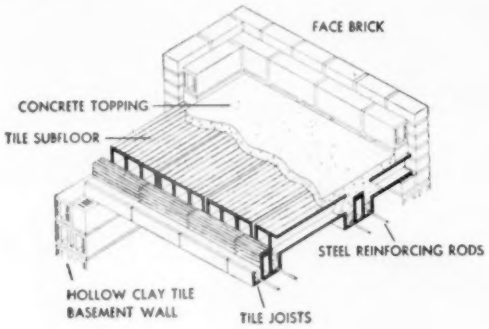
Build well with masonry

Continued from page 148

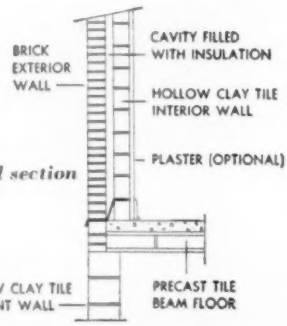


Precast tile joist floors, exposed here in the basement storage room make for strong, fireproof, durable floors. Reinforced with steel rods beams are hollow and have insulating properties (see drawing, below)

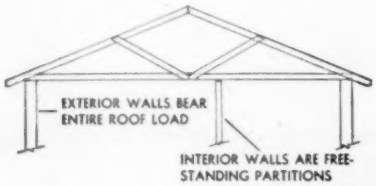
Precast tile beam floor section



Typical cavity wall section

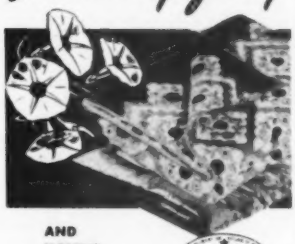


Typical truss roof section



PICK ANY

Morning Glory



AND YOU'VE PICKED COMFORT AND LUXURY FOR YOUR BEDROOM

Guaranteed by Good Housekeeping

Pick Morning Glory

QUILTS and COMFORTERS

for extra beauty—extra warmth and comfort. Morning Glory comforters, in rayon satin and cotton prints, come in sparkling, eye-arresting colors. Morning Glory quilts in smart applique and patchwork prints. For bedroom beauty—they're the pick of the field!

IF IT'S TAYLOR-MADE IT'S BETTER MADE

Pick Morning Glory
- Mattress Protectors
- Layer-Bilt Batting
- Quilted Bedspreads

and be sure of a *better* value!

Ask for Morning Glory products at your dry goods, furniture or department store — or write for name of nearest dealer.

Home of Morning Glory Mattresses

TAYLOR BEDDING MFG. CO.
The World's Largest Taylor, Texas

FACTORY TO YOU!

SAVE 50% ON THE WORLD'S FINEST MATTRESS

- Exclusive design
- Quilted top
- Most sensational advance in bedding since the advent of the inner-spring mattress
- No buttons to annoy you. Posturized

10 Year Gold Bond Written Guarantee

BOTH FOR ONLY $54.90 TWIN OR FULL SIZE

FREE DELIVERY on prepaid orders in Calif. ½ delivery charge out of state.

Sold Direct to Home Owners

- Hundreds of Blue Flame Tempered Spring Steel Coils.
- Strictly Sanitary and Non-Allergic.
- Perfectly Smooth. Buoyant Surface. No Humps or Hollows to Disturb You.
- No Bed Pad Is Necessary.
- The Posturizing provides your back with a nightly health treatment.

SEND FOR FREE CATALOG

Sleep-Aire MATTRESS

Other Sensational MATTRESSES: Orthopedic • King • Giant Size • Body Rest

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NEW!
ALL STEEL CONSTRUCTION LIVING ROOM FURNITURE GUARANTEED 10 YEARS IN WRITING

DIAMOND-CRAFT
Dream Comfort Upholstered Living Rooms

Trenton 8, New Jersey

Build with masonry

Continued from page 147

Use your Home Planning Center. Each of these firms maintains a permanent Home Planning Center ready to serve you without charge. In addition to presenting the *Better Homes & Gardens* Five Star Plan Service, these Centers are able to help you furnish, decorate, and remodel your present home, or plan a new home. Look for the identifying seal shown here.

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Albany—W. M. Whitney & Co.
Albuquerque—American Furniture Co.
Atlanta—Rich's
Augusta, Georgia—Bowen Bros.
Austin—Calcasieu Lumber Co.
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Berkeley—Breuner's
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Boston—Jordan Marsh Co.
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*Chicago—First Federal Savings & Loan Assn.
Cleveland—The Higbee Company
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Denver—Denver Dry Goods Co.
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Grand Rapids—Wurzburg's
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Indianapolis—L. S. Ayres & Co.
Kansas City, Missouri—Mehornay's
Lansing—J. W. Knapp Co.
Lincoln—Gold & Co.
Longview, Washington—Hinton Furniture
Los Angeles—Barker Bros.
Louisville—The Stewart Dry Goods Co.
Milwaukee—Gimbels
Minneapolis—L. S. Donaldson Co.
Newark—Kresge • Newark
New Haven—H. M. Bullard Co.
New Orleans—Maison Blanche
*New York—The Franklin Society, Federal Savings and Loan Assoc.
New York—Gimbels
Oakland—Breuner's
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Phoenix—Dorris-Heyman
Pittsburgh—Joseph Horne Co.
Poughkeepsie—Wallace's
Rochester, New York—McCurdy's
Sacramento—Breuner's
St. Louis—Stix, Baer & Fuller
Seattle—The Bon Marche
Shreveport—Hemenway-Johnson Furniture Co.
Silver Spring—The Hecht Co.
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South Bend—Robertson Bros.
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Springfield, Illinois—John Bressmer Co.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

[*Turn to next page*

UP TO $300 a Month WHEN YOU'RE SICK OR HURT!

Be sure of an income when you need it most! When you're sick or hurt and can't work, money for medical or hospital bills isn't enough. *You need money to live on . . . money to keep your family together.* Mutual of Omaha Sickness and Accident Insurance can provide that money . . . *up to $300 a month* . . . to spend any way you desire. Check this partial list of the benefits that Mutual of Omaha Sickness and Accident Insurance offers you when you are totally disabled by accident or confining sickness.

LOOK WHAT YOU GET . . . FOR PENNIES A DAY:

- **Pays up to $300 a month.**
- **Pays from the very first day you see your doctor.**
- **Pays for as long as that disability lasts . . . even for life.**
- **You are covered 24 hours a day . . . on or off the job.**
- **Pays you whether you're in the hospital or at home.**
- **Pays you regardless of any other compensation or income you may receive.**
- **You use the benefit money for any purpose you desire . . . to pay routine household expenses, hospital bills, or any other need.**
- **Partial benefits for non-confining sickness.**
- **No medical examination required for membership.**
- **Hospital and Surgical Benefits for you and your family may be included if desired.**
- **Costs only pennies a day.**

A FEW FROM THOUSANDS RECEIVING MUTUAL OF OMAHA BENEFITS

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PROF. R. O. LAWTON	COLLEGE PLACE, S.C.	27,000.00
DR. T. E. ROGERS	MACON, GA.	39,043.11
MARTHA ROSENSTOCK	LINCOLN, NEBR.	19,536.00
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HERE'S WHY... "YOU CAN BE SURE WHEN YOU INSURE WITH MUTUAL OF OMAHA"

STRONG! Mutual of Omaha is the world's *largest* exclusive health and accident company.

DEPENDABLE! Mutual of Omaha has paid more than $355,000,000 in benefits. Over 600,000 benefit checks sent out during 1950 alone.

SERVICE EVERYWHERE! Mutual of Omaha can serve you quickly wherever you live, wherever you may move. Licensed in all 48 states, District of Columbia, Canada, Alaska, and Hawaii. More than 10,000 representatives.

MAIL TODAY FOR FULL INFORMATION . . . NO COST . . . NO OBLIGATION

JUST PASTE ON PENNY POSTCARD IF YOU LIKE

Mutual OF OMAHA

MUTUAL BENEFIT HEALTH & ACCIDENT ASSOCIATION, OMAHA, NEBRASKA
Dr. C. C. Criss, Chairman of the Board
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CANADIAN HEAD OFFICE: TORONTO

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I would like full information, without cost or obligation, on Mutual of Omaha Sickness and Accident Insurance plans.

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BH1051

Trimming Tricks by Constance Conso

There is definitely something new under the sun in trimmings for home decoration—it's Conso Cotton Nub Fringe. Wonderful is the fact this smartest of decorative accessories is *sensibly priced* so that you can use it with lavish hand to make old things new and new things handsomer.

The new Conso Cotton Nub Fringe is one of the most attractive trimmings I've ever seen. It has an interesting nubby bouclé texture and comes in 33 perfect decorator shades. ¾" deep as shown, it is vat dyed, fast color and completely washable. Ready and easy to apply, one row of stitching does the job.

Decorators' Touch for your living room—use a pattern for draperies—two plain shades for slipcovers. The custom touch—two rows of Nub Fringe at bottom of slipcover skirts, a row on draperies and valance, 1½" in from edge. Cushions of the print with a row of Fringe inset for luxury. Remember, too, if old slipcovers and draperies need rejuvenating, stitch Fringe on them for a fresh new look.

Make-it-yourself—a stole to match or complement your favorite party dress. A generous square or triangle edged the entire way around with one of the 16 heavenly colors of this new Cotton Nub Fringe. Practical and oh, so pretty for a festive evening!

Buy your Conso Cotton Nub Fringe about 35¢ a yd. in any Drapery Dept., or write direct stating color.

1001 Decorating Ideas—yours for 25¢— Handsome 56-page book, packed with new, different suggestions for decorating: color schemes, how to make slipcovers, draperies, etc. Hundreds of illustrations, many in color. At Drapery Depts., or send money direct, Dept. H10.

CONSOLIDATED TRIMMING CORP.
27 West 23rd St. New York, N.Y.

Build with masonry

Continued from preceding page

Springfield, Massachusetts—Forbes & Wallace
Springfield, Missouri—Heer's, Inc.
Stockton, California—Breuner's
Tampa—Maas Brothers
Tulsa—Dickason-Goodman
Wheeling—Stone & Thomas
Wichita—Hinkel's

If you mail in your order, be sure to specify the Five Star home number, such as 2110 if you're ordering this month's house. Enclose a postal money order, bank draft, or check, payable to the firm to which you write.

Do you have your 1951 Five Star plan book? If you haven't yet decided on a specific Five Star home plan, *Better Homes & Gardens* new book, *Five Star Homes*, will help you make a choice. This 100-page book brings you floor plans and photographs of 86 of the most popular Five Star homes. *Price: 50 cents.* You can buy your copy at Home Planning Centers or order from *Better Homes & Gardens*, 5910 Meredith Bldg., Des Moines 3, Iowa.

Where to see it

The Structural Clay Products Institute is sponsoring several homes similar in design to Five Star Home 2110. Watch your local newspaper for dates when the following homes will be open for inspection:

New York. Furnished by: Stern Bros.
Constructed by: Haring & Grant, Inc.
Home address: Livingston Road, Wilmot Woods, New Rochelle, New York.

Boston. Furnished by: Jordan Marsh Co.
Constructed by: Arthur Oman & Sons, Inc.
Home address: Corner of Central Avenue and Charles River Street, Needham, Massachusetts.

Cleveland. Furnished by: The Higbee Co.
Constructed by: The Keyes-Treuhaft Co.
Home address: 30919 Summit Lane, Pepper Pike Village, Landerwood Estates, Chagrin Falls, Ohio.

Washington, D. C. Furnished by: The Hecht Co.
Constructed by: Riverwood, Inc.
Home address: 2719 Norwood Street., Riverwood Estates, Arlington, Virginia.

St. Louis. Furnished by: Stix, Baer & Fuller.
Constructed by: Ralph S. Duke & Son.
Home address: 7748 Peach Tree Lane, University City, Missouri.

Spokane. Furnished by: The Bon Marche.
Constructed by: Vernon L. Conyers.
Home address: East 1316 Club Court, Spokane, Washington.

Chicago. Furnished by: The Fair.
Constructed by: H. Morton Robbins & Associates.
Home address: 6811 Kenneth Avenue, Lincolnwood, Illinois.

Clothing problem

As any woman will attest,
It takes a very clever touch
To train a man to dress his best
For dining, visiting, and such.

However, every wife agrees,
It calls for greater skill by far
To get one into dungarees
Before he tinkers with the car!

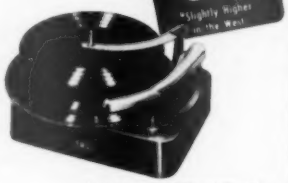
—*Richard Wheeler*

new! only

V-M tri-o-matic® phonographs

have the amazing

Siesta Switch®



V-M tri-o-matic 920 — A Record Changer Attachment that plays through any radio or TV set.

Now you can relax, read, even fall asleep to soothing music — the Siesta Switch takes care of everything for you! V-M tri-o-matic Phonographs, with the new Siesta Switch, play up to five hours of uninterrupted music — and shut off completely after the last record plays! The turntable stops, the tone arm returns to rest, and the amplifying system shuts off — all automatically, without a single motion from you!

PLUS

• THESE FAMOUS V-M TRI-O-MATIC FEATURES. • Plays all records, all speeds (33⅓, 45, 78 rpm), all sizes (7", 10", 12") • Automatic intermix of 10" and 12" records of same speed • Positive Record Protection (Patented Spindle Design) • Simple, centralized controls • Dual-Needle Reversible Cartridge • Jam-proof Tone Arm • Automatic Tone Arm Set-Down, all size records.

FOR CHILDREN'S ROOMS — Lull them to sleep the easy way! Plug a bed lamp into the V-M tri-o-matic and, after the last record plays, *everything* shuts off — including the lamp!

FALL ASLEEP TO MUSIC! Your V-M tri-o-matic Phonograph shuts itself off after the last record plays — and turns off lamp — without interrupting your slumber!

FREE! MAIL COUPON NOW!

V-M Corporation
200 Park Street
Benton Harbor, Michigan

Please send me, *free*, your colorful illustrated booklet on the complete line of V-M tri-o-matic Phonographs.

NAME _____
(Please Print)
STREET _____
CITY _____ ZONE ____ STATE ____

Stores featuring your favorite color

Stores listed below are featuring the rooms and color schemes shown on pages 57-61. These department stores can help you decorate your home in the colors that fit your personality. They do not necessarily stock all the merchandise pictured but will suggest substitutes that will fit harmoniously in with your favorite color. Watch your newspaper for the dates your store will feature rooms from "What's Your Favorite Color?"

Albany—W. M. Whitney & Company
Albuquerque—American Furniture Company
Augusta—Bowen Brothers
Binghamton—Hills, McLean & Haskins
Boston—John H. Pray & Sons Company
Cedar Rapids—Smulekoff's
Chicago—Wieboldt's (63rd near Halsted) (Lincoln & Belmont)
Detroit—J. L. Hudson Company
El Paso—American Furniture Company
Evanston—Wieboldt's
Harrisburg, Pennsylvania—Pomeroy's
Kansas City—Mehornay Furniture Company
Lansing—J. W. Knapp Company
Lincoln—Gold & Company
Longview—Hinton's Furniture Store
Mankato—Landkamer Brothers Company
Moline—Roy A. Fude Company
New Haven—Bullard's
New York—Gimbels
Oak Park, Illinois—Wieboldt's
Oklahoma City—Harbour-Longmire Company
Oakland—Breuner's
Philadelphia—Gimbels
Sacramento—Breuner's
St. Louis—Stix, Baer & Fuller
St. Paul—Schuneman's
Sioux City—T. S. Martin Company
Springfield, Missouri—Heer's, Inc.
Stockton—Breuner's
Wichita—Hinkel's

The tub-lover

Our youngster is never
inclined to refuse
His bath, we are happy
to note.
He knows that he's always
permitted to use
The tub as a pond
for his boat.

Our usual problem concerning
his scrub
Is one that we marvel
about:
It isn't to make him get
into the tub—
Oh, no, it's to make
him get *out!*

—*Richard Wheeler*

The world's leading Airlines

COOK THEIR DELICIOUS MEALS ON . . .

Magic Chef

GAS RANGES

***Magic Chef* COOKING**

IS FEATURED BY AIRLINES LIKE:

AMERICAN AIRLINES • AVIANCA • BRANIFF INTERNATIONAL AIRWAYS • CAPITAL AIRLINES • CHICAGO & SOUTHERN AIR LINES • CONTINENTAL AIR LINES DELTA AIR LINES • EASTERN AIR LINES • (K.L.M.) ROYAL DUTCH AIR LINES • MID-CONTINENT AIRLINES NATIONAL AIRLINES • PAN AMERICAN GRACE AIRWAYS PAN AMERICAN WORLD AIRWAYS • PIONEER AIR LINES TRANS WORLD AIR LINE • UNITED AIR LINES WESTERN AIR LINES

cook like an expert with these

EXCLUSIVE FEATURES

YOU'LL LOVE TO BROIL

on this waist-high broiler! No stooping. Swing-out door prevents spattering. Lifts out for easy cleaning.

BAKE WITH CONFIDENCE

in the *Magic Chef* oven controlled by the famous Red Wheel Regulator! Accurate to the degree—set it, forget it!

IT'S FUN TO CLEAN

Magic Chef top burners. Just lift them out in ONE piece for easy cleaning at your sink!

AMERICAN STOVE COMPANY *Magic Chef* 50 GOLDEN JUBILEE

wherever food's the finest—
it's cooked on . . . *Magic Chef*

Dad (and the youngsters too) love "airline-style" meals. Meals that melt in your mouth—prepared efficiently and expertly—are yours with *Magic Chef*. It's the range that the airlines—and millions of homemakers—depend on, the favorite range of famous chefs. Watch Dad and the youngsters smile when you bring in those savory, *Magic Chef* treats. For use with city, "Pyrofax" or other bottled and tank gases. In most areas, priced from $139.95

AMERICAN STOVE COMPANY • SAINT LOUIS 10, MISSOURI • U.S.A.

more women cook on *Magic Chef* than on any other range

America's most beautiful heater!

Looks like a TV set, floods the room with clean, even gas or oil heat. Priced from $64.95

BATH MATTRESS

Bath mattress? How else to say, "Here's a bath mat that's softer, safer . . . strictly de luxe!" It's an air cushion of vacuum cups for non-slip safety. A choice of pastels to carry your treasured color scheme right to the tub or shower. Just one more example of the modern planning of Prettyware rubber housewares for every room in the home.

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Pretty WARE RUBBER HOUSEHOLD ACCESSORIES

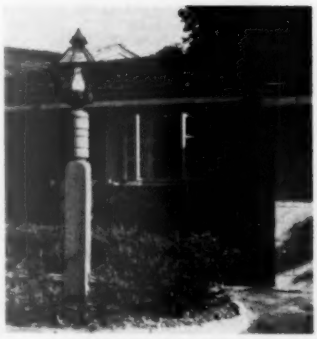
A lamppost, a fence, and a nice front door

In line, color, and in material, these features blend with the Fred Flemmings' house

Instead of being a conventional slab, the entrance door is faced with four-inch boarding laid to form concentric squares around a center knob. Door matches in color and texture wood trim and board-and-batten gable end above

Photographs: Leppert

Three-rail fence is beautiful in its simplicity. Rails are wood-pegged into slots in posts. Note that bevel on tops of posts closely matches slope of the home's shake roof. Black-strap hardware emphasizes lowness of fence



The lamppost has the same general proportions as the fence posts. It's made from the same wood as the entrance door, but it has individuality. Lines of the post are rounded to underscore the angular lines of the light itself

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Garden Clinic

How to pick an apple

Q Should there be any leaves left on apples when you pick them?
G. H. V., New York

When leaves are left on picked apples, the fruit has not been picked correctly. If you jerk the fruit off, you tear away part of the fruit spur.

The right way to pick an apple is to place your thumbnail against the stem where it's attached to the fruit spur. Twist apple slightly and pull toward you. This should make a clean break.

Apple at left above was picked correctly. Avoid bruising fruit when piling in basket. Bruised apples don't keep.

Photographs: Stanley

Here's how fruit spurs look. You can identify them on your own tree—they're short, stubby, and scarred. The scars are where leaves and fruit grew in previous years.

It takes most young apple trees 4 or 5 years to develop spurs. Once formed, they produce fruit for many years. Since it takes so long for these fruiting organs to grow, it pays not to break them. Fire blight sometimes gets into spurs through blossoms. Dark blooms identify blight. Spray blooms with weak Bordeaux mixture.

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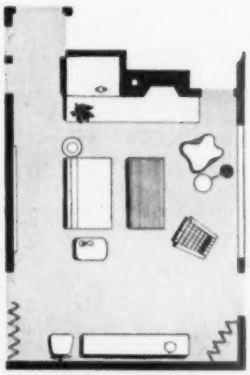
Don't let a budget cramp your style

This home has its "doubles" all down the street; it gets individuality with color, furniture arrangement

By Beulah Donohue Hochstein



Furniture is arranged to channel traffic behind the sofa, to keep living room from becoming a diagonal thoroughfare to bedrooms

Though budget-priced (love seat, three chairs total $313.75), furniture is good quality. Startling color contrasts lift room out of commonplace: black canvas chair is silhouetted against white brick; orange of web chair is repeated on wall behind fireplace setback

Photographs: Gorski

In simplest possible treatment, picture window is "curtained" with matchstick bamboo blind. Screen of redwood slats decorates useless corner, moves across the room to shield dining table when guests are coming. Homeowners are the Leonard A. Kinvilles of Milwaukee. Decorators: Forrest-Syvertsen Design Associates

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Put your fire in a corner

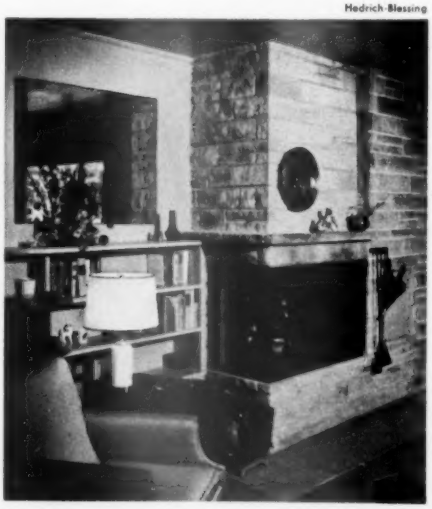
The corner fireplace is almost as old as fire itself, when fires were kindled outdoors in the crook between two mud walls. But until we got over the idea that our fireplaces should be symmetrical, the corner fireplace *stayed* outdoors.

Now it's inside, and permanently. A corner fireplace throws heat over a broader area, and can be seen from more points of view than a conventional fireplace. It makes an enticing focal point in a room. But a word of caution: a well-built corner fireplace will draw so well that the fire-brick won't get black except in the corner. Thus you may want to paint the inside of your fireplace a dark color so it won't look bare.

Photograph: Newman-Schmidt

This fireplace is at floor level, but hearth is raised so logs won't roll out. Corner is supported by concealed angle irons. It's screened on front only, since the masonry planting box blocks sparks on this side

Hedrich-Blessing



Usually a corner fireplace is raised. This one is, though hearth is at floor level. It has a supporting metal pipe at corner, and narrow mantel which contrasts with gray stone

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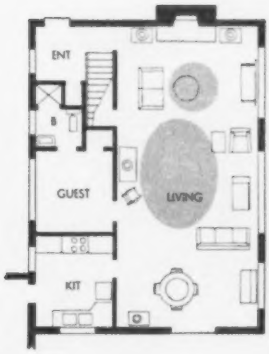
They live in a barn and like it

They found the absence of interior walls made the barn easy to modernize; offered them plenty of uncluttered living space

The Norman Zimmermans of High Ridge, Connecticut, converted an old barn into a spacious, modern home

By June P. Wilson



One large room takes most of ground-floor area. Plaster walls and ceilings, hardwood floors, and modern fireplace with stone slabs set in horizontal lines, add to the feeling of spaciousness

Handy Dutch door with serving ledge connects the compact kitchen with dining area. Baking corner, convenient to the stove, has an easy-to-clean marble-slab top

Photographs: Howland

Small panes give this big window old-fashioned charm, seconded by Traditional print of the draperies. Antique cobbler's bench makes an ideal coffee table for in front of big window

More on next page

Stop ROAD-RAVAGE*... it ruins car finish!

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Motorists wise SIMONIZ

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They live in a barn and

Begins on preceding page

Like the Norman Zimmermans, Dr. and Mrs. Willard Hunnicutt converted an old barn into a bright and cheerful home. It's located in one of the best residential districts of Atlanta, Georgia, and not too far from transportation and schools

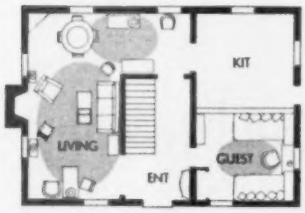
Branham

The den, in what was once the grain room, is often used as an extra guest room. Windows here, and in rest of house, were enlarged to standard size from original barn windows

like it

This was once a barn. Now there are children in the loft, a TV set in the grain room, and a large Lazy Susan table in one of the old stalls

Susan Jones Medlock



Two stalls were thrown together to make this large living room and the informal dining area. Table under the mirror is an old dough board that Mrs. Hunnicutt "found" at an auction sale

Linoleum covers all the floors, is easy to clean. Old Boston rocker, copper and brass accessories, and gun over the fireplace help to give the room a warm, rural-home atmosphere

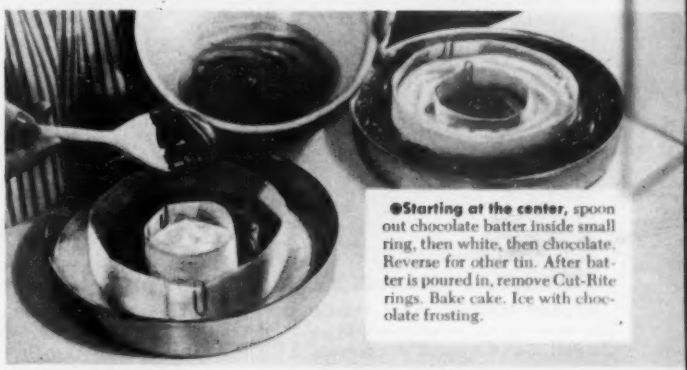
● **Here's a new way** to make a fancy cake and save dishwashing, too! No need for special rings. Just make them from folds of Cut-Rite—it's *extra-heavy*. Use your favorite cake recipe or cake mix and prepare half white, half chocolate batter.

DIONE LUCAS TELLS YOU

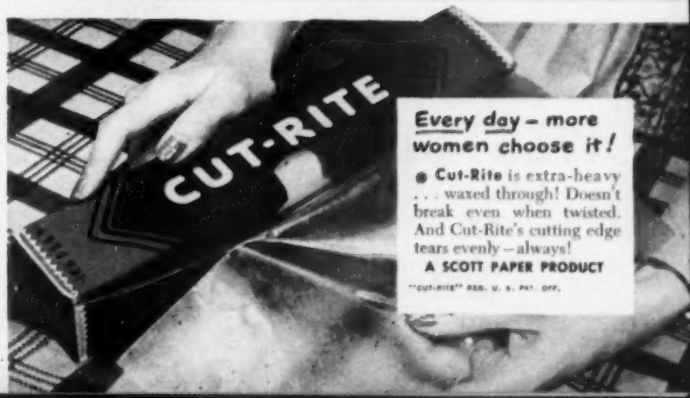
How to make an easy Checkerboard Cake

...famous cooking authority

● **For each layer pan** tear off two lengths of *waxed-through* Cut-Rite, one 10 inches long, the other 19 inches long. Fold into several thicknesses. Form into two rings; overlap ends, fasten with paper clips. Arrange in pan to form three sections.



● **Starting at the center,** spoon out chocolate batter inside small ring, then white, then chocolate. Reverse for other tin. After batter is poured in, remove Cut-Rite rings. Bake cake. Ice with chocolate frosting.



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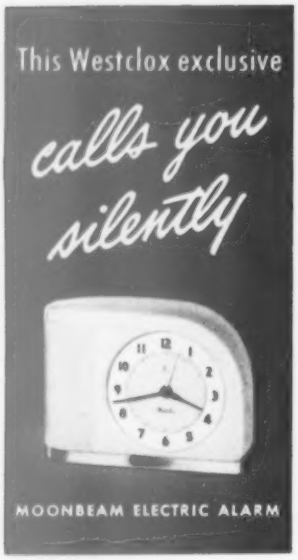

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Everything you've ever wanted in a wall clock! Removable case ring comes in a variety of colors. To change color, simply flip out ring and flop it over. Or paint ring to suit, or remove it entirely so that wall color shows through. $6.95.

Prices do not include tax and are subject to change.

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Photograph: Pease

This new reading routine has changed us from very restless people to very home-loving people indeed

We read out loud to relax

Sure, it's old-fashioned, but so are the resulting happiness and companionship

By Carol Spicer

Do you remember, in the play *I Remember Mama*, the scene in which Mr. Hyde, the boarder, reads aloud to the family from "The Tales of Two Cities"—as Mama calls it? It is a nostalgic scene—the coziness, the laughter and tears, the togetherness of the family—so old-fashioned, so simply impossible at today's tempo.

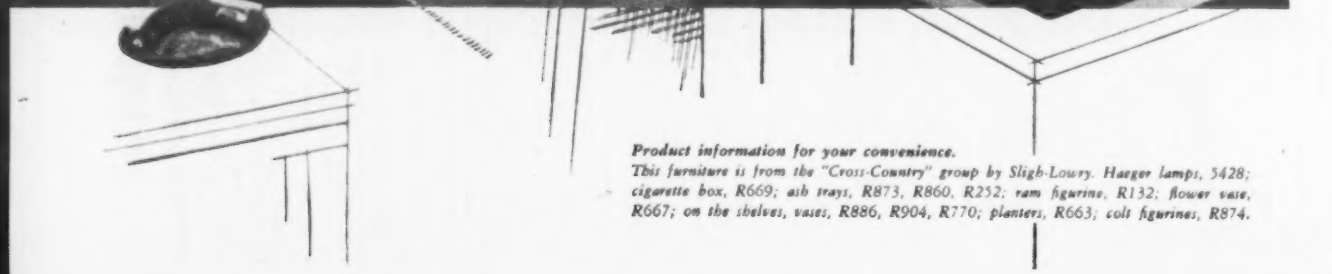
Or is it?

My husband and I took up the old-fashioned pastime of reading aloud one winter's night when I was sick abed with the flu. Impulsively, and I might add fatefully, he offered to read to me, picking Jane Austen's *Pride and Prejudice*—a book which had been kicking around the house for years, but which we had never had time to get at. As the evening raced on, we became so curious as to the outcome of Mr. Darcy's suit, and so entranced with Elizabeth and, in fact, with all the Bennett family that it was long after midnight before we could lay the book down. And the next night we were at it again.

This was the beginning of a new routine, which has changed us from restless people, always on the go, to very home-loving people indeed. Along about 9 when the small fry have quieted down, we set a match to the stack of wood in the fireplace, my husband settles into the Big Chair with the book, I settle into the Middle-sized Chair with my mending basket—and we're off. Into the delightful world of Jane Austen (for we're Austen addicts by now); into the bosom of the Forsyte family of John Galsworthy; into Henry James' misty *Washington Square*. Or we may be in a mood for de Maupassant, or Ring Lardner, or Dorothy Parker. Nothing very deep, you see, but that's not to stop you from reading the 100 Great Books, if they're your meat.

There's only one cardinal rule for reading out loud, and, as it will become apparent during the first five minutes of reading, I'll only mention it here: The book must appeal to *all* members of the reading circle. Obviously, if *you* eat up Charlotte Bronte, and your husband's or your mother's idea of a male lead is Captain Bligh, your literary union is bound to fall apart.

"But," you say, "granted we like the same books, how do I get my husband to do the reading? I can hear him growl now, at the very suggestion." Well, in our case, my husband discovered that first evening that he had an unsuspected talent for reading out loud and enjoyed it. Also, for the first time in [*Turn to page 168*



Product information for your convenience.
This furniture is from the "Cross-Country" group by Sligh-Lowry. Haeger lamps, 5428; cigarette box, R669; ash trays, R873, R860, R252; ram figurine, R132; flower vase, R667; on the shelves, vases, R886, R904, R770; planters, R663; colt figurines, R874.

SALLY POTTER says:
"You have a talent—for home arrangement!"

EVERY WOMAN HAS IT. You needn't be artistic. Perhaps you can't draw a line, but being a woman, "homemaking" is a deep-grained instinct with you. The ability to make each room in your home lovable and charmingly *yours* is there just waiting for a few little nudges to bring it out.

SO TRY THIS ON FOR "VIEWPOINT." Look at your sofa. Now forget that it is a place to park when you have the sniffles. Think of it for what *it should do* in your living room. Think of all your furnishings, not for what they *are*, but rather for *what they do*. Get the difference?

NOW, "YOUR HOSPITALITY AREA." First, it's for company...for several people who will sit while they chat with you. Your sofa being the largest piece will go against your largest wall. Notice how we "make a wall" in our illustration by screening an unused arch to another room.

HOSPITALITY IS SERVICE. You'll want places for cigarettes, magazines, ash-trays, flowers and above all, lamps. So we've added three necessary pieces to our area: two end tables and a coffee table. The end tables are really chests with trays. That coffee table is big, for flower bowls, books, and coffee, of course. And it's sturdy! (Guests do kick off their pumps, don't they?)

HERE'S THE "LIFE" OF THE AREA. Study this arrangement again. Isn't it inviting? Hospitable? And what gives you that feeling? The accessories, of course. The lustrous beauty in the sweeping lines of the lamps...the serene loveliness of the flower bowl on the coffee table...the gay, whimsical figurines...the practical and beautiful array of smoking conveniences. This is where your "woman's touch"—as personal as your signature—expressed in the Haeger Ceramics *you select* will create the atmosphere of your home—charming, warm and homey.

Do visit your nearest store featuring Haeger Ceramics soon. Feel as well as see the glorious finishes and colors on the many intriguing designs. And with your selection in your home, you can be doubly proud, for Haeger is the greatest name in Ceramic Lamps and Artware today.

Cordially,

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Director Home Service Division

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We read out loud to relax

Begins on page 166

his married life, he is finding his socks darned and his buttons all on. (Come to think about it, it's been months since I've heard that blood-chilling yell from the bedroom, "Where's a clean shirt?" Note: Ironing, too, is a quiet accompaniment to the business of reading aloud.)

On the other hand, there's no law against the little woman taking over on the reading end. We know a man who carved out the linoleum block for his Christmas cards while his wife did the honors, and it seemed to him such a pleasant and profitable way of spending an evening that he went into it as a spare-time career, soliciting orders from his neighbors. "And to think," he told us the other night at a square dance, "that I can get *War and Peace* read at the same time. What a racket!" (I only mention "square dance" to prove that we occasionally do something besides read.)

Often, and always on Sunday evenings, we make it a family affair, that is, children included; and you'd be amazed how many books fit into a family's scale of ages. All of us were in stitches when E. B. White's *Stuart Little* was in our midst. I suppose that our 9-year-old Susie will remember the mouse all her life because of the fun we had with him, together. *Tom Sawyer* and *Cheaper by the Dozen* are other books which grownups and children can share; and *I Remember Mama*! We still chuckle when someone says, "Coffee. Is good." Or calls the cat Uncle Elizabeth. Or compares someone to Uncle Nels. Naturally, we'd rather have *seen* the play—who wouldn't—but we seem to remember it better than our friends who did see it.

Another virtue of reading aloud: It's a boon to the budget. We were forever rushing off to a movie or a basketball game or the bowling alley just for something to do. And "something to do" takes money, not to mention a baby sitter. Now we can comfortably, effortlessly, transport ourselves far away for the price of a library card.

Or we can invite our friends to come in for a reading session and solve questions about an evening's entertainment with an appropriate reading program that can vary from Shakespeare's *Hamlet* to Thurber's fables. We have discovered that here is one key to sociability.

Besides, it's timesaving. You won't believe this. In fact, I can hear your retort, "Heavens, what's timesaving about reading a book aloud? It takes twice as long, and I can't keep caught up as it is." I don't know about you, but it saves time for us because we have discovered that reading alone, or to oneself, is almost a waste of time for our particular, nonretentive minds. Take Winston Churchill's *Memoirs*. We read that, each to himself, and we found, as usual, that our only accomplishment was the check mark after the book's title on our "List of Books I Want to Read." We simply gobbled up the book in such great chunks, without stopping to chew on it, so to speak, as we went along that the salient facts were forgotten by the next day. The worst of it was, when we went to a party at which the talk turned to Great Britain and and its role in the last war, we just sat there, our mouths open. We who should have been teeming with wisdom had absolutely nothing to offer, for our minds were nothing but bins of undigested facts. Very, very humiliating.

Now, if we had read those same *Memoirs* aloud, we would have stopped every now and then to check Churchill's history on our map; we would perhaps have gotten out Sherwood's *Roosevelt and Hopkins* to see what Hopkins had to say about the meeting at Casablanca, or we might have reread a magazine article to get still another slant on that historic conference. We would have stopped often to talk and argue, and, because of this, we would have remembered the book long afterward. A waste of time?

And the intimate feeling which springs up between you and the people in the books—that's one of the nicest things about this quaint indoor sport of reading aloud. Several months ago a neighbor dropped in, just as we were starting a book about Vincent Van Gogh. She stayed on to listen, and the next evening she brought a friend who had always wanted to know more about the artist. The upshot of it was that we had practically a Van Gogh club meeting in our living room for a few weeks, as one Van Gogh book led to another. Even now, when any of us get together, we talk affectionately about our mutual friend, Vincent, and we all have at least one of his paintings on our walls to confirm the friendship.

It's the same way with James Boswell with whom, through the pages of his *Journal*, we are currently spending our evenings. You'd think he was our scalawag son, the way we worry over him, and last night we actually lugged his old 10-pound *Life of Johnson* out from its dust in the bottom shelf of our bookcase in order to check up on this "man of most dreadful appearance." That's the way it is: One thing leads to another, and sometimes you end up quite a learned person.

Actually there is no kinship between reading alone and reading aloud. No more than there is between driving from New York to Los Angeles in four days, all by yourself, and a leisurely two- or three-week excursion across the continent with someone at your side; and with all manner of side trips and weekend stops in interesting spots.

Reading alone is a lonely business, you'll find, once you've tried it together.

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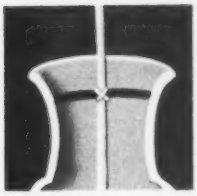
OCTOBER 7 to 13

Last garden flowers

Begins on page 78

Arrange spider chrysanthemums with simplicity

Tie stem of tallest flower (25 inches long) to crosswise stick. See sketch below. Place a 20-inch stem back of stick, on left. Add 15-inch flower at right, back of stick. Place the lower side blossoms so they point out to your shoulders



Use needlepoint holder in the vase. Or cut stick to fit snugly across an inch below opening to keep flowers in place

Stanley

Simple, but eye-arresting—the arrangement of spider chrysanthemums. To complete, put 20-inch stem to right of tall flower, 18-inch stem to left. A 13-inch stem goes in low center, a 15-inch to the left and above. Place these last four flowers in front of crosswise stick

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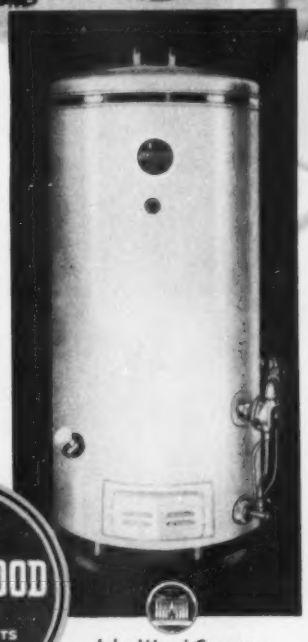

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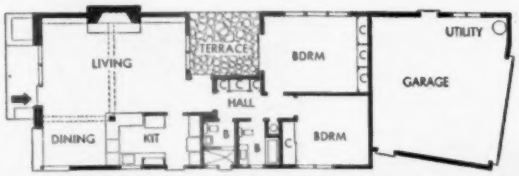
Living centers around huge Colonial fireplace. Straight-lined sofa and textured rug, though Modern, look tailor-made for this room



The living room, dining room, and kitchen are just one large room

Small-patterned wallpaper, plain Dutch curtains, old pine tables, and accessories are unmistakably Early American

Photographs: de Gennaro

One section of buffet-counter in pine-paneled kitchen lifts up, if you wish to carry dishes to the table. China cupboards open in dining area

Dining area, part of the L-shaped living room, is set off by a heavy ceiling beam. Muslin curtains can be drawn across windows for privacy. Cotton rugs, here and in the living room, are placed over easy-to-clean linoleum. Wing chair at corner window is a comfortable spot to sew

By Elizabeth Gilrain

If you can't make a clean choice between the old and the new, why not choose both as the John B. Prendergasts did? They wanted a modern home, comfortable and easy to care for—and they wanted to use and display their treasured antiques. With Architect Philmer J. Ellerbroek, they planned their new home to combine the warm traditions of the past with modern practicality.

They started with something old—Early American tables and chests, muslin curtains, and accessories that belonged to Grandma. The massive, pine-paneled fireplace and open-beamed ceilings are direct copies of Colonial styling, to help carry the mellowness of age.

See how well the old blends with the new: The floor plan wraps living and dining areas around an open kitchen to make one large room—a modern idea that is completely in character with the tradition of informality. The Modern sofa and chairs were chosen primarily for comfort and good looks. Their home proves that you don't have to be afraid to mix furniture of different periods.

On the outside, the Prendergasts' home has the charm of a miniature—everything small but in perfect scale. It's the kind of house you would like to be invited into

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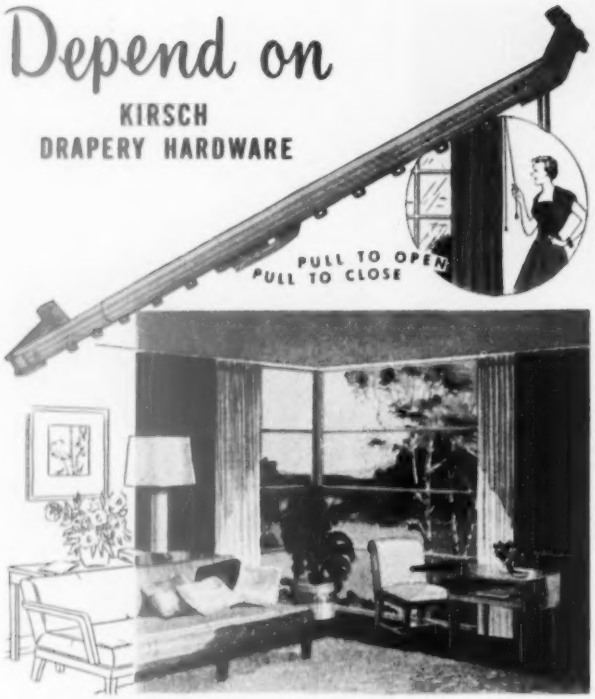

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What's the real truth about them?

Begins on page 74

ACTH and cortisone are of no value in polio. In fact, Schwartzman began his work because he noted that pregnant women are more susceptible to polio than are nonpregnant women. And it's known that pregnancy leads to secretion of rather larger amounts of cortisone.

By experimenting with animals, Schwartzman confirmed the fact that cortisone greatly increases susceptibility to polio virus. But in his experiments, Schwartzman showed something else: that there is some other adrenal gland factor, unidentified as yet, which counteracts that effect of cortisone.

Here may be the reason why some children contract polio while others, equally exposed, do not. Apparently, for resistance, there must be a balance between cortisone and the anticortisone factor. Until now the fight against polio has centered upon finding a drug to prevent the virus' crippling effects or a vaccine to provide immunity. Now the third possibility may be to conquer polio by restoring the natural balance of adrenal gland hormones.

Cancer

Against most cancers, too, ACTH and cortisone have proved of no value. They have had only a temporary effect against some blood malignancies such as leukemia. Yet the possibility remains that some factor or factors in the adrenal glands may have a vital role in cancer. Recently, Dr. Howard L. Richardson, at the University of Oregon Medical School, experimentally inducing cancer in animals, found evidence that the adrenals are involved.

At the Sloan-Kettering Institute for Cancer Research in New York, Dr. Konrad Dobriner has developed a technique that accurately measures how much and what type of hormones are secreted by the adrenals. With it, he has found a definite disturbance of adrenal gland functioning in patients with cancer and high blood pressure as well as those with rheumatoid arthritis. Once further work reveals what the abnormalities are, they may become possible to correct.

Even as this article is written, a brand-new report highlights the possibilities ahead when the roles of all adrenal hormones are understood. At the University of Utah, Dr. George Sayers, working under an American Cancer Society grant, has found that ACTH and cortisone decrease brain excitability. But, on the other hand, another adrenal hormone, DOCA, increases it. This indicates that an individual's disposition may depend upon a balance between the two adrenal hormones. If so, dispositions may eventually be controlled by achieving proper balance.

Speaking of ACTH and cortisone, Dr. Philip S. Hench of Mayo, who pioneered in their clinical use,

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observed recently: "How these hormones work is so far, to use a Churchillian phrase, a 'riddle wrapped in a mystery inside an enigma.' "

The phrase applies even more strongly to the workings of other adrenal hormones and to the interrelationships between them and all body hormones.

What's been done to date in applying ACTH and cortisone has been largely by trial-and-error methods. Doctors have been carefully tagging the situations in which the hormones can be used as against those in which they do no good or may actually do harm. They've been discovering minimum effective dosages and, in other ways, making the drugs safer to use.

Availability of hormones

There has also been concentrated effort to make them more available. Output is already greatly enlarged and is now large enough to provide for tens of thousands of patients a month. The price has been coming down. Cortisone, for instance, when first introduced about two years ago, cost hospitals $200 a gram. There have been reductions and, with the last one this past April, the cost is now $24 a gram. The situation with ACTH is comparable.

Millions are being spent to find ways to greatly multiply production. In addition to improving present processes of manufacture, there's a search for more plentiful starting materials and for a way to synthesize cortisone. There is less hope, for the present, that ACTH can be synthesized, since its structure is too complex. Striking results are in the making. To obtain a pinch of cortisone, the bile acid of several thousand cattle must be manipulated. As this is written, Dr. Robert B. Woodward of Harvard has succeeded in synthesizing a steroid on which cortisone can be built, using a plentiful oily coal-tar derivative as the starting material. Scientists at companies which produce cortisone have also just come up with synthetic steroids that will make cortisone much more plentiful.

Just announced on the ACTH production front is a new method of extracting the chemical from hogs' pituitary glands, that eliminates 16 of the 20 processes in the old method and increases the yield 40 times.

Substitutes

There has also been much experimentation with other chemicals as substitutes for ACTH and cortisone. Closest to being accepted is the use of blood from new mothers. Rheumatoid arthritis usually subsides during pregnancy. And there is something in the blood of women who have just had babies which, when given in transfusions to arthritic patients, halts—temporarily—the pain and stiffness in the joints. Researchers are trying to find out exactly what it is in the blood that does the trick.

Other treatments are controversial. Some doctors have reported that half their arthritis patients

[*Turn to next page*

are you wearing a

morning backache*

on your face . . . ?

Haggard . . . ? "Drawn-and-tired" looking . . . ? Stop blaming your housework or job and put the blame for that fatigued tension where it so frequently belongs . . . on an out-dated, "spineless" mattress! . . . a major cause of the miserable "Morning Backache" 3 out of 5 Americans endure! Dangerous muscle strain can result from a mattress that sags and "slouches"! Replace it now with the revolutionary *firmness*, the supreme *support* of the new Sealy Firm-O-Rest Posturepedic Mattress . . . scientifically designed to refresh you with *spine-on-a-line* sleeping luxury.

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Yes, if you own one of the famous-make space or trailer heaters listed here, you can have the sheer luxury, comfort, convenience and safety of *true automatic, thermostatically controlled heat* at down-to-earth *low cost!* How? With an A-P Comfort Control *specifically designed for your heater!*

An A-P Comfort Control gives you constant, safe, even heat — scientifically controlled — at the exact temperature *you select.* What's more, there's no fuel waste — no waste of heat. An A-P Comfort Control can actually pay for itself in fuel saved. And don't forget, constant, even heat is healthier for the family too!

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What's the real truth about them?

Continued from preceding page

have been helped by pregnenolone, a plentiful synthetic steroid. Other doctors report no results. An adrenal hormone, desoxycorticosterone, plus injection of vitamin C have been used by some English and American doctors with good results in some arthritic patients; other doctors have found the treatment ineffective. Sex hormones, both male and female, have also been tried. So far, in the opinion of authorities, results with other methods do not compare with those from cortisone and ACTH.

However, we are only at the beginning of thorough exploration of the whole realm of adrenal steroid chemistry. Much the same as penicillin signalled the development of the field of antibiotics and led to the development of such powerful germ killers as aureomycin, chloromycetin, and terramycin, so ACTH and cortisone are expected to lead to the discovery of other steroid hormones with many more specific values.

Meanwhile, however, as you will see in the following breakdown of diseases and situations in which they have been tested, ACTH and cortisone, while not panaceas for all man's ills, are potent and valuable tools.

Their discovery offers another broad dividend. Pointing up as they do the importance of the adrenal glands and indicating how a life of continual stress may deplete adrenal reserves, they underscore the value of "taking it easy." Life, of course, is full of stress situations. You may not be able to eliminate the stresses themselves. But you can view them more calmly, react to them less violently.

And in that may lie the secret of healthy living and successful aging.

Rheumatoid arthritis

ACTH and cortisone have now been used in treating thousands of patients with rheumatoid arthritis and its variants. The latter includes Still's disease, a form of arthritis in children similar in most respects to the adult type, and spondylitis, a chronic disease of the small joints of the spine.

The effects of the drugs are consistent. In most cases, within 6 to 48 hours after treatment begins, muscular and joint stiffness are reduced and thereafter, within a few days, completely relieved. Then there is decrease or complete disappearance of aching and pain in motion and of swelling. Muscular strength and joint function may return within a few days if the muscles haven't degenerated from long disuse. Deformities, bursitis, and enlarged lymph nodes usually improve or disappear.

At the same time, there are gains in appetite, weight, and strength. And people who have been depressed and ill-natured become cheerful, hopeful, and even elated.

After treatment is stopped, a relapse usually comes—sometimes promptly but occasionally slowly, with some patients holding gains for several weeks or months after the stop. If treatment is started again when signs of the disease return, prompt slow-down of symptoms recur.

To maintain an improvement, therefore, ACTH or cortisone must be given continuously—much like insulin in diabetes.

While long-continued therapy on high dosages produced undesirable side effects, successful new dosage schedules have been worked out that cut down or completely avoid trouble.

According to a recent report in the *Journal of the American Medical Association*, some severe cases and most less severe ones can be adequately controlled for long periods with doses of cortisone ranging from 32 to 65 milligrams per day, much smaller than previously used. On that schedule, few and comparatively mild side effects are noted.

Intermittent courses, with rest periods of several weeks in between, have also produced relief with few and mild side effects.

At present, it is still a theoretical possibility, but no more, that many cases eventually may be taken off therapy without a return of the disease.

As ACTH and cortisone become increasingly available, more and more doctors are using them. But many do so selectively—not indiscriminately. It must be remembered that in as many as 50 percent of its victims, rheumatoid arthritis disappears spontaneously after a period of time. Nobody knows why, but it does. In others, conservative measures such as diet, rest, drugs to relieve spasms, exercise, baths, and radiant heat help considerably. In some cases, too, injections of gold salts stop the disease.

In a recent article in the *Journal of the Maine Medical Association*, Dr. George J. Robertson wrote: "At this date the author is using ACTH and cortisone for elderly rheumatoids who are not in their first attack, for those who are crippled by the inflammatory joint changes of their disease. Conservative treatment is still preferred in those rheumatoid arthritics in their first attack, especially when seen early, in mild rheumatoids, and in general in the young adult rheumatoids." This viewpoint probably mirrors that of thousands of doctors.

If you have arthritis, don't insist that your doctor give you, willy-nilly, ACTH or cortisone. Let him prescribe what your case requires. He will use hormone therapy if it is indicated.

Acute, gouty arthritis

Gout, which occurs most often in middle life, is a disturbance in metabolism, or the way in which the body utilizes food. Its origin is unknown. It manifests itself by

[*Turn to page 22*]

Leading Detroit Builder Warns...

"AVOID THIS COSTLY ERROR when building or remodeling"

In Remodeling—get the advantages of insulation too, with Celotex Insulating Interior Finishes. Build a lovely room like this for only $54*. These handsome structural panels are *pre-decorated*—no painting or papering needed! Smart, exclusive blended colors and textures in Tile, Building Board, Finish Plank.

*Approximate cost of Celotex Products only, for average 10' x 14' room.

"Failure to insulate exterior walls as well as the roof and attic when you build or remodel can give you a home that's drafty, leaks heat, wastes fuel in winter—absorbs excess heat in summer!" cautions John W. Baker, of Cox & Baker, prominent builders of quality homes in Detroit, Michigan.

"You see, most heat leakage occurs through exterior walls. So to protect against winter chills and summer heat, they must be effectively insulated. That's why I use Celotex Insulating Sheathing instead of ordinary sheathing. It supplies vital wall insulation as it builds a *stronger* wall—does both jobs at one cost. Saves money on labor and materials! Assures bigger fuel savings, greater year 'round comfort! Higher re-sale value for your home, too!"

Yes—builders, architects, lumber dealers and home owners across America know from almost thirty years of experience that you build better for less with Celotex . . . that NO OTHER BRAND OF STRUCTURAL INSULATION GIVES ALL THE ADVANTAGES OF GENUINE CELOTEX!

For no other brand—only Celotex, is made of long Louisiana cane fibres—Nature's tougher, stronger, "long-life" fibres! And only Celotex has the exclusive (patented) Ferox* Process that protects against fungus, dry rot, termites! Celotex has proved its superiority through LONG YEARS OF ACTUAL USE IN MORE HOMES THAN ANY OTHER BRAND!

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P.S. Before you build or remodel, see your Celotex Dealer for helpful advice on materials and methods, building codes, financing. And for full information on Celotex Building Products, write: The Celotex Corporation, 120 South LaSalle Street, Chicago 3, Illinois.

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Celotex Double-Waterproofed Insulating Sheathing insulates, builds, weatherproofs—all at *one* low cost. Easier, quicker to apply than ordinary sheathing. Saves on both labor and materials.

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Celotex Insulating Lath builds a rigid inside wall that insulates and adds structural strength, all at *one* low cost. Provides a strong, solid, continuous plaster base that reduces danger of plaster cracking.

Celotex Rock Wool Blankets provide economical insulation that means extra fuel savings, extra comfort. Quick, easy to install between roof rafters, wall studs, floor joists—in new homes or old!

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TV, radio, movies, or comics

Begins on page 125

movie-going may be matched by an adult's lack of interest in anything other than gossip or sports.

4. Finally, the problem of too much radio, television, comics, or movies cannot be approached as if it were a simple, positive evil that can be whacked off with a knife. The problem is not too much of one thing, but too little of other things.

The child who seems permanently enchanted by an electronic gadget in the parlor generally gets that way because he has nothing else that challenges him—no stimulating or creative ways to use his time otherwise. He is willing to accept other people's creations, however routine they may be, because he himself is not stimulated to create.

"It's unfortunate but true," Doctor Ojemann says, "that we're just not too good at building the best environments that the human personality needs for its growth."

Although the school and community enter into the picture, environment, like charity, begins at home. It may be a hard fact to face, but the fundamental responsibility for a "glued to television, radio, comics, or movies" child lies with his parents.

The Iowa educator points to the need for recognition of these factors, in particular, in your child:

First of all, he demands activity—both physical and mental. By nature, he wants to *do* things. If he can't, for various reasons (the house and yard are small; he has no tools, no encouragement), he may substitute watching—or listening to—other people, to get a sense of participation in his daily life.

Secondly, when he does things, he wants to feel that he's doing something worthwhile. There is little sense of the creative in going through motions; a sense of accomplishment has to go along with it. When your child asks "What can I do?" he often is asking, "What can I do that's really worth doing?"

Without this sense of accomplishment, without recognition of the importance of his activities, he may stop trying altogether, and the household's new miraculous machine or neighborhood movie or the comics become the interests.

If your problem is excessive television viewing, the answer obviously is not in getting rid of the television set, or organizing campaigns demanding that broadcasters change their type of program. If the TV set goes, or is forbidden, comic books or some other kind of synthetic excitement will fill in.

What, can you as a parent do?

Obviously, to begin with, you can help stimulate your child's interest in a variety of activities. That doesn't mean that you'll have to take him by the hand and say, "doesn't that look interesting?" Curiosity and the desire to dig into the unfamiliar are standard equip-

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"When we started our development of new homes in Bradley Park," writes Philip Robbins of Hingham, Mass., "we felt it necessary to install a heating system which would have the greatest consumer acceptance and furnish the owner with the most dependable heat money could buy. We chose Delco-Heat Oil-fired Boilers, and they leave nothing to be desired."

Install a General Motors Delco-Heat unit in your home and enjoy the comforts of automatic heat. To assure your satisfaction, Delco-Heat units are always installed by Delco-Heat heating experts. Lipson's Oil Co., Mattapan, installed Mr. Robbins' Boilers.

Delco-Heat Boiler with exclusive "Rotopower" unit—an automatic oil-fired furnace for radiant or regular steam and hot water systems. For oil- or gas-fired automatic heat, see your Delco-Heat Retail Distributor.

FREE—Write for literature on automatic Delco-Heat. Address Dept. BHG-55, Delco Appliance Division, General Motors Corp., Rochester 1, New York.

Read what other Delco-Heat users have to say — see page 324.

FIXES

Toys, Dishes, Books, Furniture

It's transparent, waterproof, flexible and durable. Get a tube today.

DU PONT

DUCO CEMENT

ment in any normal boy or girl. Rather, you can be of most help, once an interest is shown, by encouraging it.

A sketch block and drawing pencil can mean a lot to a boy who is interested in drawing—particularly if they are presented as special working equipment, rather than a toy to keep him busy. Almost every girl has an interest in watching her mother cook, and the interest begins early; there are children's picture cook books which she can understand soon after she learns to read. A boy who is interested in electricity may not get his mechanical imagination stimulated much by an electric train which is too complex for him, but he can do a lot with a simple wiring board.

Doctor Ojemann stresses the importance of estimating more accurately your child's abilities in such things. That's a part of making it worthwhile, and you may have a tendency to underestimate.

Doctor Ojemann likes to tell about a 5-year-old girl who makes custard, the complete process—including breaking the egg and mixing the ingredients. What's more, he has movies to prove it.

"Don't hesitate to help your child set his sights a little high," he says. "There's a lot more room for growth in a project which is a little beyond him than one he handles easily and considers 'kid stuff.'"

An 8- or 9-year-old can handle a jig saw or sewing machine, under supervision; a 12-year-old can do inlay work, or prepare simple complete meals. High-schoolers can participate, on the adult level, in all kinds of community activities—including those of planning and policymaking.

Finally, you might take a closer look at your own activities—not as a parent, but as an ordinary adult. If you have new interests coming instead of soft-pedal them, you'll be a stimulating person to be around. That, too, can help lead to the day when the television set or radio is used wisely, and comic books or movies selected for merit, and for the best possible reason: because your youngster has a lot of other worthwhile things to do.

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. . . any time there's a question about your *Better Homes & Gardens* subscription. But you can help us, too!

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Look for this sign:

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you wear clothes you need

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Positively! They're *musts* for people who like to keep their clothes neat and orderly, who never have quite enough closet space and who love to save money on pressing bills. That's you, isn't it?

K-Veniences really are marvelous! With over 40 bright, sturdy fixtures to choose from, you can equip *any* closet to suit your particular needs exactly. And, they're so easy to install. Just a few minutes with a screwdriver and . . . like magic . . . your closets become so wonderfully neat and convenient that they practically hand out your clothes.

• *Be sure to ask for genuine K-Veniences at your favorite Department or Hardware Store*

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SWINGING TIE RACK #773, has 4 swinging arms, holds ties, bags, belts. Chrome-plated.

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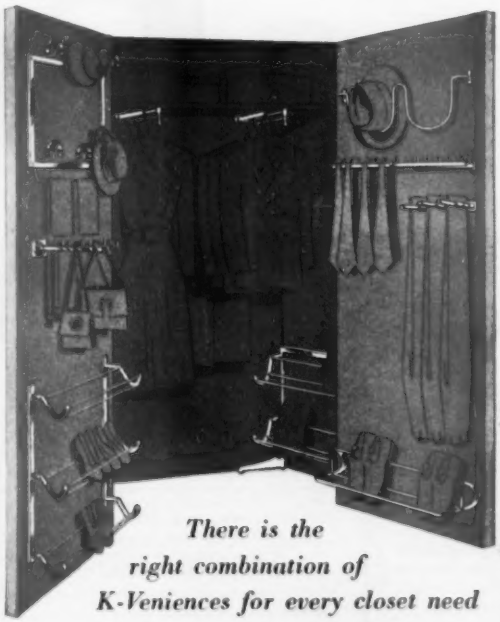

There is the right combination of K-Veniences for every closet need

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Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Kauss; plus, FREE, a colorful new brochure of closet ideas and equipment, and an illustrated folder on new Kitchen K-Veniences!

New wall-surfacing materials

Give your home a lasting lift

By William J. Hennessey
Drawings by the author

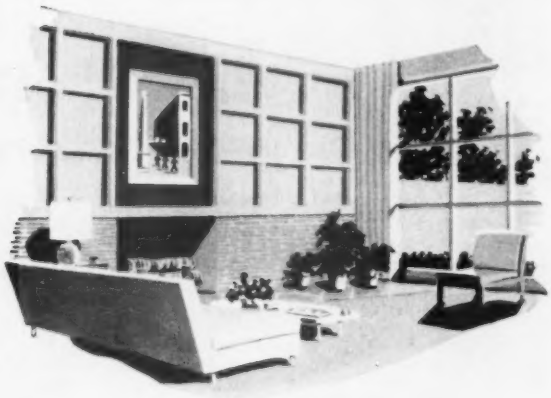
You know how it is: The neighborhood small fry are kicking up a rumpus in your living room on a rainy day. A ball flies around, a trike skids through on two wheels, toy trucks and cars beep and bump, the baby forgets that crayons should be used only on color books.

No, you don't stop the rumpus. But thanks to new wall-surfacing materials, you now can have walls that will stand the gaff of enthusiastic family living in restricted space.

Whether you are redecorating, remodeling, or building a new home, you have many materials from which to choose. Any number of improved wallboards, plywoods, plastics, wood veneers, even glass will help make your home a more attractive, more enduring, more comfortable place in which to live.

These materials have more than eye appeal. Some of them are scratch- and dent-proof. Some insulate against both cold and noise. Some are fire-resistant. Most of them you can install yourself, if you like, to make them lighter on the budget.

The drawings show several dramatic wall materials you will want to consider, together with design ideas you may be able to use in your home.



Ever-changing shadow patterns give interest and depth to this fireplace wall. The effect is achieved with wood strips mounted over plywood panels. A painted wallboard panel is used directly above fireplace, the better to display a favorite painting. Note the devices used to marry living room and garden—the large windows, extension of the fireplace's Roman brick to terrace wall, and the potted plants on the flagstone hearth indoors tie to outdoor planting

You'd never guess it, but this is not real knotty pine. Fireplace modernization was done with large panels of fire-resistant gypsum wallboard, factory-surfaced to look like knotty pine. It goes up fast; there is no finishing problem, no loose knots or bleeding resin. Remember it, too, for that basement playroom, especially if there's dampness. Here the wainscot continues around the room for a feeling of unity

More on next page

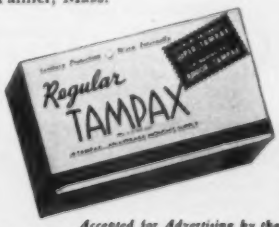
a mind of her own

. . . . so she bought her first Tampax without asking a soul. No advice. No check-up. No hearsay. There's nothing like first-hand experience!

She had read about Tampax but it *did* seem so different from the kind of sanitary protection her mother and aunts always used. . . . Still, progress is progress. Why continue with the harness of belts and pins supporting bulky external-absorbent pads? Doctor-invented Tampax (small and dainty) requires *no supports;* it is worn *internally*.

A whole month's supply of Tampax may be carried in your purse, including the slender individual applicators. Each Tampax is made of highly absorbent cotton, easily disposable. With Tampax there is no odor or chafing. In fact, you cannot even *feel* it when in place—and that takes a lot of strain off your mind. Also there is the sure knowledge that Tampax *cannot possibly* "show through" in the form of ridges or edge-lines.

Investigate Tampax thoroughly. After all, millions of other women have switched to this modern method during "those discouraging days." Tampax brings new comfort and poise. Sold at drug and notion counters in 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

The Peter Schuyler Double Dresser

Another **Cushman** Masterpiece

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Fashioned for All Your Tomorrows

Twice as smart and twice as useful — this compact, handsome eight-drawer chest fits any bedroom, any budget, any decorating scheme. Its traditional simplicity of line is combined with modern functional design to provide extra storage space while appearing no less graceful, and occupying no more floor space than many ordinary bureaus.

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Colonial Cricket Stool

13" x 9" x 8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of CUSHMAN Colonial CREATIONS. Useful for fireside, living room, den, bedroom. Ideal as a gift.

Free With Stool

—illustrated 32-page book, "Suggestions for Decorating a Colonial Home", mailed under separate cover. (For booklet only, send 25c)

H. T. CUSHMAN MFG. CO., Box 518
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☐ Enclosed find $3.95 for footstool (add 25c if West of Mississippi), including FREE — "Suggestions for Decorating a Colonial Home."

☐ Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25c in coin. No stamps please!

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Name _____

Address _____

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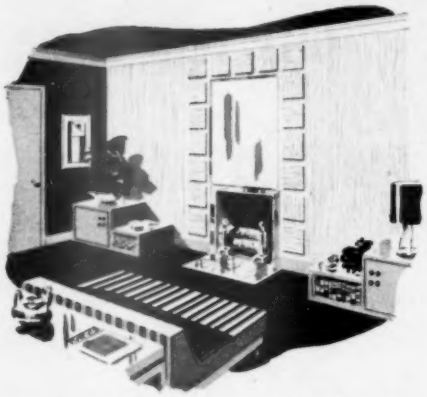
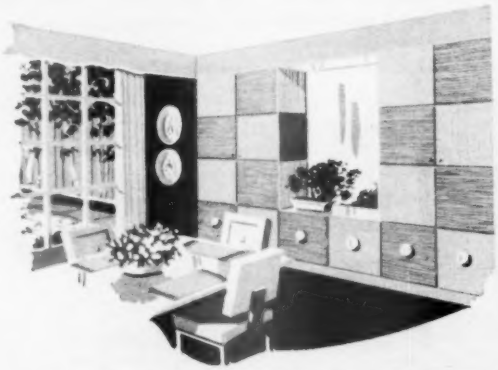
Give your home a lasting lift

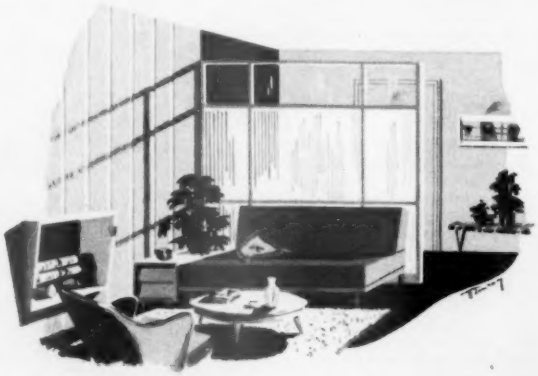
Begins on preceding page



For a wall of natural wood, use panels of plywood, or fabric-mounted wood, ranging from budget-priced domestic to exotic imported veneers. In this room, squares of plywood frame a mirror, and mirrors edge the fireplace



A dramatic wall texture is yours if you use combed plywood. Here, a dining-room storage wall alternates groove direction in squares of plywood. Acoustical-board ceiling softens dinner noise; adjacent walls are durable, easily cleaned plastic



A framework of 2x4s holding glass panels blocks drafts and gives privacy at your front door. Lower panels of translucent glass screen without blocking light; upper panels are of clear glass. Screen stops short of ceiling for ventilation. Fireplace wall is strips of prefinished plywood with interlocking joints and readily applied on existing walls

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Garden Clinic

Protect your trees from rabbits

Q Rabbits have destroyed some of our young fruit trees by gnawing the bark of the trunks. How can we prevent this pest damage?
T. G. D., Minnesota

Fletcher

One of the best ways is to wrap trunks with ¼-inch mesh hardware cloth, galvanized. Cut mesh wide enough to wrap around trunk 6 inches in diameter. Then you can let it out as tree grows.

To get full protection, cut mesh long enough to extend from 2 inches below soil level to first limb. Field mice girdle fruit trees below ground level, but mesh wraps will prevent this.

Stanley

Or paint trunk with resin-alcohol solution. Use 1¾ pounds of lump resin dissolved in 1 quart of denatured ethyl alcohol. Break up resin into fine pieces, put in pail; add solvent, stir well. Cover; let stand overnight. Apply with old brush to tree or shrub.

Paint the preparation on limbs where snowdrifts let rabbits reach them. Keep leftover mixture in tight container to use next fall.

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ABCs of mantel arrangement

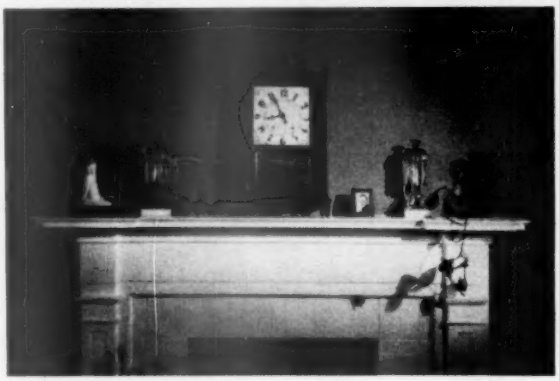
By Florence Irvin

Good-looking mantel arrangements don't just happen. And you don't need new accessories to have one. You can work out a smart arrangement with what you already have *if* you choose each piece carefully, group them all artfully.

First, take a critical look at your accessories. Select the best of what you have. Look for pieces big enough to show up well from across the room.

Then take time to balance your arrangement. You can do it formally with matched pairs. Or you can do it informally with things that don't match. Here's how.

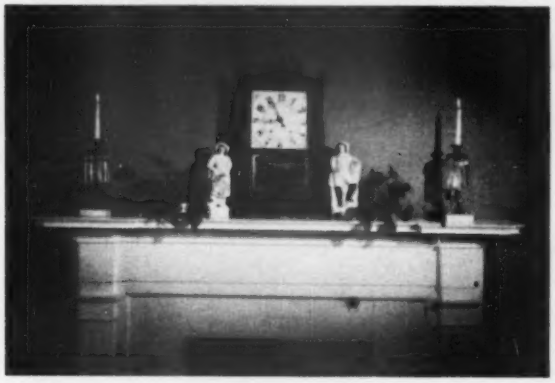
DON'T *just line up odds and ends—it looks dull*



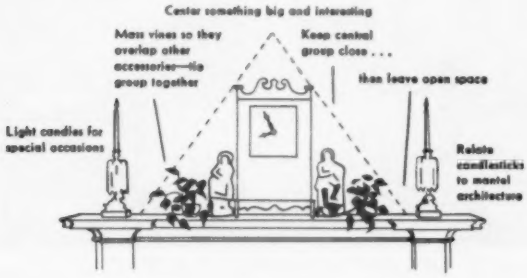
If you space all your accessories equal distances apart, they look like a row of tin soldiers. And you miss the chance to give special emphasis to your prized clock or candlesticks. Here you can see what happens when a mantel becomes a catchall for all of the family souvenirs

Photographs: Suter, Hedrich-Blessing

DO ***balance pairs to make a dramatic center triangle***

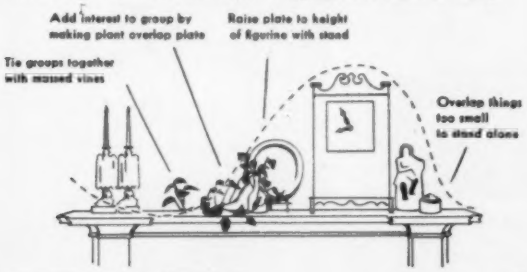


If you have pairs of accessories, balance is almost automatic. But avoid monotony by varying spaces between them. Whatever things you use, mass some tall ones into a center triangle for most drama



DO ***try off-center balance for things that don't match***

If you've every played on a seesaw, you'll find this off-center arrangement is easy. Remember how a fat child (compared to clock and plate) could balance a thin one (pair of candlesticks) if they sat at different distances from the center? Diagram shows how it works



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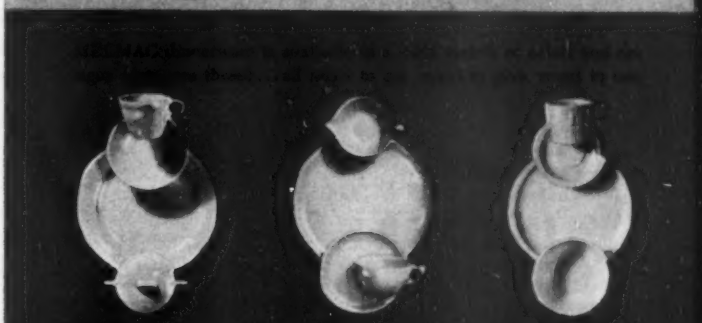

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A guest room your entire family can use

Fireplace and pine paneling give room a cozy atmosphere. Kitchen area is separated from the living-bedroom by inexpensive, slat-bamboo screen. Background gives style to low-cost furniture

By Judith Jeannett

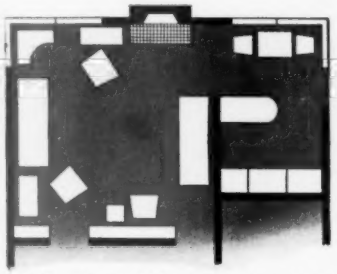
Where do you put your guests? If you had the extra space the Richard Tyrrells, Fox Point, Wisconsin, have, your main problem could well be keeping them from overstaying their welcome.

Their decorating ideas, which anyone can copy, were carried out on a budget. What is the guest area was once a prefabricated summer cottage. It's part of their new home on their beach property.

At first glance, the guest area looks expensive. But the expensive look is an illusion created by clever decorating. And this isn't just a guest room—it's where the family relaxes; where the man of the house has his den, and where the Tyrrells do their informal entertaining. Let their ideas help you decorate.

Photographs: Gerski

Two couches are day beds which open out, each sleeping two persons. They're covered in ready-made, washable cotton couch covers. This informal area is just down hall from the front door



This is a house within a house. Area can be closed off so teen-agers can entertain without disturbing the folks in the rest of the house

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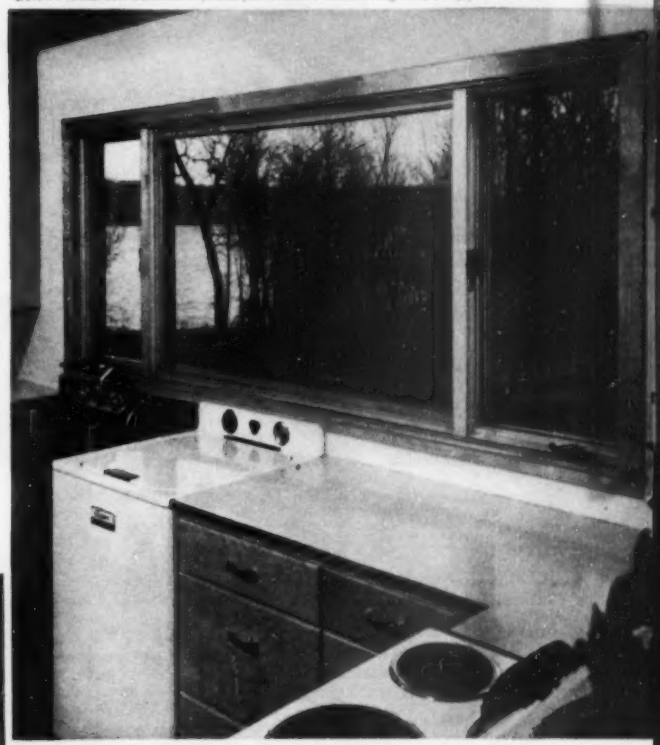
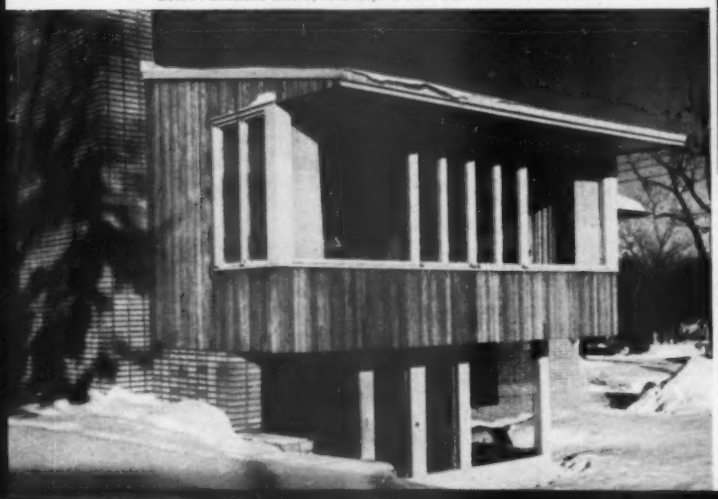


Below. Sunshine enters; cold stays OUTSIDE. Andersen Casements



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To bring out the best in your child . . .

TRY PETS

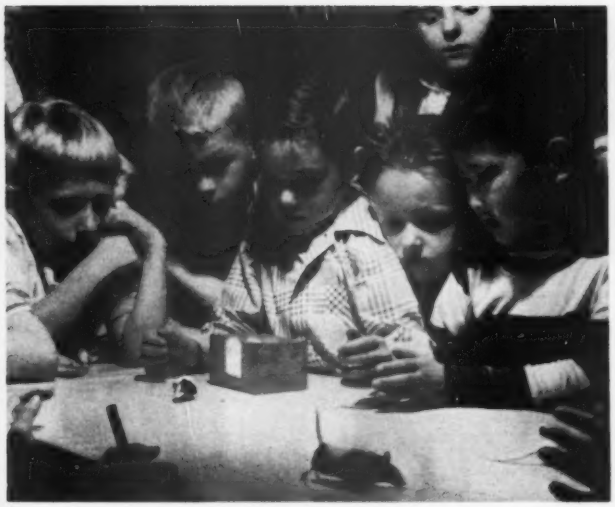
Because Spotty is their special charge, he's the class' favorite art model

By Jackson Hand

The card tacked on the door read "No visitors for one week," and people in the hallway lowered their voices as they passed. Inside, there were the hushed whispers and the tiptoe movements of a sickroom. In one corner, the patient was doing as well as could be expected of a mother who had recently given birth to sextuplets.

But this was no hospital. No, it was a first-grade classroom where two dozen children were learning to recognize responsibility and to accept it—where sympathy, thoughtfulness, consideration for others, and many other character traits were taking on real meaning.

The mother of the sextuplets was one of a pair of hamsters which the teacher—Mrs. Dorothy Francisco, Philipps School, Milwaukee—had borrowed from the Wisconsin Humane Society as a stimulus for her pupils in regular class work. Although Mrs. Francisco deliberately selected a male and a female hamster for her classroom, she most certainly didn't have early-age sex education in mind. The fact of the birth, itself, was unimportant, and the children didn't learn



So their pets won't fall off table, the youngsters form fence with their hands

of it until well after the lively baby hamsters had arrived.

What Mrs. Francisco hoped was that the pupils would rise to this strange classroom situation, and thus prove what she has believed for a long time.

"All the characteristics of a fine individual are found in every child," she contends. "However, parents all too often try to encourage consideration, unselfishness, and responsibility by appealing to their children with *adult* reasoning, instead of providing goals and rewards which really move little minds.

"There is nothing so good as a pet—properly used—in drawing a child out of itself. Both in my home and in the classroom where I've had pets for a number of years, I've seen better progress made when pets help youngsters bury their self-interest beneath interest in animals, birds, and goldfish.

"Don't tell me," Mrs. Francisco says firmly, "that even small children won't accept responsibility. Introduce the idea to them in terms of a pet's dependence upon them, and see how quickly they become protective."

This teacher's little students did not let her down when they learned of the new babies in the hamster cage. It was the children themselves who decided that visitors might disturb the new mother and her offspring. Sitting together in the classroom, they quietly discussed the matter, and ruled that under the circumstances there should be no pets from home for "showing time" until the little hamsters were stronger.

Without any prompting from their instructor, they showed their sense of fairness by suggesting that other teachers in the school might—later on—*take turns* bringing their classes to see the new babies.

"I wish every mother could have shared with me the thrill of watching thost first-graders work out the problems created by the baby hamsters," Mrs. Francisco says. "So beautifully did they call upon their own experiences, and so grown-up were their decisions that I felt they hardly needed me any more. They had found responsibility thrust upon them, and they rose to it, showing all the characteristics a fine, thoughtful person should have."

Whether or not you want to expose yourself to the problems of offspring-bearing pets in your home, there is no doubting the value of a pet as a means of transferring a child's interest from himself—and of making him feel like a responsible member of the family. Nor should you feel that pets should be put off until your youngster is "old enough"—in your own judgment—to take [*Turn to next page*

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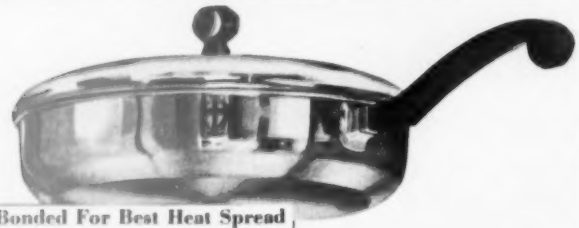

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Try pets

Begins on page 188

care of an animal. Such delay robs you of the good influence of the pet when you need it most—while the child is quite young.

The work of caring for classroom pets in Milwaukee is all done by the children. Even the 4-year-olds in prekindergarten classes feed, water, and change the paper linings in cages where canaries, parakeets, and turtle doves are kept. They provide food and fresh water and they spread clean papers in the cages of waltzing mice, white mice, white rats, deer mice, and other small animals. They change the nesting material (usually straw or shredded paper) of hamsters, guinea pigs, rabbits, and other larger pets. And they do these things without having to be reminded, day after day.

It doesn't sound like 4-year-olds, does it? Yet your own 4-year-old could be the perfect master of a pet, if you'd let him. As a matter of fact, Gustave P. Utke, executive vice-president of the Wisconsin Humane Society, where Milwaukee teachers borrow animals from a regular "pet lending library," says this:

"A child of 2 is old enough to begin taking on his share of the work in caring for pets—even dogs and cats. Perhaps such a toddler couldn't be trusted with the can opener, but he could get the dish ready. He could feel important as he fills the pan with water. A bit later he could contribute further by putting the food into the dish—even by mixing or preparing dry food himself. And by the time he's 4 or 5, he'll be ready to care for a dog almost entirely, even to walking the animal. While the child has been learning that the dog is *his*, the dog has been learning that the child is his master, and I have seen many cases of complete

[*Turn to page 192*

Shyness and fear are overcome by interest in pets

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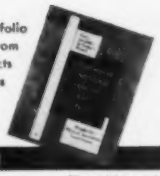

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Try pets

Continued from page 190

obedience in dogs at the hands of children only 4 or 5 years old."

Three things are important if you are to let a pet help you in the development of your child:

First, don't permit your youngster to think of his pet as just another toy. If you do, the child will play with the pet—and leave the work up to you.

If you start the first day by *letting* your youngster do everything for his pet that he can manage by himself, you'll find that his interest in the animal will make him *want* to do all he can. It will be fun—play that soon becomes habit.

Second, assure the child that this is *his* dog or cat (or whatever). Let him know that, as far as the pet's own point of view is concerned, it belongs to the person who takes care of it. No child can call a dog his own if someone else feeds it and waters it and takes it for its outings. The burning passion every boy and girl has to own a pet will make this easy to understand.

Third, explain to your youngster that the pet—whatever kind it may be—has exactly the same needs as people, but it can't open refrigerator doors, operate water faucets, and perform the other tasks of self-service that humans do. Therefore, it *has* to be taken care of. That it's cruel to allow a pet to be hungry or thirsty; and that it's the responsibility of the owner of the pet to prevent such things.

You won't have any trouble putting these things across to your child. Your biggest problem will be in controlling *yourself*. Many a time, watering the pet yourself will seem less work than mopping up after your child has done it. But haven't you learned, already, that there's work in teaching any child the things you want him to *be?*

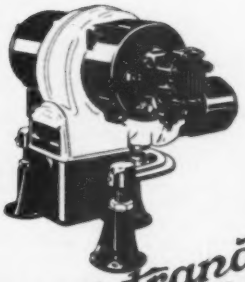
And the rewards can be so great. . . . One frustrated mother in Milwaukee found herself completely unable to persuade her 6-year-old son that he should enter into family projects, or help get family chores done. He complained about everything, was pleased with nothing. Even at his age, he seemed to have cut himself off from his home and parents, and spent a lot of time playing elsewhere, showing up only at mealtimes. One day this discouraging attitude disappeared completely. The change was traced to a classroom pet. The wise mother, not wanting school to offer her boy too much more than home offered him, got a puppy. The sulkiness and refusal to go along with others never came back. Nor did the mother ever find it necessary to take over the added household chores of caring for the pet.

Then there is the poor family in a run-down neighborhood. One of the youngster's friends gave him a pair of pigeons. The boy had raised quite a loft for them, when one day his father, in a despondent rage, smashed the coops and turned the pigeons free, warning his son not to try to gather them in. It was a member of the police force who made these parents see the light. In friendly, neighborhood-cop fashion, he dropped around to report some of the undesirable things he'd noticed the boy doing. Remembering his interest in his pigeons, his parents got him a puppy from the Humane Society, and the policeman saw to it there was no charge of child neglect.

Pets have helped to solve many little personality quirks—like the girl who was so shy that people sometimes wondered if she might not be a mute. This girl broke into

BETTER HOMES & GARDENS

"He'll probably make so much noise that I won't be able to catch a thing."



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a frenzy of excited talk when she was given a kitten of her own. Or consider the two boys very close in age, who always fought and nearly drove their mother to distraction—until they were given joint ownership of a puppy and learned, while sharing the responsibility of caring for it, that playing together is as much fun as fighting. And they tell in Milwaukee of the two little sisters whose tardiness record was a school scandal—until their morning routine became first to get dressed for school and then to feed the kitten its saucer of milk.

Best of all is the story of a suburban minister near Milwaukee whose two daughters shared with him an abnormal, deathly fear of animals. The little girls got over it in a classroom with pets. They brought their new-found courage home to their father. He preached a sermon on it—and they now have a cat and two dogs.

The pictures which little boys and girls draw—both at home and in school—are heavily influenced by pets and oftentimes quite revealing of hidden hates, fears, and loves.

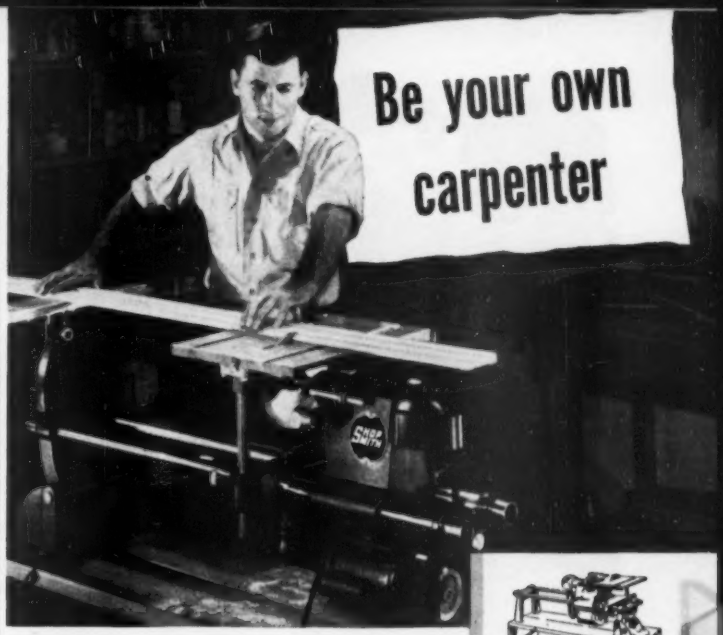
The Humane Society's Utke smiles with satisfaction over such evidence as this of a child's tender feeling toward animals. He does not want to be classified with what he, himself, calls "humane-society crackpots," but he believes that there is a certain barbarism in all children. Once they feel the defenseless warmth of a tiny animal in their own little hands, they develop a sympathy and protective feeling which cannot—to quote Utke—"react so profoundly on their attitudes toward all animals without reacting to some degree on their attitudes toward people.

"We feel that the child who phones us about a bird with a broken wing would also have enough sense to get in touch with the proper authorities if he happened upon a seriously injured person—or perhaps an epileptic in need of aid," Utke explains. "It isn't hard to visualize the child from a petless home, who hasn't learned to love and appreciate animals, and who is less conditioned to thoughtfulness and responsibility, poking at the injured bird with a stick . . . or standing gaping with morbid curiosity at the human being in distress."

With welcome realism, Utke can reverse his philosophy, to point out that a stray dog is a potential danger to passing children.

"The greatest danger lies in showing fear of a stray animal," he points out. "I don't mean that children should run up to every stray dog and attempt to pet it. But, this is most likely to happen with youngsters who do not have pets of their own. More children without a pet at home are bitten by dogs ranging the streets than are youngsters who have developed a sophisticated attitude toward dogs, who feel their own is the best, and who ignore others. Paying no attention to the stray, they run the least chance of attracting attention to themselves. Approaching the

[*Turn to next page*



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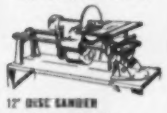

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The safe, speedy cleanser

BON AMI *"hasn't scratched yet!"*

Try pets

Continued from preceding page

dog is foolish; but showing fear is most likely to provoke an attack."

Milwaukee's "pet lending library" began some five years ago, when a schoolteacher telephoned Utke to find out if she could borrow a rabbit for her classroom at Easter time. Since then thousands and thousands of pupils (not to mention their parents) have benefited from the presence of pets in the classroom.

The teachers say that pets have helped to cut weeks from the time it usually takes a class to learn reading and writing. The very first thing a class does when pets arrive in their room is to name them—and immediately words begin to take on meaning. A real rabbit named "Spotty" is far more fascinating than any storybook rabbit, whether its name may be Flopsy, Mopsy, Cotton-Tail *or* Peter. Enthralled by the classroom pets, the pupils learn almost at once the words that have to do with their actions, their feeding, their care, color, cages, and pens. They make up sentences about the pets for their teachers to put on blackboards. Similar self-written sentences become the titles of pictures they draw of the pets.

Far more important, however, than the lessons which come easier for the children as a result of their interest in the pets, are the miracles brought about in character development—particularly in the age-old problem of responsibility among children. Milwaukee teachers make two suggestions to help you with this phase of character building:

One: Give your child a simple task, like changing the water in a kitten's drinking pan, which he can perform completely and easily, thus earning a full-fledged compliment. It's unwise to set a youngster to work which he can't complete, and then small-praise him by calling it a "nice try."

Two: It is often best to give a small child the choice between two or three tasks which need to be done. When he selects the one which seems—to him—to be most important, he does it better, faster, and enjoys it more.

Although nearly everything you'd like a small child to be can be encouraged through almost any sort of pet, there is one character trait which develops best through owning a dog. It is obedience training. And many parents have discovered, to their delight, that the teacher becomes the learner when children start making their dogs learn to obey.

Walter G. Luening is principal of a Milwaukee school where regular dog-obedience classes are held, once a week, in 10-week terms. He says: "We hope the dogs learn something, but we're more concerned with what the boys and girls learn . . . not to be quitters, for instance, but to be patient with any task. They gain an appreciation of leadership, firmness without brashness, the value of kindness as a reward for good performance, the ability to speak confidently and as though they expected to be heard and accepted.

"I like to think that the boy or girl who is embarrassed in dog-obedience class by the way a misbehaving dog acts must somehow connect the idea with the embarrassment a parent feels over a misbehaving child."

After graduation exercises following one dog-obedience term last year, a mother caught Gustave Utke by the coat sleeve.

"I'm Johnny's mother," she announced, proudly.

Utke didn't quite understand the pride. Johnny's dog had learned as little as nothing during its 10 weeks at school. The mother knew it, too.

"The dog didn't learn much," she admitted, "but Johnny . . ."

There were tears in her eyes.

"We were at our wits' ends about Johnny," she blurted. "He was staying out late nights with a gang of older boys. He wouldn't mind us at all. We were afraid . . . but he's all different, now. I think he's learned how to behave himself while he's been trying to teach his dog to behave. We're grateful to you, Mr. Utke."

Telling about it, Utke says: "I was embarrassed. All I could think of to say was that she shouldn't thank me. She should thank the dog, instead. Later on I got to thinking about it, and I decided I'd said a pretty good thing.

"Pets can help parents with child-raising problems, if grown-ups will give them a chance."

BETTER HOMES & GARDENS

"Just the slippers! Just the slippers!"

Pittsburgh WALLHIDE Rubberized Satin Finish

-Just the paint for a home full of lively youngsters!

● **Tropic Rose**—*one of the lovely new colors of Wallhide* rubberized *Satin Finish—on the walls of this girl's bedroom heightens the effect of dainty femininity which ruffles and flounces give. (Decoration of both rooms by Elizabeth Whitney, of Chicago, member A. I. D. Furniture by Consider H. Willett, Inc.)*

● **So easy to keep clean**—*Even stubborn stains like finger marks, grease, crayon, ink spots and mercurochrome can be washed off quickly and easily without damage.*

● **Tints of Stratosphere Blue**—*another of the distinctive Wallhide* rubberized *Satin Finish colors—on walls and ceilings of this boy's bedroom serves to emphasize its sturdy, nautical atmosphere.*

Revolutionary new wall paint that is velvet-like in smoothness and rubber-like in toughness . . . Will not crack, chip or mar . . . Will not shine or streak even after repeated scrubbings

If you have active, growing youngsters, Pittsburgh's new Wallhide *rubberized* Satin Finish is the paint to use in your home. It gives walls a breath-taking beauty that withstands hard family usage and remains fresh-looking for years.

● **This wonderfully** different Wallhide is made of the choicest traditional materials plus new chemical ingredients to provide you with the easiest-to-use, best-looking and most washable wall paint in Pittsburgh history.

● **Pittsburgh's** remarkable new Wallhide *rubberized* Satin Finish is amazingly easy to use. You can do an expert job with either brush or roller. It covers almost all inside wall surfaces, including wall paper, and needs no priming coat—even on new plaster.

● **You can stop or start any time,** at any point. If you miss a place, touch it up later—you'll get a color-perfect finish without apparent laps or brush marks. In less than an hour your room is dry and ready for use—and there's no objectionable odor either during or after application.

● **New Wallhide** gives your walls a velvet-like sheen. Because it is *rubberized*, its surface is so elastic and rugged you never have to worry about children scuffing or marring it. Household dirt cannot penetrate its smooth, non-porous film—you can whisk dirt off in a jiffy! Even stubborn grime left by active little fingers can be cleaned without leaving telltale shine or streaks.

● **Whether you plan** modern or conventional color arrangements, you can choose exactly the right hues from a wide variety of captivating colors—soft, mellow tints that create an atmosphere of comfort and contentment; rich, stimulating hues that add zest to living.

● **See your Pittsburgh dealer**—let him demonstrate the many advantages of Wallhide *rubberized* Satin Finish. Then try it and see for yourself how it will give any room thrilling new charm that lasts and lasts.

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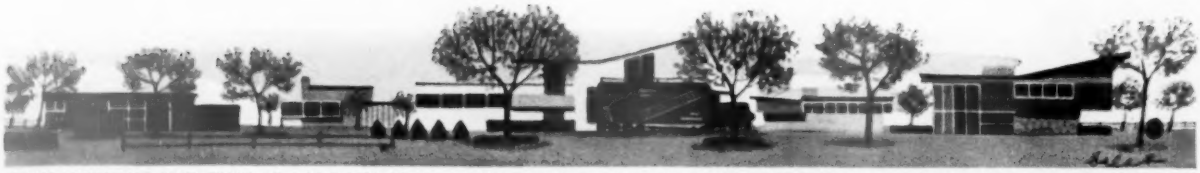


JAMES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

Remodeling put

Space and sparkle in this kitchen

BEFORE. From the dining-room door you look across the pantry and kitchen into a service room. Pantry, separate service room wasted space needed in the kitchen

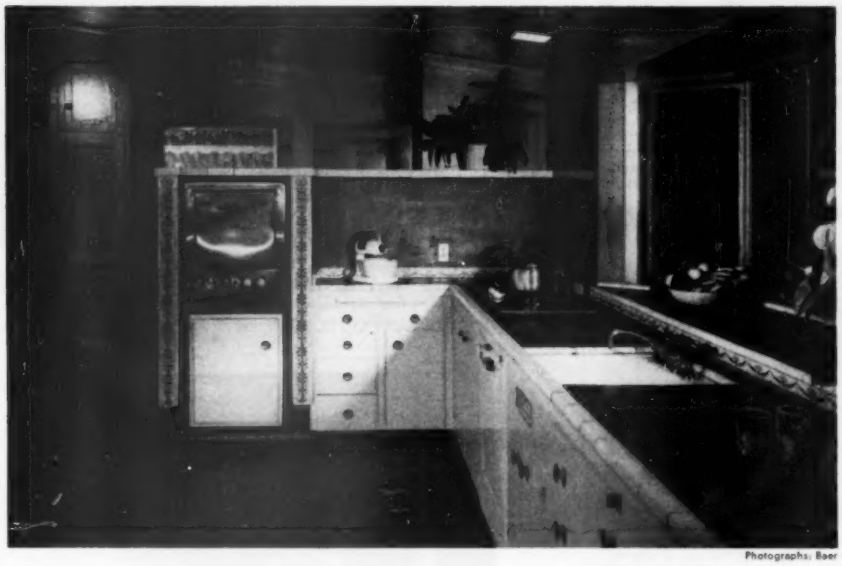
AFTER. Cabinets stretch 15½ feet along side of enlarged kitchen and turn corner at far end. Half-wall with built-in oven now separates service entrance and kitchen. Yellow cabinets, rust floor, green back wall match colors in the decorative tiles

By Louise Price Bell

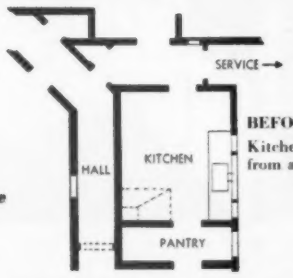
Knocking down partitions can make room for big improvements. Now the John F. Doughertys' kitchen includes an old pantry, service room, and hallway, so there's plenty of space for cabinets and counter tops; eating area; more big, sunny windows.

The Doughertys had the inspiration of using gay, decorative tiles to give their kitchen an individual sparkle. Green, yellow, and rust from these tiles set the color scheme.

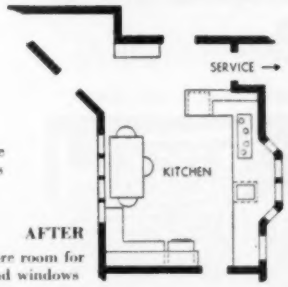
Before and *after* plans below—and all the pictures—will show you what a transformation a remodeling can make in an old and inconvenient kitchen.



Photographs: Baer



BEFORE
Kitchen needed space from adjoining rooms



AFTER
There's more room for cabinets and windows

More on next page

I'M THE RUG-A-BOO!

I LIKE BOYS WHO MAKE AIRPLANES. IT MEANS LOTS OF NICE LITTER AND GRIT TO GRIND INTO MOTHER'S EXPENSIVE RUG.

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MY BISSELL® MAKES QUICK CLEAN-UPS EASY. "BISCO-MATIC"* BRUSH ACTION SWEEPS CLEAN WITH NO PRESSURE ON THE HANDLE. CLEANS PERFECTLY EVEN WITH HANDLE HELD LOW.

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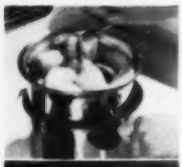
Crush crackers for crumb crusts!

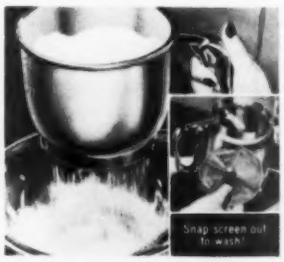

Make sm-o-o-th mashed potatoes!

1 STOP PEELING AND CORING APPLES FOR APPLESAUCE! The FOOD MILL® by Foley helps you make rosy-rich, smooth applesauce (with a minimum of effort). Just quarter apples and remove blossoms . . . cook . . . whisk through FOOD MILL. Makes 25% more sauce! Needs less sugar for sweetening! And you can strain a whole bushel of apples for canning in 30 minutes! **$2.19**

5 KITCHEN SHORTCUTS
with Foley utensils

Sift into electric mixer!

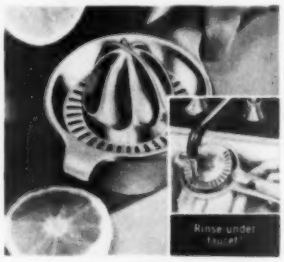
2 SIFT RIGHT INTO MEASURING CUP! Foley 1-cup sifter — is cone-shaped, so it directs flour into cup without scattering. Store in canister . . . use as flour scoop! Feather-weight aluminum with spring-action handle. . . . . **89¢**


Snap screen out to wash!

3 SIFTER COMES APART TO WASH! Foley 5-cup Sifter — has a removable screen for easy sudsing. *Guaranteed to sift as fine as triple screens!* Aluminum with spring-action handle . . . sifts large amounts easily . . **$1.49**

Tenderize meat quickly!

4 CHOP . . . SHRED . . . CUBE WITH EASE! Foley Chopper — has 3 stainless, knife-sharp blades, spring-action. The bouncing blades quickly shred cabbage . . . chop onions, nuts, peppers, all fruits and vegetables . . . you can even cube steaks! . . . . . **89¢**


Rinse under faucet!

5 JUICE AND STRAIN LEMON INTO CUP! Foley Juicer — fits over any ordinary cup. Leaves seeds and pulp behind as it juices. To clean, just tap and rinse! Made of aluminum! It's so handy to store in a drawer . . . or hang on the wall. . . . . **39¢**

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Space and sparkle in this kitchen

Begins on preceding page

BEFORE. Windows let in plenty of light by the sink. But cabinets ended abruptly over a foot from the refrigerator. Pantry wall shortened working area at right of sink

AFTER. Kitchen includes former pantry, so door opens directly into the dining room. New yellow cabinets triple storage and work space. The dishwasher saves cleanup time after meals. Old kitchen windows have been broadened to an airy bay. Rust walls here match the floor

Close-up shows how half-wall with built-in oven separates service door from kitchen. Cabinets under the surface units at right keep pots and pans handy

More on page 200

You've never seen a washer like Frigidaire for getting clothes really clean!

Its Live-Water Action is completely different —designed especially for automatic washing!

New styling — with high back panel — makes this Frigidaire Automatic Washer equally at home in laundry, utility room or kitchen. It doesn't need bolting down — is so vibration-free, you can balance a coin on top while the washer is running.

THE HARDEST WORKING laundress can't get cleaner washes than your Frigidaire Automatic Washer gives you with one touch of a dial! Because Frigidaire is a *new kind* of automatic washer — with a washing action that's completely different from all others!

Just watch the quick-moving Frigidaire Pulsator in action and you'll see why. Its short, *up-and-down* strokes form foaming currents of hot, sudsy water that do *all* the work of washing. Surging through the clothes, they gently float away every particle of dirt.

Clothes are always completely under water — being penetrated by cleansing currents. So even dirtiest things come clean quickly, with no rough rubbing or tugging to wear them out.

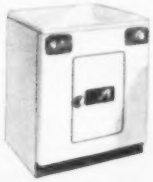
Ask your Frigidaire Dealer to show you this wonderful automatic washer — and the other Frigidaire Appliances for kitchen and laundry. Look for his name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, O.

No other washer makes your washdays so easy!

One touch does it. Unlike ordinary automatics, Frigidaire washes even special fabrics like nylons, woolens and rayons automatically. No waiting at the machine to cut washing time short. Just set the Select-O-Dial to the right time, and the washer does the rest.

Wash is wonderfully light and easy to handle — thanks to Frigidaire's Rapidry Spinning. It gets clothes so dry many are ready to iron. No other washer has a faster spinning action.

Cleaning up is a snap, because Frigidaire is the only washer finished in Lifetime Porcelain, inside and out. The outside comes clean with a swish of a damp cloth — stays new-looking for years. The inside is self-cleaning.



Frigidaire Automatic Dryer gets one load dry while next is washing — in *any* weather. Its built-in Ozone Lamp gives clothes outdoor freshness.

Frigidaire Electric Ironer cuts ironing time in half — has Prestoe-Matic easy toe control and big, 30-inch, open-end roll.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

FRIGIDAIRE
Automatic Washer
The only one with all-porcelain finish

ABOVE: Home Model Hammond Organ, used in more homes than any other organ. Hammond Organ prices start at $1285* for the Spinet Model (not illustrated above).

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You can have the glorious music of the Hammond Organ for $1285.*

And for this—the lowest price in years—you can have more than music, too:

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The Hammond Organ encourages every member of the family to take a very personal part in creating family entertainment.

You, your wife, your children can create the music you love best on the Hammond Organ. From whispering strings to thunderous brasses, all the great voices of music come to life under your fingers.

You play in less than a month

In less than a month, anyone can play simple but effective music on the Hammond Organ.

Equally important, the Hammond Organ can be the beginning of a lifetime career for your children, a talent for leisure hours, a rewarding hobby for you.

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☐ Spinet Model ☐ Church Model
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CHURCH MODEL, used in some 27,000 churches.

Concert Model has 32 note AGO pedal keyboard and an additional †Pedal Solo Unit, tunable to preference by the organist.

Space and sparkle in this kitchen

Continued from page 198

BEFORE. Range was off in a bare corner by itself. Wall back of range partitioned off the pantry. Table was pushed against the blank wall of an unnecessary hallway

AFTER. With hallway part of the kitchen, there's another outside wall and a big, new window. Table has a green top; chairs are yellow. Now that the pantry wall is gone, roomy cabinets and open shelves for dishes fill the remodeled corner. Lemon espalier wallpaper fits perfectly into the yellow, rust, and green color scheme

Handy arrangement at right of sink speeds vegetable preparation. You can pull up a stool and sit down while you work at one of the pull-out boards. Sliding metal bins to store vegetables are 18 inches wide fit most base cabinets

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Easy to Clean
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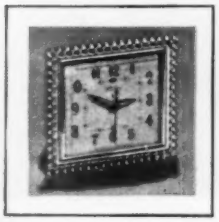
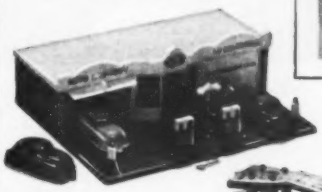
GLAMOUR—*Eye-catching colors in attractive barbecue sets that are extremely useful, so easy to clean.*

LUXURY—*Beautiful clock case adds color to a practical product.*



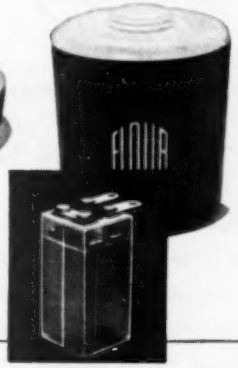
REALISM—*Plastic toys are more fun because they can be designed to resemble the real thing.*



CONVENIENCE — *Don't worry about bread getting stale; this colorful tight-closing box always keeps it fresh, ready for use.*

UTILITY — *Easy-to-clean, tight sealing covers make this canister set a joy to use. Will not rust, chip, or peel. Very attractive.*

ORIGINALITY—*This toy ukulele will bring hours of melodious fun to your child.*



SHATTER-RESISTANCE—*Defroster trays and other refrigerator parts made of Styron retain their shape and resist shattering.*

BEAUTY—*Light-weight wall tile made of Styron for bathrooms and kitchens is available in harmonizing colors that will last because they will not chip, peel or wear off.*

ACID-RESISTANCE—*Styron's high degree of chemical resistance enables it to be used in battery cases.*

DOW plastics

Plastics Division, Dept. PL-130 • THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

"take your home to heart"

. . . . it's National

HOME FASHION TIME!

Don't miss your furniture stores during nationwide Home Fashion Time! You'll see brilliant new styles on parade . . . livening new colors . . . new comforts . . . new low prices. You'll take home a handful of new home decorating ideas!

Whoever you are, wherever you live, your furniture retailer invites you. *Take A Tip:* take your family, take your friends take a tour of your furniture stores during nationwide Home Fashion Time . . . **SEPTEMBER 20-29**

"IT'S COZY, CHEERFUL, CHARMING..."

"IT'S SO REASONABLY PRICED!"

Fashion Trend®

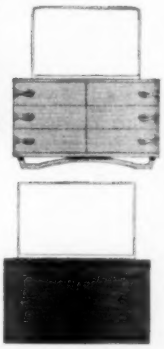
BY JOHNSON-CARPER

Send 25¢ for the Fashion Trend *Plan-Pak*, with Room Strategy Plotter and Furniture Cut-Outs, to scale. Arrangement and color suggestions by Jean Watt, noted color and interior design consultant. Ways to make furniture lovelier with care. Ways to plan charming bedrooms at low cost. Please print name & address. Dept. BHG-512.

Make it a **"must"** to see Fashion Trend! You'll fall in love with the cheerful, charming Fashion Trend "family". You'll find it hard to believe ***but pleasing to know*** that you can have such lovely bedrooms at such low cost. Fashion Trend is worthily constructed ***("Tailored In Wood")*** in one of the most modern furniture plants, and sold coast-to-coast in furniture and department stores — ***"for people with limited budgets and unlimited good taste."***

"IS YOUR DEALER'S NAME ON THE NEXT PAGE?"

"THESE TOO!"



These dresser sketches typify other Fashion Trend suite styles. Reading clockwise, the finishes are ***Flaxen Karina, Silver Grey Walnut,*** (or ***Ivory Karina***), ***Town Karina,*** and ***Cocoa Brown Walnut.*** The suite in the room scene is also in ***Town Karina.*** Fashion Trend is designed by Edmond J. Spence, New York.

JOHNSON-CARPER FURNITURE COMPANY Inc., ROANOKE, VIRGINIA

"IS YOUR FURNITURE DEALER LISTED HERE?" —

ALABAMA

Mobile — Rhodes, Inc.

ARIZONA

Mesa — Neil's Furniture Co.
Phoenix — Trader's Furniture Co.
Tucson — Mitchell Furniture Co.
Yuma — Trader's Furniture Co.

CALIFORNIA

Alhambra — Ashburn's
Eureka — Home Furniture Co.
Fresno — Pacific Furniture Co.
Hayward — Block Furniture Co.
Los Angeles — The Broadway
Los Angeles — Butler Brothers
San Francisco — Lachman Brothers
San Francisco — Milwaukee Furniture Co.
San Mateo — Jolin Furniture Co.
Santa Ana — Graves Furniture Co.
Stockton — N. Sweet & Sons

COLORADO

Colorado Springs — Home Furniture Co.
Denver — American Furniture Co.
Denver — Grimsley Furniture Co.
Ft. Morgan — Wasman's, Inc.

CONNECTICUT

Bridgeport — Liberty Furniture Co.
Bristol — Bristol Furniture Co.
Danielson — Deepathy's Furniture Co.
New Britain — Birnbaum Furniture Co.
New Haven — Kane Furniture Co.
New Haven — Lincoln Furniture Co.
New Haven — Skolnick's Modern Furniture Co.
New London — Kaplan's Furniture Co.
Norwich — Schwartz Brothers, Inc.
Waterbury — Albert's Furniture Co.

DISTRICT OF COLUMBIA

Washington — Lansburgh & Brother
Washington — William E. Miller
Washington — P. J. Nee Company
Washington — Malcolm Scates, Inc.

FLORIDA

Clearwater — Mather of Clearwater, Inc.
Daytona Beach — Mather of Daytona, Inc.
Fort Lauderdale — Rhodes, Inc.
Gainesville — Cox Furniture Co.
Jacksonville — Rhodes, Inc.
Miami — Burdines Department Store
Miami — Good Housekeeping Furniture & Appliance
Miami — Helmly Furniture Department Store
Miami — Northwest Furniture Co.
Miami — Rhodes, Inc.
Orlando — Myrick's Furniture Co.
Orlando — Sterchi's
West Palm Beach — Rhodes, Inc.

GEORGIA

Albany — Albany Housefurnishing Co.
Athens — J. L. Crews Furniture Co., Inc.
Atlanta — Haverty Furniture Co.
Atlanta — Rhodes, Incorporated
Augusta — Rhodes, Incorporated
Bainbridge — Mart-Rollins Furniture Co.
Carrollton — J. B. Warren, Inc.
Columbus — H. Rothschild, Inc.
Griffin — Rhodes, Inc.
Macon — Rhodes, Inc.
Thomaston — Rhodes, Inc.
Valdosta — Rhodes, Inc.

ILLINOIS

Cairo-Carbondale — Rhodes-Burford House Furnishing Co., Inc.
Chicago — Dale Furniture Co.
Chicago — Lee Furniture Co.
Chicago — Mandel Brothers
Chicago — Petersen Furniture Co.
Chicago — Plunkett-Rogers
Chicago — Rusnak Brothers
Chicago — Spiegel, Inc., 3318 N. Lincoln Avenue
Chicago — Spiegel, Inc., 4120 W. Madison Street
Chicago — Spiegel, Inc., 4041 N. Milwaukee Avenue
Chicago — Spiegel, Inc., 836 W. 63rd Street
Chicago — Spiegel, Inc., 4020 W. 26th Street
Chicago — Wieboldt Stores, Inc.
Chicago — Wolf Furniture House
Danville — Rhodes-Burford House Furnishing Co., Inc.
Decatur — Amber Furniture Co.
East St. Louis — Rhodes-Burford House Furnishing Co., Inc.
Evanston — Wieboldt Stores, Inc.
Granite City — Fredman Brothers Furniture Co.
Kankakee — Famous Furniture Co.
La Salle — Wobrock's Furniture
Oak Park — Wieboldt Stores, Inc.
Peoria — Wallk's Furniture House, Inc.
Rockford — Rockford Standard Furniture Co.
Streator — Ritchie Furniture Co.
Waukegan — J. Blumberg, Inc.

INDIANA

Decatur — W. H. Zwick & Son
Evansville — R. & G. Furniture Co.
Fort Wayne — Sigrist Furniture Co.
Indianapolis — Franks Furniture Co.
Lebanon — Taylor-Smock Furniture Co.
Mishawaka — Christiansen's Furniture Corp.
New Albany — Reisz Furniture Co., Inc.
New Castle — Bradley Hall Furniture Co.
Richmond — Duning Furniture Co., Inc.
South Bend — H. J. Schrader & Co., Inc.
Terre Haute — Bartley Furniture and Auction Co.

IOWA

Des Moines — Younkers Store For Homes

KANSAS

Arkansas City — Lunger's Furniture
Atchison — Intfen Furniture Co.
Clay Center — P. M. Conrad & Son
Emporia — Crawford Furniture Co.
Garden City — Garnand Furniture, Inc.

KANSAS—(Continued)

Girard — Sauer's Department Store
Hays — The Home Furniture Co.
Kansas City — Glanville's
Lawrence — Lawrence Hardware & Home Furnishing
Liberal — Flooner & Sons Furniture Co.
Lindsborg — Swanson Furniture Store
Oswego — Williamson Stores, Inc.
Parsons — Songpiehl Furniture Co.
Russell — Deines Brothers
Topeka — Ed Marling Home Furnisher
Wakeeney — Acre-Hendricks
Wichita — Planoview-Tiner Furniture Co.
Wichita — Vowel Furniture Co., Inc.

KENTUCKY

Ashland — Ratliff Furniture Co.
Lexington — L. L. Roberts Furniture Co.
Louisville — Bensinger Outfitting Co., Inc.
Louisville — Rhodes-Burford House Furnishing Co., Inc.
Newport — Louis Marx Brothers
Pikeville — York Furniture Co.

LOUISIANA

New Orleans — Nu-Idea Furniture Co.

MAINE

Bangor — New Central Furniture Co.
Biddeford — Potter's Furniture Store
Houlton — Dunn Furniture Co.
Lewiston — Atherton Furniture Co.
Lewiston — F. X. Marcotte Brother & Co.
Portland — Atherton Furniture Co.
Portland — Federal Furniture Co.
Waterville — Atherton Furniture Co.

MISSISSIPPI

Hattiesburg — The Furniture Market
Tupelo — W. H. Baker Furniture Co.

MISSOURI

California — Friedmeyer Furniture Co.
Cape Girardeau — Excelsior Furniture & Music Co.
Caruthersville — Wright Home Furnishing Co.
Eldon-Versailles — Eldon-Versailles Furniture Co.
Festus — De Clue Home Furnishing & Appliance Co.
Gideon — Gideon-Anderson Department Stores
Hannibal — Griswold's, Inc.
Hermann — Herman Blumer Home Furnishers
Jefferson City — Milo H. Walz Complete Home Furnishings
Joplin — Christman's
Marshfield — Brooks Furniture Co.
Memphis — Gerth & Baskett Furniture Co.
Mexico — Cline Furniture Co., Inc.
Rolla — Ramsey Appliance & Furniture Co.
St. Charles — H. C. Dallmeyer & Sons Co.
St. Clair — Belmont Furniture House
St. Joseph — Enterprise Furniture Co., Inc.
St. Louis — Cooper Furniture Co.
St. Louis — Cucchi Furniture & Appliance Co.
St. Louis — Dau, The House Furnisher
St. Louis — Fifth Avenue Furniture Co.
St. Louis — Holland Furniture Co.
St. Louis — St. Louis House Furnishing Co.
St. Louis — Slack Furniture Co.
St. Louis — Sterling Furniture Co.
St. Louis — United Clothing & Furniture Co.
Springfield — Sedgwick Furniture Co.
West Plains — Butler Furniture Co.

NEW YORK—(Continued)

Plattsburg — Ginsberg Furniture Co.
Poughkeepsie — Reliable Furniture Store
Rochester — Garson & Wood Furniture Co.
Rochester — Lauer Furniture Co., Inc.
Rochester — North Side Furniture House
Rochester — Sturman Home Furnishing Co., Inc.
Rome-Oneida — Markson Brothers
Schenectady-Glens Falls — Breslaw Brothers
Schenectady — Star Furniture Co.
Syracuse-Batavia — Bern Furniture Co.
Syracuse-Hornell — Franklin Furniture Co.
Syracuse-Watertown — Markson Brothers, Inc.
Troy-Cohoes — Breslaw Brothers
Troy — John P. Ryan Furniture Co.
Utica — Markson's Furniture Stores, Inc.
Watertown — Household Merit, Inc.
Watertown — Watertown Mattress Stores

NORTH CAROLINA

Asheville — Sterchi's
Charlotte — Bridges Furniture Co.
Charlotte — Sterchi's
Salisbury — R. W. Norman Co., Inc.

NORTH DAKOTA

Williston — Conlin Furniture Co.

OHIO

Alliance — John Drake & Company
Canton — The Livingston Furniture Co.
Canton — The R. & J. Furniture Co.
Cincinnati — May-Stern & Company
Cincinnati — Rollman & Sons Company
Cincinnati — Smith Furniture Co.
Cleveland — The Bailey Company

(continued below)

TENNESSEE

Chattanooga — Fowler Brothers Co., Inc.
Chattanooga — Miller Brothers Co. Home Furnishings Center
Clarksville — Brenner Furniture Co., Inc.
Clarksville — Sterchi's
Cleveland — Abel's
Columbia — Sterchi's
Jackson — W. P. Dabney & Son Furniture Co.
Johnson City — Sterchi's
Kingsport — Sterchi's
Knoxville — Manard's Furniture Co.
Knoxville — Sterchi's
Memphis — Bry's Department Store
Nashville — The Castner-Knott Company
Nashville — Harley-Holt Furniture Co.
Nashville — Sterchi's
Union City — Timm's Furniture Co.

TEXAS

Amarillo — Heath Furniture Co.
Austin — Karotkin Furniture Co.
Clarendon — Heath Furniture Co.

(continued below)

Fashion Trend® MAY BE SEEN IN ANY OF THESE STORES...

"BE SURE TO VISIT YOUR FURNITURE AND DEPARTMENT STORES DURING HOME FASHION TIME... SEPTEMBER 20-29!"

MARYLAND

Annapolis — Hopkins Furniture Co.
Baltimore — Brager's
Baltimore — Hecht Brothers
Baltimore — Howard Furniture Co.
Baltimore — Hub Furniture Co., Inc.
Baltimore — The Krastell Furniture Co.
Baltimore — Wieland's, Inc.
Cumberland — Millenson Furniture Co.
Laurel — Laurel Furniture Co.

MASSACHUSETTS

Boston — Gilchrist's
Cambridge — Moller's, Inc.
Canton — Connors Wayside Furniture Co., Inc.
Fall River — Adaskin Furniture Co.
Fall River — Feldman Brothers Furniture
Jamaica Plain — Alpert's Furniture
Lowell — Gray Furniture Co.
Lowell — E. A. Leblanc
Lowell — World Furniture
Lynn — Goldberg Furniture Co.
Malden — Ruderman's
Natick — Windsor Furniture Shops
Quincy — Gilchrist's
Worcester — Kane Furniture Co.
Worcester — Northridge Furniture Co.

MICHIGAN

Adrian — Walper Furniture Co.
Detroit — Martin Furniture Co.
Detroit — Peoples Outfitting Co.
Detroit — Robinson Furniture Co.
Detroit — White Furniture Co., Inc.
Grand Rapids — Galewood Outfitting Co.
Jackson — Bishop Outfitting Co.
Kalamazoo — Vermeulen Furniture Co.
Lansing — Estes Furniture Co.
Monroe — Floral City Furniture Co.
Royal Oak — Triangle Furniture Co.
Saginaw — Art Sample Furniture Co.
Saginaw — Murphy & O'Hara Company
Sunfield — Mapes Furniture Co.
Zeeland — William DePree Company

MINNESOTA

Minneapolis — Minneapolis House Furnishing Co.
New Ulm — J. H. Forster Furniture, Inc.
St. Paul — St. Paul House Furnishing Co.
St. Paul — Weyand Furniture Co.

NEBRASKA

Fremont — Kavich's Finer Furniture
Lincoln — Hardy Furniture Co.
Lincoln — Miller & Paine, Inc.
Omaha — J. L. Brandeis & Sons

NEW HAMPSHIRE

Dover — Marett Furniture Co.
Manchester — E. M. Chase Company
Nashua — J. M. Levesque & Son, Inc.
Nashua — Merrimack Wayside Furniture Stores

NEW JERSEY

Asbury Park — Bankers Furniture Co.
Atlantic City — Grossman's Kensington Carpet Co.
Bloomfield — Heyman Brothers
Boonton — Moore Furniture Company, Windsor House
Dover — Harry Lorry
Elizabeth — Albert Lifson & Sons
Hackensack — Lifsons, Inc.
Hoboken — Washington Furniture Co.
Jersey City — Auster's
Jersey City — Bushberg Brothers, Inc.
Jersey City — Zimmerman's Interior Decorators
Newark — Bushberg Brothers
Newark — Pauls Furniture, Inc.
Newark — Herman Roessler, Inc.
Newark — Wilderotter & Company
Paterson — Keystone Furniture Co.
Plainfield — Mirons
Trenton — Hurley-Tobin Company

NEW MEXICO

Albuquerque — Nob Hill Furniture Co.
Deming — Western Furniture Co.
Roswell — Dabbs Furniture
Silver City — Home Furniture Co.
Tucumcari — Grau Furniture Co.

NEW YORK

Albany-Saratoga — Breslaw Brothers
Albany-Troy — Standard Furniture Co.
Auburn — Romline Furniture Store
Bay Shore, L. I. — George Scher Furniture Co., Inc.
Binghamton-Johnson City — Olum Furniture Co.
Binghamton-Oneonta — Bern Furniture Co.
Brooklyn — Spear & Company
Buffalo — Kobler & Miller Company
Buffalo — North Park Furniture
Buffalo — Sattler's, Inc.
Buffalo — A. Victor & Company
Elmira — Kobacker Furniture Co.
Elmira-Corning — Bern Furniture Co.
Hempstead, L. I. — Selinger Furniture Salesrooms
Hempstead, L. I. — Thomas-Mack, Inc.
Jamaica, L. I. — Spear & Company
Jamestown — Lawson Furniture Co.
Kingston — Kaplan Furniture Co., Inc.
Long Island City, L. I. — H. Bogin & Son, Inc.
Middletown — Home Furniture Co.
Mount Morris — Mount Morris Furniture Co.
Mount Vernon — Regal Furniture & Appliance Co., Inc.
New Rochelle — Sterling Furniture Co.
New York City — Ludwig Baumann
New York City — Gimbel Brothers
New York City — Royal Furniture Co., Inc.
New York City — Sachs Quality Stores, Inc.
New York City — Spear & Company
Niagara Falls — Levy Brothers Furniture Co., Inc.
Olean — Olean Household, Inc.
Oneonta-Herkimer — Markson's Furniture Stores, Inc.
Peekskill — B & F Furniture Co., Inc.

OHIO (continued)

Cleveland — The Bing Company
Columbus — The F. & R. Lazarus & Company
Columbus — Glick Furniture Co.
Dayton — Arcade Furniture Co.
Dayton — The Cappel Furniture Co.
Hamilton — Weber's
Lancaster — Colonial Heights Furniture Co.
Lima — Ziegenbusch Furniture Co.
Mansfield — The Bing-Mansfield Company
Marion — Scheff's Wayside Furniture Store
Massillon — Banks Brothers Furniture Co.
Niles — Robins Furniture Co.
Piqua — The Elliott Furniture Co.
Sidney — Willman Furniture Co.
Springfield — People's Outfitting Co., Inc.
Steubenville — L & A Furniture Co.
Toledo — Kennedy Furniture Co.
Toledo — Kobacker Furniture Co.
Wapakoneta — Swonguer & Schneider
Warren — Furniture Factory Agents
Youngstown — Haber Furniture Co.
Youngstown — Robins Furniture Co.
Zanesville — Quality Furniture Co., Inc.

OKLAHOMA

Anadarko — Callaway's Home Furnishings
Lawton — Sprague's Furniture Mart
Oklahoma City — O. K. Furniture & Rug Co.

OREGON

Eugene — Rubenstein Furniture Co.
Portland — Director Furniture Co.
Portland — Lipman-Wolfe & Company

PENNSYLVANIA

Altoona — Penn Furniture Co.
Beaver Falls — Walter H. Gross
Butler — Reliable Furniture Co.
Du Bois — Arrow Furniture Co.
Erie — Reliable Home Furnishing Co., Inc.
Fredericktown — Ralph Gross Furniture Co.
Greensburg — Weber Furniture Co.
Harrisburg — N. B. Liebman & Co., Inc.
Indiana — Arrow Furniture Co.
Jeanette — Euwer & Company
Johnstown — Penn Furniture Co.
Lebanon — Levitz Furniture Co.
Meadville — Robins Furniture Co.
Mount Carmel — R. Guinan Department Store
New Castle — Robins Furniture Co.
New Kensington — Myers Furniture Co.
Philadelphia — Frankford Radio & Furniture Co.
Philadelphia — Huskey's Inc.
Philadelphia — Lit Brothers
Philadelphia — Square Deal Furniture Co.
Philadelphia — Treegoobs
Philadelphia — West End Furniture Co.
Pittsburgh — Frank & Seder
Pittsburgh — Olbum's
Pottstown — Levitz Furniture Co.
Pottsville — N. B. Liebman & Co., Inc.
Shamokin — Guinan's Department Store
Sharon — Robins Furniture Co.
Somerset — Arrow Furniture Co.
Vandergrift — Arrow Furniture Co.
Wilkes-Barre — People's Outfitting Co., Inc.
Williamsport — Wahl-Braun, Inc.

RHODE ISLAND

Newport — Standard Furniture Stores
Pawtucket — Shartenberg's, Inc.
Providence — R. I. Supply Company
Woonsocket — Auger Furniture Co.
Woonsocket — Carney's, Inc.

SOUTH CAROLINA

Charleston — Rhodes, Inc.
Columbia — Bridges Furniture Co.
Greenville — Rhodes, Inc.
Spartanburg — Hammond-Brown-Jennings Furniture Co.
Spartanburg — Rhodes, Inc.

TEXAS (continued)

Dallas — Hart Furniture Co.
Dallas — Sanger Brothers
Dumas — Boswell Brothers Furniture
El Paso — Household Furniture Co.
El Paso — Imperial Furniture Co.
Fort Worth — Leonards
Freeport — Home Furniture Co.
Houston — Finger Furniture Co.
Lubbock — Heath Furniture Co.
Midland — John Boatright
Odessa — John Boatright
Plainview — Heath Furniture Co.
San Antonio — Karotkin Furniture Co.
Yoleta — Seitsinger Furniture Co.

VERMONT

Bennington-Rutland — Home Furniture Co.
Burlington — Vermont Mattress & Furniture Co.

VIRGINIA

Alexandria — Hopkins Furniture Co.
Bristol — Rhodes, Inc.
Lynchburg — McGehee Furniture Co.
Norfolk — Willis Furniture Co.
Richmond — Bernard Siegel Furniture Co.
Roanoke — Grand Piano & Furniture Co.
Roanoke — Morgan-Eubank Furniture Corp.

WASHINGTON

Bremerton — Kaufman-Lebo Company
Seattle — Grinnell & McLean
Seattle — Grunbaum's Furniture Co.
Seattle — Standard Furniture Co.
Spokane — Cohn Brothers Furniture
Spokane — The Crescent

WEST VIRGINIA

Charleston — The Diamond Department Store
Fairmont — J. M. Hartley & Son Co.

WISCONSIN

Kenosha — Bode Brothers Company, Inc.
Milwaukee — Gimbel Brothers, Inc.
Milwaukee — Kosciuszko Furniture Store
Milwaukee — Merit Furniture Co.
Superior — Popkin Furniture Co.

"FOR PEOPLE WITH LIMITED BUDGETS AND UNLIMITED GOOD TASTE"

FASHION TREND IS SOLD BY THOUSANDS OF RETAILERS FROM COAST TO COAST

KITCHEN Smells from cooking fish, cabbage, cauliflower, onions, vanish in seconds!

BATHROOM No more embarrassing odors. Instant freshness with one Good-aire spray.

Kill unpleasant odors *in seconds* with instant-action

Good-aire

Spray indoor odors away with Good-aire—so quickly, so easily! A touch of thumb releases a fine spray which kills unpleasant smells in seconds. No waiting. Can't spill—won't stain. Ideal for kitchens, bathrooms, living rooms, closets. Keep your whole home wholesome with *instant-acting* Good-aire. Get Good-aire today at your drug, grocery, hardware or department store.

REMEMBER: *"Good-aire is Good Etiquette"*

Large economy size, **$1.89**

Regular size, **98¢**

Slightly higher in Canada

Special Offer to Good-aire Users!

Famous 8-inch **KLEENCUT** UTILITY SHEARS (**$1.29 Value**) FOR ONLY **50¢** and special wrap-around label from a Good-aire container.

Offer limited by coupon conditions

BRIDGEPORT BRASS CO., Bridgeport 2, Conn.

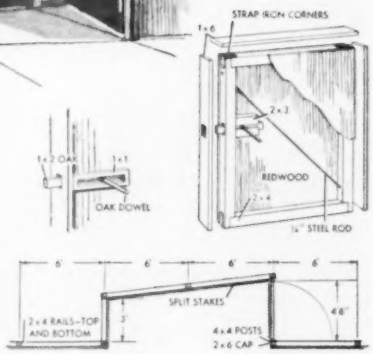
World's Leading Producer of Aerosol Products*

**Trade Mark*

Need a good-looking gate?

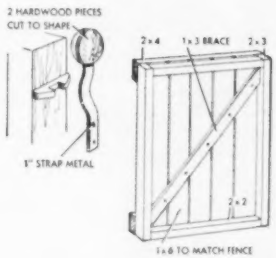
Here are four gates of today, and building details. Make the one that fits your place, and it'll serve your family for years

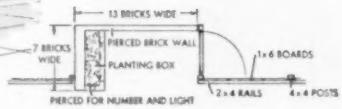
By Douglas Baylis



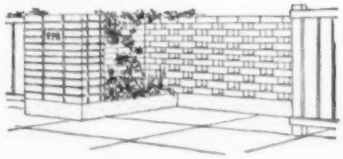
For family privacy. Grape or split-redwood stakes adapt to a high fence and gate where privacy is wanted. The gate is built like a section of fence, except for the extra bracing to avoid sag and side-play.

Mount it on hinges that are sturdy enough, and your gate will swing easily indefinitely. Stain or paint the wood so it conforms with the colors on the outside of your house. Or leave it to weather.





Drawings: Maggie Baylis



Recess design. This easy-to-build gate of upright wood panels is flanked by a matching fence and a recessed, pierced-brick wall that lets you enjoy both privacy and breezes. Note special spring gate latch.

The planting box opposite gate holds soil for ivy and other plants. Make your gate and fence open or solid, depending on the amount of privacy you want.

More on page 206

Famous movie star Esther Williams says, "I had the surprise of my life when I saw the new automatic Gas ranges! I never dreamed how beautiful, how modern, how easy to use they are! They're so incredibly automatic that I believe they'd do everything except plan menus! Do see them—and I hope you'll get *your* new automatic Gas range in this year's Old Stove Round Up! It will be one of the best things that could ever happen to your family!"

"As drafting supervisor of a large firm," says Mrs. Richard Wellman of Chicago, "I've had to learn to make every minute count. That's why I'm so enthusiastic about my new Gas range. It's so fast that I can always have a good home-cooked meal no matter how late I come in. Gas responds so instantly to my touch that I never have to stop and move the pressure-cooker or coffee maker aside. And it's wonderful how easy it is to keep my range *spotlessly* clean!"

"I'm a new bride," says Mrs. Frank L. Garner of Atlanta, Georgia. "And our new Gas range still seems miraculous to me. It's not only beautiful, but it's so *completely automatic*. I can put food on before I go to the Theatre Guild—set the controls—and serve dinner on time, even if Frank and I walk in together. Frank said a good Gas range would pay out in the end. But ours pays off every day!"

"here's a round-up of reasons for cooking with Gas!"

NEW FREEDOM GAS KITCHEN (© A.G.A., INC.)

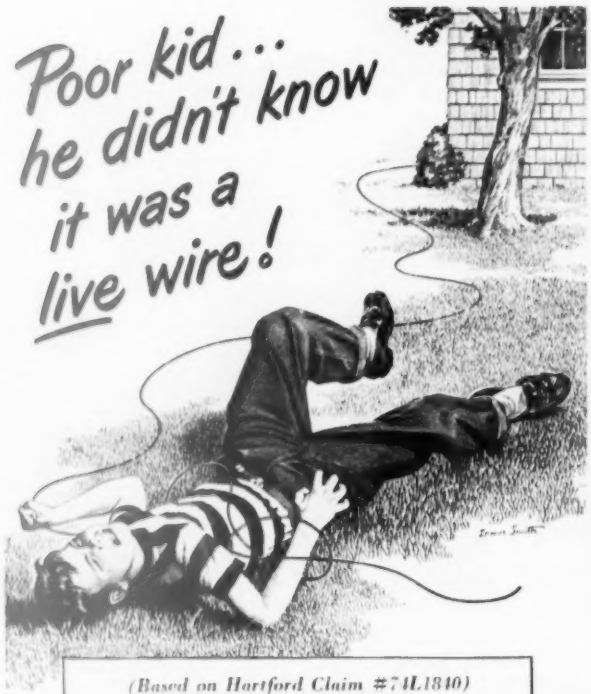
CALORIC *"CP" Gas range—just one of many all-automatic Gas ranges now at your Gas company or appliance store . . . and just one of the many reasons why today 27,000,000 women cook with Gas.*

millions of smart women know Gas has got it for automatic cooking!

and Gas has got it for automatic

REFRIGERATION
WATER-HEATING
HOUSE-HEATING
AIR-CONDITIONING
CLOTHES-DRYING
INCINERATION

AMERICAN GAS ASSOCIATION



(Based on Hartford Claim #7HL1840)

Workmen roofing the house I rent took down one end of an unused radio antenna. They hung the wire on the garage, not noticing that the other end had looped over an electric power line.

A few days later a neighbor's boy playing in the yard came into contact with the wire and was electrocuted. His parents sued *me* for damages and I would have been in a bad jam except for my Liability Insurance. The Hartford defended me and paid more to settle this one claim than my insurance will cost me in seventy years!

As in this tragic case, accidents happen in the most *unpredictable* ways. They can lead to big damage claims and heavy financial losses for anyone who owns or rents property. That's why it is vital to have the broad damage suit coverage of Hartford Comprehensive Personal Liability Insurance . . . *$10,000 of protection costs as little as $10 yearly.*

For details see your Hartford agent or your insurance broker. To locate the Hartford representative in your community, phone Western Union by number and ask "Operator 25." Or send coupon for free literature.

HARTFORD FIRE INSURANCE COMPANY
HARTFORD ACCIDENT AND INDEMNITY COMPANY
HARTFORD LIVE STOCK INSURANCE COMPANY

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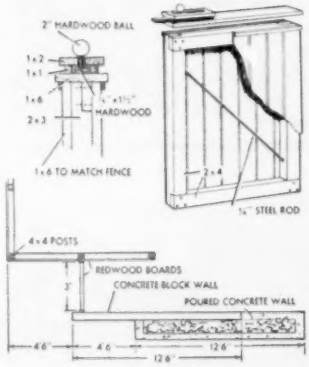
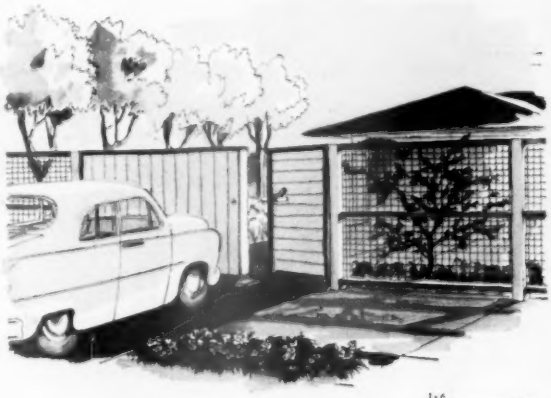
Need a good-looking gate?

Begins on page 204

Corner approach. You can combine more than one material—like this wall of concrete blocks, close-boarded redwood fence and gate, and concrete planting box—into attractive over-all pattern. Latch features sliding bolt.

Any gate you build should be at least 3 feet wide, and braced well to prevent sagging. A steel rod ¼ inch in diameter inside the paneling that covers both sides of the gate does the job well.

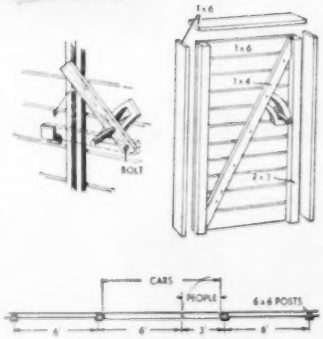




Double-duty drive. Here's a distinctive double gate of wood panels that offers your family and guests privacy, beauty, and protection.

Smaller section lets you walk in and out without opening entire space. Horizontal paneling makes it easy to recognize. The full 9-foot width of both sections lets big trucks through easily.

To make sure your gate stays sturdy, set 6x6-inch posts in concrete.



Cleaning ease...

Closet elegance...

Put beauty in your closet with these smart Satintone accessories. Stunning 3-dimensional textured plastic. Created by E-Z-Do and Princess House, 261 5th Ave., New York, N.Y.

E-Z-Do Princess House

...with closet accessories made of **VINYLITE** Brand Plastic

Available in plum, green, flame, yellow and blue • moth- and dust-proof when properly closed • lastingly pliant • easily cleaned with a damp cloth.

Versatile VINYLITE Plastic serves defense! Desalting kit makes sea water drinkable by the use of chemicals and filter formed from VINYLITE Plastic because it is strong, lightweight, unaffected by climate and salt water. Made for Permutit Co., N. Y., by Plastic Sheet Fabrication, Inc., N. Y.

Here's glamour to spare! Yet there's nothing more practical than these space-saving, time-saving storage units by E-Z-Do and Princess House from film formed by Decora Corp. Put an end to closet confusion. Clothes and blankets are protected from dust, moths and fading—yet easily accessible. And these lovely closet fittings are a cinch to keep clean . . . they're made of Satintone VINYLITE Brand Plastics, E-Z-Do and Princess House exclusive. Available at all leading department stores at amazingly low prices.

Of course they have all the other virtues you've come to expect from money-saving products made of this wonderful material by Bakelite Company. Whether it be draperies, rainwear, or bowl covers — you're sure you can count on that "Made of VINYLITE Brand Plastics" signature. Look for it!

You know it's right if it's...

VINYLITE TRADE MARK **PLASTICS**

BAKELITE COMPANY

A Division of Union Carbide and Carbon Corporation UCC 30 East 42nd Street, New York 17, N.Y.

"...and inside storm sash too!"

"These Fenestra Steel Windows have so many advantages for both of us—even *inside* storm sash", Betty Browning said to her husband, Jim, "and we'll certainly have all the *other* modern conveniences in our new house!"

She was pretty emphatic about it.

Her neighbor in the beautiful new house up the street had proudly shown her how these modern windows zip open to catch a breeze with just a twirl of the handle . . . no heaving or hauling. How they're even washed and screened from inside. How they don't cost any more than the old-fashioned kind of windows.

Betty *got* her Fenestra* Windows. And Jim got "Inside" Fenestra Screens and Fenestra Metal Storm Sash, too. So they joined the many happy customers who have made Fenestra the largest steel window manufacturer in America.

Why don't *you?* You live with your windows a long time.

Call your Fenestra Representative. See "Fenestra Building Products Co." in your Yellow Phone Book, or write for a free catalog. Also ask about Fenestra's new special Hot-dip Galvanized Windows. Detroit Steel Products Company, Dept. BH-10, 2263 East Grand Blvd., Detroit 11, Mich.

*R

Fenestra

RESIDENCE CASEMENTS

Add Beauty • Comfort • Value

How would you redecorate this room?

BEFORE What's wrong? That's the question to ask before you plan changes. First you'll see the ill-fitting chair cover, limp curtains bunched together, the bedspread pale against light wallpaper.

Then study the bookshelves. That spot of wallpaper above the window is distracting. Undersized trinkets look crowded on shelves. Notice arrangement, too. The night table hugs the bed too closely. And that floor lamp is very likely to be knocked over some morning

As an amateur decorator, you probably have lots of ideas about fixing up rooms. See if you can find and solve the problems in this typical bedroom at left. When you've decided what changes *you* would make, check the finished room at the bottom of the page

By Mary O'Day

Here's how the room actually was redecorated

AFTER See what needle and thread can do. Snug-fitting quilted slipcover makes the old chair new again. Cottage curtains (these are ready-made, only needed shortening) hang trimly at the window. And since sparkling white is so important in a bedroom, the frosty curtains are of an easy-to-tub nylon.

Bedspreads are ready-made, too. Note how their dark color stands out against the light wall. Headboard covers (make them like pillowcases) are stitched from quilted-chintz yardage that matches bedspread color.

That new shelf above the window (easy for a handyman to add) hides the bare spot of wallpaper. Painting the inside surfaces of the shelves dark sets off arrangements. Tiny trinkets (and extra pictures) went into the closet; now real favorites can be grouped to best advantage. Shelves nearest each bed hold the alarm clock, pictures, ash trays, so the night table isn't needed. Instead of tippy floor lamp, there's a pin-up lamp over each bed

Where to get it, page 339

Write for DECORATING BOOKLET . . . interesting, informative. Send 25c to cover handling.

DOWNS CARPET COMPANY, INC., Philadelphia 34, Pa. ♦ *QUALITY WILTONS FOR OVER A CENTURY*

It's the SHAPE that makes the difference!

Irons backward as easily as forward!

This is the famous Tru-Heat Iron with the shape that's different! See the unusual tapered heel? It actually lets you *back* into even the trickiest tucks and gathers. Roll the iron over on its Safety Side Rests and you'll see something else important, too . . . a permanently scratch-resistant mirror finish ironing surface that never loses its easy glide! Try it—soon as you can.

General Mills Tru-Heat Iron

SPONSORED BY Betty Crocker

AUTOMATIC TOASTER • STEAM IRONING ATTACHMENT • TRU-HEAT IRON

"I didn't see the child!"

Begins on page 76

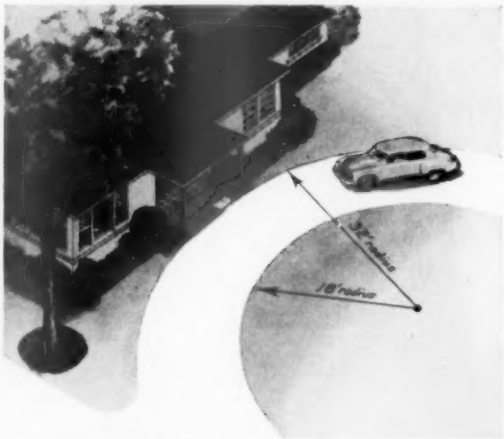
striking the boy on the tricycle if he keeps backing.

Even the National Safety Council can't tell you how many youngsters lose their lives this way each year. That's because accidents on the private side of a public sidewalk aren't charged against a city's traffic accident record.

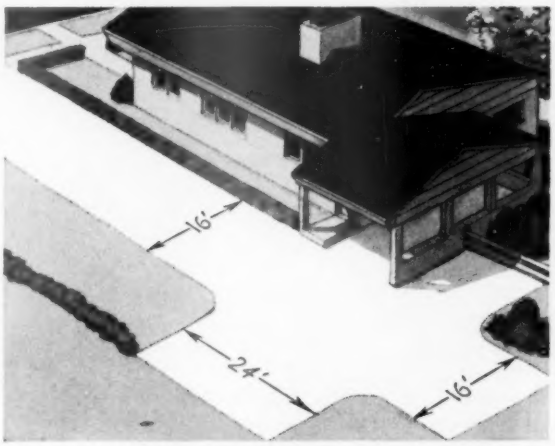
A safe drive means two things:

1. Plan so you can drive out facing the street.
2. Don't limit your vision with plants or obstructions near the intersection of drive and street.

Here are plans of safe drives you can adapt on your property regardless of garage location; minimum safe heights for street plantings; and good, low-growing plants.



5 A circle drive around the front of the house, with an adjoining straight drive to a garage or carport at the back of your property, may be your answer. Count on a radius of 23 feet; 32 is even better. To keep cars off your lawn, build a concrete curb around the circle



6 Traffic experts agree that off-street parking space for guests on home lots is a big factor in through-traffic safety. If you can spare the room, here's a turn-court treatment that provides parking for 10 or more cars on a party night. The average automobile needs parking space about 8 feet wide and 20 to 22 feet long. The drive above, which is 16 feet wide at the house to allow for passing, can be narrowed to 8 feet as it approaches the intersection with the street

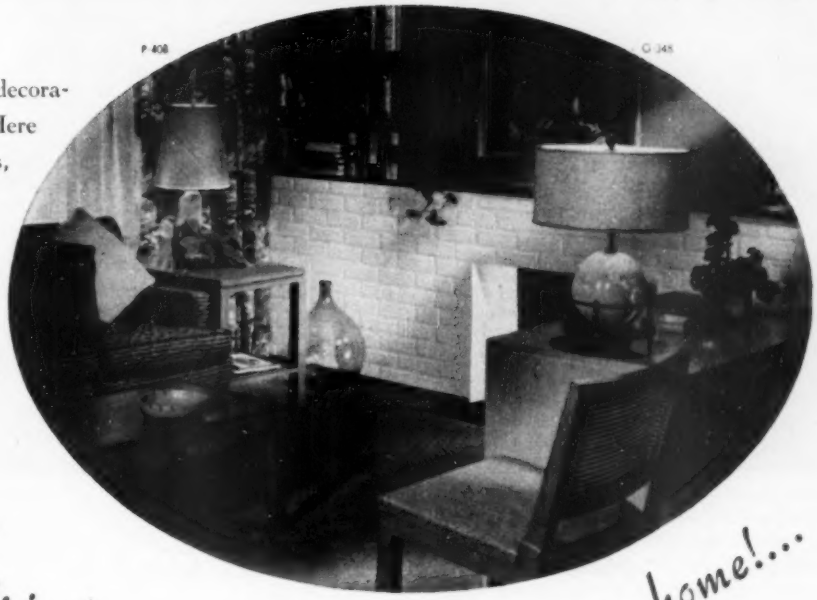
More on page 213

add a *Light* touch...

Aladdin

© 1951 ALADDIN INDUSTRIES, INC.

Add gayety and charm with decorator-inspired Aladdin Lamps. Here are eye-catching color notes, lovely textures, unusual shapes, to highlight your every room. Just what you need to accent or complement your decorative plan. For that touch of magic...Aladdin Lamps!



Aladdin electric lamps...add Magic to your home!...

With a colorful bow to Traditional and a bright nod to Modern, Aladdin this year offers a bewitching variety of table, boudoir and floor lamps at prices suprisingly moderate. See them at leading department and furniture stores, everywhere.

How would you like a colorful Selector-Guide written by an outstanding Interior Decorator? Shows you how to choose lamps by height, color, style. Write to Aladdin, Dept. B-20, Nashville, Tenn. Ask for "Decorator's Guide."

Look for the Aladdin Tag...your assurance of value, quality, craftsmanship.

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NASHVILLE, TENNESSEE
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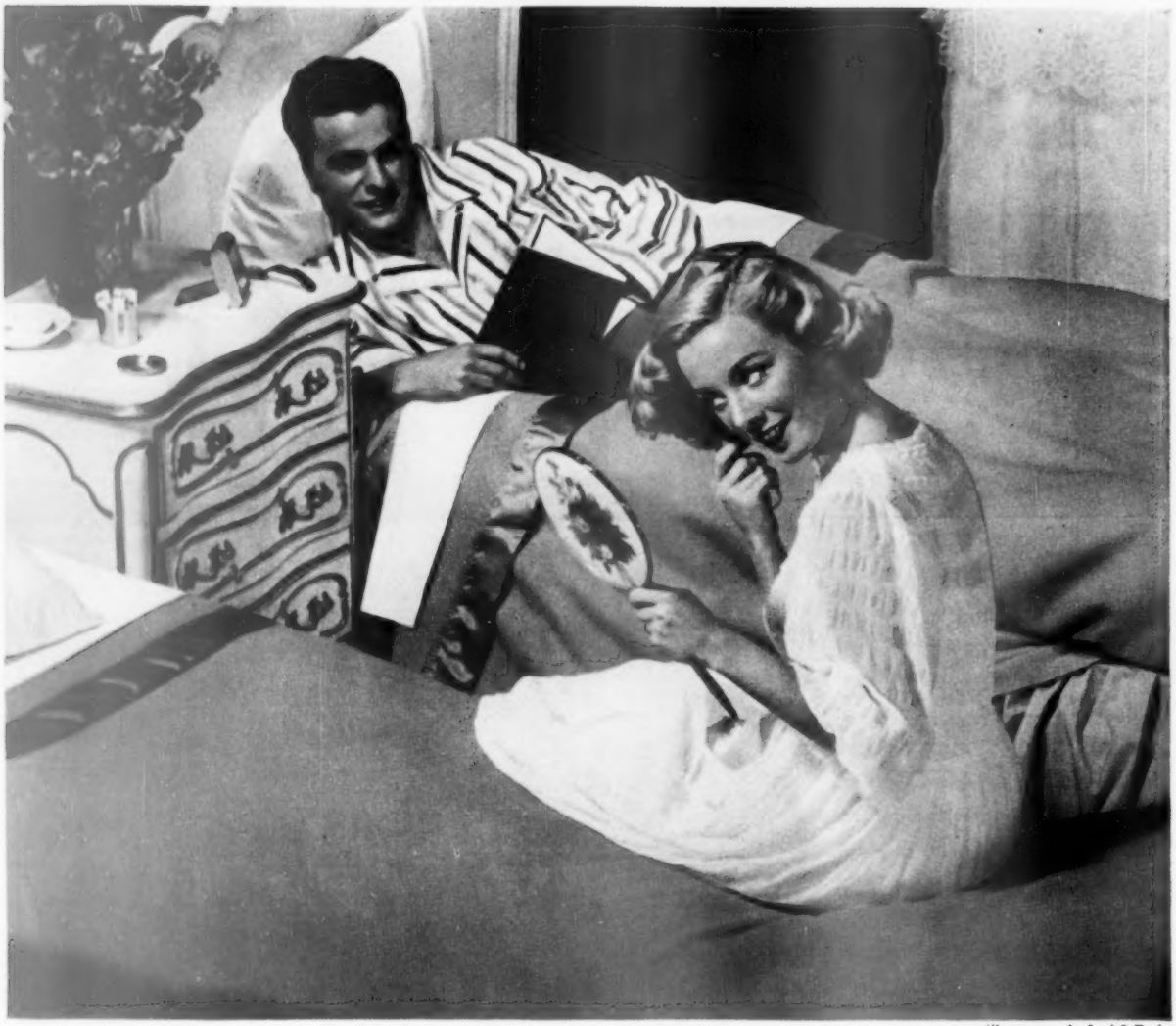
ALSO MAKERS OF ALADDIN VACUUM WARE • ALADDIN KEROSENE LAMPS AND HEATERS



All accessories by Lord & Taylor

Solid comfort — for two!

Day's happy ending . . . a restful night under your deep-piled, warm-but-weightless North Star.

There's everlasting sleeping satisfaction in the pure-wool comfort of a North Star . . . because North Star blankets take to your beds for a long, long time!

Choose the weight and size* you prefer, the colors you fancy . . . from an exciting collection of glowing Desert hues.

When you're decorating dream rooms . . . your own or a brand-new bride's . . . think first of North Star. You'll look long and hard before you find anything finer.

North Star

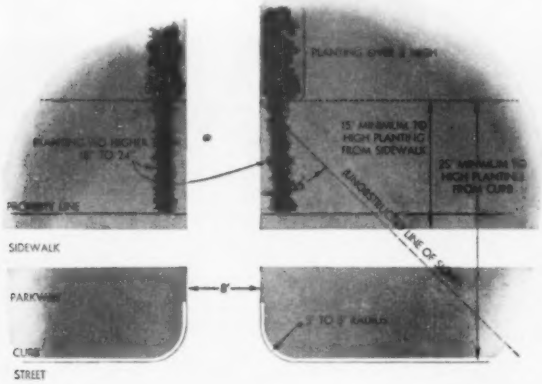
* 72 x 90; 80 x 90; 90 x 108

NORTH STAR WOOLEN MILL COMPANY, 100 Park Ave., New York 17, Mill at Lima, Ohio

"I didn't see the child!"

Continued from page 210

Plan view of safe drive—street intersection



SAFETY in a home driveway means you have a clear view of the entire intersection of drive and sidewalk and street as you approach in your car. You should see enough of the length of the street, on both sides, so you can stop in time to avoid hitting a playing child, passing pedestrian, or an approaching automobile.

If shrubs on your place are too large to prune so they fit the recommendations above, take them out and plant grass or low-growing plants. Kinds that grow two feet or less include creeping junipers, Coralbells, White Double Yarrow, Cushion Chrysanthemums, Showy or Red Two-row Sedums, and Hardy Verbenas. Low groundcovers for shade are Baltic ivy and Japanese spurge.

In locating your drive, consider convenience to yourself and guests, easy access to house entrances, particularly for service deliveries. Make the finished surface level with the lawn, or, on sloping ground, level with the shoulder on each side.

Place the drive eight feet or more from your house, if possible, to allow room for walking beside cars parked near entrances, and for flowers and foundation plantings. Best drive is short, straight, and at least eight feet wide. The area where cars must be maneuvered should be level, as well as space the length of a car or so in front of garage. Maximum grade should be 12 to 15 degrees.

Distance to stop at average driveway speeds

Speed (mph)	Reaction distance (ft.)	Braking distance (ft.)	Total (ft.)
5	5½	2	7½
10	11	5	16
15	16½	12	28½
20	22	21	43

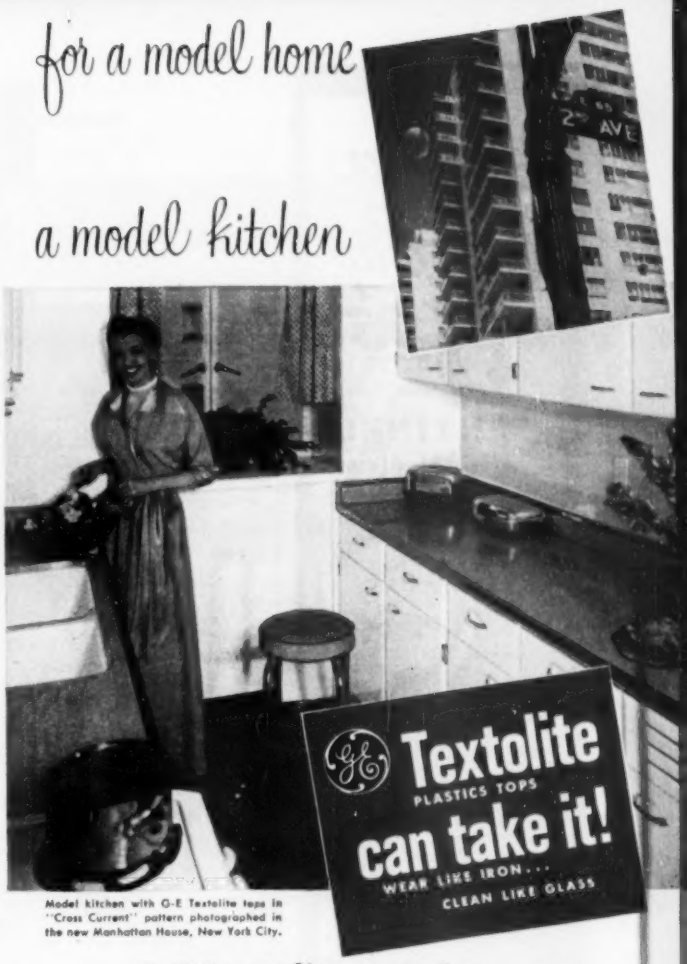
Subtle saleswoman

Her lord and master's not a miser,
But he hankers to surprise her
With his gifts. So she has learned
It's vain to hint for things she's yearned
And longed to own. He'd take no joy
In buying them. She must employ
More subtle means. So sweet with guile,
She notes that Persian lamb's her style,
And could she maybe get some please?
Which practically guarantees
She'll be surprised with that new kitchen
Range for which she's really itchin'!

—*Georgie Starbuck Galbraith*

for a model home

a model kitchen



Model kitchen with G-E Textolite tops in "Cross Current" pattern photographed in the new Manhattan House, New York City.

G-E Textolite tops for *new* kitchens—for *remodeling*, too

It's no accident that so *many* architects and decorators specify General Electric Textolite tops. G-E Textolite tops come in dozens of original patterns and colors—even *wood-grain* patterns! G-E Textolite tops are *engineered* for service—heat-, stain-, and scratch-resistant! Whether you're planning a brand *new* kitchen or remodeling your *old* one, you just can't install handsomer, longer-lasting tops for *all* kitchen work surfaces!

Guaranteed by Good Housekeeping

SEE YOUR APPLIANCE DEALER or ask your contractor to use G-E Textolite tops in *your* kitchen. And, if you're buying a dinette, ask for a G-E Textolite top, look for the G-E Textolite label!

Just Out! And FREE! Brand *New* Folder in FULL COLOR

See all the latest G-E Textolite patterns and colors including magnificent new wood-grain patterns! Send coupon today!

TOPS FOR STYLE! G-E Textolite tops awarded 1951 Fashion Academy Gold Medal for distinctive styling!

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Little PAL Alarm

Hardly larger than your phone dial. One key winds both alarm and 40-hour movement. Can't be overwound. Balance radar timed and electronically inspected for accuracy. Felt padded base. Henry Dreyfuss styled — unequaled in value. Plain dial, $3.95*; Radium, $4.50*.

SENTINEL DIAMOND Wrist Watch 4.50*

Efficient movement in a chromium plated case. Priced dollars below comparable watches. Full SENTINEL guarantee. Unbreakable crystal, genuine leather strap (with 10 Kt. rolled gold plate front and chrome back, $4.95*).

SENTINEL CLICK Pocket Watch 2.95*

Rugged, accurate. Bright chrome finish . . . rotating second dial. Unbreakable crystal . . . raised numeral dial. Built for action — for work, for sports, for a spare, for the kids. Plain dial, $2.95*; Radium, $3.50*.

THE SENTINEL

LINE OF CLOCKS AND WATCHES

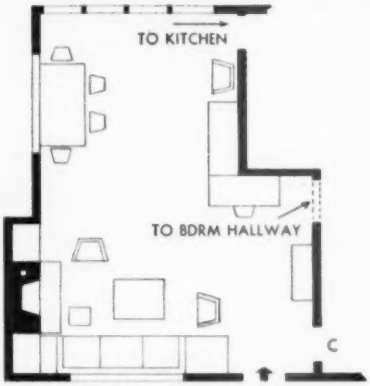
INC. BRISTOL CONN. TORONTO CANADA

*Plus tax. Specifications and prices subject to change.

Furniture arrangement can give you

Two rooms in one

This L-shaped living-dining room makes maximum use of the space. Desk is part of a built-in unit that continues around the corner. Living-room furniture is in a conversational grouping with fireplace the center of interest. Notice how the built-in bookcase at the side of fireplace seems to give a feeling of division between the living and dining areas



Well-planned furniture arrangement is key to efficiency of this room. All traffic lanes are left free. The different room areas are well defined. And just turn the desk chair around and it then becomes part of the compact living-room conversational grouping

By Ruth W. Lee

You don't always need dividers to separate your living room from the dining area. Let furniture do it

Photographs: Suter, Hedrich-Blessing

Built-in unit in dining section of room becomes a serving counter and chest. The dining table is placed flat against the long wall of the room. This gives more open floor space for free traffic lane to kitchen

the newest in Simtex Modern Cloths . . . CHECKERED TWEED

Leads a wonderful career – always in smart company but equally at home in elegant or casual surroundings! Comes in curry, nutmeg, sage-green or newest of all – in pepper and salt sizzled with bright red matkins.* Simtex-woven of spun rayon and cotton with a handsome tweedy texture. Wash it without worry.

Cloth sizes – 54" x 54"; 54" x 72"; 64" x 84"; Matkins* (12" x 18" to use as napkins or place mats) to match or contrast.
Simtex Mills, Division of Simmons Co., 40 Worth Street, N.Y.

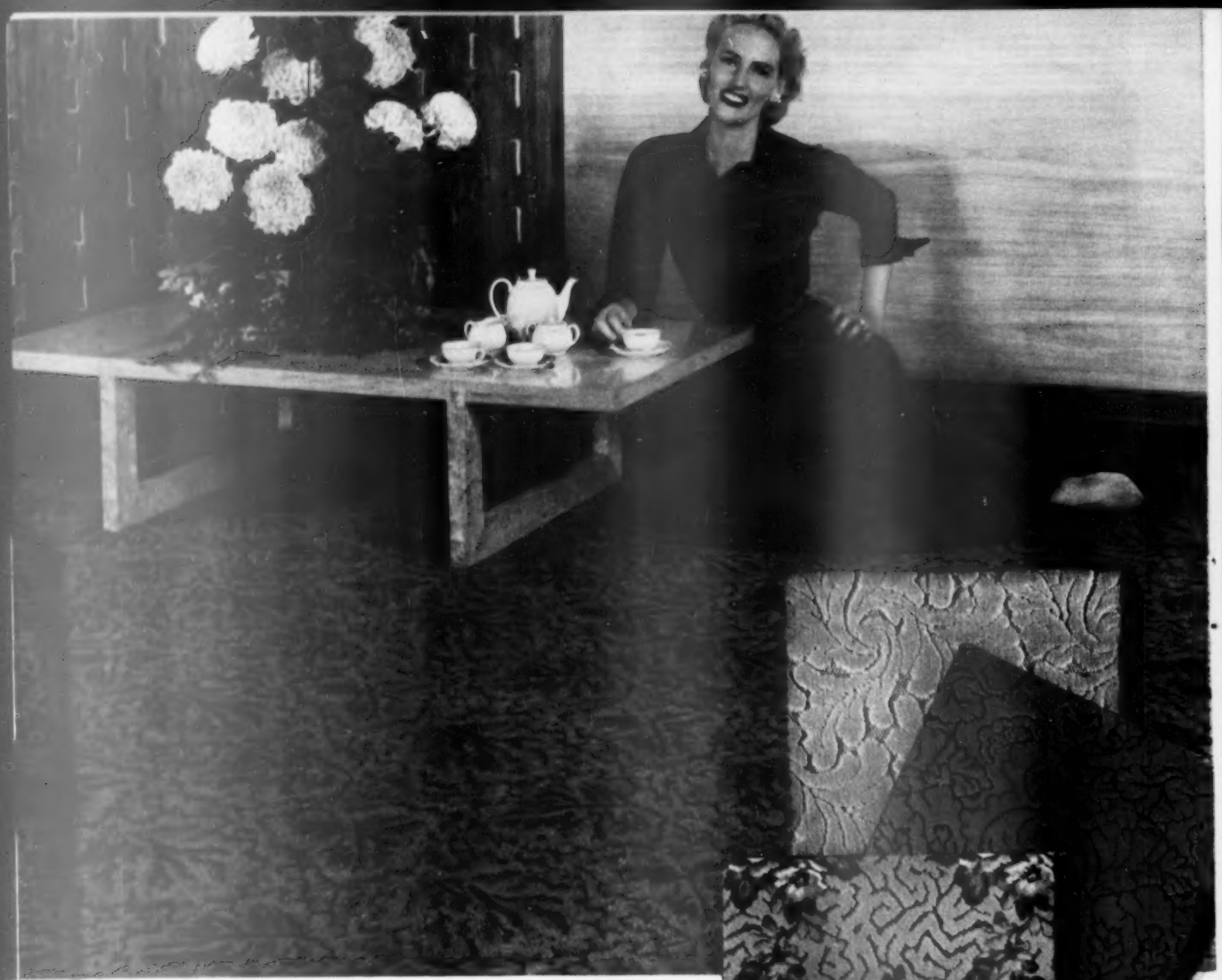
Guaranteed by Good Housekeeping

*Reg. Trademark

At good stores everywhere. Also in white with: *curry* *nutmeg* *sage-green*

Simtex

COVERS MORE TABLES THAN ANY OTHER MAKER IN AMERICA



Dress by Jo Copeland of Patsulla

*Shown above, Ravello, approx. $12.50 per sq. yd.**

Naturally, you want the most for your money

. . . the most in quality . . . the most in fashion . . . and Firth floorcoverings have both – unsurpassed! This splendidly textured Ravello broadloom in a lovely rose, blended of virgin wool and virgin carpet rayon, proves the point. The elegance of Impeero Brocade with carved lights and shadows is another Firth master-blend. And from Firth's 20th Century Line comes Venetian Brocade, rich as its name . . . or Classical Bouquet, alive with flowering pattern on a carved background – both all wool. Remember, Firth styles add fashion and beauty to your favorite floors.

Women with a sense of style prefer

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broadlooms

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295 Fifth Ave., New York 16, N. Y.
25¢ in coin enclosed for Decorating Book

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ADDRESS _____
CITY _____ ZONE _____ STATE _____

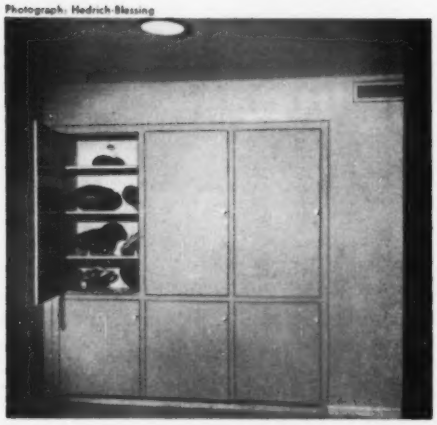
SEND THIS COUPON today for the exciting booklet, "How to Achieve Charm in Decorating Your Home" – 56 pages of stimulating ideas for every type of home. One of the most inspirational yet practical decorating booklets ever published. (Yours now for only 25¢.)

Shown above (top to bottom)
IMPEERO BROCADE, approx. $19.95 per sq. yd.*
and from the 20th Century Line . . .
VENETIAN BROCADE AND CLASSICAL BOUQUET
approx. $14.95 per sq. yd.* **Prices subject to change*

These help you

Put your clothes away

Photograph: Hedrich-Blessing



This storage unit, not in a bedroom, is for hats — for everyone in the family. There are thin shelves for gloves, and deeper storage for rubbers and other rainy-weather footwear. Adjustable shelves will take care of style changes

Here's a storage unit attractive enough for living room, practical enough for bedroom. Note that coats hang well away from each other, and that there is space enough below for hats. The unit includes deep shelves for bedding, too

Hahn-Millard

Because of their triangular shape, shoes are always hard to store without wasting valuable space. Here shoes are placed in pairs behind a drop-down door. Chest-high shelf for shoes is slanted so that they may be easily taken out

Comfortable Convenient Precedent

Here's your gleaming proof that useful, usable furniture doesn't just happen—it's planned to be that way! Open-stock Precedent by Drexel gives you your choice of over a hundred hard-working pieces, for every room in your home! Many new cork-topped dining room and occasional pieces . . . and an almost endless array of others for every imaginable need and floor-plan!

Silver elm and beechwood Precedent is sturdily built to serve you well . . . and it's only one of the many value-packed Drexel groups—all styles and prices. Look for them—insist on the "by Drexel" brandmark.

SPEND YOUR BUDGET ON COMFORT AND VALUE — BUY DREXEL

Write today for your "Portfolio of Fine Furniture"—color room scenes with decorating ideas on Drexel's Modern, Traditional, Early American, and French Provincial groups of furniture—84 pages long—all for 25c. Send coin only.
NEW! Drexel Cream Wax—cleans, polishes and renews the finish! At your Drexel dealer or send $1.00 for pint bottle to Drexel. (Sent prepaid.)
ADDRESS: 372 Huffman Rd., Drexel, N. C.

by Drexel

Drexel FURNITURE COMPANY
DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

See Your Home In a New Light

MOE*dapter* lighting in a jiffy

Screws In Like a Light Bulb

1. Remove the bare light bulb from ceiling.

2. Screw the light bulb removed in Step 1, into your lovely new MOE*dapter*.

3. With a twist of the wrist, screw the complete MOE*dapter* into ceiling socket. No tools. No wiring. MOE*dapters* as low as $2.95.

Just imagine . . . *never again, bare light bulbs to mar the decorative effect of your home!* In dining rooms, bedrooms, kitchens, halls, wherever there's a bare light bulb, you can have beautiful MOE*dapter* lights. MOE*dapters* come complete. Nothing else to buy. Add new beauty in less than a minute. Choose from the wonderful variety at the MOE *Light Home Lighting Center* in your nearby Hardware, Electrical Contractor-Dealer, Public Utility or Department Store and . . . PICK IT OUT . . . TAKE IT HOME . . . HANG IT UP!

MOE LIGHT, INC.

World's Largest Manufacturer of Home Lighting

USE THIS COUPON to get the new MOE *Light* 48-page Decorator Guide and your copy of "How to MOE *Light* Condition Your Home," complete with Lighting Recipes. Shows how to select and use lighting for visual comfort and beauty.

THESE HELPFUL BOOKS COST YOU NOTHING . . . your dollar will be refunded by your dealer when you purchase $10.00 or more MOE *Lights*.

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Enclosed is one dollar ($1.00). Please send MOE *Light* DECORATOR GUIDE and "HOW TO MOE *Light* CONDITION YOUR HOME." I understand my Dealer will refund dollar when I purchase ten dollars or more MOE *Lights*.

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These and other beautiful MOE LIGHTS for every home use, are available at your neighborhood dealer.

MOE *light*

©1951, MOE Light, Inc.

This kitchen grew to family size

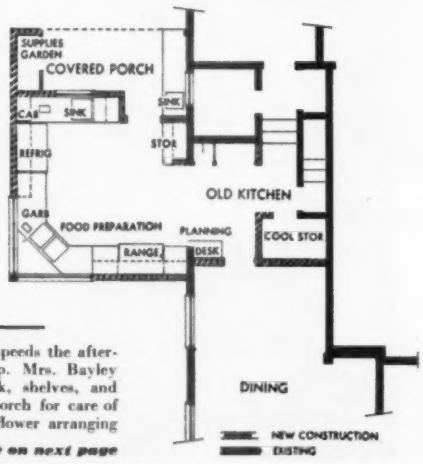
By Mary Nichols

When the Charles Bayleys remodeled their small, 20-year-old kitchen, they planned a room that would fit their way of living. So now they have plenty of space for the family to work together and entertain informally, a corner for planning meals, a wealth of storage cabinets, and even a special spot for their flower-arranging hobby

Photographs: Tatch

Cooking for a crowd is no problem on the big range. Shiny pans and skillets hang at finger-tip reach above. Knives are a reach away in handy wall rack. Top cabinets have push-up doors. Gay pottery plates are lined up overhead

Handy roaster compartment on wheels can be moved anywhere in the room. When not in use, it slides in next to the range as in top picture. Neat?



Dishwasher speeds the afternoon cleanup. Mrs. Bayley uses the sink, shelves, and storage on porch for care of plants and flower arranging

More on next page

MOE *Light* Condition Your Home

MOE *Light* Valance . . . for dramatic effect

Easy to Hang as a Picture

Here is lighting that gives you perfect "Light Conditioning." Permits changing the visual atmosphere of your home to fit the occasion. With MOE *Light* Valance lighting, drapery and furniture fabrics take on new beauty, rooms look more spacious . . . Costume and make-up is seen to most flattering advantage. Make every window a "picture window" with MOE *Light* Valances in living rooms, dining rooms, bedrooms. Use them for wall-to-wall lighting effects. Practical for shadowless lighting over work areas in kitchens. *Ask about* MOE *Light Valances at your nearby Department, Electrical Dealer-Contractors, Furniture or Public Utility store.*

Do You Have Ghosts?

Does a "shadow" haunt your bathroom, making hair dressing or shaving a daily trial? Are you and your "shadow" doing the dishes in the kitchen? Get the "recipes" that end poor lighting. Use the coupon, opposite page.

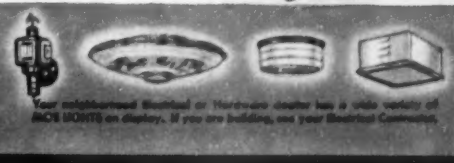
Your neighborhood Electrical or Hardware dealer has a wide variety of MOE *Lights* on display. If you are building, see your Electrical Contractor.

MOE LIGHT, INC.

World's Largest Manufacturer of Home Lighting

Ask your Electrical Contractor-Dealer about MOE *Lights*. Whether you are Light Conditioning your present home or now building, be sure your lights meet the standards of the nationally famous *Light Conditioning Recipes*. Send for the big MOE *Light* Decorator Guide and the lighting recipe booklet, "How to MOE *Light* Condition Your Home." Details on opposite page.

MOE *Light*



©1951, Moe Light, Inc.

Your neighborhood Electrical or Hardware dealer has a wide variety of MOE LIGHTS on display. If you are building, see your Electrical Contractor.

do you hate to eat among the pots and pans?

then you should discover Fratex Fashions'

TROPICANA

MADE OF Firestone Velon

So many of today's homes call for "kitchen with dining area." Nice, work-saving idea . . . until kitchen confusion gets you down when you should be up at a pleasant, serene family meal.

Your Fratex Stylist shows you what to do about it. Isolate the dining area by using a separate decorating motif. And for winter-dreary days ahead, choose Fratex Fashion's gay, vibrant Tropicana ensemble . . . Handpainted cottage sets, table cover, roaster, toaster, mixer, and bowl covers. It's an exclusive Fratex original design on taffeta-like Firestone Velon. So easy to clean, always crisp . . . never a case of "kitchen-wilt."

Yours through accredited Fratex Stylists, direct from Fratex factories!

WANT TO BE A FRATEX STYLIST and help other homemakers to bright, new homes? Nice income, too. Send in the coupon now!

fratex fashions

FRATEX FASHIONS 8 S. CASE AVE. AKRON, OHIO

.....Please send a Fratex Stylist to my home

.....Send information about becoming a Fratex Stylist

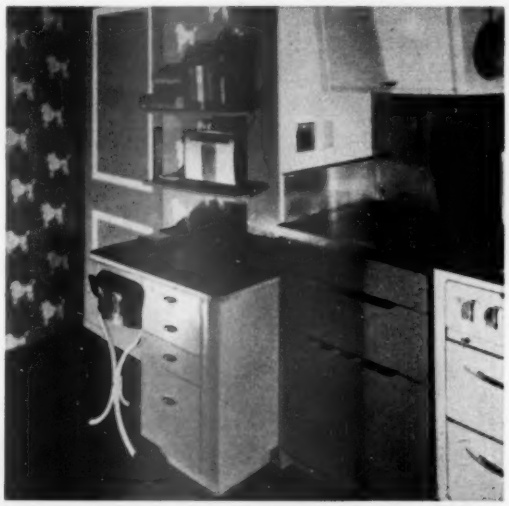
Name _____

Address _____

City _____ State _____

This kitchen grew to family size

Begins on page 218



Gay wallpaper in the corner was inspired by the Bayley's pet poodle. The desk is handy for planning and ordering. Shelves above hold cook books and radio. Door, left, leads to dining room

Cleaning closet keeps the supplies and equipment in apple-pie order. The cabinet at the left holds table silver on shelves, serving trays in the file below

Corner double sink makes the most of the view. The wide windows keep the kitchen light and cheery. Mrs. Bayley stands a duck press between two chafing dishes above sink. Note convenient plastic towel ring below

For bright and easy dining–

New Daystrom Sunnywood

Now you can give your dining spot a bright contemporary look with modern *wood* furniture that needs practically no coddling! It's Daystrom's Sunnywood–priced to soothe your budget.

Table top can take it! Wood-grained Daystromite Wonder Top resists damage from warm plates, dropped dishes, spilled foods and alcohol stains. Wipes shining-clean in seconds.

Spots wash off! A damp cloth keeps your plastic upholstery fresh and gay. California-inspired designs and colors have a "textured" look–but they're long-wearing, fade-resistant.

TRADE MARK

Look for the yellow arrow to make sure it's durable Daystrom–the bright word for dining furniture in Chrome, Coloramic® and Wood.

Daystrom Furniture–Division of Daystrom, Inc.
Factories at Olean, N. Y.
Friendship, N. Y. • Fullerton, Calif.

Daystrom Sunnywood Sets start at only $99.50. Table and chairs in natural grain, blond wood. Daystromite Wonder table tops in Limed Oak, Chartreuse or Honey Wood. Chairs upholstered in yellow, chartreuse or red plastic–with gold or silver brush-stroke plaid. Tables in 3 sizes–chairs may be purchased separately in 3 styles. There's a FAMILY-FITTED Daystrom set for every dining area and every pocketbook. See them at your furniture or department store now! Or write for name of dealer nearest you.

DAYSTROM
FURNITURE

Key to better engineering

THE CHEMISTRY OF ENGINES. Following 25,000-mile test runs at the GM Proving Ground, engines in GM and competitive cars are torn down for study by research chemists. Here a precision balance measures carbon deposit on valves to the minute fraction of a gram. These studies aid the design of new high-compression engines that run more smoothly for longer periods.

We go from $A^{L_2}(SO_4)_3$ to Z^{NS} to give you better cars

Key to better manufacturing

THE CHEMISTRY OF COLOR. Putting a finish on a car once took as long as 30 days. Now it takes only 6 hours. This is typical of GM skill in improving materials and processes to bring about low prices. It took knowledge of the chemistry of finishes—plus new methods such as controlled drying (one example shown above). And work still goes on to produce even better finishes.

Key to better research

THE CHEMISTRY OF FUELS. GM research uses this miniature oil still to produce special fuels for engine studies. These studies began years ago to control knock, led to the discovery of Ethyl gasoline. Out of this work at GM—and in the petroleum industry—comes knowledge that will make possible still better engines.

MODERN chemistry plays an important part in creating the greater values you find in all General Motors cars and trucks.

In making each one, hundreds of chemicals are employed, ranging from aluminum sulphate ($Al_2(SO_4)_3$) to zinc sulphide (ZnS) —including a pinch of tungsten, a pound of antimony and a good ton or more of steel.

So chemists and chemical engineers have long been key men in GM Research and Engineering, and in production, too.

Their extensive experiments have fostered many advances—more lustrous finishes, more durable fabrics, more rugged metals, more efficient engines, higher octane fuels.

In fact, every part of a GM car is better today than it was yesterday, thanks, in no small part, to the skill and enterprise of the chemist. And who knows what will come out of today's test tubes to give you still better cars, trucks and military vehicles tomorrow?

YOUR KEY TO GREATER VALUE —the Key to a General Motors Car

DEFENSE IS EVERYBODY'S BUSINESS ★ TRANSPORTATION IS EVERYBODY'S NECESSITY

"More and Better Things for More People"

GENERAL MOTORS

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Hear HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast

Last of a series of how-to-do-it articles designed to help you get the most from space you already have

Finish off your basement

By John Webster

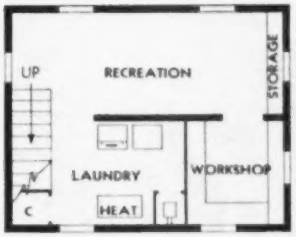
If your home is typical, it has a basement. Is it a pleasant place for work and play?

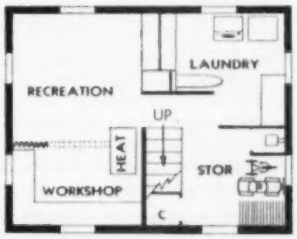
Chances are it isn't. The average basement is a gloomy place of cold, gray masonry, cobwebs, and naked 20-watt light bulbs. It is likely to be damp during the summer, chilly in winter. There, Father fights a constant battle to keep his workshop tools free of rust. But Mother ventures down only on washday or when she needs a jar of jelly.

If that's the picture in your home, it's time to do something about it. Even on a strictly dollars-and-cents basis, basement space is too valuable in these days of high building costs for only part-time use. And it is entirely possible to make your basement as pleasant and inviting as any room in your house, without spending more than your budget will permit.

Here and on pages that follow are tips that will help you solve problems of wall, ceiling, and floor finishes, moisture control, light, heat, and ventilation. You'll also find help with planning your basement space for efficient work and rewarding relaxation.

For decorating ideas that you can use, see "For Work and Play!" page 68.

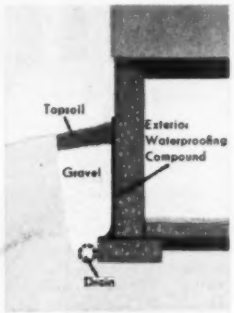




Location of stairway and heating plant will dictate your remodeling plan to some extent. But these arrangements are good. Both allow maximum recreation area without cramping work space. In lower plan, note storm sashes, toys

Block ground moisture first to make basement livable

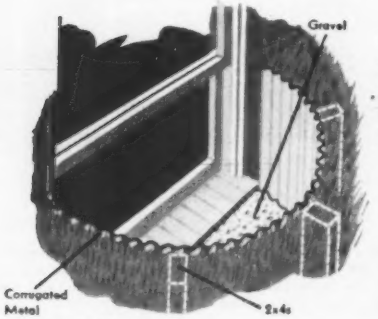
Slow seepage of water often can be controlled with an interior waterproofer. It can be applied on damp wall with a big brush



Severe moisture problems are best solved from outside. Dig trench and coat wall with waterproof cement or tar and canvas

You can patch leaky joint between wall and floor. If floor leaks, add barrier and new floor. Slope of grade aids drainage

Consider larger windows for light, ventilation



If you have small basement windows above ground level, you can add new window wells and double sash size. Well at left has a gravel base for good drainage, sides of corrugated sheet metal held with 2x4 stakes

A picture window in a basement? Why not? This one even has the picture—a neat, informal rock wall planted with sedums, mint, or even dwarf marigolds and alyssum. Lay the stone up loose with soil pockets for the plants

More on next page

INSULATE

YOUR HOME FOR AS LOW AS

$67.60** SAVE 1/3

Now it is possible to insulate your attic for as little as $67.60, and cut your winter fuel bills up to 40%, with the wonder lightweight mineral Zonolite vermiculite Insulating Fill. You can install Zonolite yourself and save $50.00 to $100.00 installation costs. It's the easiest of all insulations to install. Zonolite pours directly from the bag between ceiling joists and sidewall studdings—flows snugly around pipes, wiring and braces, leaves no money-draining heat leaks. And Zonolite means a *safer* home—for it is 100% fireproof, actually snuffs out flame! In addition Zonolite is termite-proof, rodentproof, rotproof, will last the life of your building.

Zonolite is the perfect insulation. Thousands of American homes have enjoyed the comfort and economy of Zonolite, many for over a quarter of a century.

Step into your friendly lumber or building material dealer's today and get all the facts about Zonolite products, or send in coupon below for FREE Booklet: "Your Home—Its Comfort and Its Protection."

ZONOLITE VERMICULITE PLASTER AGGREGATE

mixed in plaster in place of sand, creates a plaster so tough that even nails won't chip it—makes walls 400% more fire-safe. Only ½ the weight of ordinary plaster! Consult your dealer or plastering contractor today, for full information about this modern, firesafe plaster.

ZONOLITE VERMICULITE CONCRETE AGGREGATE

mixed with cement in place of sand, creates warm, dry, on-the-ground floors for basementless houses. Zonolite floors prevent condensation, block heat loss and minimize heat lag—permit radiant heating coils to operate at maximum efficiency.

**Cost of insulating attic in average home.

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Please send me free-of-charge, booklet HI-20 entitled, "Your Home—Its Comfort and Its Protection."

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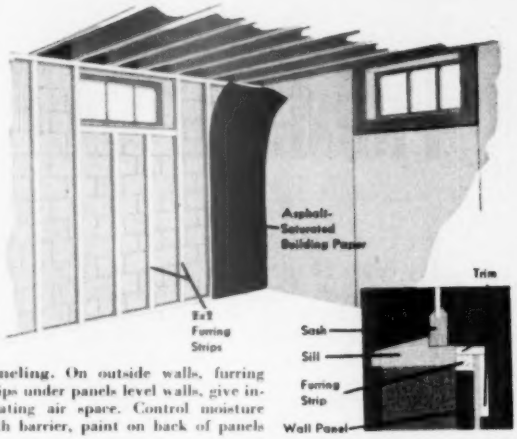
City.....*Zone*.....*State*.....

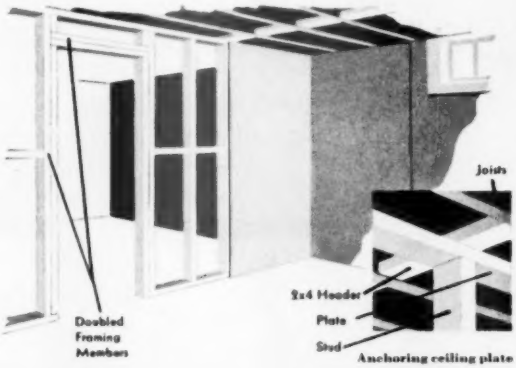
*Zonolite is a registered trademark.

Finish off your basement



Paneling. On outside walls, furring strips under panels level walls, give insulating air space. Control moisture with barrier, paint on back of panels

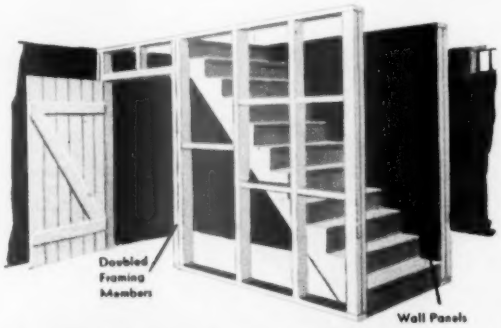
Trimming around window



Anchoring ceiling plate

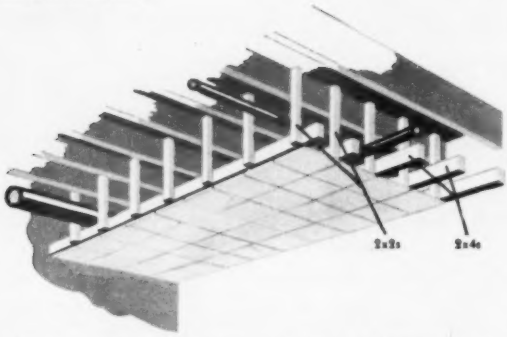
Partitions. Frame inside partitions with 2x4s, doubled around openings. Floor plate is cut out at doorway. Plan for minimum panel cutting. Anchor to floor and ceiling: sketch shows solution if plate falls between joists

Anchoring floor plate

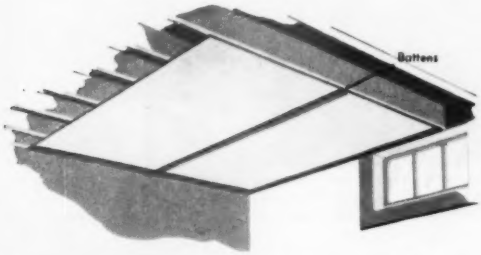


Stairway enclosure. An open stairway can be dangerous. If you box it in like this, you'll have a safer, better-looking stairway plus a good-sized storage closet. Cover 2x4 framework with paneling, and build a simple board-and-batten door to give access to the new closet space

Begins on page 223

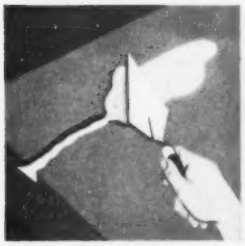


Dropped ceiling. If your basement ceiling is crisscrossed with pipes and ducts, and you have headroom to spare, a suspended ceiling may be the simplest answer. This is framed to provide a solid anchor for acoustical tile to confine noise to the basement



Paneled ceiling. Easiest way to finish a basement ceiling is to use a large, light panel board designed for ceiling application. You can conceal joints between panels and around edges with battens. Use a heavier fireproof panel for boxing around the heating ducts

Start decoration with a colorful floor



Chip cracks to widen base; patch

Lye, sawdust remove grease, soap

Muriatic acid etches the surface

Use dye, stain, or rubber-base paint

Floors. You can finish a basement floor with asphalt tile. Or you can brush on concrete dye, stain, a rubber-base floor paint, or other special preparation following steps sketched. Floor must be dry, clean

More on page 226

Good-for-nothing corner goes to work...

"Modernfold" doors by New Castle Products • Furnishings—L. S. Ayres & Company, Indianapolis, Indiana

with a "MODERNFOLD" DOOR!

How about your home? Do you have a corner that could be useful and attractive—if you didn't have to allow for a swinging door? If so, why not put in a "Modernfold" door . . . and put a chair, desk or table in the space that a swinging door wastes.

Need an extra room? . . . another bedroom . . . a study . . . a TV room? You can use "Modernfold" doors here, too—as movable walls to make two rooms out of one, or as folding partitions between your present rooms.

Can I afford them? You be the judge. Large "Modernfold" doors often cost less than permanent partitions. And small "Modernfold" doors—because they're simple to install, require virtually no upkeep—cost no more than space-wasting swinging doors.

Look in the classified phone book under "Doors" for local distributor, or mail the coupon below.

Sturdy steel frame with patented hinge plates at top and bottom assures lifetime of smooth, trouble-free operation. Covering is tougher-than-leather, flame-resistant Vinyl. Resists chipping, cracking, peeling. Cleans easily with soap and water. Available in 22 fadeproof colors.

NEW CASTLE PRODUCTS
New Castle, Indiana
In Canada: Modernfold Doors
1460 Bishop Street, Montreal

the doors that fold like an accordion

modernfold DOORS

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New Castle, Indiana

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Address.....

City.....County.....State.....

How to be sure of the finish on

THE FURNITURE YOU BUY

MAKE A POINT of asking the salesman about the finish—its ability to stand up to marring, scratching, discoloration, printing. When he tells you the finish is Du Pont DUCO Lacquer or DULUX Furniture Finish, you can be sure it will retain for many years the soft, satiny beauty that first caught your eye in the showroom!

MAKE A CHECK for this tag on furniture when you're "looking around." It tells you the furniture finish was made by Du Pont—a famous name for such products as nylon, rayon and cellophane . . . a name that stands for *known* quality!

MAKE A NOTE of the helpful instructions on the Du Pont tag. Read how easy it is to care for a DUCO or DULUX finish . . . to keep it looking its sparkling best in your home. So remember this rule whenever you shop: Look for the Du Pont tag!

For quality-finished furniture and appliances . . .

Look for **DU PONT FINISH** *tags and seals*

DU PONT
REG. U.S. PAT. OFF.

The Better the Finish, the Better the Buy

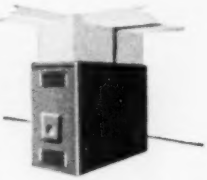
DUCO and DULUX are Reg. U. S. Pat. Off.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Finish off your basement

Continued from preceding page

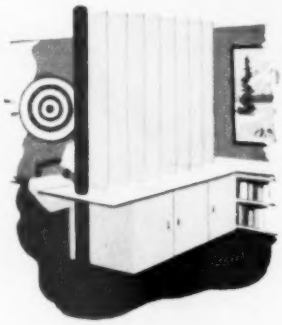
Branching ducts take space

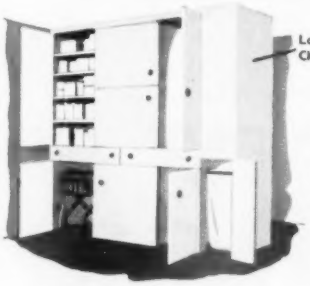


New unit is compact, efficient

Heating. If your heating plant is obsolete, consider replacing it when you remodel. Modern plant will give you better heat, take up much less space. You may want to pipe heat to new recreation room, at least, or add portable heaters. Added fireplace may be possible, too

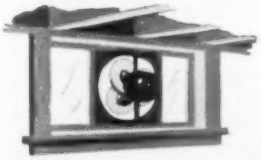
Hide bad features. Structural parts—timbers, posts, brick piers—always seem to be at odd places in a basement. It will test your ingenuity to work them gracefully into remodeling plan. Here, a post that could not be removed supports a decorative storage unit and room divider. Or you might build a table or bench around a supporting post





Storage. The less space you have to assign to work areas, the more space you have left for recreation. An efficient storage wall like this in a laundry room will let you shrink area to a minimum.

And don't forget all the other things you may want to store, as garden tools, toys, storm sashes, canned goods

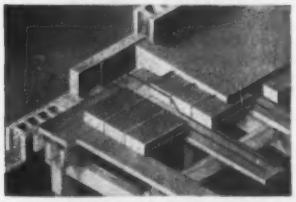


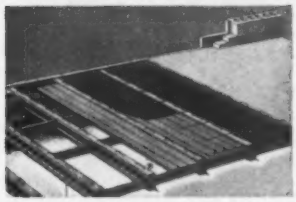
Forced ventilation

Pipe insulation

Electric dehumidifiers

Humidity control. In addition to actual seepage, your basement may be damp from condensation as warm, humid air strikes cold surfaces. Control starts with good ventilation, but you may also need to insulate cold-water pipes; add dehumidifying units to keep area dry





For better living, for better protection

choose a CONCRETE HOUSE

YOUR FAMILY will enjoy better living and greater protection from destructive elements if you build your new house with concrete. Whatever size or style house you plan, it will be better built with concrete masonry walls, concrete subfloors and a firesafe roof.

It's easy to insulate a concrete house. Such a house provides warm winter comfort, cool summer livability and is dry in all seasons.

A concrete house stands stanch against the attacks of rats, rot, termites, rain, wind, sun and freezing and thawing, destructive forces injurious to all but the most durable construction. Concrete's durability and resistance to these forces keeps your house repair and maintenance bills amazingly low.

A concrete house also provides maximum firesafety. *Concrete can't burn!* Knowing that your loved ones and prized possessions have this protection promotes great peace of mind.

More than half of all home fires start in the basement. Concrete subfloors prevent such fires from spreading upward. They also add great structural strength and rigidity to your house and will not sag, warp, rot or squeak.

Your concrete subfloor can be finished with the covering of your choice—hardwood, asphalt tile, carpets (top three photos, left), rugs, linoleum, terrazzo or ceramic or rubber tile. Two lower photos, left, show construction details of concrete block joist and precast concrete joist floors, two popular types. Ask your architect or builder about them.

Even with all these advantages a concrete house actually costs less to live in because moderate first cost + low maintenance expense + long years of service = ***low annual cost.***

Investigate all these plus values. Write for a free copy of "*Why People Like Concrete Homes,*" distributed only in the U.S. and Canada.

HOW TO GET YOUR CONCRETE HOUSE . . . *and what will it cost?*

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions in your community and can answer your questions about plans and costs. Take any plans or sketches you have obtained from any source to an architect. Have him show you how your home—of any size or style—can be built economically with concrete walls and subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION
Dept. A10-9, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

DANGER POINTS FOR YOUR FLOORS!

1 *Sag caused by heavy household equipment. Can be prevented or corrected by a Tel-O-Post.*

2 *Sag from inadequate support at fireplace and chimney. Can be prevented or corrected by a Tel-O-Post.*

3 *Sag at beam joints, cracked beams and upper partitions. Can be prevented or corrected by a Tel-O-Post.*

4 *Sag from inadequate support at cellar stairwell. Can be prevented or corrected by a Tel-O-Post.*

STOP SAGGING FLOORS STOP CRACKING WALLS with TEL·O·POST

● You can make your home last longer, look better by giving your floors extra support . . . and you can do it yourself for less than $10 (cost of largest TEL-O-POST is less than $10).

A nation-wide survey shows that the floors in seven out of every ten homes need extra support to correct settling due to faulty construction, settling from age and wear, rotted wooden posts, beams split from age, heavy loads from upper floors. These conditions can be corrected quickly, easily with TEL-O-POST.

THERE'S ONLY ONE TEL-O-POST

It's the original telescopic all-steel adjustable post with a built-in jack. Supports loads up to 22,000 pounds (way above most residential needs).

Top and Base Plates are thick and heavy to support terrific pressures. Top plate (fits between TEL-O-POST and beam) has slotted holes for bolting to steel beams, separate nail holes for wood beams.

Jack Screw has liberal coating of a special non-hardening grease; makes adjustments free and easy forever. Grease is inside TEL-O-POST, stays free of dust, will not rub off.

Safety Lock Pin (patented for TEL-O-POST) enables safe locking in desired position; gives tube extra support for handling unusually heavy loads.

Column is made of rugged steel, cleaned and painted inside and out with hard-surface gray paint.

Pick out the size you'll need

No. 1 Tel-O-Post —5′ extends to 8′ 4″
No. 2 Tel-O-Post*—3′ 2″ extends to 5′
No. 3 Tel-O-Post*—1′ 8″ extends to 3′
No. 4 Tel-O-Post*—12″ extends to 1′ 3″

**For support under porches, steps, partial or no-basement homes.*

Install It Yourself!

SAFE! EASY! QUICK!

TEL-O-POST does most of the work for you, can usually be assembled and installed in about 20 minutes. Complete instructions packed with each TEL-O-POST.

TEL-O-POST is sold nationally by leading building supply dealers, hardware stores and lumber companies. Largest size costs less than $10, smaller sizes proportionately less. If your dealer doesn't have TEL-O-POST, ask him to order for you.

TEL·O·POST a product of the Brainard STEEL COMPANY Building Products Division • Warren, Ohio

MANUFACTURERS OF TEL-O-POSTS • STEEL-STRONG POSTS • BRITE-LITE AND STANDARD AREAWALLS

What's the real truth about them?

Continued from page 176

acute pain, most often in the great toe, but commonly too in the instep, ankle, and knee. The joint involved is swollen and tender and and the skin is tense, hot, and red or purplish in color.

Hormone therapy produces dramatic results. It causes symptoms to disappear in a matter of hours. In some cases, there is a return of symptoms a few days after therapy is stopped.

A drug called colchicine has been used previously and has been effective in many cases of gout. Now combined hormone therapy and colchicine control cases which previously did not respond to the latter alone. And, in many such cases, after combined therapy has ended symptoms, they can be kept from returning by doses of colchicine alone.

Acute rheumatic fever

Rheumatic fever is the greatest disease killer of children and young people. It's such a serious disease because it almost always affects the heart—permanently in about two-thirds of cases. The injury in many cases is trivial; but, in others, damage is severe.

The use of antibiotics to treat, at early stages, certain streptococcal nose and throat infections which precede and may be the cause of rheumatic fever has been found to reduce first attacks of the disease and to prevent recurrences as well. This preventive approach represents a great gain.

Now there's hope that ACTH and cortisone may mean another tremendous advance—acting to prevent heart damage when rheumatic fever does strike.

Dramatic and prompt suppression of acute attacks of rheumatic fever have been obtained with ACTH and cortisone. High temperatures have returned to normal. Painful, swollen, and inflamed joints have become symptom-free. Appetites have improved, and weight gains of 5 to 12 pounds have been noted within 18 to 28 days. After 3 to 6 days of treatment, many of the patients have remained well. Others who relapsed, remained apparently well after a second course of treatment.

Until recently, however, there was no clue to whether hormone therapy would prevent heart damage, because the drugs were used on patients who'd been sick for weeks. But at New York Hospital, 11 consecutive young patients admitted with acute rheumatic carditis—the heart trouble produced by rheumatic fever—were given ACTH every 6 to 8 hours for 4 to 7 days. They were able to leave their beds within 2 to 4 weeks, and in every case there was evidence that, during therapy, symptoms and signs of heart trouble were ended.

The patients were examined 4 to 12 months after treatment. In five, there was no sign of increased heart damage. Six of the patients had been treated in what was presumably their first attack. In two of them, there was no sign of any heart damage at all. And in the others, signs were doubtful.

In the cautious language of science, the New York Hospital doctors reported: "From this limited experience, it would appear that early treatment of acute carditis (with hormones) should shorten the course of the disease, result in minimal residual cardiac damage, and prevent death due to progressive carditis and resultant congestive failure."

Now a long-term study, financed by the U. S. Public Health Service and under the supervision of the American Heart Association's Council on Rheumatic Fever, is under way.

Asthma and allergies

ACTH and cortisone have proved dramatically effective in relieving severe attacks of asthma. They have worked when other methods have failed.

Regardless of age (patients up to 75 have been treated) and of duration of the asthma (45 years in one instance), the majority of patients with chronic, intractable asthma are relieved of all signs and symptoms after treatment.

The length of relief can't be predicted. It has varied from 3 to 263 days and even more after treatment is stopped. There seems to be a rough correlation between the amount of hormones given during treatment and the duration of the relief.

There have been reports, too, of excellent relief of other allergic conditions such as hay fever and severe allergic skin diseases. Yet, last February, at the annual meeting of the American Academy of Allergy, the consensus among allergists in a discussion of ACTH and cortisone was that the hormones should not be used when other methods will work.

True, the doctors agreed, excellent relief is obtained with the hormones. But benefits are temporary and treatment must be continued. It is a sounder procedure, in the present state of knowledge (and nobody understands how hormones work in allergy), to try to determine the foods, inhalants, or other sources that produce the allergy and to remove them rather than to depend on the hormones.

ACTH and cortisone may also mask normal disease symptoms. If an infection is present—and infections are often present in some allergies—it may be hidden because hormones keep temperature down and in more ways cover over any signs and symptoms that would otherwise call attention to the infection. In short, the hormones shouldn't replace well-known and good methods of dealing with allergy. They provide an added weapon that can be used when other methods fail.

Burns

ACTH and cortisone have produced almost incredible miracles

[*Turn to next page*

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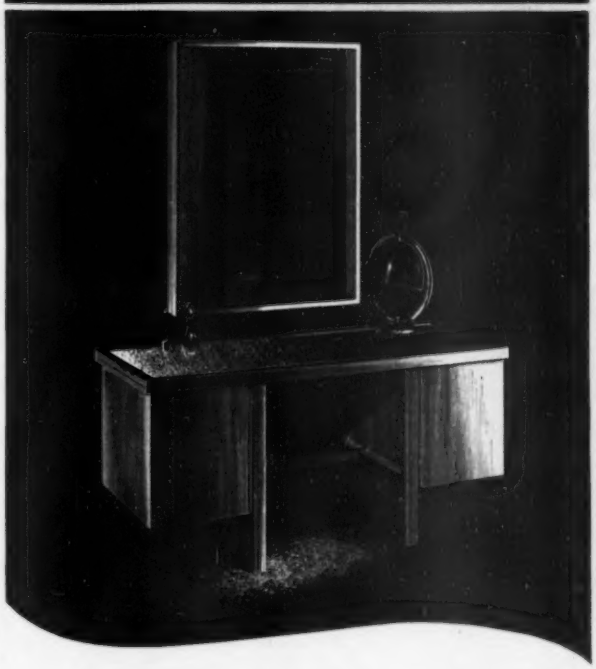

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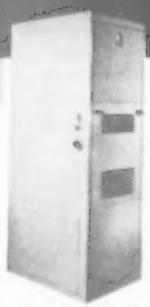

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What's the real truth about them?

Continued from preceding page

in severe burn cases. One of the most astonishing in medical records is that of an Arizona man who had 70 percent of his body area critically burned and yet survived after ACTH treatment. Medical experience shows that virtually all persons with more than 50 percent skin burned away fail to live.

In this case, 39 pieces of skin were taken from other persons and grafted on the man's leg, where all skin had been destroyed. Almost invariably such grafts slough off. Not only did they take root with time but they grew into a new covering for the exposed muscles.

Moreover, despite the deep burns, the patient had no crippling due to contracted scar tissue, common in such cases. Incredibly enough, too, he was free of pain during treatment, with light fever, and none of the acute poisoning, severe shock, and complete prostration usual in such cases. In short, ACTH seemed to oppose and reverse each of the physiological events which make severe burns fatal.

Such cases indicate that hormones provide revolutionary therapy for severe burns and are of great promise for burn casualties in case of atomic warfare.

Elderly patients

Short-term therapy with ACTH or cortisone promises to be important as a kind of tonic to speed recovery of elderly patients confined to bed because of injuries.

At a recent conference on Clinical Problems of the Aged, Dr. George W. Thorn of Harvard Medical School, an outstanding authority on hormone therapy, declared that a 5-to-10-day period of ACTH or cortisone administration can produce excellent effects in elderly people, including increase in appetite and shortening of the time of confinement to bed. "The drugs," he declared, "open approaches to the mobilization of the elderly individual which may greatly modify his hospital stay, his nursing care, and his general morale."

Eye diseases

The hormones have been found to be very effective in a number of eye conditions, although they have no value in treating cataracts and glaucoma.

They do a vitally important job in certain inflammatory conditions of the eye such as some forms of keratitis (inflammation of the cornea), iritis (inflammation of the iris), and uveitis (inflammation inside the eye). The drugs don't take the place of antibiotics in fighting the infection. But they do hold the infection in check until antibiotics can rout it, and in doing so, they keep the inflammation from damaging eye tissue while the healing process is going on.

The hormones also give promise of widening the possibilities for successful corneal grafts. It ap-

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pears that by use of the drugs, some eyes are "graftable" that could not formerly take a graft.

Malignant diseases

In some cases of acute leukemia, the deadly blood disease, there is a temporary response to hormone treatment—especially in children. But relapses occur. Even when there is almost complete remission at first, later courses of treatment fail.

Similarly, in multiple myeloma (a malignant tumor of the bone marrow), in Hodgkin's disease (a chronic advancing fatal illness, thought to be cancerous by many doctors, which affects the lymph nodes, spleen, liver, and bone marrow), and in chronic lymphosarcoma (a malignant tumor in the lymph nodes), there may be rapid improvement at first when hormones are given, but underlying causes are not touched and the improvement is only temporary.

Thus far, no significant improvement has been reported in other types of cancer.

The nephrotic syndrome (in kidney conditions)

During the course of kidney infections and diseases, abnormally large amounts of fluid may be retained by the body. At the same time, large amounts of protein appear in the urine, indicating that the kidneys are not doing their work properly and large amounts of needed protein are escaping.

Although ACTH and cortisone do not affect the underlying disease which must be eradicated, if possible, by other methods, such as antibiotics; the hormones, according to promising preliminary work so far, do, in some cases, increase the secretion of urine, helping to rid the body of excess water, and at the same time help the body retain proteins.

Premature babies

This is a recently opened new field for use of hormones. At a recent medical conference, a group of doctors from Cornell University reported that ACTH had provided striking stimulus for premature babies. There was a remarkable increase in their vigor as indicated by the strength of their crying, and they developed voracious appetites. Significant, too, was the effect on a peculiar defect that premature babies often have. The defect involved utilization of certain food elements; ACTH reversed the defect.

Skin diseases

ACTH and cortisone are ineffective and may even be harmful in some skin conditions such as acne, herpes simplex (a virus disease producing watery blisters on the skin, lips, and so on), shingles, chicken pox, sarcoidosis, and moniliasis (a fungus infection). But there are other skin conditions in which hormone therapy is of some value and may even be lifesaving.

There have been encouraging reports of striking improvement in some chronic skin diseases such as psoriasis and scleroderma. In a number of acute cases of psoriasis of relatively short duration, skin lesions have been completely healed in 10 days to two weeks. Thereafter, treatment has been tapered and some patients have remained improved for months. In scleroderma, sometimes called hidebound skin, in which the skin becomes smooth, shiny, and immobile, there has been improvement, but long-continued therapy is needed.

In giant hives of unknown origin, hormone therapy often ends all symptoms within a day and thereafter treatment is tapered off over a period of several days. Relapses may occur, however, and continued treatment may be needed.

Hormone therapy may prove lifesaving in certain grave skin diseases such as disseminated lupus erythematosis. Most common in young women, this patchy skin eruption also produces vague joint pains, fever, and wasting away. The acute disease may bring death within a few weeks. Hormones suppress fever and skin lesions, bring about a sense of well-being, and produce a degree of remission of the disease.

Similarly encouraging but still inconclusive results have been achieved in dermatomyositis, a grave inflammatory skin condition which produces degeneration in the muscles as well, and in certain rare but serious conditions of the skin.

Surgery

Much of the success of any major operation depends upon the patient's natural bodily resistance to stress. For a major operation presents a serious stress situation.

ACTH promises to be an invaluable tool in major surgery. And an ACTH test has been used to show the ability of any patient, before an operation, to withstand it. After a tiny injection of the hormone, a blood check is made for signs that indicate whether the adrenal glands have responded to the stimulus of the ACTH injection. If there's a good response, it indicates that the patient has sufficient adrenal reserve to come through the operation and convalesce routinely. If response is poor, trouble can be anticipated—and guarded against. Added adrenal cortical extract can be given during and after surgery to tide the patient over.

Chronic ulcerative colitis

This is a serious, sometimes fatal, disease of the colon in which there is inflammation and ulceration. Usually there are repeated attacks which incapacitate the victim, making him a partial or complete invalid. There may be 15 or 20 bowel movements daily, loss of appetite, great debilitation.

ACTH and cortisone have been used with varying results. In some cases, little or no benefit is obtained. In others, there is moderate to excellent improvement, with reduction in the number of stools, improvement of appetite, gain in weight.

Thus we see that ACTH and cortisone possess both performance and promise. The promise must be without hysteria, and be left in the hands of competent physicians.

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Looked at your bathroom lately?

You can make it the most versatile room in your house

If your bathroom hasn't changed in the past 10 years, you're missing much comfort and convenience. Today's home-planners are taking a long look at the things a bathroom can do, with wonderful results. For example:

Does your bathroom give you a convenient place for making up your face and fixing your hair, complete with a big mirror and strong, shadowless lighting?

Does it provide space and supplemental heat for comfortable dressing on cool days, plus good ventilation?

Does it have handy, well-organized storage space?

Is it a good place to relax in privacy, under a sunlamp or in a warm tub, while you shuck off your troubles?

Is it handsome, easy to clean, durable under the constant assault of hot steam from the shower?

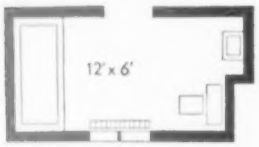
Is it arranged to take a heavy flow of traffic at peak hours, with minimum waiting?

If your answer is "no" to these questions, remodeling may be your answer. Or maybe there is a new home in your future. In either case, here is a portfolio of today's bathrooms, selected to show you how much the room can do.

Take a critical view of the standard principles of bathroom planning. You often hear, for example, that placing a bathroom near a kitchen or another bathroom is economical because it saves pipe and pipe-fitting. Lining up all fixtures on one wall is often urged for the same reason. Both are true, but in either case check to see if the saving will be great enough to let you be satisfied with an inconvenient arrangement.

Remodeling can give you that new bathroom

BEFORE



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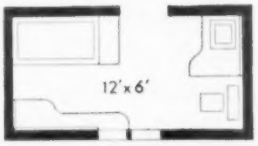
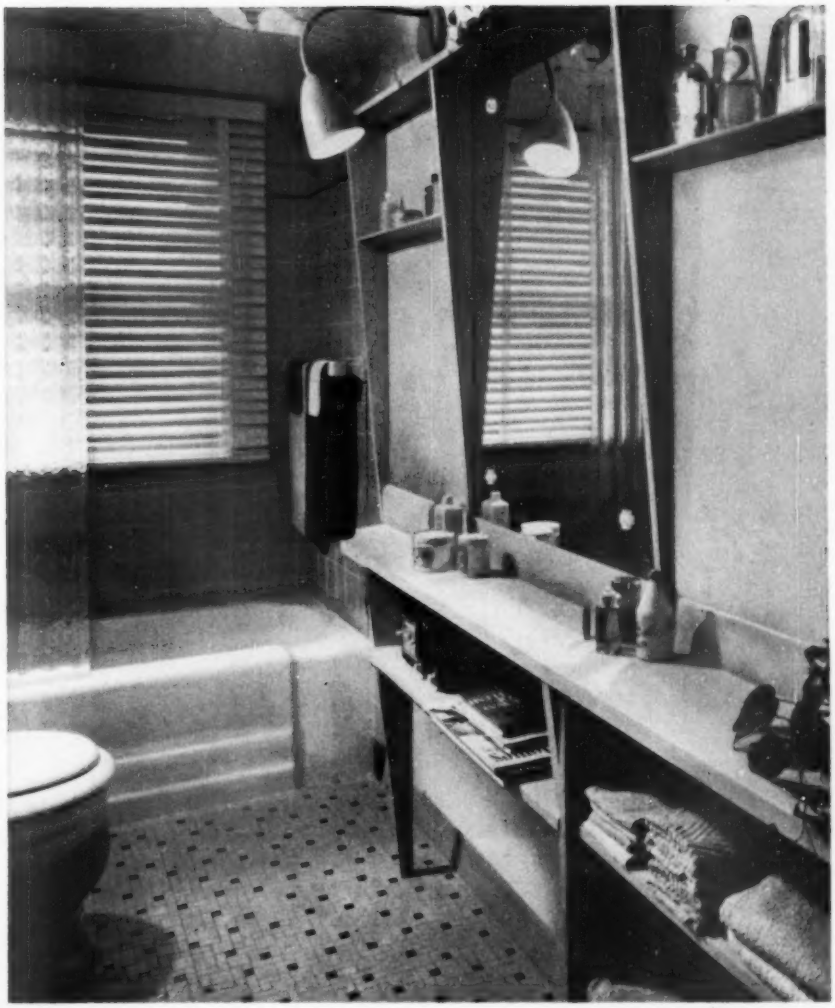


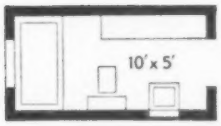
This was the way the bathroom lavatory corner in the L. N. Rothermel home looked before remodeling. Old fixtures were removed, storage space added to create the convenience in second picture at right

Opposite corner now holds built-in dressing table with its large, space-expanding mirror. Original fiberboard walls were removed and replaced with water-resistant plaster. Low ceiling called for flush lighting

AFTER. Remodeled corner holds counter-top lavatory with big mirror above. Note how projecting counter and opaque glass divider above set off unit. Drop doors reveal compartments for toothbrushes, tooth paste, cosmetics, and shaving equipment. For plumbing economy, the general positioning of major fixtures was left unchanged

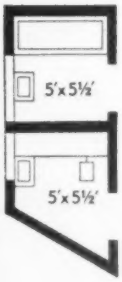
By Bob Jones

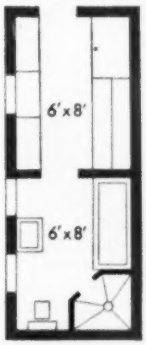




Simple shelves like these let you move your towels and washcloths out of that crowded hall linen closet and into the room of use. For versatility, add a large, well-lighted mirror and some beauty supplies, and you have a make-up table.

Let one shelf hold a radio, books, and magazines—but for safety's sake, don't locate an outlet or a radio where it can be reached from the tub. All of this adds up to a bathroom only 5 feet wide, 10 feet long





Engineered storage space catches your eye first. But note, too, the use of skylight beyond the transom to to admit daylight. Accoustical tile covers ceiling for sound control.

If control of noise will be a problem, as in a second-floor bath over living room, consider pipe insulation at the time fixtures are installed

If you can have two baths in your new home, an arrangement like this works well. Let one bathroom open into your bedroom, rather than into a hall. Then have the lavatory counter continue into the bedroom as built-in dressing table with lots of storage space. You might consider moving lavatory into bedroom

More ideas on page 235

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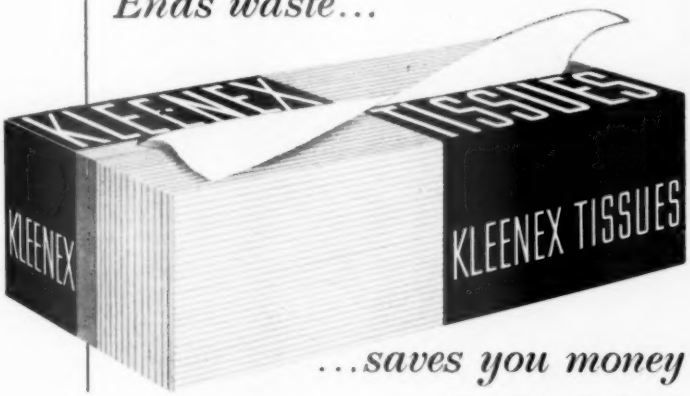

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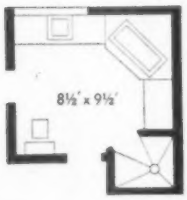
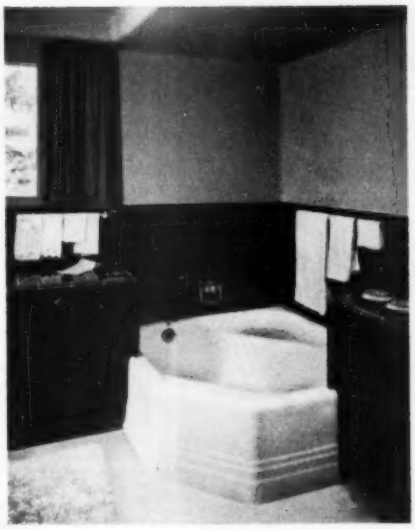
Looked at your bathroom lately?

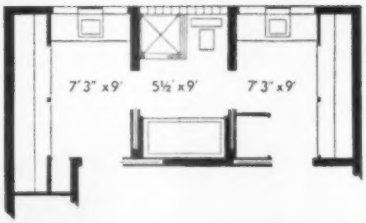
Begins on page 232





If you have plenty of space and want extra facilities, you can tuck your bathtub and shower into corners and line the wall space you gain with storage units.

You'll find a ventilated laundry hamper a convenient extra for your bathroom—here, it hides beneath the counter-top lavatory at the left. Beside it are drawers for cosmetics, a cabinet for supplies. Built-in chest at right stores towels and clothing; its top doubles as a dressing table. Note how curtains hang from an architectural cornice that is a part of the ceiling of the room



Whether you're planning to build a new home or remodel an old one, an excellent solution for the morning traffic jam is the compartmented bathroom, which lets two or three people use the space at the same time.

The bathroom pictured above and at right is divided into three sections—two dressing rooms and a center area containing shower stall, tub, and toilet (see plan). The windows around and above the mirror are of clear glass, while the panel over counter is made of the same opaque glass that is used to enclose the central shower stall

View from second dressing room reveals recessed tub. This dressing room has same counter arrangement as the first, but also has lingerie drawers and cupboards for shoes and hats. Sliding doors between sections save space. While this arrangement gives great convenience, a second lavatory is the only extra fixture you'll need

More ideas on next page

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Looked at your bathroom lately?

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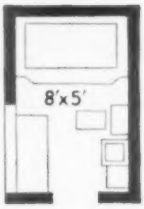
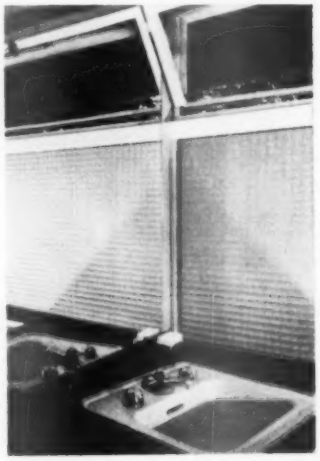
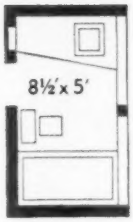


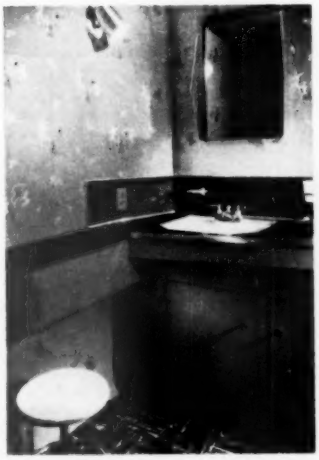
Even a minimum-space bathroom like this one can make excellent use of built-in storage. Here, towel shelves are concealed by translucent plastic panels that slide for easy access. Top shelf doubles as a dressing table. Note use of high strip window for privacy





Drop-down casements near the ceiling provide all-weather ventilation, even during a heavy rainstorm. Below them is a large panel of opaque glass, for light with privacy.

It continues for the full length of the room. Huge mirror above the counter-top lavatory makes this small room seem twice actual size



Would you like to keep your bathroom neat with less effort and trim maintenance costs, too? Then consider the many new materials that will take steamy humidity in stride. Your bathroom counter tops can be sheet plastic, as here, or ceramic tile.

You can surface walls with waterproof wallpaper, with water-resistant plaster, or with a wall tile or wallboard designed for bathroom use. Your bathroom floor can be bright, durable, and easy to clean if you use linoleum, rubber tile, or a ceramic tile

Cross Country

During Home Fashion Week see this new furniture style for informal American living. Open stock for bedroom, dining room and living room . . . with many unit pieces as well as specialized and dual purpose pieces for which SLIGH is so famous. At fine stores, coast to coast.

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What the teacher will never tell you

Continued from page 30

8. Be willing to see him punished at school

It's important to cooperate with the teacher in the matter of discipline. I have seen parents stomp furiously into a principal's office because Mike had come home with a tale of being slapped by the teacher. Often as not, it turns out that Mike was merely scolded. But by the time he gets home, he has made it into a whopping-good story. No child is perfect, and there may be times when it is necessary to discipline your youngster at school. If the discipline is to do any good—and you should want it to—you should give the teacher the benefit of the doubt.

9. Join the P.T.A.

The P.T.A. is the strongest link between you and the school. By taking an active part in its program, you'll get not only a better understanding of your child but also a better view of the problems that principal and teachers are up against.

Taking an active part in the P.T.A. doesn't mean merely attending meetings. It means taking charge of a Cub or Girl Scout troop, serving as a P.T.A. officer or a "home-room mother," helping with suppers and money-raising activities. Never forget that a parent's attitude is often reflected in his child. An interested parent usually means an interested student.

And a courteous parent usually means a courteous student. Remember that the way you get along with other parents will influence the way Nancy gets along with her friends. When she recognizes that your associations with other adults are pleasant, she'll catch the spirit of courtesy and cooperate with teacher and classmates.

Sunday's house

My Monday, Tuesday,
Wednesday house
Is sudsy clean, behaved and
sweet.
On Thursday, Friday,
Saturday
It sparkles proudly, trimly
neat.
But Sunday's house is a
careless child,
With scattered papers,
stocking feet,
With books and toys and
apple cores,
With picnic suppers for a
treat.

And I feel warm, secure, and
blessed
In Sunday's house . . . I like
it best.

—*Betty Isler*

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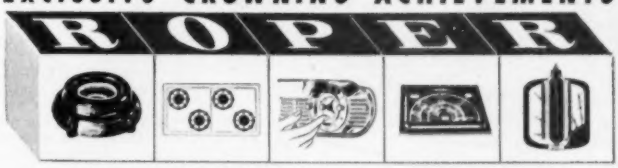

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LONGER LIFE . . . MORE COMFORT IN ALL UPHOLSTERED PRODUCTS

Torture tests of over 2½ million rolling cycles have proven PERM-A-LATOR Wire Insulators last more than twice as long as other insulators. You have positive assurance the upholstered products you buy will have more comfort . . . last years longer!

Perm-A-Lator Wire Insulators Manufactured By

FLEX-O-LATORS, INC., CARTHAGE, MO.

Factories in Carthage, Missouri and New Castle, Pennsylvania

Utility rooms should be comfortable

When the efficiency kitchen first became popular some 15 years ago, it was gleaming white and cold looking. Now most kitchens being built into new and remodeled homes are colorful and pleasant places to work.

The same mistake was made when utility rooms first gained favor. Yet, like a kitchen, a utility room is work space which deserves attractive wall and floor treatments that will make the same pleasant and colorful work spaces which kitchens have become. Here are two utility rooms that are easy to keep clean and as attractive as living rooms.

Photograph: Winslow

Random-width wood paneling, finished with a warm, waterproof stain; soft-toned tile floor; and brightly printed draperies form a restful background for white laundry equipment in this utility room. Acoustical ceiling reduces noise of machines in and away from room

Miller

Equipped with washer, dryer, sink, and counter for arranging flowers, plus plenty of storage space, this utility room also has wood walls. In warm, light tones of knotty pine, they overcome the bareness of plywood ceiling and concrete floor to create a pleasant workroom

"You mean you get 'G-E Light Conditioning' from a tape measure?"

"WELL, not *entirely*, dear. First, it takes the right floor and table lamps . . . with the right bulbs in them. But where the lamps are *placed* makes a big difference, too. So-o-o . . . the tape measure.

"Notice how much easier you can read with this new lamp. Shade is just 17 inches from the table. And how much prettier Light Conditioning makes the whole room look!"

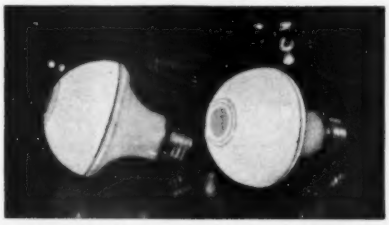
General Electric Light Conditioning recipes give you specific information on what bulbs, lamps and fixtures to use for every room in your home.

The living room recipe above, for instance, calls for table lamp beside sofa, with R-40 3-lite bulb, or a regular 50-100-150 watt 3-lite bulb in a diffusing bowl. Shade bottom is 17 inches above table top.

Over desk are pin-up lamps with 100-watt G-E White bulbs. Lamp centers are 30 inches apart, and 17 inches from front of desk. Bottom of shade is 15 inches above desk top.

NEW WHITE BULB (right, above, next to standard bulb) used in pin-up lamps has new inside "Q" coating that gives near-perfect diffusion. Shadows are softer, glare reduced. 100-watt White bulb **21¢** plus tax.

RECENT IMPROVEMENTS in G-E fluorescent lamps make them a bigger value than ever . . . more efficient, longer lasting, with better color and uniformity, less end-blackening. 25-watt fluorescent **$1.00** plus tax.



CEILING FIXTURES take on new beauty with new 50-GA bulbs. Use in halls, bedrooms, dining rooms, living rooms — wherever you have ceiling fixtures using bare bulbs, base up. 50-watt **40¢** plus tax.

EASY TO BUY, carry, store . . . that's the new General Electric 4-lamp package! Pick the right-size bulbs. Four 100-watt General Electric lamps (recommended for reading and general lighting) **64¢** plus tax.

FREE "LIGHT CONDITIONING" RECIPE BOOKLET! Brand new. Shows 22 Light Conditioning recipes. Covers every room. Specifies bulb sizes, fixtures, measurements. Write Lamp Division, General Electric, Department 166-BHG-10, Nela Park, Cleveland 12, Ohio.

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MEAN FROSTY NIGHTS

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CHATHAM BLANKETS

Right now your favorite department store has a complete selection of beautiful Chatham Blankets in all wool and blends, Baby Chatham Blankets and Chatham Electric Blankets. Their pretty colors are a joy to see; their soft, downy texture is delightful to touch. And they all come handsomely boxed, in your choice of many styles and prices.

Lovely floral gift boxes

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CHATHAM MANUFACTURING CO., ELKIN, N. C.

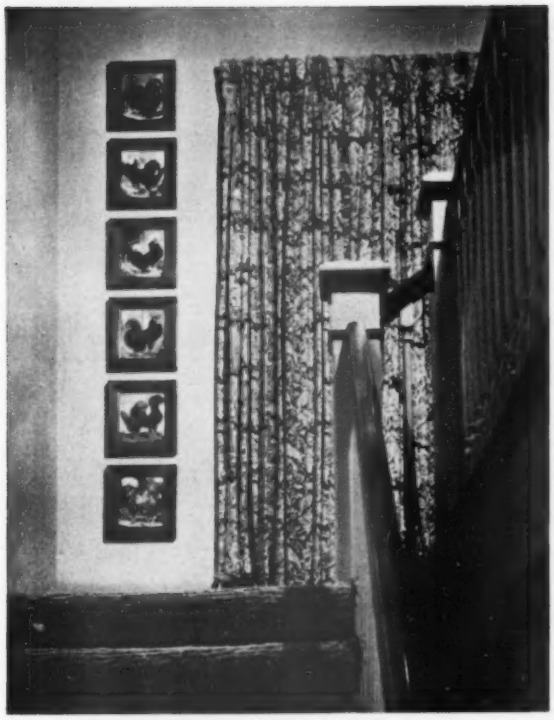
The Hereford's home in Dallas has

Decorating ideas you can use

By Dorothy Monroe

Frothy organdy curtains bordered with gingham ruffles spell privacy for a dining room that faces the street. Tiers of sheer organdy let sunlight stream into the room through the floor-length bay window. Gingham ruffles match the plaid covers on the dining-room chairs

Partial partition on the Herefords' big back porch was a discarded kitchen cabinet. Now it's painted like the walls and dressed up with wallpaper on the door panels. It's a wonderful catchall for games and vases, and completely screens the kitchen door and the back entrance



Pictures add sparkle to a bare wall on the stair landing. Though landing looked empty, there wasn't room for furniture. So these gaily colored chicken pictures, set off with wide maple frames, were hung in eye-catching strip at window. Home decorated by Lila Adams Titley

Photographs: Griffith

Provincial print wallpaper lining this recessed bookcase makes it an attention-getter — even though it's in the corner of a large room. And Mrs. Hereford mixes prize accessories with rows of books to play up the shelves. Shelves themselves are painted the same color as the walls

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You deserve the U. S. Koylon Foam Mattress. It cradles your tired body, relaxes muscles, soothes nerves, floats you as on a soft billowy cloud. U. S. Koylon is foam, whipped from creamy white latex. It delightfully supports you without the slightest pressure. It gently yields, never cuts off healthful circulation during blissful hours of rest.

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You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.

Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

You'll take off the attic door to show this

Stairway face lifting

Beneath the rough carpentry of most stairs to basements or to attics there's potential beauty at not more than $10

Before. It was the usual ugly utility stair to the unfinished second floor. With risers of unfinished boards, treads of rough but sound pine, it was something to be kept well hidden

After. We now have an attractive stairway with natural pine treads and handrail, and white-enameled risers. The wall is painted a soft green, and figured wallpaper was used above. Copper planter completes an inviting stair to second floor

By Horace Jackson

Have you an attic or basement stairway you keep hidden behind a closed door? Here's the workshop project for you. When it's done, you'll take off that door so that no one will accidentally close it and conceal the results of your work.

If you like your skill as a handyman to combine with moneysaving, this project has that, too. The particular face lifting shown cost $5.96, itemized as follows:

Clear pine handrail	$3.12
Hardware for handrail	1.02
Screws	.92
Enamel and varnish	.90

If you don't have a floor sander, the rental fee for one would be added to this cost. But, even then, your actual money cost will hardly reach $10.

Most builders use a good grade of pine for utility stair treads, and ours were of that sort. They might have been cleaned of paint and plaster spots without removing them, using a portable sander (disc or belt) and a little scraping. But I decided the final result would be better if the work was done in my shop. So I lifted the treads off with a wrecking bar, numbering each so they could be replaced properly. They had been spiked in 8 places. I planned to refasten each with five 3½-inch No. 12 screws, 2 at each end and 1 centered in front, through the old holes. These holes were drilled out to take the screws, and deeply counterbored to be plugged later with pine dowels. The extra nail holes [*Turn to next page*

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The Superior Heat Circulating Fireplace • most efficient and durable of all •

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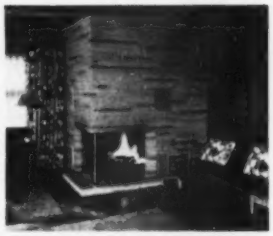
(*T. M. REG.)



This attractive modern design corner fireplace is built around HEATFORM Model "S" unit, affording view of fire from two sides. Custom-made Superior Drape Screen and Grate available for Model "S" and Model "A."

HEATFORM Model "A" for the traditional type fireplace. Shown installed in photo above with side cool-air inlets and front warm-air outlet grille for greater heating efficiency and economy of installation. Side warm-air outlets can be used if preferred.

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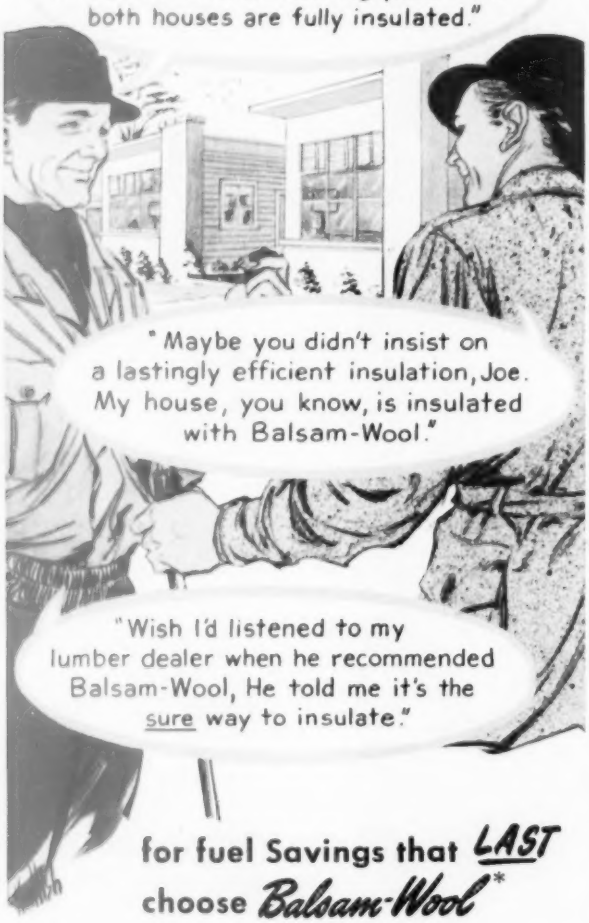

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Stairway face lifting

Begins on preceding page

Removing treads. A wrecking bar will lift treads easily without marring risers. For a fulcrum, use a scrap of board as long as the risers are high. Although treads could be refinished in place, production-line speed will be possible if they are moved to workshop

were plugged with handmade pine dowels. Then I put the treads together on the floor and went over them with the sander.

Next the noses of the treads were rounded off and shaped. You can do this with a smoothing or jack plane, and finish up with a sharp, finely set block plane. A final smoothing with fine sandpaper, and you're ready for the varnish.

Apply a hard yet flexible floor varnish over *all* surfaces of the treads. This will prevent a tendency to warp which exists when only one side of a board is sealed with any type finish. When first coat is dry, lightly sand off high spots and apply another coat of varnish.

While these varnish coats are drying, the risers can be prepared for finishing. With only the edges of the risers to stand on, it will take some cautious balancing, but this work can be done now without risk of [*Turn to page 247*

Cleaning treads. A floor sander speeds the job, even if paint has worked into the grain. Lay treads in rows on the workshop floor and proceed just as though you were sanding a floor. Sneakers avoid marks that might be made by stepping on treads in hard-soled shoes

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This modern, exclusive effect allows you to personalize your floor with your very own decorating ideas. Fashion-Floor may be laid in all kinds of wonderful ways, in a wide range of exciting colors: for you can have the sweep of wall-to-wall plus the smart accenting of contrasting squares in the same lovely texture effect. Be sure to have your dealer show you the many beautiful design combinations available in the new Fashion-Floors by Nairn...they're so easy on the budget too.

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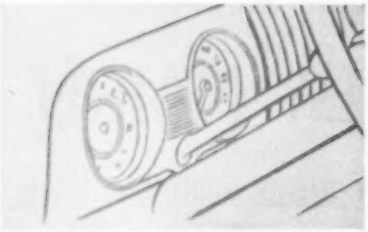

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The wonderful way this car looks, rides, and handles confirms the deep-down quality that is a Chevrolet tradition. You'll *know*, from the very first mile you drive, that this is America's *largest* and *finest* low-priced car. See your Chevrolet dealer *now*. Chevrolet Division of General Motors, Detroit 2, Michigan.

**Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.*

The Styleline De Luxe 2-Door Sedan
(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

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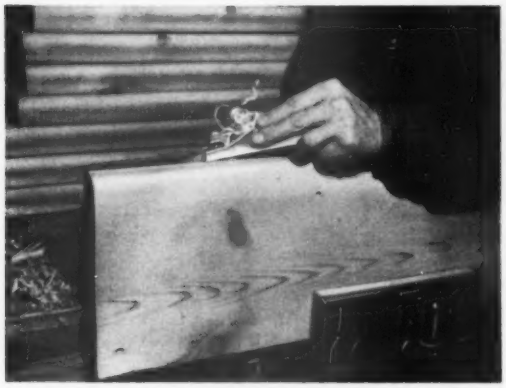
Stairway face lifting

Continued from page 244



Final dressing of treads. A sharp block plane will blend rounded corners at the front of the treads into the flat surfaces. At the same time, the small plane will remove any rough spots due to irregular grain which might be left when bigger, coarser-working plane is used

damaging the fine finish you're getting on the treads. Risers on utility stairs are likely to be of poor-quality lumber, requiring special plastic surgery for this portion of your face-lifting operation. Spackle or waterbase putty will work in filling in the dents and blemishes. I used plasterboard joint-concealing cement, for even a paper-thin layer of this crack filler hardens and becomes virtually a part of the wood.

When risers have been finished, replace the treads. Start at the bottom and work up, putting two screws in each end and one in front, centered on the riser. Draw them down tight into the counterbored holes with your screwdriver bit in your brace. Plug the holes with pine dowels and sand them off flush. These small, bare spots where you've taken off the finish will be covered effectively by the two additional coats of varnish the treads will need.

If you varnish in the evening, the treads will be dry enough to step on by morning (preferably in stocking feet and only if necessary), and in a couple of days the final varnish coat can be applied after another light sanding.

Finishing risers. Apply a casein-type cement used ordinarily for finishing joints in plasterboard to fill blemishes that would seem hopeless. Use a wide putty knife to apply cement. Sand and prime, apply an undercoat, and finish with enamel. See imperfections disappear!

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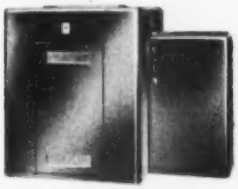

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In Kansas City, Missouri, it is estimated that this house would cost about $450.00 to paint with two coats. With Devoe ONE-COAT House Paint it costs about $300.00—a savings of nearly 40% . . . *and Devoe ONE-COAT lasts as long as two ordinary coats!*

How to repaint your house

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YOU may have thought a good repaint job always called for *two* coats. It did—once upon a time! But now—a *new* kind of paint is on the market—a ONE-COAT House Paint made by Devoe & Raynolds, America's oldest paint manufacturer.

Because *one* coat now does the work of two, you save literally hundreds of dollars in repainting costs—enough to redecorate every room in your house! Devoe scientists pack more whiteness units into a gallon of this paint than ever before possible in ordinary paint—giving it nearly *twice* the hiding power.

And with Devoe ONE-COAT House Paint, you also have *long-lasting* paint protection. *Self-cleansing action keeps your house white for years!* It's been tested on thousands of homes for over 6 years, and lasts as long as regular two-coat paints.

Your Devoe dealer is in the Classified Phone Book. He'll give you names of painters who use Devoe ONE-COAT For *all* painting you'll get best results with a "Superkleen" Brush.

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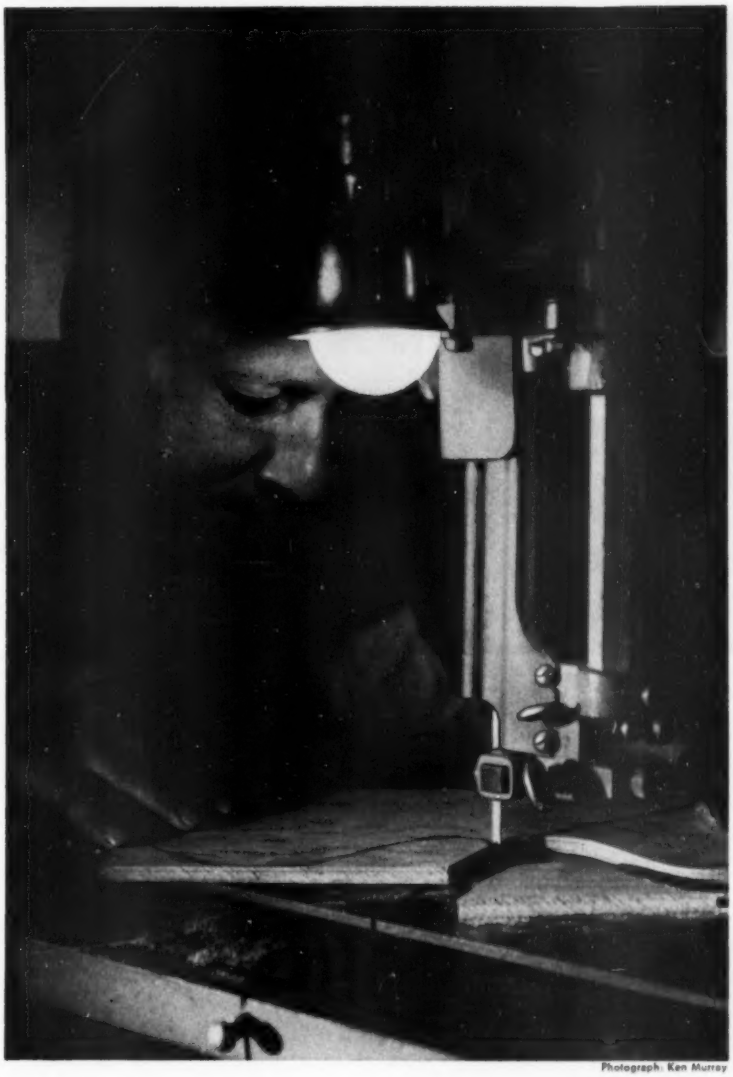
You can become

A handy handyman

These nine basic rules will help you acquire skills your friends will envy, your wife will admire. They will help you avoid frustration and disappointment, too

By Robinson Murray



Photograph: Ken Murray

A nail is a nail. Some men will applaud the sentiment and let it go at that.

But if you enjoy making things, if you aspire to a bit of real craftsmanship, a nail is more than a nail. It is a challenge. If you accept it as such, you are a man to be envied, a skilled handyman in the making.

For the average adult, it is not hard to acquire a gratifying degree of woodworking skill. All you need is a certain degree of co-ordination—and determination. The rewards in terms of both pleasure and results are unlimited.

If you would like to join the honorable company of skilled handymen, sharing the many benefits of that order, there are certain basic principles that will help you on your way. Here are nine that are fundamental:

1. Take your time. If necessary, hang a sign over your workbench. In huge letters print the question, "What's your hurry?" It will keep before you an essential point in all good craftsmanship. Patience can save you from sloppy work.

After all, what *is* your hurry? No one is waiting with bated breath to see what the master will create. You have no deadline to meet. You work at your hobby because you want to; each task should yield its own pleasure. Your greatest satisfaction is the achievement of doing the best job of which you are capable. No matter how simple the task, ask yourself, "Is this the best I can do?"

Patience, patience, and more patience is the price of fine work. Michelangelo voiced the secret, "Trifles make perfection, but perfection is no trifle."

2. Be audacious. A touch of boldness in tackling jobs a little more difficult than you think you can swing is a good thing. Most jobs are not nearly so complex as you imagine—just so you go at them slowly, one step at a time.

The most complex project is no more than a series of individual operations. Each is simple in itself, but the final result is guaranteed to knock your friends for a loop.

3. Ask questions. An amazing number of people are skilled hobbyists, and will be most flattered to tell you all about it. All you have to do is ask. The experiences of your friends and acquaintances will help [*Turn to next page*

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It's amazing how different carpets feel when cushioned on Spongex. They're luxuriously soft, yet lively to walk on. With Spongex you enjoy the finest in comfort for a lifetime of footsteps.

You'll love the way Spongex helps keep your floors and carpets clean. It has no hairs and fibers to spread about—is easily vacuumed or damp-wiped—is moth and vermin proof—non-allergenic, too. Always a cushion, it never mats down.

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You can identify Spongex by its gray and green marbleized coloring. Free sample of Spongex available upon request.

THE SPONGE RUBBER PRODUCTS CO., 444 Derby Place, Shelton, Conn.

You can become a handy handyman

Begins on preceding page

you decide what kind of work you want to try, what tools you will need, where to find instruction material.

And while you are at it, cultivate a confidant in your hardware store, lumberyard, paint store. You'll find invaluable advice yours for the asking.

4. Seek expert instruction, too. Begin by finding out whether there are evening adult classes in woodworking in your neighborhood. Such classes have multiplied all over the country.

If there are none, try to locate a cabinetmaker or expert carpenter who, for a small fee, will let you visit his shop. You can learn a great deal from such a man just by watching him work. Examine his tools; look over his workbench; note the care with which he goes about each operation. His advice will give you an excellent start.

5. Hoard literature. You will quickly learn there is a lot of helpful literature on the use of tools, written for the amateur. Manuals are issued by manufacturers. There are excellent books on many different stages of woodworking, metalworking, finishing. Even though you have yet to attempt your first mortise-and-tenon joint, you'll make any job easier if you have sound instructions to follow.

6. Get plans of projects. Don't worry about what to build. You can buy detailed working drawings for everything from a cigarette box to an eight-room house. There are ready-made designs for period and modern furniture, kitchen cabinets, birdhouses, boats, and baby toys. Most of these plans are so complete your Aunt Minnie could follow them.

Once started, you'll never run out of jobs. Your wife will always be three projects ahead of you. As your skill expands, so do your opportunities for using it.

7. Choose tools carefully. When you buy a new tool, even though it is no more than a nail set, accept only top quality. Let quality rather than numbers be your guide. Make your choice tool by tool.

There is no such thing as a "pretty good" saw or plane. It doesn't exist. If you aspire to really competent craftsmanship, wait until you can buy the best.

After you have a reasonable assortment of basic tools, you will be ready to add carefully selected special tools. There is no virtue in doing things the hard way when special tools will make the job easier.

In addition to tools, a solid workbench, a good wood vise, and plenty of clamps are essential to accurate work. Watch for opportunities to pick up such accessories secondhand.

And take time out to study your workshop lighting. While light is scarcely a tool, it is more than an accessory. It is an essential. There are few things more annoying than to find you cannot see your work properly because your shadow falls on it, just when you are trying to do a careful bit of cutting or fitting.

8. Take care of your tools. Here is a top-drawer secret of good craftsmanship. It is simple but vital; be sure your cutting tools are sharp!

It takes practice, plus a good whetstone, to put a razor edge on a chisel or plane iron. But once your tools are capable of paring off a paper-thin shaving of hardwood as though it were a piece of cheese, you begin to experience the thrill of precision work. Minutes with the whetstone mean hours saved on the job.

You can test a cutting edge on your thumbnail. If the edge, either side up, slides when you rest it at the proper angle, it isn't sharp enough. A solid piece of sole leather, impregnated with oil, is as useful for putting the final edge on a tool as was grandfather's old razor strop for honing his favorite razor.

9. Let power tools work for you. You do not need power tools to do precision work, but they will speed you along and lighten many tedious operations. You should learn to plane a flat surface and make a tight joint without them. You can't excuse poor workmanship by saying, "I could do better if I had power tools." They should be an adjunct to your skill, not a substitute for it.

But for all of that, you will want power tools. When you buy them, look for quality first. Get tools a little larger and a little better than you think you need. Each tool will serve you for many years. The difference in first cost will be forgotten, but the greater precision of the better tool will always reflect itself in the accuracy of your work.

These, then, are the basic rules. In themselves they will not make you the finished craftsman you would like to be. But they'll help!

South America, take it

Consider canasta for cosmic effect;
Consider the uncounted homes it has wrecked,
The forests of friendship so fruitlessly felled
When somebody's husband could not count a meld,
When somebody's soulmate, canasta completed,
Went out without asking and so was defeated.
Consider canasta, each wild deuce and joker—
Canastily speaking, let's get back to poker.

—*Arthur Frederic Otis*

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VALVES • FITTINGS • PIPE PLUMBING AND HEATING

The old walls are still there, but

Inside it's up to date

By Gordon Franklin

Old-fashioned fireplace

It was flanked by small, high windows. Inside of the window glass was painted same color as house exterior, then covered by panels of wallboard. Impressive bookshelves were added. The very low mantel runs the length of room—harmonizes with low lines of the Modern furniture

Want to bring an old-fashioned home up to date? Some of the big decorating problems you'll face were solved by Mr. and Mrs. Hugo J. Bauch, Jr., when they did just that with their Milwaukee home.

High ceilings, badly placed window, the old fireplace, and radiators are still there. But they are minimized and camouflaged by the use of large expanses of color in paint and fabric. What the Bauchs have done, with the help of Forrest-Syvertsen, design associates, has taken years off the life of the place.

Badly placed window

Exposed pipes (left) added to the wall-treatment problem. Drapery rod which turns the corner solved both problems. Window behind table and chair (above) is "viewless," so big, tailored panel is permanent. Ceiling and cornice match draperies to minimize "fancywork"

Photographs: Gorski

Large, unsightly radiator

Off-center radiator—big and high—was centered with a built-in, including a storage section at the right end. To make it less conspicuous, it was painted the same color as wall. As an extra bonus, the metal radiator cover gives them a wonderful serving shelf right next to the kitchen door

POINTERS FOR HOME PAINTERS

How to get better paint jobs . . . make your brushes last longer

When you're painting overhead, dip brush to only one inch. Raise the brush quickly. Start in corners of ceilings. Use short, light strokes.

On rough surfaces, brush the first coat in well to cover all cavities, prevent entrance of moisture. Brush on second coat with smooth, even strokes.

For overnight cleaning, pour on a little thinner, work out paint on newspaper, using stick or paint scraper to squeeze out paint, suspend brush in thinner.

To store brushes for longer periods, clean thoroughly and wrap securely in manner shown here. Brushes stay in better condition when they're kept in shape.

For best results use NYLON PAINT BRUSHES

Job after job, you'll get best results with a well-tipped nylon paint brush. Durable Du Pont nylon bristles don't break off, even on roughest surfaces. They last 3 to 5 times longer than ordinary bristles . . . paint smoother . . . are clean and sanitary. Nylon paint brushes are made by leading manufacturers in all types and sizes. Look for the word NYLON on the handle.

The best brushes have
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You can keep the rain in its place permanently
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Siding panels of *Weirzin* electrolytic zinc-coated steel
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Make steel your standard—and save.

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Metal sculpture, executed in Weirzin steel, demonstrates the exceptional workability of this easily fabricated metal.

Summer bulbs are worth saving

Begins on page 14

Lift your dahlias soon after a killing frost. Go around each clump with your spading fork. Stick the fork straight down, full length, and loosen the soil to avoid breaking the dahlia storage tubers from the stem. When you first dig them, dahlia roots are exceedingly brittle. Frozen tops look like these—as if they had been fire-blackened

After clumps are loosened with your fork, support the roots while you lift them out of the soil by placing your hand under the clump. Handle the clump carefully to avoid cutting or bruising it. You can cut off the tops while it's still in the ground or after you dig it out. But final cut should be 2 inches above clump. If stems are too tough for your pruning shears to cut off easily, use a saw or a pair of loppers

More on page 257

MATICO's *low, low, install-it-yourself price ...only* **13¢** sq. ft.

Furniture By Herman Miller

at 13¢ a sq. ft.

...no other type flooring offers so much for so little!

You can install luxurious MATICO Asphalt Tile Flooring yourself for just a few dollars a room. It's easy, because MATICO lays tile by tile, offers a perfected install-it-yourself method... special tool kit... and tile so outstanding in color richness, finish and durability that it is ideal for every room in your home. Moreover, you can create an endless variety of striking floor designs from MATICO's 27 decorator colors, including lovely pastel "Petal Tones". Colors and marbleization can't wear off—they go clear through each tile.

Yes, whether you install MATICO yourself, or have your expert MATICO dealer install it, you're getting the world's most economical type of luxury flooring. Ask your dealer for details or mail coupon today!

QUALITY CONTROLLED
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Guaranteed by Good Housekeeping

Your costs may be slightly higher, depending on the colors you select and where you live. (Some of the tiles illustrated above cost a little more than 13¢ a square foot.)

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Please send complete install-it-yourself instruction kit, illustrated literature and color charts. Enclosed is 10¢ to cover mailing.

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tops everything we can print about it !

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(and prepare for a surprise !)

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HUDSON...MOST DURABLE CAR YOUR MONEY CAN BUY

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*Optional at extra cost.

Standard trim and other specifications and accessories subject to change without notice.

Summer bulbs are worth saving

Continued from page 255

If you core or ream out the watery center of large stubs, it will help prevent rot. After digging, dry the clump upside down in the sun for an hour. Then dry under a shelter for a few days before storing. You can label each clump by writing the variety name on the largest tuber with an indelible pencil. Or you can punch a hole in the stub of a stem and run a wire to hold label through it to keep named kinds straight

Store your clumps in cartons or in baskets lined with newspapers. Your dahlia tubers should be plump when stored. But don't dry them so long that they shrivel. Cut out the old tubers, leaving only the firm, newer roots. Pour 3 inches of expanded mica into your container; then set the clumps in and cover them with the mica. You also can use sand, sawdust, or dry peatmoss. Your dahlias will keep best if you store them in a place that is dry and cool, such as an attic

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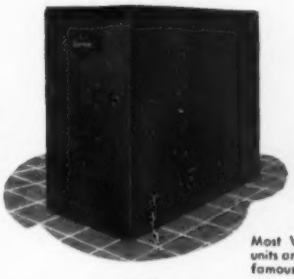
for EVERY SIZE HOME



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Your friendly paint dealer can help you create equally inviting color schemes for *your* home. SUPER KEM-TONE offers high-fashion deep tones, lovely pastels and gorgeous "in-between" shades to go perfectly with your furnishings. This new washable wall paint comes ready to use . . . you just stir and apply. It goes on smoothly . . . with brush or Roller-Koater . . . over previously painted walls, over wallpaper, plaster and wood.

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***GUARANTEED WASHABLE**

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household paint cleaners without impairing its beauty.

Kem-Tone

Top Value in Thrifty Home Beauty. ***The oil paint that mixes with water.*** **Outstanding value in home decoration where a lovely flat matte finish is desired. Amazingly economical, a gallon of KEM-TONE, thinned with water, makes a gallon and a half of paint, ready to apply, for $2.66 a gallon.**

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$1.39 PINT $2.39 QUART $7.98 GALLON

Anyone can install a lock

By Roland Cuera

If some of the locks around your home are worn out or obsolete, you can replace them.

If you are fitting a new door, the problem of installing a lock needn't worry you.

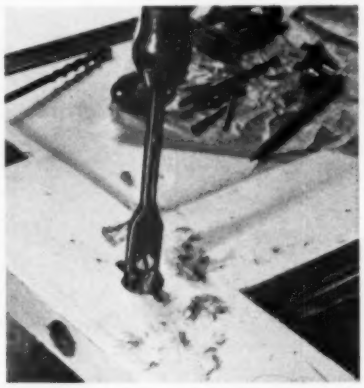
If you have long wanted the privacy and security of a good lock on an existing drawer or cabinet door, you can easily have it now.

For installing a modern lock is a simple job, one you can do in a quarter-hour or less, using only ordinary household tools.

Here, in pictures and sketches, are some tips on precisely how to go about it.

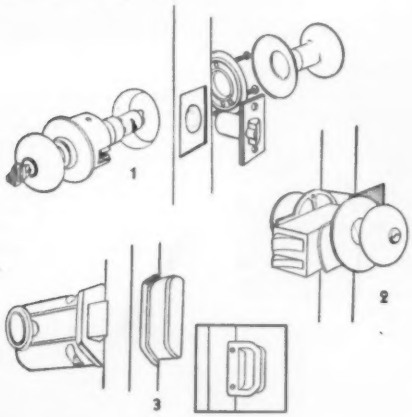
How to install an outside door lock

Pattern. Cardboard template comes with tubular door-lock set, is used to locate edge and side holes accurately. Punch through it as indicated with a pencil, awl, or ice pick. Use the marks as accurate centers for the holes to be drilled

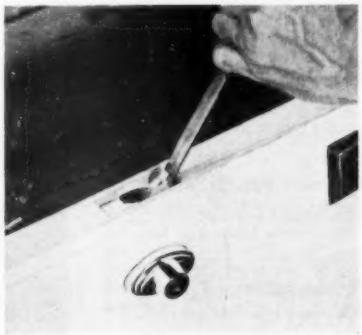


Drilling. Bore holes of sizes indicated, keeping bit at right angle with door. Drill larger side hole first with expansion bit, then finish edge hole. Some locks need only one side hole; others, like this, require one large and two small holes

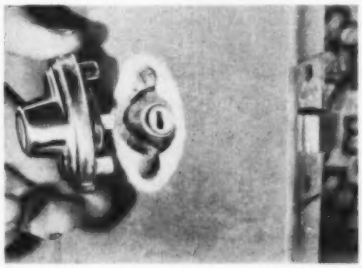
Other lock types



More elaborate than lock pictured, but instaned in the same way, is the tubular key-in-knob lock (1). Even easier to install, but more expensive, is the unit lock (2). It slides into a slot cut in edge of door. Least expensive (but least handsome) is the surface-mounted rim-lock type (3)



Mortise. Use chisel to cut shallow mortise for lock plate in edge of door, matching mortise for strike plate in door jamb. Use plate itself to mark mortise accurately. This is a night latch. Body of the lock is in place, but not attached



Assemble. Slide barrel of lock into edge hole and attach with screws. Add two halves of lock body, one from each side, and hold with the machine screws from inside. Knob-type locks often have snap-on collar to hide the screws

More on next page

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from this

to this

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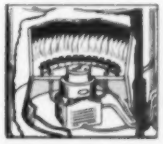

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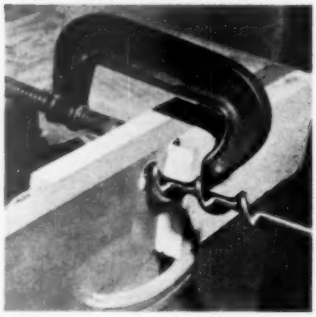
UNIVERSAL-RUNDLE CORPORATION • NEW CASTLE, PENNSYLVANIA

Plants in Camden, N. J., Milwaukee, Wisc., New Castle, Pa., Redlands, Calif., San Antonio & Hondo, Texas

Anyone can install a lock

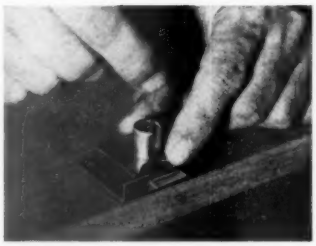
Begins on preceding page

Locks for drawers, chests, or cabinets



Avoid splinters. This is just about all there is to installing a simple cylindrical lock on a drawer—boring a hole the right size. Clamp blocks on drawer front so the hole will not splinter out on the inside while you are drilling

Attach lock. Slip lock into place from the inside and attach with screws. Strike plate may be attached to the underside of the stretcher above the drawer. Usually, however, tongue of the lock merely catches on stretcher



Positioning hole. Mortised-in chest lock requires a little more work. Hold lock flat on edge of door or lid, and make pinprick through center of keyway. Then drill hole for lock with pin mark as center

Mark mortise. Invert lock into hole and mark mortise lines with pencil, scratch awl, or knife blade. The reason for inverting: Most chest locks have the lock barrel off center, so your mortise will be slightly wider on one side

Cut and install. Following guidelines, cut deep center mortise with a chisel. Then mark and cut shallow mortise for the faceplate. Install the lock with screws; then install a matching strike plate

In your home... a G-E Kitchen with matched appliances!

Whether you plan to buy, build or remodel your present home, there's a wonderful G-E All-Electric Kitchen for you!

JUST IMAGINE the excitement of having a marvelous All-Electric Kitchen like the one shown here—a General Electric Kitchen *completely equipped* with matched appliances!

You'll have a modern, streamlined G-E Space Maker Refrigerator. You'll get a G-E Disposall,® a magical device that washes food-waste—even bones—away quickly, for good.

You'll get a positive thrill in using the G-E Automatic Dishwasher and Sink that double-washes, double-rinses and dries dishes—electrically. There's a G-E "Speed Cooking" Range—fast, safe, and clean, with automatic features.

So whether you're buying, building or remodeling, get the finest in electrical living—a G-E All-Electric Kitchen! And all of the wonderful appliances shown above will fit into a kitchen space 11 feet 6 inches by 13 feet.

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❶ *If you're buying or building a new house,* your down payment on a house with a G-E Kitchen is only *slightly more* than a house without these appliances. Afterward, because your G-E Kitchen is a part of the mortgage which is paid off over the years, you'll hardly notice the small increase in monthly payments.

❷ *If you're installing a new kitchen in your present house,* or in an older house you have bought, you can get favorable terms, too—though down payment and monthly payments will be more than if you were buying a home.

In any case, your G-E dealer can help you design your new kitchen *especially to fit your home! For additional information, consult him or mail coupon at lower right.*

You can put your confidence in—

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Kenwood Blankets

woven dreams come true . . .

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Make your basement

By Lin Gander

If your home has a basement, you have a good bet for extra living space. Have you surveyed your basement recently to ferret out its possibilities?

Likely you've been washing clothes down there. Perhaps you have a below-ground workshop plus some storage space. But are you using to best advantage *all* of your basement space?

You may be able to play ring-around-the-furnace and come up with a second living room. Or, given just a few square feet between your heating plant and laundry trays, you may find space for a basement study or home office.

The remodeling pictured here and on page 264 is a good example of what can be done with basement space. It was designed by Engineer and Builder Morris C. Roth, Youngstown, Ohio. Here are some of the materials he used.

Ceiling finish is of 16x16-inch panels of insulating wallboard nailed to 1x3 furring strips. Ventilating grills prevent heat accumulation between heat ducts and panels, and an inner layer of asbestos paper provides further protection against fire. Random-width pine boards on the recreation-room walls are nailed to horizontal 1x3 furring strips, spaced two feet apart on centers. A moisture barrier, placed beneath boarding on all exterior walls, gives added insurance that the new room will stay dry.

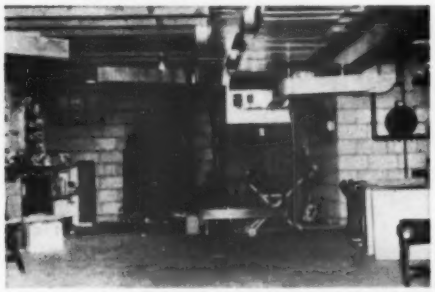
See how to finish off your basement, page 223

Before remodeling, basement was one large area. Partitions enclose furnace and lavatory, divide laundry from recreation room

BEFORE **AFTER →**

Former basement food-storage corner was as inconvenient as it was overloaded. The dark, railless stairway was definitely a family safety hazard

earn its keep



BEFORE. Basement was a gloomy catchall, its ceiling a maze of heat ducts. But the original builder had left a rough opening for a fireplace, and the over-all size of the floor area presented excellent possibilities for remodeling

AFTER. When youngsters are in the mood for hot dogs or a marshmallow toast, they assemble around the fireplace. Location of furnace made an enclosing partition necessary, which places fireplace in a nook with built-in, fireside-storage bench flanking it at left

Photographs: Spratt Studio, Fidel Studio

The food-storage corner is now enclosed to form an efficient storage room with a snack bar (left) between it and the main recreation area. Basement stairway is behind the grill-topped partition at rear. Note how the ceiling has been furred down to conceal the heat ducts

More on next page

New sparkle, new charm for less than you'd think!

● Perk up your kitchen with these exciting Ransburg accessories—canisters for sugar and spice and everything nice . . . containers for cleansers and cakes and condiments . . . catch-alls for paper and waste . . . holders for towels and matches.

The unique pattern on Ransburg *Kitchen Bouquet* accessories is freehand painted on the youngest, gayest, background colors your kitchen has ever known . . . it's all refrigerator-type enamel and it's baked on for permanence. You'll like the sturdy steel and the smooth, trim modern design of Ransburg accessories, too.

Start your matched set of Ransburg accessories now. Exclusive, yes, but not costly—write for the names of leading stores near you featuring Ransburg *Kitchen Bouquet*. Harper J. Ransburg Co., Inc., 1234 Barth Avenue, Indianapolis 7, Indiana.

Kitchen Bouquet—26 Ransburg kitchen accessories, each with a freehand painted pattern on these six lively, lovely background colors—

↓ *Lookie, lookie,* here hides cookie—in stoneware cookie jars by Ransburg.

Age 25 "I was just drifting along . . . hopeful for the future, saving what I could. Then Bill Henson explained how he planned his retirement income—and also protected his family."

"That same day I learned from an older friend how retirement income was working for *him*. Think of it—in his early fifties—he was nearing retirement and lifelong security!"

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Carefree retirement at 55

What a pleasure to look forward to those easy future years. But *do* something about planning them, *now!* Free yourself from worry by protecting your family—and at the same time map out a real future you *know* can come true. Plan to live where you like, enjoy friends and leisure—even finance a hobby for pleasure or profit. You'll enjoy peace of mind as soon as you have a Penn Mutual Retirement Income Plan.

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FOUNDED IN 1847

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Please send me information on how a Retirement Income Plan—together with Social Security—can fit my individual case.

I can save per week	$3 ☐	$5 ☐	$10 ☐	$15 ☐	$25 ☐	? ☐ (Check one)
How much guaranteed life income would I receive each month at age	55 ☐	60 ☐	65 ☐ (Check one)			

Name_____ Date of Birth_____
(G-1051)
Address_____
City_____ State_____

A National Institution — With Over a Century of Security

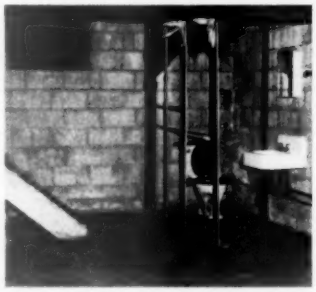
Make your basement earn its keep

Continued from preceding page

BEFORE. This was the basement's laundry corner. For lack of well-organized storage space, clothes-washing equipment was left out to catch dust, and the entire area needed better lighting (note the single naked bulb)

AFTER

Laundry stayed in same corner, but it's now in a separate, well-lit room. Built-in cabinets and shelves, paint on the walls, an asphalt tile floor make for a cheerful work area that's easy to keep clean



BEFORE. Original builder had extended the plumbing and installed the fixtures for a basement toilet and lavatory. The plumbing fixtures were the first sight that met your eye as you descended the basement stairs at left

AFTER

Existing toilet and lavatory only required partitions to make a finished half-bath. There was also enough space to make a 3½x3½-foot closet for guests' coats. Decorative grill helps light stairs beyond

You can panel that room yourself!

Easily! Economically!

Plans never started . . . are never completed.

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Reasonable in first cost, Plankweld's permanent beauty *eliminates* the expense of periodic redecorating.

See Plankweld at your lumber dealer today. Or, send the coupon below for colorful literature.

You can build a wing on your home!

Do it yourself with Easi-Bild Patterns and Weldwood Plywood; Save up to 50%. Greatly increase your home's resale value, too!

Here are 3 big ways you can benefit by installing a 12′ x 16′ Easi-Bild wing on your home:

. . . you'll get more *living* room space, more *working* or *playing* space.

. . . your home will have a much better appearance.

. . . and its *resale value* will immediately increase; even though the cost of building the wing with Easi-Bild† patterns may be comparatively slight.

With Easi-Bild patterns you can build all or part of the wing *yourself!* Directions are easy. They show you how to stake out the ground. How to make all angle cuts on rafters and gable studs and even how to hang doors and windows.

They show how to save time, money and effort by using large, durable, quickly-installed Weldwood* Plywood panels.

Use inexpensive fir Weldwood for sub-flooring, side and roof sheathing ...beautiful walnut, birch, mahogany or oak Weldwood to add lasting charm to interior walls and built-in units.

*Interior grade Weldwood Plywood is guaranteed for the life of the building in which it is used.

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☐ *Enclosed is 10¢. Please send illustrated booklet, "Beautiful Wood for Beautiful Homes," plus free Plankweld installation folder.*

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From the original portrait painted from life by Gilbert Stuart

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To us who seek to carry on the great tradition of Paul Revere, it is a real satisfaction to feel that he would be proud of the cooking utensils that bear his name. He would have appreciated the beauty of design and the superiority in manufacture which have made these "Kitchen Jewels" America's favorite cooking utensils. As we celebrate the 150th anniversary of his founding of Revere Copper and Brass Incorporated and of America's copper industry, we promise always to strive, as he would, for further improvements, for even greater value, for still more beauty in all the products we make for you.

See "Meet the Press" on NBC Television Every Sunday

REVERE COPPER AND BRASS INCORPORATED

Rome Manufacturing Company Division, Rome, New York

Small connecting hall is often in danger of being over looked when you decorate your home. Here bookcase doubles usefulness of the hall, yet leaves passageway free

Let your hall say "hello"!

By Ann Peppard

A hall can be an empty passageway or a pleasant introduction. Your hall can welcome visitors with warmth; it can cheer you every time you come home.

Where space is precious, you can make the most of your walls with a lively wallpaper, an occasional table, or a mirror. You're wasting space if you are using your hall only as a passageway. A telephone stand or a bookcase can put the space to work for you. Even the smallest hall needs a stand for mail, gloves, hats.

Let your hall say a pleasant "hello" for the whole house.

More on page 271

This eye-catching little entrance hall achieves distinction with French Provincial wallpaper and marbleized dado. Small table and Federal mirror are the only furnishings

Radiator doesn't rob this hall of its charm. Paneled radiator cover is in keeping with the simplicity of the decorating, has scalloped base and vents for air circulation

You'll find that one piece of furniture makes the difference between a bare hall and a pleasing one. Even in a hall as large as this, a little step table does the trick. Plant holders make pleasing arrangement, carry eye from table to wall

"O.K! C'mon down-we'll get a **Superfex** Furnace tomorrow!"

She's holding out for a Superfex Furnace because she knows it provides warmth on the *floor* as well as near the ceiling. And, not only is there floor-to-ceiling uniform warmth, but hour-by-hour steady, even comfort. No chilly "off" periods alternating with torrid "on" periods.

Only a "Bonus Fire" Superfex gives you the big advantages of 2 furnaces in 1—a cold weather furnace and a mild weather furnace for those "in-between" spells. It adapts automatically to varying weather—the 3-stage burner (with the "Bonus Fire") synchronizes with the 2-speed blower to circulate just the right amount of warmth at all times.

See the complete Superfex line of gas and oil-burning furnaces at your dealer's . . . or write for free booklet.

PERFECTION STOVE COMPANY

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Let's call a spade a spade

You can bid your backaches good-bye if you pick a light shovel that's really designed for the job

By Morris Kestenbaum

When you push a spade into the soil to prepare it for planting, you're using a tool designed for that job. But if you try to move a snowdrift with that spade, the first load lifted reminds you that something infinitely better for the job has been invented.

So let's call a spade a spade. There are four major types of shovels; each is designed to make some specific job less backbreaking. These types are shovels, scoops, spades, and spoons.

Spoons are special tools for digging deep utility-pole holes, so you won't be too concerned with them. But for home gardening and maintenance, you should be well posted on the others.

Here are practical shovels for home jobs

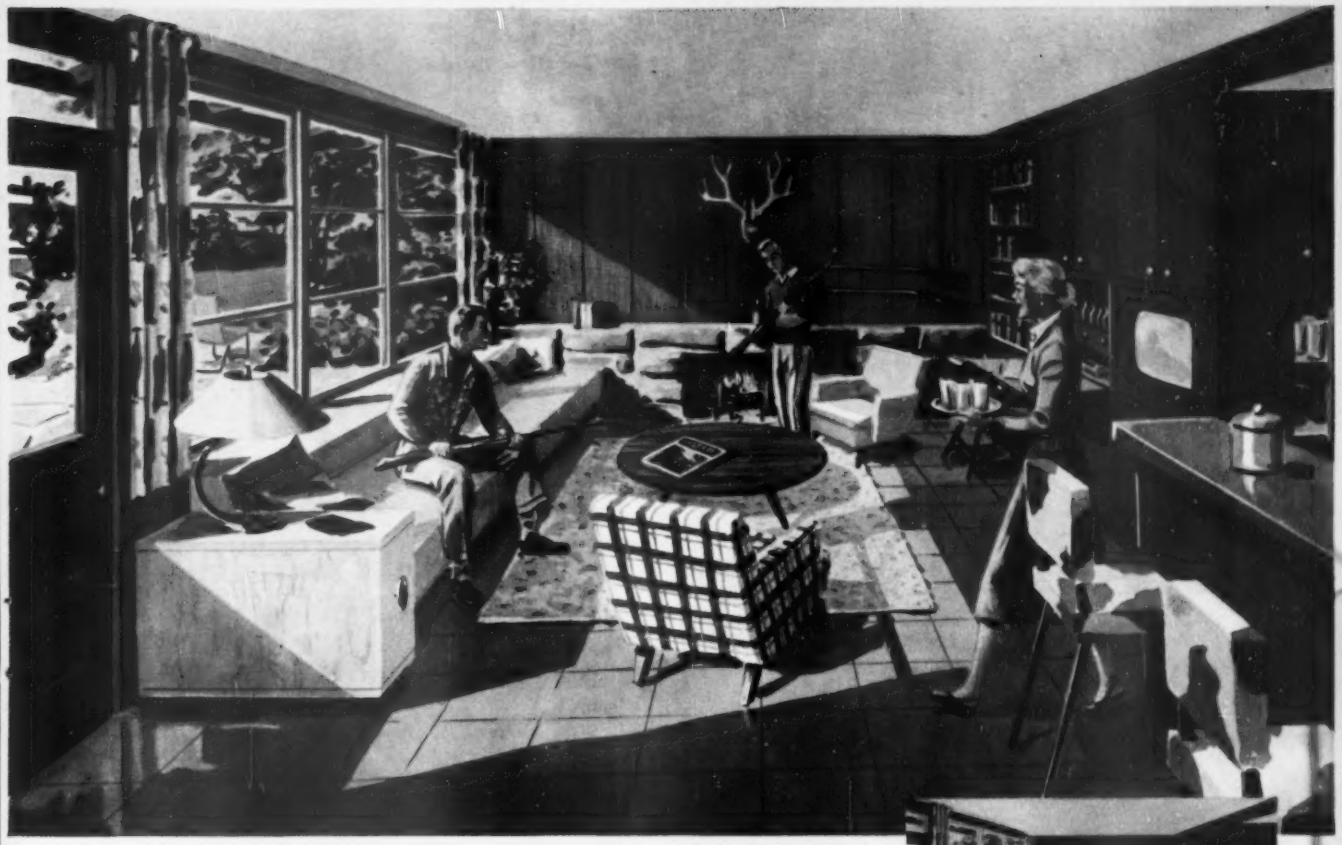
1. Long-handle, round-point shovel
2. D-handle, round-point shovel
3. D-handle garden spade
4. D-handle square scoop

A shovel is a tool for digging and tossing fairly solid material. The long-handled, round-point shovel is the best type for all-purpose use around the home. The point makes it suitable for gardening; the long handle is a backsaver; its light weight eliminates unnecessary lifting. In the event of a grass fire, there is nothing more handy to have around for tossing dirt and beating out flames.

If you are tempted to buy a short, D-handled shovel, remember it was designed for workers who must dig deep, and who find it necessary to go into the hole. Its great value is in cramped quarters where it is inconvenient to swing a long handle.

A spade is a tool designed for digging or turning soil. You can use it to advantage for cutting small roots, trimming or digging sod, guttering walk edges, transplanting shrubs. To give your arms an assist, the spade is designed to be pushed into the soil by foot.

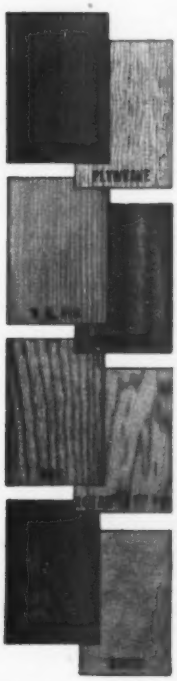
The blade of a spade is nearly flat and rectangular. Its handle may be long or short, but should be rugged to take the leverage applied. Because of the [*Turn to page 270*



George Cooper Rudolph design

Rendezvous room

MALARKEY HOUSE



Something new creates the warm background of this unusual room. It is Malarkey plywood paneling of vertical grain California Redwood. The natural russet tones and straight, clear grain of this newest of the Malarkey plywoods achieve an effect of rare warmth and distinction. A valuable idea for modern interior decorating is that the redwood paneling can be matched with Malarkey flush doors or with a wide selection of Malarkey vertical grain fir panel doors—redwood stained.

The architect or home builder who surveys the range of Malarkey plywoods and doors finds a choice of finishes and styles appropriate for every use. There are panels and doors in birch, mahogany, walnut, oak, maple, redwood and Douglas fir. And there is a new textured surface, *Malarkey Plyweave*, in standard panel sizes in both redwood and fir. This beautiful embossed surface makes joints invisible—may be finished natural or in any desired color.

SEND 10c FOR PLANS OF HOW TO BUILD the ten convenient new ideas found in this room: 1. V.G. Redwood planking; 2. Hide-a-way desk; 3. Record album cabinet; 4. Buffet with slide-out bar; 5. Blanket chest; 6. Round coffee table; 7. Pull-out day beds; 8. Card table storage; 9. Gun and fishing gear closet; 10. Guest closet.

(Nos. 8, 9 and 10 do not show in picture)

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Enclosed is _____¢ for Malarkey House Plans @ 10¢ each.

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☐ Play Area ☐ Girl's Bedroom
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Malarkey plywoods

with matching doors

M and M WOOD WORKING COMPANY, PORTLAND, OREGON *Member: Douglas Fir Plywood Assn.; Fir Door Institute*

Now Thor offers 5 Year Protection

Your Extra Assurance of Thor quality—Ask your Thor dealer for details!

. . . and only Thor gives you all 4

1. **Saves time**—Does full week's wash for average family in just 1 hour! Washing time *controlled* only by *you*. No fixed mechanical cycles.

2. **Hydro-Swirl Action**—lets the water do the work. Washes clothes gently, safely, gets them cleaner, faster.

3. **Saves hot water**—as much as 27 gallons every washday for a family of 4. So economical.

4. **Overflow Rinse**—floats soil and suds up and out—not down through the clothes, as in ordinary washers!

From suds to spin dry in a single tub!

Guaranteed by Good Housekeeping

Thor* Spinner Washer

Look in your Telephone Red Book for name of your nearest THOR dealer! **Don't buy any washer until you see the Thor Spinner washer.**

*Reg. U. S. Pat. Off. Copyright 1951, Thor Corporation

Let's call a spade a spade

Begins on page 268

limited capacity of the blade, a spade is practically useless as a shovel, for moving material.

A scoop is one of the most misused of all tools; it is designed for handling light, loose material such as oats or sawdust. Under the wrong impression that it would make a good snow shovel, it finds its way into many homes. It might also double as a coal shovel, though its capacity is too great for the average man. In addition, the size of the blade and the thickness of the handle make the scoop several pounds heavier than a regular coal shovel.

Selecting a shovel

When you buy a shovel of any type, weight should be your first consideration. When you select the largest, heaviest shovel you can find, you're only cheating yourself. The extra two or three pounds will make a big difference in terms of work performed. So look for a strong but reasonably lightweight tool.

The quality of the blade is another consideration. It may range from ordinary carbon steel up to forged, chrome nickel, alloy steel. Any type will be satisfactory for home use, so long as the shovel is made by a good company; the gauge of the metal should be such that the shovel, with handle, weighs less than five pounds.

Handles, either the short D-type or the long, straight type, should be of clear, straight-grained ash. Shovels with crooked-grain handles produce splinters and break more readily.

A handle is only as strong as its weakest point—the spot where it joins the blade. Sturdy construction at this point is important, whether the handle fits into a socket in the blade or is held by front and back straps.

Care of shovels

With considerable use, the blade of a shovel is often dulled and its efficiency reduced. A sharp file or coarse hand stone is best for sharpening the edge. Fast-cutting emery wheels should be avoided, for they will draw the temper from the blade. In sharpening, use care to retain the original shape, for shovels are well proportioned and bal-

[*Turn to page 332*

Sharpen edge with file

Haviland *proudly presents* **SHASTA**

to grace the fastidious table. A magnificent daisy spray artistically expressed in warm golden tones—

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Pretty, too! Gay plastic collars. Everyone loves them! So many uses—
★ tray meals
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SET OF TWO $1.95 WITH STOPPERS $2.49

Get yours ... wherever housewares and gifts are sold.

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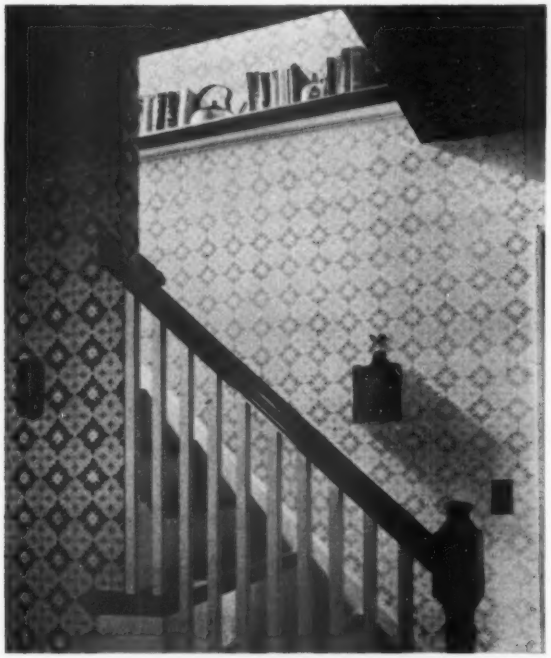
Let your hall say "hello"!

Begins on page 267



Using same paper on walls and ceiling plays down the many sharp angles in this narrow hallway. Books, odds and ends brighten ledge. Over-all pattern like this camouflages fingerprints on staircase walls

Same gaily papered hall makes a pleasant picture from the dining room, with its plain walls and simple pine chairs. Shutters widen doorway, keep it from looking bare. Ornaments are iron-holder and matchbox

1866 MASLAND

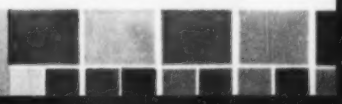
Masland Beautiblend Broadlooms

"Son, I've laid a lot of carpet, but none as good-looking as this MASLAND QUADRILLE"

Quadrille is a Masland Beautiblend Broadloom renowned for its depth, its luxury, its outstanding wear. You will see Quadrille Wilton rugs and carpets in the most fashionable homes in America—and in your city's finest home fashion store.

See Masland Beautiblend® Broadlooms weekly on ABC Television.

Each Masland Broadloom has its own Color-Guide Label, with five color schemes to help you decorate.



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● Learn how Johns-Manville "blown" rock wool home insulation will save you up to 30¢ on every dollar you spend for heating your house. Send for the new edition of the popular Johns-Manville book "Comfort that Pays For Itself." It's the last word on home insulation. It tells how your house will be warmer in the winter, up to 15° cooler in summer, and safer from fire, too!

This book points out that home insulation can prove the best home investment that you can make . . . once installed you never have to do anything about it, yet it continues to save money for the life of your house.

It also points out why the job must be done right because you insulate only *once!* See your Approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" Johns-Manville Rock Wool scientifically to give you utmost benefits. Ask him about easy monthly payments.

Today no homeowner can afford to live in an uninsulated house. Why not get the facts? Send the coupon below for your free copy of this helpful new book "Comfort that Pays For Itself."

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"BLOWN" HOME INSULATION

Give your house a

Here is a group of lighting ideas that will rest your eyes, throw light into dark corners, and let you see yourself as others see you

Here's a way around waking your wife when you come home at night later than you had planned. These three recessed ceiling lights have reflectors on the side nearest you, and their beams are aimed directly into closets where you want to see, but away from anyone sleeping

Photographs: Hedrich-Blessing

If you are an inveterate reader in bed, a gooseneck light like this, placed above the outside edge of your bed, will give you good reading light without getting in the eyes of your spouse who would rather sleep. Gooseneck makes light adjustable to your reading position

light touch

By Mort Reed, Jr.

Good kitchen light should be both general and concentrated. Here two glass-bottomed coves cast soft, diffused light down on counters, up and off the ceiling. A pair of slant-fronted light pockets are aimed directly at sink and range surfaces, but cast no glare anywhere

Not all light has to be useful. Here's a handsome decorative light for an entrance hall. Light is recessed into mail counter, shines its beam through fresh-cut flowers that rest on a glass shelf above fixture. Light also helps you make sure envelopes you open are empty

More pictures on next page

Enjoy These Soft Water Luxuries—

You've no idea what a difference soft water will make in your home! You'll enjoy easier washdays, sparkling dishes, delightful bathing, and a host of other soft water benefits. You'll save money on soap and plumbing repair bills too!

Yes, all this can be yours with the amazing Electro-Matic Home Water Softener. *It's new* . . . softens more water with its exclusive new mineral, Permutit Q, than previous models . . . *yet actually costs you 40% less!* Amazingly simple automatic operation . . . compact . . . attractive . . . easy to install.

Find out why thousands of families say they couldn't do without their Permutit softener. Send in the coupon for a free descriptive booklet.

Now Every Family Can Afford

PERMUTIT

WATER CONDITIONING HEADQUARTERS FOR OVER 38 YEARS

THE PERMUTIT COMPANY, DEPT. B-10
330 W. 42ND STREET, NEW YORK 18, N. Y.

☐ Please send me free booklet about the benefits of a Permutit Electro-Matic in my own home.

☐ Please tell me how I can sell Permutit Electro-Matic in a protected territory.

NAME _____

ADDRESS _____

CITY _____

COUNTY _____ STATE _____

"My neglect cost me a new winter coat!"

"I tried so-called 'easy-way' methods of taking care of *my* wood floors. But, believe me, they didn't work. My floors got so marred and scarred I just *had* to have them refinished, and it took every cent I'd saved for a new winter coat!

"Never again! From then on, I took Mother's advice and protected my refinished floors with Johnson's Paste Wax—the genuine *polishing* wax. It's the only kind that gives floors *real* protection, not a temporary shine. And it's really easy to use.

"There's just nothing like the mellow, genuine wax luster Johnson's Paste Wax gives! And it polishes to such a tough, lasting finish that even my rough-housing youngsters can't wear away its beauty.

"We know now that with regular Johnson's Paste Wax care, refinishing will never be needed again. Instead of getting shabby with age, our floors become lovelier with every waxing. It's the wax for me!"

Insist on genuine polishing wax—

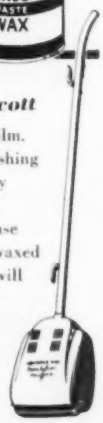
Johnson's Paste Wax

Margaret Scott
Johnson's Wax
Consumer Service
Department

Floor care tips by Margaret Scott

Always apply Paste Wax in a thin, even film. This gives the best results and makes polishing easier. Dust will not stick to the hard, dry surface of a paste-waxed floor and can be easily picked up with a dry mop. *Never* use an oiled or chemically treated mop on a waxed floor. This will soften the wax, the shine will disappear, and dirt will stick to the greasy film.

It's easy—and 10 times faster—to polish wax with a Johnson Electric Floor Polisher. You can rent one in over 50,000 stores or buy one for about half the cost of a good vacuum cleaner.



For detailed information on floor care, please write me at Johnson's Wax, Racine, Wisconsin.

"JOHNSON'S" IS A REGISTERED TRADEMARK. © S. C. JOHNSON & SON, INC., RACINE, WIS., 1951

Give your house a light touch

Begins on page 272

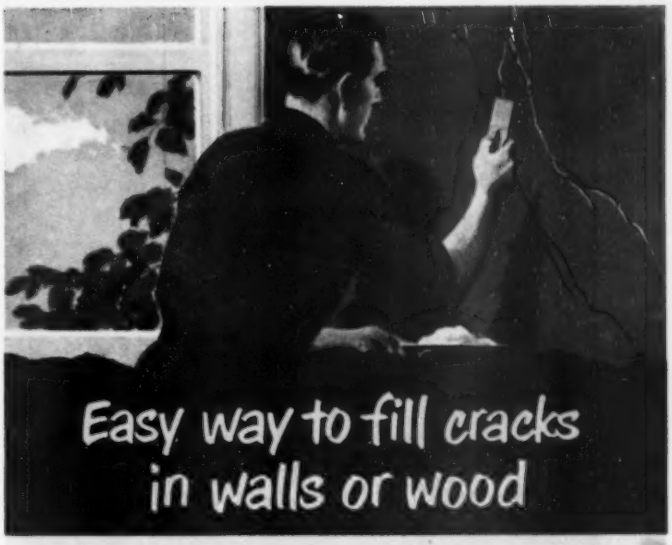
Good shaving light is as important as a good razor. This cove light, recessed so it doesn't glare in your sleep-filled eyes, catches the upper half of your face; a reflecting plastic counter top splashes light under your chin. It's good light for putting on make-up, too

For a fine light that shows you off from shiny head to shiny toe, you can install a long tube vertically on the door jambs of your clothes closet. This light goes on as the door opens, lights both you and the inside of your closet. If your closet doors slide, you'll need a switch

No house should be without a full-length mirror somewhere, if only so your children can see how dirty you claim they are. This wall-recessed mirror is lighted by a rose-tinted fluorescent tube that casts a flattering light on your skin, but won't help your figure a bit

What's the best light for laundry equipment? Daylight, and preferably north or east light. Light through this window, which looks north and west over a pleasant park, makes washing a lighter and pleasanter job, since most laundry work is done during day anyway

More pictures on next page



BUY NEW RUTLAND KEX

Mix with water– Apply with knife

Kex is the new Rutland spackling compound. Marvelous for repairing fine cracks in walls and resurfacing dented or rough-grained woodwork. Ideal for making joints in gypsum wallboard tight and smooth. Rutland Fire Clay Co., Rutland, Vermont

RUTLAND PRODUCTS FOR OTHER REPAIR JOBS

Holes in Plastered Walls

Breaks in Cement Walks, Steps, etc.

Resurfacing Old Metal or Paper Roofs

Holes in Roof, Leaks around Chimneys, etc.

...WITH ITS EXCLUSIVE COMBINATION OF THE GREATEST FEATURES IN AUTOMATIC WASHING!

SUDS-MISER and the **SEVEN RINSES**
Saves good wash-water for thrifty re-use. Gives vital, added rinsing.

ULTRA-VIOLET **GERMICIDAL LAMP**
Your own washday "sunbeam"! Freshens and sanitizes laundry.

AGIFLOW ACTION
Puts sudsy water on active duty. Gives your clothes TOTAL CLEANSING!

CYCLE-TONE SIGNAL
"Sounds off" when wash is done. Saves you precious time and steps.

Yours, too—*every other feature vital to fully automatic washing, perfected by Whirlpool.*

Each week, fortune smiles on the woman who owns a wonder-working Whirlpool! Extra-efficiency features grant your every washday wish . . . for more leisure time; for bigger loads washed *Clinic Clean;* for unequaled savings in soap and hot water. *You're in command* at the turn of a dial—and your fully-automatic Whirlpool obeys through trouble-free years!

Seems like everyone wants a Whirlpool! Growing demand, plus our part in the Defense Program, means fewer Whirlpools to go 'round. Ask your dealer about Whirlpool in *your* locality.

Whirlpool Corporation, St. Joseph, Mich.
In Canada: John Inglis Company, Ltd.

Another Lucky Girl!
She enjoys perfect drying every time with her Whirlpool Automatic DRYER (Gas or Electric).

***Whirlpool*... America's First Family in Home Laundering**

Give your house a light touch

Continued from preceding page

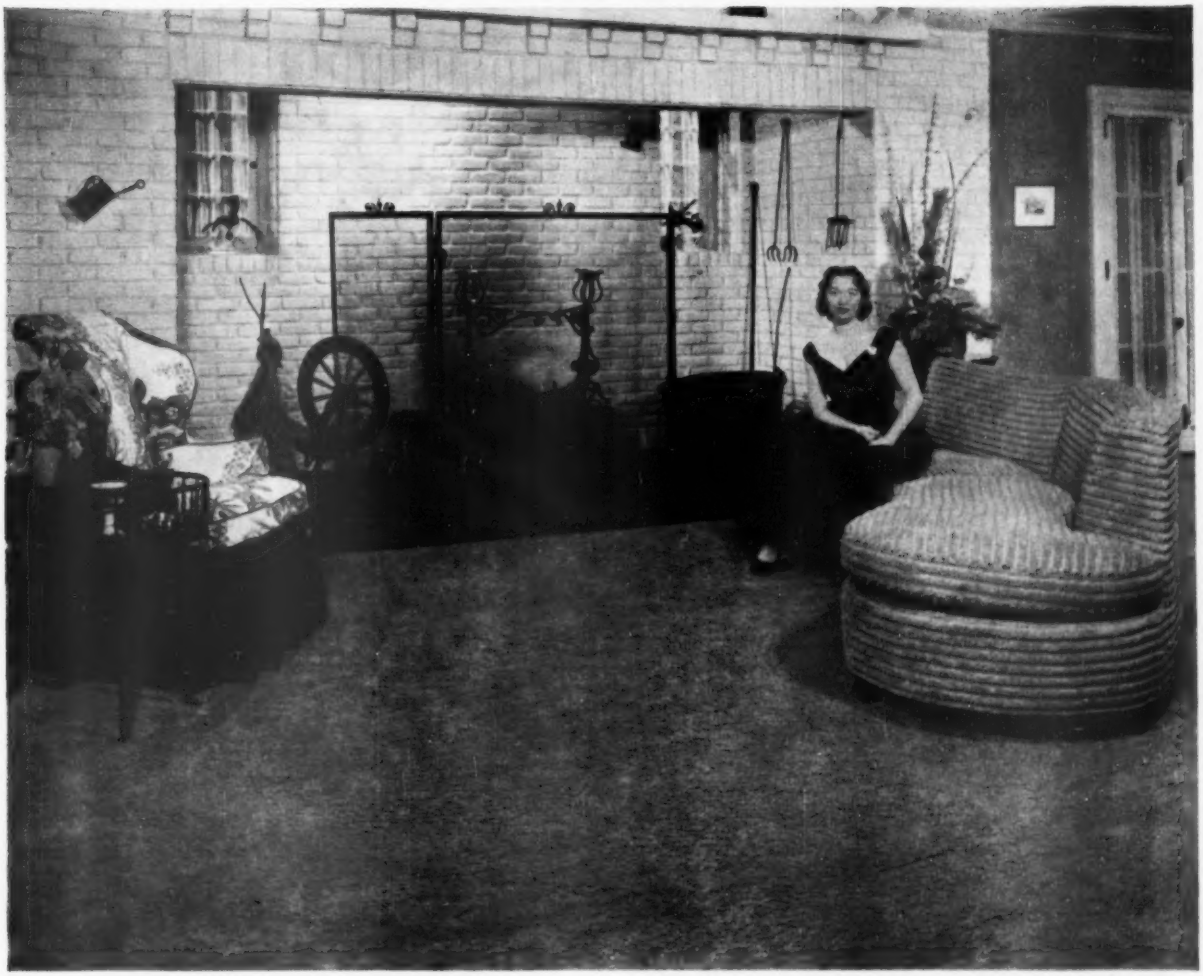
Baskerville

Most kitchen window sills are six inches to a foot above counter height. Here an extra-deep counter takes the place of a splashboard, lets light come in at counter level, and gives you a better view out. Be fully dressed, though!

Cleveland

Most falls on stairways result from the descender misjudging edge of a step. Winders like these are especially hazardous, but not with stair light that makes stair edges stand out as clearly as white paint

A window in a garage is a good way for strangers or car thieves to learn if you're home. A panel of glass block, though, lets in all the light you need, but blocks off the view in. Curb in foreground prevents glass blocks from unexpectedly becoming another garage door



Cinnamon Wunda Weve lends spice to a charming room setting at "Woodley" home of Mr. & Mrs. J. Permar Richards, Jr., Villanova, Pa.

Come in to the Welcome of Wunda Weve

A great open hearth, a spinning wheel by the fireside... and a Wunda Weve carpet in a sweep of rich, warm color make this a room to set the decorator in you dreaming.

Wunda Weve's exciting texture, its glowing colors make all kinds of beautiful room settings possible. And Wunda Weve is such a *practical* choice ... long wearing, slow to soil, easy to care for—colorfast, pre-shrunk, mothproof and washable.

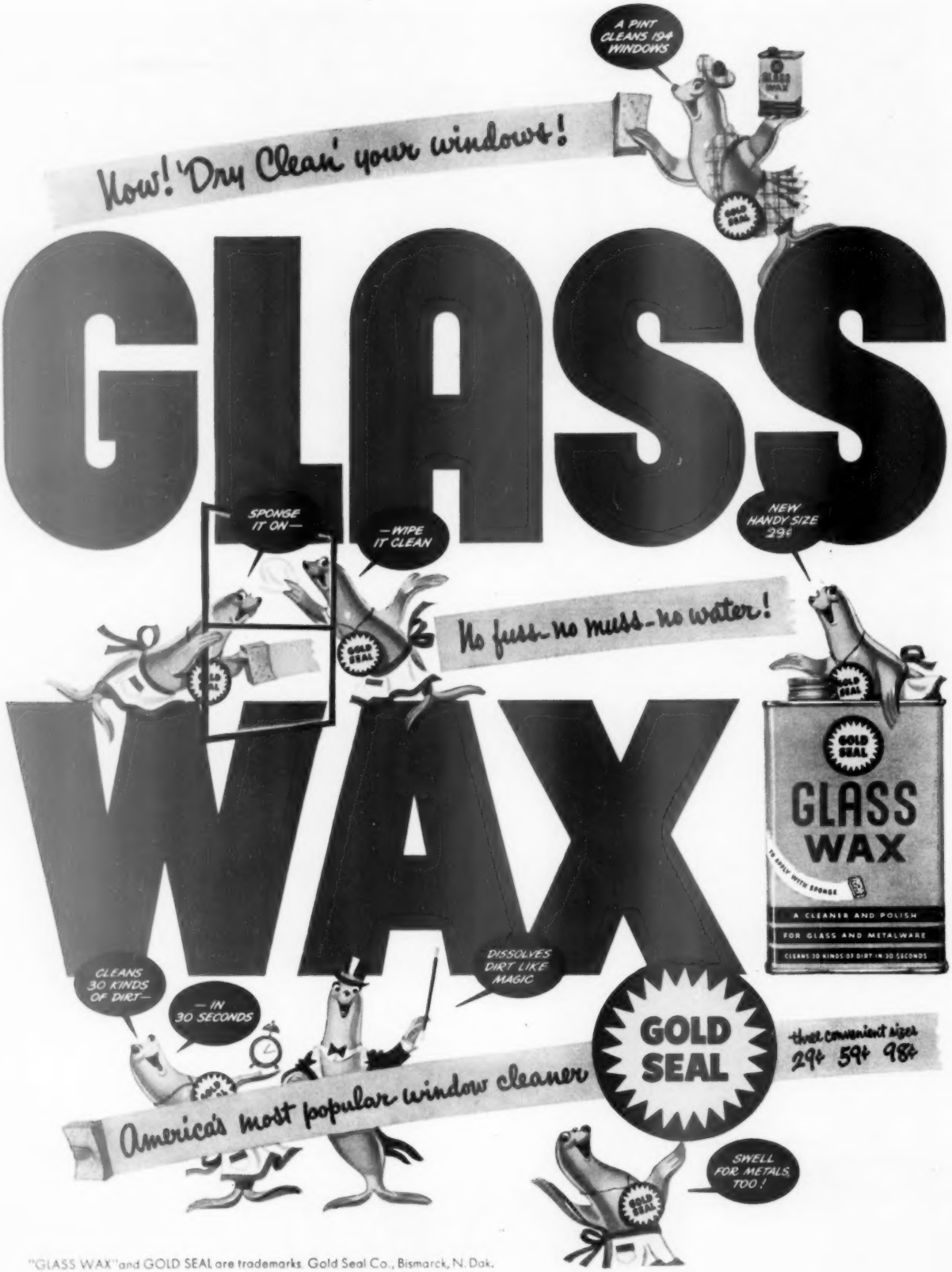
Naturally, Wunda Weve is widely copied, so be sure the carpet you choose is a genuine Wunda Weve. See Wunda Weve in its 13 decorator colors—in any size carpet for every room—sensibly priced at leading rug departments everywhere.

***FREE!** Booklet showing Wunda Weve in America's finest homes. Beautiful room settings in full natural color. Write Belrug Mills, Inc., 200-1 River Street, Greenville, S.C.*

Guaranteed by Good Housekeeping

WUNDA WEVE

The Right Color Note For Every Room In Your Home



"GLASS WAX" and GOLD SEAL are trademarks. Gold Seal Co., Bismarck, N. Dak.

Don't ignore wallpaper patterns

When you're hanging pictures

By Ben E. Graves

Photographs: Photography, Inc.

Study the illustration on the left for a moment. Looks like something's wrong, doesn't it? The placement of the picture and desk-chest bears no relation to the paper pattern. In the illustration on the right, the picture and chest fit smoothly between stripes and line up with wallpaper pattern. Mat is nice contrast

de Gennaro

When your paper has an allover floral pattern like this, hang pictures in the simplest arrangement. Don't try something fancy like a triangle. Notice how the pictures here use extra-wide mats to keep the scenes from being no more than spots on a busy background. The decorator was George Wiseman for the Robert vom Cleff home. Architects were Norwood and De Longe

Wide mat of the etching keeps it from getting lost and mixed up in the bold pattern of the wallpaper. The accessories shown here were chosen especially to dramatize striped wallpaper. This is the Herman Katcher home in University City, Missouri

What's **New** in Shades?

New for picture windows. No messy slats to clean when you use Hartshorn's wider shade on Slimsteel rollers.

Pull-enty! ... says **Hartshorn**

New and fireproof. Be safe, be sure with Fyrban shades, recommended for homes, schools, by fire marshals.

Get Hartshorn shades where you see this display. The Shade Selector offers you stock and built-to-order sizes.

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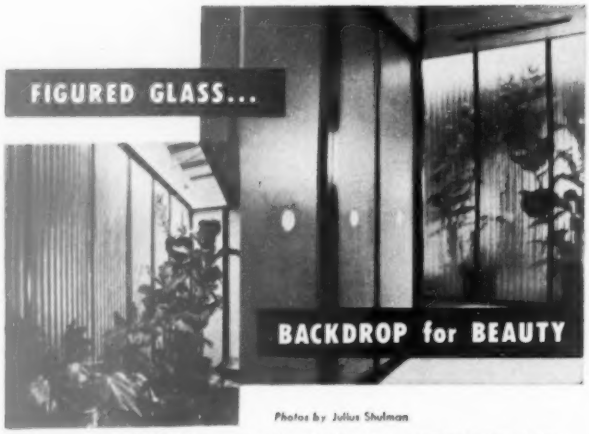
HARTSHORN
CO.
350-I FIFTH AVE., NEW YORK 1, N. Y.
IN CANADA, RENFREW, ONTARIO



Photos by Julius Shulman

Structural Corrugated Glass, flanked by plantings, is an exciting feature of the Case Study House in California. Greenery casts fascinating shadows upon the rhythmic figured glass partition to create a highly dramatic effect in the living area. Translucent without being transparent, the obscure glass separation floods both areas with softened, "borrowed" light that creates an atmosphere of comfort and spaciousness.

Many interesting and practical effects can be achieved with Structural Corrugated Glass, a non-restricted material in plentiful supply. Specify Mississippi Glass to your architect or builder. Available in a wide variety of interesting patterns wherever quality glass is sold.

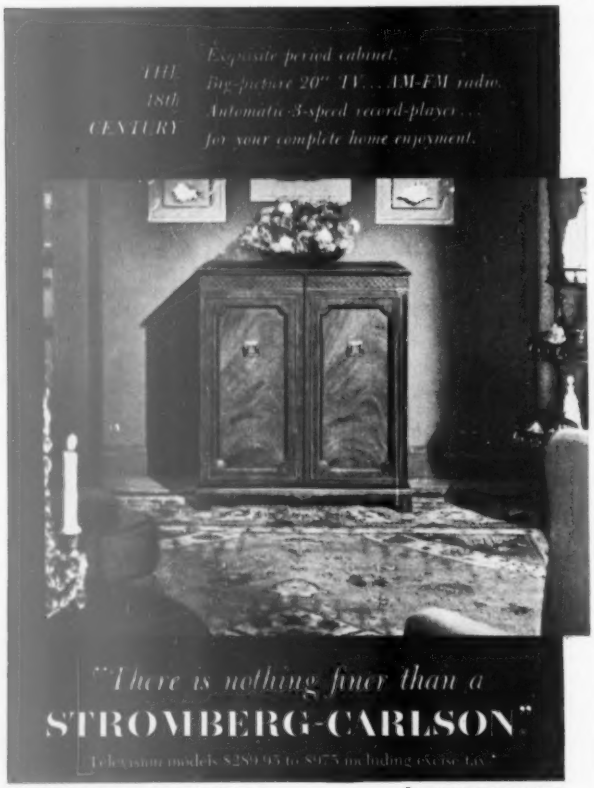
Write today for free booklet, "Modernize Your Home With Decorative Glass." Twelve pages of actual photographs showing how to add charm to your home with glass patterns by Mississippi.

MISSISSIPPI Glass COMPANY

88 ANGELICA ST. SAINT LOUIS 7, MO.

NEW YORK • CHICAGO • FULLERTON, CALIF.

WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS



©1951 STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.

*SLIGHTLY HIGHER SOUTH AND WEST

Turn on all the lights!

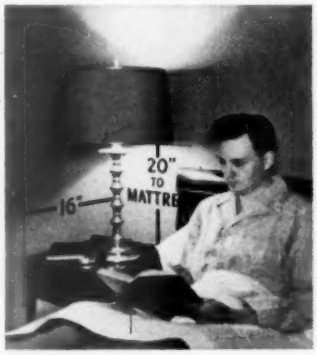
Begins on page 66

Do you know how to judge which light is right for your specific needs—and where to place it for seeing comfort? In November, 1950, *Better Homes & Gardens* gave you rules to follow to light 14 common "seeing situations" in your home. Some of these rules are reprinted here. For others, refer to the November article, "The Right Light in the Right Place!"

When you choose lamps for your home, check them to meet requirements for height, shade size, reflector and bulb specifications listed below, to be sure they measure up to good lighting standards.

Then, for maximum results, place the lamp in the right place. Check placement with a tape measure, following the distances shown in the illustrations below.

Correct height for a table lamp is necessarily related to the height of the table it stands on. Over-all distance from floor to lower edge [*Turn to page 282*



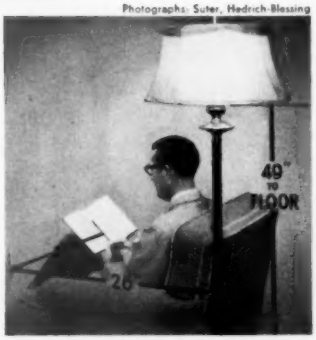
When you measure lamp's height for reading in bed, the important distance is from bottom of shade to mattress.

You can use a 50-100-150 three-way bulb with diffusing bowl, or a 50-100-150 white indirect light without. Bottom of the shade should be at least 16 inches in diameter

When light is in front of you, the shade should be opaque, so you won't look directly into light. (Only exception to this rule: dresser lamps.)

Your key distances are those shown here. You can use a 50-100-150-watt three-way bulb, or a plain 150. Use a diffusing bowl with either

Photographs: Suter, Hedrich-Blessing



When light comes over your shoulder, you won't see the bulb; the lamp must be high enough to clear your chair back: 58 to 60 inches over-all.

Light source is a 100-200-300-watt bulb, on "high" for reading, and used with a diffusing bowl. Shade diameter at bottom: 18 to 20 inches

Comes in and out of the closet...

Makes any room a dining room!

Samson folding furniture

LUNCH IN THE NURSERY *is a treat for the children, less work for you. And Samson takes a child's abuse!*

SUPPER IN THE LIVING ROOM *is fun. Samson "Wright Tones" blend with your decorating scheme, too.*

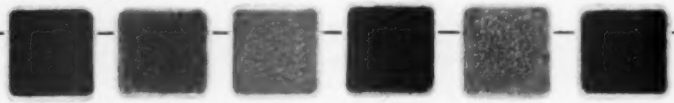
Don't be a slave to your dining room. Serve the easy, eat-anywhere way with wonderful, portable Samson! As easy to tote as a toaster, almost. Sets up in front of the television set; at your sunniest window; in front of the fire.

Dining all over the house via Samson is fun, and oh, how it saves you work! No need for cloths with lovely "Wright Tones." And food spills wipe right off Vinyl Samsontex upholstery!

Chairs have posture-curved backs; spring-cushion seats. Frames and legs are made of electrically welded tubular steel. On sale at better furniture and department stores everywhere.

Deluxe spring-cushion folding chair, $8.95
Deluxe folding table, $13.95
Deluxe set: table and 4 chairs, $49.75
Economy set: 5 pieces (not shown), only $34.75

"WRIGHT TONES," *the most stunning colors ever seen on folding furniture.*



MOSS COCOA LIME PEACOCK MIST CORAL

Strong enough to stand on!

There's a Samson institutional chair for every public seating need. For special quantity prices, ask your public seating distributor, or write Shwayder Bros. direct for the name of your nearest dealer.

Shwayder Bros., Inc., Furniture Division, Detroit 29, Michigan. Also Makers of Samsonite Luggage, Luggage Division, Denver 9, Colorado

THREE CHAIRS FOR BILL HOLDEN

starring in "SUBMARINE COMMAND"
A Paramount Picture

William Holden's Christmas Present is three chairs in one . . . the amazing new BarcaLounger. Make it the big gift for husband or Dad (and everyone else in the family too). Let him (1) sit and *read* in utter luxury, (2) lean back and *rest*, or (3) stretch out and *relax* to his heart's content!

Model 270-S-1, with extension leg-rest, in long-wearing plastic, as low as $195. Others from $139.50. Slightly higher west of Rockies.

The BarcaLounger soothes taut nerves and tired muscles, eases the strain on the heart. Its patented "Floating Comfort" features let Dad rest in *any* position without touching a knob or a lever. He'll thank you forever for giving him the comfortable chair he's always wanted!

The BarcaLounger looks like a chair. You'll be proud to have it in your living room. 8 handsome models in rich leather, smart fabrics, long-wearing plastic. See the genuine BarcaLounger at your furniture or department store *now!* There's no other chair like it anywhere!

AS LITTLE AS $139.50 GIVES HIM THE ONE AND ONLY

BarcaLounger
PATENTED

FREE! BarcaLounger booklet, "How 20 Minutes a Day Can Make You Feel Years Younger." Write Barcalo, Dept. OB, Buffalo 7, New York.

Turn on all the lights! *Continued from page 280*

of shade should be 40 to 43 inches. If your end tables are higher than the 25-inch average, you'll want a lamp with a shorter base. If your end tables are low, you'll need a taller lamp.

A lamp used for reading, writing, sewing, or any close-vision job should be placed on your left if you're right-handed, on your right if you're left-handed.

Your lamp shade should be broad enough at the bottom to spread a wide circle of useful light. Under the shade, you should have a diffusing bowl, a reflector, or a harp wide enough to accommodate the new white, indirect light bulb, which is shaped and has a white finish on the lower half to give the same effect as a reflector.

Your electrical store has equipment to modernize your old lamps: diffusing bowls, reflectors, and sockets for three-way bulbs. A new lamp kit with a wide harp for the reflector bulb is also available; with it you can bring your oldest lamps up to date with three-way direct and indirect lighting, both simply and economically.

At your dressing table, use pair of lamps to light both sides of your face evenly. Light source can be a 30-70-100-watt three-way bulb, or a 100-watt bulb in each lamp.

Shades must be 7 inches deep to cover bulb and prevent glare; diameter for bottom of shade, at least 9 inches

When reading light is at your side, shade bottom should be at eye level, to shield you from bulb glare; its diameter should be at least 16 inches.

Use a 50-100-150 three-way bulb (set at 150) or a plain 150, plus a diffusing bowl; or use a 150-watt white indirect light without diffusing bowl

For working at sink with a ceiling light, a recessed, shielded fixture like this can be used. Or you can mount an unshielded surface fixture *on* the ceiling, and shield it from direct view by putting up a wooden valance over window.

Use two fluorescent tubes, 25 watts each, in either case

AH! WHAT LUXURY!

GIVES LONG RUG LIFE!

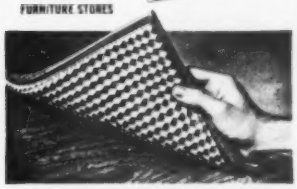
The springy tread of this "foam waffle" feels so rich underfoot—and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! *Non-skid—clean—non-marking—dust-free—non-allergic—mothproof.*

Air Filled Sponge Rubber

Cuts to exact rug size

AT RUG AND FURNITURE STORES

US RUG UNDERLAY



Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

HEAT

WHERE AND WHEN YOU NEED IT

just plug in a

BURNHAM PORTABLE ELECTRIC STEAM RADIATOR

Don't suffer the discomfort of chilly rooms. Here's dependable auxiliary heat at negligible operating cost. Plug it in and forget it—contains anti-freeze! Thermostatic controls (the finest made) take over from there. Made of sturdy cast iron for a life-time of relaxed comfort. A size for every need, including larger stationary models for industrial, commercial installations. Mail the coupon TODAY for illustrated folder.

Ideal for

Bedrooms	Rumpus Rooms	Sun Porches
Bathrooms	Work Shops	Camps
Nurseries	Sick Rooms	Offices

Burnham Corporation, Electric Radiator Dept. BH-10B, Irvington, N. Y.

Please send folder telling all about the Burnham Electric Steam Radiators.

Name.....

Address.....

City.....State.....

Garden clinic

Tree stubs

Q *Is it advisable to remove 2- to 3-foot limb stubs on several trees around our new home?* *N. R., Virginia*

Stanley

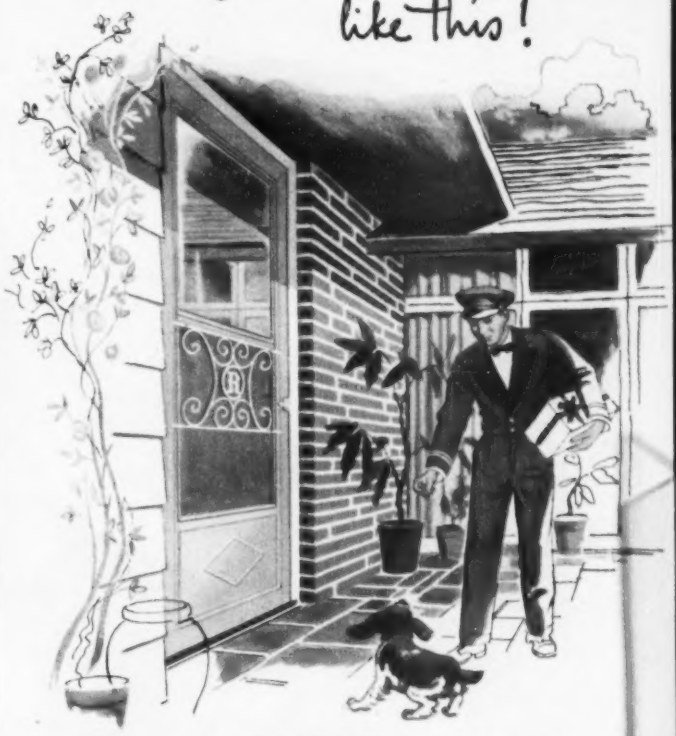
Never let limb stubs, either short or long, remain to disfigure and endanger the health of your trees. Not only are they unattractive, but they seldom heal over. And valuable trees may be lost if rot works down into the heart of the tree through the stubs. Saw them off flush with the trunk or limb. Make the angle of your cut as shown in the picture above. Paint wound with mixture of zinc oxide and raw linseed oil.

Q *A tree we prize highly has rather large bumps on the trunk. Are these something that will harm the tree?* *S. F. L., Oklahoma*

Fletcher

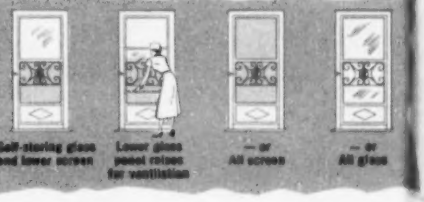
Knobs on your trees have probably resulted because limbs removed several years ago were not cut off flush with the trunk. Slow-growing trees, such as the oaks and hard maples, are able to heal over very short stubs. This leaves the abnormalities such as you have on your trees. Be sure to cut off limbs on all trees flush with the trunk. Healing will then be flush, with little danger of rot entering the heart of the tree through the wound.

Never before a combination door like this!



THE BEAUTIFUL RUSCO GALVANIZED STEEL COMBINATION SCREEN & STORM DOOR

YOU CONVERT IT in seconds TO ANY OF THESE ARRANGEMENTS



Here at last—*in one unit*—is a combination door that fits your every need, in every type of weather. It gives you full glass insulation, with lower screen for ventilation when desired . . . or, the easily removable glass and screen inserts may be quickly shifted to give you a full screen or full glass "picture window" door.

And it's as *practical* as it is beautiful! Made of finest galvanized steel, finished with baked-on outdoor enamel, triple-protected against the weather—it's built for long, troublefree service. Sturdy tubular construction gives great strength without excess weight. Lumite plastic screen is rotproof and rustproof—filters out dust and dirt. Before you buy *any* door, be sure to see Rusco!

RUSCO Combination Doors & Windows

Made of Triple-Protected GALVANIZED STEEL for STRENGTH and LONG LIFE

(Also available in Aluminum)

RUSCO Self-Storing COMBINATION WINDOWS

- give you year 'round rain-proof, draft-free, filtered-screen ventilation.
- a house that's warmer in winter, cooler in summer.
- eliminate cold zones.
- pay for themselves in 4 to 6 seasons in fuel savings!

Proved by 15 years of satisfactory service and over 7,000,000 installations. When you buy Rusco, you buy products backed by a written guarantee. There is no substitute for experience and dependability.

Guaranteed by Good Housekeeping

THE F. C. RUSSELL CO. • Dept. 1-B10-1 • Cleveland 1 Ohio
World's Largest Manufacturer of Combination Windows

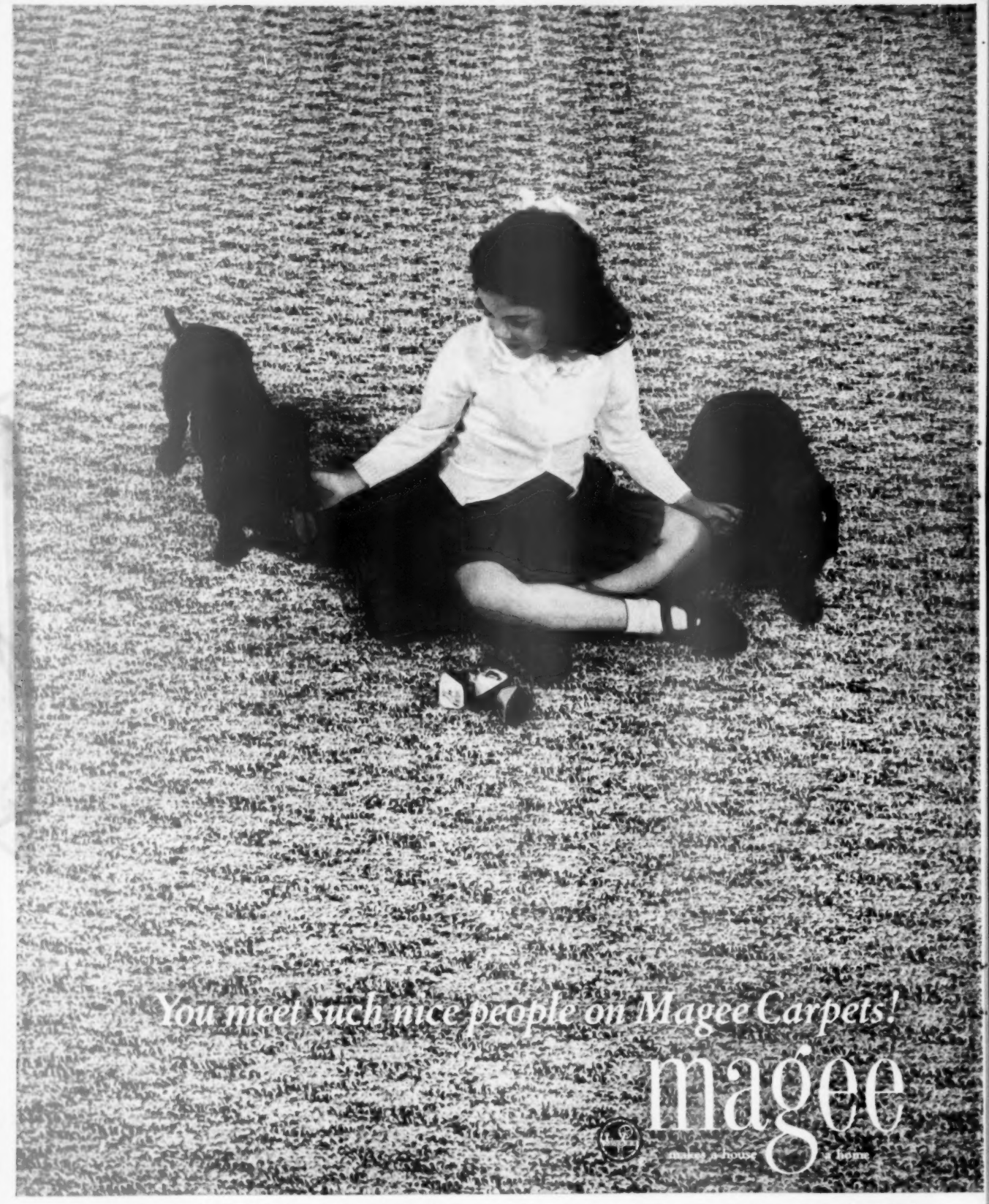
Gentlemen: Please send me illustrated literature on Rusco Combination Doors ☐ Windows ☐ and name of nearest distributor.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

I own my home ☐ I plan to build ☐



On your floor the latest fashion—dramatic "VALOUR" by Magee—an exciting new texture in 100% carpet rayon. Loop pile in variegated colors: white/gold/umber; white/rose/garnet; white/grey/charcoal; white/green/emeraude. Priced to fit any budget—under $10 per sq. yd. 27", 9' and 12' widths.

SEND 25¢ FOR MAGEE'S NEW DECORATING GUIDE—"KEYS TO COLOR HARMONY"

THE MAGEE CARPET COMPANY • MILLS: BLOOMSBURG, PA.

Should you get another job?

By John E. Gibson

If you're unhappy at the office, you'll be unhappy at home. It's never too late to jump from a round hole to a square one, but before you leap, here are some things to look at

It's 7 o'clock. The alarm clock on the dresser goes into its dance. Wearily you reach over and throttle it. For a little while, the world of dreams has given you respite from the workaday routine: a hurried breakfast, a foot race to catch the 8:15—and then eight hours of the daily grind at the office. Your job, which wouldn't seem dull to some, is dry as dust to you—a tiresome treadmill that's taking the best years of your life, and giving what? Well, security maybe, and a small pension when you get too old to keep up the pace.

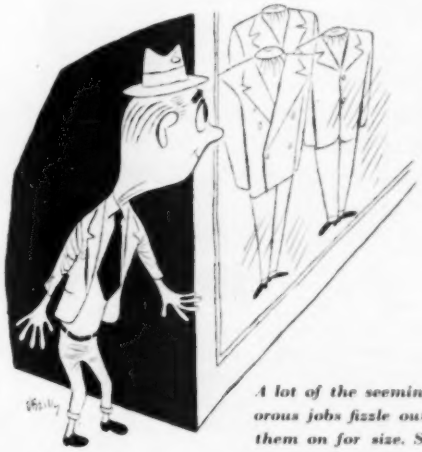
You *know* you're in a rut, caught in the web of a monotonous and uninspiring job. You've read somewhere that the difference between a rut and a grave is largely a matter of dimensions. Every so often you decide to quit. But somehow you never do. You postpone it from week to week, month to month. The prospect of entering a new field—doing something you really like—is your most cherished dream. But it remains a dream because doing anything about it involves an element of risk and decision which is easier to postpone than to face.

There's another angle too: Although you don't like your job, you've grown so used to it that a kind of perverse attachment exists. You have adjusted to the daily routine that you rebel against. Though you hate the rut, you have grown, over the years, to fit its shape. Your roots have embedded themselves in uncongenial soil. And although you realize you'd thrive better in a more compatible place, you are reluctant to disturb your roots. Thus the transplanting process is continually put off.

To a greater or lesser extent, [*Turn to next page*

You keep these feelings pretty well bottled up at the office. But at home, it's different

Perhaps you belong to the unhappy brigade of clock watchers at noon and at 5 o'clock



A lot of the seemingly most-glamorous jobs fizzle out when you try them on for size. So take it easy!

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Should you get another job?

Begins on preceding page

this situation applies to a lot of us. A recent survey asked wage earners from coast to coast if they would be happier in a different trade or occupation. Fifty-seven percent answered with an emphatic "Yes!" Another nationwide poll of workers in virtually every field showed that *less than 40 percent found their jobs interesting.* And Psychologist William J. Reilly, the noted job consultant, estimates that there is an even greater percentage of Americans who have a decided distaste for their jobs. His studies indicate that a majority of us are engaged in work for which we are unsuited. As a consequence, we are pretty generally frustrated, dissatisfied, and unhappy.

What keeps so many of us in the wrong jobs? Those of us who persist in remaining round pegs in square holes can offer a wide variety of excuses. But when our "reasons" are closely examined, they often turn out to be mere rationalization. Usually it's not a physical or tangible obstacle that bars our escape from a job we're neither happy with nor suited for. Nine times out of 10 the hazard is purely psychological.

You may feel—as many people do—that to change your occupation would be a confession of failure. You've chosen a certain line and you're doggedly going to stick it out. To give it up as a bad choice, you think, would be a personal defeat. On this point Psychologist Hyman Goldstein, of the New York State Vocational Institute, makes a very pertinent observation. He points out that "Since occupations are usually chosen on a basis of individual *fancy*, parental pressure, imitation of one's friends, or other *illogical reasons* that have no particular relation to the make-up of the person, it stands to reason that when the mistake in choice is discovered, even if it is years after the entry into the occupation, the best thing to do is to change the work as quickly as possible."

"Too often," he continues, "job troubles lie at the root of emotional disturbances which may ruin health as well as happiness. The dissatisfied worker is cranky, ill-tempered, and hard to get along with, both at home and at work. Lack of job-satisfaction makes him so."

As Dr. David H. Fink, the noted neuro-psychiatrist, says, "A man who holds on to a job that he's sick of is very foolish, for such a job can actually *make* him sick—mentally and physically."

If your job is making you *unhappy*, you can rest assured that it's making your family unhappy, too. You can't feel frustrated with your work without building up a stock pile of bitter resentment and antagonisms. And they make you anything but an easy fellow to live with. You keep these feelings pretty well bottled up at the office. You have to, or you'd probably get fired. But at home it's different. At home you don't *have* to hold yourself in. And unless you're made of a superhuman sort of clay—you don't. Your pent-up tensions express themselves in the form of irritability, moodiness, self-pity, and so on.

Your family may put up with this uncomplainingly—may adopt the practice of "walking on eggs" to avoid friction, to keep from disturbing the chip on Father's shoulder. But it's no fun for them. They are bearing the brunt of a situation that they are not responsible for. They are the helpless victims of a circumstance that *only you* can do anything about.

To young men starting out in life, a leading vocational counselor gives this advice: Choose your life-work with the same care that you'd pick a wife. Sometimes the first girl you're attracted to turns out to be the "right" one—the one you'd be happiest with. And sometimes it's the same way with a vocation. But more often than not, a fellow may have to go out with a number of girls—and try a number of jobs—before he finds the one he is best suited for. In either case, it often takes time to distinguish genuine "love" from a passing infatuation. And whether the objective is occupational or matrimonial, don't hesitate to break off the "engagement" when it becomes plain you've made the wrong choice.

But suppose you're older? Well, just because you've spent half your life harnessed to a job that frustrates you, provides no real expression for your talents and abilities—that's no reason for spending the *rest* of your life backing the wrong horse. Make the most of the time you have left. Plenty of successful men haven't found their real niche until after middle age—but if they hadn't the gumption to change horses in midstream, they'd *never* have gotten anywhere. There's somebody else who can be happy and do real justice to the job that's blighting your life. Let him have it. Why wear a suit that doesn't fit you, when there are suits of every size and description just around the corner?

Take the case of Emer D. Bates, of Pasadena, California. Bates was not what you'd call a ne'er-do-well, but you certainly couldn't have called him very successful either. He'd been a chauffeur, a private secretary, a small-time promoter. In middle age, he had long felt that he would be both happy and successful if he could just find the vocation he was really suited for. When he reached his middle 40's, the right job still hadn't fallen into his lap—so Bates decided he'd better stop drifting and dreaming, and really *do* something about the situation. On his forty-sixth birthday, he went into a serious huddle with himself, taking careful stock of his aptitudes and relating them to the opportunities which offered. He decided that the thing he'd rather do more than anything else in the world was to publish a newspaper. He believed that he could give people the kind of a paper they

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wanted to read, and that his promotional experience would help him secure readers and advertisers.

Convinced that Pasadena could support another paper, Bates decided to give it one. With a partner he rented a hole-in-the-wall office, and started a twice-a-week tabloid, *The Independent*. Nobody in newspaper circles believed the shoestring venture had a ghost of a chance. Bates, however, was confident. For the first time in his life, he was happy in his work. He was doing something that he really *liked* to do. He labored like a demon round the clock.

By day, he chased down potential advertisers. At night, he schemed, planned, and plotted to keep *The Independent* alive. Slowly the paper began to take hold, ultimately became a five-days-a-week daily. Today—18 years after its inception—the paper is a virtual gold mine. And though Bates was recently offered a cool million in cash for his paper, he wouldn't dream of selling. "After all," says the publisher, who looks almost as young now as he did when he found his niche 18 years ago, "I'm doing what I'd rather do than anything else. I *enjoy* it."

If you're not happy with what you're doing, the odds are that you lack the ability to do it very successfully. Most failures are people who are in the wrong jobs. Many would be successful in a field suited to their talents and temperaments. While hard work is essential to success, it's even more important to choose a type of work that you *enjoy and derive real satisfaction from doing*. The man who doesn't particularly like his work seldom excels in it—no matter how hard he may try. On the other hand, the person who works at a job he really likes usually succeeds at it. A recent poll of executives showed that 94.2 percent *liked* their work, of salaried employees who had not achieved executive rank, 39 percent described their jobs as being "dull," and "not very interesting."

Maybe the job you have *is* well suited to your abilities—and you've never waked up to the fact. Instead of making the most of it, maybe you're trying to get by with as little effort as possible. Perhaps you belong to the brigade of clock watchers and buck passers, the boys and the girls who spend as much time in the lounge room and at the water cooler as they do at their desks; who get to work as late as they dare in the morning, and start getting ready to leave a half hour before quitting time. If you fit into this category, you probably use up as much energy dodging your work as doing it. You put as little of yourself as possible into your job, and you get as little in return. Small wonder if you're perpetually bored and dissatisfied. Maybe you're in the wrong type of work—and maybe you're not. But you'll never get the chance to find out until you give the job you've got a fair shake.

Before you consider changing jobs, take careful inventory of your abilities and the opportunities your present job offers for expressing them. Maybe the trouble is not

[*Turn to next page*

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Should you get another job?

Continued from preceding page

with your job, but with your attitude. Maybe you expect too much. No job is perfect. If you're looking for Utopia in the way of employment, brother, you can save your carfare! It simply doesn't exist!

It would help you appreciate both the virtues and the drawbacks of your present job if you could try out a few others that at a *distance* seem more interesting and more satisfying. Or make a point of getting around among people who hold these jobs—and listen to them gripe about the disadvantages. It'll open your eyes and renew your perspective.

A friend of mine had a good job on a trade journal. He was doing O.K., stood a good chance of eventually climbing up into the editor's seat. He got a kick out of his work too, until one day he got the idea that writing publicity for movie stars would be fascinating stuff. His boss tried to dissuade him, but he finally wangled a leave of absence and hotfooted it to the Coast. A friend got him into one of the studios, where he had lunch with some of the publicity writers. They told him that the racket was a stultifying and thankless grind. "You spend your days," said one, "wracking your brain trying to think up new ways of writing the same old tripe—and your nights wondering if maybe you'll be the next guy they lay off." But my friend refused to be disillusioned.

He finally managed to talk his way into filling in for one of the writers who was going on vacation. For the next two weeks, he wrote scores of saccharine little sagas about a starlet who phoned her mother long-distance every night and about how many thousand yards of bandages were used in the new Doctor Pilldare picture. After a fortnight, our boy was so fed up that he wired his old boss and took the next plane home.

The best way to tell if the grass in another field is greener is to try it out. If thinking about the fancied advantages of another job is making you dissatisfied with your own, maybe you can arrange during vacation or leave of absence to try out this job of your dreams. It may turn out to be a nightmare—or, who knows, it may be just what the doctor ordered.

A lot of the most seemingly glamorous jobs fizzle out when you try them on for size. The prospect of becoming an airline hostess has made many a contented secretary restless and dissatisfied with her more prosaic 8-to-5 chores. The romantic impression is that the trim, uniformed lassies who ride the skyways have a peaches-and-cream job, with a couple of Christmas trees thrown in. You travel. You meet fascinating people. There is glamour and romance.

Actually, as any airline hostess will tell you, all the glamour there is, you can put in your hat. You're an airborne waitress, bellboy, and nursemaid all rolled into one. You have maybe 50 passengers who expect instant service every time they push a buzzer. A glass of water here, a magazine there; this lady wants an aspirin, another wants you to warm her baby's bottle. Each call means another trip up and down the aisle. In your spare time, you've got to be getting lunch ready, taking food out of the chests and arranging it decorously on 50 trays, and toting each of those trays up the aisle to the passengers, and then carrying it back again. And all the while you've got to wear a pleasant expression and act as if you're enjoying every minute of it.

Sure, sometimes your passengers include interesting and distinguished people. But you don't *meet* them—socially that is. You wait on them, make them comfortable, and maybe pass a casual time of day. That's about it, so far as the romantic side is concerned. "Actually," says a veteran airline hostess, "I think it's the loneliest job in the world. You shuttle back and forth through the clouds, looking after groups of people you don't know. They're going somewhere, but you're not. Their lives don't touch yours at all. You're just walking the aisle in an empty sky with a tray in your hand—all by your lonesome."

A lot of dream jobs are like this. They seem wonderful—at a distance. And it's easy to become so bemused by the fascinating opportunities they seem to offer that our imagination puts on rose-colored glasses and we say, "Ah, that's the job for me—*that* would really be the life!" And so we compare those roseate visions with our present job, and it suffers so in comparison that we become unhappy and dissatisfied. Don't set your heart on any job that you've fallen in love with at a distance. *Get up close and scrutinize it with a magnifying glass.* Or better yet, *try it out.* And be circumspect about burning bridges behind you.

If getting a better job means moving to another town or part of the country, there are serious considerations to weigh. Moving will mean abruptly uprooting your family from the surroundings which have become part of their lives. Friendships which have taken years to build will be severed or disrupted. Neighbors, relatives, will be left behind. Each member of your family will be wrenched from ties which may mean the difference between a full, well-rounded life, and just an existence. When you transport your family to a new place, it will mean starting from scratch, all over again, with the job of building new friendships, making new ties, and getting roots down again. All the consequences—all the pros and cons involved—must be carefully weighed. Will your family be able to adjust satisfactorily to the new location? Are you sure about the *permanency* of the new job? What about schools, housing, climate, and so on? Get all the facts and hold a family con-

[*Turn to page 290*

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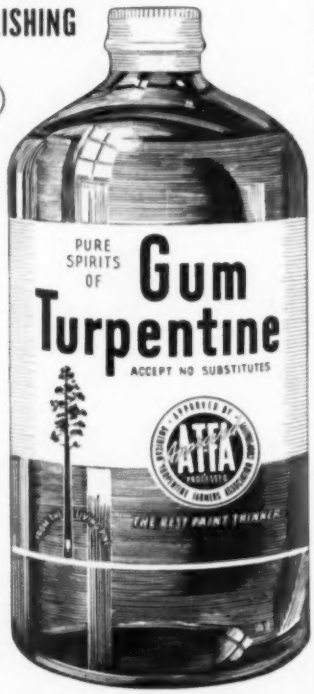

Should you get another job?

Continued from page 288

ference. Don't make the move unless it appears to benefit the family as a whole. Just because you're offered what appears to be a better job in some distant place, don't just call the moving van and commit your loved ones to a blind date with destiny. Their happiness is too closely bound up with you to involve them in such a gamble.

If you're not happy with what you're doing, pick the thing you *do* like best and do it. That's fine advice, but it needs to be qualified even further than it has been. With some of us, for example, the pursuit we enjoy most may not be one we can make a living at. In that case, better make it your *hobby*. That way you'll be able to satisfy your inner urge (which is essential to your mental and physical well-being) and pay the butcher and baker, too. So try it out as a hobby first. If you are as good at it as you think you are, you may be able, as your proficiency increases, to parlay it into a well-paying, full-time job. The woods are full of people who have done this.

Take the case of a young chap we'll call Steven Crandall. His situation was complicated by the fact that he had to go to Arizona for his health. Steve took a run-of-the-mill job there. The only thing he liked about it was that it provided a steady income. His hobby, which he really enjoyed, was making things out of wood: furniture, bric-a-brac, anything. When he found that people paid high prices for furniture made from cactus wood, Steve decided to investigate. He found, among other things, that cactus wood of the sort best suited for furniture-making couldn't be picked up by the wayside—you had to go into the desert and *find* it. He also found that fashioning furniture from cactus was a craft all its own. It required infinite patience and skill. In time, however, he mastered the knack and turned out some chairs and tables. They were beautiful pieces of work. Friends from the East bought several pieces—and this led to other sales. A buyer from an exclusive furniture store became interested. Soon Steve had orders for more work than he could turn out in his spare time. When this happened, he quit his other job to devote full time to the thing that he really *liked* to do.

English teacher Katie James had a different experience. Alarm clocks rang for her when she realized life in her classroom was becoming dull. She had a chance to coach a senior play and took over with ideas of trying her talents in dramatics. When the play was a hit, Katie didn't leave for Broadway. Play practice had improved her relationships with students and teaching had new spark.

So, if you're unhappy with what you're doing, do something about it. The key to the situation is in your hands—but you're the only one who can fit it into the lock!

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Cover up the years

when you remodel your dining room

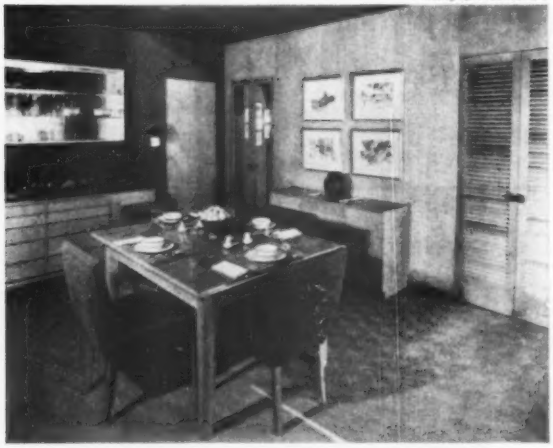
By Klaus Pfeffer

If you are planning to redecorate—and your home has architectural features that date it (like these arched doorways and old-fashioned chandelier), you will do well to consider remodeling first.

To facilitate revamping of arched doorways, the Walther Pfeffers of Berkeley covered one wall with wood paneling. They installed new doors, and removed the chandelier.

BEFORE. Spanish influence of the "Roaring Twenties" shows itself in this dining room. But now, the arched doorways and cumbersome chandelier are only reminders of a bygone era. Remodeling was the necessary first step in reclaiming this dark and out-of-date room

Photographs: Sunderland



AFTER. Squaring the arches and the paneling over one wall make the biggest difference. To serve three purposes, three doors are different, though same wood finish "matches" them. The louvered doors conceal china closet. Glass doors let light into hall. Flush door to kitchen has metal push plate. Recessed spotlight over table replaces chandelier; additional light glows from mirrored china cabinet on the wall. Table is the same; chairs are padded and upholstered

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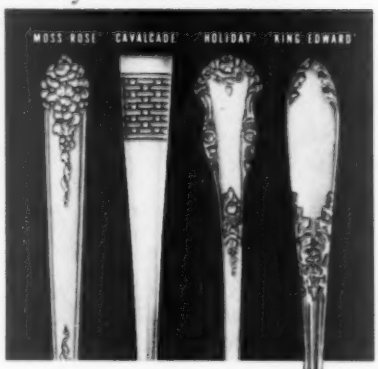

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NATIONAL SILVER COMPANY Dept. B-1, P.O. Box 153, New York 46, N. Y.

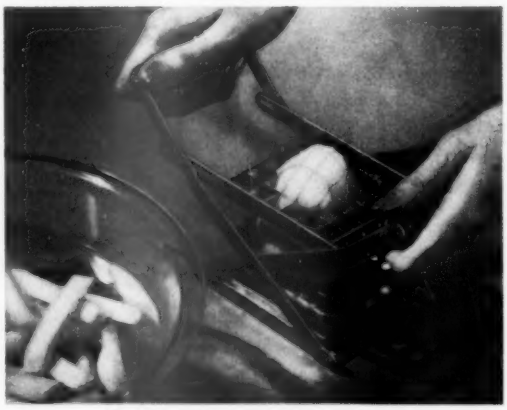
Guaranteed by Good Housekeeping

Slicer **cuts slender, uniform circles of potato for fresh frying. Same disc slices cucumbers, beets, carrots, and onions, too. Exchange it for another disc and shred vegetables for slaws. A third disc grates vegetables for gelatine salads. Slicer's rubber feet hold it firmly to the table top**

Fix vegetables these easy ways

The trick to easier and faster work is to find gadgets cut out for the job. Look here!

By Doris Adams

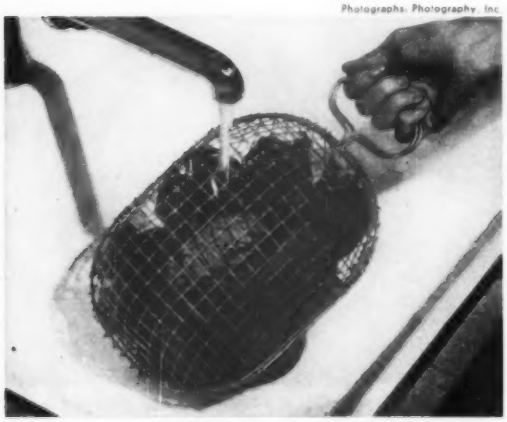


Slicer **cuts a bowlful of potato strips just right for French frying. You push down on the handles and grid cuts through a pared potato. One motion takes the place of much knife cutting, makes more uniform strips. Try using this handy slicer for beets and turnips, too**

Onion chopper with sturdy, stainless-steel blade soon cuts onions into bits that will flavor your meat loaf. Once you've chopped the onions, they're measured, too, in the glass cup. It comes with two wooden discs. The one marked "for onions only" is at bottom of cup now. Replace "onion" disc with the other one before you chop nuts

Kitchen cleaver does man-sized job of splitting acorn squash for baking. You can use cleaver for chopping vegetables, too. This versatile tool also has a hook to pry off bottle caps; a saw-tooth edge to help tenderize meat. The large center cutout will help grip screw caps; small end of cutout will lift tacks, nails when you turn handy woman

Photographs: Photography, Inc



Salad basket corrals leafy greens for a quick washing under the faucet. Let them drain in the basket until you're ready to use

More on next page

RIPE OLIVES
FROM CALIFORNIA

Elegant in Casseroles

ELEGANT! To make more dishes *more delicious* with ripe olives, write for your free booklet of Elegant Ripe Olive Recipes: Olive Advisory Board, Dept. B-10, 16 Beale St., San Francisco 5, Calif.

CORONADO CASSEROLE

- ⅔ cup ripe olives
- 2 tbsps. butter or margarine
- 2 tbsps. flour
- 1 cup milk
- 1 can condensed mushroom soup
- ¼ cup chopped pimiento
- 1 tbsp. finely chopped parsley
- 6 hard-cooked eggs
- ⅔ cup crushed potato chips

Cut olives from pits into large pieces. Melt butter, blend in flour. Add milk. Cook and stir until thickened. Stir in soup, olives, pimiento, parsley, sliced eggs, half of potato chips, pepper to taste. Pour into greased casserole. Top with remaining potato chips. Bake in moderately slow oven (325° F.) 20 minutes. Serves 6.

(CUT OUT AND PASTE ON CARD FOR YOUR RECIPE FILE)

Elegance is easy—when you have ripe olives. Their black-satin beauty adds elegance to table and to appetizer tray. It's an elegance you can enjoy every day, just by setting out the olive bowl. Use ripe olives in your cooking, too. Their subtle flavor quickly turns a "simple something" into *something special.* Ripe Olives from California are such an easy way to... ***Elegance***

"Ballerina"

thrills you with its beauty

A new design of captivating grace and charm, "Ballerina" colored glaze dinnerware brings to your table the vibrant beauty of the ballet! It is a shape of subtle contours wholly in the modern manner, accented by smart, tasteful color styling. In Jonquil Yellow, Forest Green, Chartreuse, Dove Gray and Burgundy. *Guaranteed ovenproof!* An appropriate, practical dinnerware for you and for gifts! Inexpensive—at good stores.

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So Simple, So Easy, So Quick!

Throw away the matches—HARDWICK EconoMatic is a complete system of pilot lighting, with every advantage of automatic oven lighting as well as the convenience of top burners that light instantly at the turn of a valve. EconoMatic lighting is pin-point, so that your range will be cool in all kinds of weather—a cooler top, a cooler oven when not in use.

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pin-point pilot lighting

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Fix vegetables these

Handy tongs grip corn on the cob for a fast, steady trip to serving bowl. Use them to take baked potatoes out of the oven, lift shell-cooked eggs from pan of hot water, turn over meats in the broiler

Chef's knife chops celery at a record rate. Line up the stalks as you see here. Cut larger ones lengthwise; then slash all diagonally. Use same trick when you're cutting green beans, asparagus, rhubarb

Food mill short-cuts job of juicing tomatoes. Hook mill over a bowl or pan. Turn the handle, and paddle squeezes out the juice. Extract fruit juices this way, too. Or puree vegetables for cream soups, souffles, smooth diets, baby food. You can mash potatoes, squash, and pumpkin in the mill. It comes apart for easy cleaning

easy ways

Begins on page 292

Vegetable parer slicks off carrot peeling fast. It cuts thin strips for carrot curls, too. Its double edge makes it safe to use. Keep it handy for paring cucumbers, beets, parsnips, turnips, and potatoes

Brisk brush cleans stalk of celery in a hurry. Use it for beets, potatoes, radishes, asparagus, rhubarb. You'll want to keep it within easy reach of your sink for quick scrubbing of vegetables

Bowman

Slicer and shredder attachment for mixer grates carrots with little help from you. Motor is on a special power unit instead of on its regular stand. You put pared carrots in the hopper, press down on them with the safety cover. This cone shreds them for salad, soup stock, or sandwich filling. Use the other cone for slicing vegetables

The whole family loves our

Capitol Kitchen

No wonder it was love at first sight! This white-as-snow Capitol Kitchen has the gleam and beauty the whole family always wanted. Mother knows how the conveniently arranged cabinets save steps and stamina. Father's sold on the heavy-gauge bonderized steel that'll last a lifetime. And the small fry like such Capitol ideas as the clever knick-knack shelf and the handy, built-in cutlery drawer.

Fact is, Capitol Kitchens are even more appealing on second look. The floating action of the roller-bearing drawers, the insulated door and drawer fronts, the knee and toe space at the sink, the loads of extra storage space in the roomy cabinets—they're all quality features that give you *more* for your money.

Visit your neighborhood Capitol dealer. He can help you select just the right combination of base and wall cabinets. More than 40 sizes to choose from . . . *and* a wide range of durable base cabinet tops. You'll be glad tomorrow you did it today!

THE *Capitol* LINE

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Division of Hubeny Brothers, Inc.
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Please send me the name of my local dealer and your Kitchen Planning Book for which I am enclosing 10¢ (in coin).

Name .....

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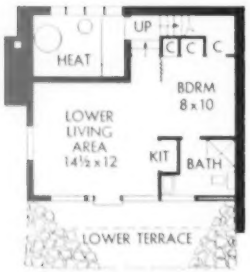
BC CK-101

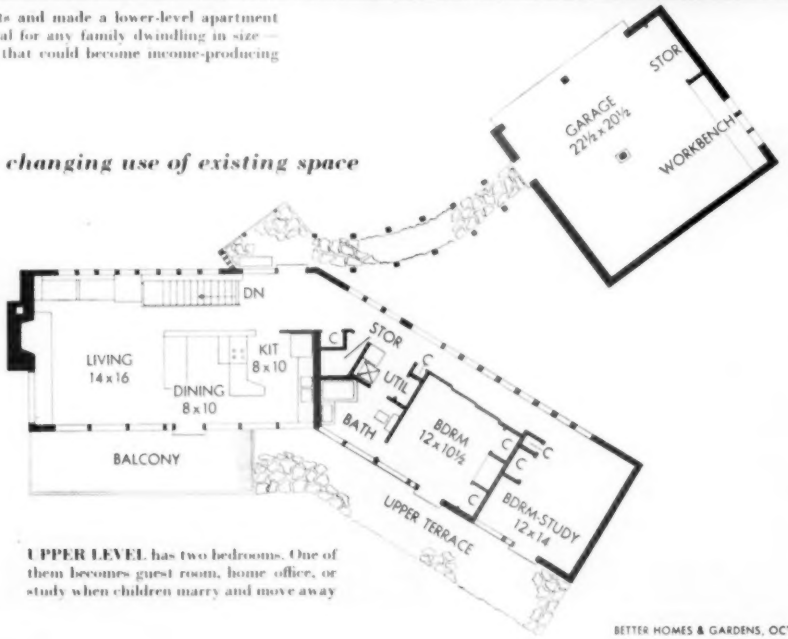
A house that will "fit" for a lifetime

Sloping site reduced excavation costs and made a lower-level apartment possible. This arrangement is practical for any family dwindling in size — it provides a separate housing unit that could become income-producing

The plan provides for a changing use of existing space



LOWER LEVEL shows use as apartment. Was formerly a bedroom and recreation room



UPPER LEVEL has two bedrooms. One of them becomes guest room, home office, or study when children marry and move away

Shallow cabinets, designed for storage of grocery supplies, line hall. Railing guards stairway down to lower-level apartment. High strip windows ventilate the living room

Living area flows into storage-lined dining space and into a sun-drenched kitchen. Every partition is used for storage and display. The furnishings add a friendly warmth to the functional interior. Window casings were omitted in order to cut down building costs

Photographs: Howland

Fireplace wall is of native fieldstone gathered on the Waring's land. Couch along wall was specially designed for the space, fitted with foam-rubber cushions, and upholstered in old linen. Storage partition separates dining area from hall

Families grow, then decline in size. Few homes can "expand" and "contract" to meet both the increasing and decreasing needs for space. But here's one that comes as close to doing just that as any we've seen

By Marguerite Dodd

You've seen many a suggestion about how you can expand your living space as your family grows. But how about the time when your children have grown up and moved away?

After the first 25 years of your married lives, you suddenly discover that your house has become too large—a chore to maintain and keep clean. You're left with extra space that you'll seldom use again.

Ideally, a house should be able to expand and contract within the limits of its existing walls to match the family's increased and decreased needs for space. Few houses approach that ideal, but the P. Alston Warings' home in Bucks County, Pennsylvania, does meet it on several counts.

The Warings didn't build their home with the expansible-contractible ideal in mind, but the plan which their architect, Edwin Harris, Jr., designed for them could fit the changing needs for space of any family which grows from two to four or five members, and then goes back to two again.

The secret is in the changing use of space. This house has three bedrooms, two on the upper and one on the lower level, for the time when the family has reached its maximum size. Then, as the children grow up, marry, and move away, one of the upper-level bedrooms can become a library, study, or home office with its own outside entrance. The lower-level bedroom, with adjoining [*Turn to next page*

IT'S A REAL PLEASURE TO TAKE MY DOG WALKING SINCE I DISCOVERED **KEN-L-RATION**

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LEAN, RED MEAT*

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Costs less than butcher meat!

Ken-L-Ration costs less—far less—than butcher meat! It's one dog food that does right by your dog and your budget, too. Get Ken-L-Ration at your favorite store . . . very next time you're shopping.

KEN-L-RATION
DOGS LOVE IT! CATS TOO!

A house that will "fit" for a lifetime

Begins on page 296

living area, bathroom, kitchenette, and terrace, will become a separate, income-producing apartment. When the family is at its full strength of four or five, the downstairs living room serves as a recreation and play area.

Result: A house that can expand and contract with the family's changing needs for space.

And, more than this, Architect Harris designed the house with both building and upkeep economy in mind. As the pictures show, there are at least five cost-saving features involved.

Floor-to-ceiling storage wall between owners' bedroom and bedroom-study contains storage space for the Warings' clothing and luggage. Wall also acts as a noise buffer. The shallow partition at left conceals a full-length mirror. The outside door opens on the terrace at right

A copper flange around edge of roof deflects water to a center drain, eliminates need for conventional gutters and downspouts. House was planned in four-foot units, which made it possible to use materials in stock sizes without the additional labor of cutting on the site

More on next page

SEAL UP LEAKY DOORS AND WINDOWS WITH

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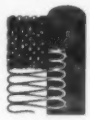

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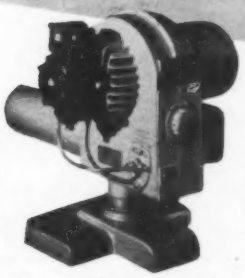
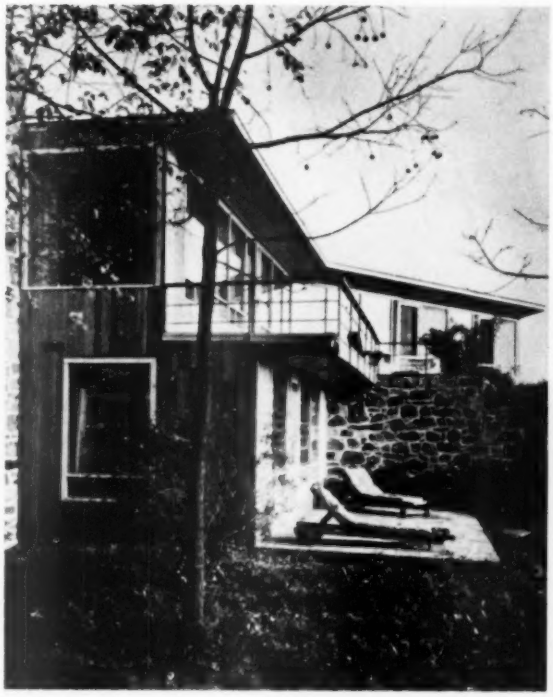


For years of automatic heating convenience, choose a Nu-Way Oil Burner. Patented Positive Air Control provides most accurate flame adjustment for continued over-all heating efficiency. And you get 11 other new, improved and exclusive Nu-Way features — the *most* for your money. When you convert to oil or replace an outmoded burner, see your local heating contractor . . . or the name of your distributor can be secured by writing THE NU-WAY CORPORATION, Rock Island, Illinois.

"Automatic Oil Heat Exclusively Since 1921"

A house that will "fit" for a lifetime

Continued from preceding page

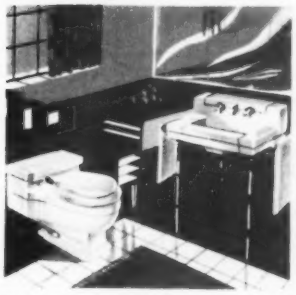


On view side, a saving was made in the size of the glass used. Instead of picture-window slabs, more costly than smaller panes and with additional construction problems, the window area was divided into four-foot-wide sections of double glass to follow modular plan

On the streetside, the space between the house and garage forms a wind-sheltered retreat. A covered breezeway connects the garage with the front door. The house is of standard wood-frame construction with its exterior walls faced with vertical oiled-cedar siding

Combine beauty with

Quiet...



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In white and 26 colors of lasting beauty, this is America's Finest—and most popular! Positive non-overflow and water-supply protection are special health safeguards. Matching lavatory is the handsome new Case *Windell*. Available everywhere.

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BY EKCO®

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CHICAGO 39, ILLINOIS

FAMOUS RECIPE

ONE-DISH PORK CHOP MEAL

6 *pork chops*	1 *can tomato soup (condensed)*
1 *tbsp. shortening*	½ *cup water*
2 *teaspoons salt*	4 *cups cooked noodles*
1 *tbsp. LEA & PERRINS Worcestershire Sauce*	2 *tbsp. grated onion*

Brown chops in shortening, season with half the salt. Combine remaining salt, onion, LEA & PERRINS Sauce, tomato soup and water. Place noodles in casserole, add tomato soup mixture. Arrange chops overlapping around inner edge of casserole; cover and bake in moderate oven (350°F) for 1½ hours.

Whenever recipes call for Worcestershire, you can be almost certain that the experts who write the recipes mean you to use LEA & PERRINS Sauce, the *original* Worcestershire. Always ask for it by name.

FREE RECIPE BOOK. Write Lea & Perrins, Inc. 241 West St., New York 13, N.Y., Dept. B-10

Snack scheme for young raiders

By Frances Marshall

Have you ever taken out a box of raisins to make a pie and found that your kitchen raiders had nearly finished them? Ever opened the refrigerator at night and found a milk shortage for breakfast? Have you needed crackers for guests and found all your nicest varieties gone and only a few lonely crumbs in each box?

The last time that happened to me, I blew my top! I had decided one rainy day to do a big baking for the weekend, but there were no raisins for the tarts, not enough nuts for cookies, and the box of chocolate chips, previously unopened, slid three into my hand.

Well, I promised myself, this was the end! From now on all kitchen scrounging would be charged against the boys' allowances. Maybe that would teach them to leave the staples alone!

A few days before, I had come home to find Bill, aged 13, and his chums in the kitchen busily mixing a sticky mess. There was sugar and chocolate on nearly everything. Meekly, Bill explained that they were making chocolate syrup.

"Where's your recipe?" I asked him. Both boys have some knowledge of cooking.

"Oh, John knows how to make it. HIS mother lets him make it all the time," Bill said pointedly.

John fidgeted uneasily. "Well," he said doubtfully, "Not exactly all the time, but she makes it and lets me help."

"Hmm," I said in an I-thought-so kind of voice. But I held my lecture until later. "Be sure you clean up that mess."

At dinnertime, as I surveyed the dishes "soaking" in the sink and the small custard cup full of a solid rubber substance, I spoke sharply to Bill.

He had wasted the sugar, the chocolate; he had left the kitchen messy. And the major crime was that he had not asked permission to make it! Under the scolding, he became sulky and then defiant. "Gee whiz," he said, "John's always treating me to stuff at his house, and we never have anything around."

When it was pointed out that he had only to ask, and that I had often given them cookies and drinks, he muttered something gloomily and went off to his room.

My husband thought it was not so important as I made it. "After all," he said, "We want the boys to

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FRIES BACON-- DRIES IT HOT AND THEN FRIES THE EGGS!

Fry bacon strips in center; drain and keep hot on side apron; then fry eggs in center. Well around center catches drippings. Cover-plate keeps bacon from curling. Cool Bakelite handle.

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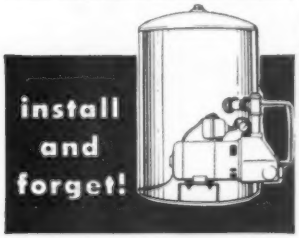

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FAIRBANKS-MORSE,
a name worth remembering

have their friends in, and they have to be hospitable."

"Not with the raisins and nuts and the baking supplies!" I was still annoyed.

He shook his paper out calmly. "Then why don't you leave them something they can eat?"

"Now, that," I said to myself, "is just a dandy idea, with food for six people costing what it does!"

But I had a guilty feeling, too. Son Bill was annoyed with me, and when a reasonable child is annoyed with his parents, it's because he feels they have let him down. At the back of my mind I knew what Bill wanted. He wanted to be able to say to his chums, offhand, "Come in and have something."

I reasoned that the raisins were really not the important thing, but he wanted to feel free in his own house with his friends.

These things were vaguely in my mind as I made out the big staple order which I buy twice a month. I added up as well as I could the cost of the rifled items and made an additional estimate of the nuisance value.

Ted, 9 years old, went with me as usual to mind his sisters in the car while I shopped.

"Whew," he said as the grocery boy put the boxes in the car. "Who's going to drink all that stuff?" He was looking at the unusually large number of soft drinks and fruit juices.

I explained. "The drinks and cookies are for you and your brother when you have your friends in. There are some crackers, peanut butter, pretzel sticks (a prized snack), and some small boxes of raisins."

At home, Bill listened as I outlined the plan further. Since we have no extra shelf space in our crowded kitchen, I told them I would write "snacks" in bright crayon on anything boxed or packaged which they might use. Any drinks in the refrigerator for their use would have a paper held on by an elastic and marked "snacks."

I explained this was a tentative scheme and it was up to them to make it work. I would buy snack times only with the staple order so they must ration themselves. I also warned that any boy abusing the snack privilege (for instance, eating up all of one time by himself) would lose snack rights for the following week. Bill might, if he wished, make chocolate syrup and if they did not reduce the milk supply below three quarts, they could have chocolate milk. This time Bill would make it properly, under supervision, and clean up afterward. They must leave the kitchen tidy and put the perishables away properly.

By this time, I thought I might ruin the whole thing with too many restrictions, but we could afford neither waste nor extra time spent in cleaning up after the children. But the boys were delighted with the idea and had no doubts about running it.

What I firmly expected failed to happen. I had thought that the boys, seeing such an abundance of

[*Turn to page 333*

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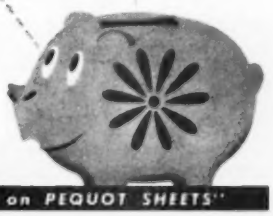

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TALK ABOUT APPETIZING NOURISHMENT—WOW!

NEW HOMOGENIZED* GAINES MEAL...

creates a sensation in dog feeding!

COUNTRY DOGS—CITY DOGS—WATCH DOGS—LAP DOGS—SHEPHERDS and HOUNDS reveal how eagerly dogs go for this appetizing new form of meal in preference to the old-style meals.

* You can SEE, FEEL, SMELL the difference... It's HOMOGENIZED!

A meal unlike any you have ever known. Never have you known a meal more appealing to dogs. Never a meal so easy to feed. Never a dog food more thrifty. And as for this meal's ability to nourish *every inch* of your dog, it's HOMOGENIZED—with meat, milk, and fish proteins in more abundant amounts—to help dogs to sturdier bodies, stronger bones, and bounding energy.

Meal in new Homogenized form—guaranteed uniform in texture and nourishment. In making this revolutionary form of meal, all ingredients are combined by a unique Gaines process, and formed into crunchy little nuggets. In each one of these nuggets is a uniform combination of all food essentials known to be required for completely balanced nourishment.

They sure knew what's good for dogs when they made Gaines in crunchy little nuggets. Hurray for Homogenized Gaines!

and listen, Shep—folks don't even have to stir it. It doesn't get pasty or stick to the dish... or to my nose!

A Product of General Foods

Gaines America's Largest-Selling Dog Food! Now HOMOGENIZED!

"Nourishes EVERY INCH of your Dog"

Your pet and mine

To live through distemper, your dog must eat. Spoon-feed him if necessary

By Russell K. Lowry

This is the "distemper season" for 5-to-10-month-old puppies.

Make no mistake about distemper. It is an evil, sly, savage, killing disease which wipes out the lives of tens of thousands of dogs annually. It is a two-phase disease. The first attack of the virus so weakens the animal through severe fever, loss of appetite, and general run-down condition that he is then wide open to several other afflictions of the distemper category, which include hardpad disease, meningitis, and encephalitis. These secondary troubles lessen the dog's chances of recovery, if he can be saved at all.

Once a dog contracts distemper, there's nothing to do but face it. Science has as yet failed to come up with a cure, though good or indifferent results have been noted through the use of various modern drugs. In dealing with distemper, the main job is to keep the dog alive through the worst ravages of the disease. In other words, if the dog can hold out while the disease runs its natural course, he'll live. If he can't, he dies. It's as simple as that!

How do you pull a dog through? By getting nourishment into his system. Keep the animal eating, even if you have to sit by his side, soothe him with encouraging words (which keeps his spirits up and fans the spark of determination to keep fighting), and coax him to eat the things he likes best. Do it by hand, a piece at a time. We've seen dogs who lacked sufficient strength to lift their heads high enough to get over the edge of a feeding dish—or hadn't the ambition to make the try. But they'd accept a morsel from the hand they loved . . . out of gratitude perhaps. So remember the golden rule of distemper treatment: If the stricken dog keeps eating, he's going to outlast the disease and live. But once he stops eating altogether, that's the end.

As yet, all we know about distemper is the preventives. Number one on the list is good food. Meaning, of course, nutritious food. This gives a pup a good basic foundation, builds strong bones and red blood. On the other hand, an ill-fed, anemic weakling is going to fall prey to the affliction if a distemper germ so much as winks at him.

The second-best preventive or safeguard is antidistemper inoculation. While this preventive measure is by no means 100-percent sure, we know it affords a comparatively high rate of immunity

[*Turn to page 305*

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

Clean in a jiffy! And without tub, suds or muss! That's the magic of Sergeant's new, liquid SKIP-BATH. Here's all you do: 1. Sprinkle SKIP-BATH on your dog, or on cloth and apply. 2. Rub in well. 3. Wipe dry. Your dog is clean, sweet and flea-free, too. Get Sergeant's SKIP-BATH at drug or pet store—today. Only 79c. Another of the many famous Sergeant's® Dog Care Products.

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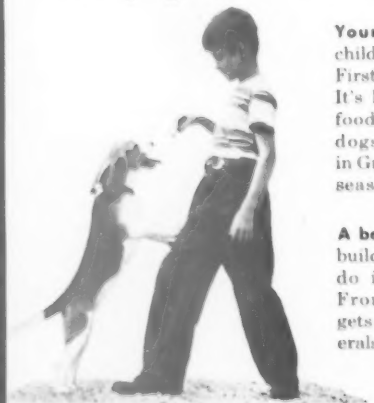
Your dog, like a child, needs a planned diet too

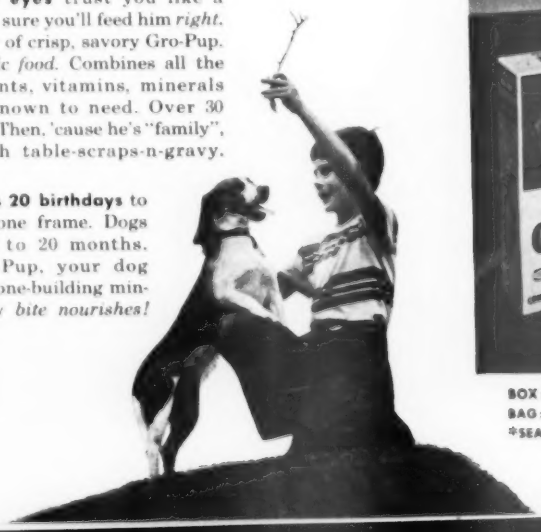
Easy plan: 1. For his *basic* food, nourish him with Gro-Pup. Veterinary approved.*

2. Serve dry—or moisten with water, milk or gravy. Table scraps okay, too.



Your dog's eyes trust you like a child . . . he's sure you'll feed him *right*. First, plenty of crisp, savory Gro-Pup. It's his *basic food*. Combines all the food elements, vitamins, minerals dogs are known to need. Over 30 in Gro-Pup. Then, 'cause he's "family", season with table-scraps-n-gravy.

A boy takes 20 birthdays to build his bone frame. Dogs do it in 9 to 20 months. From Gro-Pup, your dog gets *basic* bone-building minerals. *Every bite nourishes!*



Got a Mr. Four Paws? On Gro-Pup, he can show his stuff in glad spirits, good condition. Gro-Pup is solid *basic* nourishment. No canned food pampering. No fancy price. Swell for pup or dog. How about yours?

BOX: Serve **Gro-Pup Ribbon** crisp or moistened.
BAG: Fastest mixing! New flaked **Gro-Pup Meal.**
***SEAL:** Only dry dog food with this seal of veterinary approval.

Your pet and mine

Begins on page 303

against the disease, and lessens the severity of an attack if the dogs fall a victim.

Other preventives: Watch bowel action; sleep a youngster in a draft-free location, up off the floor. If your pup's eyes grow dull and watery, if he wants to sleep a lot in unusual places, if he disdains food, or has a hot, dry nose, or has a watery stool, or runs a temperature above 102—take him to the veterinarian. New drugs have done a lot in early cases, so quick action may turn out to be the difference between life and death.

Summing up, best ways to avoid distemper are to begin by acquiring a sound puppy, feed it the best food, house the dog sensibly, have it inoculated. If you'll do these things, chances are you'll have little to worry about. We do all these things at our place to the best of our ability, plus something else: We observe strict rules of sanitation. We can't report which one, single factor is doing the good work, but we haven't had a distemper case on our hands in 15 years. Maybe it's because we do all of them. Here's knocking wood!

How can I stop my canary from hanging on his cage wires? Mrs. H. M. M., New Jersey.

Canaries rarely indulge in this bad practice, but Budgerigars do it a lot. Have 4 pieces of clear glass cut to fit the sides of the cage, attached to the insides by wires or clips. The bird will experience a few embarrassing knocks and falls, but he catches on and gives up. After a day or two, remove the glass. Don't put this measure to work on a hot day; to do so would cut off air circulation.

My Siamese cat brings in an occasional tick. What's the best way to deal with these?—Mrs. H. W. Mc., Delaware.

Above all, don't use DDT, as cats are great coat-lickers and will only lap up a considerable amount, which can cause trouble. Dip a cotton-tipped applicator in turpentine and touch the tick's head where it enters the skin. It will then release its hold, when it should be picked off with a tweezers and dropped into turpentine or burned.

What will cause canary chicks to die in the shell?—Mrs. J. J. S., Minnesota.

Failure to hatch comes from many causes. Chilling is one, when the hen remains off the nest too long. Natural weakness in the embryo is another. Then, thunder, sudden noises, or jars such as banging doors, can kill unborn chicks. Undernourishment of the parent birds is perhaps the commonest cause.

We want to buy a beagle hound but are told they bark and howl a lot. —J. W., New York.

Beagles make fine pets. We have never heard they bark more than any other breed, though their mournful "yowl" sounds eerie at night. But you won't find a friendlier, more loyal and intelligent dog. Incidentally, beagles are second in popularity among over a hundred recognized breeds.

My boy has the "bug" to raise hamsters. Have you any data on these, their suitability as pets, and so on?—H. J. C., Pennsylvania.

The hamster, a member of the rodent family, is rapidly replacing the rabbit as a popular pet. They're very docile, affectionate, apparently having great appeal to the mothering instinct of boys and girls. They have considerable commercial value, being in constant demand by research laboratories in the study of cancer, polio, kali azar (an emaciating anemic affliction of humans in the Far East), leprosy, tuberculosis, influenza, and many other diseases. I read recently of a girl of 14, in a large Eastern city, who had a fat bank account gained by breeding hamsters for laboratory use.

Is a 5-year-old cat too old to have kittens for the first time?—Miss L. R., Georgia.

Not at all. Feed her plenty of raw or slightly cooked meat, lots of milk, while she's pregnant.

My purebred Siamese cat is having trouble with his teeth. What can I do about it?—Mrs. G. M. M., Wisconsin.

Only a veterinarian can determine the damage and what to do about it. Cats should have their teeth cleaned at least twice a year, as their easy-living habits invite tartar incrustation with attendant pyorrhea, abscesses, and eventual loss of teeth. Chronic stomach inflammation, kidney diseases, and other such conditions have often been traced to a cat's dental troubles.

What has become of the bloodhound? We seldom see this breed mentioned any more.—G. J. V., Ohio.

It's true that this fine dog is gradually losing out. There are less than 200 bloodhounds in the United States, and only two or three dozen left in England. We don't know the reason, as there is no finer, gentler, or more intelligent animal. Could it be the name makes people shy away? Anyway, bloodhound enthusiasts are doing their best to put the breed back where it belongs.

My brother brought home an Amazon parrot, and we understand these are among the best talkers. However, we aren't getting anywhere with our teaching. Is there any special system?—Mrs. R. M. C.

Constant repetition of a word or short phrase is the key to success when teaching a parrot to talk. Do it at different times, before removing cage cover in the morning or late in the evening. In the dark, with no distractions, concentration comes easier to Polly. Some use phonograph records specially made. Such records should be limited to only a few words or phrases. Don't cram. A parrot's I. Q. is rated only fair. A great deal of patience is necessary.

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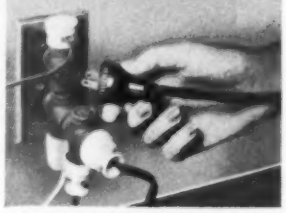

You don't have to put up with unsightly, unsafe "octopus" tangles—blinking lights or sudden blackouts. Learn how to avoid these annoyances and how to get convenience, comfort, efficiency and economy from all your lights and appliances.

Send 15¢ in coin or stamps to the National Adequate Wiring Bureau, and receive profusely illustrated, 24-page, color booklet entitled

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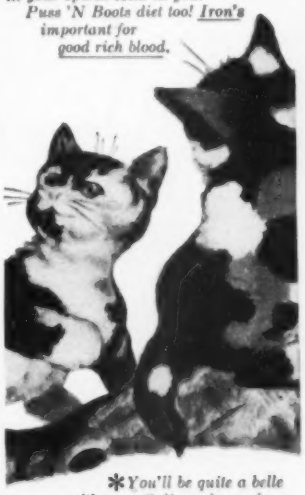

**You'll be quite a belle with your Calico color and Puss 'N Boots' help. Supplies riboflavin and niacin . . . nutrients you need for a healthy coat and skin.*

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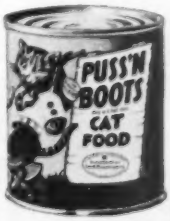
See what it means... to be a Puss 'N Boots Cat?

You get *all* the nutrients you're known to need from Puss 'N Boots . . . in abundance and proper balance. That's why it's more nourishing than beef, liver, salmon or milk. Yet it costs far less!



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DON'T MISS **"RHUBARB"** *starring* **RAY MILLAND**

A Paramount Picture about Rhubarb (a Puss 'N Boots cat) who inherits 30 million dollars and a ball club! A Perlberg-Seaton Production. At your local theatre soon.

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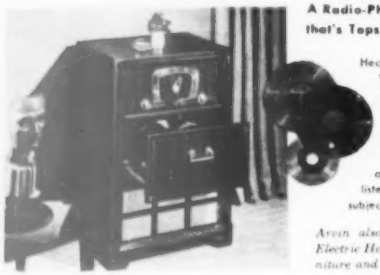
Lovely to look at—thrilling in tone

You can see and hear the difference!

THERE'S thrilling listening in every dial-turn of this beautiful Arvin FM/AM receiver—whether you're hearing the static-free, tone-true quality of FM music, or reaching out with abundant power to catch one of your favorite AM broadcasts from a far-distant station.

And even when you're not listening, the low, alluring lines and smart decorator colors are lovely to look at! Your choice of four smart colors assures perfect harmony for any surroundings.

Straight AC circuit, 8 tubes including rectifier, four-gang variable condenser, Velvet Voice tone—all add up to performance unmatched at the price! See and hear it—and note the difference! Arvin Industries, Inc., Columbus, Indiana. (Formerly Noblitt-Sparks Industries, Inc.)



A Radio-Phonograph Combination that's Tops in Value and Performance!

Hear 33, 45, and 78 rpm records at their Velvet Voice best! Play 10-inch and 12-inch records intermixed! Or bring in your favorite radio programs with the far-reaching power of a straight AC 5-tube circuit (including rectifier)! Beautifully styled in mahogany. Give your family years of good listening! Model 554CCM **$139.95.** Prices subject to change without notice.

Arvin also makes a complete line of TV, Electric Housewares, Car Heaters, Metal Furniture and Ironing Tables.

Here's a room that's planned for family fun

By Pauline Graves

What's your idea of family fun? Is it Mother playing the piano for a family song fest? Is it Dad teaching his youngest daughter how *he* used to dance? Or is it playing canasta together, taking a break late in the evening for coffee and doughnuts?

No matter how you cast your vote, you'll find a place for your brand of fun in a family room like this.

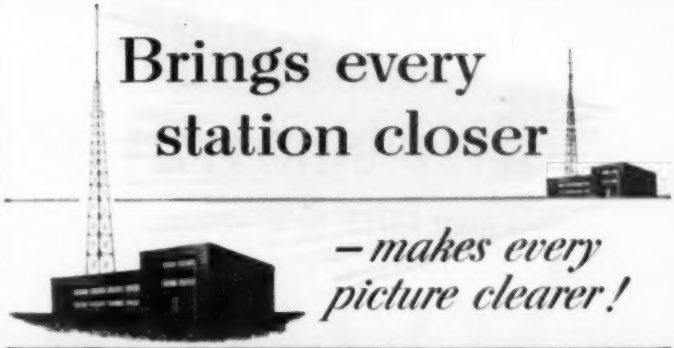
Look it over. That studio couch and window bench provide the extra sleep space you want. You can sink down in the chairs, make good use of the dining table. You'll spot a piano on one wall, and at the end of the room there's a snack bar. Best of all, this family room won't add to Mother's housework worries. The walls are paneled. The floor is tile. The furniture is protected by slipcovers.

The Nate Shaws of Malibu Beach, California, find this family room suits them to a T. Some of their ideas may suit you and your family, too. See for yourself.

Two walls of windows promise sunlight and view. A glass door, like the one at left, might open onto your own yard. Padded window bench and studio couch fill the bill for napping. And—like the easy chair—they're comfortable sitting. Room designed by Mort Helper

It's casual. It's informal. So your family will want to spend most evenings in a family room like this. And you'll find guests, too, like the carefree family room. You'll sing around the piano, square-dance on the waxed tile floor. And you can serve up a buffet at the snack bar or Lazy Susan dining table

Brings every station closer



—makes every picture clearer!

Sumptuous—luxurious—lavish—apply your most extravagant adjectives to this Arvin console of blond limed oak and you'll be right! 20-inch Perma-Focus picture, mighty Dual Power Chassis, Velvet Voice tone! (Model 5206CB)

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Visible Value VV *You can see the difference!*

THERE'S one sure way to see how much TV has improved since the days of miniature, snow-filled, ghost-ridden pictures: See the new 1952 Arvin models with their big 17, 20, and 21-inch pictures. See how the mighty Arvin Dual Power Custom Chassis (26 tubes including rectifiers and picture tube) brings in far-distant stations with amazing brilliance and clarity.

See how Arvin's brightness and contrast controls automatically hold their setting from station to station. Note the relief from "airplane flutter" and most types of electronic interference!

Arvin Dual Power sets can be easily converted to receive Ultra High Frequency and Color TV. Screen sizes 8½ to 21 inches. Prices begin at $129.95, plus tax and warranty. See Arvin now!

Perfect for small home or apartment or special television room! Limed oak or mahogany finish. 17-inch Perma-Focus picture, with all the famous Arvin features. Table to match, extra. (Model 5171TM or TB)

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Heats *when it's cold*

The finest, SAFEST fan heater money can buy!

Arvin

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5000

Cozy comfort - on the spot - on the dot

Now—*and for next summer!*

Put it anywhere. Plug it in. Turn it on. Instantly billows of warm air come flooding out to warm nursery, bathroom, playroom, or kitchen! But that's only half the story—next summer the Arvin Cool-R-Hot will double as a powerful cooling fan or air circulator! Big 1320-watt heating element; efficient air-scoop fan; head is adjustable to any direction. Operates on AC only. Listed by Underwriters' Laboratories, Inc.

It's always SAFE — you're never sorry!

Arvin Safeguard Safety Switch cuts current instantly if unit is tilted or upset—Arvin Cool-R-Hot is SAFE with children!

Arvin Fan-Forced Heater, (Model 223), 1320-watt unit, Safeguard Safety Switch, on-off toe switch, **$14.95**

Deluxe Model 223A, in beautiful ivory enamel with red signal light, **$15.95**

Model 224, fan-forced heater; 1320 watts; green baked-on enamel finish; moderately priced, **$12.95**

Economy Model (91A), compact 1320-watt fan-forced heater; baked enamel sun-tan finish; occupies little space. AC only. **$11.95**

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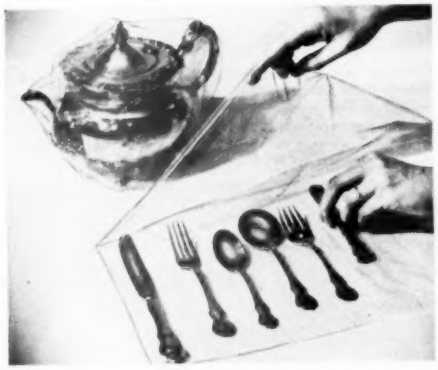
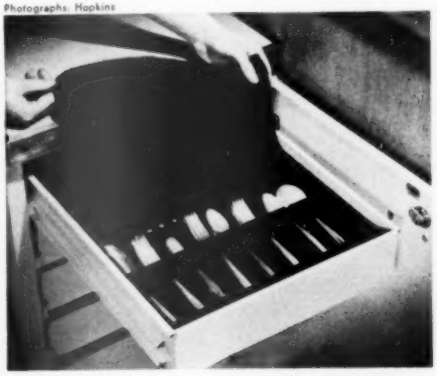
Ways to keep

Silver is protected from fire and flood in a steel chest covered with plastic "leather." Chest holds 150 pieces, has special side section for your serving pieces



Clear plastic rolls and envelopes keep tarnishing air and moisture from your silver, let you see what's inside. These protectors take little room in drawer, come in many sizes

Photographs: Hopkins



Special-purpose kitchen unit is designed to store your silver. Top two drawers have inserts for flatware; drawers below hold hollowware. Lining and covers prevent tarnish by air

your silver gleaming

By Frances French

There's no need for company to send you into a flurry of silver polishing. With a little daily care, you can make polishing a pretty rare job.

Your sterling or silver will look its best if you use it daily at every meal. So why not? You'll find that proper washing and storage cut polishing down to almost nothing. So you can really enjoy your silver.

The chief cause of tarnish is sulfur. It's in foods such as egg yolks, mayonnaise, and mustard. Salt and moisture are other enemies. So wash silver in hot, soapy water right after you use it, rinse, and dry well.

But air also contains sulfur—that's the reason for keeping your silver covered in bags, rolls, or a chest. A good chest has a tight-fitting cover, is made from sulfur-free material and has a lining that acts to prevent tarnish.

More on next page

Cover of attractive Sheraton coffee table opens to reveal silverware, right on hand when you want it. Ruby-red lining absorbs tarnish-producing elements from air inside chest

Zip your silver into neat bags that prevent tarnish and scratches. You can buy bags or rolls, with pockets, in almost any size, or buy the same cloth by the yard to line drawers

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Primes, seals, undercoats and finishes in one fantastically easy application . . . Dries in 20 minutes! Non-flammable! No unpleasant odor, fumes or fuss!

It's the satin finish America loves best in *a paint you really can scrub!*

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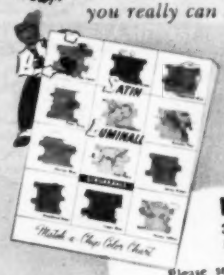

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Keep your silver gleaming

Begins on page 308

A pair of zippers close the leatherette top of chest completely lined in tarnishproof flannel. A dozen knives fit snugly in a compact lift-out tray; a dozen butter spreaders go underneath. In the front compartment you have room to keep your pastry server, gravy ladle, other bulky serving pieces

You can lock up a service for 12 in tiny but compact chest. Full-size tray holds knives, a few serving pieces. Spoons and forks go below. Chest comes in real or imitation leather, a choice of chestnut, wine, or ivory colors

Special drawer is for serving pieces. Lining of the chest contains tiny particles of silver. They react with sulfur in the air before it tarnishes your sterling

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can't remember when you last sniffed "home-made" chili sauce like this!

Last time you sniffed chili sauce like this you spooned it out of a Mason jar back home! Here's that selfsame home-made goodness... chunky with tomatoes, peppers, pickles and perky with spices... flavor you've never found in ordinary "store-bought" chili sauce!

Bennett's Chili Sauce

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The bright idea

for plain foods!

Reach for a jar or can of whole Sunshine Pimientos when you want to perk up a casserole, add color to a potato or egg dish, dress up a meat or salad. Sunshine Pimientos have such vivid red beauty, such mild, spicy flavor, that the best cooks rely on them for inspired meals. Is your pantry shelf stocked?

POMONA PRODUCTS COMPANY
Griffin, Georgia

Roll out barbecue!

Begins on page 88

and cook those hot dogs *right!* Grease the grids first for the hamburgers and fix them as plain or fancy as you like. Either way, and with all that good brisk autumn air to sharpen the appetites, everybody'll say he never ate *such* hamburgers. Those in the picture have been brushed with bottled barbecue sauce.

For the easy salad, you pass the relish basket there on the three-legged stool.

If you have a roomy freezing compartment or home freezer, you could have all the makings on hand for a simple barbecue like this and be ready for the first, glorious Indian-summer day that comes along. You could even have the hamburgers all patted out, waxed paper in between and frozen.

P. S. When supper's over and the fire's low, everybody will pull up a little closer, there'll still be another round of coffee in the big pot—and before you know it, someone will strike up an old campfire song. *Home-style* entertaining!

Beautiful steaks. A meal should be nothing *but* simple when you're having such delicious meat. *Equipment:* A roll-about charcoal cart with room for the chef's tools and seasonings, and shelves for dishes. *How-to:* Kindle the charcoal in the grate; set upright. Let it burn down till there's just a hint of ruddy glow. Then hang the steaks alongside in the special racks. This is broiling perfection. There's ideal, even heat; there's no flaring up of flame, because fat doesn't drip on coals.

From the kitchen, have hashed-brown potatoes, or big baked potatoes, or a pot of baked beans, or the last of the corn cut off the cob. Salad should be a simple toss-up of greens. Bread: Chunks of French or Vienna, or big buns. Dessert: A simple fruit basket or cheese tray. And hot, black coffee. Now *there* you've had a memorable meal!

Kitchen barbecue. Indian-summer days are fleeting, so if you want to have a kitchen barbecue, here's a range that turns the trick. *Equipment:* Special barbecuing attachment, an electrically operated spit which keeps a big roast (rolled rib of beef, ham, turkey, or chicken) turning slowly, barbecuing evenly under the heat of the broiler unit in the oven. *How-to:* Spear the spit through the center of rolled rib roast (might have the meatman season the roast as he rolls it up). Turn on the broiler and switch on the motor. Put a little water in broiler pan and slide it under roast to catch drippings. Close the oven door till it touches the motor housing. Baste roast frequently with barbecue sauce. A six-pound, rolled rib will take 1¾ hours to barbecue to "rare."

Now your party can be as dressed up as a big dinner, with the roast the center of attraction. Or as simple as delicious barbecue sandwiches, a big bowl of salad, a simple dessert, and coffee—with

[*Turn to next page*

Remember these ways to save food, save time, save work...

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You *save meat* (less shrinkage, more flavor) when you roast in REYNOLDS WRAP.* You *save food* when you wrap leftovers and cover bowls with this bright, reusable foil. You *save work* when you line pans with foil (no scouring)! Government order now limits the manufacture of REYNOLDS WRAP household foil. Military needs come first. *But production of aluminum is expanding.* Look and ask for REYNOLDS WRAP,... *for "1,001 Kitchen Miracles!"*..

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Tonight—plan a quiet evening at home. Start it with your husband's favorite food—then for dessert serve him your own special chocolate pie *glorified* with Reddi-wip!

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Keep Reddi-wip in your refrigerator to glamorize pies, puddings, gelatins, cakes—every one of your husband's special dessert favorites. Dozens of servings in each container—and remember, there's only *one* Reddi-wip—your dessert magic secret that helps to hold a husband.

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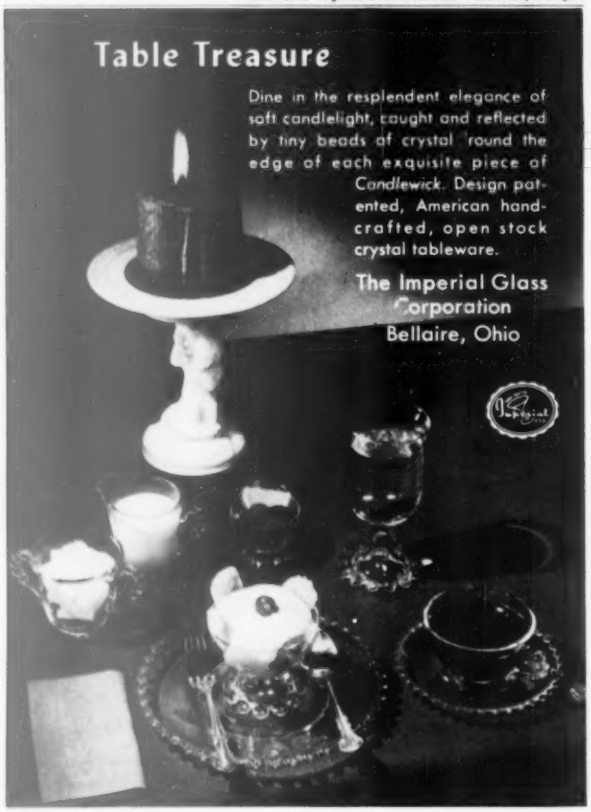

Roll out barbecue!

Continued from preceding page

everyone out in the kitchen having a wonderful time.

Barbecued spareribs. This is a real barbecue that will make you out an expert! *Equipment:* A roll-around barrel with ax-handle handles, a clever windlass which raises and lowers the cone-shaped fire pit, the food, and the cover all at once. *How-to:* Build a charcoal fire and let it burn down to a lazy heat—low, even, and no ruddy glow. Fill the "smoke box" with hickory

Unhook the crank there on the right side and you can lower the fire pit, ribs, and cover all in one operation

sawdust or chips. Salt and pepper the ribs. Brush with barbecue sauce (see recipe on next page). You could keep a small-size paintbrush just for this purpose. Hang ribs on short hooks under the cover. Put a shallow pan on the grill to catch the drippings so they won't flame up. Now close the barrel. Paint ribs with more barbecue sauce every hour. You'll want to allow at least 4 hours for a big batch, and 5 hours is even better. After you crank the best-ribs-you-ever-ate up out of the barrel, you can use the grill to heat the coffee and the skilletful of corn. Everyone walks around the barbecue barrel to load his plate with ribs and corn. Then goes back to the outdoor table where he can help himself to fresh, sliced tomatoes, the big bowlful of old-fashioned potato salad.

Concoct; experiment! If you really want to go into this fascinating business of barbecuing, wholeheartedly, assemble a barbecue shelf of seasonings. You'll want various salts: garlic, celery, special meat seasoning blends. Try celery seed, Worcestershire sauce, liquid smoke, freshly ground pepper, herbs and spices, Tabasco sauce,

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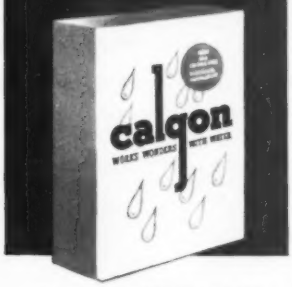

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NORTHLAND Cheese Company • Merrill, Wis.

Write for Circular Dept. B 1

monosodium glutamate. On another shelf keep barbecue sauce, tomato sauce, catsup, and chili sauce.

Cooking on the barbecue is never-ending fun. Swap ideas with the other "experts," and never stop trying something new. *Home-style entertaining.*

Warren's Barbecue Sauce

1 cup catsup	¼ cup vinegar
1 tablespoon Worcestershire sauce	1 tablespoon sugar
	1 teaspoon salt
2 or 3 dashes Tabasco sauce	1 teaspoon celery seed
1 cup water	

Combine all ingredients. Heat to boiling. Let simmer 30 minutes. Enough sauce for 4 pounds spareribs.

It's a BIGGER Red Feather this year!

Sure, the feather stands for Community Chest—everyone knows that. October is the traditional campaign month, the time you have a chance to give to many worthwhile campaigns in one lump sum.

You're part of a big movement, a movement where more than 1,500 cities and towns, more than 15,000 services, unite in one inclusive drive to operate their health, welfare, and recreation programs.

This year you've a chance to be part of an even bigger drive. It's still Community Chest, but many areas are including the United Defense Fund in the drive. This year there is a bigger demand for financial aid created by the defense situation. So, several agencies got their heads together and organized the United Defense Fund. Those agencies are the Community Chests, citizens acting through the National Welfare Assembly, and Community Chests and Councils of America, Inc.

Three definite services are proposed in the U.D.F. program: Services to our armed forces, principally through a reactivated U.S.O.; advisory services on health and welfare problems in certain hard-hit defense communities; and gifts of clothing to the stricken people of south Korea.

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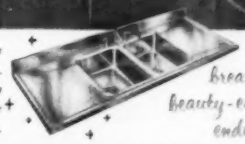

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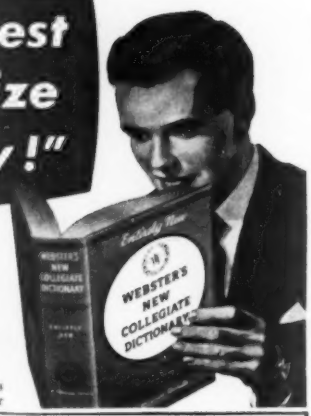

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How to pep up a

Here's proof from Don De B. Perham home that rooms needn't be drab

BEFORE **AFTER**→

Wall treatment makes a big difference. Papered wall in a rich coral is background for "study" area. Big window is covered with pull draperies matching wallpaper pattern. Pattern areas add warmth to what was once a "cold" room

BEFORE **AFTER**→

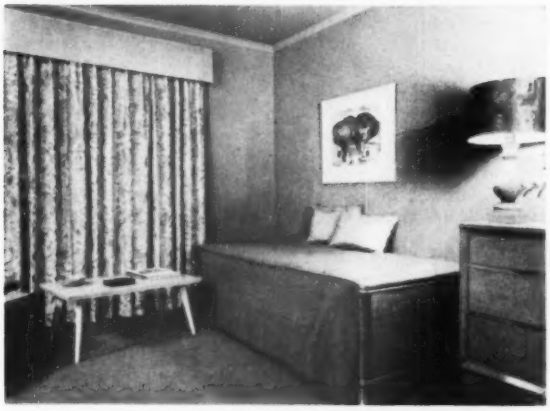
High valance adds importance to what was an awkward window. Valance is covered with an inexpensive Chinese wrapping paper. Lamp was made from an old porch railing baluster. Headboard of bed was cut down to make day bed

BEFORE **AFTER**→

Mirror now covers one closet door, reflecting colorful draperies on opposite wall. Bamboo screen is fastened to ceiling about 30 inches from wall by toggle bolts. This leaves space behind it for "hiding" an old chest of drawers

tired room

By Walter Murray



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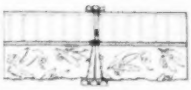
Use *Pleatmaster*® Tape and Pleaters



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October Garden Guide

CENTRAL AND EAST

Keep leaves raked off your lawn and keep grass mowed as long as it grows. You may still sow grass seed but better stop after mid-October.

Apply a complete plant food to your lawn now if you haven't put on any this fall. Use 20 pounds to every 1,000 square feet. Water lawn immediately afterward, unless you feed just before a rain. Fall feeding is important to keep turf green as late as possible and have strong grass that gets off to an early start in the spring.

Plant spring-flowering bulbs—tulips, daffodils, hyacinths, crocus, snowflakes, snowdrops, and grape-hyacinths.

Plant Canterburybells, foxglove, and other biennials in the border where you want them to bloom next spring. You can sow seeds of larkspur, poppies, snapdragons, petunias, and other hardy annuals later in the month. Sow them where you want them to bloom next season. Mark these areas so you won't disturb them in the spring.

Plant or transplant cotoneaster, firethorn, *pyracantha*, flowering dogwoods, and fragrant viburnum with a solid ball of earth tightly wrapped and burlapped. If burlap is held in place with cords, loosen cords after plant is set. Cut back newly transplanted shrubs about a third to reduce drying out.

Remove all diseased plant tops from your vegetable garden and burn. Plow or spade under an inch of compost, leaving a rough surface for over winter.

TEXAS AND SOUTHWEST

Sow annuals—calendulas, larkspur, and cornflowers—in the Gulf and Rio Grande sections.

Plant ranunculus, anemones, crinums, ginger-lilies, ismenes, and zephranthes now.

Divide and transplant daylilies, hardy phlox, and gerberas. You may plant all nursery plants after mid-October.

Plant calla lilies each week for the next two months to get a succession of bloom. Yellow calla lilies will thrive in a sheltered, southeastern spot.

Plant oxalis and freesia in pots. Keep in a cool place for several weeks before moving to a warm room for forcing.

Put out young plants of cabbage, kohlrabi, Swiss chard, and onion sets as late as the first week in October. Plant asparagus roots late in the month.

CALIFORNIA

When chrysanthemum clumps are through blooming, move them to an out-of-the-way place. Use them to start new plants in the spring by dividing them or taking cuttings.

Keep tulip bulbs and lily-of-the-valley pips in the refrigerator for a few weeks before planting in southern California. This is essential to get bloom. Plant all spring-flowering bulbs as soon as possible.

Plant hedges and windbreaks where your outdoor living calls for screening and wind protection. Use Eugenia privet and dwarf eucalyptus.

Set out plants of baby primroses, calendulas, snapdragons, and larkspur for flowers this winter.

Lift your tuberous begonias, glads, and other tender bulbs. Store the bulbs in vermiculite or peat.

PACIFIC NORTHWEST

Plant shrubs like spireas and evergreens such as junipers after the first heavy rainfall.

Set out perennial and biennial flowers in gardens west of the Cascades. Plant plantainlily, columbine, and Japanese anemone in a shady location. Canterburybells, sweetwilliams, and Iceland poppies prefer sun.

Divide and replant daylilies and redhot-pokers if you haven't done it for three years. Mulch them with leaves to prevent them from freezing over the winter.

Before freezing, bring in and store as much good garden soil as you'll need for repotting house plants during the winter.

Keep your root vegetables in the ground and use them as needed. This keeps the flavor better than when they're stored indoors.

SOUTH AND SOUTHEAST

Start new lawns now. Dig or plow your soil to a depth of 8 inches. Spread at least an inch of peat or compost over the area just before spading. Spread 40 pounds of a complete plant food to each 1,000 square feet. Grade and rake to a smooth, fine seedbed. Sow 5 pounds of grass seed to each 1,000 square feet. Roll lightly and water.

Sow rye over established lawns for a green lawn over winter. First spread 25 pounds of complete plant food to each 1,000 square feet and water it. Cut old Bermuda, Zoysia, St. Augustine, or Centipede turf very close. Spread 5 pounds of ryegrass seed to each 1,000 square feet. Then water and keep watered until lawn is established. Ryegrass dies when weather warms up in the spring, but then the permanent grasses take over to give you a year-round green lawn.

Plant flowering bulbs—daffodils, Dutch iris, lilies, grape-hyacinths, and scillas. Keep tulips in cold storage at 40 degrees for 90 days before planting. Plant Paperwhite narcissus in Lower South. Include calendulas, stocks, and the early-flowering sweetpeas in annual flower plantings along the Gulf Coast.

Make Spring *Beautiful* in Your Garden

Paint a picture around your home with Spring Flowers. They make the season when color is most needed in the garden, the gayest season of the year!

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"The Peony City"

Build your terrace

By Ethel McCall Head

There's no denying the advantages of a small terrace. You have a place to eat and relax, and your garden space is more attractive. If you've postponed having one built because of the cost, here are the facts.

Cement, sand, and gravel for a 16x20-foot concrete terrace will cost from $30 to $40, depending on where you live. Done by a mason, such a paved area would cost between $80 and $100. For a mason's work and materials, a 16x20-foot brick-in-sand terrace will cost you approximately $160. Furnish the labor yourself, and you'll enjoy the same terrace for about $60.

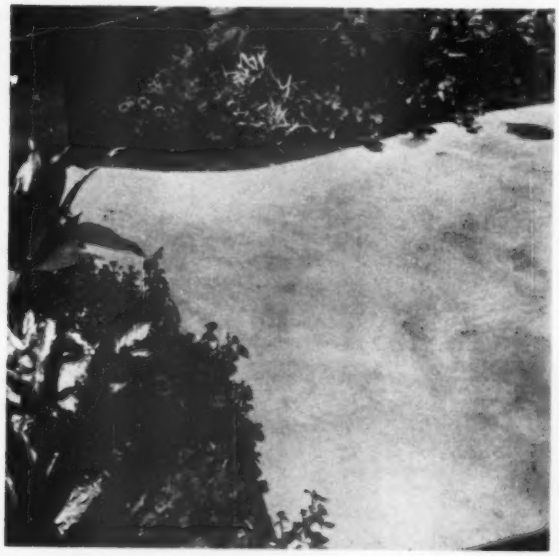
Mixing your own concrete ingredients is most economical. Ready-mixed concrete costs slightly more. You also can buy dry concrete materials already mixed, measured, and sacked, to which you need add only water. If you want a brick terrace, common sand brick will give you a lasting, serviceable surface.

Terrace design is far from standard, and you can go as far as you like in giving yours a modern outline. Plan your terrace for access to your kitchen, and where you'll have at least part shade on hot summer days. Here are three ways to pave an area you'll be proud of:

You can get a head start on a terrace you'd like to build by precasting concrete blocks, one or two at a time, in your workshop or basement. First, build a form of 2x4s. Make the units any size that will be in scale with the rest of your garden. When they're ready, place the blocks 2 or 3 inches apart in ground that you've prepared. Plant grass or dichondra wherever low groundcover answers your landscape needs, between blocks to soften the hard look of the paving

for half the money

You can have a durable, good-looking brick or concrete terrace for just the price of materials



You can make an attractive paved area with a smooth, water-resistant surface like this one from a mixture of 1 part cement, 2 parts clean sand, and 3 parts gravel or crushed stone poured into a wood form. One sack of cement, sand, and gravel at above proportions will make 4 cubic feet of mortar, which will cover a space 4 feet long, 3 feet wide, and 4 inches deep. You can buy special concrete stains

Photographs: Cleveland

Remove 4 inches of soil. Lay concrete on well-drained soil, raked smooth. In wet places, pour your concrete on a layer of gravel. Curve 1x4-inch boards into form. Anchor with stakes at 30-inch intervals. Mix concrete—pour into form. Spread and even off with board to top of edging. Let stand 2 hours. Trowel three times; cover with wet sacking. Keep wet for week; then, you can remove edging

More on next page

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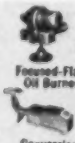

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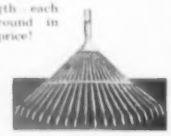

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Build your terrace for half the money

Begins on page 318

A brick-in-sand terrace is easier to lay than a concrete one. And this type paving can be repaired simply by replacing broken brick or re-laying sunken ones. You'll need about 1,500 bricks for a 16x20-foot space.

Dig ground to rough grade 3 to 4 inches below where you want level of bricks. Walk being started off newly laid terrace here has been edged with row of brick tapped into place in mortar-filled trench along fence. A second, temporary edge is being laid.

Instead of a temporary brick edge, you can nail wood strips to stakes

Make a "screed" from a 1x4-inch board as wide as you can handle. Notch ends so "tails" fit on top of brick. Spread sand over area. Resting screed tails on finished edge on one side and temporary edge on the other, pull sand slowly from one end to the other to firm the base. Water with hose, and add a little more sand. Then screed so top is perfectly smooth, and sprinkle again

Start laying bricks at a corner and work diagonally from outside sand bed. A light tap with your hammer handle will level each brick with edging. Don't kneel on paving just finished or on a newly laid edge. Use a board to distribute your weight when you must kneel on first work to reach farther. When you get to the point where you need a second edge, proceed as for first

When you've finished paving your terrace area, sprinkle it with dry sand. Leave it on overnight to let the edges set. Then use a broom to sweep so that sand sifts down into all the cracks, and spray lightly with your hose.

Spread more sand and brush it into the cracks. It's best to keep extra bricks on hand for possible repairs

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What's wrong with this family?

See problem, page 10

What's right?

All three in the family are in a sense "right." Mary and Paul are right in wanting to see that Dad receives attention and care in his declining years. Fred is right, too, in his desire to live independently and plan for himself in the way he has been doing all his life.

What's wrong?

Mary and Paul have made a mistake in thinking that Dad's health is the only part of his welfare that is important. They undoubtedly sensed that mistake in making the decision they did. A heart condition does require special care, but the things that make life worth living—like having a place of your own and doing what pleases you—may mean more to an older person than a few added years spent in discontent. If Dad can feel "independent" without feeling deserted by his children, even his heart condition will be borne more easily. Mary and Paul could actually make Dad's health worse by forcing him to accommodate himself to a way of living that he finds hard or unpleasant.

Fred is an adult, with the right to make decisions. If he chooses to climb the stairs for the sake of his own "cozy" corner, where he feels free to have his pals around him, he will appreciate Mary's understanding of his wish to take this risk, more than if she insisted upon protecting him from himself.

A room where there would be fewer stairs to climb would be an obvious solution, but in view of present-day housing shortages, that may be hard to find. Even then, Dad might insist on clinging to his familiar surroundings in preference to a more suitable place.

The most difficult matter for the younger people may be the feeling of guilt that creeps in when they fear that something may happen to Dad while he is alone or away from them. It takes a lot of courage to stand up in the face of criticism from friends who believe that letting a father live alone is neglect.

The best solution will be one that does not require a choice between a weak heart and a weakened sense of independence, but strives for a way to protect both.

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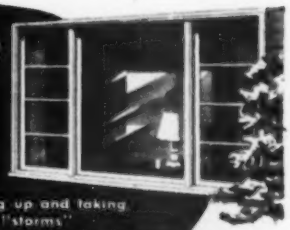

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5. Painting and repairing "storms"
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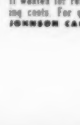

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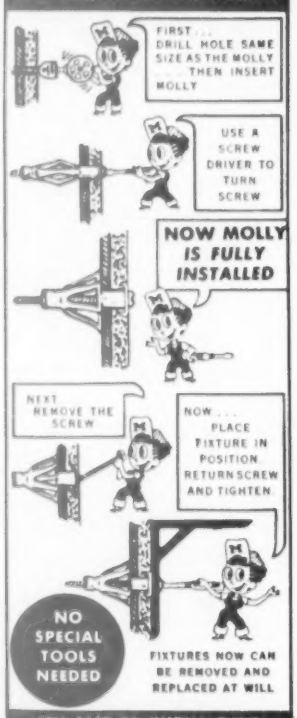

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The diary of a

Plain dirt gardener

By Harry R. O'Brien

I was digging away at weeds in strawberry bed, down on knees, with 7-inch trowel and basket. Bless my soul, along came David and took over trowel!

Oct. 1 Summery weather, and as I walked back to survey our domain a whole flock of birds flew away from the sunflowers. I gravely fear most of them were sparrows. One, though, looked very much like a mama cardinal.

This late afternoon, I was sitting in my study, waiting for Maggie to get dinner. I looked out, and there was a titmouse perched on the telephone wire. I expect the little critter has been around all summer and by now is just looking over the prospects for winter grub with us.

The net conclusion from my rambling and cogitating is that summer is about over. Not much left from the tomato crop and corn. Cauliflower about all eaten up. First fall crop of beans about gone and the last still in flower. Prospects good for turnips and spinach. Grapes are ripe.

Dahlias are in full bloom. Most all of the mums are out. The zinnias, the marigolds, and other annuals are still with us. I noted that Maggie had some Spry Hybrid marigolds in a bowl on the dinner table. But here and there, some leaves are beginning to fall and others turning color.

Yes, summer is about over, and fall is almost here. Don't tell a soul, but I just slipped down to the cellar and gloated over the rows of tomato juice on the shelves in the fruit room. Peered into the zero box and gloated some more at all the packages of things Maggie has frozen there for winter eating.

Oct. 2 After I had labored sufficently at the daily grind of earning the family bacon and biscuits and buskins, I did don my garden regalia and go forth for recreation and healthful exercise. The day was downright hot, almost up to 90 degrees.

First chore was to refill the duster and to dust that newest crop of beans. The bean beetles are running a race with the frost to see which can ruin 'em first. Thinned the Chinese cabbage some more, to give each plant 10 to 12 inches of room. Then, the turnips—the dear, easy-to-grow turnips. What I pulled out had usable turnip fruit on the bottom, so I took the thinnings in, and Maggie had 'em on the supper table. They were in slivers, to eat raw with salt, like radishes.

I tasted those grapes. My, they were good! So, I slipped into the kitchen again, got a basket, and gathered a goodly mess. Delivered same to Maggie. Those showed up on the table as dessert.

These grapes are near the bed of new strawberries that David had only half finished weeding. Here I was digging away at the weeds, down on knees, with 7-inch trowel and basket. Bless my soul, along came David and took over the trowel!

So I started in to pull weeds out of the rhubarb rows, across the path from the strawberries. This past year or so we haven't cared for this rhubarb the way we should have. But methinks maybe now is the time to work on it again. What with wars and rumors of same and high price of groceries and taxes getting worse, why home-grown rhubarb is the answer to a lot of things.

Rhubarb is the poor man's home-grown citrus fruit. It's fruit, salad, sauce, dessert, makin' for pie. You cook it fresh out of the garden. You can it. Maggie cuts it in inch-or-so pieces and freezes it.

About all I can do now is to get out and weed and give it a good cultivation. Around here (and where ground freezes down several inches in winter) spring planting is favored for starting a new supply. In the more mild parts of the country, though, fall planting works well.

Oct. 3 Oh pshaw, it has drizzled rain about all day. Too nasty to do any work. This is a good time to say a good word for the floribunda roses with larger double blooms, so they look like hybrid teas.

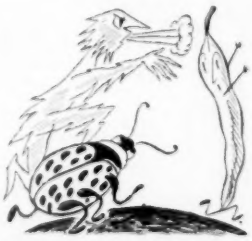
I mean World's Fair, Little Miss Muffet, Bouquet, Pink Bountiful, Improved Lafayette, to name some that come to mind. There are a good many others. They are on good, bushy plants, thrifty, with good foliage. They are unusually hardy and aren't bothered much with black spot. Being of floribunda habit means that they bloom abundantly, in clusters. I'd like to recommend 'em to Joe Doakes and his wife, just in case they are planning to set out some rose bushes this fall, as being especially suited for the gardens of average folks.

Oct. 4 Stayed at my desk at the office until time to go to the monthly dinner meeting of our men's rose club. So I didn't get home until 10 o'clock tonight. There was an ominous chill in the air, and the weatherman says, you know what, that dreadful news.

Back home, Maggie had heard the news, too, and she rustled out with scissors and basket. She cut generously of rosebuds and mums and marigolds. Vases about the house were filled. She had rosebuds standing in water in buckets in the basement.

She went over the tomato vines and picked what she could find of ripe and green ones turning white. Which is about as much as one little woman can do, on top of all her regular housework. Had I been home, I would have tried to get the beans picked, too.

As to our rose meeting, it was our annual fall show, for members only, with just one prize awarded.



The bean beetles are running a race with the frost to see which can ruin that newest fall crop of beans first

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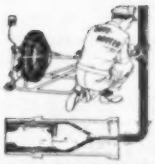

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It is for the best rose in the show. This is a handsome cup. The winner's name is inscribed thereon. If anybody gets his name on it three times, the cup is his for keeps, and we start all over with a new cup.

There the cup stood on the table amid the contesting blooms. On it the name of Harold Weaver had been engraved twice. The judges finished. Carried the winning rose—it was Sterling—up to the president. He opened up the entry tag, and whose name do you suppose was inside? It was Harold Weaver. So the cup is his.

Then, we had a free-for-all powwow about our best new and old roses of the year. This wasn't a public meeting, you understand—just a closed session of our men's rose lodge. But mebbe I won't get kicked out if I disclose a bit of the discussion.

Somewhat to our collective surprise, the rose which headed the procession as being the best was Pink Satin. It seems to have done amazingly well for everybody. I hadn't thought about it much, but my Pink Satin had done well, too. The other good ones in general were Fashion, Applause, Show Girl, Fandango, Goldilocks, Tallyho, Nocturne, Peace (of course), and Red Pinocchio. To this, I would add Caprice and Bravo from my own beds.

Bad weather news, so Maggie rustled out with scissors and basket to beat the frost to flowers and vegetables

There was a lot of discussion about the new yellow Golden Scepter. There was universal praise for the rich blooms, but as a bush, the judgment was to wait for another year, after our bushes are better established.

Oct. 5 "Have you looked outside?" asked Maggie as I was pouring cream over the breakfast oatmeal. I had. It was here, the first hard frost. Tonight the first chore was to survey the usual and expected damage. The worst blow is that my late planting of beans is plumb ruined. My seed, my time, my rotenone—all wasted. But thank goodness, spinach isn't harmed by simple frosts.

For light exercise, I pulled another load of weeds from the rhubarb and along the asparagus. After I spread this on the compost pile, I gave the top a liberal dressing of some plant food. This aids in the more rapid breaking down of the material into compost and enriches it, too.

Then I made an exploratory digging of mebbe half a dozen glads. The corms came up so big and

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The diary of a plain dirt gardener

Begins on page 322

round and firm. But the tops are still pretty green. It's too early to dig. So I'll wait for a week or two until tops begin to yellow.

Oct. 6 Good word for tonight is that the late cabbage now has heads solid and ready to eat. David was summoned to bring in a head for supper.

Oct. 7 Hidden behind the bushes, I spied on the birds as they ate sunflowers off the plants in the vegetable patch. There was a multitude of titmice. I saw a big woodpecker. Blue jays came darting around. With my trusty barlow knife, I whacked off two big heads and carried them to a bench on the rear lawn. In no time at all, birds found them and began pecking out the seeds.

Then to a quiet session with my oldest, most familiar garden friends

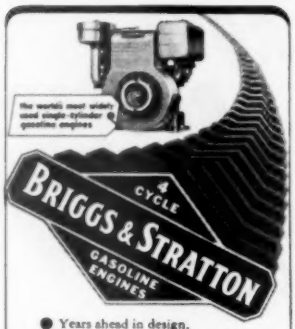
For light exercise, I pulled a load of weeds. Spread this on the compost pile, followed with plant food

—the weeds. The day was mild, the soil was friable and moist. My hoe was sharp, after I belabored the business edge of it with a file. This was my two-pronged weeding hoe. So, diligently I labored in iris beds, more in the strawberries, a little in the roses. Now is the time of year to get after all the little weeds coming up. Then to the spinach, and, brother, is it hard to find amid the sorrel!

Oct. 11 Still dark, dismal, and drizzling after several days of same. So on way home, stopped at the seed store to howdy with Miss Ruth and John and look over the stock of bulbs on hand. They had a few Madonna lilies still unsold. So I bought a half dozen. Then I bought a dozen bulbs of narcissus to finish out a vacant spot at the end of a row. These were of the Campernelle or Jonquilla type, with little, single yellow blooms in clusters.

(Note: Those lily bulbs were planted a few days later in front of some shrubs. I didn't say a word to Maggie, so they will surprise her come next June. It is pretty late around here to plant them, but they will be all right. I set them about three inches deep and a foot apart.)

Oct. 12 There was a winter wind howling when I put on two pairs of



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overalls and a coat and got outdoors tonight. I got a little panicky. What if it should freeze hard, with the glads and dahlias not dug? So I started in on the glads, using a different technique this time.

I dug up the corms with my narrow-bladed perennial spade and put them in piles as I worked down a row. I'd push the wheelbarrow alongside a pile, lift up the pile, and put it on the back of the barrow. With big pruning shears, cut off the tops down close to the corms. Tops went on ground. Corms went in a flat across front of barrow. When one flat was filled, I'd put another over it.

I got about a fourth of them dug before it was dark. I hauled the flats to the basement and put them on the floor in the laundry room. A pipe from the furnace blows warm air overhead. When the furnace is going, the corms will dry out and cure rapidly. I tried this last year, and it worked well. So might as well this year, too.

Oct. 14 Gave a garden lecture first—to a woman gardener over the phone—on buying and planting tulip and narcissus bulbs. Was chased out of living room by Maggie, because I was hindering use of electric sweeper. As I sallied down a path toward the tool shed, remembered that I've plumb forgotten to note one of our favorite new flowers of the season. It is Gilbert's Harlequin variety of cockscomb.

It's really the color that makes it different and so excellent. It is pinkish-gold that turns to salmon; then on to a bright shell pink. It is a soft, lovely color which Maggie found useful in small arrangements. The plant is neat and bushy. This inspired me to dig more glads, while David took down the screens.

Oct. 16 Ever since spring, I've been taking color pictures of my posies, especially of the newer sorts. By now, there is a stack of boxes of such in the top drawer of the desk in the living room. This desk does double duty as telephone desk on top and Maggie's sewing desk below. I'm spending my evenings now going over these pictures, sorting out the good ones, labeling them, and getting them ready to show to anybody who would like to take a look. How they bring back the memories of the summer that is gone.

Oct. 17 Wait a minute—that summer is back again. Up in 80's. So David was inspired to work up space where the late sweet corn had grown. There I seeded ryegrass. The earlier spots sown to the same are now all covered with green. This makes a cover crop for winter and come next spring, when turned under, adds humus to the soil.

Oct. 19 News for today is that spinach was on the supper menu. New fall spinach, home-grown. Garnered by Mrs. Maggie from right amid the weeds in our own patch. Such marvelous flavor, such tenderness. Didn't cost a cent, either.

Should have stopped on the way home to get a needed haircut. Instead, went on home and dug the rest of my glads and some dahlias.

Oct. 21 Toward noon, this warm and sunny Sunday, I carried out the kitchen stool to a garden path. Carried out two, old-fashioned earthenware pitchers, one large and one small. Out with my color camera and notebook. It was the day to take pictures of my mums. I'd cut blooms of a variety, arrange them in a pitcher on the stool, snap the picture. Also made a few shots of the last roses of summer. One in particular was a magnificent bloom of Katherine T. Marshall. This is one of the 1951 list of the 10 best All America roses.

Oct. 24 At one end of a row of iris I was hoeing, the autumn sun had just gone down in a line far west from the little tool shed. I headed east on another row and looked up again. There was a hunter's moon, almost full, already up above the trees to the east. Glory enough for one evening, so I quit and put away the hoe. Before this, though, I had planted that dozen bulbs of narcissus bought the other day. These I planted about 6 to 8 inches deep and mebbe 10 to 12 inches apart, each way, staggered in two rows.

Oct. 29 With notebook and record book, made my annual survey of resistance to black spot among my roses. In general, results were the same as last year. The newer hybrid teas, especially some of the All America winners, a good many of the floribundas and older polyanthas have more resistance.

Same as last year, at the top with no black spot at all, are the new Masquerade and the older The Fairy. Next are the old pink Warrawee, Rubaiyat, Else Poulsen, Permanent Wave, Betty Prior, the old Mrs. Finch, Crimson Glory, Nocturne, Mirandy, Joyous, Donald Prior, World's Fair, Charlotte Armstrong, Golden Dawn, the new Caprice, Koralle, Pink Pearl, and Improved Lafayette. Another good one was Feu Pernet-Ducher.

News notes: National Flower Week will be observed October 28 through November 4.

The Fourteenth Annual Texas Rose Festival will be held October 5, 6, and 7 at Tyler, Texas.

Our fence

Between our neighbor's house
and ours
It's just an easy stroll.
There is a fence, but it is low
And under it's a hole.

I like a fence that's not too
high
And has a hole or two.
It separates us, yet it's not
Too hard for going through.

Yes, we've a fence that serves
to keep
Our property asunder,
Yet children clamber over it,
And dogs come crawling
under.

—*Richard Armour*

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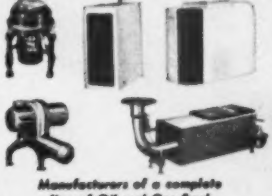

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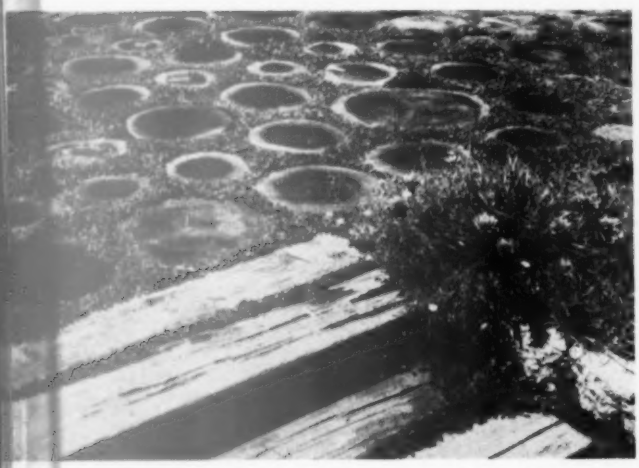
Here's what to do with drab space

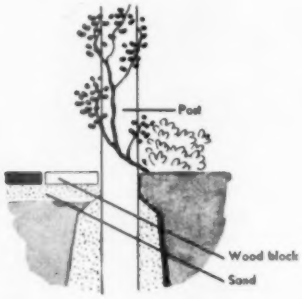
Salvaged wood, brick, or concrete units that you have or can buy at low cost are easy to work into your own garden designs. Or easier still, adapt one or more of these outdoor construction ideas. You'll get big returns in good looks, convenience, all-round livability

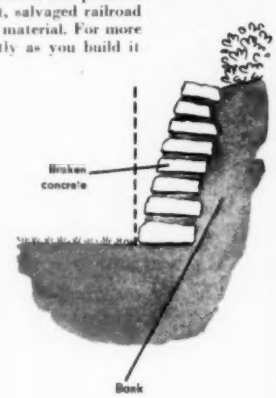


Cross sections of redwood trunks in various sizes, laid on 2 inches of sand, make a dramatic, serviceable terrace. If you need steps to lead to your terrace, used railroad ties will be entirely in keeping. Plant a low groundcover to fill in the bare spots between your wooden rounds

Ragged-edge retaining wall of broken concrete solves this problem of what to do with an eroding bank. As at left, salvaged railroad ties in steps combine naturally with a different material. For more stability, slant the face of your wall back slightly as you build it

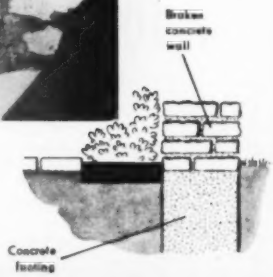
Photographs: de Gennaro, Weymouth, Gottscho-Schleisner



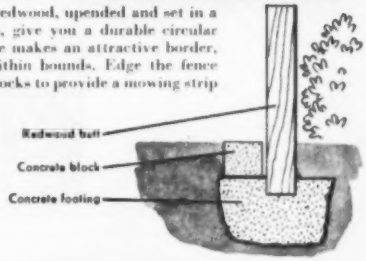


Short ends of black- and redwood create the checkerboard effect you see on this deck terrace. Treat the wood blocks with a preservative and fit them snugly on a sand base. The vine trained up the post in right foreground is English ivy. Daisies nestle at the foot of the ivy

Broken concrete bonded with mortar makes a sturdy, low garden wall. The circle terrace it bounds is same material. Wall-high morning-glories soften edge



Short butts of redwood, upended and set in a concrete trench, give you a durable circular fence. Enclosure makes an attractive border, keeps plants within bounds. Edge the fence with building blocks to provide a mowing strip



Simple edging of old sand bricks, laid horizontally in a zigzag line, makes a neat boundary between your lawn and your flower border. If you have a narrow lot, the zigzag pattern will make it appear much wider than it is

Bricks, in a basket-weave pattern, lend a mellowed look to this garden walk that curves around a well-tended bed of roses. Lay a double row of bricks, end to end, to form edging. Set the bricks on cushion of tamped sand

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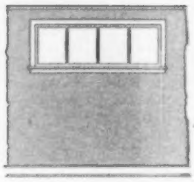
High window strip— four ways



By Harrie and Marni Wood

In your dining room, or in the hall, or in a bedroom. Wherever you find them, a high strip of shallow windows is a curtain problem.

You can lick the problem if you disguise the size of the windows. Do it in two steps: (1) blend the windows into the wall; (2) tie your windows into the room.

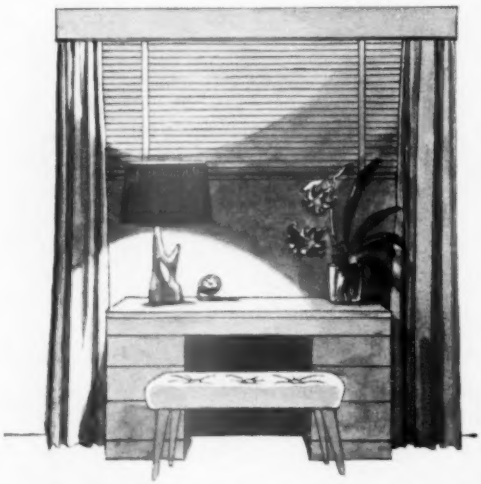
Blend the window strip into the wall like this—

- Paint window frames to match walls or background of your wallpaper.
- Choose blinds or shades to match the frames.
- Group eye-catching furniture and accessories under the windows to draw attention away from them.

Tie your windows into the room like this—

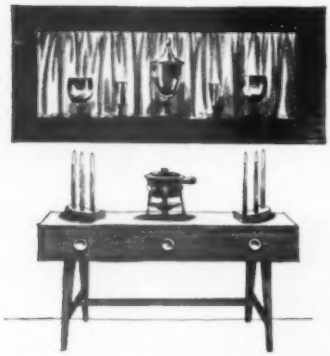
- Repeat the material of other draperies or curtains at the window strip. If the material has a bold design, your curtains can match the background.
- Style short curtains like others in room, but simplify the style to suit small windows.
- Link furniture under windows to room arrangement, so it won't look stranded.

Here are four types of curtains that will look made to order for your windows. Which suits your home?



For a dignified room where you have cornices, blinds, and floor-length draperies at other windows, why not repeat the same outfit at your window strip? Find a single wide blind to cover windows. Cut matching draperies of same length you used before. Furniture helps disguise windows' height

For simplicity's sake choose tailored curtains—cut long enough to cover window frame from top to bottom. Sheer curtains will hang the width of the windows. Heavier curtains call for traverse rods so you can draw them open or closed. Bookshelves lend importance to the wall



For drama cut a plywood frame to fit around the window—cover frame with a favorite fabric or wallpaper. Inside the frame, hang full straight curtains. With choice glass on the sill and a smart furniture-accessory arrangement below, you'll never guess windows are too high or shallow

For an informal room with ruffled crisscross curtains at other windows, stitch a ruffle of matching material for the top of the window strip. If you want light, leave the window uncurtained . . . and dress up the sill with a metal stucco-lath flower box. If you want complete privacy, hang apron-length straight curtains under the ruffle

If you want to stitch your own curtains and draperies—or get more ideas for window treatments—write for your copy of *Well-dressed Windows*. Send 25 cents to *Better Homes & Gardens*, 7110 Meredith Building, Des Moines 3, Iowa.

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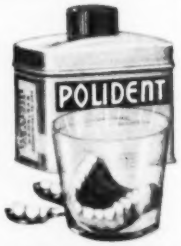

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AROUND THE YARD

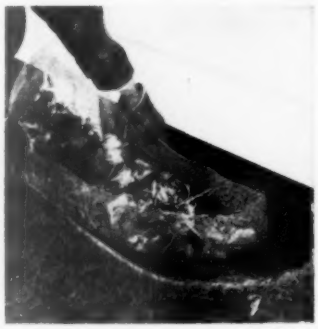
Save yourself work, dollars, and time—increase beauty in your garden—with these practical ideas

Make baskets of poultry wire or hardware cloth to fit window wells. It's an easy way to clean out leaves and trash that collect.

Cut wire at corners with tin shears or wire cutters; bend up to make basket. If outside edge of window well is oval, make cuts in wire at 7-inch intervals so wire will overlap and fit at top.

When basket gets full, dump the contents into your garden cart and haul it away

Neil Porterfield
Murryville, Pennsylvania



Mark the boundary between your drive and lawn with reflective tape to keep car wheels from rutting lawn edge at night. Your lights will pick it up.

Point the end of a 2x2-inch stake 7 inches long. Cover one side of top half of stake with tape cut to fit. The tape sticks best if you paint stake with sizing. Let stake dry; roll the tape firmly in place

Duffy Anderson
Madison, Wisconsin

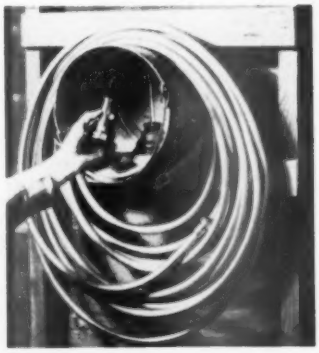
Photographs: Stanley

Don't strain yourself in pulling up stakes or posts in your garden.

Instead of depending on your muscle alone, scoop out some soil at the base of the stake you want to take out. Fill the hole with water, and let it soak in deeply.

If stake or post is large, add more water, working it back and forth until it is loose enough so you can lift it out without much strenuous effort

Janice Norland
Aurora, Illinois



Make a hanger for your garden hose by nailing old pail to garage wall. Smooth surface won't damage hose.

Nail two 1x3-inch boards horizontally to two vertical 2x4s. Pail must fit snugly between 1x3s. Drive nails through pail from inside into lower and upper crosspieces. Store spare hose accessories and other items inside the pail

Albert L. Knox
Montpelier, Vermont

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Give your home a good front

Begins on page 62

the smaller the area, the more satisfactory are shrubs, flowers, and groundcovers with small to medium leaves and flowers. For easy maintenance, you'll also need to plant kinds that will stay in bounds.

There are no rigid rules for foundation plantings. But you'll avoid mistakes if you consider these points when you plant:

1. Determine which features of your house are to be accented, and which subdued. This means deciding whether horizontal lines need be accentuated, or whether the composition needs more vertical lines to bring house plus plantings into an attractive unit.

2. Your entrance is most important, so start there.

Highlight the doorway with one or two rounded or pointed plants different in form, color, or texture.

3. Support entrance accent plants with low-growing and perhaps spreading forms nearby. Your accent plants will show to greater advantage. Avoid the jumbled effect of many pointed evergreens.

4. Build up corners with larger plants, but don't overaccent corners or jogs in your house design. These may need smaller supporting shrubs at their bases to blend smoothly with the surroundings.

5. Carry plantings around corners to the back. Your entire composition will look more finished.

6. Plants that lose their leaves, as well as low, spreading evergreens, look best in groups.

Several plants of the same species (except accent plants) give you a restfulness you can't achieve with single plants of many kinds.

Don't hide all the space at the foundation.

7. Keep down the total number of plants you use by making each one count.

You can combine year-round beauty of evergreens with shrubs for the added attraction of flowers in spring and summer. And you'll improve the lines of your house.

Select kinds that thrive under average conditions of heat, cold, and moisture where you live. Here are a few of many choices:

Upright, pointed evergreens: Pyramidal Arborvitae, Upright Japanese Yew, Irish Juniper, Spiny Greek Juniper, Chinese Juniper.

Rounded evergreens: Mugho Pine and Globe Arborvitae.

Spreading evergreens: Pfitzer Juniper, Savin Juniper, Sargent Juniper, Spreading Japanese Yew, Oregon Hollygrape.

Deciduous shrubs of medium height: Tatarian Honeysuckle, Japanese Quince, Lemoine Deutzia, Weigelia, Japanese Barberry, Fragrant Sumac.

Low deciduous shrubs: Slender Deutzia, Anthony Waterer Spirea, Japanese White Spirea, Snowberry, Dwarf Highbush Cranberry, Dwarf Japanese Barberry.

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Let's call a spade a spade

Continued from page 270

Scrape away rough spots

anced at the factory, and greatest efficiency depends upon preserving this balance.

Shovels should not be left standing outdoors, pushed into the soil, or exposed to rain. After each use, scrape clean of mud and hang in a dry place. If they're to be stored for a considerable period, their metal parts should be brushed with crankcase oil to preserve a bright finish. If heavy rust should accumulate, it may be removed by soaking overnight in a container of kerosene, and then removing loose scale with emery cloth, a wire brush, or coarse steel wool.

Splinters and roughness of the handle can be a problem—they'll quickly blister and cut hands. To remove, scrape off slivers or roughness with a wood scraper, or in a pinch even a piece of window glass, and then sandpaper smooth. Paint isn't necessary, but liquid or paste wax could be applied to the handle and polished into the grain as a reconditioner and preservative.

Replacing a handle

This isn't a difficult task. Of course, when you select a replacement handle, you should employ the same care in securing a straight-grained ash handle as recommended when purchasing a new shovel.

Don't *burn* out the old handle; this could ruin the temper of the metal and weaken the shovel. Instead, clamp the shovel securely in a vise at a point between the rivets, rivet heads up, and file the heads off, flush with the straps or socket. Drive out the rivets with a punch. If the rivets are tight, a few drops of oil on them will help.

Be sure the new handle fits the straps or socket snugly. Work it down to a close fit with a wood rasp, coarse sandpaper, or again, that piece of window glass. This should be done carefully by working down gradually and continually trying the handle in the socket for fit. When the handle fits snugly with no rocking possible, locate the positions for the holes to be drilled. Use the old handle as a model. Considerable care should be employed in this drilling—to keep the drill perfectly straight, vertical with the handle. Drill size may be determined by measurement of the old rivets. Drill half-way through the handle, and then complete the hole by drilling from the opposite side.

Nails, slightly larger than the drilled holes for a tight fit, may be used as rivets. Place the handle in the shovel socket and align holes. Drive the iron nails through until the heads are tight against the metal, and then cut or file off the points to within an eighth of an inch from the shovel. Flatten and shape the ends of the rivets against the strap with a ball-point peening hammer.

And don't destroy the old handle. A D-handle makes an excellent dibber for garden work—planting bulbs, seedlings, and small plants. Cut the handle to proper length, point it with a sharp hatchet, and you have your own made-by-hand dibber.

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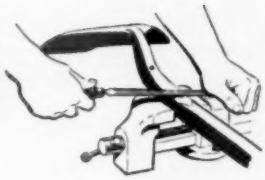
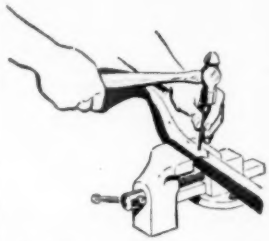
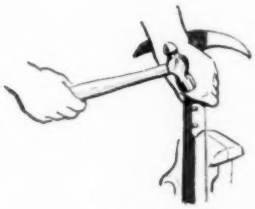


File off rivet heads



Drive out old rivets with punch

Drive new nail rivets



Flatten nail end

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Snack scheme

Continued from page 301

snacks available, would entertain the whole neighborhood and run out of snacks at once, or that they would nibble the whole supply away themselves.

Neither thing happened. During the first week, Bill and his best chum had cookies and chocolate milk several times, but I noticed he was using the fruit-juice glasses. I heard him tell John, "We have to go easy because we don't know yet how far the supply will go."

Ted also brought his "gang" in for orange drinks and pretzel sticks several times that first week, but evidently discovered that the supply would not cover four or five small boys too often.

Actually, the only snack offender has been myself when I borrowed a box of chocolate chips to make an icebox cake. I was severely rapped for touching their stuff.

The kitchen has been left tidy each time, and an unexpected result is Bill's manner of serving the snacks. Now, instead of having his group gaze into the refrigerator and express a preference for something they can't have, he seats them firmly on the porch and serves them from a tray.

The plan has been a great success. It does cost a little more than what they previously ate without permission, but the boys' pleasure in treating their friends more than outweighs that, and the practice has ceased to be a nuisance. Also Mother can be a regular fellow again instead of a tyrant.

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- **how to build storage walls**
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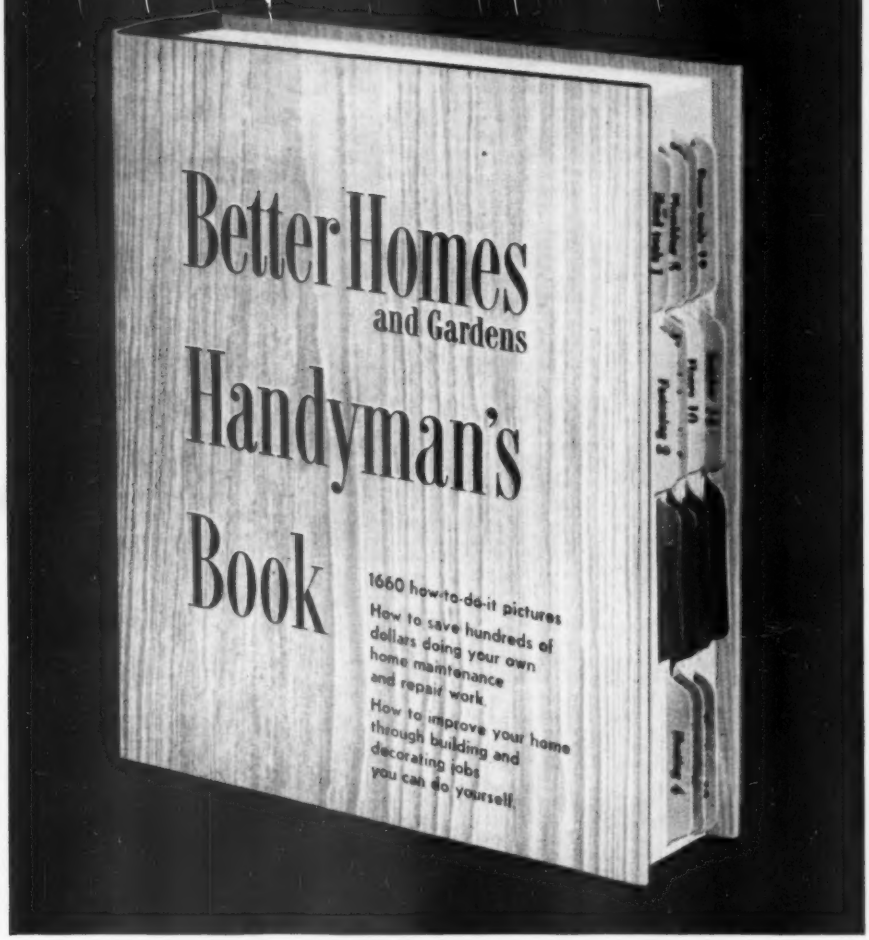

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If I could be 35 again

Continued from preceding page

izing what a loss this can be, I'm becoming more active again in a fraternal order I belong to, go to church oftener, and in other ways am trying to make new friends of my vintage. Just recently I discovered that sometimes you overlook chances to make fine new friends right on your own street.

If I could be 35 again, I'd get better acquainted with my neighbors.

The older you grow, the less you feel like driving long distances to see your distant friends, especially when it's raining cats and dogs. And you can get pleasant surprises as you come to know your neighbors better. I learned that a year ago when my two fishing pals moved away and I was left high and dry. It was by getting better acquainted with the men on my own block that I discovered two new angling companions.

That led my wife to get better acquainted with the women nearby. She came up with two new friends. One had been born and raised in the Ohio town my wife came from. The other enjoys making her own clothing, and now she and my wife spend Tuesday afternoons together sewing and having afternoon tea.

If I could be 35 again, I'd also make more of the opportunities for recreation and mental adventures close at hand.

One retired man I know gets a big kick out of high-school athletic games. He finds new, nearby dirt roads on detailed maps for his nature walks. He's enjoying local musical affairs, church suppers, lectures, and attending all kinds of public meetings. But he gets the best fun of all in the county courthouse! As a boy he wanted to be a lawyer but couldn't. Now he reads law books and law journals—imagine!—for the fun of it. In court he puts himself in an attorney's place and tries to think of ways to handle cases better than the lawyers on the job.

If I could be 35 again, I'd give more thought to carrying the pleasures of my work into retirement.

Today big corporations urge their employees to study their job satisfactions for clues to enjoyable hobbies and activities when they retire. Here's an accountant who enjoys his work so well that he ought to think about becoming a part-time accountant for a store or two when he retires. Or an executive who ought to plan using his organizing ability in directing those who raise money for local needs and charities. For many years I did advertising and promotion work, and I'm hoping to get a couple of part-time clients when I retire. I know it will help me to keep mentally alert, will be fun, and, perhaps, will buy a month's vacation for my wife and me in Florida.

Perhaps you're thinking, "But any bright man or woman can begin doing all these things after 60, can't they?" They can. Psychologists assure us that the ability to learn, study, and be mentally creative lessens very little as we grow older. Yes, you can begin to travel, make new friends, and learn to grow roses. But don't you see? All of these skills will be more fully developed at 60 if you've practiced and enjoyed them at 35. And that doubles the pay-off. At 70, you review your past with a grin of satisfaction at the good living you've done along the years. With a squint at your present, you find you've acquired the habit of making the most of each day and each opportunity and now you can't lose it!

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What is your favorite color?

Continued from page 60

in action than in talk. For such persons, warm colors like red, sharp contrasts and vigorous styles of decoration seem appropriate—and are usually more appealing to these people. On the other hand, quiet, retiring people who are thoughtful and reserved usually like cooler colors and a conservative home.

Those who favor green often have a fairly even temperament, a balanced personality. By nature they're cheerful without being either too impulsive or too shy. The yellow personality—the rarest of all—seems to do everything through reason and deliberation, rarely allows his judgment to be influenced.

All this must be qualified, of course, by the fact that people's color preferences often change several times during their lives. Environment and experience do that.

To most of us in good or fair health, color is enjoyable and useful. If we like it, we are normal, even though our preferences may differ. The more responsive person will, perhaps, want color to be startling; others will want it to be gentler and softer. But all of us can derive great pleasure and satisfaction from color—if it complements our personality.

The choice of the best color for us is not so much a matter of vogue or current style, but of finding the hue that best suits our own individuality. Surely if the color we choose finds an inner sort of welcome, we will get along best with it. Just as we feel drawn to certain friends and acquaintances, something inside us whispers that the same is true of color. A deep instinct, perhaps, has shaped this fondness, and we are at greatest ease when we give ourselves to it.

To upset a tradition, I think it's wrong to argue that nervous and active persons should surround themselves with quiet colors. Any attempt to calm their vivacity may do little more than bottle it up and make them all the more nervous. Where the color effect is gay and stimulating, it will meet the mood of the person and give it release.

On the other hand, the quiet person takes poor advice to use bold colors for decoration. Indeed, they will not only fail to change a person's character—which is impossible—but the vivid environment may lead to further and extreme shyness. Many a woman would blush to wear a vermilion hat. Yet in a black one her self-consciousness may disappear.

You should use the colors that offer the greatest pleasure to you. If the members of your household differ in character, your home should be planned to reflect, from room to room, all the good qualities that satisfy all persons. If you are all alike, your home can be all alike. If you are different, your home should indicate it.

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Where to get it

Most items shown in this issue should be available in your local stores. If, however, they are not, for your store's convenience in ordering, we list the names of the companies through which they are available.

Here are trends in furniture fashions

Page 13. Bedroom: The Mengel Company, Inc., 1122 Dumesnil Street, Louisville 1, Ky.
Living room: Tomlinson of High Point, Inc., High Point, N. C.
China cabinet: "Oakmasters Modern," Grand Rapids Bookcase & Chair Company, Hastings, Mich.

Two-in-one furniture

Page 22. Table-desk: Pine Shops, Inc., Grand Rapids, Mich.
Chest and table: Oakmaster's Modern, Grand Rapids Bookcase and Chair Company, Grand Rapids, Mich.

How would you redecorate this room?

Page 208. Ready-made nylon cottage curtains: Cortley Curtain Corp., 15 West 27th Street, New York 1, N. Y.
Ready-made bedspreads, style No. 1900: Charles Bloom, Inc., 15 E. 26th Street, New York City.
Quilted chintz for headboards (to match bedspreads), 39 inches wide: Charles Bloom, Inc., 15 E. 26th Street, New York City.
Quilted Waverly chintz for chair slipcover, No. 245595, 36 inches wide: F. Schumacher & Company, 60 W. 40th Street, New York City.

Little boys and big

Little boys, I think, must
  know
  Some things right at birth,
A sort of premonition
  Exactly of their worth;
They start their ways with
  women
  With a cunning smile
While they're still in diapers,
  Using all the guile
Heaven has endowed them
  with,
  (Or some place less worth-
  while!)

Grubby hands and muddy
  feet
  Get by with a grin,
Oh, they know the ladies,
  And how to rope them in;
And—when they are husbands
  These tactics still apply,
A wife can overlook so much,
  And still adore the guy!

—*Catherine E. Berry*

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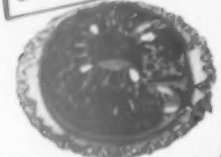

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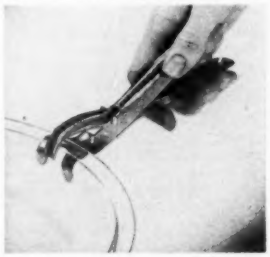
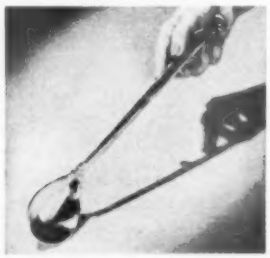
with Better Homes & Gardens

Brass plates with your names hand-etched are attached to handles of solid wild-cherry-wood servers, finished and polished to a rich hue. Salad servers are 12" long. *Etched Servers*, $4.50, ppd. Matching, 2" cube salt and pepper set with etched monogram or initial, $2.95, ppd. Give names or initials. Ruth Herleman Studio, South 42nd St., Quincy, Ill.

Birthday "cake" has a voice record inside that sings "Happy Birthday, My Sweetheart" when you turn the crank. Colorful plastic cake is also a bank for youngsters to save money for birthday projects, with a slot in top of cake, opening at bottom. *Singing Birthday Cake*, $3, ppd. Sunset House, 8818 Sunset Blvd., Hollywood 46, Calif.



Tongs give you a reprieve from singed fingers and dropped pans that were "too hot to hold!" Steel gripper is safe and sure, holds pots and pans, baby bottles, canning jars, oven grills, casseroles. Keep several at strategic points around the kitchen. *Hot Pan Holder*, two for $1.35, ppd. Mastercraft Products, 212 Summer St., Boston 10, Mass.



Long-handled, specially curved spoon handily scoops dressing out of chicken and turkey, is equally useful for packing the dressing in the fowl and basting in the oven. Fourteen-inch spoon is molded of lightweight, polished-aluminum alloy. Classic design goes well with almost any silver pattern. *Turkey Dressing Spoon*, $3.95, ppd. Edith Chapman, 50 Piermont Ave., Nyack, N.Y.

Lifelike turkey of glazed pottery decorated in Bennington browns and tans, makes an impressive centerpiece for holiday tables. Baby turkey (perched on big turk's back) is a lid handle. Decorative pottery piece can be used year round as a cooky jar. Measures about 9½" long by 10" high. *Turkey Cooky Jar*, $5.25, ppd. Mary Anne Wheeler, 113 Margaret St., Peoria, Ill.

Simplify holiday entertaining with special identifiers that keep "to each his own" glass. Metal clip holds two, three, or four letters to spell out a name or initials. Clips also make clever package tags, and will earmark napkins. Alphabet and set of 6 *Glasclips*, $1, ppd. Glasclips, 153 Rose Drive, Fullerton, Calif.

Generous place mats are big enough to take a complete dinner setting, measure 14"x25". Fringe-edged butcher linen mat is hand-blocked in modern bamboo design. Chartreuse, natural, turquoise, red, or hunter's green with color-fast print. *Dinner-size Mats*, $1.95, pair; $3.50 for 4, ppd. Matching napkins, 85c, pair; $1.50 for 4. Hollywood Bazaar, 6808 Sunset Blvd., Hollywood 28, Calif.

Gold-leaf salad set for a sensational effect on your holiday tables! The large bowl is 13" across, green background, ribbed and veined in gold. Matching salad plate is 9" in diameter. Glittering, lettuce-leaf bowl serves salad dressing or sauce. *Gold-leaf Salad Bowl*, $20; *Salad Plate*, $3; *Dressing Bowl*, $5.50; plus shipping. Hardie-Arnita, 475 S. Robertson Blvd., Beverly Hills, Calif.

Serve cold snacks or hot foods at the table from twirling Ferris wheel outfitted with green and yellow, ovenproof pottery dishes. They hang securely on spokes of black metal wheel and, with a touch of the finger, move within help-yourself distance. Stands 15" high. *Ferris Wheel Server*, $11.50, ppd. Malcolm's, 524B N. Charles St., Baltimore 1, Md.

Serve the family feast at Thanksgiving and Christmas on smart place mats of blue-striped ticking decorated with hand-blocked design, in red or green, of a pair of plump, stylized Leghorns. Apron for chief cook and hostess matches the place mats. *Leghorn Place Mats* 13"x18", $1.50 each, 8 for $9. Matching apron, $3.50. All ppd. Village Vendors, 11733 Barrington Court, Los Angeles 49, Calif.

Whimsical work of cartoon art highlights, in 38 wordless drawings, a stay in a maternity ward. The drawings speak for themselves and are authentic, being taken from life by Cartoonist Nonie Alsbury. Any new mother will appreciate the light and gentle humor of this little book. *A Special Delivery*, $1, ppd. Simmons Publishing Co., 4127 Forest Park Ave., St. Louis, Mo.

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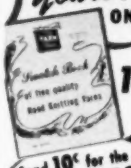

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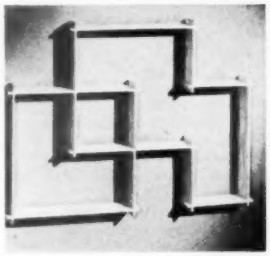


Interlocking pieces of plywood go together without glue or nails to make a shadow box of any shape you want. One possible arrangement, out of a hundred, is illustrated. The kit of pieces you put together yourself includes 12 interlocking plywood strips, in two sizes (7½"x3" and 13½"x3"), sanded and ready to paint. *Shadowbox Kit*, $2.95, ppd. Carroll Crafts, 505 Bldg., St. Joseph, Mich.

Encouragement for Junior, who's learning to be neat, have good manners, and be cooperative, is this record of cash earned for accomplishing these feats. According to this tabular system, his allowance grows as his behavior improves. Five copies of "*My Allowance Record*," 50c, ppd. Dixon Research, 2304 23rd Ave., Rockford, Ill.

A form of practical shorthand which you can adapt to your own idiosyncrasies of writing and spelling (and which probably nobody but yourself can read) consists mostly of shortening words to phonetic size, still using familiar longhand letters. Not much like orthodox shorthand, but you can learn to get a lot of words down fast. *Shorthand in Four Days*, $1.50, ppd. Fineline Co., 303 Fifth Ave., New York 16, N.Y.

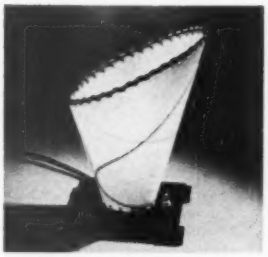
Mascots to help cheer for Army and Navy this fall are these little stuffed animals with saddle blankets in navy and gold and black and gold. The Army Mule is gray with brown mane; the Navy Goat is a silky white with felt horns. Each is about 6" long. *Army Mule and Navy Goat*, $3, each, ppd. A. M. Enyart, 1082-B Amsterdam Ave., New York 25, N.Y.

Etchings imported from France depict the picturesque dress fashions of the Eighteenth Century. Group includes 8 gentlemen and 8 ladies in color on 6"x9" French etching paper. Ready for framing, the set makes a striking group display. Sixteen *French Etchings*, $10, ppd. Camilla Lucas, 36 West 47th St., New York 19, N.Y.

Fascinatingly soft and silky chenille makes these artificial tulips. The chenille is on wire core, so flowers hold their shape yet can readily be bent into any pose from tight buds to full bloom. Stylized tulips are in a variety of brilliant colors. Eight tulips with leaves and fern are mounted on wire base. *Tulip Centerpiece*, $3, ppd. Artificial Flower Co., Old Austin Road, Route 3, Albert Lea, Minn.

At last, a home for Grandfather's old faithful pocket watch! Make your own "Grandfather's Clock" mounting an old timepiece in this wooden case, which is hand-decorated with Swedish Provincial designs. *Clock Case*, about 11" high, $2.95, ppd. (Watch not included.) Helen Gallagher, 413 Fulton St., Peoria 2, Ill.

Baby will have the time of his young life in jumping exerciser you just hang up in the doorway. Special clamp holds it securely to doorframe, can be detached and moved instantly. For youngsters between 4 months and walking age. *Johnny Jump Up*, $4.95, ppd. Laureen Products, 5030 South Drew Ave., Minneapolis, Minn.



Make this modern, 9" television lamp yourself. Kit of materials includes spun-glass plastic for the shade, shade frame and lacings, black plexiglas for the base, socket, cord, plug, base switch, instructions. Shade material available in whimsical black doodle on white or chartreuse; gold doodle on black, white, red, or green. *Television Lamp Kit*, $3.50, ppd. Van Horn Plastics, 1905 Ingersoll, Des Moines 14, Iowa.

Toss a few hickory wood discs on charcoal fire to give the real hickory-smoked taste to meat. Use them with inside fireplaces for broiling or at outdoor barbecues. Cut from young hickory trees with bark left on to get the old-fashioned smokehouse flavor. *Carya Smokin' Hickory Wood Discs*, enough for 10 to 15 barbecues, $2.95, ppd. Smokin' Hickory Hank, 1008 Briar Brae Road, Stamford, Conn.

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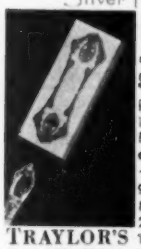

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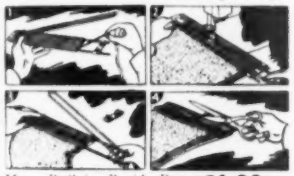

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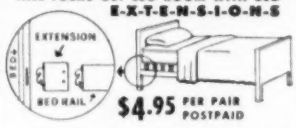

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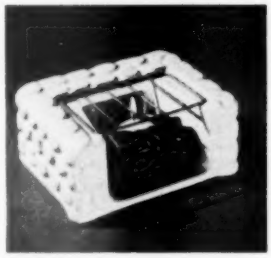
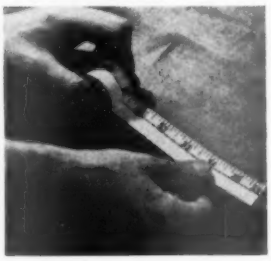
Through the Shops

with Better Homes & Gardens

Keep second servings steaming with miniature "fireplace" that gives off enough heat from its tiny candle to keep hot food from cooling. Just park the coffeepot, casserole, or heat-resistant serving dish on wire rack over flame. Yellow ceramic fireplace with brown "logs" is 3" high. *Fireplace Food Warmer*, $2.95, plus 35c postage. Elizabeth McCaffrey, 200 West 16th St., New York 11, N.Y.



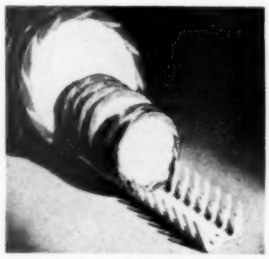


Sticky yardstick adheres to smooth surfaces with just the pressure of your fingers, stays permanently. Apply a few yards to workbench, sewing table, and on door jamb to measure growing children. Acetate fiber tape is flexible, resists heat, moisture, and wear. Roll is 1" wide, 18 yards long, printed in black numerals on yellow tape, 1" to 36" and repeat. *Yardstucker*, $3.20, per roll, ppd. Stik-E-Ruler, Watkins Glen, N.Y.

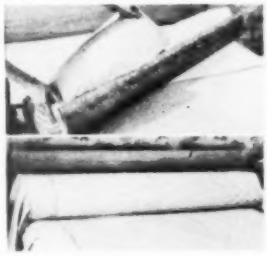
Cut down on scrubbing the toilet bowl by installing dispenser with cleaning and deodorizing solution in toilet tank. Plastic float-type dispenser hooks to top of overflow pipe. At each flushing, a measured amount of solution mixes with tank water and washes through toilet bowl. *Caretaker Kit*, $1.89, ppd. Ray Sanders Co., 220 Security Bldg., Pasadena 1, Calif.

Prolong the good appearance of your trouser cuffs, keep them from becoming worn and threadbare. Invisible leather guards keep trousers from fraying where they rub on shoes, help retain creases. Removable, will outwear several pairs of trousers. Also fit ladies' slacks. *Excel Trouser Guard*, 65c pair, 2 pairs for $1, ppd. Excel Tailors, 4412 West Armitage Ave., Chicago 39, Ill.

Let your dishes dry in this plastic rack, after pouring hot water over them; then lift dishes, rack and all, into the cupboard. Rack holds 16 dishes, is notched for dinner and salad plates, saucers, berry, soup, and cereal dishes. White nontip plastic *Dish Dryer*, $1, ppd. Ranch House of Santa Barbara, 4087 Hollister Ave., Santa Barbara, Calif.



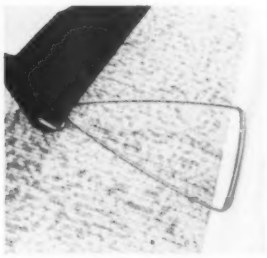
Get your garbage can off the ground where it won't be molested by animals, dumped over, or scar your lawn or garden. Two simple brackets hold it against wall, post, or pole, tilted to an accessible angle. Nonrust galvanized steel brackets will take a garbage can of any size or design, hold up to 200 lbs. weight. *Grip-Lok Garbage Can Brackets*, $1, ppd. Gardner Products Co., 2088 Watson Ave., St. Paul 5, Minn.



Pillows are always neat under the spread when tucked inside pillow form. Saves time in making bed. Just pull bedspread over bolster, and bed always looks neat, smooth, glamorous. Bolster is a fiberboard cylinder covered in figured foil. Flat side keeps it from rolling out of place. *Bolsterette*, full or twin size, $4.95, ppd. Hanasin Products, Inc., 1234 Carpenter St., Philadelphia 47, Pa.

Covered, dustproof pockets protect handbags and gloves, keep them conveniently at hand but out of the way on back of door. Satin twill stowaway has wire reinforcements that make it hold its shape, and full-length flap cover. Measures 18" wide and 30" deep with 5 pockets. *Handbag Stowaway*, pink, blue, rose, green, $3.95, plus 25c postage. B. Nelson Co., 10 East 39th St., New York 16, N.Y.

Safety belt protects child from being thrown against the car dashboard in sudden stops, and from falling out of cars. Belt buckles around robe rail—or use anchor clip on window. Transparent plastic harness adjusts to fit child from 10 months old to 5 years. *Kiddo Safety Belt*, $2.25, ppd. Brunskill Distributing Co., 4433 Park Ave., Minneapolis 7, Minn.



Keep furniture from banging into the baseboard with clip-on guards. Prevents marred walls and floor, rubbed rugs, mussed draperies. Aluminum guards, stained an antique copper, are cushioned at contact points. Measure space between leg of chair or sofa and baseboard to order guard of right length: 5", 7", 9", 11", 13". *Readi-Guard*, $1, pair, ppd. Andrew Co., Box 127-E, Findlay, Ohio.

Clean hard-water stains and rust from porcelain with new compound that removes difficult discolorations of long standing from tub, toilet bowl, and sink. Moisten cloth with liquid and rub stain off. Harmless to porcelain surface, hands, and to septic tank. *Por-So-Kleen*, $1.25, pint, ppd. Stellad Products, Inc., 1700 Prospect St., Indianapolis 3, Ind.

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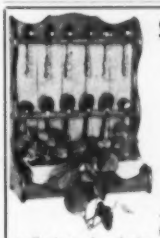

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Tasteful quaintness in uneasily-attached wall piece of enduring charm. Beautifully hand-crafted of selected Western Maple in choice of Salem (golden brown) maple, red maple, mahogany, walnut, cherry or blond finish. 13"x18"x5". Leakproof ceramic planter—available in green or white—is removable. (*Plants and spoons not included—no C.O.D's, please.*)
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Salt and pepper shakers portray a demure Pilgrim couple, dressed in traditional gray, complete with buckles, all done in fine ceramic. A Must for your holiday table, and don't forget your collector friends! About 6" high. $1.95 a pair, postpaid.
No C.O.D.'s please
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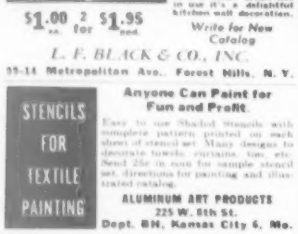
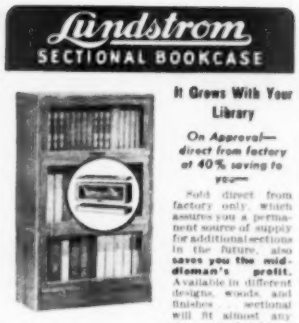
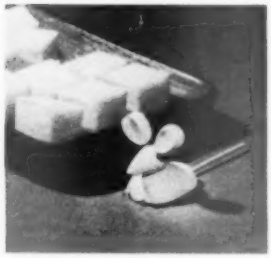




Through the Shops

with Better Homes & Gardens

"Progress stick" shows what a wood finish should look like at each stage of the job. Kit includes filler-stain, sealer, varnish, rubbing compound, sandpaper, and steel wool. Available in three finishes: blonde, walnut, and mahogany. *Finishing Kit*, $3.50, pint size; $5.50, quart size; plus postage. Gaston Finishes, Box 446-A, Bloomington, Ind.

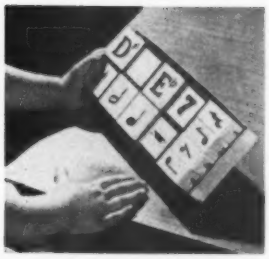


This mouse has a way with a piece of cheese. Let your guests help themselves to bite-sized chunks speared on mouse's toothpick tail. Natural wood mouse is imported from Sweden, ready to be decorated if you have a yen to paint. He's 3½" long, nose to tail. *Cheese Mouse*, 50c, ppd. Swedish Gift Shop, 98 South 11th St., Minneapolis 3, Minn.

Revolving rack for hanging Dolly's clothes is just like racks for grown-up's clothes in ultramodern homes. Doll sits or stands next to rotating rack which includes three bars for clothes hangers, revolving hat and shoe shelves. Made of doweling and plywood, painted blue and ivory, stands 20" high. *Doll Closet*, $6.95, ppd. Fred C. Solum, 1965 W. Finn Place, Milwaukee 6, Wis.

Patch up cracks in wallpaper by simply squeezing a bit of paste from a tube and pressing wallpaper back in place. Tube has flexible plastic applicator that slips under loose paper without cracking it and gets a softening paste in farthest area. Applicator and tube of *Wallpaper Paste*, 50c, ppd. Leonard Co., 506 3rd, Des Moines, Iowa.

Cut down dusting time with nimble-fingered dusting glove that lets your hand move freely and naturally. With individual fingers on glove, you can feel your way over delicate objects, poke your fingers into dusty corners, wrap your palm around Venetian-blind slats. Red, green, or blue tuft fringe on gay canvas glove. Right or left hand *Extra Hand-Y Dusting Glove*, $1.25, ppd. Georgia-Belle Co., 2738 E. Third St., Tulsa, Okla.



Children can learn musical theory by playing with blocks. They will remember musical symbols and melodies because they've made them and seen them in block form. The dozen whole and half blocks picture alphabetical letters, music notes, sharps and flats, whole and half tones. *Music Blocks*, $1.50, ppd. Consumers' Shopper, 47 Linderman Ave., Kingston, N.Y.

Key seeing-eye for your purse or pocket lights up the lock—it's always at hand because the key's on the other end. Tiny flashlight throws bright beam. Sleek, slim case is about the length of a cigarette; metal case is anodized ruby red, sapphire blue, or emerald green, with ivory cap. *Bantamlite Pocket Flashlight*, $1, ppd. Drexel Gift House, Le Center, Minn.

Familiar shapes in coasters will help carry out your decorative scheme at card parties. Brilliant red and black colors, plastic material that resembles rubber, in playing card suit designs. Eight *Playing Card Coasters*, $1.50, ppd. The Caryl Co., 435 S. Broadway, Yonkers 5, N.Y.

Miniature indoor "birdhouse" planter is one you make yourself. Kit includes cut-to-size wood for front of the house and box back that holds plant; tulip decals and red-shingle roof. Stand on table or hang on wall. Make a pair for book ends. *Enchanted Cottage Kit*, $1, ppd. Plant not included. The Month's Fad Club, Inc., Box 881, Des Moines 4, Iowa.

Put all your eggs in one aluminum basket, and they are uniformly cooked, easier to handle. Six-ring rack holds one to six eggs, has three feet that keep them off the bottom of the pan. Rack folds for compact storage. *Eg-Rak*, $1, ppd. Treasurelines, P. O. Box 974, Beverly Hills, Calif.

Safe place for knitting beside your chair is an old-fashioned knitting stand. This one is a perfect "double" for the Vermont maple sap buckets of a hundred years ago. Sturdy bucket is 15 inches in diameter; stand is 23½ inches tall, finished in warm honey maple. Use it to hold plants at just the right height near a window. *Vermont Knitting Bucket*, $7.50, express collect. Vermont Crossroads Store, Waterbury, Vt.

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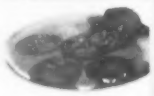

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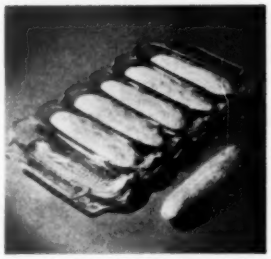
Through the Shops

with Better Homes & Gardens



Easy-to-clean glass baking dish turns out ear-shaped corn sticks. Pattern of leaves and kernels is worked into the glass in each of the six stick molds. Makes 5½" corn sticks, or try your hand at "Corny Hot Dogs." Recipes included with baking dish. *Glass Beauty Baker*, $1, ppd. Miracle Maize Mills, Warsaw, Ind.

Single, smart cabinet provides dining center in living room or kitchen. Door opens up to make a table seating six. Shelves and lower cupboards hold dishes and linen. Colonial design in knotty pine with large wooden pulls, wrought-iron hinges, occupies floor space 12"x 30". *Princess Pat Cabinet*, about $119, unfinished, plus express charges. Gannon Mfg. Co., 1848 18th Ave., Rockford, Ill.

Plastic-coated fabric tablecloth requires no laundering, wipes clean with your dishcloth. Texture looks like cloth, drapes like cloth; protective coating is invisible. Yellow, blue, or red flower pattern on white background. *Cleen Cote Tablecloth*, 54"x54", $4.95; 54"x72", $6.25, ppd. The Home Shopper, Box 48B, Berwyn, Ill.

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Baked enamel—white beaded letters—black background
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These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY n NIGHT. Install in a minute. Any wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

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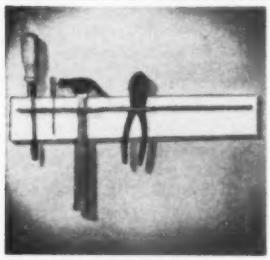
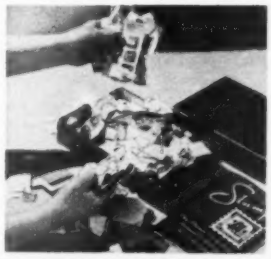
Support single floating flower on ceramic holder that is inconspicuous in shallow bowl but keeps flower petals from becoming waterlogged. Holder simulates green leaves and is made in three heights to hold flowers of varying shapes. Three *Flower Holders*, with one matching saucer, $2.25, ppd. Sylvia F. Jacobson, 46 E. Hamilton Ave., Campbell, Calif.

Curved needle makes it easy to do tacking on flat surfaces and at any point on the pattern. Needle is threaded for 400 stitches with a bobbin that can be replaced by your own sewing-machine bobbin when thread is used up. Tacker works on all weights of fabric. *Ta-Lor-Tac*, $1, ppd. McKee-Burns, 634 South Western Ave., Los Angeles 5, Calif.



Spring-grip tool bar holds all kinds of small tools and utensils. Flexible spring, formed into pockets by eight clips, fits on 18" metal channel which attaches to wall with two screws. Clips are adjustable, so spring can be made to hold anything from a nail to a heavy hammer. Red, white, or hammered metallic *Grip-R*, $1.49, ppd. Hobby Hill, 14 N. Michigan Ave., Chicago 2, Ill.



Treasure-hunt through a pound of mixed stamps gathered by foreign missions. There are about 2,500 stamps from 75 countries, still on pieces of original cover. Includes duplicates and some stamps of the most common varieties, but there may be a "sleeper." *Golden Galleon Mixture*, with collector's catalog and bonus packet of stamps, $2, ppd. H. E. Harris and Co., 108 Massachusetts Ave., Boston 17, Mass.

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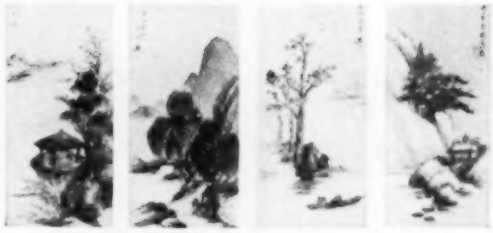

THE FOUR SEASONS by LING-FU YANG

Ling-Fu Yang, formerly of Mukden and Peiping and now instructor of Chinese art in California combines an Oriental feeling for delicacy of line, with an Occidental approach to landscape values. In soft hues, she depicts Spring, Summer, Autumn, Winter. Prints are matted and measure 7¼" by 14". They are carefully reproduced and convey the feeling of original water colors. It is impossible to describe their loveliness in words, or black and white reproductions. We think they are among the most decorative prints we have ever seen. They blend with any type of decor.

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GIFT CLUES • BEACON 4, N. Y.

THE MAN NEXT DOOR

The prevailing winds are now from the north, and it makes me smile to see how my neat-as-a-pin neighbor to the south looks when he sees my extra leaves being blown into his yard. Then I remember that the neighbor to *my* north hasn't touched a rake yet.

+ + +

I read the other day that 4,500 salesmen earned more last year than the president of the United States. I *thought* our doorbell seemed to be ringing all the time!

+ + +

Trying to save money, the Dahls had their living-room suite reupholstered instead of buying new furniture. The results looked so good that they had slipcovers made to protect the upholstery. And that *looked so good that Mrs. Dahl bought clear plastic covers to protect the slipcovers. Tom figures it's cost him a third more than he'd have paid for new furniture in muslin with slipcovers, and at the bottom of the heap, he still has the same old davenport.*

+ + +

Since several of our neighborhood fathers were called back to active duty, I notice that whenever my boy and I start some outdoor activity, we are joined by half a dozen little boys and girls who act as though they've found something that was *almost* what they were searching for.

+ + +

"As near as I can remember," my neighbor on the left said, "my wife and I have never disagreed on any major problems in our lives or agreed on any of the minor ones."

+ + +

This is the first Halloween since my son was born that has me worried. This year he is big enough to carry a gate.

I wonder why the stories I hate to read aloud sound so good when I listen to my wife reading them to the kids.

+ + +

The next suit I buy I'd like to change from my usual covert or tweed to a rich plaid. But I'm afraid if I do it will make me look so much younger than usual that people will realize how much I've aged.

+ + +

I know it's a compliment when the high-school kids ask us to be chaperons at their dances. How could they know that whenever I accept it takes me three days to recover my youth?

+ + +

I have been able to find out what the adults my children like have in common. Among other things, they are people who never tickle, pinch, stare, ridicule, talk loud, or cross-examine about arithmetic.

+ + +

This month marks another compromise in our house. My wife has agreed to stop trying to make me replace my tattered old robe if I stop asking her to wear her hair long again.

+ + +

"Neighbor was in asking to borrow my shotgun," old Bill Entvoort told me, "and I said it wasn't in any condition to lend. There ain't a thing wrong with it, which I consider no condition for lending."

+ + +

Although I stand under the trees, rake in hand, and scold my son for being uncooperative, I know that in another eight years I will define loneliness as raking up a big pile of leaves and having no small boy to dive into them.

The difference between a joke and a humorous comment is that a joke is good the first time you hear it, but a humorous comment can become part of a personality. I don't think I'll ever tire of hearing Uncle Leo turn away a salesman by saying, "I need that thing you're selling about as much as a feller with three hats needs a four-poster bed."

+ + +

The most satisfied parents are those who, despite the demands of training, guidance, worry, and love, first of all thoroughly *enjoy* their children.

+ + +

When I was a child, October was the month I reluctantly put shoes on again. Now it is the month when I have to make sure I'm wearing a hat when I go out or suffer a sinus headache.

+ + +

Our 8-year-old packed his suitcase and ran away from home last week. He was back in an hour, and since he was too busy to put his clothes away, I did it for him. I found he had set out to make his future carrying three of my old Marine hats, two shirts, two pairs of pants, one cap pistol, one small blue blanket, and no socks, underwear, or money.

+ + +

"A wife," says Bert Unger, "is a woman who, when you give her a quiet, loving smile, asks if you are laughing at her because her slip is showing."

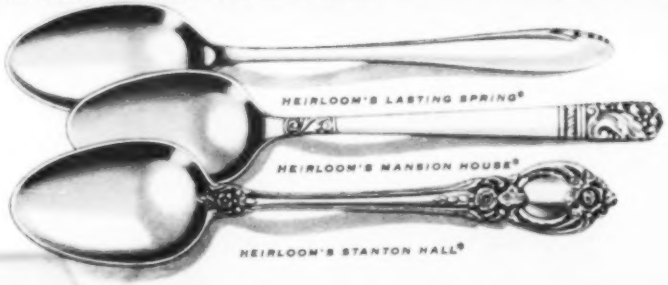
+ + +

I've watched about a dozen people win big cash prizes in TV contests, and I think every winner has said the money was going for a down payment on a home. The hungry way these people say the word makes me realize that a good home—like a good wife—shouldn't be taken for granted.

Burton Hillis

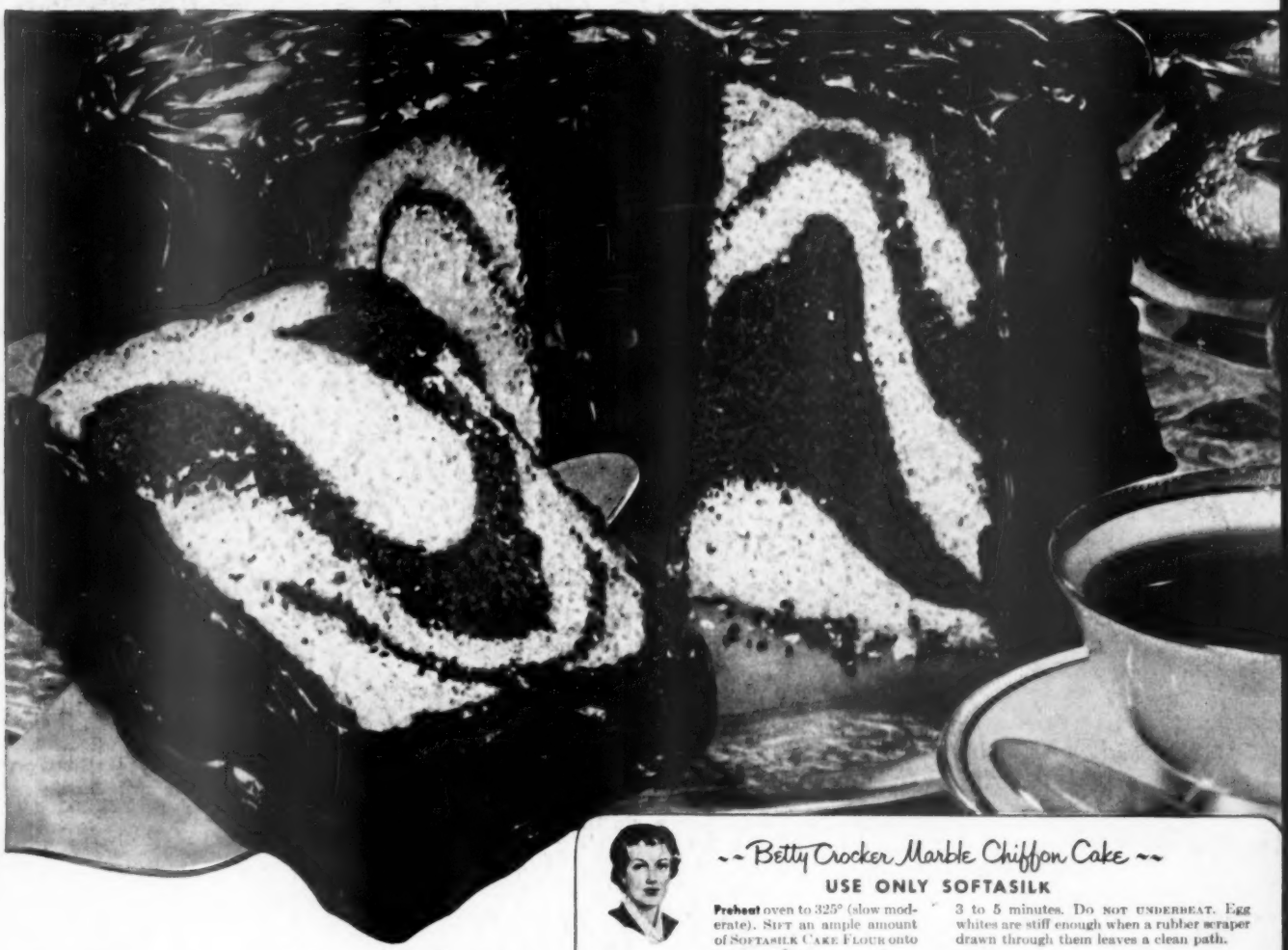
Theatre dinner party featuring Heirloom's beloved Damask Rose.* Miniature orchids bloom among tiny easy-to-make top hats . . . flowers become corsages after dinner!

A personal kind of elegance shines from the table set with Heirloom* Sterling . . . the gay mood of the evening, caught in the gracious glimmer of sterling. And—since this is *solid silver*, it will take on new lustre with the years. Even a century of loving use can't wear it out! Heirloom Sterling patterns are young in spirit, fresh and original in conception. Begin *your* service of Heirloom Sterling now, with just two place settings—your jeweler will tell you how to add more place settings on payment terms.



*Trade Marks. © 1951, Oneida Ltd., Oneida, N. Y.

Add elegance to your Autumn Party



Betty Crocker Marble Chiffon

RICH...LIGHT...TENDER...MOIST

Here's fall glamour for your table! It's a brown and white cake with chocolate frosting—Betty Crocker's famous chiffon recipe in cool-weather dress. You'll thrill to its angel-food lightness and butter-cake richness! And, notice, it's made *only* with fine Softasilk Cake Flour!

Softasilk makes Double-Quick Cakes and Angel Food Cakes magnificent, too! It takes Softasilk to make *all* cakes higher, finer, more delicate than ordinary flour can. Softasilk is milled for fine cakes alone. It's sifted through a silken sifter—has glamour as an ingredient! Whenever *any* cake is called for—call your grocer for Softasilk Cake Flour!

The Secret of ALL wonderful cakes is

Softasilk

-- Betty Crocker Marble Chiffon Cake --

USE ONLY SOFTASILK

Preheat oven to 325° (slow moderate). SIFT an ample amount of SOFTASILK CAKE FLOUR onto a square of paper.

Sift until smooth. Cool:

- ¼ cup cocoa
- ¼ cup sugar
- ¼ cup boiling water
- ¼ tsp. red food coloring, if desired

STEP 1 . . . **Measure** (level measurements thruout) and SIFT together into mixing bowl:

- 2¼ cups *sifted* SOFTASILK Cake Flour (spoon lightly into cup, don't pack)
- 1½ cups sugar
- 3 tsp. baking powder
- 1 tsp. salt

Make a well and add in order:

- ½ cup cooking (salad) oil, such as Wesson
- 5 unbeaten egg yolks (medium-sized)
- ¾ cup cold water
- 2 tsp. vanilla

Beat until *smooth* with spoon or beat with electric mixer on medium speed for 1 minute.

STEP 2 . . . **Measure** into *large* mixing bowl:

- 1 cup egg whites (7 or 8)
- ½ tsp. cream of tartar

Beat until whites form *very stiff* peaks by hand or with electric mixer on high speed for 3 to 5 minutes. Do NOT UNDERBEAT. Egg whites are stiff enough when a rubber scraper drawn through them leaves a clean path.

STEP 3 . . . **Pour** egg yolk mixture gradually over beaten egg whites—*gently* folding with rubber scraper *just* until blended. Do NOT STIR.

Place ½ the batter in another bowl; pour cocoa mixture gradually over it, gently folding until blended. *Immediately* pour alternate layers of dark and light batters into *ungreased* tube pan, 10 x 4-in.

Bake *55 minutes* in *slow moderate oven* (325°), then increase to *moderate oven* (350°) for *10 to 15 minutes longer*, or until top springs back when *lightly* touched.

Immediately turn pan upside down, placing tube part over neck of funnel or bottle. Let hang, free of table, until cold. Loosen from sides and tube with spatula. Turn pan over and hit edge sharply on table to loosen. *Makes 16 to 20 servings.*

BROWN BEAUTY ICING

Place bowl in ice water, beat with rotary beater until consistency to spread (3 to 5 minutes): 1 cup *sifted* confectioners' sugar, 2 or 3 egg yolks (or 1 small egg), ¼ cup milk, 3 sq. unsweetened chocolate (3 oz.), melted, 1 tbsp. soft shortening, ½ tsp. vanilla.

If you live at an altitude over 2,500 feet, look on the folder inside the Softasilk package for Chiffon Cake recipe adjustments.

So Good IT'S AMERICA'S CHIFFON CAKE FLOUR